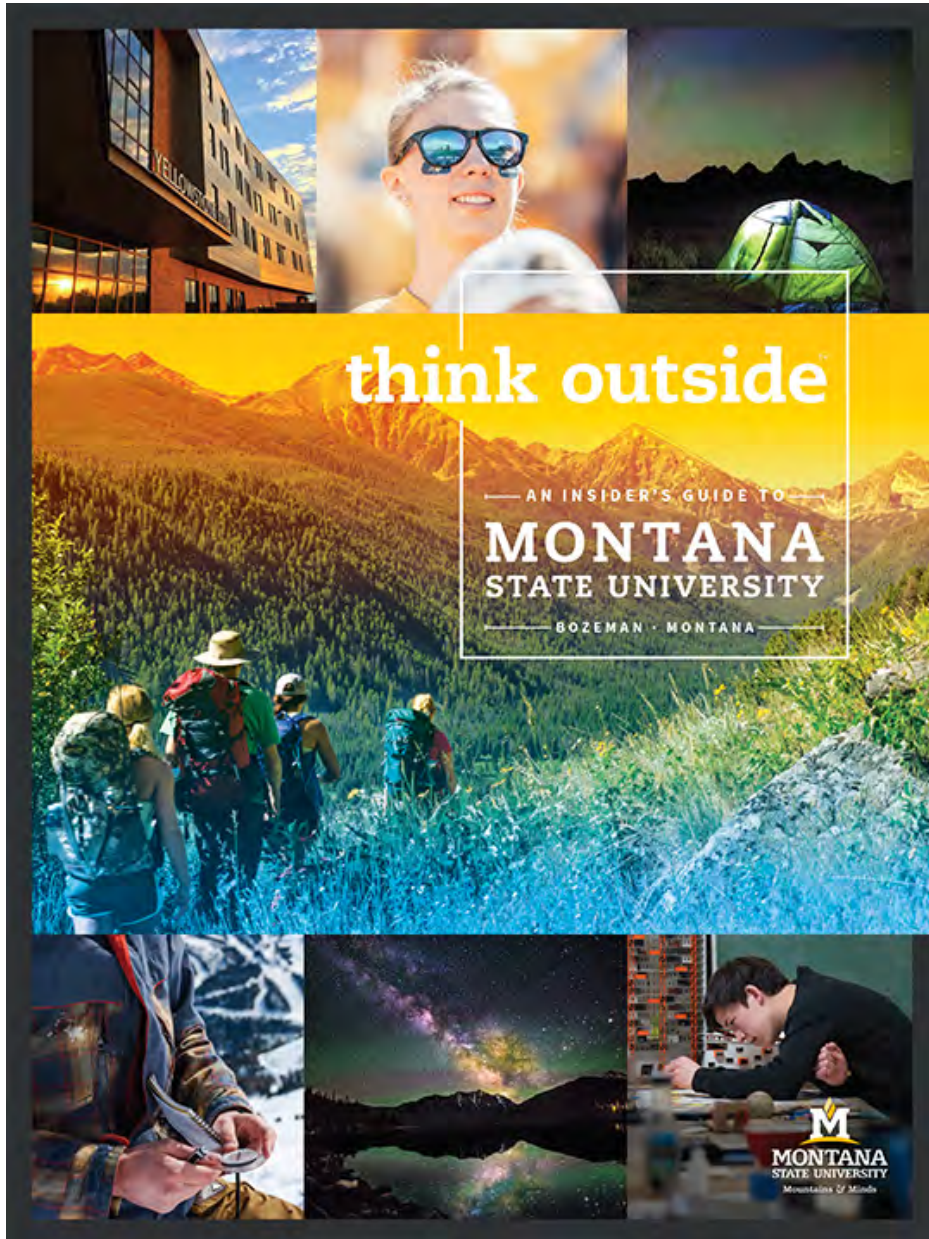


Award Winners

**Alumni, Student, Donor and
Community Engagement**



Alumni, Student, Donor & Community
Engagement
Viewbooks and Prospective Student
Publications

Gold

Think Outside: An Insider's Guide — The Montana State University Viewbook

Montana State University

Ron Lambert, Alison Reidmohr, Kelly
Gorham, Adrian Sanchez-Gonzalez,
Julie Kipfer, Kay LaFrance



Alumni, Student, Donor & Community
Engagement
Viewbooks and Prospective Student
Publications

Gold

Find Your Place Recruitment Brochure

**Portland State University
Foundation**

Julie Smith, Emily Offerdahl, Mark
Waggoner, Guy Ragnetti, Brett
Forman, Tracy Weber, Paige Parker,
Nash Co. Photography

Alumni, Student, Donor & Community
Engagement
Special Events

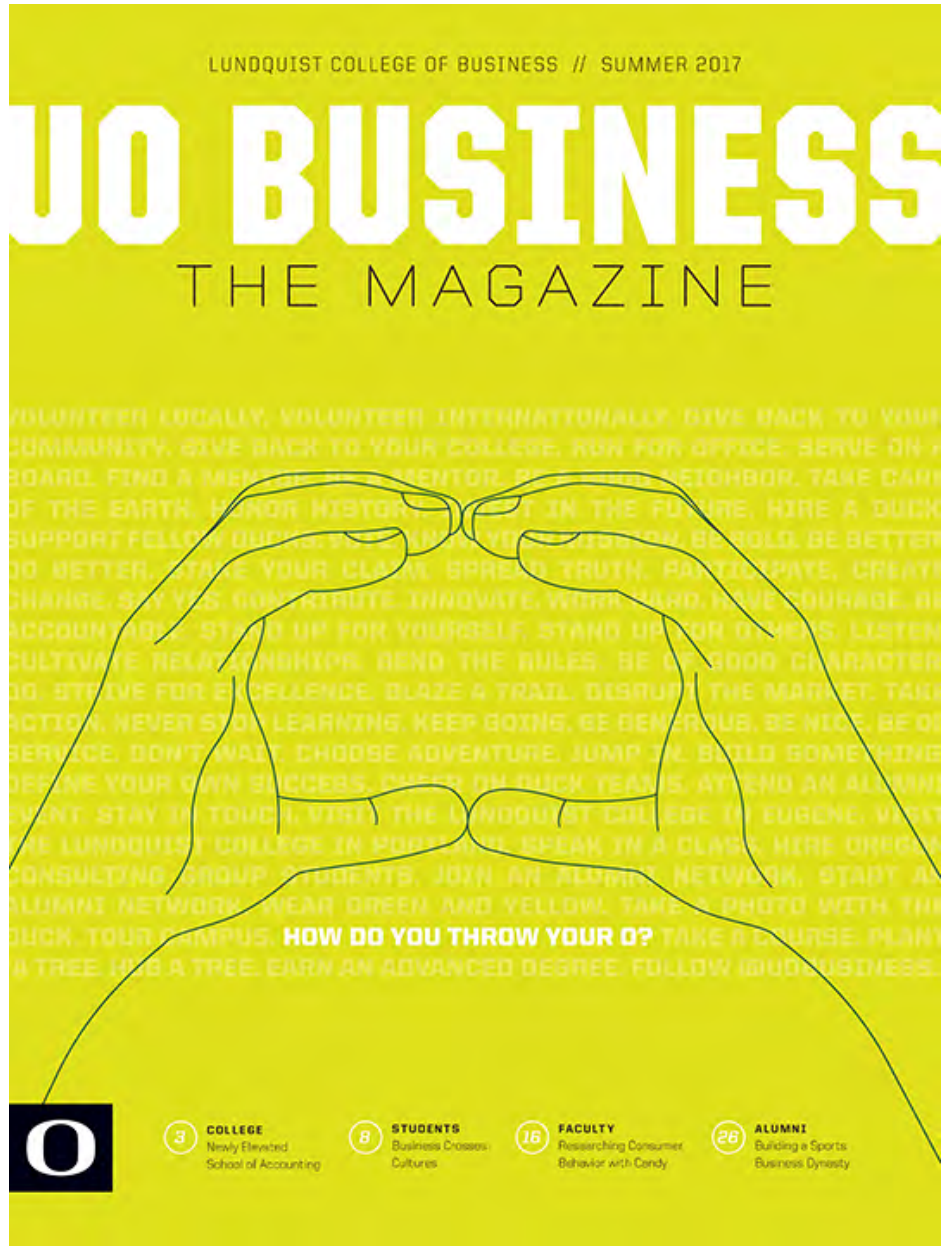
Gold

SAIT Centennial Project

Southern Alberta Institute of Technology

Brian Bowman, Cathy Downey,
Susan Mainella, Pam Aranas,
Michelle Atkinson, Nancy Cope,
Jodi Currie, Hector Flores, James
Foster, Courtney Garlough, Allison
Glydon, Kerrie Marin, Melissa
McKay, Nicole McMillan, Carrie
Monk, Ashley Naud, Carmen
Neville, Alison O'Connor





Alumni, Student, Donor & Community
Engagement
Alumni Publications

Gold

“How Do You Throw Your O?” UO Business: The Magazine, Summer 2017

University of Oregon

Jim Engelhardt, Tamra Holmes,
AnneMarie Knepper-Sjoblom

Alumni, Student, Donor & Community
Engagement
Advertising for Student Recruiting

Silver

Four Years Free

Portland State University Foundation

John Fraire, Shannon Carr, Celeste
Krueger, Chris Broderick, Julie
Smith, Emily Offerdahl, Brett
Forman, Suzanne Pardington Effros,
Harry Esteve, Christian Aniciete,
Peter Simon, Jean Tuomi, Ken Ma

PDX.EDU/4

Portland State
UNIVERSITY

Office of Admissions
Post Office Box 751
Portland, Oregon 97207-0751

We want you to graduate on time with as little debt as possible. Allow us to introduce Four Years Free. We will cover standard tuition and fees if you meet these criteria:

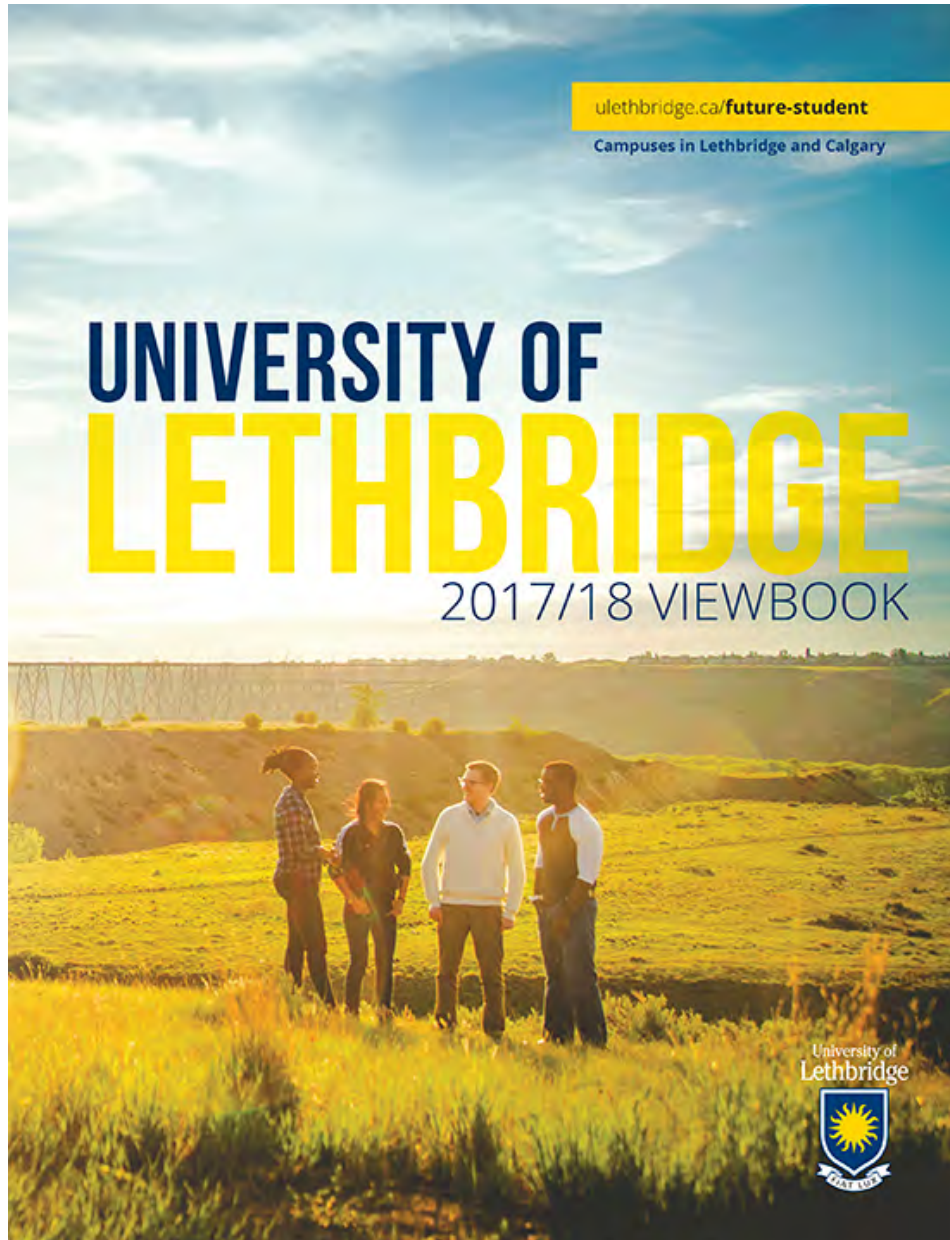
- Resident of Oregon
- Graduate from an Oregon high school
- Enter as a first-year freshman, fall 2017
- 3.4 high school GPA
- Be eligible for a Federal Pell Grant
- Enrolled full-time, 15 credits per term

Also... Full-time freshman can take advantage of our Four Year Guarantee, a unique program that ensures you get the counselling and classes you need to complete your degree in four years—or we'll pay your tuition for any remaining courses.

PDX.EDU/4

4 YEARS FREE

Announcing a new program for eligible Oregon freshmen:
We will cover your tuition and fees for four years.
(WELCOME TO PSU)



Alumni, Student, Donor & Community
Engagement
Viewbooks and Prospective Student
Publications

Silver

University of Lethbridge 2017/18 Viewbook

The University of Lethbridge

Kari Sackney, Alesha Farfus-Shukaliak, Stephanie Karsten, Elizabeth Lepper, Marcel Jepson, Natasha Buis Deering, Tanya Jacobson-Gundlock, Leslie Ohene-Adjei, Arden Shibley, Jamie Vedres

Alumni, Student, Donor & Community
Engagement
Alumni & Donor Brochures, Direct Mail
and Event Materials

Silver

University of Alberta 2017 Undergraduate Recruitment Direct Mail Yield Packages

University of Alberta

Office of the Registrar Marketing
and Communications team,
National Recruitment, Student
Financial Support, Kimberly Uniat,
Jessica Murphy, Alison Bulloch,
Rebecca Mildon, Jennifer Kowton,
Susie Scott, Sarah Arkison, Fiona
Halbert



Alumni, Student, Donor & Community Engagement
 Innovation in Alumni, Student, Donor and Community Engagement

Silver

‘Loverizing’ matrix for the civic cohort

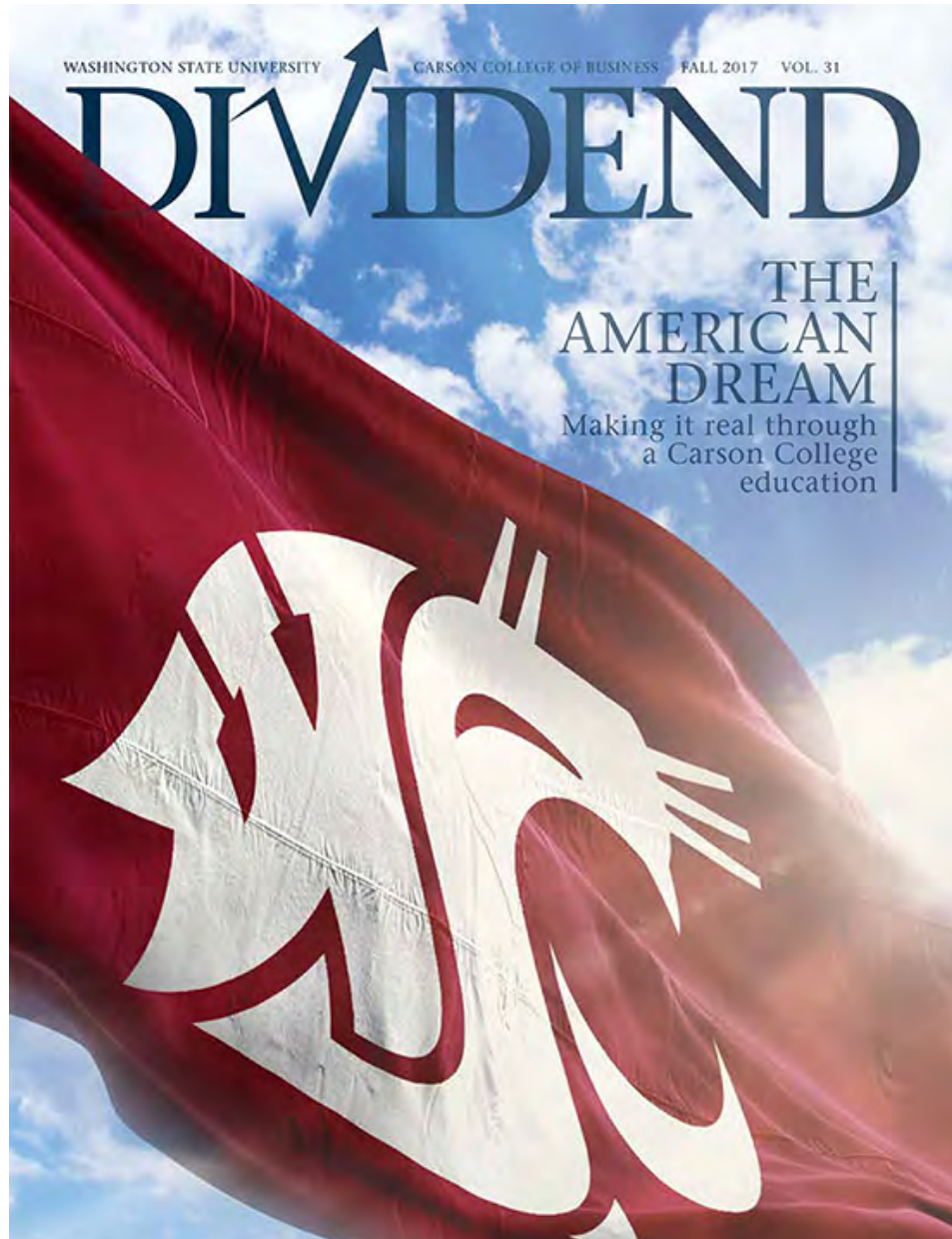
University of Saskatchewan

Bev Cooper



Gift Planning Prospect Phases – the loverizing matrix

Stages	General Population	PG0 Targeted prospect	PG1 Self Identified prospect	PG2 Consideration	PG3 Gift Arrangement	PG4 Unconfirmed Expectancy	PG5 Confirmed Expectancy	PG6 Estate Distribution
Description	Individual may or may not be a donor or alumni of the University of Saskatchewan	Individual has traits which indicate an increased likelihood of interest in gift planning (GP)	Individual has self-declared an interest in gift planning (GP)	Individual maintains interest in GP and is further assessing the possibility of a deferred gift.	Individual requires assistance in establishing a planned gift	Individual has stated she/he has completed/established a gift plan	Individual has provided GP office evidence of establishment of deferred gift (evidence is required to create deferred pledge on database)	Estate entering into probate; distribution; and/or some kind of communication from lawyers or executors
Possible Indicators	<ul style="list-style-type: none"> Basically everyone with valid addresses in database 	<ul style="list-style-type: none"> Individual is a donor to the University of Saskatchewan through other methods (i.e., annual giving, major gifts, gifts in kind) Consecutive and/or consistent years of giving Over 65 Development staff recommendation Volunteer activity Salutation 	<ul style="list-style-type: none"> Individual has self-identified interest in gift planning to the U of S by response to other media i.e. AF, VET MED, LIBRARY etc. College MGO has provided individual(s) to GP program Individual has responded to a GP targeted mailing 	<ul style="list-style-type: none"> Has not outright declined further contact or information Has possibly requested additional GP information 	<ul style="list-style-type: none"> Has discussed with GP possible gift in further detail; how they would like the gift to be used Shows interest to receive suggested Will clause language; GP Letter of Direction/Intent and/or Terms of Reference Lawyer and/or other professional advisors are involved 	<ul style="list-style-type: none"> Has said we are included in their estate plan however not in writing Suggested Will language has been drafted and sent Has a conditional bequest (disaster clause) 	<ul style="list-style-type: none"> We've received copy of portion of Will pertaining to U of S Terms of Reference have been drafted and/or signed (if applicable) We've received GP 'Sharing my gift intentions' form We've received GP Letter of Direction or Intent 	<ul style="list-style-type: none"> We've received official notice from law firm; executor; or insurance agent stating that the U of S is the beneficiary of a deferred gift Request for university to sign estate release form(s) or insurance claimant form(s)
Development Strategy	Create awareness of giving to the University of Saskatchewan – subject that gift planning is one way that donors can choose to support the university	Create awareness of gift planning as a way to support the University of Saskatchewan	Create expanded interest in gift planning to the U of S – awareness, education and inspiration	Create desire/inspiration to establish a gift plan to the U of S – information sharing including story exchanges (if applicable or appropriate)	Providing easily accessible, personalized, accurate information for prospect, lawyers and other professional advisors	Taking action to establish a gift plan to the U of S – encouragement and support	Ongoing information sharing and demonstrated impact by supporting the U of S; reinforcement of decision to establish a gift plan	N/A
Proposed action(s)	<ul style="list-style-type: none"> General information about GP available through various channels (no one-to-one contact) 	<ul style="list-style-type: none"> Identification and contact of potential GP donors based on criteria met Consultation with College MGO/DO, if necessary 	<ul style="list-style-type: none"> Initial contact(s) as relates to their potential gift plan Phone call and/or letter from GPS – then follow up to initial contact If appropriate, add to 	<ul style="list-style-type: none"> Relationship building; goal of providing technical information and/or compelling/inspiring reason to make a GP If prospect has 	<ul style="list-style-type: none"> Maintain and strengthen relationship with prospect If possible, establish relationship with lawyer/advisor Suggested Will clause 	<ul style="list-style-type: none"> Relationship building & management Goal is to have them provide evidence of gift intentions' form sent to donor(s) 	<ul style="list-style-type: none"> Relationship management Welcome to the Greystone Circle by patron member If applicable, official notification to College 	<ul style="list-style-type: none"> If original notice sent to GP office, all originals MUST BE forwarded on to Donation & Trust Services for action If applicable, official



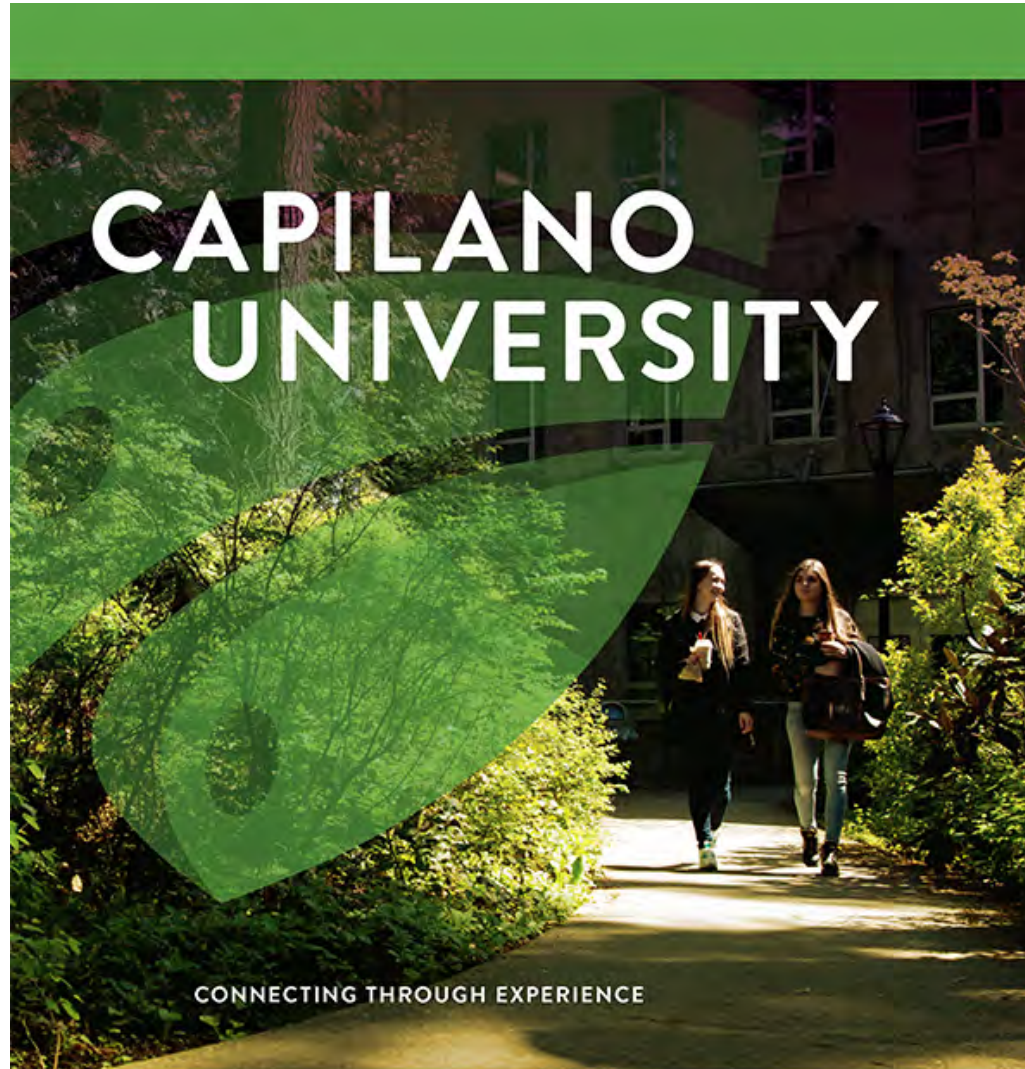
Alumni, Student, Donor & Community
Engagement
Alumni Publications

Silver

**Dividend Magazine
(2017)**

Washington State University

Sue McMurray, Sarah Druffel, Scott
Swanger, Shane Jackson



VIEWBOOK 2018-2019



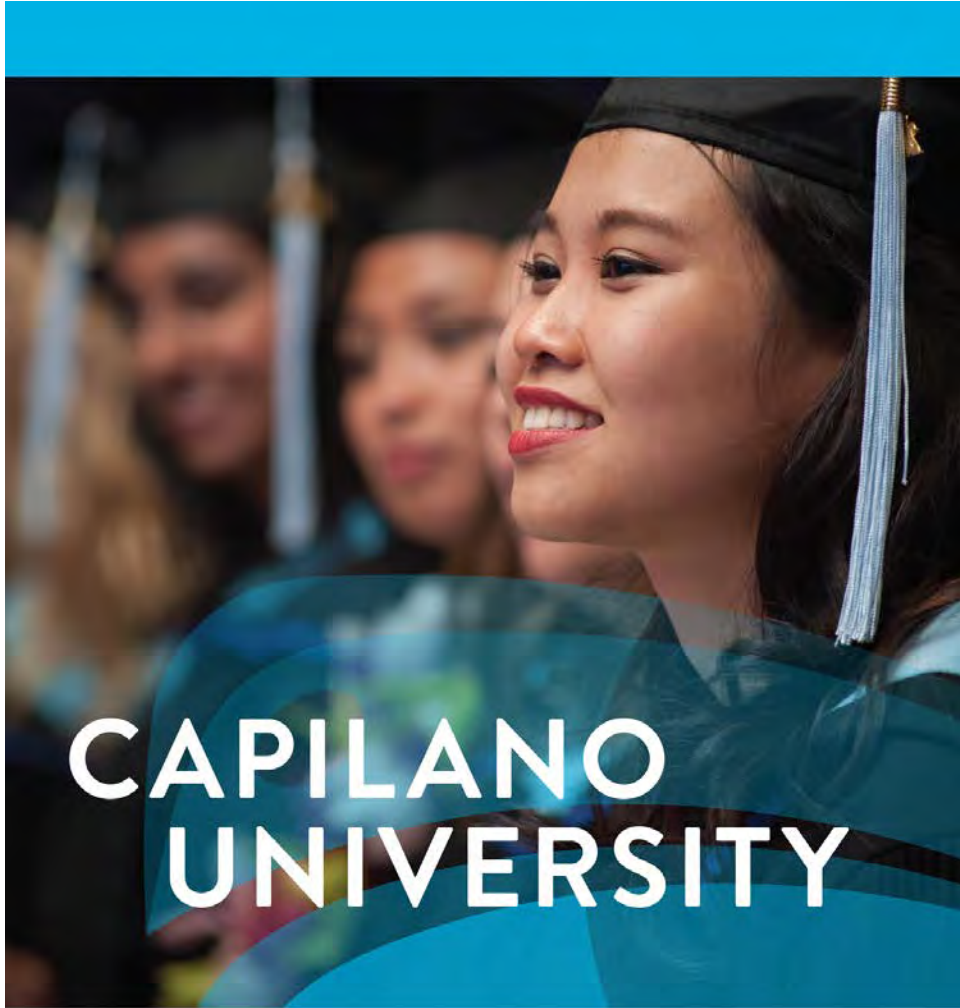
Alumni, Student, Donor & Community
Engagement
Branding and Image Development/
Identity Programs and Projects

Silver

Capilano University Rebranding Project

Capilano University

Irene Chanin, ION Brand Design,
Victoria Miles



PROGRAM GUIDE 2018-2019



Alumni, Student, Donor & Community
Engagement
Viewbooks and Prospective Student
Publications

Silver

2018-2019 Viewbook & Program Guide

Capilano University

Shannon Colin, Jana Hotkova,
Taehoon Kim

Alumni, Student, Donor & Community
Engagement
Branding and Image Development/
Identity Programs and Projects

Silver

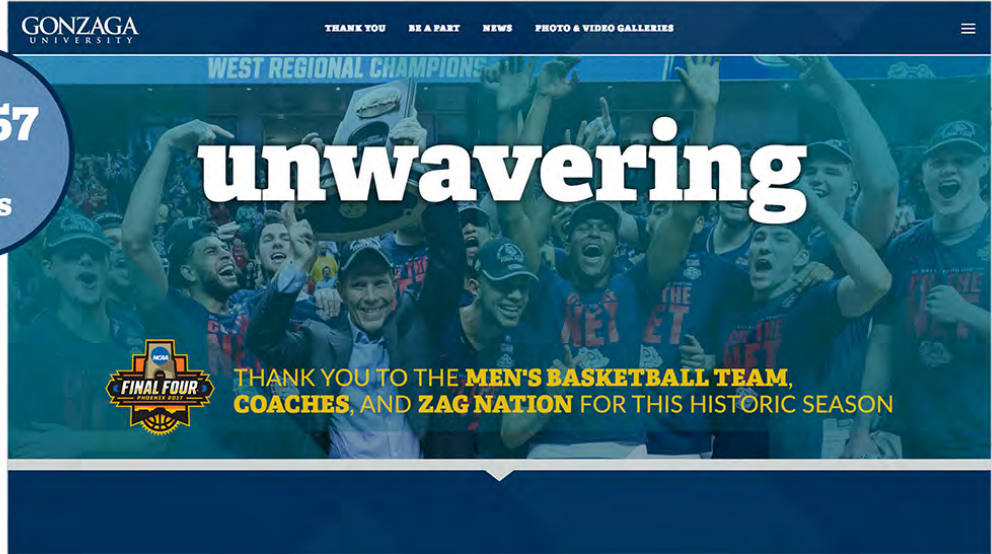
NCAA Tournament/Final
Four Brand Marketing
Campaign

Gonzaga University

Gonzaga University Marketing and
Communications

Final Four Microsite: gonzaga.edu/FinalFour

35,957
Page
Views



Alumni, Student, Donor & Community
Engagement
Alumni & Donor Brochures, Direct Mail
and Event Materials

Silver

Leadership Society Invitation Mailing

Lewis & Clark College

Amy Drill, Stacey Kim, Angela
Toretta

Original campus, Albany, Oregon

Why 1867?

