



**BALL STATE
UNIVERSITY**



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EST. 1918

COMMUNITY ENGAGEMENT

What more are we doing?

Why are we doing it?

Why should you do it?





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What more are we doing?

Ball State University & Muncie

#BetterTogether

Community Weekend

Thursday, September 7

United Way Day of Action

Throughout Delaware County

First Thursday Gallery Walk

Downtown Muncie

September 8





AOK

WE UNITED

Ball State University
cardinal
beneficence &
Muncie, Indiana
#BetterTogether

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Ball State University



Muncie, Indiana

#BetterTogether





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NEXTMUNCIE

- Coordinate efforts to accelerate downtown and “central city” revitalization
- Engage public officials with leaders from business, education, and philanthropic sectors
- Strategically prioritize investments



Jeffrey C. Bird
 President, IU Health East
 Central Region
 CO-CHAIR, CENTRAL
 CITY LEADERSHIP TEAM



Geoffrey S. Mearns
 President, Ball State
 University
 CO-CHAIR, CENTRAL
 CITY LEADERSHIP TEAM



Susan Carlock
 VP of Business
 Development and
 Corporate Relations,
 Mursix Corporation



Jud Fisher
 President and COO, Ball
 Brothers Foundation



Mark Hardwick
 Executive Vice President,
 COO and CFO, First
 Merchants Corporation



Jay Julian
 President/CEO and
 CEDO, Muncie-Delaware
 County Chamber of
 Commerce



Jeffrey Scott
 Chancellor, Ivy Tech
 Community College
 Muncie Campus



Kelly K. Shrock
 President, The
 Community Foundation
 of Muncie and Delaware
 County



Dennis Tyler
 Mayor, City of Muncie



Vicki Veach
 Executive Director,
 Muncie Downtown
 Development
 Partnership

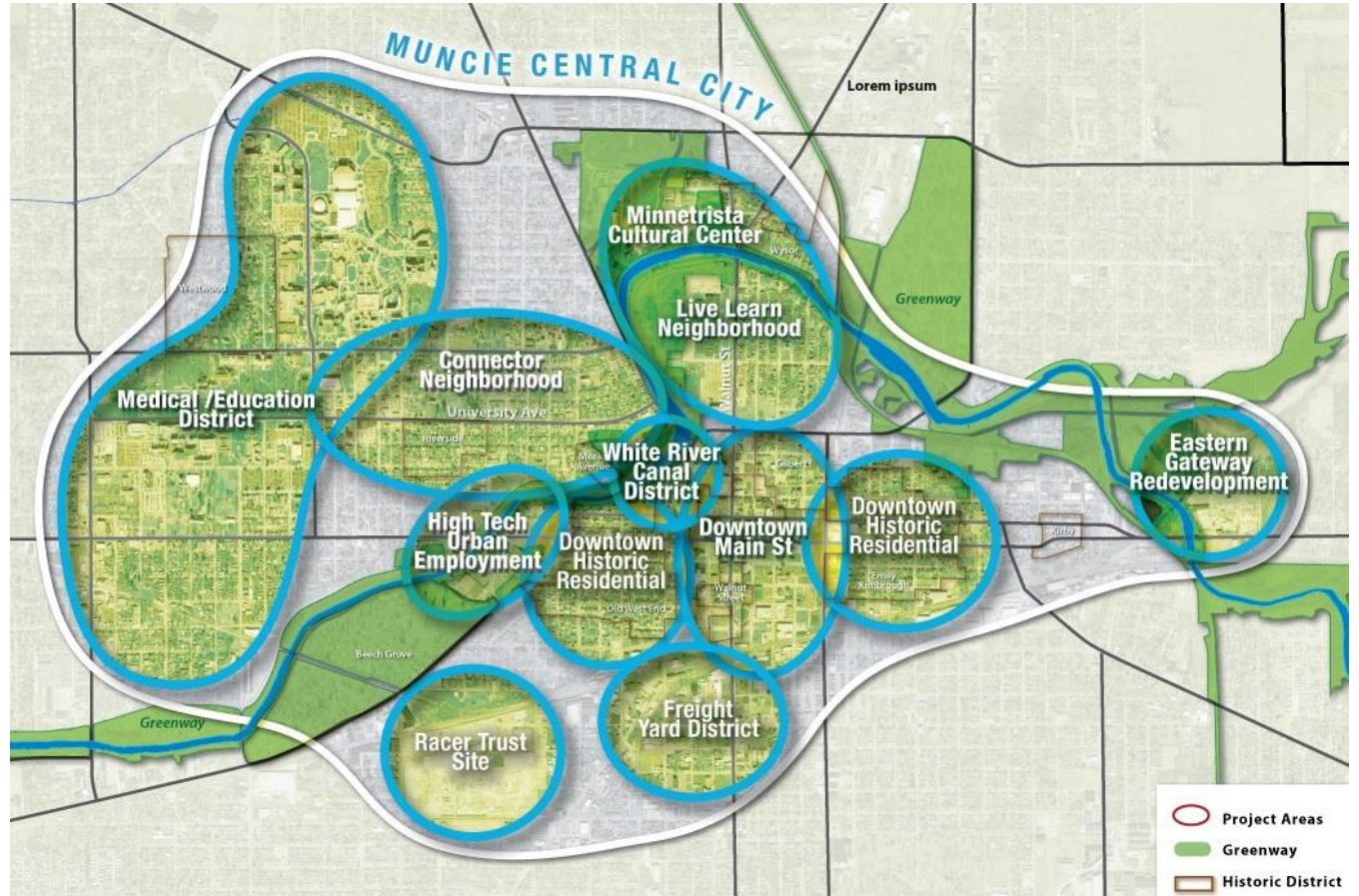
Central City Leadership Team

NEXTMUNCIE



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NEXTMUNCIE

Private | Public | Philanthropic

Medical/Education
Economic Momentum

Project Management Teams

Emerging
Opportunities

McKinley
Live-Learn
Neighborhood

White River
Canal
District

Downtown

Connector
Neighborhood

High-Tech
Urban
Employment



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BREAKING
NEWS

Why does the 2019 primary election have so many mayoral candidates running? [Read Story](#)

Accutech Systems investing \$5.5 million in downtown Muncie



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President of Accutech Adam Unger speaks to members of the public during the unveiling that Accutech would be moving downtown after a \$5.5 million investment. The company hopes to be in their new location by the end of the year. Corey Ohlenkamp/Star Press



MUNCIE

COMMUNITY

SCHOOLS

AUXILIO INC.
USDOT 2322003



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MCS – The Systemic Challenges

- Enrollment Decline
- Operating Performance
- Academic Performance



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Appointing Authority

- Principal Objective: To assemble a school board that consists of people with complementary skills and experiences reflecting the diverse perspectives of the Muncie community.





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Local Philanthropic Investments

Three-Year Transition Period

FOUNDATIONS

- Ball Brothers Foundation \$1 million
- Community Foundation \$200,000
- George & Frances Ball Foundation \$1 million
- Shafer Foundation \$100,000
- Harry & Janet Kitselman Fund \$50,000

BANKS

- First Merchants Bank \$250,000
- Old National Bank \$300,000
- Mutual Bank \$250,000

\$3,150,000



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Why are we doing it?







EMENS AUDITORIUM

EMENS AUDITORIUM

BOX OFFICE HOURS
M-F 9:00 AM - 4:00 PM
765-285-1539



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Why should you do it?







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