



Dear MSFEA Alumni,

This has been a groundbreaking year at MSFEA. It's not just our programs that are attracting attention, so too are our students ([check this out](#)). We also recently launched the Lebanese Aerospace Society. We're on a roll! You can help us keep this streak alive by supporting MSFEA on December 3rd - AUB's first Giving Day. One of the highlights of that day will be the [Faculty Challenge](#). It's a friendly fundraising competition for alumni worldwide - to encourage our AUB graduates to **join together, give, and make an impact** at their faculty and support future graduates.

When you make a gift on AUB Giving Day, you will help MSFEA increase its alumni participation and standing in the Faculty Challenge. **All individual donations up to \$10,000 are doubled up to a total of \$50,000 on Giving Day!** The top three faculties will receive \$15,000, \$10,000, and \$5,000 respectively for their Dean's Fund.

With your help, I know we can win the top prize. Winning faculties will be determined based on the percentage of alumni participating, not on the amount donated or the designation of the gift. Gifts from alumni with more than one AUB degree will be credited to all of their related faculties.

I hope we can count on you on December 3. Mark your calendar for AUB Giving Day and help us win the Faculty Challenge!

[Visit the Giving Day Website!](#)

Sincerely,

Alan Shihadeh, ScD
Dean, Maroun Semaan Faculty of Engineering and Architecture, AUB

Because you're a member of the AUB community, you may be receiving emails from more than one faculty or department regarding AUB Giving Day. Thank you for your generosity and commitment to the university.



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Lebanon

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Dear AUB alumni and friends,

I want you to be among the first to hear some big news: we will be holding our first AUB Giving Day on December 3, 2018!

Timed to coincide with our Founders Day and organized to engage our communities around the world, AUB Giving Day will be a 24-hour, global fundraising event. **We're inviting you and all our alumni, students, parents, friends, neighbors, faculty, and staff to be a part of it.**

When you make a Giving Day gift to AUB you'll DOUBLE your impact. All donations up to \$10,000 will be matched up to a total of \$50,000!

In the spirit of friendly competition and to make Giving Day even more fun, we'll be holding an inter-faculty challenge between AUB's seven faculties. The three faculties with the highest percentage of alumni participation will receive \$15,000, \$10,000, or \$5,000 for their Dean's Fund.

So, please save the date! Giving Day is December 3, 2018. Add the event to your calendar!

Here is [a message](#) about Giving Day from our president, Dr. Fadlo R. Khuri.



Sincerely,

Imad B. Baalbaki (BBA '85, MBA '87), PhD
Vice President for Advancement, AUB

P.S. We'll send you more information and ways to participate in AUB Giving Day in the coming weeks, so check your inbox regularly!

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#AUBGivingDay

Join Together.
Give.
Make an Impact.



www.aub.edu.lb/givingday



AUB GIVING DAY 2018
DECEMBER 3

#AUBGivingDay

Save the date!

Monday, December 3, 2018



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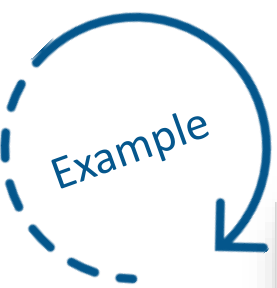


I took part in
#AUBGivingDay!

