Dear Sir/Madam:

This letter is to express my desire to represent our institution at the 2020 DRIVE/Conference powered by AMAtlas on March 23-25, 2020 in New Orleans, LA. This conference is the only U.S. event that offers a focused learning experience for education institutions and other nonprofit organizations to explore all things data. Since 2011, DRIVE/ has guided thousands of professionals in capturing, managing, and analyzing data to gain insight, drive better outcomes, operate efficiently, and achieve their missions.

Hosted by the Council for Advancement and Support of Education [CASE], this conference will be two full days of programming which include sessions on data management, mining, analytics, visualization, governance, artificial intelligence and more. Attendees will have an opportunity to learn from industry experts and peers as well as explore technologies and solutions though interactive sessions and in a dedicated exhibits area.

Below are the benefits of attending:

- Experience how data and analytics can improve outcomes
- Meet and network with like-minded peers who are focused on technology
- Learn how to define, govern, and describe data for your organization
- Demo the latest technology solutions

I welcome any questions you may have regarding this opportunity. You can also learn more by visiting CASE’s DRIVE/Conference website at http://www.case.org/drive.

Thank you for considering my request.

Sincerely,