



Sponsorship Options

CASE KY 2019 Annual Conference at the Hilton Downtown Lexington on December 5-6, 2019

Levels and Benefits

Platinum \$1,500

- One 1-minute "commercial" during a general session of the CASE KY Conference
- Premium booth space in exhibit hall
- Opportunity to co-present with one of your Kentucky educational clients
- Company logo featured in the program, website, e-blasts, and social media outlets
- Company logo featured on large screens during lunch
- Three social media messaging opportunities
- Sponsorship includes up to three representatives for lunch (additional reps need to register for the conference or purchase the lunch option)
- Full page advertising opportunity in the program
- Option to include giveaway item(s) in conference bag for each attendee (200 items)
- List of attendees (no contact information including email address) prior to conference

Gold \$1,000

- One 1-minute "commercial" during a general session of the CASE KY Conference
- Priority booth space in exhibit hall
- Opportunity to co-present with one of your Kentucky educational clients
- Company logo featured in the program, website, e-blasts, and social media outlets
- Company logo featured on large screens during lunch
- Two social media messaging opportunities
- Sponsorship includes up to two representatives for lunch (additional reps need to register for the conference or purchase the lunch option)
- Half-page advertising opportunity in the program
- Option to include giveaway item(s) in conference bag for each attendee (200 items)
- List of attendees (no contact information including email address) prior to conference

Silver \$750

- Priority booth space in exhibit hall
- Opportunity to co-present with one of your Kentucky educational clients
- Company logo featured in the program and website
- Company logo featured on large screens during lunch
- One social media messaging opportunity
- Sponsorship includes up to two representatives for lunch (additional reps need to register for the conference or purchase the lunch option)
- Option to include giveaway item(s) in conference bag for each attendee (200 items)
- List of attendees (no contact information including email address) after conference

Bronze \$500

- Booth space in exhibit hall
- Company logo featured in the program
- Sponsorship includes one representative for lunch (additional reps need to register for the conference or purchase the lunch option)
- Option to include giveaway item(s) in conference bag for each attendee (200 items)
- List of attendees (no contact information including email address) after conference