As Lewis & Clark marks 150 years, we celebrate our history of intense learning and community engagement and honor the strides we've made to become a nationally recognized liberal arts institution.

We invite you to play a personal role in making Lewis & Clark even more vibrant over the next 150 years.

Join us in celebrating 1867, our founding year, through membership in the Leadership Society.



Your membership provides
critical support to our students.

A gift of \$1,867 funds an annual subscription to a research database. A gift of \$10,000 funds a named scholarship. A gift of \$50,000 funds an endowed scholarship.

Average portion of LC education not covered by tuition



of LC students receive financial aid support

More than one-third of admitted undergraduate students who choose not to attend Lewis & Clark do so because another school offered them a more generous financial aid package.



Alumni, Student, Donor & Community
Engagement
Viewbooks and Prospective Student
Publications

Silver

Oregon State University Viewbook - Out There

Oregon State University

Gary Dulude, Alex Galbreath, Britt
Hoskins, Long Lam, Heather Miller,
Laura Shields, Blake Vawter,
Brittney Yeskie



Alumni, Student, Donor & Community
Engagement
Special Events

Bronze

2017 Blue and Gold Gala:
Celebrating a Century of
Community and Education

University of Alaska System

Emily Drygas Michelle Renfrew

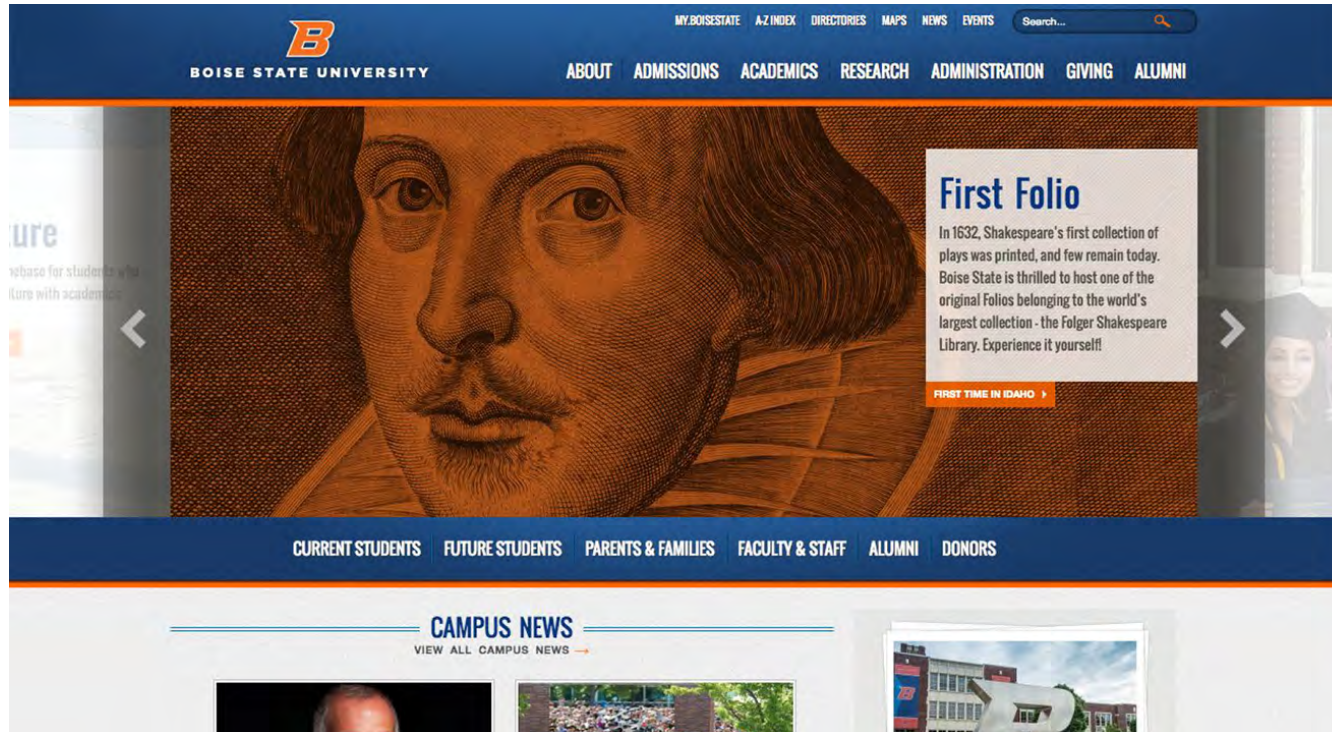
Alumni, Student, Donor & Community
Engagement
Special Events

Bronze

“First Folio! The Book
that Gave Us
Shakespeare”

Boise State University

Albertsons Library, University
Special Events and Protocol,
Printing and Graphics, Office of
Communications and Marketing



Alumni, Student, Donor & Community
Engagement
Alumni & Donor Brochures, Direct Mail
and Event Materials

Bronze

Olympic College Alumni Association Speaker Series 2017

Olympic College

Gretchen Ritter-Lopatowski





Alumni, Student, Donor & Community
Engagement
Special Events

Bronze

State of the University Address

Oregon State University

OSU Alumni Association, University
Relations and Marketing, OSU
Foundation

GRAPHICS | EVENT PHOTOGRAPHS | MEDIA

CASE District VIII Awards
Special Events Category
Submitted by: Kate Sanders, Oregon State University Alumni Association





Alumni, Student, Donor & Community Engagement
 Branding and Image
 Development/Identity Programs and Projects

Bronze

Getting Out There!

Oregon State University
 University Relations and Marketing and Ologie





Alumni, Student, Donor & Community
Engagement
Advertising for Student Recruiting

Bronze

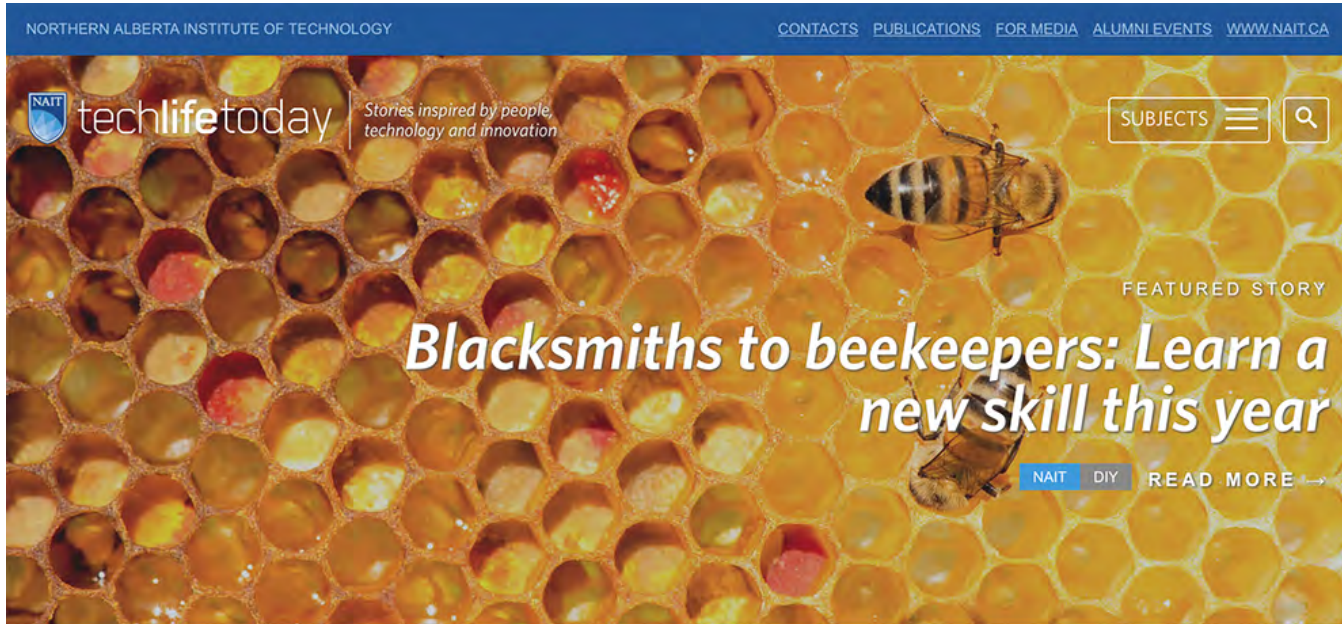
UAlberta National
Facebook/Instagram
advertising campaign 2016-
17 - Prospective Students

University of Alberta

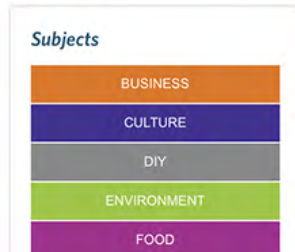
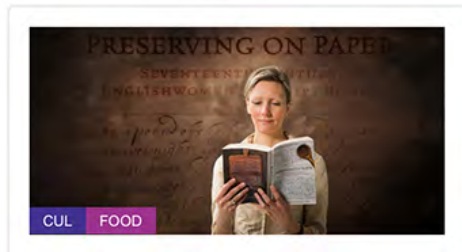
Office of the Registrar Marketing
and Communications team,
Kimberly Uniat, Jessica Murphy,
Adam Gaumont, Jennifer Kowton,
Susie Scott, and Sarah Arkison -
National Recruitment

Award Winners

Electronic & Digital Media



Filter Subjects ▼ NAIT Brand Ambassadors ▼



Electronic & Digital Media
Electronic Newsletters, Blogs- External

Gold

techlifetoday.ca

**Northern Alberta Institute of
Technology**

Sherri Krastel, Scott Messenger, Ana
Herrera, Nathan Salter, Kàren
Vaganyan



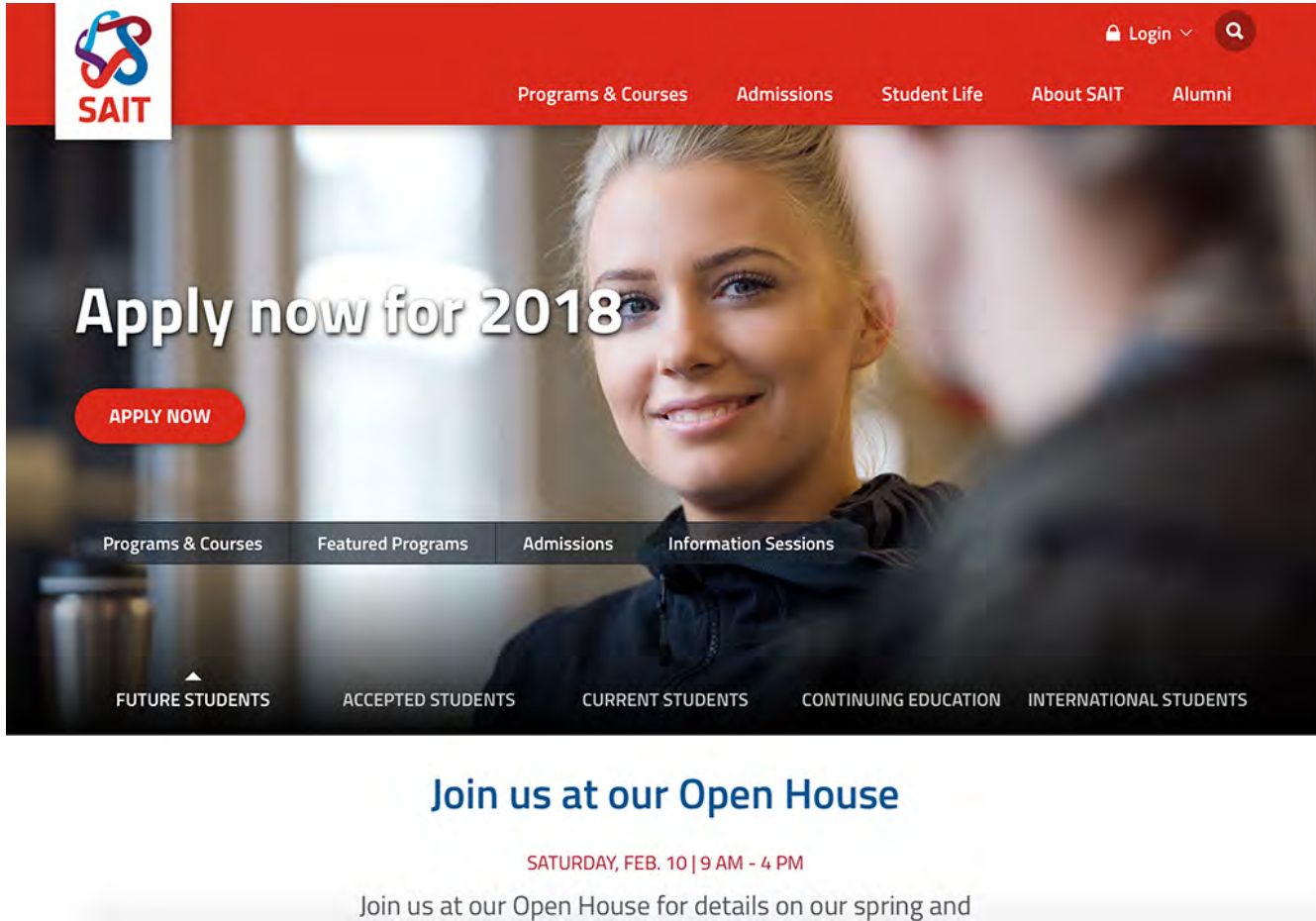
Electronic & Digital Media
Best Uses of Social Media (social media,
apps, etc)

Gold

"SPU Bound" Instagram
Photo Contest 2017

Seattle Pacific University

Beth Douglass. Samantha Davis



Electronic & Digital Media
Overall Website

Gold

A new sait.ca for a new
century

**Southern Alberta Institute of
Technology**

Maureen MacDonald, Carol
Rogalski, Louise Neufeld, Shannon
Wicks, Rebekah Jarvis, Jonathon
Olenick, George Tsai, Don Ratke
and Krista Craig.

Electronic & Digital Media
Other Sub-site or Section

Gold

New UBC In Memoriam site

THE UNIVERSITY OF BRITISH COLUMBIA

The University of British Columbia (UBC)

In Memoriam

Contact Us FAQ Support UBC

Remembering those who have passed, and creating a legacy at UBC.

About In Memoriam Pages

Share and preserve the memory of your loved ones and their connection to UBC by establishing an in memoriam page in their honour. An in memoriam page enables friends and family to create a lasting legacy for a person's life. Donations can be directed to either an already established fund or a newly created fund.

Funds donated in memoriam enrich the university experience for current and future generations of UBC students, faculty and alumni. They provide vital support for student scholarships and bursaries, help fund advancements in academic programming and research, and contribute to the social and cultural life of UBC.

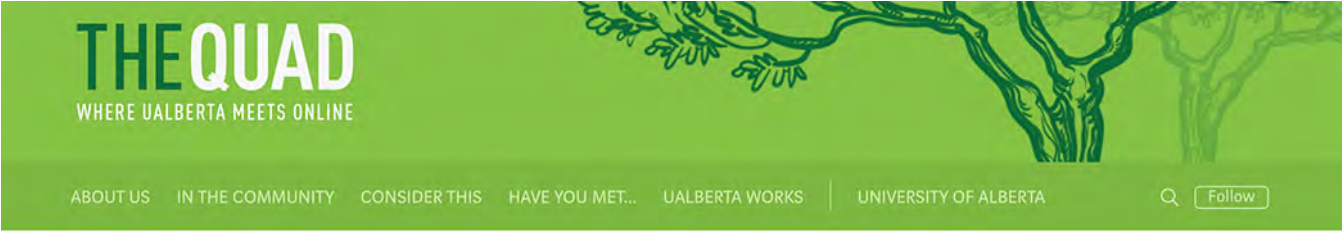
The University of British Columbia

Suzanne Ostrow, Loucia Ho, Chris Knapman, Derek Lau, Selim Sengul and Kelly Brooks (Far & Wide Marketing) with special recognition to the families and friends who use our In Memoriam website and provided invaluable feedback.

Electronic & Digital Media
Electronic Newsletters and Blogs,
Internal Audiences

Gold

The Quad



Consider This: Why I Continue to Plan International Week

I flip through my binder of International Week program guides from years past, particularly noting 1995, the first year I began organizing...

 Hallie Brodie
Jan 25



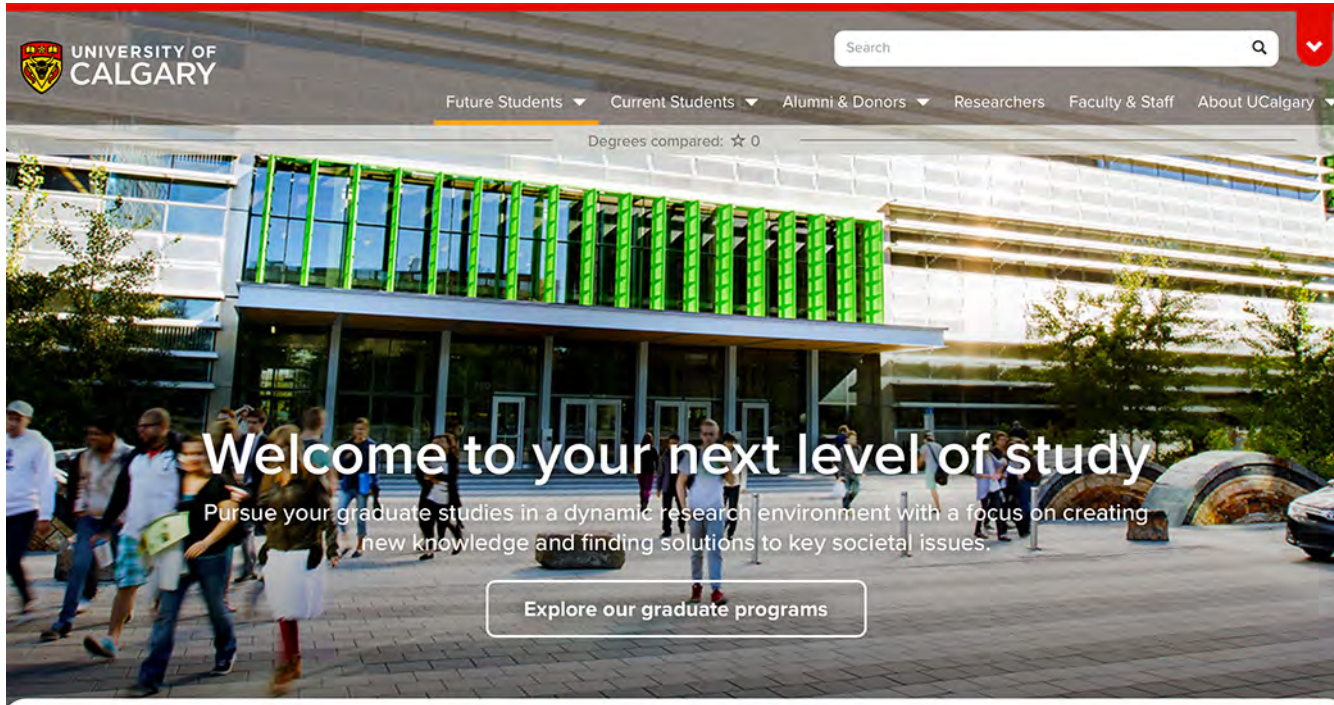
Electronic & Digital Media
Alumni, Fundraising, or Student
Recruitment Sub-Site

Gold

UCalgary.ca Future
Students transformation
for graduate students

University of Calgary

UCalgary Marketing team
UCalgary
Faculty of Graduate Studies
UCalgary IT team



The UCalgary difference

Get hands-on learning with real-world applications. We're a research-intensive institution that's focused on finding answers and sharing them to benefit our communities. Whether it's arts, education, science, engineering or medicine, you'll get an opportunity to tackle society's most pressing issues and bring about real change in the world.

Facebook Post
The Office Hours
University of Portland

 University of Portland added 29 new photos — at 
University of Portland.
March 7 · 

View full story here: <https://uportland.exposure.co/officehours>

A professor's office is more than just a space to work and have discussions about that C- you received on your mid-term; their office shines a light on the things we don't know about them and is a place where we can ask questions with no judgement, share stories, and learn new things that have nothing to do with the subject of Monday's lecture. This project explores the unique offices of UP professors across campus and allows us to learn about them through their pinhole cameras, abandoned office plants, emoji mugs, and sweet dogs. So take a look and you'll discover that professors are just like you and me and that they want to learn from us as much as we want to learn from them.



Electronic & Digital Media
Innovation in Web or Social Media

Gold

The Office Hours

University of Portland

Hannah Bogenreuther Mia Davis

Hashtaggin' Wagon

#SAIT100

Take a photo for the Centennial Photo Mosaic!



Electronic & Digital Media
Best Uses of Social Media (social media,
apps, etc)

Silver

#SAIT100 Photo Mosaic Selfie Campaign

**Southern Alberta Institute of
Technology**

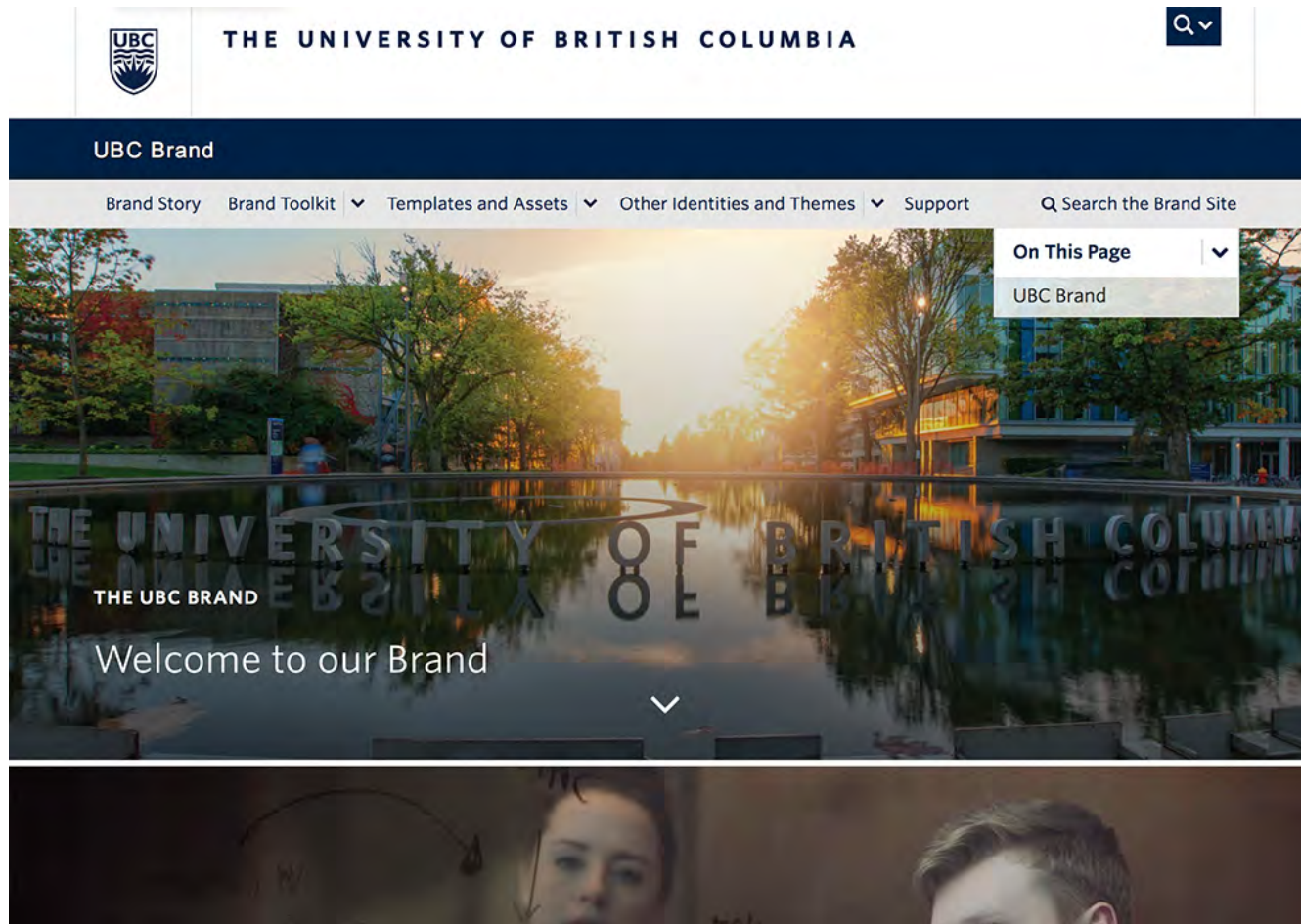
Cathy Downey, Carmen Neville, Jodi
Currie, Melissa McKay, Michelle
Atkinson, Ashley Naud, Alison
O'Connor, Courtney Garlough



Electronic & Digital Media
Overall Website

Silver

UBC Brand Site



The University of British Columbia

Margaret Doyle, Laura Stobbe,
Michael Kam, Mark Pilon, Martin
Dee, Paul Joseph, Lina Kang, Jamil
Rhajiak, Margaret Doyle, Lee-aye
Azami, Matt Warburton, Adrian
Liem

Electronic & Digital Media
Innovation in Web or Social Media

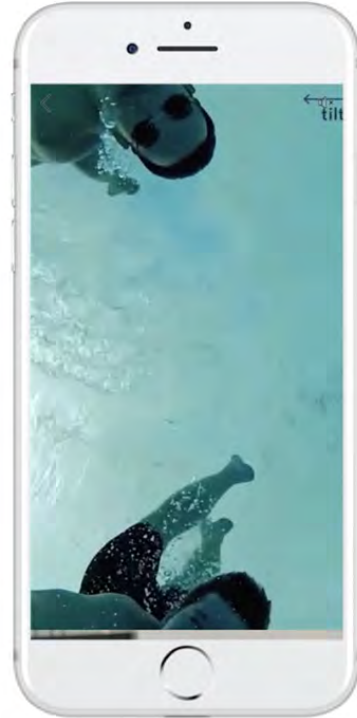
Silver

UBC Aquatic Centre Canvas

The University of British Columbia
Houston White, Jamil Rhajiak, Laura
Stobbe, Paul Joseph

AQUATIC CENTRE

Facebook Canvas





**UNIVERSITY OF
PORTLAND ORIENTATION**

Welcome University of Portland class of 2021!

[SUBSCRIBE TO STORIES](#)

With 31 others

WWW.UP.EDU/ORIENTATION



Electronic & Digital Media
Electronic Newsletters, Blogs- External

Silver

**University of Portland
2017 Orientation Blog**

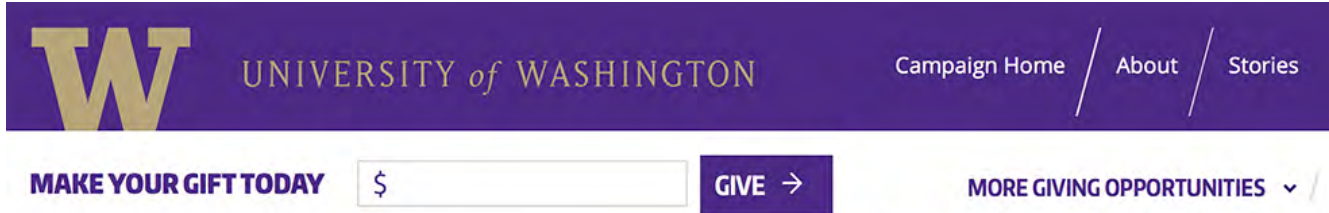
University of Portland

Roya Ghorbani-Elizeh, Anna
Lageson-Kerns, Amy Shelly, Hannah
Bogenreuther, Rachel Barry-Arquit,
Jeremy Koffler

Electronic & Digital Media
Other Sub-site or Section

Silver

Slide to unlock



University of Washington

Nick Bolton, Nick Bragg, Meg Cressey, Hannah Gilman, Sasha Im, Jack Martin, Meg Matthews, Gerald McRobbie, Dennis Wise, Michele Norris, Lori Dugdale

UW INSIDER

Oct. 11, 2017

A weekly roundup of info and resources for UW faculty and staff

UNIVERSITY of WASHINGTON

YOU'RE INVITED

ANNUAL PRESIDENT'S ADDRESS

WHERE:

wələbʔaltx^w - Intellectual House

WHEN:

3:30-5 p.m.
October 17, 2017



W

IN THIS ISSUE

- President's Address
- Leadership award
- Starbucks in Suzzallo Library
- Bystander training
- Earthquake drill
- News & resources
- Upcoming events

[President Cauce invites you to her annual address on Oct. 17](#)

The UW President will discuss how the University is working to advance Washington and the world. Audience Q&A and a reception will follow the address. The event begins at 3:30 p.m. in wələbʔaltx^w - Intellectual House.

