

## **2016-2017 AWARD RECIPIENTS**

### **SPECIAL RECOGNITION AWARDS**

Bill Franklin Volunteer of the Year Award  
Karen Moore, Tallahassee Community College

Inclusion and Diversity Award  
Anita B. Walton, Council for the Advancement and Support of Education

Mentor of the Year Award  
Dr. Maureen Silva, Bridgewater College

Distinguished Service Award  
Dave Roberts, University of Tennessee System

Chief Executive Leadership Award  
Lt. General John Rosa, The Citadel

### **NATIONAL PLATINUM AWARDS**

Category: Alumni Relations Engagement Project, Event, or Program  
School: University of Miami  
Entry Title: University of Miami Presidential Inauguration – Alumni Outreach  
Award: Grand Award  
Subcategory: Programs & Projects

Category: Best Practices in Alumni Relations  
School: Campbell University  
Entry Title: Campbell University | An Evening with J. Bradley Creed  
Award: Grand Award  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Alumni Relations  
School: University of Miami  
Entry Title: Senior Sendoff: Today's Graduates, Tomorrow's Alumni  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Alumni Relations  
School: Bellarmine University  
Entry Title: Bellarmine Alumni-Student Mentoring  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Alumni Relations  
School: Nova Southeastern University  
Entry Title: Alumni Engagement Index  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Alumni Relations  
School: University of Miami  
Entry Title: University of Miami Presidential Inauguration – Alumni Outreach  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Communications and Marketing  
School: Transylvania University  
Entry Title: Transylvania University Brand Recharge  
Award: Grand  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Communications and Marketing  
School: NC State University  
Entry Title: Re-branding the NC State Alumni Association  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Communications and Marketing  
School: Campbell University  
Entry Title: Campbell University | Our 5th President  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Communications and Marketing  
School: University of Florida  
Entry Title: More Than A Name: An In-House Communications and Marketing Campaign for Higher Ed Advancement  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising  
School: Bellarmine University  
Entry Title: Bellarmine Run for Ryann  
Award: Grand  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising  
School: Washington and Lee University  
Entry Title: Say Thanks Week

Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Advancement Services  
School: University of South Florida  
Entry Title: Portfolio Analysis for Major and Non-Major Gift Officers (“Portfolio Analysis”)  
Award: Grand  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising Campaigns  
School: Clemson University  
Entry Title: Clemson University’s The Will to Lead Capital Campaign  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising Campaigns  
School: Santa Fe College  
Entry Title: 50 Years to First President’s Gala  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising Campaigns  
School: Saint Mary's School  
Entry Title: Our legacy. Her future. Saint Mary's School's Annual Fund Direct Mail Campaign.  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Practices in Fundraising Campaigns  
School: Virginia Commonwealth University  
Entry Title: Through These Doors  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: Emory University  
Entry Title: Surviving the Unsurvivable, Emory Medicine  
Award: Grand Award  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: North Carolina State University  
Entry Title: NC State alumni magazine: "Here's to Harrelson: Love it or loathe it, NC State's round building left an impression."  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: Emory University  
Entry Title: Emory Report: "Students find long-lost grave of Georgia man killed for voting in 1948"  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: University of Central Florida  
Entry Title: Such Great Heights  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: Duke University  
Entry Title: The Making of Chad Dickerson  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Best Articles of the Year  
School: Emory University  
Entry Title: Healing Hearts, Changing Minds  
Award: Special Merit  
Subcategory: CASE District III National Platinum Awards

Category: Excellence in Photography  
School: University of Georgia  
Entry Title: 2015-2016 Portfolio  
Award: Grand  
Subcategory: CASE District III National Platinum Awards

Category: Excellence in Photography  
School: University of Richmond  
Entry Title: "Serendipity"  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

Category: Excellence in Photography  
School: Clemson University  
Entry Title: Ken Scar Promotes Clemson University's Military Heritage  
Award: Award of Excellence  
Subcategory: CASE District III National Platinum Awards

## **AWARD WINNERS**

Category: Alumni Relations Engagement Project, Event, or Program  
School: Mississippi State University  
Entry Title: Mississippi State University Black Alumni Weekend  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Alumni Relations Engagement Project, Event, or Program  
School: Eastern Virginia Medical School  
Entry Title: Mock Residency Interviews - A Comprehensive Approach  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Alumni Relations Engagement Project, Event, or Program  
School: University of South Carolina  
Entry Title: My Carolina Alumni Association Flood Relief Initiative  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Alumni Relations Engagement Project, Event, or Program  
School: North Carolina State University  
Entry Title: Rise of NC State Alumni Entrepreneur Network  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Alumni Relations Engagement Project, Event, or Program  
School: University of Central Florida  
Entry Title: University of Central Florida Alumni Engagement and Annual Giving's Volunteer Leadership Summit  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Alumni Relations Fundraising Project, Event, or Program  
School: Morehead State University  
Entry Title: #MSUDay - 24-Hour Challenge  
Award: Grand  
Subcategory: Programs & Projects

Category: Alumni Relations Fundraising Project, Event, or Program  
School: Clemson University  
Entry Title: Clemson University Give Day  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Alumni Relations Fundraising Project, Event, or Program  
School: Davidson College  
Entry Title: Davidson College Class of 1979 Scholarship

Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Alumni Relations Fundraising Project, Event, or Program  
School: Murray State University  
Entry Title: #RacerHolidays: Celebrating a season of global traditions.  
Award: Special Merit  
Subcategory: Programs & Projects

