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| **CALL FOR PROJECTS**  **2020 CASE Advancement Internship Program** |
| We are excited to participate in the CASE Advancement Internship Program as a host institution starting in June 2020. The CASE Advancement Internship program seeks to **increase** and **diversify** the number of professionals in educational advancement. This program is designed to attract students (undergraduate and graduate) who may not have previously considered a career in institutional advancement. Through this career pipeline initiative, CASE directly partners with its members to identify and support the career growth of talented students, developing their interest in an educational advancement career.  This eight week summer paid internship program provides more than 100 Interns with a hands-on learning experience at CASE member institutions throughout North America. Interns receive on-the-job training and gain valuable skills in the three professional areas of advancement—alumni relations, communications & marketing, and philanthropy.  Does your department have a potential project for student to assist on this summer? We invite you to help shape the intern’s work by submitting a project proposal.   |  | | --- | | **To submit a proposal, complete this form below by XXX:** |   Sample student projects former CASE Advancement Interns have been assigned:   * **E**stablish a Young Alumni Council aimed at developing programming for recent graduates * **A**ssist with the design and implementation of a senior gift program * Research trends and best practices in phonathons * Create a pilot crowdfunding campaign for reunion class giving * Assist with implementing a student philanthropy program * Work with the college's advancement office to expand recognition to outstanding seniors * **A**ssist with the implementation of a one week online student giving campaign * **Establish** a new young alumni networking dinner. This program will provide student leaders the opportunity to network with successful, local young alumni * Create a named spaces catalog * Benchmarking media strategies for fundraising campaigns * Assist with the strategy and development of a new digital platform for alumni engagement * Develop a plan to engage student athletes * Rebrand initiative for the student alumni association, focusing on a value-added student experience that will extend into young alumni programming   For Information on the CASE Advancement Internship Program, contact: |

**2020 CASE ADVANCEMENT INTERNSHIP PROGRAM**

**(Internship dates: June 1 – July 24, 2020)**

**Call for Projects (Insert deadline)**

**I. STAFFING (Who will manage the project?)**

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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## DEPARTMENT \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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### II. PROJECT

### III. WORKLOAD

## LENGTH OF PROJECT

IMPACT FOR DEPARTMENT/PROGRAM

**IV. RECOMMEND A STUDENT**

If you know a student (student employee, volunteer, etc…) who you would like to recommend for the internship, we will reach out to him or her with the application to apply.

## NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-MAIL ADDRESS & PHONE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_