Multi-Cultural Network - Spring Workshop 2024
Transforming Your Student Experience:
Fundraising for Targeted Scholarships
24 June | 2:00–4:30pm

Summary
In a globalised world, universities provide or aim to provide international education, and this is largely manifested in international recruitment activities. This underpins dominant economic narratives, that rarely consider nuances in financial barriers to education, which targeted scholarships can contribute to ameliorating (Fakunle, 2021).

Targeted scholarships can therefore create more opportunities to support the aspirations of educational institutions to provide internationalised classroom and cross-cultural learning involving staff and students from diverse cultural backgrounds. This in turn can facilitate experiential and transformative learning opportunities for all (Fakunle, et. al., 2022) preparing students to work and live in a global world.

However, students’ experiential and aspirational rationales for embarking on international higher education are rarely discussed (Fakunle, 2021). Consequently, in mainstream internationalisation of [higher] education discourses, targeted scholarships are hardly considered as part of strategic initiatives for diversifying, enhancing, and transforming student experiences.

CASE Multi-Cultural Network brings together a panel of experts to discuss the pros and cons of targeted scholarships as part of an inclusive strategic policy in higher education advancement from a multifaceted stakeholder approach.

CASE Competencies
Industry/Sector Expertise, Strategic Thinking, Relationship Building, Global and Cultural Competence

Panel
Dr Akile Ahmet - Head of Inclusive Education, Eden Centre for Educational Enhancement, LSE
Dr Omolabake Fakunle - Chancellor's Fellow, Fellow of the Higher Education Academy (FHEA), The University of Edinburgh
Dr Seth Amanfo - Global Regional Director, Africa and the Middle East, University of Edinburgh
Serena-Amani Al Jabbar - President of Students’ Union, Queen Mary University of London

Facilitators
Dee Brecker - Executive Coach and Fundraising Consultant
Maryane Mwaniki - Co-Founder, Counsellor and Coach, Eden Relationships
Panel Contribution

- Insights on inequalities experienced by students, the meaning of decolonisation and its role to help bridge the inequality gaps.
- Fostering meaningful change: Practical examples of best practice.
- How can we best engage the student voice?
- Targeted scholarships – a decolonial and anti-racist approach to address inequalities experienced by students.

Session Outline

- Online meeting (Zoom)
- 10-minute brain workout (x2)
- Short presentations (x2)
- Panel discussion

About

- [CASE Opportunity and Inclusion Center](#)

Advancement is the pathway to social change. CASE’s OIC: Opportunity and Inclusion Center™ is answering the call to drive change and provide social justice solutions that will advance education to transform lives and provide educational attainment for all. The OIC is building a global network of scholars, advancement experts and advocates who critically evaluate the social norms, values and practices within advancement that stifle institutional change.

- [CASE Multi-Cultural Network](#)

The CASE Multi-Cultural Network was created in 2019 to challenge the Diversity, Equality, and Inclusion (DEI) issues in the Education Advancement sector with the aim to help diversify the sector, ensuring that talented individuals from all backgrounds are attracted and retained.