Category: External Relations Engagement Program  
School: Mississippi State University  
Entry Title: MSU: External Communications  
Award: Grand  
Subcategory: Programs & Projects

Category: External Relations Engagement Program  
School: Virginia Tech  
Entry Title: Save Our Towns  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: External Relations Engagement Program  
School: Florida State University  
Entry Title: Creating a University-wide recognition society  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: External Relations Engagement Program  
School: Morehead State University  
Entry Title: 2015 Browning Orchard Festival  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Media Relations Program  
School: Clemson University  
Entry Title: American Survivor  
Award: Grand  
Subcategory: Programs & Projects

Category: Media Relations Program  
School: Middle Tennessee State University  
Entry Title: MTSU senior's cross-country flight of a lifetime retraces pioneer's path  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Media Relations Program  
School: Middle Tennessee State University  
Entry Title: MTSU in China  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Media Relations Program  
School: Furman University  
Entry Title: Furman University news site  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Special Event  
School: Winthrop University  
Entry Title: MSNBC's First in the South Democratic Presidential Candidates Forum, Nov. 6, 2015  
Award: Grand Award  
Subcategory: Programs & Projects

Category: Special Event  
School: University of Louisville  
Entry Title: Grawemeyer Awards Honor Muhammad Ali  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Special Event  
School: University of Miami  
Entry Title: 'Cane Talks  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Branding/Identity Program or Campaign  
School: Mississippi State University  
Entry Title: MSU Branding/Identity Program: "We Ring True"  
Award: Grand  
Subcategory: Programs & Projects

Category: Branding/Identity Program or Campaign  
School: University of Georgia  
Entry Title: Spotlight on the Arts festival  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Branding/Identity Program or Campaign  
School: Elon University  
Entry Title: Elon University Graphic Identity Program

Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Branding/Identity Program or Campaign  
School: Saint Mary's School  
Entry Title: "Our legacy. Her future." Saint Mary's Annual Fund Direct Mail Campaign  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Branding/Identity Program or Campaign  
School: Broward College  
Entry Title: American Dream Scholarship Fundraising Campaign Branding Package  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Crisis/Issues Management Plan  
School: Virginia Commonwealth University  
Entry Title: Diversity and Inclusion at VCU  
Award: Grand  
Subcategory: Programs & Projects

Category: Crisis/Issues Management Plan  
School: Western Carolina University  
Entry Title: Western Carolina University Chancellor's Health Updates  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Crisis/Issues Management Plan  
School: Murray State University  
Entry Title: "Sole" Mates: Preserving a campus tradition  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Overall Annual Fund Program  
School: James Madison University  
Entry Title: Best Overall Annual Giving Program – JMU's Office of Annual Giving  
Award: Grand  
Subcategory: Programs & Projects

Category: Overall Annual Fund Program  
School: Davidson College  
Entry Title: Davidson College Annual Fund: The Fund for Davidson  
Award: Award of Excellence  
Subcategory: Programs & Projects



Category: Sub unit Campaign  
School: Virginia Tech  
Entry Title: Save Our Towns  
Award: Grand  
Subcategory: Programs & Projects

Category: Sub unit Campaign  
School: University of North Carolina at Chapel Hill  
Entry Title: Successfully executing a decentralized 24-hour giving campaign  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Sub unit Campaign  
School: University of Arkansas  
Entry Title: This is Your Classroom Study Abroad Campaign, University of Arkansas Honors College  
Award: Award of Excellence  
Subcategory: Programs & Projects

Category: Sub unit Campaign  
School: University of Memphis  
Entry Title: University of Memphis Alumni Association Re-Branding Campaign  
Award: Special Merit  
Subcategory: Programs & Projects

Category: Feature Writing  
School: Campbell University  
Entry Title: In the Field | Campbell Magazine  
Award: Grand  
Subcategory: Writing

Category: Feature Writing  
School: The College of William & Mary  
Entry Title: "The Significant Digits of Walter Hickey"  
Award: Award of Excellence  
Subcategory: Writing

Category: Feature Writing  
School: Wingate University  
Entry Title: Going Moneyball with Enrollment  
Award: Award of Excellence  
Subcategory: Writing

Category: Feature Writing  
School: Georgia State University  
Entry Title: The Detail Cover story from winter 2015 issue of the Georgia State University

Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Feature Writing  
School: Berry College  
Entry Title: "Down on the farm" "Berry" magazine feature story written by Rick Woodall  
Award: Special Merit  
Subcategory: Writing

Category: Feature Writing  
School: James Madison University  
Entry Title: "Neighbors in Need," written by Jim Heffernan and edited by Jan Gillis; from the Fall 2015 issue of Madison magazine  
Award: Special Merit  
Subcategory: Writing

Category: Publications Writing  
School: University of Central Florida  
Entry Title: Pegasus Summer 2016  
Award: Grand  
Subcategory: Writing

Category: Publications Writing  
School: Vanderbilt University  
Entry Title: Vanderbilt University 2016 Endowment Brochure Entry prepared by Sarah Wolf Senior Director of Communications Strategy Vanderbilt University sarah.wolf@vanderbilt.edu (615) 936-4116  
Award: Award of Excellence  
Subcategory: Writing

Category: Publications Writing  
School: University of Central Florida  
Entry Title: Pegasus, Spring 2016  
Award: Award of Excellence  
Subcategory: Writing

Category: Publications Writing  
School: Stetson University  
Entry Title: I Dare Viewbook  
Award: Special Merit  
Subcategory: Writing