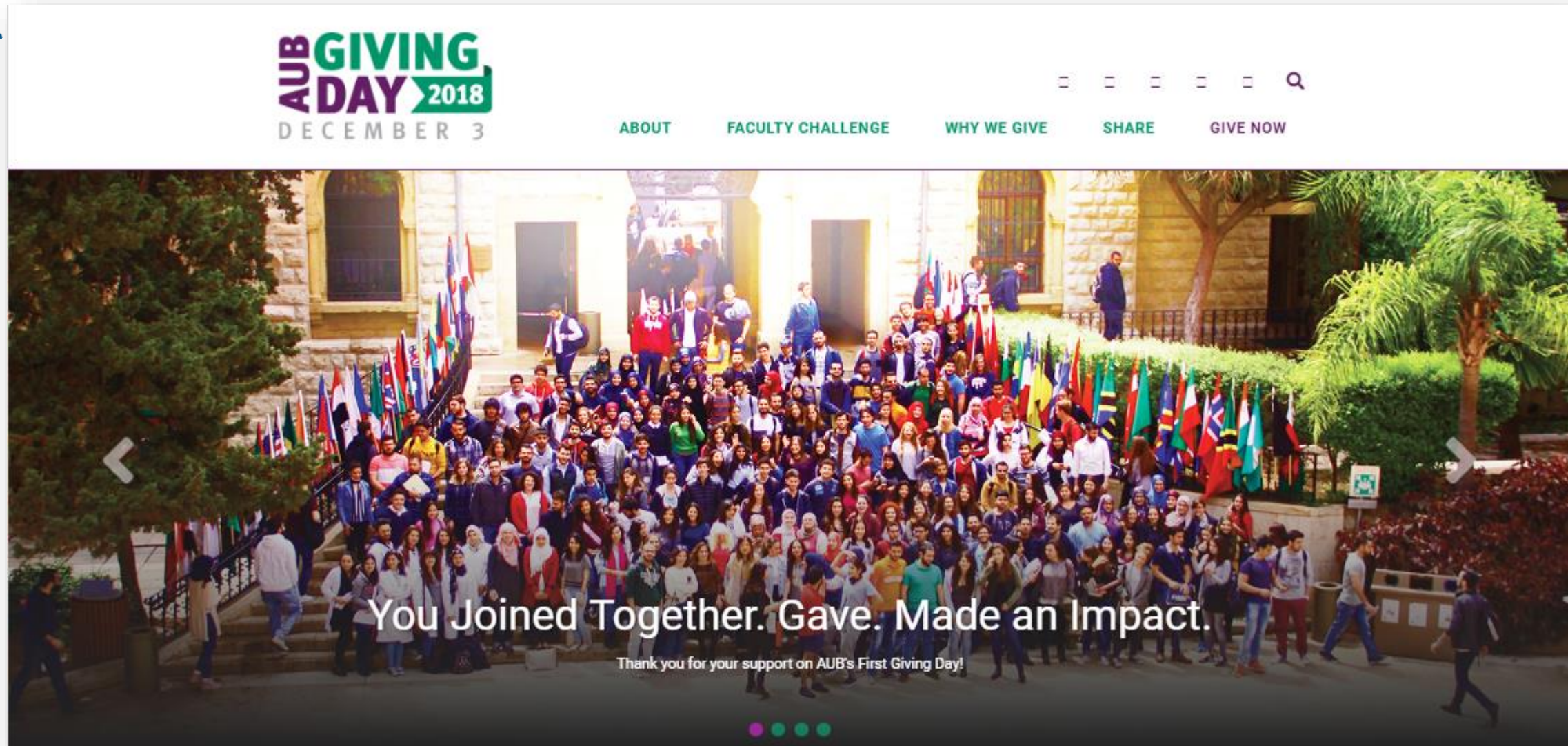
Your turn!

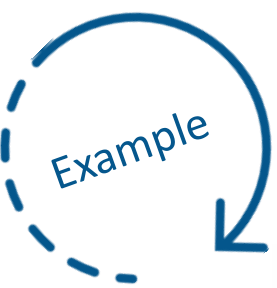


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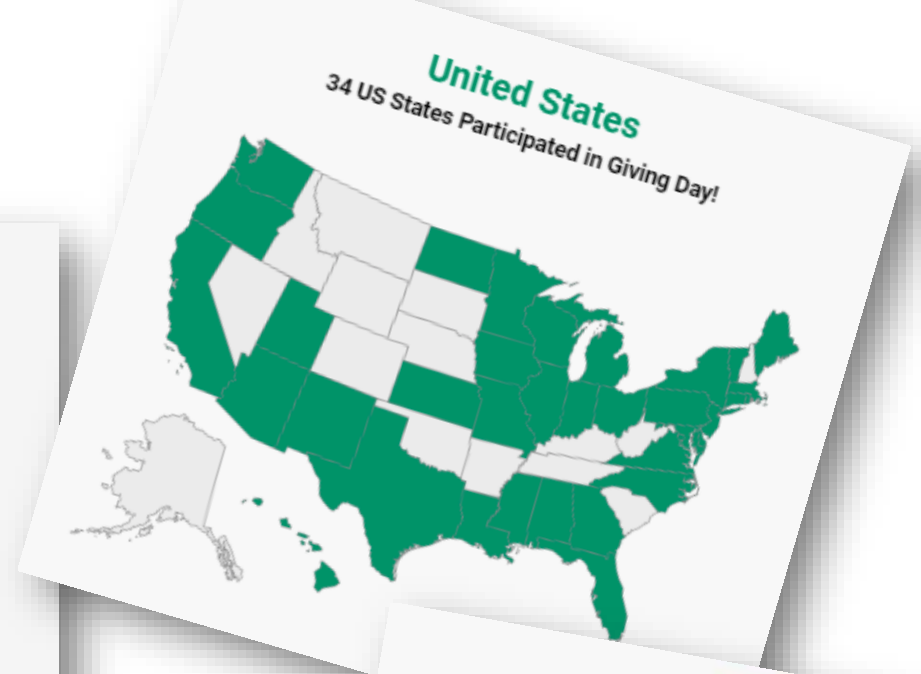
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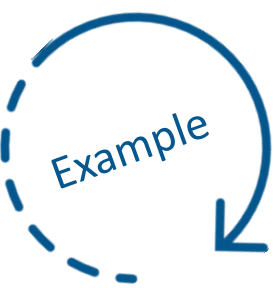
Faculty Challenge Leaderboard