[Nominate a leader for the David B. Thorud Leadership Award](#)

Share stories of those who are leading the University in finding solutions for complex problems. Submissions close Dec. 8.



Electronic & Digital Media
Electronic Newsletters and Blogs,
Internal Audiences

Silver

UW Insider

University of Washington

Cindy Brown, Caitlin Grady,
Bridgette Kern, Lauren Lee, Teggy
Maris, Melissa Maxwell, Kimberly
Mishra, Elise Perachio, Vickie
Sheehan, Michael Steigmeyer,
Thom Thorpe



Are you looking for an engaging learning experience with outstanding programs and instructors who truly care about your success? We invite you to experience Capilano University.

Located on Vancouver's North Shore just 20 minutes from downtown Vancouver, Capilano University is a creative and welcoming place to explore new ideas and opportunities, and to really lean in to your education. Whether your goals are clear or still taking shape, you'll find your path here and be supported along the way.

What sets Capilano U apart from other universities? An emphasis on experiential learning or learning by doing. Classes are small, interactive and hands-on, focus on real-world challenges. This ensures that you graduate with the skills, experience and confidence to succeed in your chosen career and to make a positive impact on the world.

Electronic & Digital Media
Alumni, Fundraising, or Student
Recruitment Sub-Site

Silver

Capilano University's
2018-2019 Digital
Viewbook

Capilano University

Denise Corcoran, Kennett Kwok,
Taehoon Kim

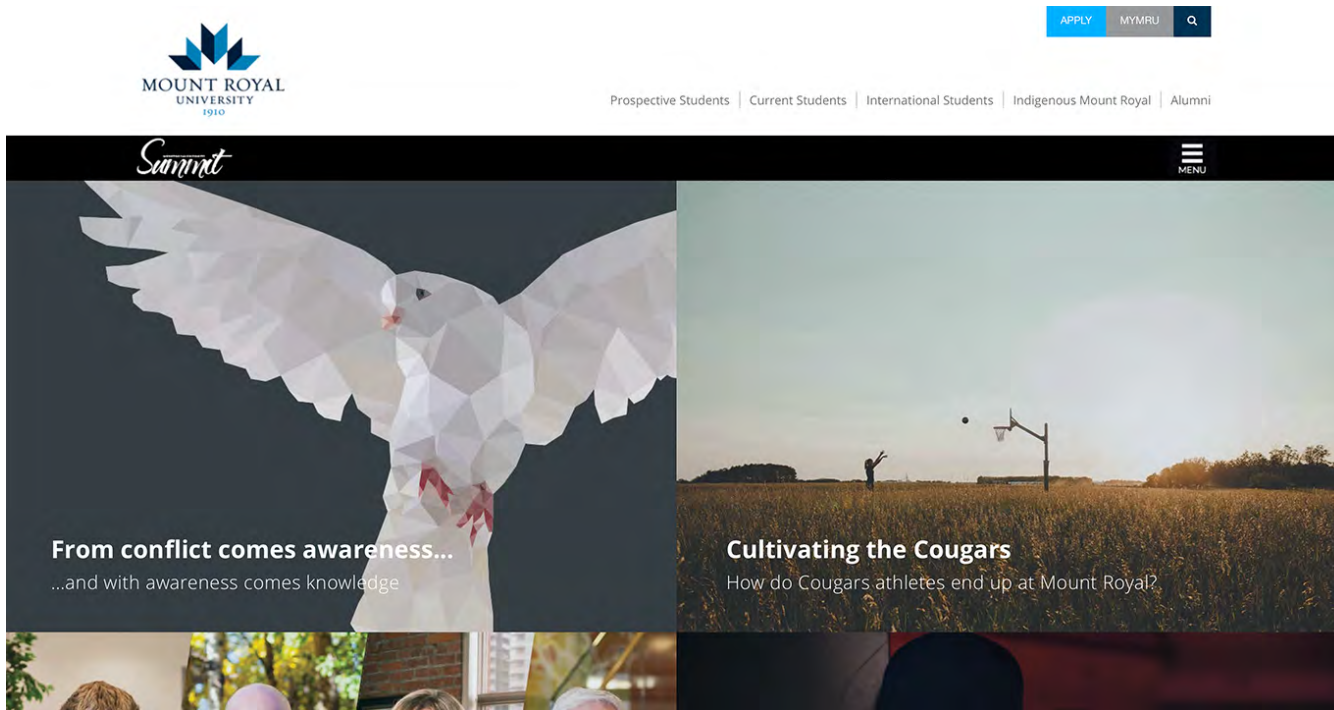
Electronic & Digital Media
Other Sub-site or Section

Bronze

Mount Royal University Summit Online

Mount Royal University

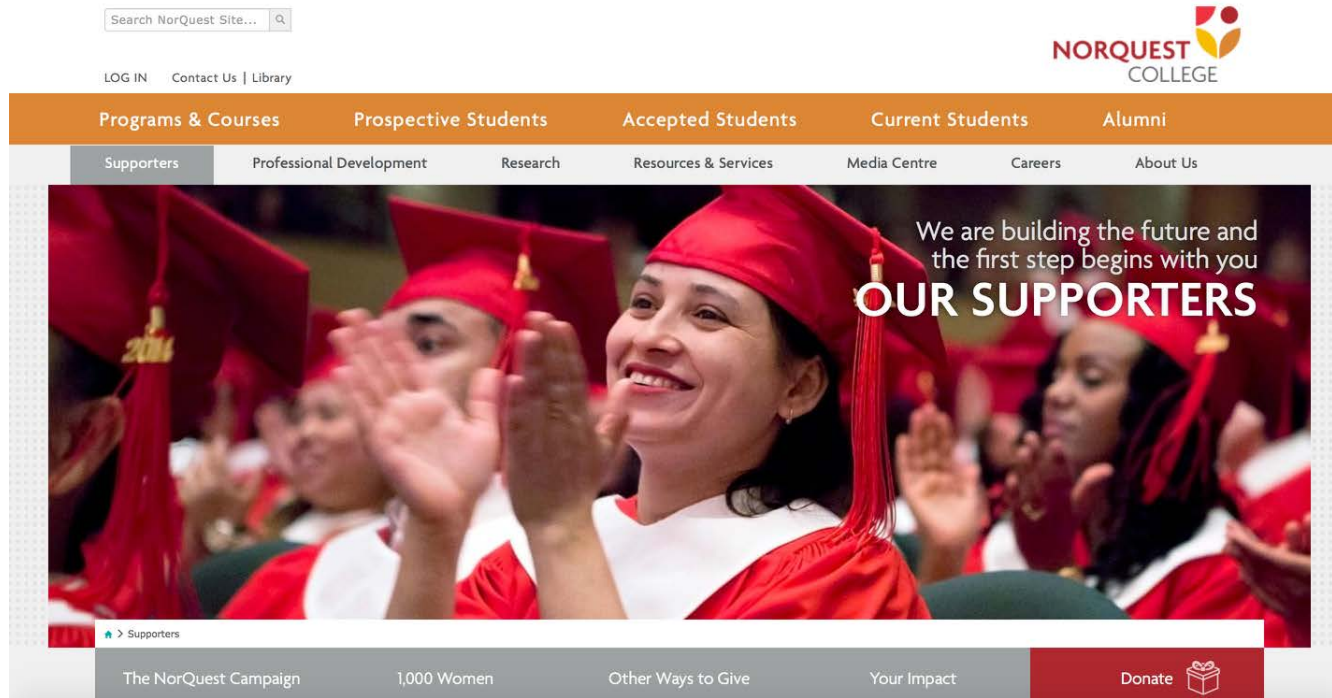
Leslie Blondhal, Michal Waissmann,
Summit writers, editors and
designers



Electronic & Digital Media
Alumni, Fundraising, or Student
Recruitment Sub-Site

Bronze

NorQuest College fundraising subsite



NorQuest College

Rachelle Nimmon, Amy McIlwaine,
Corey Stroeder, Samy Khalil, Damian
Finlay, Debra Bachman, Kevin
Fitzgerald, Dallas Stoesz

Electronic & Digital Media
Electronic Newsletters and Blogs,
Internal Audiences

Bronze

University of Lethbridge - Inspiring Lights Blog

The University of Lethbridge

Meagan Williams, Alesha Farfus-
Shukaliak



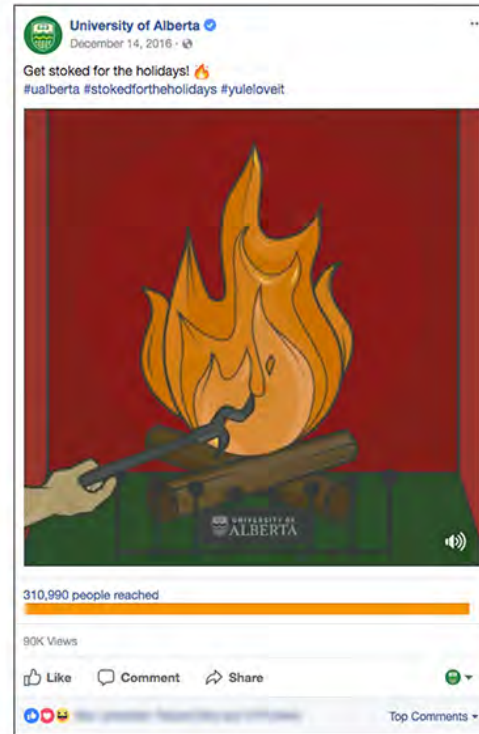
Electronic & Digital Media
Best Uses of Social Media (social media,
apps, etc)

Bronze

University of Alberta -
@ualbertastudents
Instagram account

University of Alberta

Office of the Registrar Marketing
and Communications team,
Kimberly Uniat, Adam Gaumont,
Jeanette Sesay



Thought Box

stories for the lively mind



'Alternative facts'? We don't buy it. Neither should you

Listen: 3 experts weigh in on fake news and how to survive in a 'post-truth' world



Electronic & Digital Media
Electronic Newsletters, Blogs- External

Bronze

Thought Box: Stories for
the lively mind

University of Alberta

Lisa Cook, Christie Hutchinson,
Karen Sherlock, Joyce Yu, Shane
Riczu, Mary Lou Reeleder, Cynthia
Strawson, Ryan Whitefield, Brian
Anderson

W COLLEGE OF ARTS & SCIENCES | UNIVERSITY of WASHINGTON STUDENTS / FRIENDS & ALUMNI / SEARCH

Share quiz: [f](#) [t](#)

THERE'S A JOB FOR THAT!

QUIZ

WHATEVER YOU'RE INTO, THERE'S A WAY TO
TURN IT INTO A JOB.

Take our **3-QUESTION QUIZ** to learn what
College of Arts & Sciences alumni with
similar interests have done since graduating.

START QUIZ

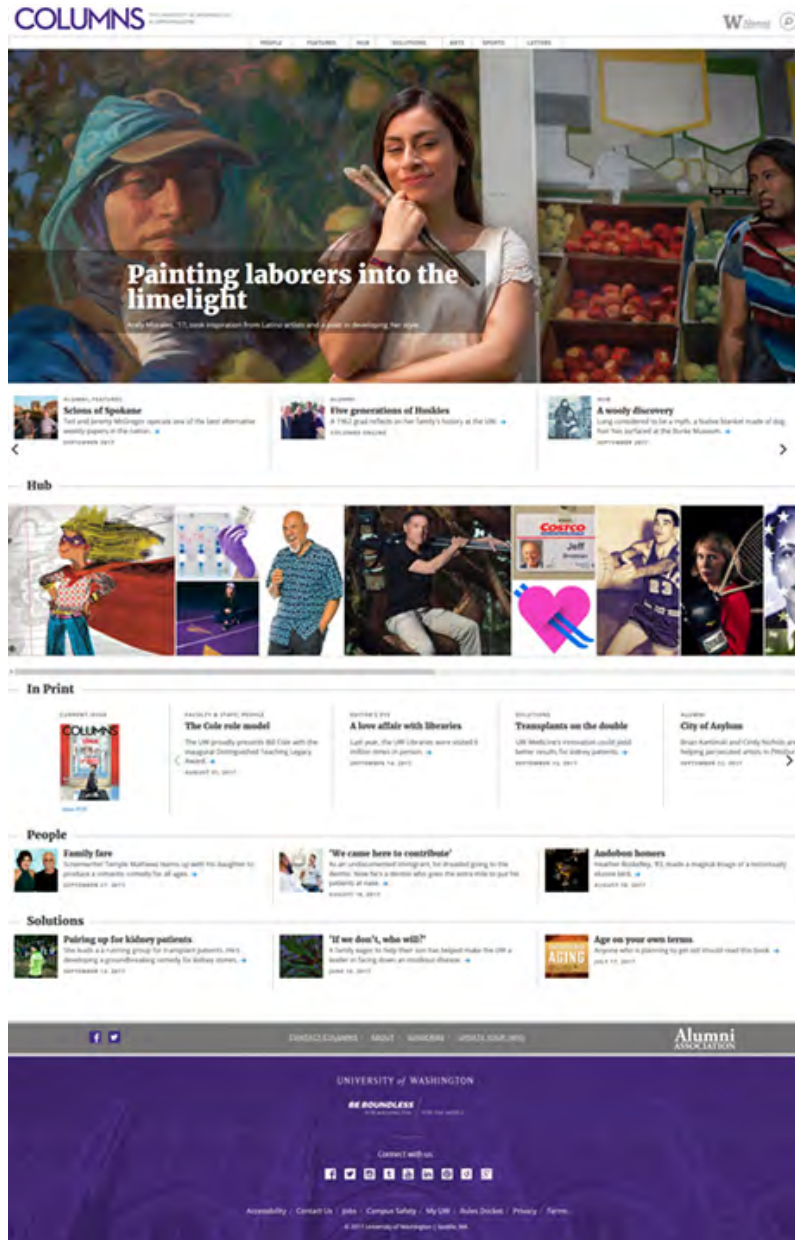
Electronic & Digital Media
Innovation in Web or Social Media

Bronze

There's a Job for That! quiz

University of Washington

Nancy Joseph, Kristopher Moore,
Juli Watson, Shane Fricks, Marissa
Rowell, Anika Lavios, Matt Erickson,
Candice Douglass



Electronic & Digital Media
Electronic Newsletters, Blogs- External

Bronze

Columns Magazine, the
alumni magazine of the
University of Washington

University of Washington

Jon Marmor, Quinn Russell Brown,
Ben Erickson, Kerry MacDonald,
Jane Higgins

Award Winners

**Fundraising, Special Event
& Other Communications**



Fundraising, Special Event & Other
Communications
Low Budget Publication

Gold

Color Your Campus: A Pacific University Coloring Book

Pacific University

Martha Calus-McLain, Rachel Cadd,
Alex Bell, Madi Clifford



Fundraising, Special Event & Other
Communications
Innovation in Fundraising, Special Event
and Other Communications

Gold

Giving Joy Day Campaign

Eastern Washington University
EWU Advancement Team

Fundraising, Special Event & Other Communications
Direct Mail and Advertising for Fundraising

Gold Olympic College Foundation 2016 Annual Appeal

Olympic College
Gretchen Ritter-Lopatowski, Logan
Westom, Terri Gleich

OLYMPIC COLLEGE
Foundation
1600 Chester Ave., CSC 530
Bremerton, WA 98320-1699

NON-PROFIT
U.S. POSTAGE
PAID
BREMERTON, WA
PERMIT NO. 115

"I have so many people supporting me. The support is what really keeps me going."

YOUR INVESTMENT MEANS MORE THAN YOU REALIZE

December, 2016
Dear XXXXXXXXXXXX,

This Season of Giving, I'm privileged to share the story of an extraordinary Olympic College student, which is just a glimpse of a young man going from being homeless to being on the path to self-sufficiency and a thriving career.

I'm especially thankful that the Olympic College Foundation and all of you are part of the community that is helping this young man succeed.

Last February, 20-year-old Josh didn't know where to turn. After his parents divorced, he and his dad moved from Kitsap to Clallam County. They stayed with a relative for a while, but ended up homeless, sleeping in their car and moving from parking lot to parking lot.

Depressed and in debt, Josh got a retail job and put his dreams aside. "I put education on the back burner" because I never thought I could achieve it," he said.

Then something special happened. A King County Resource Fair led Josh to Coffee Diner. Counselors there helped him find housing, set goals and think about the future. After learning that Josh had never worn his tools, they told him about the Olympic College welding program.

By late summer, Josh had allowed himself to dream again. When he spoke to a group about his journey, he shared his goal of becoming a welder. Once more, the community stepped up to help.

Because of generous donors like you, the Olympic College Foundation was able to offer Josh a scholarship for his first quarter of college.

As he successfully completes this quarter, the foundation and Olympic College's Workforce Development Program are making sure that he has tuition assistance, books, supplies, safety equipment and everything else he needs to continue and complete his two-year welding program.

It has been a community that gave Josh an idea and then what he's most grateful for in Clallam County. "So many people have just offered me the 'I will'." "I can't be from here."

As we gather in the holidays throughout our community, we cannot let Josh and others like him down, either. In that spirit, I'm asking you to send a gift today to provide another shining student a path to success.

When you support the Olympic College Foundation, whether you give \$50 or \$100, you're helping Josh get a chance to change his world and gain a better future for himself and our community. Or as Josh puts it, "I help me believe in myself."

With gratitude for your support,
Gretchen Ritter-Lopatowski
David Westom
Executive Director

"The Olympic College Foundation changes lives. It creates pride and a positive change in your life."

MY GIFT TO HELP A STUDENT LIKE JOSH ATTEND OLYMPIC COLLEGE

yes! I would like to make a difference for students attending Olympic College, making it their educational opportunity for them and their families with my gift of:

\$50 \$100 \$250 Other \$ _____

All gifts make a monthly gift. For more information, please check my credit card. See receipt. One included by each quarter by the Olympic College Foundation.

NAME _____
STREET ADDRESS _____
CITY, STATE, ZIP _____

THANK YOU! Please make your tax deductible check payable to Olympic College Foundation, Mail it with this form to the enclosed envelope to 1600 Chester Ave., Bremerton, WA 98320-1699. Questions? Call us at (360) 475-7100. You can also make a gift online at www.olympic.edu.

Thank you
for supporting the bright futures of Olympic College students!

Here is a sample* list of how your gift today can impact student success at Olympic College:

Unpublished Fee and Expense with Hours	\$125	Textbooks for the Year	\$750
Registration Fee and Student Activities	\$175	Student Room and Board	\$1,000
Job Training Fee	\$175	One Quarter of Tuition at Olympic College	\$1,235
Text Services and Library	\$175	One Quarter of Housing at Olympic College	\$4,100
Meal Plan for One School Year	\$250	One Year of Tuition at Olympic College	\$4,900
Membership for One Quarter	\$250	One Year of Housing at Olympic College	\$11,000
Working Salary of One Student per Week	\$250		

YOUR GIFT COUNTS. PLEASE DONATE TODAY.

Please charge my donation: Visa Mastercard American Express

Monthly: I authorize the Olympic College Foundation to charge the amount shown on my account each month.

One-time gift

GIFT AMOUNT \$ _____ CARD # _____
SECURITY CODE _____ EXPIR. DATE _____

NAME ON CARD (PLEASE PRINT) _____
STREET ADDRESS _____
CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

The Olympic College Foundation supports student access and program excellence at Olympic College. Your gift will be used to:

- Assist in Student
- Assist in Faculty and Staff
- Assist in Job Community

Established in 1955, the Olympic College Foundation is the official gift receiving entity for Olympic College. It was created to help support the Olympic College Foundation's needs and provide gifts for special scholarships, grants and awards, special projects, and special events and activities that benefit the college community.

OLYMPIC COLLEGE
Foundation
1600 Chester Ave., CSC 530
Bremerton, WA 98320-1699



IMPACT 2017



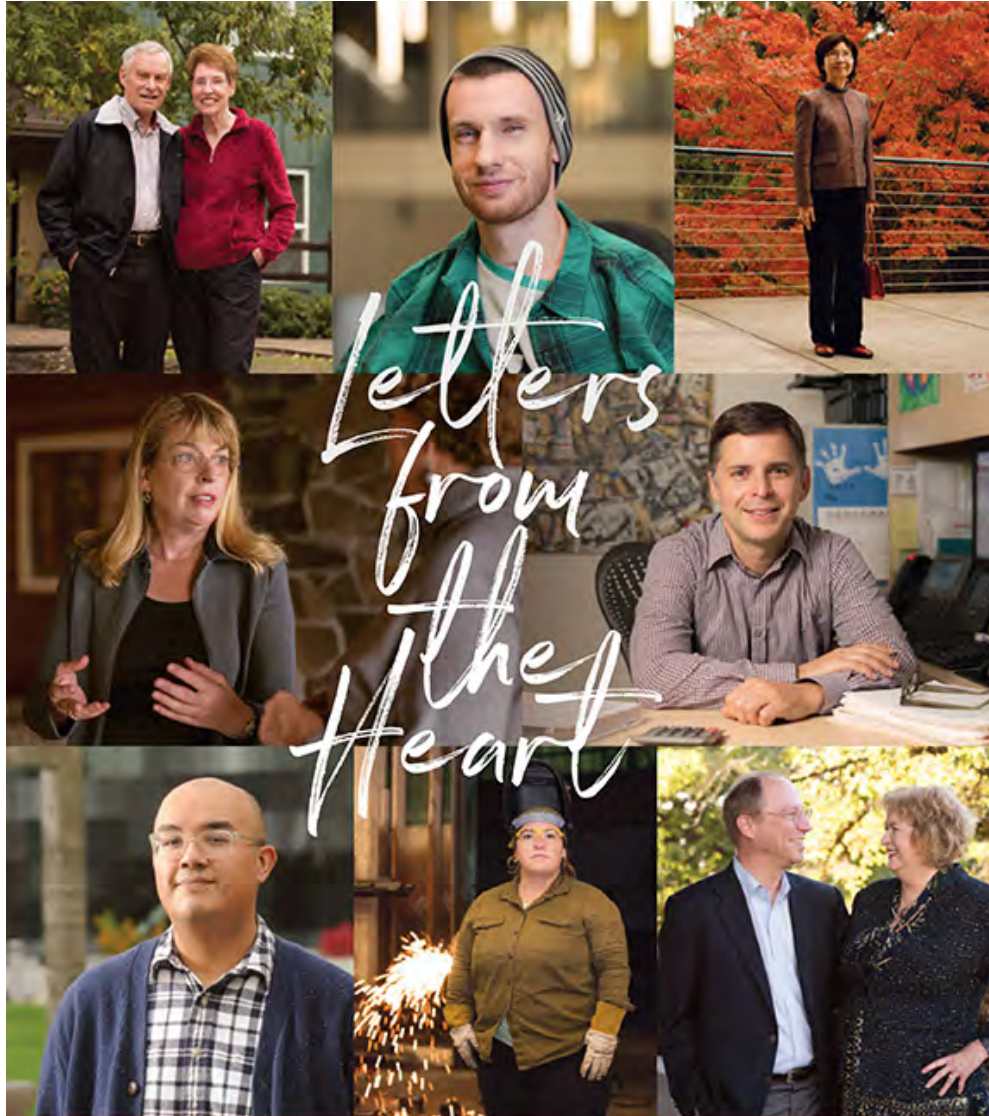
Fundraising, Special Event & Other
Communications
Other Special Purpose Publications

Gold

**Oregon State University -
IMPACT 2017**

Oregon State University

Steve Clark, Annie Heck, Melody
Oldfield, Laura Shields, Oliver Day,
Amy Charron, Gary Dulude, Ashley
Locke



Fundraising, Special Event & Other
Communications
Annual, Semiannual or Biennial Reports

Gold

Letters from the Heart

Portland Community College

Portland Community College



Fundraising, Special Event & Other
Communications
Special Event Collateral

Gold

Save the Date 125th Anniversary Gala Invite

Seattle Pacific University


John Glancy, Louise Furrow, Alison
Estep, Dale Kegley, Leah
Dankertson.

Fundraising, Special Event & Other
Communications
Low Budget Publication

Silver WHO WE ARE

University of Alberta

Richard Cairney, Leanne Nickel



**FACULTY OF
ENGINEERING**

WHO WE ARE

The number of Engineering undergraduate degrees awarded in 2017. Since the U of A was established in 1908, more than 35,000 degrees have been earned by our Engineering graduates.

800

The year that engineering was first taught at the University of Alberta – the same year the university welcomed its first students.


1908


The number of times that the Faculty of Engineering's DiscoverE program has received the prestigious Google RISE Award – the only organization in the world to have received it more than once. Each year, DiscoverE reaches more than 25,000 youth through its clubs, in-school workshops and summer day camps.

3

The number of living Engineering alumni (as of June 2017)

>30,000





**FACULTY OF
ENGINEERING**

WHO WE ARE

\$65+ MILLION Amount of external research funding received by the Faculty of Engineering annually.

21 in 9

21 fully accredited undergraduate engineering degree programs in 9 different Engineering disciplines: Chemical, Civil, Computer, Electrical, Engineering Physics, Materials, Mechanical, Mining, and Petroleum

86%

The high school average needed to enter our first-year engineering program in 2016.

16

The number of Natural Sciences and Engineering Research Council (NSERC) Industrial Research Chairs in the U of A Faculty of Engineering. The Faculty of Engineering has more of these high-impact research chairs than any other university in Canada.

7

1 the Donadeo Innovation Centre for Engineering 2 Engineering Teaching and Learning Complex 3 Electrical and Computer Engineering Research Facility 4 the Murphy CNRI, Natural Resources Engineering Facility 5 Mechanical Engineering Building 6 Chemical and Materials Engineering Building 7 the Morrison Structures Lab. These facilities comprise over one million square feet of teaching space, research labs, student study space, and common areas.



**FACULTY OF
ENGINEERING**

WHO WE ARE

20 MAJOR TEACHING AWARDS received by Engineering professors in the past 10 years

- 6 APEGA Awards for Excellence in Education
- 3 Engineers Canada Medals for Distinction in Engineering Education
- 7 U of A Rutherford Awards for Excellence in Undergraduate Teaching
- 4 U of A Provost's Awards for Early Achievement of Excellence in Undergrad Teaching


Our professors are dedicated to constantly improving their teaching effectiveness.


20 Number of months of paid engineering work experience students complete in the engineering co-op program

2,000 The Engineering Co-op program administers approximately 2,000 paid student co-op placements per year

>\$1.5 MILLION

Amount available annually in scholarships to new and continuing engineering students at the University of Alberta.





Fundraising, Special Event & Other
Communications
Annual, Semiannual or Biennial Reports

Silver

Donor Impact Report 2017

University of Alberta

Amie Filkow, Sheena Riener, Ryan
Whitefield, Shane Riczu, Brian
Anderson



November 03, 2016

Grace under fire

Over 65 days this past spring, the UAlberta community welcomed 1,200 Fort McMurray residents uprooted by a raging wildfire known as The Beast.



http://content.presspage.com/uploads/1979/1920_afortmcmurrayresidentchecksoutaposterofimportantcontactnumbersforevacueesstayingatlistercentre.photorichardsiemens.png (10000)

A Fort McMurray resident checks out a poster of important contact numbers for evacuees staying at Lister Centre. (Photo: Richard Siemens)

By BRYAN ALARY, BEV BETKOWSKI, BRIDGET STIRLING, MICHAEL BROWN and SCOTT LINGLEY

As winter gave way to spring in 2016, Alberta prepared for a bad fire season. The previous year had been rough, with nearly 1,800 wildfires consuming 500,000 hectares of brush and forest. Weeks into the 2016 season and coming off a major El Niño, things didn't look any better.

"If one looks in the past, the last time we had a major El Niño was '97-'98, and '98 was a very active fire year in Alberta," U of A wildland fire scientist **Mike Flannigan** told the *Fort McMurray Today* (<http://www.fortmcmurraytoday.com/2016/03/01/mild-winter-could-mean-an-active-start-for-albertas-fire-season>) on March 1. "The table is set; everything is primed for an early and active fire season."