Category: Publications Writing  
School: Campbell University  
Entry Title: Campbell Magazine | Spring 2016

Award: Special Merit  
Subcategory: Writing

Category: Speech Writing  
School: North Carolina State University  
Entry Title: NC State Chancellor Randy Woodson's Speech at the 2015 Evening of Stars Gala  
Award: Grand Award  
Subcategory: Writing

Category: Speech Writing  
School: University of Central Florida  
Entry Title: Pulse Vigil: Love conquers hate at UCF  
Award: Award of Excellence  
Subcategory: Writing

Category: Speech Writing  
School: William Peace University  
Entry Title: Presidential Installation Speech written for the Alumni Board President  
Award: Special Merit  
Subcategory: Writing

Category: Writing for Fundraising  
School: William Peace University  
Entry Title: Thanksgiving Blessings from Peace's First Family to Yours  
Award: Grand Award  
Subcategory: Writing

Category: Writing for Fundraising  
School: Virginia Commonwealth University  
Entry Title: Presidential Renewal Appeal  
Award: Award of Excellence  
Subcategory: Writing

Category: Writing for Fundraising  
School: University of South Carolina  
Entry Title: Affinity mailings  
Award: Award of Excellence  
Subcategory: Writing

Category: Writing for Fundraising  
School: University of Virginia  
Entry Title: Be Inspired: UVA Report on Philanthropy & Endowments 2015-2016  
Award: Special Merit  
Subcategory: Writing

Category: Writing for the Media  
School: University of South Carolina  
Entry Title: Civil War Cannons  
Award: Grand  
Subcategory: Writing

Category: Writing for the Media  
School: University of Louisville  
Entry Title: National treasure found: Early version of 'Happy Birthday' song discovered at UofL  
Award: Award of Excellence  
Subcategory: Writing

Category: Writing for the Media  
School: Florida State University  
Entry Title: Cell Phone Notifications May Be Driving You To Distraction  
Award: Award of Excellence  
Subcategory: Writing

Category: Writing for the Media  
School: Florida State University  
Entry Title: FSU researcher finds clues to early civilization in southeastern U.S.  
Award: Special Merit  
Subcategory: Writing

Category: Writing for the Media  
School: Vanderbilt University  
Entry Title: Leaping Electric Eels Multimedia News Release  
Award: Special Merit  
Subcategory: Writing

Category: Writing for the Web  
School: Florida International University  
Entry Title: Journey to the top of the world arctic.fiu.edu FIU Magazine, Spring 2016, Volume 34  
Award: Grand  
Subcategory: Writing

Category: Writing for the Web  
School: East Carolina University  
Entry Title: East Carolina University 2016 EC Scholars Web Package  
Award: Award of Excellence  
Subcategory: Writing

Category: Writing for the Web  
School: North Carolina State University  
Entry Title: NC State Alumni Association: Today in NC State History

Award: Award of Excellence  
Subcategory: Writing

Category: Writing for the Web  
School: Emory University  
Entry Title: A magic key to math  
Award: Special Merit  
Subcategory: Writing

Category: Writing for the Web  
School: North Carolina State University  
Entry Title: Home Brew  
Award: Special Merit  
Subcategory: Writing

Category: Recruitment Publication  
School: Florida Southern College  
Entry Title: Florida Southern Viewbook  
Award: Grand  
Subcategory: Writing

Category: Recruitment Publication  
School: University of North Carolina at Greensboro  
Entry Title: UNCG viewbook  
Award: Award of Excellence  
Subcategory: Writing

Category: Recruitment Publication  
School: University of Central Florida  
Entry Title: We Are UCF / University of Central Florida Viewbook for Undergraduate Admissions 2016-17  
Award: Award of Excellence  
Subcategory: Writing

Category: Recruitment Publication  
School: University of South Carolina  
Entry Title: 2016 Freshman Prospectus  
Award: Special Merit  
Subcategory: Writing

Category: Recruitment Publication  
School: Meredith College  
Entry Title: Let's Talk About Strong. Meredith College Viewbook  
Award: Special Merit  
Subcategory: Writing

Category: Recruitment Publication  
School: North Carolina State University  
Entry Title: More Than Meets the Eye (Direct Mail - Membership)  
Award: Special Merit  
Subcategory: Writing

Category: Recruitment Publication Series  
School: Northern Kentucky University  
Entry Title: Your Time To Shine: NKU Admissions publications series  
Award: Grand  
Subcategory: Writing

Category: Recruitment Publication Series  
School: Emory University  
Entry Title: Goizueta Business School viewbook series  
Award: Award of Excellence  
Subcategory: Writing

Category: Recruitment Publication Series  
School: Transylvania University  
Entry Title: Transylvania University Admissions Marketing Overhaul  
Award: Special Merit  
Subcategory: Writing

Category: Fundraising Publication  
School: Florida State University  
Entry Title: Raise the Torch: The Campaign for Florida State Spring 2016 Update  
Award: Grand  
Subcategory: Writing

Category: Fundraising Publication  
School: University of South Alabama  
Entry Title: Upward & Onward Campaign Brochure  
Award: Award of Excellence  
Subcategory: Writing

Category: Fundraising Publication  
School: Vanderbilt University  
Entry Title: 2016 Vanderbilt University Endowment Brochure Entry prepared by Sarah Wolf  
Senior Director of Communications Strategy Vanderbilt University sarah.wolf@vanderbilt.edu  
(615) 936-4116  
Award: Award of Excellence  
Subcategory: Writing

