



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION

The CASE Asia-Pacific Leadership Award recognises CASE member institution heads, presidents, vice-chancellors, chancellors, system heads, or other campus chief executive officers for outstanding efforts in promoting and supporting education and institutional advancement. Overall, nominees must demonstrate the ability to actively support advancement, create a vision and inspire others, establish a positive image for their institution while leading it to higher levels of success, increase their institution's stature in the community, and encourage innovation among employees.

Citation for 2022 CASE Asia-Pacific Leadership Award Recipient

Dr. Arshad Ahmad
Vice Chancellor, Lahore University of Management Sciences

Dr. Arshad Ahmad, Vice Chancellor of Lahore University of Management Sciences, brings interdisciplinary experience and a stellar background in research, teaching, and educational leadership. His eclectic achievements include a professional certification in Accounting, a PhD in Educational Psychology, a lifelong, National 3M Teaching Fellowship in Canada, a full Professorship in Finance, as well as senior leadership roles. His impact as a leader is grounded in promoting innovation and change that responds to contextual challenges by putting learning first. For his global leadership efforts, Dr. Ahmad was celebrated by the Academy for International Business as “International Educator of the Year for 2022”.

Since joining the University in 2018, Dr. Ahmad has amplified LUMS capacity-building perspective of '*learning without borders*' as a vehicle for access, relevance and interdisciplinary, multi-sectoral collaborations that results in exceptional learning. *Learning without borders* elevates transdisciplinary learning by strengthening LUMS 7 centers of excellence in Water, Energy, Entrepreneurship, Policy, Gender, Technology and Learning, each addressing the grand challenges facing the Global South by integrating university expertise with industry, government, and international agencies.

Throughout his career, Dr. Ahmad has been a staunch advocate for quality and innovation to accelerate hybrid and online learning. He was instrumental in launching LUMSx - a state-of-the art platform for online courses. LUMSx is leading a collaboration with several top universities to produce high-quality, asynchronous, online courses as part of a new national undergraduate core curriculum for the entire country. This unique, high-impact collaboration means a quarter of the national

baccalaureate programmes within Pakistan will become accessible to students across all universities for free, increasing access to quality education.

One of Dr. Ahmad's first initiatives as Vice Chancellor was to establish the Office of Advancement that brought fundraising, alumni relations, marketing, and communications under one roof. Within four years, donations and new grants have tripled, and alumni contributions have doubled. Fostering a deeper and stronger connection with a global alumni base of over 17,000 as well as 55,000 alumni from LUMS executive and continuing education programmes, has been a core mission for Advancement under Dr. Ahmad's leadership. The Office has also increased the number of beneficiaries and the sustainability of LUMS needs-blind, National Outreach Programme, which won the CASE Platinum Award in '*Best Practices in Diversity, Equity, and Inclusion*' category in 2021.

During Dr. Ahmad's tenure at LUMS, he has been a strong proponent to celebrate excellence, through 3 new institutional awards. The Vice Chancellor's Alumni Achievement Awards elevate the role of alumni by recognising their local, national, and global contributions. The Vice Chancellor's Award for Teaching Excellence chooses cohorts of exceptional instructors, who take on roles as mentors and leaders. Finally, the Vice Chancellor's Awards for Service Excellence recognises outstanding service, highlighting the important work that goes on behind the scenes to make LUMS a vibrant, welcoming, and sustainable institution.

Dr. Arshad Ahmad is an exemplary leader whose impact has inspired many through his commitment to society at large. His leadership to embed transdisciplinary learning initiatives are transformational and offer new directions for young universities in South Asia and beyond.

In recognition of Dr. Ahmad's outstanding achievements in building a strong culture of Advancement at the Lahore University of Management Sciences and his inspiring leadership, the Council for Advancement and Support of Education proudly presents Dr. Arshad Ahmad with the CASE Asia-Pacific Leadership Award.