



500,000+ ALUMNI
THE LARGEST NETWORK
OF ANY PRIVATE
UNIVERSITY IN THE US

NYU
ALUMNI
WEEKEND
2019

OCTOBER
24–27

NYU ALUMNI WEEKEND PARTNERS,

Hello!

Thank you for helping to spread the word about NYU Alumni Weekend—the largest alumni event each year. Affinity Club Socials and Reunions will kick off the weekend on Thursday, October 24. On Friday, HEOP will host a 50th anniversary event, and GLS will celebrate its 10 year anniversary. Saturday, October 27 will feature an array of new events including the Forever Violet Celebration at the Copacabana featuring the NYU Volunteer Recognition and Service Awards, and returning favorites, such as Andrew Hamilton’s Presidential Address and school reunion lunches. Please encourage your alumni

communities to join us on campus and remember why you love NYU!

We hope you’ll find this guide to the Alumni Weekend toolkit—found on Box—with assets to use to send emails and post to social media helpful.

Also, if you join #ViralViolets, our social media ambassador program, the more you share about Alumni Weekend, the more points you’ll earn toward great NYU prizes. Visit nyuviralviolets.socialtoaster.com to learn more and sign up.

WHAT’S INSIDE?

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RESOURCES (click to view on Box)

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03 Reasons to Love | App

Reasons to Love

Once again, this year's creative positioning aims to help alumni celebrate all the reasons they love NYU, including:

- NYU has the largest alumni network of any private university
- Last year Bobst Library received over 2.3 million visits
- This year CAS had its most selective admission rate: 9%
- International students represent 120 countries and make up 47% of GSAS
- Gallatin sponsored 90 Human Rights Fellows in 45 countries
- Meyers ranks #5 in NIH funding
- 2,000+ NYU alumni have more than one SPS degree
- Stern has more than 500 CEOs in its alumni network
- Dean Kovačević became the first woman to lead Tandon since its inception in 1854
- Steinhardt ranked among nation's top 10 education graduate schools
- One in three Wagner students are first-generation students
- NYU Silver students clock 650,000+ hours of service annually
- NYU Dentistry educates nearly 10% of the nation's dentists
- Celebrating the 10th anniversary of the Global Liberal Studies degree
- GPH is ranked one of the best Grad Schools in Public Health according to U.S. News & World Report
- NYUAD students hail from 115+ countries and speak 120+ languages

App

NYU Alumni Weekend has an app! The Alumni Weekend App replaces printed programs and agendas, giving you everything you need to navigate the event right in the palm of your hand. The move to digital not only supports NYU's goals for sustainability and affordability—we're saving more than \$5,000 and 8,000 sheets of paper each year (that's a lot of trees)—but the app gives you access to features like interactive campus maps, your personal agenda, networking opportunities, exclusive app-only content, and much more.

HOW TO DOWNLOAD THE APP

Search NYU Alumni Weekend in the App Store or Google Play Store

- Download the app
- Open the app and tap the download button next to "NYU Alumni Weekend"
- Tap "Login"
- Enter your first and last name
- Check your email or phone for a 4-digit verification code
- Enter the code in the app to finish the login process



FOR THE LATEST UPDATES ON
#NYUAlumniWeekend

alumni.nyu.edu/alumni-weekend

alumni.weekend@nyu.edu

212-998-6952

Social: @NYUAlumni

04 Schedule of Events

OVERVIEW

Marquee events

- NYU's Got Talent/Recent Alumni Party
- A conversation with Debra Messing (TSOA '93)
- Perstare 50th Class Anniversary and Breakfast
- President's Address
- School Lunches
- Forever Violet Celebration
- NYU on Broadway