Category: Fundraising Publication  
School: George Mason University

Entry Title: Faster Farther: The Campaign for George Mason University main case statement.  
Award: Special Merit  
Subcategory: Writing

Category: Fundraising Publication  
School: University of Virginia  
Entry Title: Envision, UVA's major donor newsletter, Fall 2015 and Spring 2016, print and digital  
Award: Special Merit  
Subcategory: Writing

Category: Annual Fund Publication  
School: University of South Florida  
Entry Title: "Breathing new life into the annual White Coat Campaign." By blending creative messaging with a personalized cross-media strategy, the USF Morsani College of Medicine nearly doubled funds raised in its white coat campaign in two years to \$107,096.  
Award: Grand  
Subcategory: Writing

Category: Annual Fund Publication  
School: Saint Mary's School  
Entry Title: "Our legacy. Her future." Saint Mary's Annual Fund appeal brochure #5 (Kendall Hamilton, class of 2015)  
Award: Award of Excellence  
Subcategory: Writing

Category: Annual Fund Publication  
School: University of South Carolina  
Entry Title: Y'ALL first-time ever thank you card  
Award: Award of Excellence  
Subcategory: Writing

Category: Annual Fund Publication  
School: Nova Southeastern University  
Entry Title: NSU Graduate Alumni Appeal  
Award: Special Merit  
Subcategory: Writing

Category: Annual Fund Publication  
School: Virginia Commonwealth University  
Entry Title: Through These Doors Kickoff Appeal  
Award: Special Merit  
Subcategory: Writing

Category: Magazine I  
School: University of Richmond

Entry Title: University of Richmond Magazine  
Award: Grand  
Subcategory: Writing

Category: Magazine I  
School: The University of Alabama  
Entry Title: College of Community Health Sciences - The University of Alabama On Rounds  
Winter 2016: The Core Values of CCHS and the People Who Exemplify Them  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine I  
School: Emory University  
Entry Title: Rollins magazine (Spring 2016 and Fall 2016)  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine I  
School: Gardner-Webb University  
Entry Title: Gardner-Webb The Magazine 2016  
Award: Special Merit  
Subcategory: Writing

Category: Magazine I  
School: Randolph College  
Entry Title: Randolph College Magazine: A Year of Celebration  
Award: Special Merit  
Subcategory: Writing

Category: Magazine I  
School: University of Kentucky  
Entry Title: Kentucky Engineering Journal  
Award: Special Merit  
Subcategory: Writing

Category: Magazine II  
School: Elon University  
Entry Title: The Magazine of Elon  
Award: Grand  
Subcategory: Writing

Category: Magazine II  
School: Campbell University  
Entry Title: Campbell Magazine  
Award: Award of Excellence  
Subcategory: Writing



Category: Magazine II  
School: Winthrop University  
Entry Title: Winthrop Magazine: Fall 2015  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine II  
School: Wake Forest University  
Entry Title: Wake Forest Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine II  
School: Duke University  
Entry Title: DukeMed Alumni News magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine II  
School: The College of William & Mary  
Entry Title: The William & Mary Alumni Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine III  
School: University of Central Florida  
Entry Title: Pegasus Magazine  
Award: Grand  
Subcategory: Writing

Category: Magazine III  
School: Georgia Institute of Technology  
Entry Title: Georgia Tech Research Horizons Magazine  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine III  
School: University of Alabama at Birmingham  
Entry Title: UAB Magazine  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine III  
School: University of South Carolina  
Entry Title: Carolinian magazine

Award: Special Merit  
Subcategory: Writing

Category: Magazine III  
School: Virginia Tech  
Entry Title: Virginia Tech Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine III  
School: Clemson University  
Entry Title: Clemson World magazine  
Award: Special Merit  
Subcategory: Writing

Category: Tabloid  
School: University of South Carolina  
Entry Title: USC Times  
Award: Award of Excellence  
Subcategory: Writing

Category: Tabloid  
School: Auburn University  
Entry Title: Because This is Auburn Campaign Quarterly  
Award: Special Merit  
Subcategory: Writing

Category: Magazine/Tabloid Improvement I  
School: Transylvania University  
Entry Title: Third & Broadway: The Magazine of Transylvania University  
Award: Grand  
Subcategory: Writing

Category: Magazine/Tabloid Improvement I  
School: University of Tennessee System Office  
Entry Title: VOLVet Vision Magazine  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine/Tabloid Improvement I  
School: Emory University  
Entry Title: Emory Public Health magazine redesign  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine/Tabloid Improvement I  
School: William Peace University  
Entry Title: The Bulletin of William Peace University (Summer 2016)  
Award: Special Merit  
Subcategory: Writing

Category: Magazine/Tabloid Improvement II  
School: Emory University  
Entry Title: REVEAL: the magazine of the Stuart A. Rose Manuscript, Archives, and Rare Book Library  
Award: Grand  
Subcategory: Writing

Category: Magazine/Tabloid Improvement II  
School: Augusta University  
Entry Title: A., Augusta University's Alumni Magazine  
Award: Award of Excellence  
Subcategory: Writing

Category: Magazine/Tabloid Improvement II  
School: Northern Kentucky University  
Entry Title: NKU Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine/Tabloid Improvement II  
School: Elon University  
Entry Title: Elon University Cultural Events Magazine  
Award: Special Merit  
Subcategory: Writing

Category: Magazine/Tabloid Improvement III  
School: University of Virginia  
Entry Title: Virginia Magazine, The Magazine of The University of Virginia  
Award: Special Merit  
Subcategory: Writing