The top 3 faculties with the highest percentage of alumni participation will receive \$15,000, \$10,000, and \$5,000 respectively for their Dean's Fund.

Last updated December 4 at 8:20 am EST

Rank	Faculty	Alumni Participation (Donors per 10,000 alumni)
1	FHS	755.75
2	HSON	322.03
3	FM	231.27
4	FAFS	155.92
5	FAS	145.18
6	OSB	143.46
7	MSFEA	120.78





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I took part in
#AUBGivingDay!



www.aub.edu.lb/givingday

Dear AUB alumni,

Thank you for participating in AUB's first Giving Day. Our worldwide alumni responded in unprecedented numbers—joining together in support of their alma mater. The response to this new initiative far surpassed our initial goals—goals that we thought were quite ambitious when we set them!

I want to share some numbers with you: **1,051 donors from 26 countries** participated in Giving Day. We had great participation from North America: from **7 out of 10 Canadian provinces, 34 US states, and DC. 70% of Giving Day donors were alumni; 30% were first-time donors** – an especially impressive number. The **total raised on Giving Day was \$616,822.**

The outright winner of the **Faculty Challenge** was the Faculty of Health Sciences, followed by the Rafic Hariri School of Nursing and the Faculty of Medicine. The largest group of alumni donors were graduates of the Faculty of Arts and Sciences, followed by the Faculty of Health Sciences. The Olayan School of Business and the Maroun Semaan Faculty of Engineering and Architecture were tied for third place. You will find an infographic with this and other **[information here.](#)**



Here is **[a link](#)** to a short video featuring some of the many people on campus who want to join me in thanking you for your support for Giving Day.

Long live AUB!

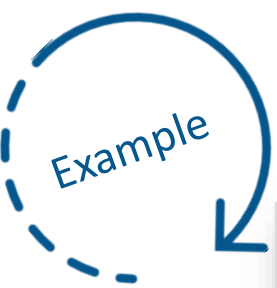
Imad B. Baalbaki, PhD
Vice President for Advancement