2019 Celebrations:

- 85th Anniversary of SPS
- 50th Anniversary of HEOP
- 10th Anniversary of GLS

NYU Global Site Highlighted

- Florence, Italy



Schedule of Events

THURSDAY, OCTOBER 24

7:00—9:00 PM

Black Alumni Reunion

Location TBA

7:00—9:00 PM

Latinx Alumni Café Con Leche

Location TBA

7:00—9:00 PM

LGBTQ Alumni Reunion

Location TBA

7:00—9:00 PM

Women's Initiative Social

Location TBA

6:00—8:00 PM

Steinhardt Art Alumni Show

Opening Reception

Barney Building, 34 Stuyvesant St

6:00—8:00 PM

Tandon Made in Brooklyn Showcase

MakerSpace, 6 MetroTech Center
Brooklyn

5:30—8:00 PM

Global Liberal Studies (GLS)

at 10 Celebration

Hemmerdinger Hall, Silver Center,
100 Washington Square East

6:00—10:00 PM

HEOP 50th Anniversary Celebration

(\$75)

Tribeca 360, 10 Desbrosses St.
at Canal St

7:00—9:00 PM

Shabbat on the Square Dinner

Grand Hall, NYU Global Center
5th Floor

7:00—10:30 PM

NYU's Got Talent/

Recent Alumni Party

(Early Bird \$25/Regular \$35)

The Cutting Room,
32nd St and Park Ave South

7:00 PM

Show

8:30 PM

After Party

FRIDAY, OCTOBER 25

1:00—6:00 PM

Registration Open

Kimmel Center, 2nd Floor

2:00—4:00 PM

Clinical Simulation Learning Center

Tour and Reception

Rory Meyers College of Nursing,
433 1st Ave, 11th Floor

3:00—5:00 PM

Wasserman Center Resume Refresh and Handshake Info Table

Kimmel Center

4:00—5:30 PM

NYU Voracious Violets

Alumni Book Club Chat

Bobst Library, 70 Washington
Square South, 745

05 Schedule of Events

SATURDAY, OCTOBER 26

(EARLY BIRD \$40/REGULAR \$50)

8:00 AM—3:00 PM

Registration Open

Kimmel Center, 2nd Floor

8:00—10:00 AM

Decades Reunion Breakfast

Kimmel Center, 3rd Floor Dining Hall

8:30—9:45 AM

Perstare Society Induction

Ceremony and Breakfast (1969 and prior) Grand Hall, NYU Global Center, 5th Floor

10:00—11:00 AM

FACULTY LECTURES

- Liberal Studies presents: **The Global Coffee Industry & The Environment: From Farm to Cup with Leo R. Douglas**
Kimmel Center
- Dentistry presents: **Oral Healthcare for People with Disabilities with Ron Kosinski**
Kimmel Center
- Global Public Health presents: **Food Policy and Global Health with Jen Pomeranz**
Kimmel Center
- Meyers presents: **Nursing Re-imagined: Innovations in Nursing Education, Scholarship, and Practice**
Kimmel Center
- NYU Abu Dhabi presents: **Faculty Lecture**
19 Washington Square North

- Steinhardt presents: **Bridging Divides and Challenging Narratives Through Verbatim Performance with Joe Salvatore**
Kimmel Center
- Stern presents: **Sustainable Business Practice as Competitive Advantage with Tensie Whelan**
44 West Fourth Street
- Tisch presents: **Film as Cultural Artifact with Sheril Antonio**
721 Broadway

10:00—11:00 AM

NYU Urban Farm Lab Tour

10:00—11:00 AM

NYU Libraries: **Special Collections and Gallery Opening Celebration**
Bobst Library, 70 Washington Square South, 745

11:30 AM—12:15 PM

Presidential Address with Andy Hamilton
Skirball Center for the Performing Arts, 566 LaGuardia Place

11:30 AM—12:45 PM

SPS Power of the Pitch
7 E 12th St

11:30 AM—2:30 PM

Tandon Tribute and Dean's Luncheon
6 MetroTech Center, Brooklyn

12:00—5:00 PM

Alumni Lounge Open
Kimmel Center, 3rd Floor

12:30—2:30 PM

LUNCHEONS

- **College of Arts and Science Dean's Luncheon**
Silver Center, Hemmerdinger Hall, 100 Washington Square East
- **Gallatin Dean's Luncheon**
The Torch Club, 18 Waverly Place
- **Graduate School of Arts and Science Dean's Lunch**
Kimmel Center 914
- **Rory Meyers College of Nursing Alumni Luncheon and Awards Ceremony**
Kimmel Center 905/907
- **NYU Abu Dhabi Alumni Luncheon**
19 Wash Sq N
- **SPS 85th Anniversary Dean's Luncheon and Alumni Awards**
7 E 12th
- **Steinhardt Annual Dean's Luncheon**
Grand Hall, NYU Global Center 5th Floor
- **Stern School of Business Alumni Luncheon**
44 W 4th
- **Tisch School of the Arts Alumni Luncheon**
721 Broadway
- **Open Networking Lunch**
Alumni Lounge, Kimmel Center, 3rd Floor