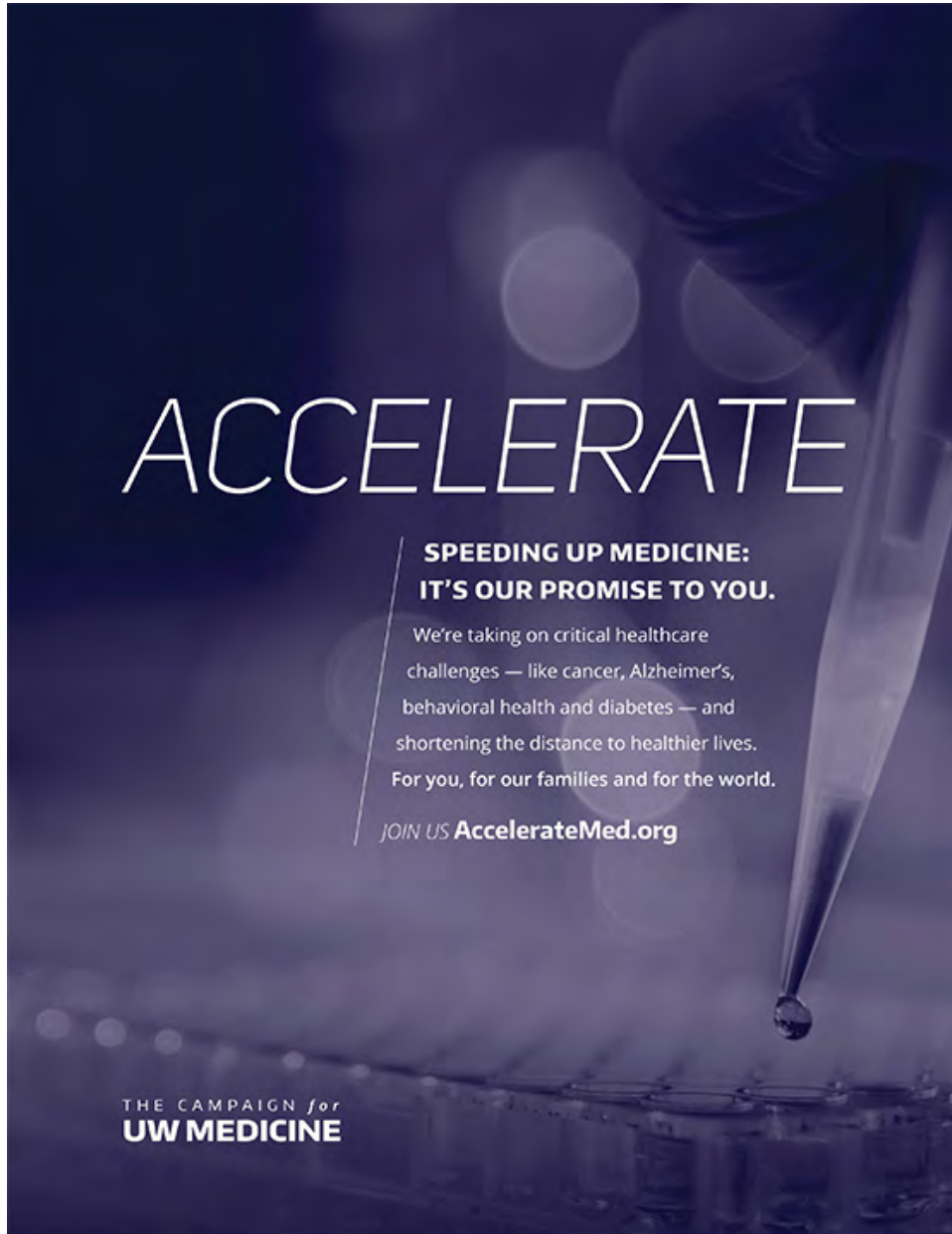
Fundraising, Special Event & Other
Communications
Other Special Purpose Publications

Silver

Grace Under Fire

University of Alberta

Bryan Alary, Bev Betkowski, Bridget Stirling, Michael Brown, Scott Lingley, Sean Townsend, Andrew Grabia, Trevor Horbachewsky, Richard Siemens, Alison Turner



Fundraising, Special Event & Other
Communications
Direct Mail and Advertising for
Fundraising

Silver

No, Impossible and Can't
Advertising Accelerate: The
Campaign for UW Medicine

University of Washington

Teresa Koeppel, Randy Mann,
Stefanie Starkovich, Anne Totoraitis,
Delia Ward, Ann Wolken and our
colleagues, Glenn Bieler and Jake
Siegel

Fundraising, Special Event & Other
Communications
Special Event Collateral

Silver

Mary Gates Endowment for Students 20th Anniversary Celebration

University of Washington

Kirsten Atik, Jenelle Birnbaum,
Jeremy Caci, Amber Carrigan,
Glenna Chang, Roxanne Christian,
Janice DeCosmo, Lauren Lee,
Melissa Maxwell, Jessica Perrin,
April Wilkinson

BANNERS & SIGNAGE



pull-up banners: 33 x 93 inches



stage banner: 33 x 93 inches



podium sign: 24 x 48 inches





1000 WOMEN
A Million Possibilities



Fundraising, Special Event & Other
Communications
Fundraising Publications

Silver

1000 Women: A Million Possibilities Case Statement

NorQuest College

Dallas Stoesz, Kevin Fitzgerald, Cindi
Berg, Cindy Fowler, Lisa Allen, Debra
Bachman, Helen Ma, 1000 Women
Advisory Committee

“WE BEAT MY CANCER TOGETHER.”
 CAROLYN OLSEN - BEND, OREGON

It was just before Christmas in 2008, when Carolyn Olsen of Bend spoke to her doctor. The news was bad: multiple myeloma, a cancer that attacks blood cells. Treating it meant traveling to OHSU. She'd have to be away from home for months. But she knew she could not be away from Dennis, her husband. Throughout her treatment, he was always with her. Reading to her, giving support, being there. According to Carolyn, being together made all the difference.

To help others like Carolyn and Dennis, we're building the Gary & Christine Rood Family Pavilion, a new five-story guest house on Portland's South Waterfront. Where children and adults, facing the most serious health crises, can rest, heal and support each other. Because people heal better when loved ones can be close.

Please make a gift today. Help OHSU build a new home for healing.

OnwardOHSU.org/HomeForHealing
 ONWARD // THE CAMPAIGN FOR OHSU

OHSU & Doernbecher FOUNDATIONS

*"The new OHSU guest house will be very important, not just for patients, but also for their loved ones. So together you can concentrate on getting well."
 - CAROLYN OLSEN*

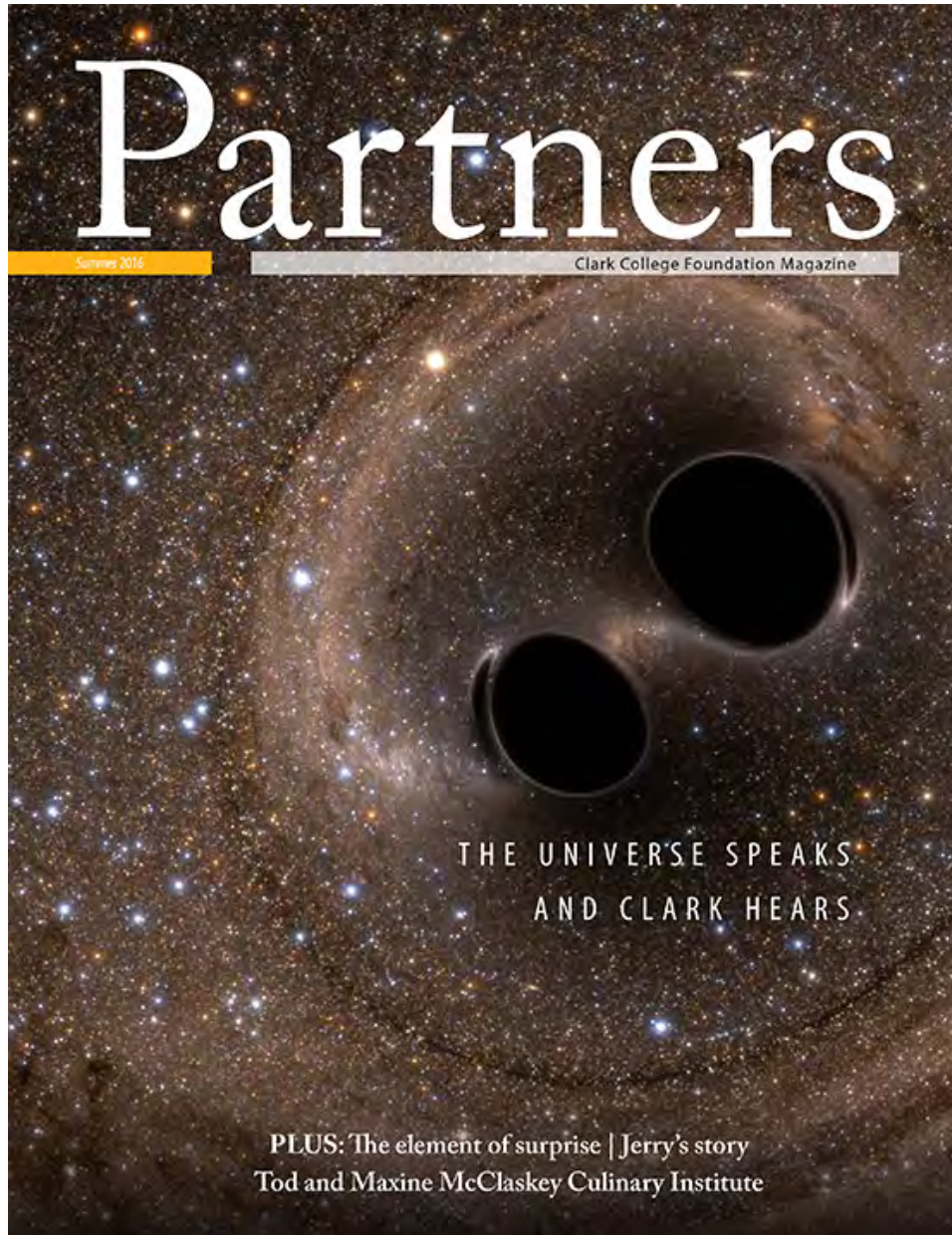
Fundraising, Special Event & Other Communications
 Innovation in Fundraising, Special Event and Other Communications

Silver

OHSU Guest House: Year-End Promotional Fundraising Campaign

Oregon Health & Science University

OHSU Foundation Communications Team: Jennifer Amie, Susie Frank, Sarah Jenks, Heather McLendon, Erin Putnam, Shirley Skidmore; Lionel Coleman; Gard Communications



Fundraising, Special Event & Other
Communications
Fundraising Publications

Bronze

The Impact of Giving to
Clark College Foundation: A
Report for the John A. and
Helen M. Cartales
Foundation

Clark College

Rhonda Morin, Joel B. Munson,
Karen Hagen, LouAnn Blocker



Fundraising, Special Event & Other
Communications
Other Special Purpose Publications

Bronze

NorQuest College Community Impact 2017

NorQuest College

Dallas Stoesz, Michael Edge, Debra
Bachman, Richard Wright, Michael
Chevalier, Nida Farooqui, Helen Ma,
Jeff Jenkins



Fundraising, Special Event & Other
Communications
Fundraising Publications

Bronze

SFU Student Awards brochure

Simon Fraser University

Chris Arnet, Maureen Broadfoot,
Ailsa Brown, Rachel Lowry, Cary
Gaymond, Alison Obrecht, Natalie
Brenton, Kendra Pryor

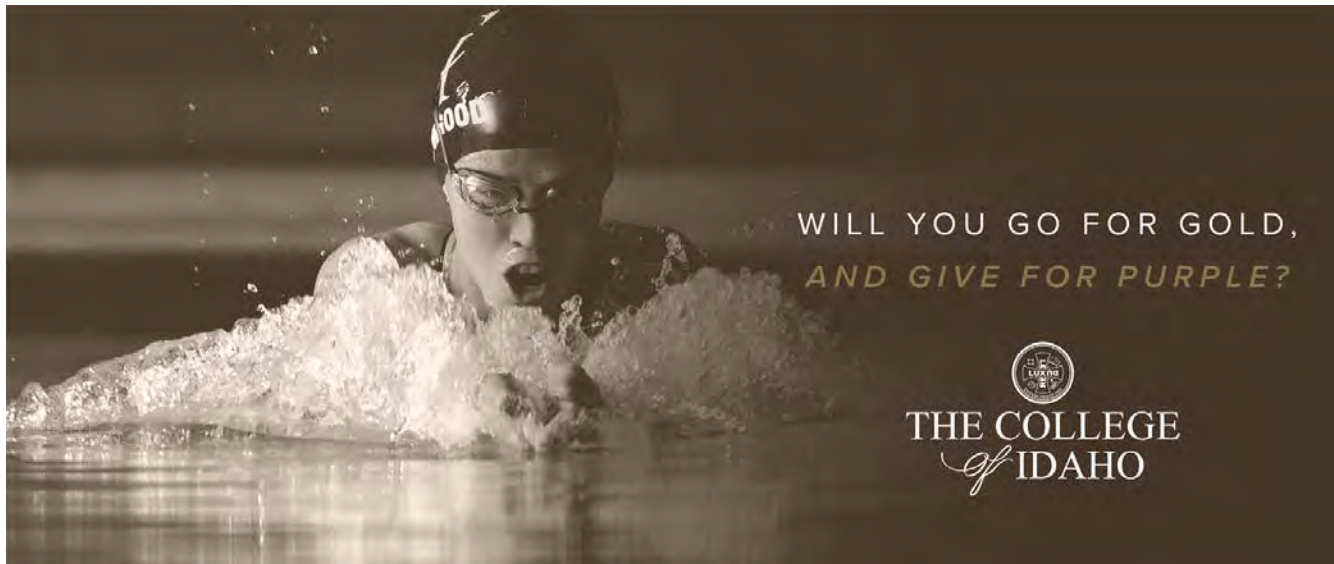
Fundraising, Special Event & Other
Communications
Direct Mail and Advertising for
Fundraising

Bronze

2017 June Mailer

The **College** of Idaho

Hannah Matsen



Fundraising, Special Event & Other
Communications
Special Event Collateral

Bronze

High Ability Event Campaign

Your exceptional academic achievements place you in the **top 10 percent** of this year's admitted students.

91% of Future Cougars of Distinction successfully return to WSU after their freshman year.

66% of Future Cougars of Distinction have their full cost of attendance covered by scholarships and grants.

WSU ranked #1 public university among 50 colleges that add the most value — Money.com, 2016.

Learn more about the extraordinary opportunities that await you.
go.wsu.edu/topachievers

OFFICE OF ADMISSIONS AND RECRUITMENT
admissions@wsu.edu | admissions@wsu.edu
361-500-7000 | 361-500-7000
#FutureCougars #WSUAdmissions

Facebook | Twitter | Instagram

Future Cougars of Distinction event
March 4, 2017

As a Future Cougar of Distinction, you can join a community of high-achieving students who receive enhanced benefits and opportunities at Washington State University. First among them: an exclusive, invitation-only visit to the Pullman campus.

We can't wait to meet you and show you around! We've pulled out all the stops for you.

- Receive a \$1,000 award just for attending! You can receive this award in addition to other scholarships and aid.
- Explore your area of interest in an individualized workshop led by WSU faculty and staff.
- Learn about the many programs available to Future Cougars of Distinction: research opportunities, study abroad, internships, the Honors College, and more.
- Take a campus tour with WSU students, and explore your living options during residence hall open houses.
- Enjoy a dinner and dessert reception with top University leadership and current WSU students who share your interests.

Register:
go.wsu.edu/fcod

Washington State University

Cara Christopher Sharon White
Annie Patterson Emily Smudde
Dallen Rose Michelle Lewis Ashley
Safranski Jessie Lynch

Award Winners
Magazine

The Montana State University Magazine
MOUNTAINS & MINDS
FALL 2016



MAKING THEIR PLACE

*Students from Montana reservations
share challenges, aspirations*

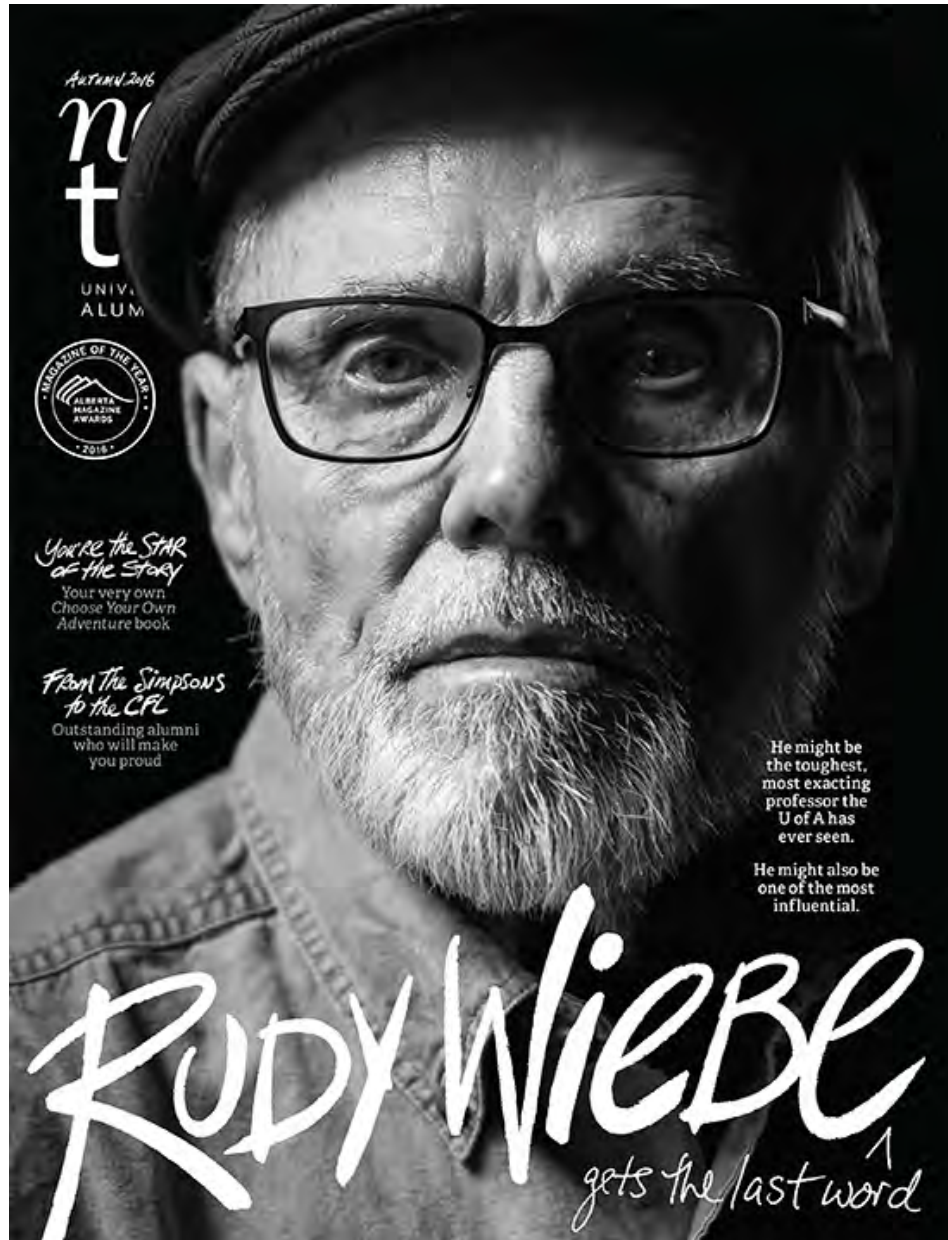
Magazine
Print General Interest Magazines,
circulation less than 29,999

Gold

**Mountains & Minds
magazine**

Montana State University

Tracy Ellig, Carol Schmidt, Bridget
Ashcraft, Kelly Gorham, Julie Kipfer,
Anne Cantrell, Ron Lambert



Magazine

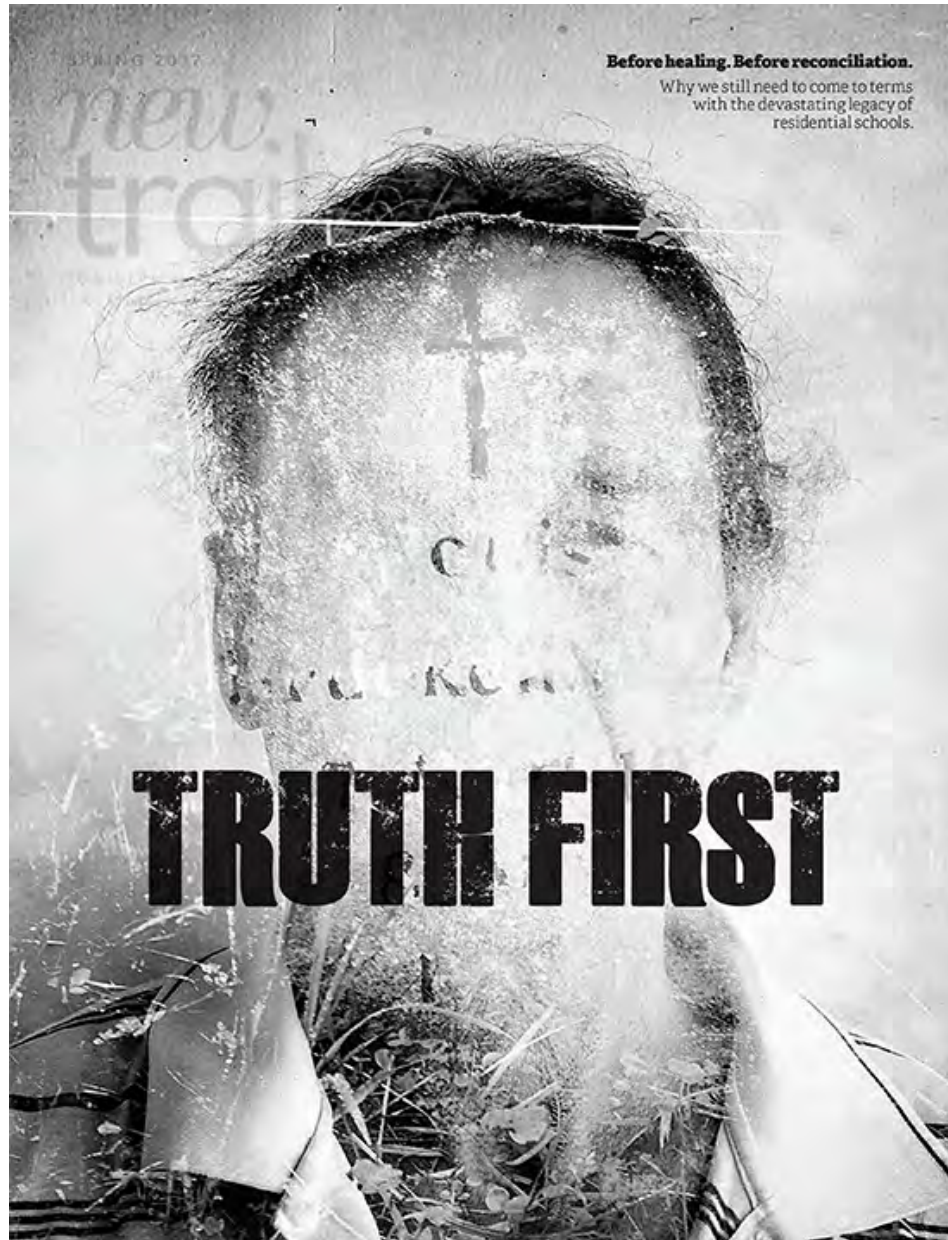
Print General Interest Magazines,
circulation greater than 75,000

Gold

New Trail magazine

University of Alberta

Marcey Andrews, Stephanie Bailey,
Lisa Cook, Amie Filkow, Curtis
Gillespie, Tanya Harnett, Christie
Hutchinson, Fay Fletcher, Janice
Makokis, Patricia Makokis, Robert
Moyles, Sarah Pratt, Mary Lou
Reeleder, Karen Sherlock, Cynthia
Strawson, John Ulan



Magazine
Magazine Special Issues

Gold

New Trail magazine,
Spring 2017 "Truth First"

University of Alberta

Marcey Andrews, Stephanie Bailey,
Lisa Cook, Curtis Gillespie, Tanya
Harnett, Christie Hutchinson, Fay
Fletcher, Janice Makokis, Patricia
Makokis, Robert Moyles, Sarah
Pratt, Mary Lou Reeleder, Karen
Sherlock, Cynthia Strawson, John
Ulan



Magazine
Special Constituency and Research
Magazines

Gold

University of Idaho
Research Report

University of Idaho

Tara Roberts, Joe Pallen, Melissa
Hartley, Creative Services



Magazine
Print General Interest Magazines,
circulation 30,000-74,999

Gold

**Portland Magazine,
Spring 2017**

University of Portland

Brian Doyle, Joe Erceg, Matt Erceg,
John Soisson, Marc Covert, Rachel
Barry-Arquit



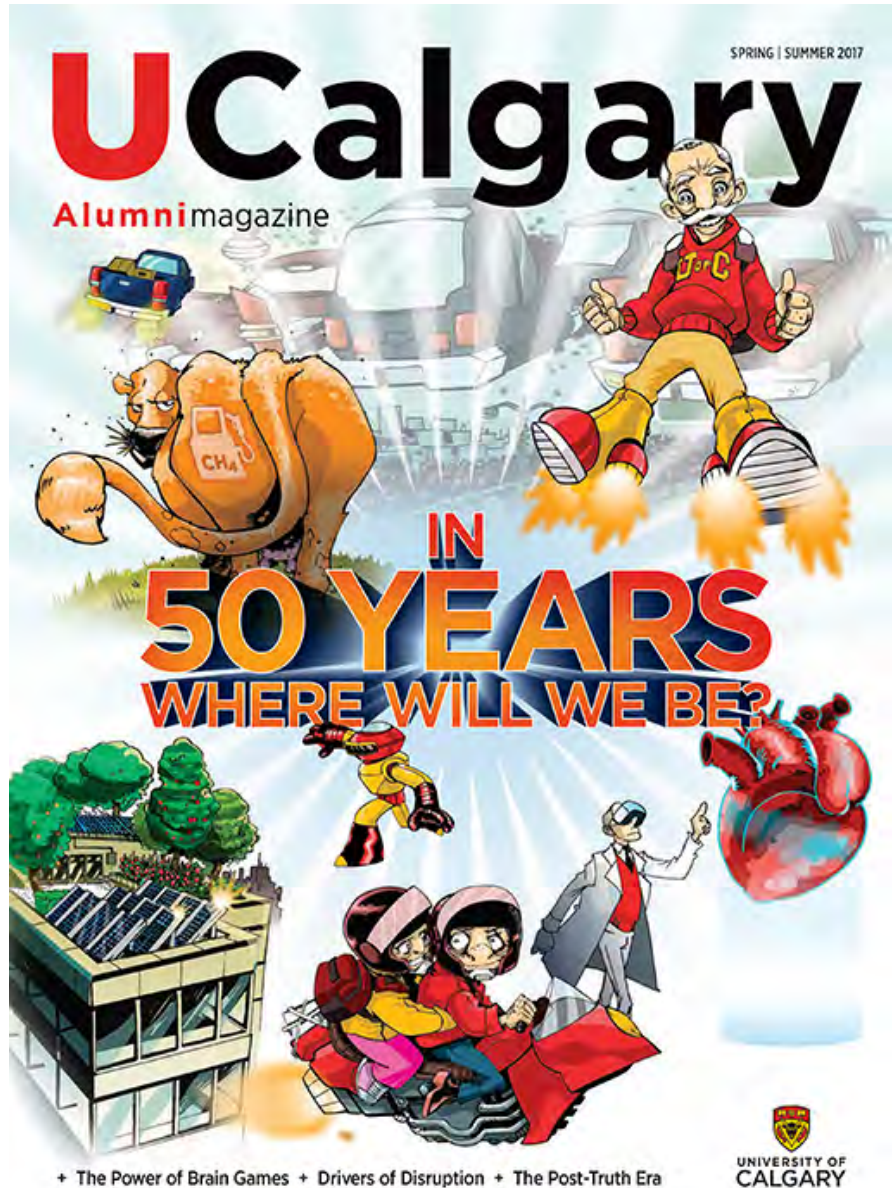
Magazine
Print General Interest Magazines,
circulation less than 29,999

Silver

College of Idaho Quest
Magazine March 2017

The College of Idaho

Jordan Rodriguez, Justin Dalme,
Adam Eschbach, Hannah Matsen



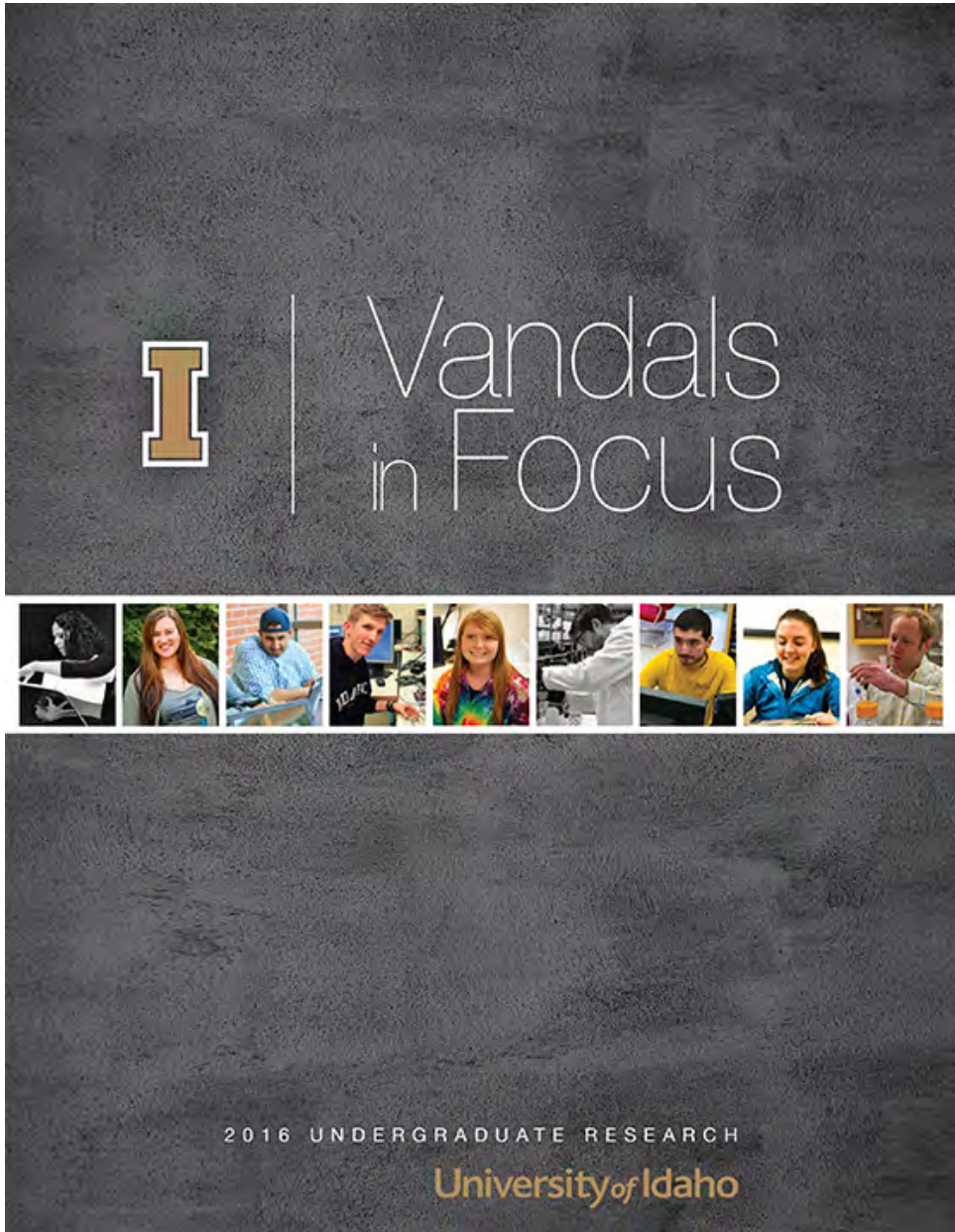
Magazine
Print General Interest Magazines,
circulation 30,000-74,999

Silver

UCalgary Alumni Magazine
(2016-17 fall/winter, 2017
spring/summer)

University of Calgary

Deb Cummings, Thomas Magee,
Rebecca Schulz, Jacquie Moore, Val
Berenyi, Mark Witten, Mike Fisher,
Travis Sengaus



Magazine
Magazine Special Issues

Silver

Vandals in Focus, student
research report

University of Idaho

Tara Roberts, the staff of Vandals in
Focus, Creative Services



Magazine
Print General Interest Magazines,
circulation greater than 75,000

Silver

Columns Magazine

University of Washington

Paul Rucker Jon Marmor Hannelore
Sudermann Ken Shafer Julie Garner
Quinn Russell Brown

MOUNT ROYAL UNIVERSITY
Summit — Fall 2016



Magazine
Print General Interest Magazines,
circulation 30,000-74,999

Bronze

Mount Royal University
Summit magazine - Fall
2016 Indigenization

Mount Royal University

Paul Rossmann, Melanie Rogers,
Andrea Ranson, Dave McLean,
Michelle Bodnar, Michal
Waissmann, Deb Abramson, Mount
Royal University Summit Team



Magazine
Magazine Special Issues

Bronze

Response magazine "125
Ones to Watch"

Seattle Pacific University

Hannah Notess, Leah Dankertson



Magazine
Print General Interest Magazines,
circulation greater than 75,000

Bronze

Oregon Quarterly -
University of Oregon

University of Oregon

Shelly Cooper, George Evano, JoDee
Stringham, Alice Tallmadge

Magazine
Magazine Special Issues

Bronze

Window Magazine, the Mount Baker edition

Western Washington University

Mary Gallagher, Chris Baker, Rhys
Logan, Ron C. Judd, Jemma
Everyhope-Roser, John Thompson



The screenshot shows the Willamette University website. At the top left is the Willamette University logo. To the right are links for WU PORTAL, PARENTS, ALUMNI, and COMMUNITY. Below these is a search bar. A navigation menu includes Academics, Admission, Student Life, Why Willamette, Athletics, Arts, and Give. The main content area has a breadcrumb trail: Home > Stories and News > Willamette Magazine > Past Issues > 2017 > Spring. The title 'Willamette magazine' is displayed in a large, dark red font, with 'Spring 2017' below it. A video player shows a cover of the magazine featuring a graduation scene with caps being thrown. A sidebar on the left contains a year selector (2017, Spring, Fall) and contact information for the magazine.