Category: Magazine/Tabloid Improvement III  
School: University of Alabama at Birmingham  
Entry Title: The Campaign for UAB Newsletter  
Award: Special Merit  
Subcategory: Writing

Category: Low Budget Publication  
School: Nova Southeastern University  
Entry Title: NSU Realizing Potential Fast Facts Card

Award: Grand  
Subcategory: Writing

Category: Low Budget Publication  
School: Elon University  
Entry Title: A Banner Day for Elon Mailer  
Award: Award of Excellence  
Subcategory: Writing

Category: Low Budget Publication  
School: Florida Southern College  
Entry Title: Mocazine  
Award: Award of Excellence  
Subcategory: Writing

Category: Low Budget Publication  
School: Campbell University  
Entry Title: Campbell Magazine | Presidential Installation Edition  
Award: Special Merit  
Subcategory: Writing

Category: Low Budget Publication  
School: University of Virginia  
Entry Title: UVA Parents Fund 2015-16 Annual Report  
Award: Special Merit  
Subcategory: Writing

Category: Low Budget Publication  
School: Duke University  
Entry Title: Preparing Future Nurse Leaders - brochure  
Award: Special Merit  
Subcategory: Writing

Category: Green or Sustainable Publication  
School: Stetson University  
Entry Title: VISUAL Tabloid  
Award: Grand  
Subcategory: Writing

Category: Annual Report  
School: Virginia Commonwealth University  
Entry Title: 2014-15 VCU University Annual Report print and website  
Award: Grand  
Subcategory: Writing

Category: Annual Report  
School: University of Tennessee  
Entry Title: The Power of Generosity  
Award: Award of Excellence  
Subcategory: Writing

Category: Annual Report  
School: University of Virginia  
Entry Title: Be Inspired: UVA Report on Philanthropy & Endowments 2015-2016  
Award: Award of Excellence  
Subcategory: Writing

Category: Annual Report  
School: Auburn University  
Entry Title: Auburn University Foundation 2015 Annual Report  
Award: Special Merit  
Subcategory: Writing

Category: Annual Report  
School: Georgia Institute of Technology  
Entry Title: 2014-2015 School of Civil and Environmental Engineering Annual Report  
Award: Special Merit  
Subcategory: Writing

Category: Annual Report  
School: University of Central Florida  
Entry Title: UCF Foundation Annual Report – Advancing UCF Through Philanthropy – I Am a Philanthropist  
Award: Special Merit  
Subcategory: Writing

Category: Single-Page Publication or Flier  
School: Clemson University  
Entry Title: U-NITES! Handbills 2015-2016  
Award: Grand  
Subcategory: Graphic Design

Category: Single-Page Publication or Flier  
School: University of Tennessee  
Entry Title: Join the Journey  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Single-Page Publication or Flier  
School: Jacksonville State University  
Entry Title: Self-Guided Tour Brochure

Award: Award of Excellence  
Subcategory: Graphic Design

Category: Single-Page Publication or Flier  
School: North Carolina State University  
Entry Title: More Than Meets the Eye (Direct Mail - Membership)  
Award: Special Merit  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: Emory University  
Entry Title: Still Raising Hell: The Art, Activism, and Archives of Camille Billops and James V. Hatch  
Award: Grand  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: North Carolina State University  
Entry Title: Guidance Counselor Mailing  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: Vanderbilt University  
Entry Title: 2016 Vanderbilt University Endowment Brochure Entry prepared by Sarah Wolf Senior Director of Communications Strategy Vanderbilt University  
sarah.wolf@vanderbilt.edu (615) 936-4116  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: Auburn University  
Entry Title: Auburn University Foundation 2015 Annual Report  
Award: Special Merit  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: Middle Tennessee State University  
Entry Title: Scholarship Guide  
Award: Special Merit  
Subcategory: Graphic Design

Category: Multipage Publication or Folder  
School: University of South Carolina  
Entry Title: Companion Booklets: 2016 Breakthrough Awards and 2016 Teaching Excellence Awards

Award: Special Merit  
Subcategory: Graphic Design

Category: Periodical  
School: University of Central Florida  
Entry Title: Pegasus, Summer 2016  
Award: Grand  
Subcategory: Graphic Design

Category: Periodical  
School: Georgia Institute of Technology  
Entry Title: Georgia Tech Research Horizons Magazine  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Periodical  
School: Emory University  
Entry Title: Emory Magazine  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Periodical  
School: Campbell University  
Entry Title: Campbell Magazine | Spring 2016  
Award: Special Merit  
Subcategory: Graphic Design

Category: Periodical  
School: University of Miami  
Entry Title: access: Reflections on Discovery and Growth at the University of Miami Libraries  
Award: Special Merit  
Subcategory: Graphic Design

Category: Periodical  
School: North Carolina State University  
Entry Title: NC State alumni magazine: Spring 2016 issue  
Award: Special Merit  
Subcategory: Graphic Design

Category: Cover  
School: Duke University  
Entry Title: Birdman -- cover of School of Medicine alumni magazine, Duke University School of Medicine  
Award: Grand Award  
Subcategory: Graphic Design

Category: Cover  
School: University of North Carolina at Chapel Hill  
Entry Title: Carolina Arts & Sciences magazine  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Cover  
School: The University of North Carolina General Alumni Association  
Entry Title: 2016 March/April Cover paws4people  
Award: Special Merit  
Subcategory: Graphic Design

Category: Book  
School: Western Kentucky University  
Entry Title: 2015 WKU Viewbook  
Award: Grand  
Subcategory: Graphic Design

