



Council for Advancement and Support of Education

CASE Development Services Conference

Support Proposal

11-12 March 2019

Manchester, United Kingdom

The 2020 Development Services conference will explore what it means to be an Agent of Change, to be part of a high performing team in the fast paced and agile world in which we now exist. By building trust through communication and collaboration, by championing continuous improvement, and by enabling decision making we can have a significant impact on the efficiency and effectiveness of Development and Alumni Relations teams within our organisations.

Delegates will hear a wide-range of examples on how change – be it big or small, proactive or reactive – can impact the future of their organisation. The programme will cover all aspects of development services practice, including research and analytics, gift and finance administration, strategy and planning, and infrastructure.

This conference is for everyone who believes in unlocking and supporting new ways of working in our organisations (even if you don't work in Development Services).

The detailed programme can be found [here](#).

Location: Renaissance Manchester Hotel, Blackfriars St, Manchester, M3 2EQ

Audience: 140-160 professionals from all levels of experience, coming from European institutions

Chairs:

Charlotte Dewhurst, Associate Director of Development (Operations), University of Oxford

Kate Brook, Director of Services, Development & Alumni, The University of Edinburgh

Planning committee:

Sarah Baker, Head of Prospect Information and Analysis, University of Cambridge

Jennie Moule, Founding Partner, Alveo Consulting

Katherine Muller, Director of Operations & Donor Relations, Advancement, London Business School

Chris Webber, Head of Advancement (Divisional) Operations, Royal Academy of Music

Jude Alldred, Deputy Director, Development Services, University of Manchester

Support opportunities

We are open to discussions regarding combined support involving 2 or more items.



Type of support

	<u>Educational Partner</u>	<u>Non-educational partner</u>
Refreshment breaks and lunches sponsor	£4,000 + VAT	£4,800 + VAT
Dinner sponsor	£3,500 + VAT	£4,200 + VAT
Exhibitor (05 available)	£1,800 + VAT	£2,160 + VAT
Branded lanyards sponsor	£1,500 + VAT	£1,800 + VAT
A4 advertisement on material (<i>external back cover</i>)	£1,000 + VAT	£1,200 + VAT
A4 advertisement on material (<i>internal back cover</i>)	£750 + VAT	£900 + VAT
A4 advertisement on material (<i>internal page</i>)	£500 + VAT	£600 + VAT
Material/goodie seat drop	£400 + VAT	£480 + VAT

What is included in the support packages:

Refreshment Breaks and Lunch Sponsor

- Acknowledgement by the conference chairs during the welcome and closing remarks as refreshment breaks & lunch sponsor
- Company logo on all print and digital conference materials acknowledged as refreshment breaks & lunch sponsor
- Tent cards on refreshment breaks & lunch tables acknowledging refreshment breaks & lunch sponsorship
- Company logo (with link) on conference website
- Company marketing literature/goodie seat drop on the first day lunch
- One complimentary delegate registration pass

Dinner sponsor:

- Company logo (with link) on conference website
- Acknowledgment by conference chairs before dinner
- 5min speech before dinner
- One complimentary delegate pass

Exhibitor:

- One table for exhibition use
- 5 spaces available
- Two complimentary delegate registration passes
- List of delegates that have given permission to have details shared



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Branded lanyards sponsor

- Logo branding on delegate lanyards; colour of choice to suit your company logo
- To be produced by CASE
- Acknowledgement of company logo (with link) on conference website

A4 advertisement on material

- Inclusion of company advertisement (A4 digital size) in the delegate binder (artwork to be provided by the sponsor before the 10th January) (pdf file, 3mm bleed)
- 3 options available: *external back cover*; *internal back cover*; *internal page* (please see cost difference on table above)

Material/goodie seat drop

- 1x material/goodie seat drop at the main room
- Item(s) to be provided by the company and to be sent directly to the venue

If you have questions or if you would like to book an item, please contact Cristina Marochi at cmarochi@case.org or +44 (0) 20 7448 9953.