WILLAMETTE UNIVERSITY

WU PORTAL PARENTS ALUMNI COMMUNITY

Search

Academics Admission Student Life Why Willamette Athletics Arts Give

Home > Stories and News > Willamette Magazine > Past Issues > 2017 > Spring

Willamette magazine

Spring 2017

2017

Spring

Fall

Contact Information

Willamette Magazine
 Willamette University
 900 State Street
 Salem Oregon 97301
 503-370-6300
magazine@willamette.edu

SHARE

1 / 62

Magazine
 Print General Interest Magazines,
 circulation less than 29,999

Bronze

Willamette magazine

Willamette University

Russell Yost, Tina Owen, Mike Wright, Susan Blettel, Frank Miller, Jennifer Johnson, Melissa Gallardo, Adam Torgerson, Tom Mayhall Rastrelli

Award Winners

Photography & Illustration

Photography & Illustration
Individual Photographs

Gold

Salmon Bake

Linfield College

Timothy D. Sofranko



Photography & Illustration
Series of Related Photographs

Gold

Food: The Common Ground

Montana State University
Adrian Sanchez-Gonzalez



Mina Betros, a Montana State University international student from Egypt, placed a large metal pan onto a cart. The pan was filled to the lip with sliced potatoes. "It's a secret recipe," Betros said, smiling. "You'll try it tomorrow."

Hanan Alkalaji of Syria arranged grape leaves and rice over carrots and potatoes, while Albanian Herlin Kadriu kneaded and rolled dough on a nearby table. At the oven, Omolela Comfort Betiku, from Nigeria, fried chicken on the stove-top. Other students stirred industrially-stirred pots of boiling water, steaming vegetables and cooking meat, setting off an ambrosial melding of spices. Two days before the International

Street Food Bazaar, MSU's Union Market bustled with people, food, sounds and smells as students from around the world worked to prepare traditional foods from their home countries to sell at the bazaar. This year marked the 14th annual event, which is held in the SUB ballrooms each February. As many as 5,000 visitors attend the bazaar each year.

"It doesn't matter what you read about going on in the world... you can find common ground in food," said Rick Schneider, Union Market executive chef. "Food is the universal binder."

"People can come to the ballroom and travel the world without leaving Bozeman," said Deborah Chiofalo,

international student and scholar adviser in the Office of International Programs. Chiofalo has been a leading organizer for the food bazaar event, which is one of the university's most popular community events, for the past 16 years. She begins the planning process in September.

"(The food bazaar) is a time for us to realize that the world is full of adventures, and we can learn so much from the (international) students about their countries, values, customs and much more," Chiofalo said.

Schneider and Union Market staff work with students weeks in advance to adapt recipes to serve hundreds of people. They also advise the students in order to

successfully prepare the food in advance of the bazaar so that on the day of the event, each represented country can offer authentic foods prepared by the international students themselves. More than 100 international students representing 27 countries participated in this year's event.

Alkalaji, a graduate student in MSU's Adult and Higher Education program, prepared yalanci and kibbeh, traditional foods of Syria. "We do this food for big occasions."

For Alkalaji and many other students, being a part of the bazaar is a chance to teach people about a country, as well as take pride in their heritage.

"I see that people are always curious to learn more about Syria," she said. "(The ba-

zaar) is a nice chance to exchange culture," Kadriu, who is studying cell biology and neuroscience, agreed.

"(The bazaar) is a good way to introduce myself to the community while representing my country," he said. The first Albanian student to have a booth at the bazaar, Kadriu said he was particularly excited to share his heritage and make his family proud.

Beyond sharing culture, involvement in the food bazaar is a chance to learn more about it, explained Pancasatya Agastra of Indonesia, who is pursuing his doctoral degree in engineering. Agastra participated in the MSU food bazaar for the first time in 1997. "I think you need to see yourself from

the outside," Agastra said. "You need to see where you are in this world."

This year, the Office of International Programs awarded one of the student booths with the People's Choice Award, as determined by event attendees, and Nigeria was voted the winner.

Betiku, a Ph.D. student in animal and range sciences, worked hard preparing the food for the Nigeria booth in the days prior to the bazaar.

"I can tell you that Bozeman is cold, but the people are warm," Betiku said. "Maybe that's the reason (as international students) we don't actually feel the cold so much." *



Photography & Illustration
Series of Related Illustrations/Photo-
Illustrations

Gold

Big Questions in Education
— Seattle Pacific University
Response Magazine
Illustration

Seattle Pacific University

Andy Miller, Hannah Notess, Lynn
Anselmi, Leah Dankertson

Photography & Illustration
Individual Illustrations/Photo-
Illustrations

Gold

Our Beloved Campus

University of Washington

Joyce Patti Ken Shafer



Photography & Illustration
Series of Related Illustrations/Photo-
Illustrations

Silver

The Four Seasons of Canada

University of Alberta

Jordan Carson





Photography & Illustration
Individual Photographs

Silver

**Ben Gary, The Marching
Band Repairman**

University of Washington

Quinn Russell Brown

Photography & Illustration
Series of Related Photographs

Silver

Making Their Place

Montana State University
Adrian Sanchez-Gonzalez



Jordan Adams cradles her infant son, Tripp.

making their place

Seven high-achieving MSU students who grew up on Montana reservations share challenges, high aspirations

story by Carol Schmitt • photos by Adrian Sanchez-Gonzalez

Backing a national trend of enrollment decline of Native American students, enrollment of American Indian students has more than doubled at Montana State University in the last decade. In 2004, 268 Native students were enrolled at MSU. This fall, that number was 690. The largest enrollment of Native students is in the College of Nursing (65 percent, largely due to MSU's award-winning Caring for Our Own Program for Native nursing students), followed by the College of Agriculture at 37 percent. Many of these students are from Montana's seven reservations, among the smallest communities in the state.

MSU Native students uniformly say they experience unique challenges. They come from tribal cultures that are largely absent at MSU, leading to isolation and loneliness. Their cultures require that they return home during family emergencies, something that doesn't coincide with university attendance requirements. Many experience financial hardship. And nearly all students profiled here have had to take breaks in their education for personal or financial reasons.

Yet, as their numbers at MSU grow, so do their achievements.

Here are the stories of seven high-achieving MSU American Indian students or recent graduates—one from each of Montana's seven reservations—and the paths they have taken to success.

I want to successfully run the ranch (after I graduate). I want to be able to pass the ranch down to my kids and watch my kids and grandkids run it. It's what drives me.

—Jordan Adams

FLATHEAD RESERVATION

JORDAN ADAMS
Cardinalized Salish and Nez Percé Tribe
Senior majoring in animal sciences, livestock management and industry option

Adams came to MSU right out of high school. However, "the first couple of years were rough." She had her first child, Ella, now 4 (she also now has an infant son), and transferred to the University of Montana, where she realized that "teaching high school kids wasn't what I wanted to do." A year off working full time on her family's ranch, and tending to their herd of registered Black Angus cattle, helped Adams realize that it was the land and her family that was important to her. Since her return to MSU "my grades have done a complete 180."

12 MONTANA STATE UNIVERSITY • MOUNTAINS OF MINDS FALL 2016 13

SPRING 2017

Linfield

M A G A Z I N E

*The Liberal Arts
Under Attack*



Photography & Illustration
Individual Illustrations/Photo-
Illustrations

Bronze

Linfield Magazine cover
illustration, The Liberal
Arts Under Attack

Linfield College

Jack Ohman



Photography & Illustration
Individual Photographs

Bronze
Portland Fireworks

Linfield College
Timothy D. Sofranko

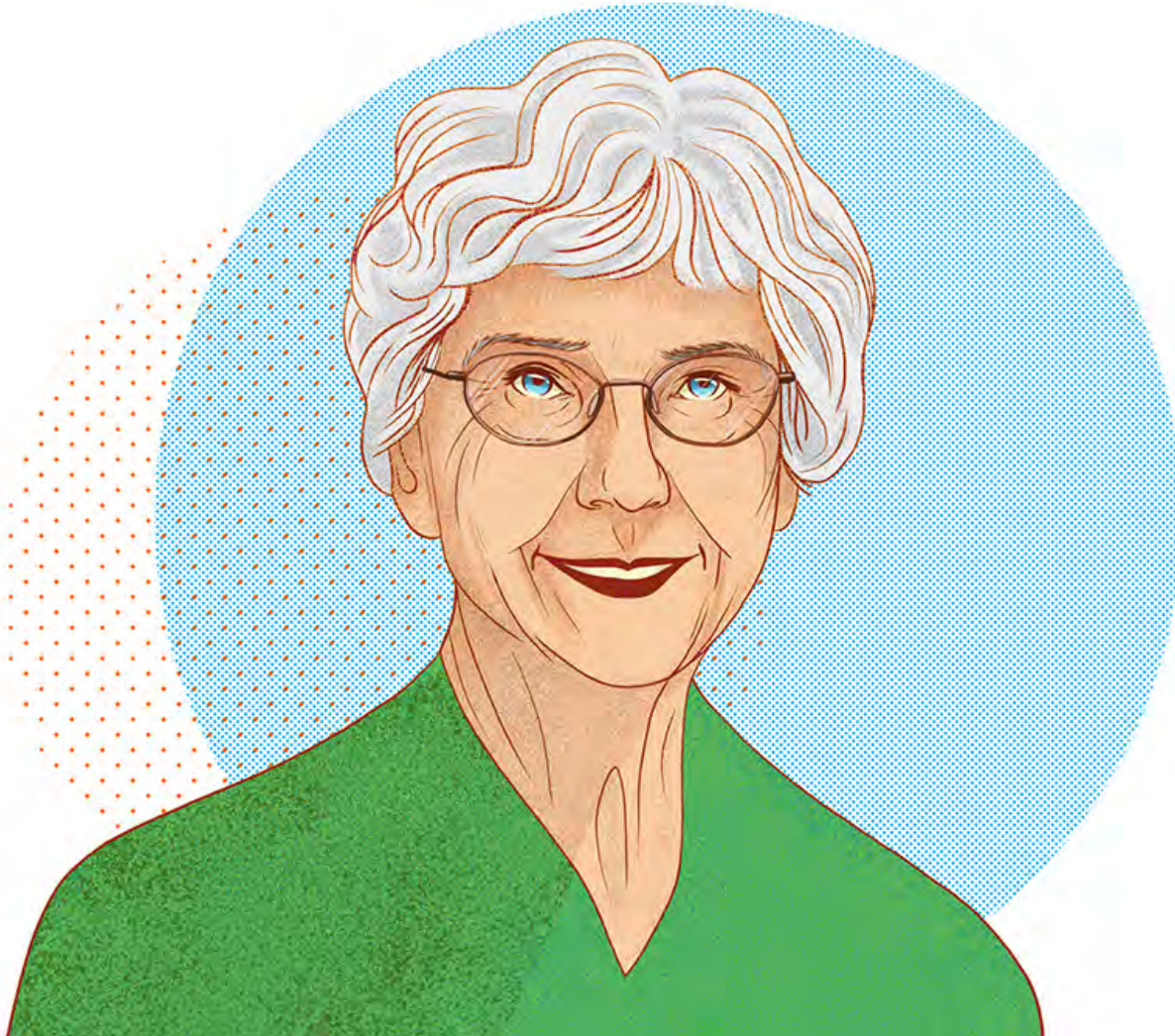
Photography & Illustration
Series of Related Illustrations/Photo-
Illustrations

Bronze

Canada 150 Bios

University of Alberta

Jordan Carson



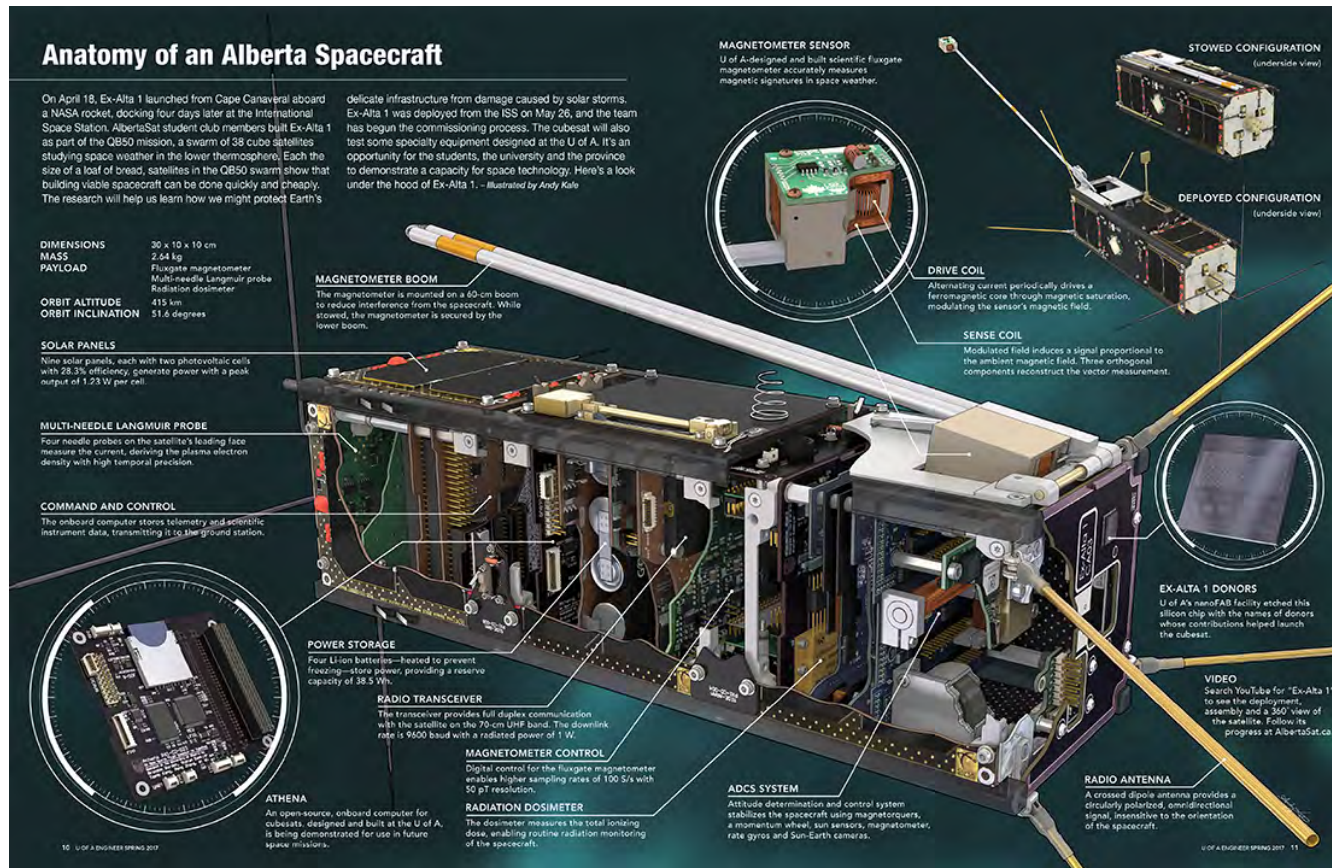
Photography & Illustration
Individual Illustrations/Photo-
Illustrations

Bronze

AlbertaSat's Ex-Altia 1 satellite, unpacked

University of Alberta

Andy Kale, Mifi Purvis,
Richard Cairney



Photography & Illustration
Series of Related Photographs

Bronze Of The Highest Grade

University of Washington
Quinn Russell Brown



Of the HIGHEST Grade

PRESENTING THE
2017 Teachers of the Year

WORDS AND PHOTOS BY QUINN RUSSELL BROWN

Steve Calandrillo

Jeffrey & Susan Beckman Professor of Law
Distinguished Teaching Award

"I used to work jobs I wasn't passionate about, just to pay bills," Steve Calandrillo says with a smile. And then, 17 years ago, the Seattle lawyer landed a teaching gig at UW. "Every day I see the big 'W.' I think God I'm here," he says, smiling even wider now. He never planned to be a lawyer. At UC Berkeley, Calandrillo wanted to be a teacher, but the school didn't offer a B.S. in education so he studied economics and the law instead. "I'm still not qualified to teach at my local high school, which I think is big problem with our education system," he says. First a lawyer. Then a teacher. Next up — politician? "I don't have the patience. I'd love for somebody to steal my ideas."

Kristi M. Straus

Lectures, Program on the Environment
Distinguished Teaching Award

Kristi Straus likes to talk trash. The average American, she'll tell you, creates more than five pounds of garbage and recycling a day. To make her students face their waste, she has them carry it around campus for an entire week. Water bottles. Coke cans. Amazon boxes—she has them throw it all in the bag. One exception: the stinky compost stays at home. "Every quarter a student says, 'My roommate thinks I'm crazy because I'm actually doing this,'" she says. See a student logging three full-size trash bags around Red Square? Think of it as performance art. "Some students carry a clear plastic bag with a tag that says, 'I'm carrying my garbage. Please ask me why.'"

Divya McMillin

Professor, Interdisciplinary Arts & Sciences, UW Tacoma
Distinguished Teaching Award, UW Tacoma

Divya McMillin, a global media scholar, came to UW Tacoma to launch the communication major in 1998. Now she runs the Institute for Global Engagement, which connects the campus to the global port city of Tacoma through research and community engagement. "The goal of the institute is to open up the classroom to the world," says McMillin, who also received the 2012 Distinguished Research Award. The institute researches communities around the globe that have been successful with issues like poverty, hunger and migration and brings those lessons back to Tacoma. McMillin wants students to dream big. The mission, in four words: "To scale up hope."

Arbella Bet-Shlimon

Assistant Professor, History
Distinguished Teaching Award

On the first day of her introductory class about the Middle East, Arbella Bet-Shlimon shows a picture from 1919: Egyptian women protesting the British occupation of their country. Contrary to what many think, there's a long history of people in the Middle East—including women—asserting their rights. "People come in thinking this class will be about razor wire and bombs, and then I show them photos of people and their lives," she says. As for her research, Bet-Shlimon's upcoming book is rooted in her personal story about the Iraqi city of Kirkuk, where her mother was born, and the city's Iraq Petroleum Company, where both of her grandfathers worked.

Award Winners

Video & Multimedia

Video & Multimedia
Fundraising and Alumni Relations Videos



Gold

The Case For PNWU

**Pacific Northwest University of
Health Sciences**

Cassidy Brown, Paul Bubluski, Kandy
Caballero, Dean O'Driscoll

Video & Multimedia
Student Recruitment Videos

Gold

Transferring to PSU :: How to PSU

Portland State University Foundation

Peter Simon, Harry Esteve, Brett Forman, Evan Kirkley, Chelsea Kastelnik, Marilynn Sandoval, Erin Merz, Julie Smith, Emily Doerr and many students, staff, and volunteers including a chicken.



Video & Multimedia
Multimedia for Special Events

Gold

Washington's 2017 Teacher
of the Year creates
opportunities for every
child to shine

Seattle Pacific University

Colleen Steelquist, Bob Elmer, Leslie
Robertson, Crosscut Media



Seattle Pacific
UNIVERSITY

Engaging the culture, changing the world®

Video & Multimedia
Innovation in Video or Multimedia

Gold

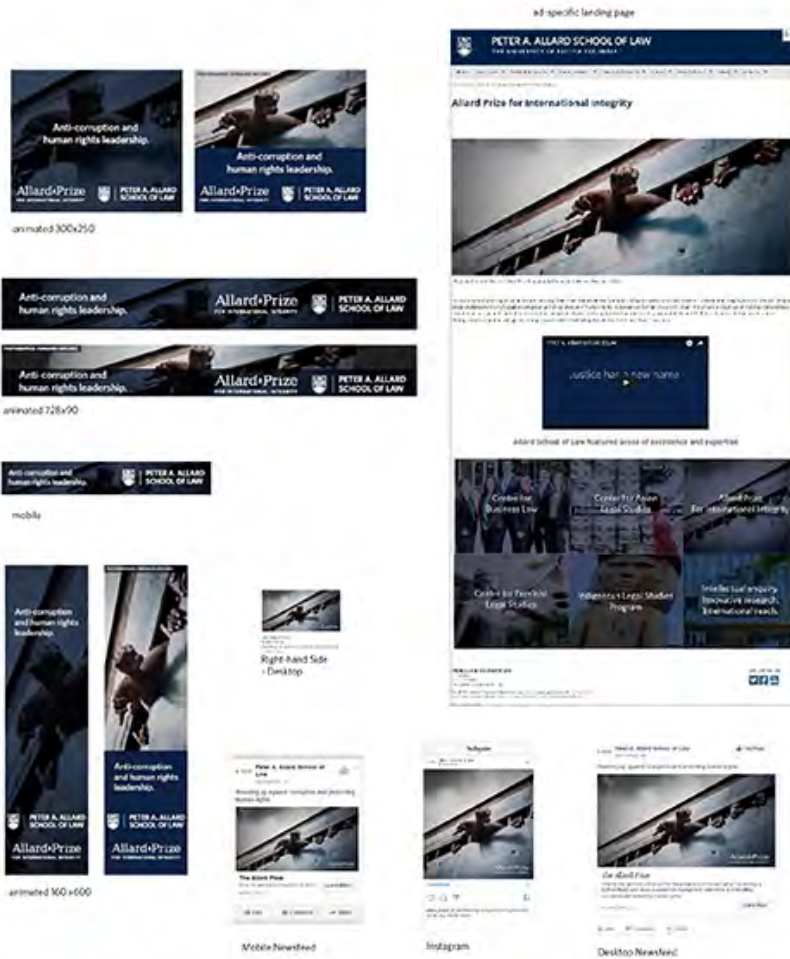
Seattle Pacific University
is 360: Campus Tour
Video

Seattle Pacific University

Leslie Robertson, Bob Elmer, Beth
Douglass, 8ninths



Allard School of Law Naming Awareness Campaign
Appendix 3: Creative sets per theme



Video & Multimedia
Marketing & Branding Video

Gold

Allard School of Law Marketing Video

The University of British Columbia
Juliana Fridman, Richard Fisher, Jim
Nelson, Kari Streech, Marie Fe
Del Rosario, Jeannie Scarfe

Video & Multimedia
Advertising Spots and Public Service
Announcements

Gold

Innovation

University of Washington

Gerald McRobbie, Nick Bolton,
Nicole Dierks, Tory Hernandez,
Jack Martin



Video & Multimedia
Innovation in Video or Multimedia

Silver

Transferring to PSU :: How to PSU

Portland State University Foundation

Peter Simon, Harry Esteve, Brett Forman, Evan Kirkley, Chelsea Kastelnik, Marilynn Sandoval, Erin Merz, Julie Smith, Emily Doerr and many students, staff, and volunteers including a chicken.