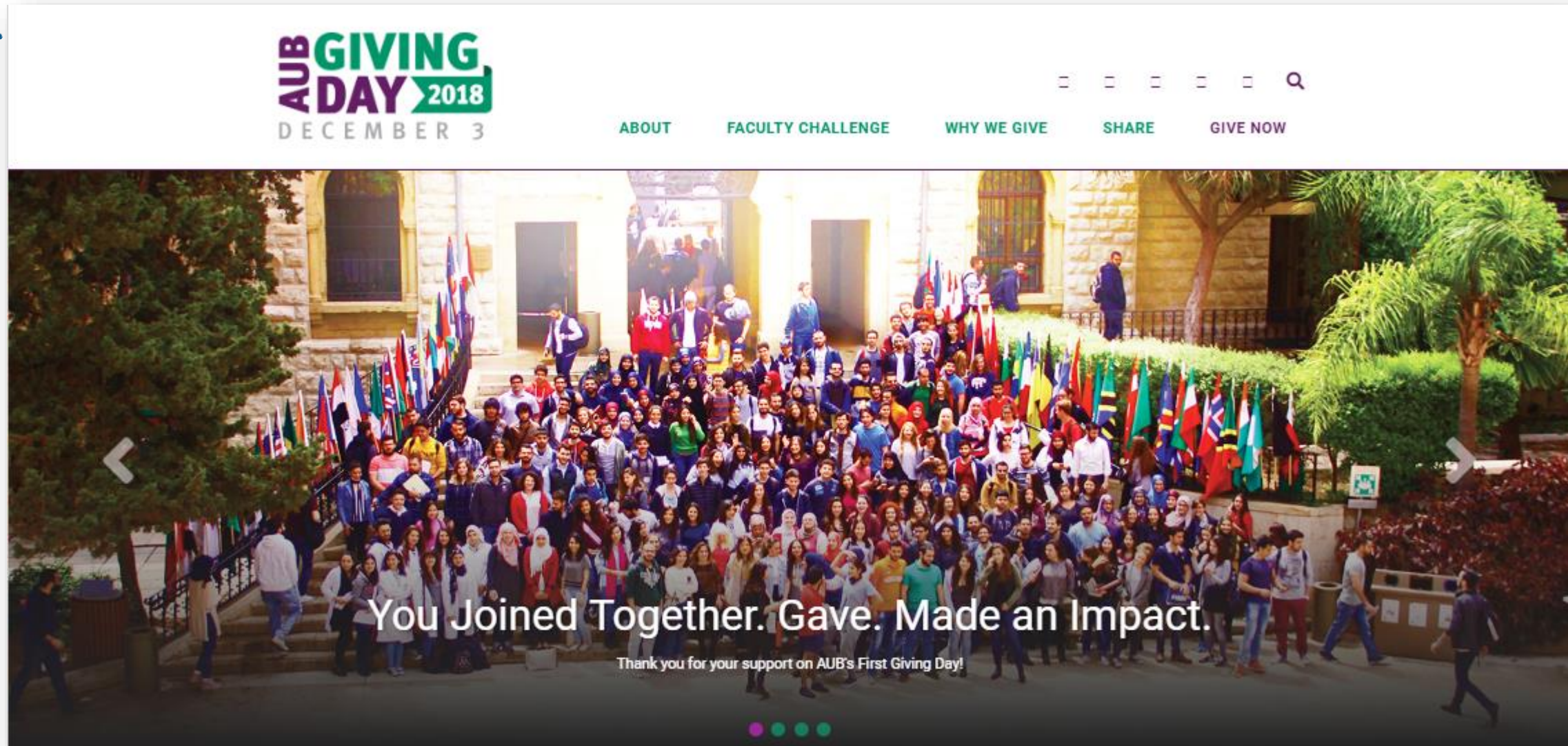
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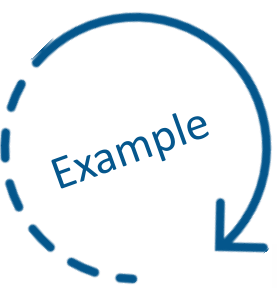
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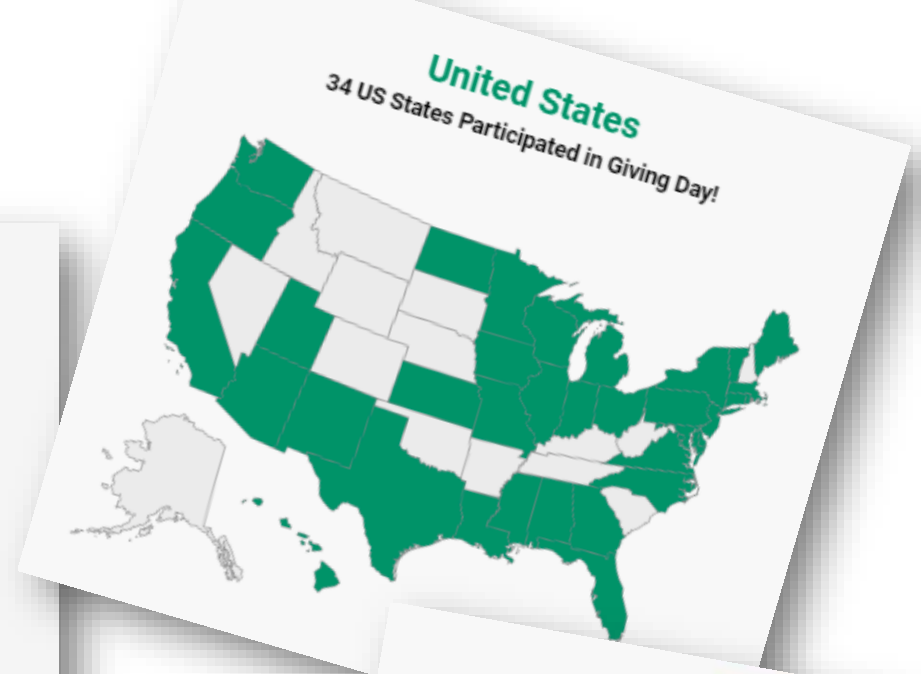
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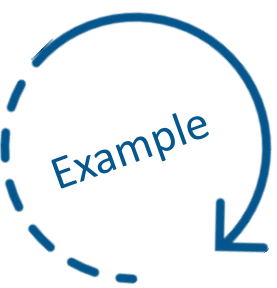
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