Category: Book  
School: Middle Tennessee State University  
Entry Title: Take a Closer Look  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Book  
School: University of Memphis  
Entry Title: MEMPHIS - Soul of a City  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Book  
School: University of South Carolina  
Entry Title: A Spirit of Place: Buildings and Gardens of the University of South Carolina  
Columbia Campus 1801-2016  
Award: Special Merit  
Subcategory: Graphic Design

Category: Book  
School: Middle Tennessee State University  
Entry Title: Science Building Donors Book  
Award: Special Merit  
Subcategory: Graphic Design

Category: Poster  
School: Meredith College  
Entry Title: High School Poster Series – Meredith College



Award: Grand  
Subcategory: Graphic Design

Category: Poster  
School: Radford University  
Entry Title: Scholar-Citizen Initiative Posters  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Poster  
School: University of Kentucky  
Entry Title: PI Campaign Poster  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Poster  
School: Middle Tennessee State University  
Entry Title: Freedom Sings Poster  
Award: Special Merit  
Subcategory: Graphic Design

Category: Poster  
School: Middle Tennessee State University  
Entry Title: MT Engage, MTSU's Quality Enhancement Plan  
Award: Special Merit  
Subcategory: Graphic Design

Category: Editorial Design  
School: University of Central Florida  
Entry Title: Mastering the Rebound  
Award: Grand  
Subcategory: Graphic Design

Category: Editorial Design  
School: Campbell University  
Entry Title: Campbell Magazine | Spring 2016  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Editorial Design  
School: Georgia Institute of Technology  
Entry Title: Georgia Tech Research Horizons Issue 2 2016  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Editorial Design  
School: East Carolina University  
Entry Title: East Carolina University Foundations Annual Report 2014-2015  
Award: Special Merit  
Subcategory: Graphic Design

Category: Editorial Design  
School: University of Virginia  
Entry Title: Be Inspired: UVA Report on Philanthropy & Endowments 2015-16  
Award: Special Merit  
Subcategory: Graphic Design

Category: Editorial Design  
School: The College of William & Mary  
Entry Title: Books & Beyond Feature Article  
Award: Special Merit  
Subcategory: Graphic Design

Category: Specialty Piece  
School: Tallahassee Community College  
Entry Title: Zentangle Eagle  
Award: Grand  
Subcategory: Graphic Design

Category: Specialty Piece  
School: Campbell University  
Entry Title: Invitation and overall package Campbell University's Installation of J. Bradley Creed  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Specialty Piece  
School: University of North Carolina School of the Arts  
Entry Title: 2016-2017 Performance Calendar  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Specialty Piece  
School: North Carolina State University  
Entry Title: Interdisciplinary Studies Flexible Collateral System  
Award: Special Merit  
Subcategory: Graphic Design

Category: Specialty Piece  
School: Furman University  
Entry Title: Furman University Admissions Postcards

Award: Special Merit  
Subcategory: Graphic Design

Category: Specialty Piece  
School: The College of William & Mary  
Entry Title: Campaign Launch VIP Book  
Award: Special Merit  
Subcategory: Graphic Design

Category: Illustration – Cover  
School: North Carolina State University  
Entry Title: NC State alumni magazine: "So long, Harrelson"  
Award: Grand Award  
Subcategory: Graphic Design

Category: Illustration – Cover  
School: The College of William & Mary  
Entry Title: W&M Alumni Magazine Summer Cover  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Illustration – Cover  
School: Duke University  
Entry Title: Always Be Choosing  
Award: Special Merit  
Subcategory: Graphic Design

Category: Illustration - Interior Spread  
School: Duke University  
Entry Title: Always choosing, always churning  
Award: Grand  
Subcategory: Graphic Design

Category: Illustration - Interior Spread  
School: The University of North Carolina General Alumni Association  
Entry Title: The Whole World 'Round  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Illustration - Interior Spread  
School: North Carolina State University  
Entry Title: NC State alumni magazine: Talley gatefold  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Illustration - Interior Spread  
School: Georgia State University  
Entry Title: The Big Deal Spread illustration from the winter 2015 issue of the Georgia State University Magazine.  
Award: Special Merit  
Subcategory: Graphic Design

Category: Illustration - Interior Spread  
School: North Carolina State University  
Entry Title: NC State alumni magazine: Vomit machine  
Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Individual  
School: The University of North Carolina General Alumni Association  
Entry Title: Photo - The Grace of Preservation John Dee Holeman portrait  
Award: Grand  
Subcategory: Graphic Design

Category: Photography – Individual  
School: Western Kentucky University  
Entry Title: WKU Sunset  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Photography – Individual  
School: University of Georgia  
Entry Title: Franklin West Incubator  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Photography – Individual  
School: North Carolina State University  
Entry Title: NC State alumni magazine: Seen on Campus, Summer 2016 issue  
Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Individual  
School: Santa Fe College  
Entry Title: Photography – National Watermelon Day  
Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Individual  
School: University of Georgia  
Entry Title: Spring Undergraduate Commencement Celebration

Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Series  
School: Campbell University  
Entry Title: In the Field A day in the life of a third-year med student  
Award: Grand Award  
Subcategory: Graphic Design

Category: Photography – Series  
School: North Carolina State University  
Entry Title: NC State alumni magazine: "Ursula, NC State's Queen of the Drag Strip"  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Photography – Series  
School: University of Louisville  
Entry Title: College of Arts & Sciences Fine Arts Department finds new home for MFA program  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Photography – Series  
School: James Madison University  
Entry Title: JMU Honors Seminar in Dominican Republic Photo Essay  
Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Series  
School: College of Charleston  
Entry Title: World Class by Mike Ledford – College of Charleston Magazine  
Award: Special Merit  
Subcategory: Graphic Design