Video & Multimedia
Marketing & Branding Video

Silver

Seattle University “The Ones”

Seattle University

Scott McClellan, Kristen Kirst, K.
Francesca Nisco, Kaily Serralta, '12,
'17, 160over90



Video & Multimedia
Multimedia for Special Events

Silver

Weekend On The Bluff 2017

University of Portland

Adam Guggenheim, Anna Lageson-
Kerns, Amy Shelly, Rachel Barry-
Arquit, Jody Haagenon, Jason
McDonald, Matt Deschner, Michael
Kurz



Video & Multimedia
Student Recruitment Videos

Silver

EM Cougar Spotlight: Victor Charoonsophonsak

Washington State University

Ken Arkow, Amanda Determan



Video & Multimedia
Advertising Spots and Public Service
Announcements

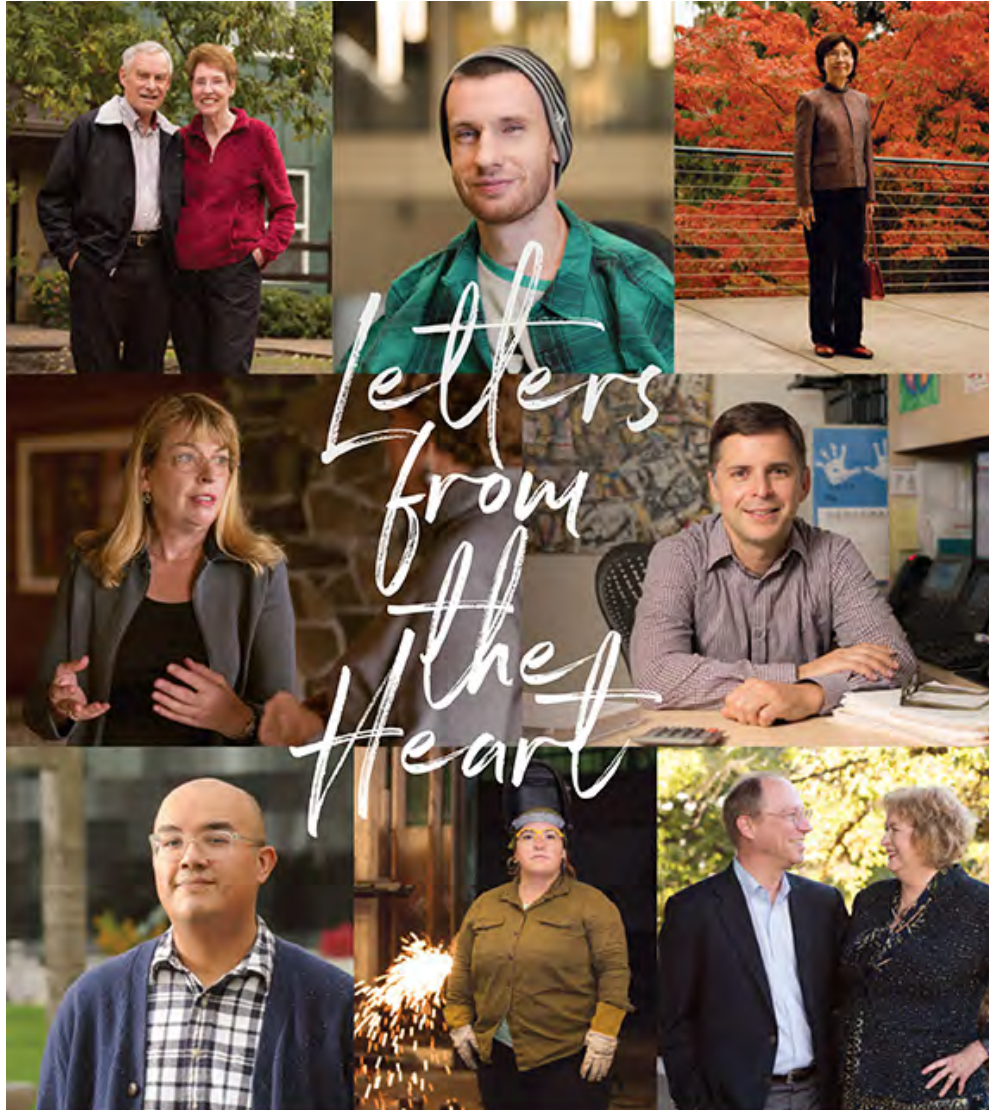
Silver

Oregon State University — Out There Video

Oregon State University

Melody Oldfield, David Baker, Darryl
Lai, Justin Smith, Daniel Cespedes,
Larry Pribyl





Video & Multimedia
Fundraising and Alumni Relations Videos

Silver

Letters from the Heart

Portland Community College

Portland Community College

Video & Multimedia
Innovation in Video or Multimedia

Bronze

Customized Stewardship — Campbell Multimedia

**Oregon State University
Foundation**

Steven Lont, Cathleen Hockman-
Wert, Deborah Correa, Kristin
Watkins



Video & Multimedia
Marketing & Branding Video

Bronze

We Are The Cougars



Mount Royal University

Mackenzie Cann, Glenn Diehl, Dana
Heise, Arielle Loudon, Dave
McLean, Katya Sodamin, Michal
Waissmann, Laura Winter

Video & Multimedia
Fundraising and Alumni Relations Videos

Bronze

SFU's Annual Donor Stewardship Thank You Video

Simon Fraser University

Erin Geary, Kendra Pryor, Natalie
Brenton, Tessa Perkins Deneault,
Maureen Broadfoot, Ailsa Brown,
Geoff Dawson, Jon Busby, Kavita
Badasha, Jordan Greschner



Video & Multimedia
Multimedia for Special Events

Bronze

The Making of SAIT's Centennial Art, the Catalyst

**Southern Alberta Institute of
Technology**

Alison O'Connor Grant Nolin



Video & Multimedia
Student Recruitment Videos

Bronze

University of Alberta
2018/2019 National
Recruitment, prospective
student videos: Presentation
introduction video, Discover
your passion, Find your place,
A welcoming community

University of Alberta

Office of the Registrar Marketing
and Communications team,
Kimberly Uniat, Jessica Murphy,
Jeanette Sesay, Adam Gaumont,
Jennifer Kowton, Rebecca Mildon



Video & Multimedia
Advertising Spots and Public Service
Announcements

Bronze

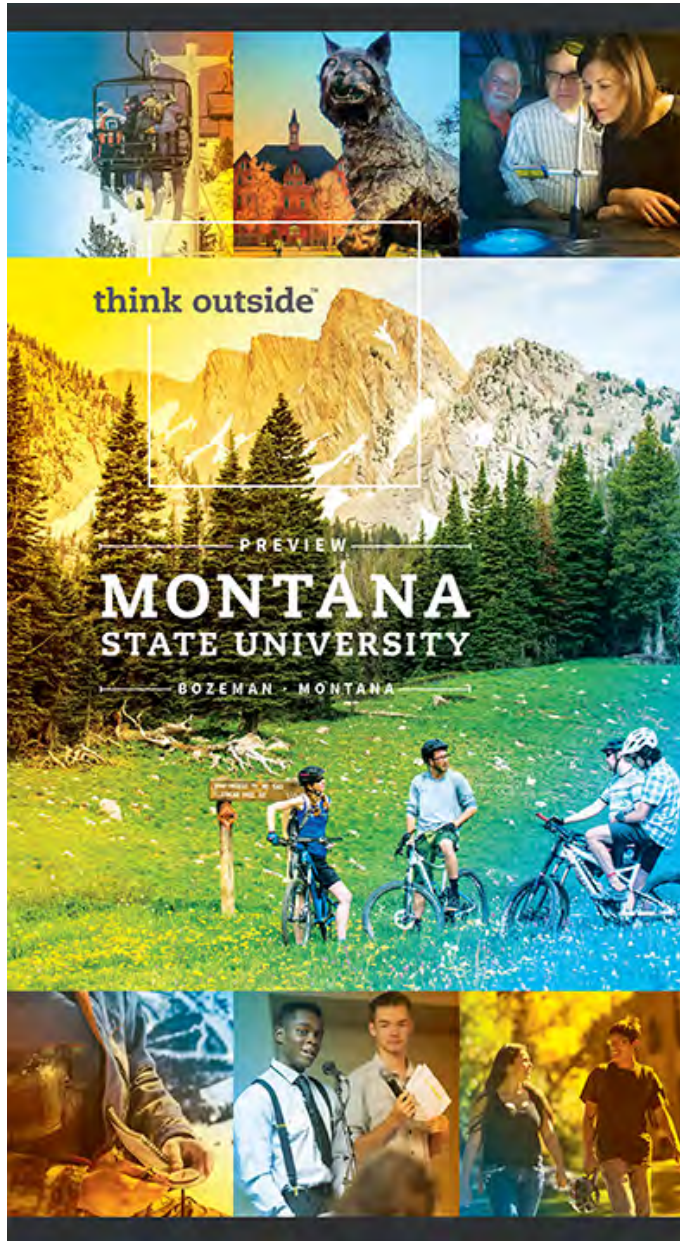
For Washington, For the
World

University of Washington

Gerald McRobbie, Nick Bolton,
Nicole Dierks, Tory Hernandez, Jack
Martin



Award Winners
Visual Design



Visual Design
Print Design: Series of Related
Publications

Gold

Think Outside: Prospective Student Series—Montana State University

Montana State University

Ron Lambert, Alison Reidmohr, Kelly
Gorham, Adrian Sanchez Gonzalez,
Julie Kipfer, Kay LaFrance

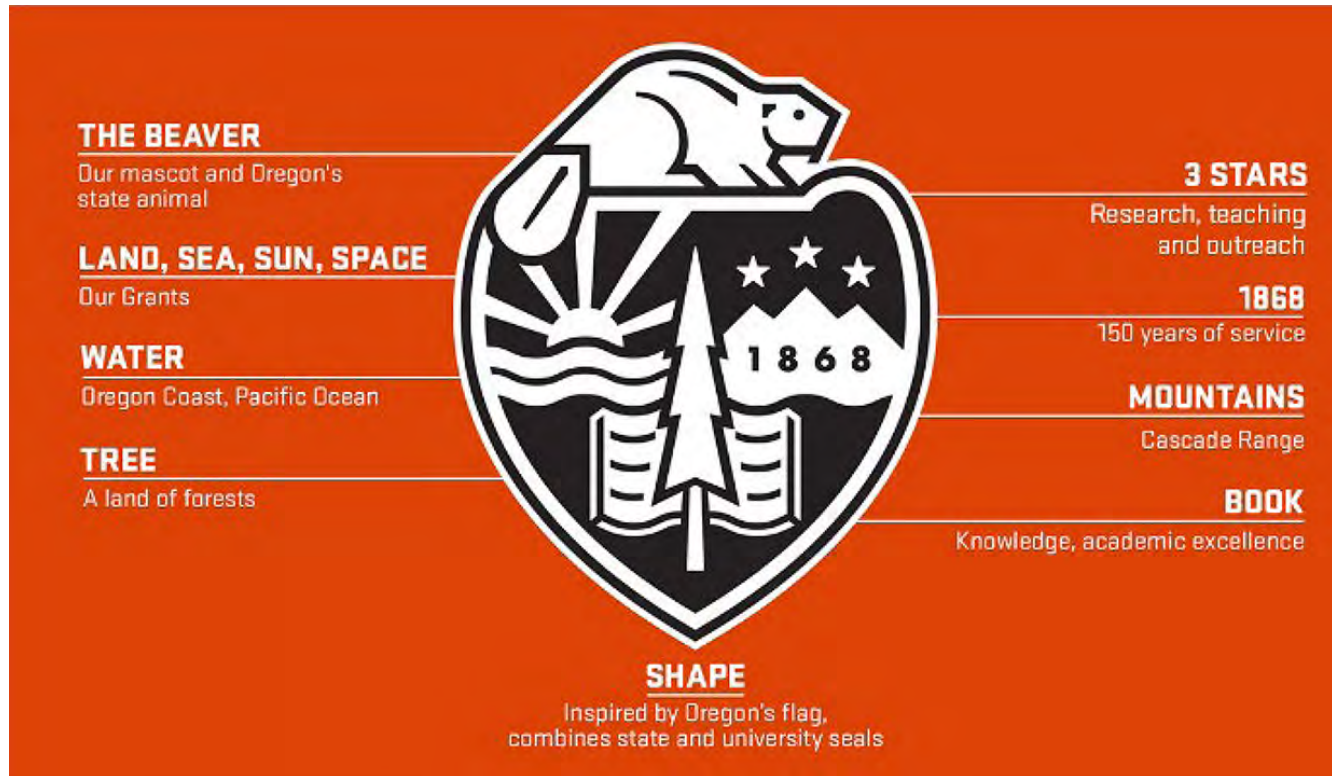
Visual Design
Logo and Brand Identity Graphics

Gold

Oregon State University New Institutional logo

Oregon State University

Steve Clark, Melody Oldfield,
Carson Dunlap, Amy Charron,
Pentagram Design



Visual Design
Design Improvement (Print or Identity)

Gold

Athletics Identity Launch



Portland State University Foundation

Trinity Gibbons, Tygue Howland,
Mike Lund, Anthony Vu, Chris
Broderick, Julie Smith, Harry Esteve,
Brett Forman, Evan Kirkley, Peter
Simon, Jean Tumoi, Tracy Weber,
Christian Aniciete, Kathryn Kirkland,
Chelsea Kastelnik, Kenny Katz



Visual Design
Environmental Graphic Design

Gold

“Dreams” Parade Float

University of Calgary

University of Calgary Marketing
Team University of Calgary
Community Engagement Team

SEATTLE UNIVERSITY

MAGAZINE

THE NEXT
25 YEARS

SHAPING THE WORLD OF
TOMORROW THE JESUIT WAY



Visual Design
Cover Design

Gold

Seattle University
Magazine, Spring 2017

Seattle University

Anne Reinisch, Yosef Chaim Kalinko,
Tina Potterf, Kristen Kirst, Scott
McClellan

Visual Design
Specialty Piece

Gold

Willamette University
student admit packet
folder and envelope

Willamette University

Susan Blettel





Visual Design
Logo and Brand Identity Graphics

Silver

TEDx Perception Logo

Bellevue College

Robyn Bell-Bangerter



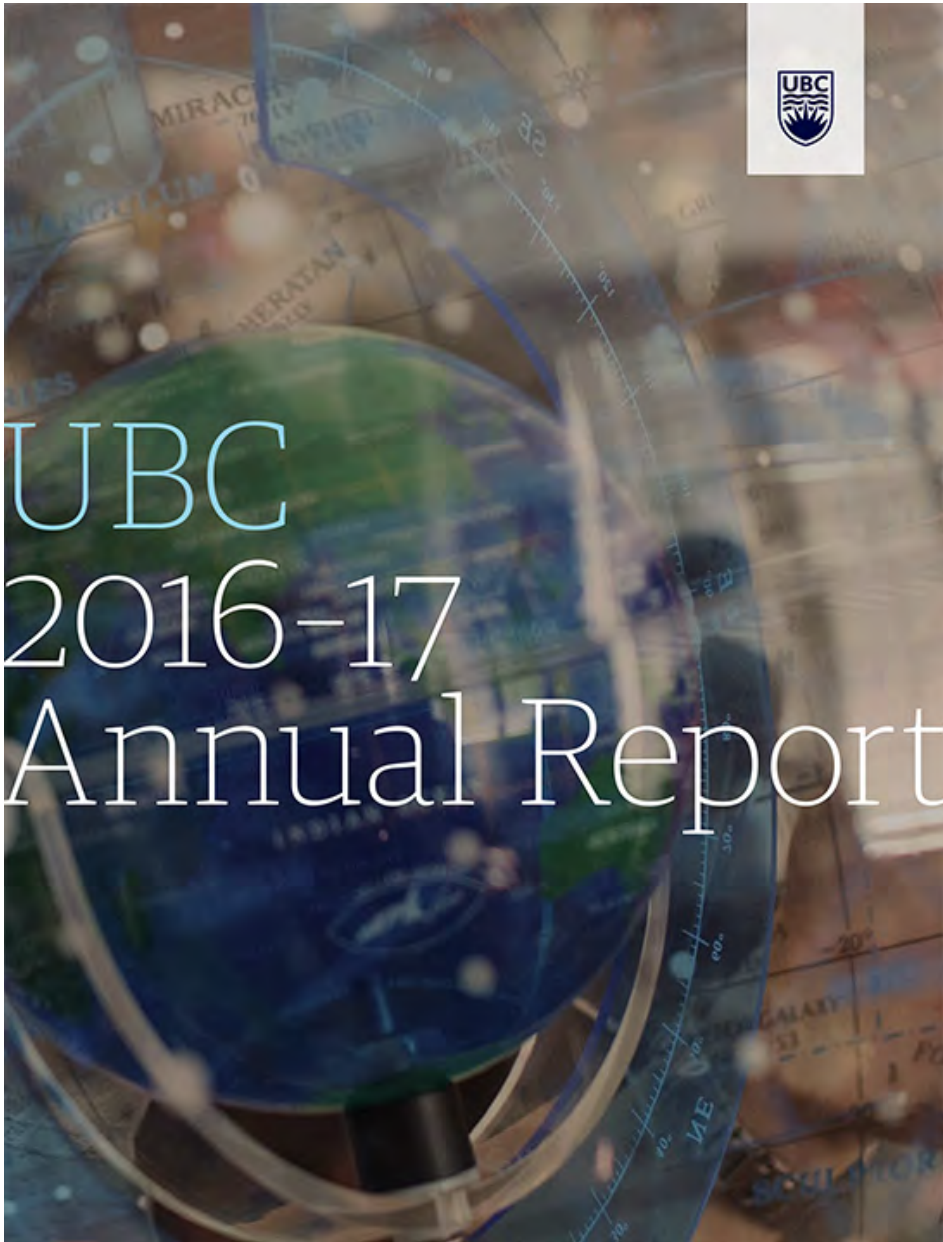
Visual Design
Print Design: Series of Related
Publications

Silver

Simon Fraser University
recruitment suite

Simon Fraser University

Communication Services, Strategic
Enrollment Management Liaison,
Kaldor Design



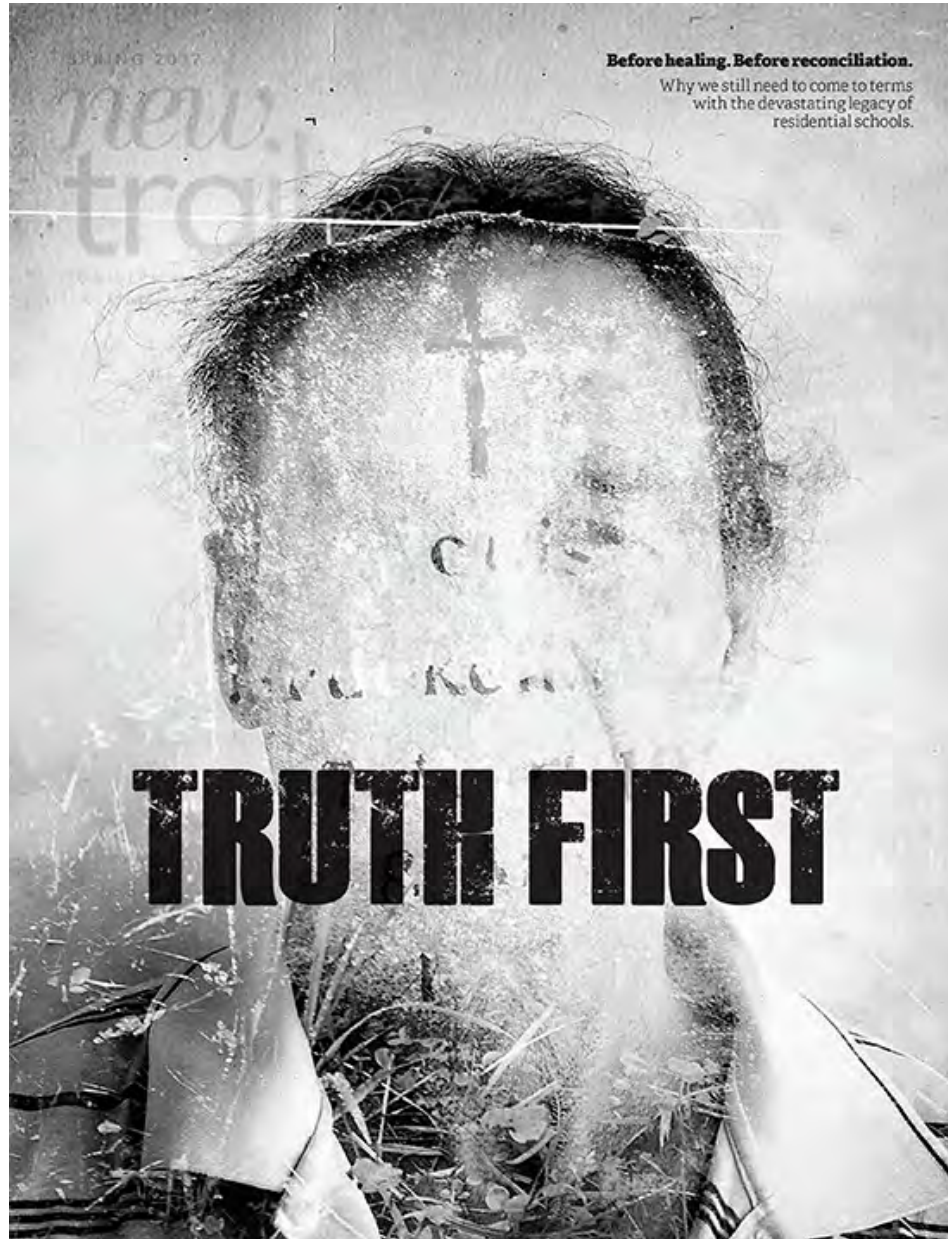
Visual Design
Multi-Page Print Design

Silver

UBC 2016-17 Annual Report

The University of British Columbia

Lee-aye Azami, Julia Waring, Laura
Stobbe, Matt Warburton, Paul
Joseph, Martin Dee, Don Erhardt,
Justin Lee, Hover Collective,
Hemlock Printers



Visual Design
Cover Design

Silver

New Trail Spring 2017
"Truth First" issue

University of Alberta

Marcey Andrews, Daniella Zalcmán

Visual Design
Environmental Graphic Design

Silver

UW Tacoma Major Donor Recognition Display



University of Washington

Megan Kitagawa, Collin Culdice,
Mortenson Construction

Visual Design
Specialty Piece

Silver

Strong and Simple, Bold
and Colorful: The Campaign
Experience Collateral

University of Washington

Robin Ellis, Anne Totoraitis, Delia
Ward, Rachel Woods, Ann Wolken



Bronze

Think Outside: An Insider's Guide — The Montana State University Viewbook

Montana State University
Ron Lambert, Alison Reidmohr, Kelly Gorham, Adrian Sanchez Gonzalez

facts & figures

1 OF A KIND

Among the top 3 percent of colleges and universities in the nation for research expenditures

A major research university with a unique focus on undergraduate research and creative projects

The only university of its kind with unparalleled access to outdoor adventure and discovery

Montana State is among the top colleges and universities...

...in Montana

NO.1

Best Public University: Schools are ranked according to their performance across a set of widely accepted indicators of excellence. —US News and World Report

NO.1

Best school for veterans: Each year, staff in MSU's Office of Disability, Re-entry and Veteran Services work with nearly 600 student-veterans to provide the support they need to succeed in school. —College Factual and Military Times Magazine

...in the region

NO.1

Top producer of Goldwater Scholars: The Goldwater Scholarship is a competitive national award given to math, science and engineering students. MSU has produced 68 Goldwater Scholars. —2017

TOP 10

Top 10 ROI for Public Universities: MSU is among the top public universities in the Western Region when one combines US News and World Report rankings with PayScale's 36 year return on investment for a degree. —Best Value Schools

...and in the U.S.

NO.1

Best college for outdoor sports and recreation: "Bozeman is only 90 miles north of Yellowstone National Park, while Glacier and Grand Teton National Parks are also within reach for backpacking, camping and whitewater." —LEADER, 2016

NO.1

Innovation and Economic Prosperity Winner: "Talnet" award honors an institution with exemplary initiatives in education and workforce development. —Association of Public and Land Grant Universities, 2016

Enrollment

16,440

UNDERGRAD 14,400 GRADUATE 2,040

Representing all 50 states and 721 students from 76 countries

Demographics

50% IN-STATE **50% OUT-OF-STATE**

MSU is the largest and fastest growing university in Montana.

Academic scores

25.4 AVG ACT

1230 AVG SAT

3.48 AVG GPA

MSU Honors College

The **Honors College** prepares academically motivated students to think independently within a challenging and supportive community. Honors students can take unique interdisciplinary seminars taught by MSU's most distinguished professors. Seminars are capped at 15 students. There are also many special honors classes. Honors students are routinely invited to join outstanding scientists in their labs or pursue independent studies with acclaimed scholars and artists in a variety of fields.

Special offerings for honors students:

- Great Expeditions:** Enrichment through studies abroad
- Freshman Research Symposium:** Introduction to the breadth of research opportunities on campus
- Honors Texts and Critics course:** Emphasizes critical reading and analysis of fundamental texts in a variety of disciplines
- Hike and Read:** A weekend in the mountains with hikes, presentations and book discussions
- Undergraduate Research/Creative Thesis:** Excellent preparation for advanced education or careers

See complete list of current offerings at montana.edu/honors

Top home states

Home states of freshman students, Fall 2016

Montana	1,514
Washington	296
Colorado	235
California	200
Idaho	90
Oregon	83
Minnesota	73
Alaska	71
Wyoming	41
Illinois	38

Direct flights (+)

Direct flights from Bozeman Yellowstone International Airport, Montana's top airport

Atlanta
Chicago
Dallas/Ft. Worth
Denver
Houston
Las Vegas
Los Angeles
Minneapolis
New York
Phoenix
Portland
Salt Lake City
San Francisco
Seattle

MSU'S LARGEST AIRPORT WITH 50 DIRECT FLIGHTS TO 30 CITIES

NO.1 IN MONTANA

Bozeman facts

FOUNDED 1864	COORDINATES 45°40'40"N 111°2'50"W	ELEVATION 4,820'	AVERAGE SNOWFALL 86"
POPULATION 45,000	MICROPOLITAN POPULATION 104,000	MEDIAN AGE 27.3	COLLEGE DEGREE OR HIGHER 14%
AREA TRAILS More than 100	WILDERNESS ACRES NEAR BOZEMAN 1.8 million	HIGHEST NEARBY PEAK Gallatin Peak 10,997'	AREA RIVERS Gallatin Madison Yellowstone

Areas of study

225+ ACADEMIC PROGRAMS

MSU academic colleges by enrollment

1,437 Students enrolled in Honors courses

Agriculture	1,247	Business & Entrepreneurship	1,079	Engineering	1,473	Letters & Science	1,873	Undeclared	1,865
Arts & Architecture	1,109	Education, Health & Human Development	1,373	Nursing	1,976		1,103		179

MONTANA STATE UNIVERSITY INSIDER'S GUIDE | Apply online at www.montana.edu/apply

EXPLORE MSU 7

Visual Design
Single-Page Print Design

Bronze

Simon Fraser University Scholarship offer package

Simon Fraser University

Communication Services, Financial
Aid & Awards

Congratulations on your 2017 Major Entrance Scholarship!

We warmly invite you and your guests to a reception to celebrate your achievement.

Date: Wednesday June 28, 2017, 4:00 PM–6:00 PM
Location: Diamond Alumni Centre, Burnaby campus
Dress: Business casual

Faculty members, Academic Advisors, and current scholarship recipients will be available to answer your questions about the programs and services available to our community of scholars.

Hors d'oeuvres and beverages will be served.
RSVP by Friday, June 9 at www.sfu.ca/students/scholarship-reception
If you have any questions, please call Gloria Lee at 778-782-4862 or email gloria_lee@sfu.ca
We look forward to meeting you.

save the date

Reconnect with your fellow Major Entrance Scholarship recipients at the September Scholarship Social.

Friday, September 15, 2017
4:00 PM–5:30 PM
Club Ilia, Burnaby Campus

SFU SIMON FRASER UNIVERSITY
ENGAGING THE WORLD

Events are by invitation only

Visual Design
Environmental Graphic Design

Bronze

#SAIT100 Photo Mosaic



Southern Alberta Institute of Technology

Cathy Downey, Carmen Neville, Jodi
Currie, Melissa McKay, Michelle
Atkinson, Xerox Canada Ltd.

2017 PRESIDENT'S
STAFF APPRECIATION
BREAKFAST



WEDNESDAY
JUNE | 28 | 2017
8 AM - 10 AM

MAIN QUAD, NORTH CAMPUS
◆ RAIN OR SHINE ✱



Visual Design
Posters

Bronze

President's Staff
Appreciation Breakfast
2017 Posters

University of Alberta

Mariam Yusuf



Visual Design
Print Design: Series of Related
Publications

Bronze

Washington State
University Annual
Recognition Gala

Washington State University

David Hoyt, Trevor Durham



JULY 2017 • JUNE 2018

DATES • ADVICE • TIPS

Visual Design
Specialty Piece

Bronze

WWU Family Calendar

Western Washington University

Kate Stevenson, Mary Gallagher,
Derek Bryson

Award Winners

Writing



WHEN MAUDE, a rescued wire-haired dachshund passed away, her best friend Rebecca Camden decided to celebrate her fuzzy buddy's generous spirit. She created a scholarship in Maude's name for OSU Veterinary Medicine students interested in shelter medicine—so other animals can get the second chance that Maude had. And so other people can experience the selfless love that rescue animals give.

But besides making an outright gift, Rebecca created a provision in her estate plans for a future gift to the College

of Veterinary Medicine, ensuring her support will grow and benefit even more students—and animals.

FREE ESTATE PLANNING GUIDEBOOKS

What will your legacy be? Contact the OSU Foundation for a set of no-obligation Estate Planning Guidebooks, which will walk you through the estate planning process step-by-step, giving you the insight to put together an estate plan that will benefit you, your family, and OSU—for generations to come. Contact us today!

Writing
Fundraising Writing

Gold

For the Love of Maude

**Oregon State University
Foundation**

Cathleen Hockman-Wert, Steven
Lont, Maude Camden

Julie Irmer, Office of Gift Planning
800-336-8217 • Gift.Planning@osufoundation.org
osufoundation.org/giftplanning



November 03, 2016

Grace under fire

Over 65 days this past spring, the UAlberta community welcomed 1,200 Fort McMurray residents uprooted by a raging wildfire known as The Beast.



(//content.prespage.com/uploads/1979/1920_afortmcmurrayresidentchecksoutaposterofimportantcontactnumbersforevacueesstayingatlistercentre.photorichardsiemens.png/10000)

A Fort McMurray resident checks out a poster of important contact numbers for evacuees staying at Lister Centre. (Photo: Richard Siemens)

By BRYAN ALARY, BEV BETKOWSKI, BRIDGET STIRLING, MICHAEL BROWN and SCOTT LINGLEY

As winter gave way to spring in 2016, Alberta prepared for a bad fire season. The previous year had been rough, with nearly 1,800 wildfires consuming 500,000 hectares of brush and forest. Weeks into the 2016 season and coming off a major El Niño, things didn't look any better.

"If one looks in the past, the last time we had a major El Niño was '97-'98, and '98 was a very active fire year in Alberta," U of A wildland fire scientist **Mike Flannigan** told the *Fort McMurray Today* (<http://www.fortmcmurraytoday.com/2016/03/01/mild-winter-could-mean-an-active-start-for-albertas-fire-season>) on March 1. "The table is set; everything is primed for an early and active fire season."

Writing
Feature Writing

Gold

Grace under fire

University of Alberta

Bryan Alary, Bev Betkowski, Bridget Stirling, Michael Brown, Scott Lingley, Sean Townsend, Andrew Grabia, Trevor Horbachewsky, Richard Siemens, Alison Turner



Writing
 Editorial Shorts (published editorial pieces, print or web, less than 1000 words)

Gold Gotcha!

University of Calgary

Deb Cummings, Jason Esteban, Thomas Magee

Writing
Feature Writing

Gold

Geology Goes to Mars

University of Idaho

Tara Roberts



GEOLOGY GOES TO MARS

UI researchers examine volcanic minerals from the Northwest to understand the red planet's history

By Tara Roberts | Photos by Melissa Hartley

6 IDAHO | SPRING 2017

At left: UI geology graduate student Tom Joute holds up a vial of synthesized allophane.

At right: UI geologist Leslie Baker and student Archana Dahiya, a freshman physics major, compare mineral samples in Baker's lab.

From molten rock, a new landscape is born. Lava flows and cools, hardening into pools and pillars of basalt. Ash drifts and settles.

Time passes. Rain falls. Weather transforms the ash first, dissolving and morphing it into allophane — nanoscopic balls of silicon, aluminum, oxygen and hydrogen.

The basalt changes too. Water seeps into cracks and bubbles in the rock, setting off chemical reactions that create clay minerals like nontronite, made of sandwiched sheets of silicon and iron woven with oxygen.

This process began in the Columbia River Basin about 18 million years ago, when rampant volcanic activity across Idaho, Washington and Oregon flooded the region with layers of lava.

But it also happened much longer ago on Mars.

Finding Minerals on Mars

Rocks from Mars aren't exactly easy to come by. All we have are tiny, precious samples that were blasted off Mars' surface by meteorite impacts and flung to our planet. The small fleet of rovers inhabiting Mars are limited in where they can explore and what they can test. The next planned robotic mission is slated to return samples to Earth, but still can't replicate the ingenuity and nimbleness of a human scientist.

So to understand the geologic forces that shaped the red planet, scientists gather clues from Earth.

