





## **OPTIONAL QUESTIONS**

In addition to having a more complex format, the full and partial surveys have a menu of optional questions on a variety of topics. Institutions may complete or omit these additional optional questions.

They include:

1. Reporting participation by nonalumni individuals, such as parents, grandparents (precollege only), faculty/staff, students, and other individuals.
2. Corporate giving details about matching gifts and gifts of property
3. Details about the purposes to which gifts to endowment are restricted (for example, scholarships, endowed chairs, research, and other purposes)
4. Family foundation giving
5. Governing board giving
6. Gifts to athletics
7. Gifts in the form of appreciated property and securities
8. Donor-advised fund giving
9. Alumni participation by type of alumnus (undergraduate, graduate, non-degree)

The best way to decide which version of the survey suits your institution is to schedule an appointment with one of our staff to discuss your particular needs and capacity. Another way to proceed if your institution has not yet participated is to complete the minimal survey the first year and then revisit the question once you have experience. You do not have to do the same version every year.

## **CONTACT US**

To schedule an appointment for an overview of the survey or to discuss which survey version would best suit your institution, contact us at [vse@case.org](mailto:vse@case.org).