Category: Photography – Series  
School: Georgia Highlands College  
Entry Title: Share Your Story - diversity project  
Award: Special Merit  
Subcategory: Graphic Design

Category: Unpublished Works  
School: Middle Tennessee State University  
Entry Title: Take A Closer Look – Walker Library  
Award: Grand  
Subcategory: Graphic Design

Category: Unpublished Works  
School: Clemson University  
Entry Title: SA Intramural Development Video – October BOT  
Award: Award of Excellence  
Subcategory: Graphic Design

Category: Total Website Design and Organization  
School: Bellarmine University  
Entry Title: Bellarmine University Website  
Award: Grand Award  
Subcategory: Electronic & Digital Media

Category: Total Website Design and Organization  
School: Shaw University  
Entry Title: Shaw University website [www.shawu.edu](http://www.shawu.edu)  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Total Website Design and Organization  
School: Auburn University  
Entry Title: Auburn University website  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Total Website Design and Organization  
School: Stetson University  
Entry Title: Stetson University [stetson.edu](http://stetson.edu)  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Mobile Application - Utility/Service  
School: William Peace University  
Entry Title: William Peace University Mobile Application Nomination  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Mobile Application - Utility/Service  
School: Clemson University  
Entry Title: Clemson Echo Alumni Mobile App  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: Middle Tennessee State University  
Entry Title: Digital Advertising Focus on Social and Measurable Results

Award: Grand Award  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: Coastal Carolina University  
Entry Title: #CCU Keys to Success  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: University of West Georgia  
Entry Title: #UWGrisingstar Social Media Campaign  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: Virginia Commonwealth University  
Entry Title: "Fake Monday"  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: University of North Carolina at Chapel Hill  
Entry Title: Women in Science Wednesday Office of Research Communications, UNC, Chapel Hill  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Social Media Strategy and Execution  
School: Campbell University  
Entry Title: Campbell University | #CongratsDrCreed  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: University of Central Florida  
Entry Title: University of Central Florida Viewbook for Undergraduate Admissions iPad App  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: Middle Tennessee State University  
Entry Title: MTSU Digital Viewbook  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: Florida International University  
Entry Title: FIU Magazine app -Issue: "Fertile Ground" Winter 2015-2016, Volume 33 -Issue: "Rising Seas" Spring 2016, Volume 34  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: Campbell University  
Entry Title: Campbell Magazine  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: Columbus State University  
Entry Title: Columbus State: The Magazine of Columbus State University for Alumni & Friends  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Magazine or Publication Rendering for Tablet or Mobile Technology  
School: Middle Tennessee State University  
Entry Title: MTSU College of Media and Entertainment Digital Magazine  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: Georgia Institute of Technology  
Entry Title: College of Engineering Lab Tour  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: The College of William & Mary  
Entry Title: The William & Mary Difference  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: Middle Tennessee State University  
Entry Title: MTSU Campus Tour  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: Flagler College  
Entry Title: 360 Education Video



Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: University of Arkansas  
Entry Title: Mozambique: Making a Difference.  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Recruitment Video  
School: James Madison University  
Entry Title: JMU Admissions Visitation Video  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: Western Carolina University  
Entry Title: Lead the Way Video  
Award: Grand Award  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: The College of William & Mary  
Entry Title: One Tribe, One Day (Series)  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: University of Virginia  
Entry Title: A Veteran Finds His Voice: Elliott D. Woods  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: Elon University  
Entry Title: Elon Day Experts  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: Marist School  
Entry Title: This is My Marist  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Fundraising Video  
School: Western Carolina University  
Entry Title: The Need for a New Science Building at Western Carolina University  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Marketing/Branding Video  
School: The College of William & Mary  
Entry Title: For the Bold: The Campaign for William & Mary  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Marketing/Branding Video  
School: Furman University  
Entry Title: Furman Moments  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Marketing/Branding Video  
School: James Madison University  
Entry Title: Find Your Home  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Marketing/Branding Video  
School: Augusta University  
Entry Title: Augusta University Brand Launch Video  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Recruitment Website or Microsite  
School: Davidson College  
Entry Title: Ask a Wildcat  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Recruitment Website or Microsite  
School: Emory University  
Entry Title: James T. Laney School of Graduate Studies Website  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Recruitment Website or Microsite  
School: Santa Fe College  
Entry Title: Recruitment Microsite – Discover SF

Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Recruitment Website or Microsite  
School: Meredith College  
Entry Title: Academic Website Redevelopment  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Recruitment Website or Microsite  
School: East Carolina University  
Entry Title: East Carolina University Division of Health Sciences Microsite  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: Auburn University  
Entry Title: Tiger Giving Day  
Award: Grand Award  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: University of Louisville  
Entry Title: Defend the Liberal Arts: A Fundraising Microsite of UofL's College of Arts & Sciences  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: Emory University  
Entry Title: Seed the Future Website  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: Hillsborough Community College  
Entry Title: New website for the Hillsborough Community College Foundation  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: University of Tennessee  
Entry Title: University of Tennessee, Knoxville, Giving Website  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Fundraising Website or Microsite  
School: University of Virginia  
Entry Title: GivingToHoosDay Fundraising Website  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Alumni Website or Microsite  
School: Emory University  
Entry Title: Emory Alumni Association Website  
Award: Grand  
Subcategory: Electronic & Digital Media