At the University of Idaho, geologist and soil scientist Leslie Baker and her students study clay and allophane from the Columbia River Basin to reveal what Mars was like billions of years ago.

Satellites orbiting Mars measure the infrared energy emitting from the planet's surface, which scientists then translate into information about the composition of the minerals below. These satellites have found 4 billion-year-old rocks containing clay minerals at the bottoms of deep Martian canyons, and 2 billion-year-old deposits containing allophane.

"It means there had to be liquid water," explained Baker, the chair of the geology and geography departments in the College of Science.

The rocks containing allophane don't show signs of more advanced weathering processes, indicating Mars was either cold or not particularly wet around 2 billion years ago.

But for nontronite to form, 4 billion-year-old Mars must have been warmer and wetter, with an abundance of liquid



water and atmospheric conditions similar to Earth's — but that's a "very stretchy set of conditions," Baker said.

"Like Hawaii? Like Iceland? That's still very much a question," Baker said. "We're using the field examples here from the Columbia River Basalts to try to narrow those conditions down."

The techniques Baker has honed and passed along to her students are already opening up our ability to understand the history of Mars. As space exploration evolves, she expects their skills will become even more valuable.

Someday, a robotic or crewed mission will bring home Martian rocks to study. But the time, effort and money required to get them will make those rocks worth millions of dollars.

"They're going to be very, very precious and very limited in amount, so we'll need to know how to work with them efficiently, and we need to know the best possible set of techniques to get all the information we can," Baker said. "Here, we have the expertise."

Building Skills on Earth

UI researchers' Mars mineral expertise lies at the intersection of soil science and geology. Space is naturally interdisciplinary, and Baker's experience in both fields has allowed her to bring new ideas and methods to planetary science.

"It seems like all the different interesting questions are on the boundaries between fields these days," she said.

In 2009, Baker and Daniel Strawn, a soil science professor in the College of Agricultural and Life Sciences, were working on another project involving nontronite and went to Garfield, Washington, just 24 miles from Moscow, to collect more samples. As they climbed a bank along the highway to scrape out the clay, they started talking about nontronite's special properties.

"We just were observing it's so unique, such a neat mineral," Strawn said. "We had all kinds of questions at that moment of 'Why is this forming here?'"

Baker began collecting other nontronite samples to investigate why it only occurred in certain parts of the Columbia River Basin. Over the years, she's collected and begun to

Eclipse 2017

University of Idaho researchers, faculty, alumni and students are participating in the total solar eclipse this summer in a variety of ways. Use this page to learn more about UI's participation in this rare event, as well as how to enjoy the eclipse safely from wherever you are.

The University of Idaho in Moscow, Coeur d'Alene and Boise will remain open on Aug. 21, as well as all statewide research sites. UI Idaho Falls will be closed.

In Moscow, about 93 percent of the sun will be covered by the moon. Moscow residents will begin experiencing a partial eclipse at 9:12 a.m. on Monday, Aug. 21. The maximum eclipse coverage will be at 10:27 a.m. The partial eclipse will end at approximately 11:47 a.m. Find out when the eclipse will be near your town on the [NASA website](#).

Additional Resources

- [Idaho Space Grant Consortium >](#)
- [NASA Eclipse Live Stream >](#)
- [Eclipse Eye Safety >](#)
- [Vandals in Space >](#)



Eclipse 2017
Moscow High School group offers sky-high view of rare event.

[READ STORY](#)



Idaho Space Grant
UI's Susie Johnson wants to make Idaho a leader in space research.

[READ STORY](#)



Get a Clear View
CNR researcher's map predicts probability of clear skies along eclipse path.

[ECLIPSE MAP](#)

Writing
Public Relations Writing

Gold

Eclipse 2017

University of Idaho

Brad Gary, Savannah Tranchell, Kim Jackson

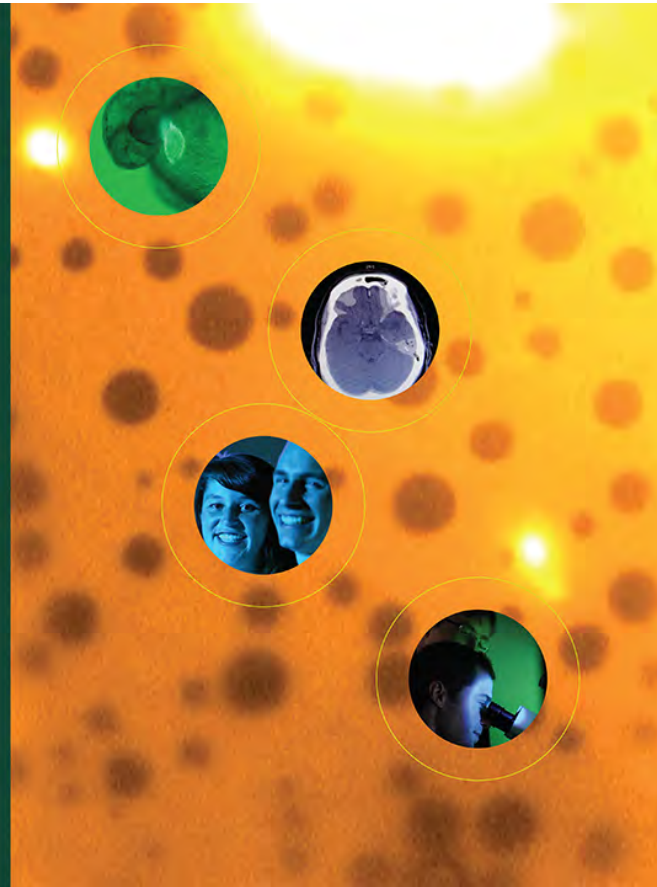


THE KNIGHT CAMPUS FOR SCIENTIFIC IMPACT TRANSFORMING THE UNIVERSITY OF OREGON

The extraordinary leadership of the Knight Family is deeply ingrained in the lore and legend of our university, from the storied birth of Nike on the oval of Hayward Field to the proud march of faculty members whose research achievements and teaching excellence have earned them the right to be called Knight Professors.

In athletics, you took a stand and dared us to be great. You backed up your challenge with extraordinary investments in facilities and personnel that propelled our student-athletes to the highest levels of competition. Your vision and investment enabled our transformation from a school in the middle of the pack to the echelon of champions.

Within this proposal is the opportunity to leverage our fundamental strengths in scientific research into translational and applied impact, expand and beautify our physical campus, and launch a culture that will accept nothing less than world-leading excellence.



Writing
Development Writing/ Fundraising
Writing

Gold

Proposal: Knight Campus for Scientific Impact

University of Oregon

George Evano, Tim Jordan

In the
HEART
of
Yakima

AS A UW STUDENT,
DULCE GUTIÉRREZ, '13, LED THE PUSH
FOR A DIVERSITY COURSE REQUIREMENT

NOW SHE'S MAKING HISTORY AS
ONE OF EASTERN WASHINGTON'S FIRST
LATINA CITY COUNCIL MEMBERS

By MISTY SHOCK RULE

Photos by ERIN LODI



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Misty Shock Rule



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Writing
Writing for the Web

Gold

Creating safer, smarter
homes

University of Washington

Meg Cressey

Dear Burke Musen
Here is your
dollar.

"Dear Burke Musen," start the words in green crayon. "Here is your dollar."

"Use this dollar to find the tyrant's bones. Love Max." Once the folks at the museum realized "bones" were "bones," they quickly figured "tyrant's" must be "Tyrannosaurus."

For Max Nichols, 6, the world is a forest of Legos, stars and constellations, Spiderman, the family cat, picture books and, of course, dinosaurs. "Dinosaurs are incredible," he says during a recent interview as he sprawled on the floor of his playroom.

"I have loved dinosaurs for a long, long, long, long time," says Max. How long? "Since I was 3."

So when his parents were writing gift checks to the animal shelter and Mary's Place (a resource for homeless women and children), and they asked Max what he would like to give to, his answer really was no surprise: "Dinosaurs!"

"We looked around at where he could do that," says his mother, Kris Nichols, 63. "We thought of the UW's Burke Museum and showed him the website."

"I was so excited about it, I sent them a note," says Max. He crafted a letter, adding some stickers and creating a pocket to hold the dollar he took from his piggy bank.

Little did Max know that his heartfelt donation would be one of thousands supporting the UW's most ambitious fundraising campaign to serve the public, enrich student experience, and expand the good the University can do around the world.

ALREADY MORE THAN \$3 billion toward a \$5 billion goal, the campaign supports the University's work and impact in every way imaginable, paying for students to go on archaeological digs, helping teachers educate Washington's next generations, and exploring ways to help people live fuller, safer, healthier lives.

And the campaign will allow the University to build a new home for the Burke Museum, as well as a desperately needed second building for Computer Science and Engineering and a refurbishing of Parrington Hall, the second-oldest classroom building on campus.

The campaign, which is called "Be Boundless—For Washington, For the World," will also improve access, affordability and quality of education for Washington's students.

For Washington, For the World

A Look Inside UW's Most
Ambitious Fundraising Campaign



BY HANNELORE SUDERMANN
PHOTOS BY ERIN LODI

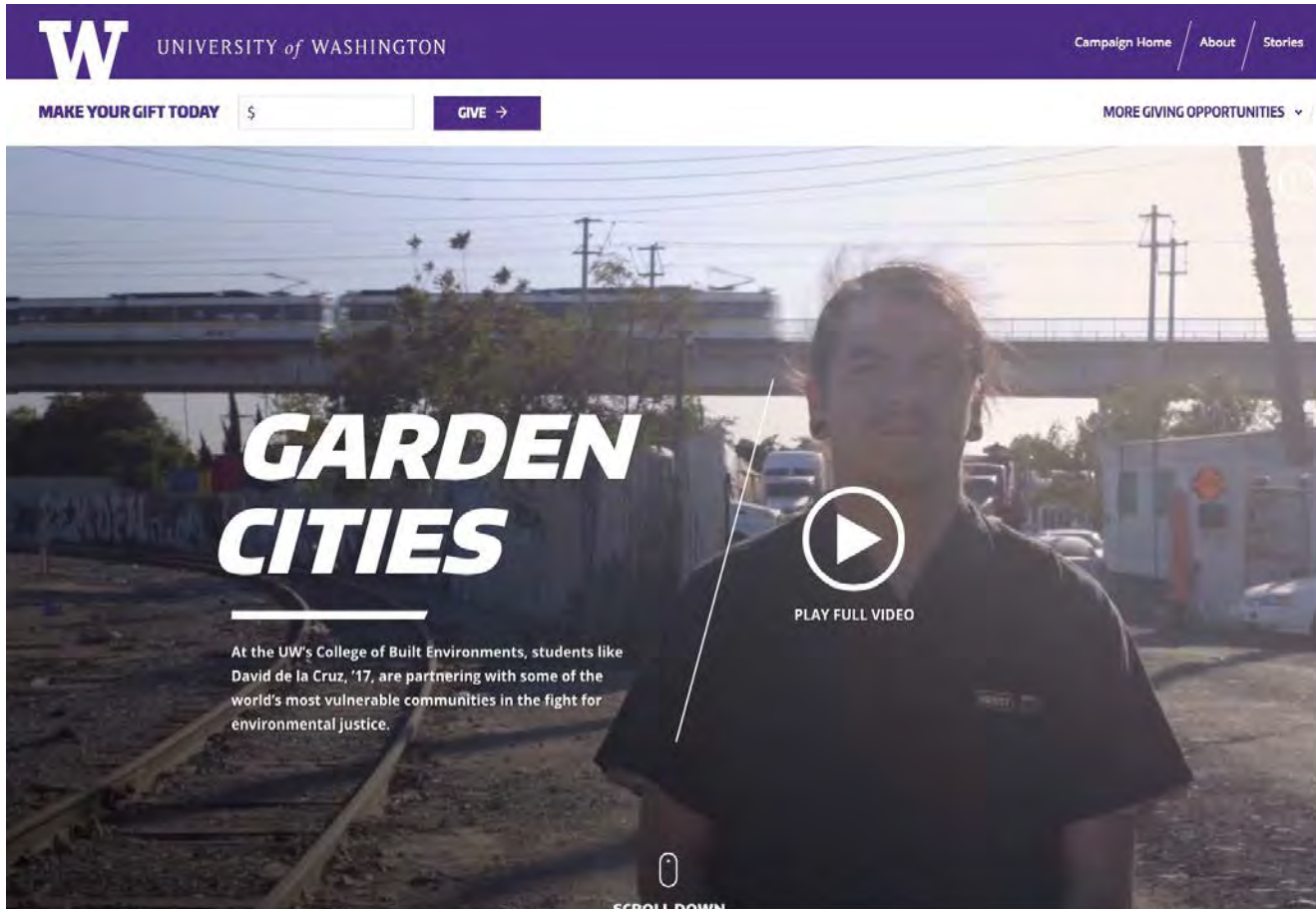
Max Nichols, 6, channeled his love of dinosaurs into a gift to the UW's Burke Museum. His donation is one of thousands that Washingtonians are making to the University's fundraising campaign, which entered its public phase in October.

Writing
Development Writing/ Fundraising
Writing

Silver

For Washington, For the
World

University of Washington
Hannelore Sudermann



Writing
Writing for the Web

Silver

“Garden cities”

University of Washington

Hannah Gilman, Mia Lipman Irwin



Writing
Feature Writing

Silver

The Heights of Climate Science

Western Washington University

John Thompson

Editors of the Species

We could eliminate malaria—and potentially many other diseases—with gene drives. Should we?

By John Thompson

Picture the African continent without its 214 million annual cases of malaria. Or South America devoid of the scourge of the new terror of the Zika virus. Or developing nations in the tropics not spending hard-won resources fighting dengue fever, an illness so painful that it's also known as "break-bone fever" because at its height it feels like your own bones are breaking inside your body.

Picture it happening because scientists could do it. Today, through an emerging scientific process called gene drives, scientists could alter the genetics of mosquitos to prevent them from passing along these diseases to the human population. Someday, scientists could use the technology we have now to alter humanity to make us all more cancer resistant, for example. But the gene drives—and the power they create—are so controversial and riddled with moral and ethical scientific dilemmas that the world has collectively slow-tracked their use.

"Part of you thinks, 'What's not to like?' It's that important a breakthrough," says Western's Wayne Landis, a national expert on environmental risk assessment. "Then you start to think of the implications, of the potentialities, and it makes you take a step back and think about it a little more. Or a lot more."

Last year, Landis, a professor of Environmental Science in Western's Huxley College of the Environment and the director of the college's Institute for Environmental Toxicology, was asked to be a member on the National Academy of Sciences' 15-person panel convened to discuss the issues around the emerging scientific and ethical quandaries associated with using gene drives in non-human populations. Their report, "Gene Drives on the Horizon: Advancing Science, Navigating Uncertainty, and Aligning Research with Public Values," also includes initial recommendations for how the technology might best be used—or not.

WHAT IS A GENE DRIVE?

Gene drives are a system of biased inheritance that enhance the ability of a genetic element to pass from an organism to its offspring through sexual reproduction.

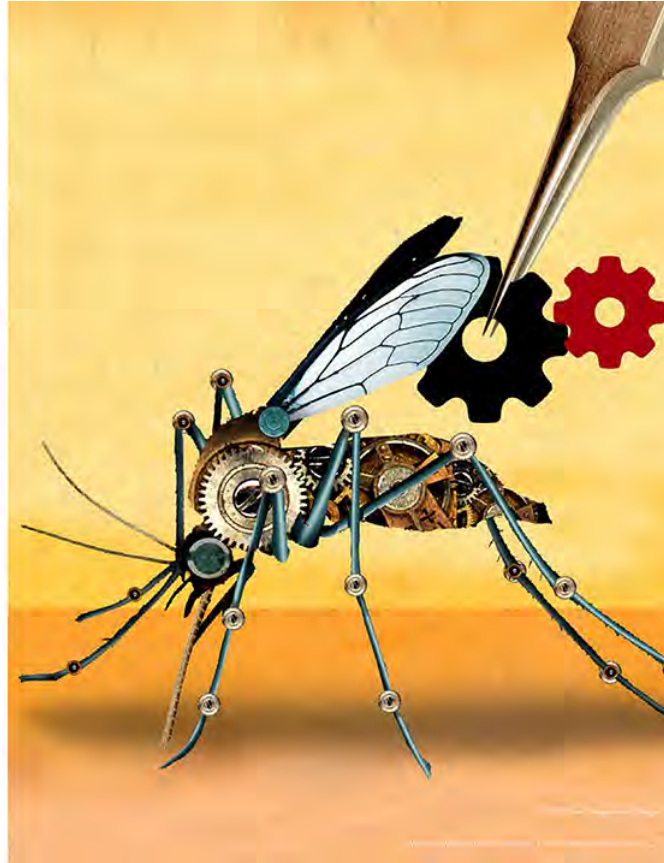
In other words, scientists "edit" the DNA of an organism so that it then passes on or "drives" a selected trait to its offspring. In nature, traits are passed on about 50 percent of the time. But a gene drive ensures a trait is passed on 100 percent of the time—in every generation that follows.

Using a pair of humans in a simplified example, assume a tall man with brown hair and brown eyes has a child with a short woman with blue eyes and blond hair; their resulting children would be a blend of those traits. But using gene drives, their offspring could be selected to have blue eyes every time. And not only would their children have blue eyes, but because the trait is passed to the next generation automatically and always selected, their children's children and so on down the line—every single one of their descendants—would always have blue eyes. This trait would continue in subsequent generations and grow more and more widespread, which is how a relatively small number of genetically engineered mosquitos unable to pass along malaria could quickly spread across the entire population, eradicating the disease in humans.

"That is gene drives in a nutshell," Landis says. "So much potential for benefit, so much potential for harm."

THE CRISPR BREAKTHROUGH

Geneticists have been studying gene drive systems for more than 50 years, but the true breakthrough occurred in 2013 with the advent of a DNA-cutting technology called CRISPR/Cas9. CRISPR—an acronym for Clustered Regularly-Interspaced Short Palindromic Repeats—refers to segments of bacterial



Writing
Feature Writing

Silver

Editors of the Species

Western Washington University

John Thompson

Writing
Feature Writing

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Leading the Charge | Whitman Magazine — Spring 2017

Whitman College

Daniel F. Le Ray

Leading the Charge

Kris Nyrop '79, director of the LEAD Program, works to rehabilitate low-level criminal offenders instead of locking them up.

Written by Daniel F. Le Ray | Photography by Matt Bandera

It's a Thursday night in downtown Seattle. Reflected in the rain-slicked streets are the red and blue lights of a police cruiser. Inside, an officer is running a records check on an individual carrying a few grams of drugs. The records come back: no felony convictions for violent offenses, no suspicion of promoting prostitution or involving minors in drug crimes. The cop gets out of the car and offers the individual two options. One is King County jail. The other is referral to a case manager with the LEAD Program.

LEAD—or Law Enforcement Assisted Diversion—is a pre-arrest program developed with nonprofits, the criminal justice system, the Seattle community and the mayor's office. It enables police officers in downtown Seattle and adjacent neighborhoods to redirect low-level drug crime or street prostitution offenders without prior violent convictions into community-based programs.

The program started with a simple question, according to National Support Director **Kris Nyrop '79**: "What if we could make arrest the strategy of absolute last resort for police officers when they're encountering individuals engaged in low-level drug activity?"

Equity in justice

Alongside avoiding what some consider unnecessary and potentially expensive arrests, LEAD also aims to improve public order and reduce criminal behavior.

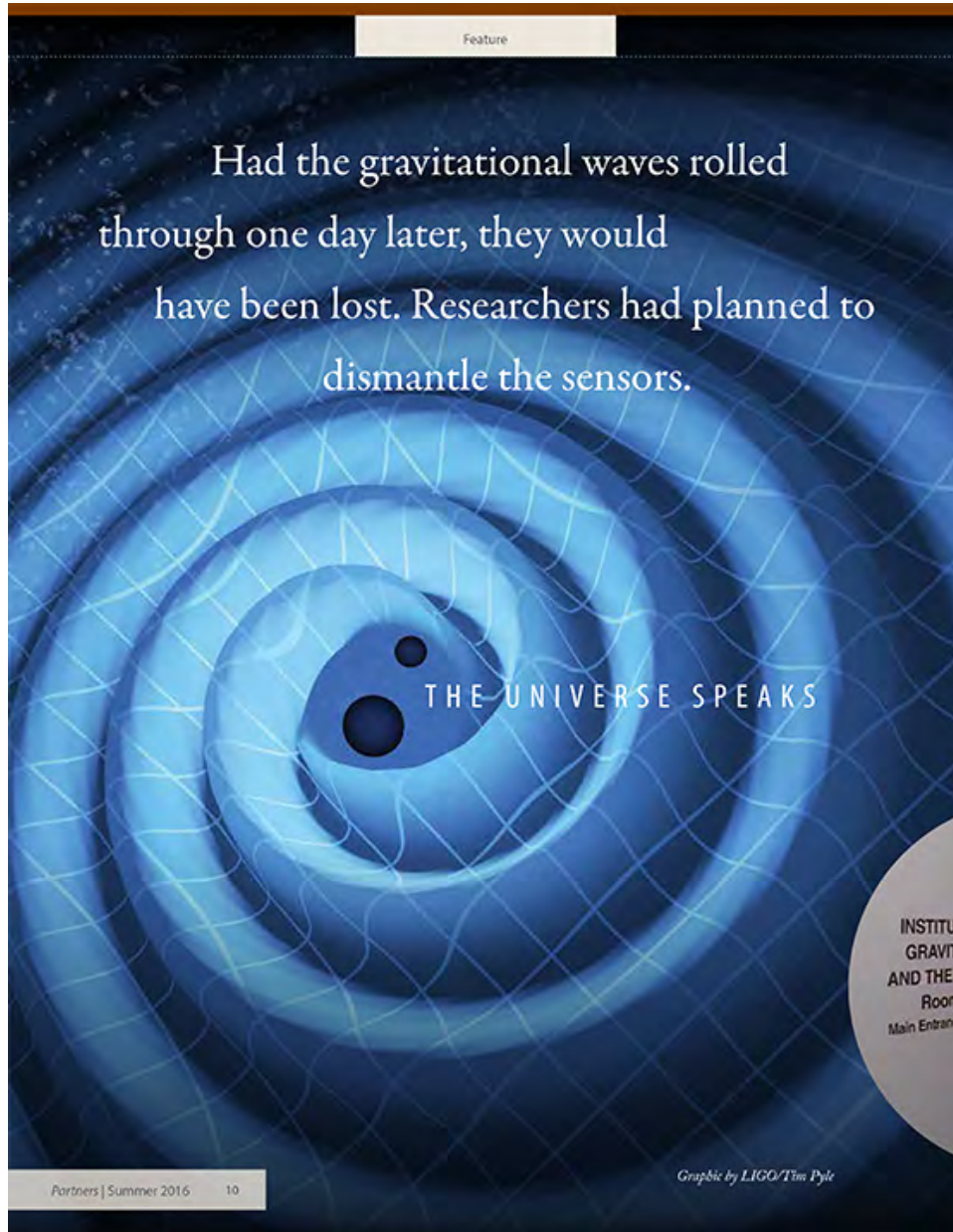
Nyrop, an anthropology-sociology major at Whitman, has a long history in public health and community outreach. From 1997 to 2007, he was executive director of Street Outreach Services. He has also worked in the Seattle-King County and Washington State public health departments on HIV/AIDS prevention and on harm reduction and drug policy reform. Currently, he works to implement LEAD in other jurisdictions for the Public Defender Association (PDA), a nonprofit that focuses on justice system reform.

"In the city of Seattle, the African American population is about 8 percent, and about 60 percent of those who were being arrested for low-level drug crimes were African American," Nyrop said. "So we had enormous racial disparity and there was considerable debate over what the cause of that disparity was."

In 2005, there was contentious debate about racial bias in drug arrests, and the PDA was defending many of those who had been arrested for low-level offenses on the basis

Nyrop (center) and King County Prosecutor Dan Satterberg (right) meet with a team from Cook County, Oregon, to discuss LEAD at the King County Courthouse in downtown Seattle in April.





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The Universe Speaks

Clark College

Lily Raff McCaulou, Rhonda Morin



Writing
Scriptwriting/Speechwriting

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“Our Trails, Our
Mountains”: Keynote
Speech by PCC Student
Melissa Lamproe

Portland Community College

Rebecca Jean Olson



Have you ever wondered how much a scholarship gift matters?

To Oregon State University students like Rich and Liz Grotsky, a scholarship isn't just financial support, important as that is. **It's a gift of hope.** And it's [a gift they are paying forward](#) – including through a nonprofit that shares bicycles with youth in poverty.

Without scholarships, many OSU students could not complete their degrees. Failure to graduate is devastating because by then they've taken on debt but they're not qualified for the jobs that would help them pay it back.

You can [make the difference](#). **Please make a gift of hope this December by contributing to OSU scholarships.** To qualify for a charitable tax deduction in 2016, be sure to make your online gift **before 9 p.m. Pacific time on December 31.** Thank you for caring about our students.

Diane Pritchard
Academic Advisor, OSU-Cascades

P.S. Would you like to surprise a loved one this holiday season with a scholarship gift in their honor? We'd be glad to let that person know about your kind gift and the difference you've made. Just share their address after clicking, "Would you like your gift to honor someone special?"

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Changing Gears

**Oregon State University
Foundation**

Cathleen Hockman-Wert

WHISTLING WHILE HE WORKS

You'll often hear Clarence Slomp coming before you see him. His cheerful whistling has echoed through the hallways and stairwells of Lethbridge College for almost 35 years.

"It's nice and relaxing," says Slomp as he hustles up a flight of stairs in the Paterson building. "Sometimes there's a lot of stress in this place but maybe if more people would learn how to whistle," he says, his thought trailing off with a hearty laugh.

Slomp's laugh is nearly as distinctive as his whistling. Since beginning work as part of the college's maintenance staff in 1982, he has had a physical hand in shaping the look of the college, while his upbeat attitude and beaming smile have also helped influence the feel of the campus.

"I love Monday mornings," says Slomp, the emphasis firmly placed on the word "love." "Some people come in and they are grumpy, but I come in whistling. You woke up this morning, you're alive, you're healthy, you have a job. What do you have not to be happy about?"

"Yep, I love Mondays."

The cheerful whistle of Clarence Slomp echoes in the staircase of the Instructional Building as he climbs to the third floor, where the mechanical equipment is housed.

Writing
Feature Writing

Bronze

Whistling While He Works

Lethbridge College

Paul Kingsmith

Writing
Feature Writing

Bronze

State of Disaster Summit
magazine, Fall 2016

Mount Royal University

Bryan Weismiller



November 15, 2016

How to learn anything—including writing a convocation profile

Inspired by psychology grad and 52skillz YouTuber Stephen Robinson, we present how to write an interesting convocation profile.



(/content.presspage.com/uploads/1979/1979_fromm.4ix03fucubestoon.begoldbergcontraptionstephrobinson%u0026edanmpresskwnrtyo/pzaphermsaonthewayfolia10000)

From Rubik's Cubes to a Rubik Goldberg contraption, Stephen Robinson has amassed an impressive array of parachemists on the way to learning a new skill every week. (Photo: Richard Siemens)

By BRYAN ALARY

Look at all those graduands, smiling and posing for selfies in their convocation finery. They did it. They finally did it!

Convocation is the end of one journey and start of another, and every grad has a story to tell. Sharing the best stories is a privilege and fun, but it's also a lot of work.

Step 1. Find a grad with a cool story.

Sure, the University of Alberta is crawling with smart, talented students. But talent alone doesn't make a story compelling, at least for folks not named Mom or Dad.

You have to keep your eyes and ears open for story leads and that means talking to colleagues or professors, and generally taking note of interesting stuff on the news or social media. Or in the case of psychology grad Stephen Robinson, check out YouTube.

Robinson is the creator of 52skillz (<http://52skillz.com/>), which sees him learn a new skill every week on camera. Since launching his YouTube channel two years ago, Robinson has learned—and indirectly taught—dozens of skills, including:

- How to dumpster dive (<https://www.youtube.com/watch?v=EpAbsivnNoM>)
- How to survive in the Amazon (<https://www.youtube.com/watch?v=4HTEOnepuQg>)

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Feature Writing

Bronze

How to learn anything—
including writing a
convocation profile

University of Alberta

Bryan Alary

Writing
 Editorial Shorts (published editorial
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Bronze

Is there a Way to Get Unused Food to Hungry Families?

University of Alberta
 Sarah Pratt

Answers Wanted



IS THERE A WAY TO GET UNUSED FOOD TO HUNGRY FAMILIES?

"I didn't eat for three days one time."

Unable to hold back tears, Salina* covers her face with a flowing pink shawl. Silence follows her words. She isn't talking about life in her home country of Eritrea. She's talking about her life as a refugee in Canada. Salina is a widow who found sanctuary in Edmonton in 2005 after fleeing with her daughter from conflict in Eritrea. Since being laid off from a job as a housekeeper, Salina has been looking for work and living on government financial assistance. She uses nine-kilogram bags of barley flour to make breads and porridge and, by the third week of most months, has no money left for food.

A one-year pilot project called the Grocery Run is working to address the dire needs of refugees like Salina, who are trapped in chronic poverty by collecting good food that would otherwise be thrown out and delivering it to refugee families. The Grocery Run grew out of research by two U of A professors and was initiated by the Community-University Partnership for the Study of Children, Youth and Families (CUP) in the Faculty of Extension.

Launched in the summer of 2013, the Grocery Run is the definition of a grassroots initiative. Food that would otherwise be thrown away because it's blemished or the packaging is damaged is donated by local restaurants, hotels, retail outlets and producers. Grocery Run volunteers pick up and distribute

the food as quickly as possible to families that can't even scrape together something to eat for that day's meals.

Today Salina has joined two other Grocery Run participants and fellow refugees at Edmonton's Multicultural Health Brokers Cooperative, a CUP ally on the project and the program's home base. The women sit close together, looking uncertain. Miruz, a single mother who arrived from Ethiopia three years ago, is quiet and has a guarded expression. Radata, who is originally from Ethiopia but arrived from a refugee camp in Kenya four months ago, nurses her toddler on her lap as her other young daughter cuddles at her side.