06 Schedule of Events

2:45—4:45 PM

TOURS (\$15 each)

- **“Little” Little Italy Walking Food Tour**
- **The Not-So-Dry Walking Tour of Prohibition Sites in NYC**

2:45—3:45 PM

CELEBRITY SPEAKER:

Debra Messing (TSOA '93)

Skirball Center for the Performing Arts, 566 LaGuardia Place

2:45—3:45 PM

AFTERNOON SESSIONS

- **Persuasive Communication and Influential Leadership with Helen Dayen** (STERN '05, '12)
Kimmel Center
- **Social Media Marketing with Kim DelMonico** (CAS '04)
Kimmel Center
- **Board Service: Is It Right For You? with Eleanor Bloxham** (STERN '90)
Kimmel Center
- **Blueprint for the Future: Going Green in 3 Pillars with Christine Corcoran Bailey** (STERN '98), **Dante Dipirro,** and **Christopher Albrecht**
Kimmel Center
- **The Life Coach's Top Tips to Maximizing Your Career with Jim Arnoff**
Kimmel Center

3:00—5:00 PM

Institute for Fine Arts Speaker and Reception

1 E 78th Street at Central Park

4:00—5:00 PM

AFTERNOON SESSIONS

- **CAS Alumni and Student Debate**
Silver Center, Jurrow Lecture Hall, 100 Washington Square East
- **Fyre-side Chat: Lessons from the Fallout of Fyre with Jason Ve** (STERN '07)
Kimmel Center
- **From Student to CEO: Starting a Startup While in School,**
NYU Entrepreneurship Institute
Kimmel Center
- **Creating a Life of Love, Abundance, & Purpose at Any Age with Anastasia Frank** (TISCH '15)
Kimmel Center
- **Debunking Dental Myths: What You Always Wanted to Know About Dentistry with Fabiola Milord,** (DEN '94; GPH '13), **Bill Bongiorno,** (DEN '73), **Angela DeBartolo** (DEN '87), **Lucretia DePaola-Cefola** (DEN '83), and **Julian Isaacs** (DEN '11) Kimmel Center
- **Black Alumni Paint & Sip**
Kimmel Center
- **NYU Native and Indigenous Alumni Talk**
Kimmel Center
- **NYU Admissions and Torchbearers Overview with Phoebe Kingsak**
Kimmel Center

6:00—10:00 PM

Forever Violet Celebration

(Early Bird \$25/Regular \$35)

The Copacabana Times Square, 268 West 47th Street and 8th Avenue

6:00 PM: **Reception**

7:00 PM: **Awards**

8:00 PM: **Rooftop Party**

6:40 PM

Communal Havdalah

Bronfman Center, 7 East 10th St

ALL DAY EVENTS

Bobst Library (Free Access), 70

Washington Square South **Alumni**

Video Studio, Kimmel Center 901

NYU Bookstore 11:00am—6:00 pm,

726 Broadway — Alumni Weekend

Discount, **Grey Art Gallery**

11:00 am-5:00 pm

SUNDAY, OCTOBER 27

10:00 AM—12:30 PM

SERVICE PROJECTS

- **Washington Square Park Clean-Up**
Washington Square Park
 - **Volunteer with God's Love We Deliver**
166 6th Avenue and Spring Street
 - **Sort on the Square: Help Sort Medical Supplies** with the Afya Foundation
Kimmel Center, Eisner & Lubin Auditorium
- 2:00—4:30 PM
- NYU on Broadway** — Discounted tickets to a Broadway show with talk back TBD