Category: Alumni Website or Microsite  
School: University of South Carolina  
Entry Title: Celebrate the Past. Embrace the New. NEWstalgia  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Alumni Website or Microsite  
School: University of Louisville  
Entry Title: Defend the Liberal Arts: A College of Arts & Sciences Microsite  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: Virginia Tech  
Entry Title: Virginia Tech Emoji Keyboard, or Hokiemoji  
Award: Grand Award  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: Furman University  
Entry Title: Origin Stories  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: University of Virginia  
Entry Title: Category #63: Electronic & Digital Media Virginia Magazine Digital Exclusive articles: "You Deserve a Break Today" and "From Time to Time"  
Award: Award of Excellence  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: University of North Carolina at Charlotte  
Entry Title: The Live Wire, from Jerusalem The University of North Carolina at Charlotte

University Communications  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: Santa Fe College  
Entry Title: Social Media Campaign – Pokemon GO @ SF  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Online Innovation/Experimentation  
School: Davidson College  
Entry Title: Ask a Wildcat  
Award: Special Merit  
Subcategory: Electronic & Digital Media

Category: Total Advertising Campaign  
School: Virginia Commonwealth University  
Entry Title: VCU “Make it real” campaign 4.0 (Make \_\_\_\_\_ real.), 2015-16  
Award: Grand  
Subcategory: Advertising

Category: Total Advertising Campaign  
School: Troy University  
Entry Title: Troy University Military and Family Scholarship  
Award: Award of Excellence  
Subcategory: Advertising

Category: Total Advertising Campaign  
School: University of Memphis  
Entry Title: We Play For Memphis - University of Memphis 2015-16 Men's Basketball Campaign  
Award: Award of Excellence  
Subcategory: Advertising

Category: Total Advertising Campaign  
School: North Carolina State University  
Entry Title: The Connect NC Bond Campaign  
Award: Special Merit  
Subcategory: Advertising

Category: Total Advertising Campaign  
School: University of North Carolina School of the Arts  
Entry Title: University of North Carolina School of the Arts  
Award: Special Merit  
Subcategory: Advertising

Category: Total Advertising Campaign  
School: University of Kentucky  
Entry Title: With Your Help series of philanthropy ads  
Award: Special Merit  
Subcategory: Advertising

Category: Individual Print Advertisement  
School: Stetson University  
Entry Title: I Dare at Stetson Univeristy  
Award: Grand  
Subcategory: Advertising

Category: Individual Print Advertisement  
School: University of Central Florida  
Entry Title: Benefits of Big  
Award: Award of Excellence  
Subcategory: Advertising

Category: Individual Print Advertisement  
School: University of Richmond  
Entry Title: Washington Nationals yearbook advertisement  
Award: Special Merit  
Subcategory: Advertising

Category: Individual Digital Advertisement  
School: Seminole State College of Florida  
Entry Title: GO Your Own Way- Entrepreneurship Ad  
Award: Grand  
Subcategory: Advertising

Category: Individual Digital Advertisement  
School: Meredith College  
Entry Title: Brand Advertisement at Raleigh-Durham International Airport  
Award: Award of Excellence  
Subcategory: Advertising

Category: Individual Digital Advertisement  
School: Middle Tennessee State University  
Entry Title: MTSU Senior Day Digital Sign  
Award: Special Merit  
Subcategory: Advertising

Category: Individual Digital Advertisement  
School: East Carolina University  
Entry Title: A Legacy of Leadership: Celebrating Four Decades – Ledonia Wright Cultural Center Open House

Award: Special Merit  
Subcategory: Advertising

Category: Individual Digital Advertisement  
School: Auburn University  
Entry Title: Tiger Giving Day Roadblock Ad – Auburn University  
Award: Special Merit  
Subcategory: Advertising

Category: Individual Radio Advertisement  
School: Auburn University  
Entry Title: Tiger Giving Day Radio Ad – Auburn University  
Award: Grand  
Subcategory: Advertising

Category: Individual Radio Advertisement  
School: Augusta University  
Entry Title: Augusta University Radio  
Award: Award of Excellence  
Subcategory: Advertising

Category: Individual Radio Advertisement  
School: Santa Fe College  
Entry Title: Pandora Radio Advertisement - Make The Number 1 College Your Number One Choice!  
Award: Award of Excellence  
Subcategory: Advertising

Category: Individual Radio Advertisement  
School: University of South Alabama  
Entry Title: University of South Alabama "Siri and Tim" Radio Spot Contact information for this submission is: Michael Haskins, Executive Director for Marketing and Communications, University of South Alabama, mhaskins@southalabama.edu.  
Award: Special Merit  
Subcategory: Advertising

Category: Commercial or Public Service Announcement  
School: Armstrong State University  
Entry Title: Armstrong State University TV Commercial - Atlanta  
Award: Grand  
Subcategory: Advertising

Category: Commercial or Public Service Announcement  
School: Virginia Commonwealth University  
Entry Title: Through These Doors

Award: Award of Excellence  
Subcategory: Advertising

Category: Commercial or Public Service Announcement  
School: Florida Gulf Coast University  
Entry Title: The FGCU Effect :30 TV spot: Florida Gulf Coast University's brand commercial  
Award: Award of Excellence  
Subcategory: Advertising

Category: Commercial or Public Service Announcement  
School: Mississippi State University  
Entry Title: Mississippi State "We Ring True" Ad  
Award: Special Merit  
Subcategory: Advertising