Acting as translator is Dinke Gemtessa, who works with the

women and other refugees at the co-operative. She is translator, caregiver and adviser to the refugees. Above all, she is a supportive role model. Gemtessa was a Crown prosecutor in her native Ethiopia before she moved to Canada as a refugee in 2011. After working through financial, cultural and emotional challenges to make a new life for herself and her daughter, she started her job as a "cultural broker" with the co-operative and has her own apartment.

"I don't want these women to go through what I went through," Gemtessa says. "I do everything I can to help them. I wish this program had been around when I came to Canada."

"Dinke, she is like a mom to us," says Salina, her voice cracking from emotion. "She is family. She helps us so much. Before I met her my face was not good, but now my face is better." She pats her cheeks to show they are healthy.

Despite the stress of not always having enough food, Salina is happy to be in Canada. "My dream is to stay here and work," she says. "My country is Canada now and there is peace. We can sleep here safely!"

During its first six weeks, the Grocery Run helped feed more than 80 families who would otherwise have gone hungry. While some clients are able to use Edmonton's food bank, which provides crucial support, there are often times when the food runs out before they can get their next hamper. "These children are hungry and they have to scramble to find food."

"There is so much treating water that families have no time or energy to find sustainable solutions until they find poverty solutions," says Yvonne Chiu, a founding member and executive director of the Multicultural Health Brokers Cooperative.

Sandra Ngo, 22 BSc(Nutrition) '15, is a community resource coordinator with CUP. She helps manage the Grocery Run. She works with volunteers and the cultural brokers, who are a vital link to the families. Logistics include tracking down donations and arranging pickup, finding culturally appropriate food that the families know how to cook, and rounding up delivery drivers. It's one of many CUP programs that help families create an environment where they can not only survive but also thrive. It's also part of a larger research program in the Faculty of Agricultural, Life & Environmental Sciences called Enrich, funded by Alberta Innovates—Health Solutions.

The Grocery Run emerged from a 2011-12 U of A study that looked at the effects of economic and cultural barriers on maternal health. Conducted by Maria Mayan, '09 BSc(HEC), '06 PhD, assistant director of CUP and a professor in the Faculty of Extension, and

Rhonda Bell, a professor in the Department of Agricultural, Food and Nutritional Science, the study revealed that locally eating wasn't an option when many pregnant and postpartum women weren't able to get even their basic food needs met. Mayan took what she learned about poverty and health and applied it to her knowledge of food rescue.

"Most people don't know the depth of poverty in our community, especially for children. This research helps to facilitate change," Mayan hopes that at the end of the 18-month pilot project, the Grocery Run program will get the nod of approval to continue.

"We have to consider this a human rights issue to be able to eat," she says. "A lot of these families are in emergency situations and need food right now."



Who Makes Sure Railways Are Safe?

Like people, railways in Canada endure cold temperatures, snow, ice and cycles of freeze and thaw. That can be tough on rail cars and the 48,000 kilometres of track that move freight and people across the country. Researchers in the Canadian Rail Research Lab at the U of A are helping make the nation's rail transportation safer and more efficient. Led by Derek Martin in the Department of Civil and Environmental Engineering, the research focuses on reducing ground hazards, analysing risks and helping ensure the safe transport of people and goods nationally and internationally.

Public safety is a priority in the Faculty of Engineering. By 2018, every U of A engineering grad will have taken at least one course through the David and Joan Lynch School of Engineering Safety and Risk Management. Starting in 2017, this school will offer the result of allowing engineering professionals courses toward an engineering safety and risk management certificate.

Are Screens Really Bad For Your Kids?

Children are immersed in technology as never before, and we don't know much about the impacts.

Jason Daniels, '00 BA(Hon), '07 Ph.D., is working to change that. He is part of Growing Up Digital Alberta, a project that tracks the time children spend on screens and their behaviour in an effort to understand the physical, mental and social effects of digital technology. Daniels, associate director of research

support services in the University of Alberta's Faculty of Extension, is working with the Alberta Teachers' Association and Harvard University to analyse survey responses from 2,200 Alberta teachers and principals. Interim results show 71 per cent of teachers find educational technology in their classrooms learning two-thirds report high levels of distraction in the classroom as well as increased social and emotional challenges in the past three to

five years. The next step, says Daniels, is to survey parents to find out how children and adults are using technology at home. "We don't have all the answers yet, but we collect data we have to get the information into the hands of people who can use it," says Daniels. "One of my personal goals is to create something for parents and teachers that takes a lot of the research and data and unpacks it in a way that is accessible to people."





University of Alberta

One of Canada's top 5 universities, #UAlberta is dedicated to the promise of uplifting the whole people.

Jun 19 · 4 min read

The lucky ones

Canada has been a safe haven and land of opportunity for refugee Laurie Wang.



Laurie Wang and her older brother Bin celebrate their first Canada Day celebrations in 1988, at Prince's Island Park in Calgary.

"She is Laurie, but with opportunities," I often say with a chuckle when I describe my five-year-old daughter.

Outgoing, verbose and loving life, Addie is a lot like me, but with the blessing of "opportunity"—activities such as badminton, soccer, Chinese school, gymnastics, violin, taekwondo and more. This summer alone, she's registered in rock climbing, swimming and science, and church camps.

Born in a refugee camp, I didn't have these opportunities. In the late 70s, my mom and dad, both Chinese, fled the Khmer Rouge and the Cambodian Civil War with my older brother, who was a baby at the time. The war would lead to one of the greatest atrocities of the 20th century, the

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The Lucky Ones

University of Alberta

Laurie Wang, Michael Brown

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Thousands of Fort Mac fire tweets show evacuees struggled for online answers [Twitter](#) [Facebook](#) [Google+](#) [Pinterest](#) [+](#) [3](#)

University of Calgary research uses social media to improve online information in time of crisis

By [Michael Platt, Schulich School of Engineering](#) June 19, 2017



Writing
Public Relations Writing

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Fort Mac fire tweets
show evacuees struggled
for online answers

University of Calgary

Michael Platt

Writing
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Bronze

Pines and Powder

The College of Idaho

Justin Dalme



JUSTIN DALME

PINES AND POWDER

Winter Wilderness Experience takes students into the heart and soul of the Sawtooth Mountains

Crunch. Crunch. Crunch.

Jesse Buhler's telemark skis did over the shimmering snow as he hiked up a hill in the Sawtooth National Recreation Area. Snow and ice clung to the College of Idaho senior's beard as he paused near a wilderness pine to take in the striking view of the Sawtooth Valley.

The 10,000-foot peaks of Heyburn, Rexson, Horstmann, Williams and Thompson back-dropped the valley amidst deep blue skies. The steep, jagged giants embody the Sawtooth namesake well. This January, old man winter had buried the mountains and surrounding valley. Residents of Stanley hadn't seen this much snow since the 1980s. Others reckon the '70s. Either way, it was a welcome sight.

"There are three things we hate in Stanley: no snow, rain and March," said Ben Forsgren, owner of Lower Stanley Motel.

Capturing the imaginations of all who stumble across it—including Ernest Hemingway—the Sawtooth National Recreation Area is a 756,000-acre outdoor playground. It's home to world-class fishing, hiking, mountain climbing, nature trails, mountain biking, hunting, rafting, boating, snowmobiling, snowshoeing, backcountry skiing and—well, you get the idea.

Every two years, it's also home to The College of Idaho's Winter Wilderness Experience. This year, seven students joined C of I Professors Megan Dixon and Scott Knickerbocker for a month-long stay in Stanley

at Beckwith's Lodge. The unique experience combines environmental studies and ecology with creative writing and telemark skiing.

This sunny afternoon, the Yotes enjoyed the latter. Puffs of snow sprayed with the ebb and flow of each powder turn, as well as each powder fall. Either way, smiles and laughter abounded.

"I've never skied before," said junior history major Anabel Keller. "Skiing now is so much fun, even though I fall on my face all the time. You get the snow and become one for a little bit."

With the deep snow rendering their skis invisible, students looked ghostly as they glided over the hillside, letting out joyous Coyote howls. Once at the bottom, they put skins on their skis to hike back up for another run—no chairlifts in the tradeoff for fresh powder tracks.

"The students are getting to know [Stanley], not just intellectually, but emotionally and physically, too—it all comes together," Knickerbocker said. "When we're skinning up the slope and skiing down, students are getting to know the Sawtooth Valley at a pretty intimate level."

Writing
Feature Writing

Bronze

This Memory Lane Is a Paved-Over Swamp

University of Washington

Peter Kahle



THIS MEMORY LANE IS A PAVED- OVER SWAMP

(and The Union Bay Home
of My Picture-Perfect Childhood)

How many of us Union Bay Village kids are left?

You know who you are—because those three words have been part of your family's private language all your life, just like mine. Union Bay Village. Short-hand for a time and a place in your family's life. To summarize it as married student housing leaves out a lot, like calling Pavarotti a vocalist.

There was a swamp, a slump, a landfill, just south of where the N.E. 40th Street Viaduct touches down. The place never looked like a launching pad. But there was a time when men and women grew wings there. There was a time when the spread of bus benches would bring 26 kids under the age of 5 to full alert. We'd look down the grass court between the two long six-unit buildings, and if a man got off with an armload of books, we'd all scream "Daddy!" and run to see whose it was. That's when it was called Union Bay Village.

The Village grew out of a swamp overnight. It had to. The GIs were coming. Hundreds of thousands of men and women, coming home from World War II, looking for the dreams and the families they had put on hold. Some had pushed pencils; some riveted airplane wings. Some had walked through hell, on levels literal and personal. Now the war was over, but they were coming home to an America that was not ready for them.

Where were the jobs? Where were the houses and Chevrolets and refrigerators? Guys were eager to get back to living, get back to work, get married, raise a family. They weren't interested in excuses. They had limited patience, and they had been trained in armed combat.

My mother, Hilda Kahle, has strong memories of those days: "The best idea the government ever had was the GI Bill. It channeled the men into education, gave them the excitement of moving abroad, while easing them back into civilian society. And it spread out that re-entry over three or four years instead of them all coming out in one block."

The problem with the great idea was how to make it work, and work quickly. Every college and university in the country was strained to the limit to take them in. And everywhere Married Student Housing emerged as a priority issue. These were older guys, some married before they went in the service, others with plans on hold. Housing in Seattle, as in most cities, was priced way beyond GI Bill benefits.

At the University of Washington, the answer was Union Bay Village. Full credit should go to the University, for it beat swords into plowshares with the speed and reclusiveness of the veterans it served. On Nov. 1, 1946, President L. Paul Sig announced a plan to build a housing project for married vets bordering the Montlake dump, a plan to go from bare ground to occupancy in four months' time. He asked the federal government to donate now-vacant housing units from the Hanford Nuclear Reservation, from the Bremerton Naval Shipyard, from the Renton Boeing plants and elsewhere. Sterile white shoeboxes, prefabricated, fourplexes, sixplexes, by barge and truck and crane, they were hauled to the site and set down in rows on the muddy landfill. Four months later, the last weekend in March, the first residents moved in. By November 1946, there would be more than 4000 homes.

My father, Joseph, started school in the summer quarter of 1946. He and my mother and my sister Judy moved into the

Continued on page 57



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THE TRANSFORMATIVE POWER OF UW TACOMA

Five years ago, Tom Rochat, '13, was foraging for mushrooms just to get by. Today, he's on the fast track to senior-level management at a global IT company — and he credits it all to his time at UW Tacoma.

“

AT UW TACOMA, IT DOESN'T MATTER WHERE YOU CAME FROM. ONCE YOU'RE THERE, YOU'RE STARTING OVER. ONCE YOU'RE THERE, YOU'RE PART OF A FAMILY.

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The transformative
power of UW Tacoma

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Four Years Free

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ALSO... Full-time freshman can take advantage of our Four Year Guarantee, a unique program that ensures you get the counselling and classes you need to complete your degree in four years—or we'll pay your tuition for any remaining courses.

PDX.EDU/4



Portland State UNIVERSITY

Universal Design for Learning with Technology:

A Design and User Perspective
No. 1 in a series

Details: Universal Design for Learning is a framework used to design for all learners. Learners have individual needs; how do you consider these when designing a website, document, or activity? This framework removes environmental barriers in the learning environment but does not affect learning outcomes.

Tuesday, March 21st
11:00am - 12:00pm | SMSU 238

Other workshops in the series

- Finding Connection Across Cultures
April 11th, 1:00pm - 2:30pm
- Cultural Competence to Cultural Humility
April 26th, 11:00am - 12:30pm
- The Third Annual Culturally Responsive Symposium
May 17th, 8:00am - 3:00pm

Part of the
Culturally Responsive Workshop Series

#PSUDiversity

Platinum
Diversity Programs

Gold

PSU Culturally Responsive Workshop Series

**Portland State University
Foundation**

Christian Aniciete, 2016-17 PSU Culturally Responsive Workshop Series Planning Committee, Dr. Carmen Suarez, Patrick Villaflores, Office of Global Diversity and Inclusion, Travis Spencer, Office of University Communications

Trek Magazine & bi-weekly newsletter promotion



Platinum
Best Practices in Alumni Relations

Gold

alumni UBC 100

The University of British Columbia

Mike Awmack, Gerald Calderon, Vanessa Clarke, Dianna Debleare, Richard Fisher, Juliana Fridman, Steve Kennedy, Fred Lee, Jessica Roberts-Farina, Duncan Schouten, Tanya Walker, Pam Yan

alumni UBC 100

alumni UBC 100
Celebrate our 100th year and help make 100,000 connections. One by one.

alumni UBC 100
GOLD PARTNER WESTJET

Interested in Hosting One of alumni UBC's 100 Dinners?

Share the excitement of alumni UBC 100 where you live by hosting a 100 Dinners gathering during alumni UBC's 100th year. You can reconnect with old friends, make new connections, and discover the common ground you share with your fellow alumni over food and conversation. Since you're the host, you can determine how small or how big you want your dinner to be!

If you're interested in hosting a dinner, please fill out the form by August 31 and an alumni UBC representative will be in touch via email to confirm your interest. After this time, you'll still be able to sign up to host when the 100 Dinners webpage officially launches.

BECOME A HOST

alumni UBC

Design Your Career with our new Career Agility Program

Starting Monday, September 18 | Online
Early Bird Rate: \$99 incl. GST

In this 5 week online program, you will be guided through a career discovery process that will expand your vision, increase your confidence, and help you develop an action plan for the next steps to take in your career. Along with receiving regular feedback and guidance from your facilitator - Alumni Career Educator, Monique Murphy - throughout the course, you will also have the benefit of engaging with and learning from a cohort of your fellow UBC alumni.

FIND OUT MORE

Don't Miss the Welcome Home Party!

Saturday, September 16 | 7:00-11:00pm
Robert H. Lee Alumni Centre | UBC's Vancouver



Platinum
Best Practices in Fundraising

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2017 UBC Annual Alumni Appeal

The University of British Columbia

UBC Annual Giving (Suzanne Ostrow, Julia Nyberg, Shana Hugh, Chris Knapman, Loucia Ho, Karim Kassam, Jushin Ghuman, Yasemin Ozbay, Genevieve Finn, Reshma Misra) and Far & Wide Marketing (Kelly Brooks)

Platinum
Best Practices in Advancement Services

FAQ - Categories example.png – Example of how FAQs can be viewed by category

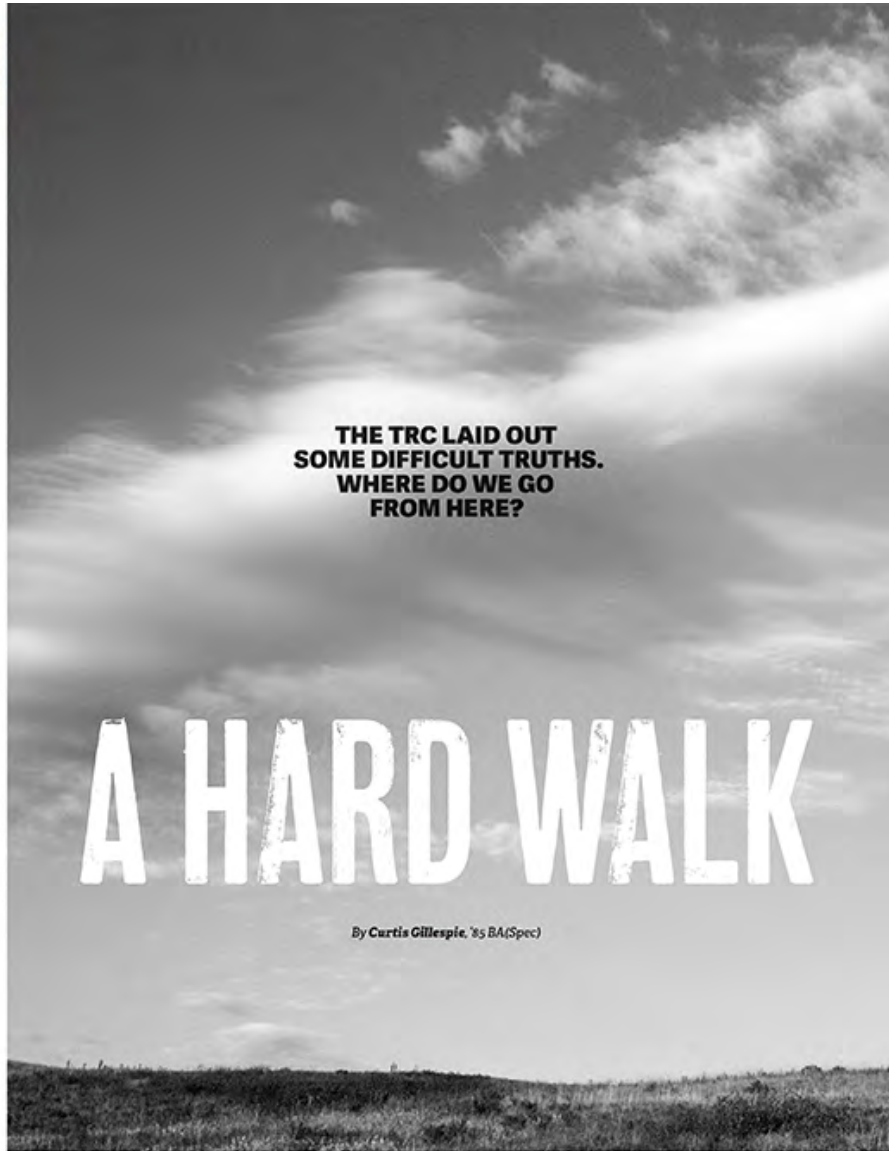
The screenshot shows the University of British Columbia (UBC) website's DAE (Development and Alumni Engagement) section. The page is titled "How To DAE" and features a navigation menu with categories: Home, How To DAE, Development, Alumni, Communications, Research, Employee Resources, Operations, and Team Sites. A search bar is located in the top right corner. The main content area displays a list of FAQ categories, each highlighted with a dark blue bar: Terms & Definitions, About UBC & DAE, Working With Donors & Alumni, Working With and Information About Donations & Alumni Points, and Working at DAE. Below the list, there is a section for "If you:" with a bulleted list of conditions: "are unable to find the answer to your question", "find an error or outdated information that needs to be updated", "have information you think should be included", and "have any other comments or suggestions". A "Please contact" field is partially visible at the bottom.

Gold

**Business Glossary and
“How to DAE”**

The University of British Columbia

George Firican, Danyelle Ritch,
Pradeep Nair, Louisa Munro, Minh
Nguyen, Carolyn Salina, Glynis
Knowlden, Hannah Hashimoto



Platinum
Best Articles of the Year

Gold

A Hard Walk, New Trail
Spring 2017 "Truth First"
issue

University of Alberta

Curtis Gillespie, Patricia Makokis,
Fay Fletcher, Janice Makokis

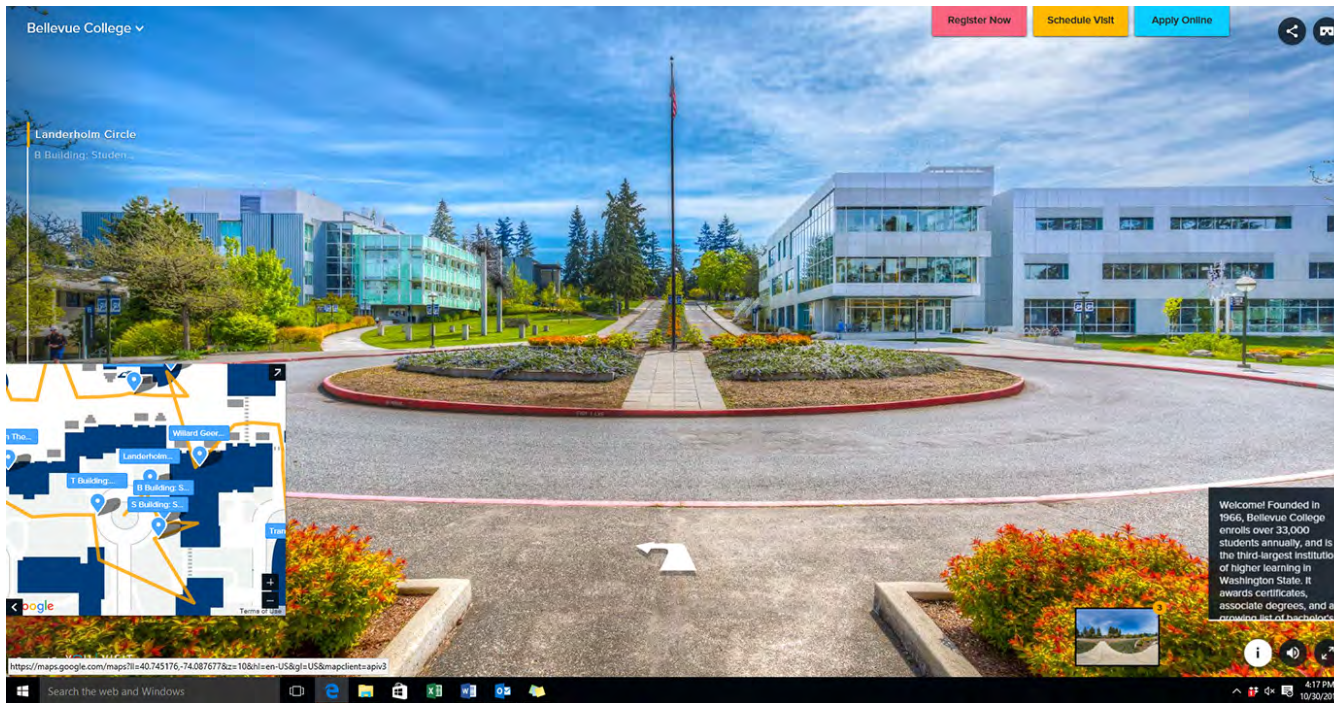
Platinum
Digital Communications

Gold

BC Virtual Tour

Bellevue College

Robyn Bell-Bangerter, Sharon Berg,
Nicole Beattie





Platinum
Excellence in Photography

Silver

“Hall of Honor”

Seattle University

Yosef Chaim Kalinko, Kristen Kirst,
Corinne Pann, Maxwell Edwards LLC

Platinum
Best Practices in Fundraising

Silver

#SaveClarkPark -
Stratford Hall



Stratford Hall

Paulina Lam, Kelsey Hayre and the
Community Development Team

Allard School of Law Naming Awareness Campaign
Appendix 2: Ads – 8 themes



Platinum
Digital Communications

Silver

Allard School of Law Naming Awareness Campaign

The University of British Columbia
Juliana Fridman, Richard Fisher, Jim
Nelson, Kari Streech, Marie Fe
Del Rosario, Jeannie Scarfe



THE INTENTIONAL CIVIL SERVANT

Geeta Belas's profession as a civil engineer and her desire to help make the world better intersect nicely at the United Nations

By Mifi Purvis

In Arabic, El Genena means "the garden." It's a city on the western side of Sudan's Darfur province, where the country abuts Chad. And it's where Geeta Belas (Civil '96 and MEng '07) arrived in March 2009.

"I had spent the first three months in El Fasher, the capital of Darfur. In the first month my supervisor asked me if I wanted to go to the field. I thought that he meant supervise fieldwork, so I said 'yes,'" Belas said, "but he meant moving to a deep field location—El Genena."

Locally, her colleagues called El Genena "the Wild West" and it became her second duty station in her first United Nations civilian deployment. Belas flew there from El Fasher, a two-hour journey on a UN Mi-26 helicopter. A tank of a thing, an Mi-26 can't fly very high so Belas, wearing a

headset to protect her ears from the engine's noisy churn, had the chance to view the desert up close: sand in every direction.

"El Genena had literally the worst airport," she said, and she has seen her fair share. Collecting her bag, she saw a couple of dusty donkeys amble onto a gravel runway. The supposed garden didn't look much different from the arid plateau surrounding it. But the things you can't see sometimes underlie the character of a place.

Conflicts in the region often boiled up between nomadic herders and farmers over access to land and water, and between the mostly Arab north and the mostly African south. And rebel groups in Darfur regularly conflicted with the government in Khartoum. The year Belas arrived, 300,000 Darfuris were displaced due to conflict. Kidnappings of several UN, NGO and Red Cross staff had taken place, and robberies

Platinum
Best Articles of the Year

Silver

The Intentional Civil
Servant

University of Alberta

Mifi Purvis, Richard Cairney, Leanne
Nickel



Platinum
Diversity Programs

Silver

University of Washington
Advancement's Race-
Conscious Strategy for
Diversity and Inclusion

University of Washington

Christina Chang, Jan Harrison, Seija
Emerson



Platinum
Best Practices in Advancement Services

Silver

A Great First Impression:
Rethinking and Refreshing
Our Donor Welcome Packet

University of Washington

Alison Brand, Janna Hendrickson,
Lorna Hamill, Tracie Lievens,
Natalie Rasmussen, Erin Sonntag,
Anne Totoraitis, Kristin Vogel, Delia
Ward, Ann Wolken



Platinum
Best Practices in Communications and
Marketing

Silver

University of Washington –
Campaign launch: For
Washington, For the World

University of Washington

University of Washington Marketing
& Communications

Platinum
Best Practices in Communications and
Marketing

Bronze

Seattle University's 125th
Anniversary

Seattle University

Scott McClellan, Kristen Kirst, Kaily
Serralta, '12, '17, K. Francesca
Nisco, Eli Voigt, Jason Beardriel,
Tracy DeCroce, Yosef Chaim Kalinko,
Matt Miller, Anne Reinisch, Marissa
Leitch, Aubrey Benasa, Carter
Johnson, Dean Forbes, Mike Thee,
Lincoln Vander

SEATTLEU

Platinum Best Articles of the Year

Bronze Lens on Life

The University of British Columbia Chris Cannon, Trek magazine



Adam Jones plans his work in five-year cycles, re-evaluating his strategy as he goes. Like most polymaths, he enjoys wearing multiple projects on the back burner while he's still cooking up the main course. A self-described "happy globetrotter," Jones has visited 103 countries so far, capturing thousands of local faces in his photography, while still finding time to write about music, media, politics, and of course, Israel. "I am never as happy as when I have a bag slung over my shoulder," he says, "and I'm leaving some shoe rubber somewhere on the other side of the world."

His speech patterns reflect this joie de vivre; the words tumble out of his mouth in a waterfall of questions and answers, and he seems entirely capable of carrying on a dialogue with himself. Like his photography, his conversation style is upbeat, celebratory, and life-affirming. It would be easy to believe he doesn't have a serious bone in his body - not something you'd expect from one of the most prolific genocide scholars in the world.

A professor of political science at the UBC Okanagan campus since 2007, Jones teaches courses on African politics, human rights, mass media, gender and international relations, politics in film, and crimes against humanity. His photography and academic pursuits scan like two sides of the same coin, recording, in various mediums, the human dignity on film while studying its assault in the largest of contexts.

"I think that [photography] is very much connected with my interest in human rights," he says. "I find people fascinating. I find diverse societies

fascinating. I'd like to see their livelihoods and interests protected rather than destroyed. It's a kind of safety valve on both an intellectual and emotional level."

Born in Singapore to British parents, Jones followed his father's postings with the Royal Air Force before his family eventually settled in Vernon, BC, where he first took up photography for a photo-essay assignment in a journalism course. "I still remember the photo shoot I did - the collection was called 'The Dark Side of Vernon,'" he laughs. "It was like piled-up broken bottles in alleyways, stuff that was challenging the image of Vernon as a sodate and pleasant place."

Jones caught the travel bug early, continuing his education in Victoria, Shanghai and Singapore before settling at UBC for an undergraduate degree in history and international relations in 1986. After a stint at McGill for his master's degree, he revisited UBC to complete his PhD in political science, studying political transitions and gender and ethnic conflict.

His interest in genocide came into focus in 1999, when a racial clash in Kosovo led to the deaths of thousands and displacement of millions, followed months later by 1000 civilian deaths in East Timor as the nation sought its independence from Indonesia.

Jones watched the Kosovo conflict unfold on television from Barcelona, where he was taking a break after completing his dissertation. But he couldn't ignore the headlines, noticing in particular the selective targeting of

unarmed adult men - a phenomenon that feminist Mary Anne Warren had recently termed "genocide." The targeted killing of innocents according to gender, genocide would become one of Jones' many academic specialties as his career slowly took shape.

Despite its relative infancy as a scholarly topic, the act of genocide goes back to the earliest literature: Thucydides wrote about the Siege of Melos in 416, where the men were exterminated and the women and children sold into slavery. Homer recorded Agamemnon's call for the annihilation of the Trojans "down to the babies in their mothers' wombs"; and, of course, genocidal themes run throughout nearly all of the major religious works that have come down through the ages.

Although genocide is usually recognizable by the sheer numbers of victims, it is different than mass murder in kind rather than in scale. The targeted extermination of a population based on something that unites them - ethnicity, nationality, religious beliefs - genocide literally means "killing a race." The term was coined near the end of WWII to describe the atrocities committed by Nazis against certain European groups, deeds that had been described to that point as "mass killings" or "crimes against humanity." The first hint that the wanton extermination of an entire race was an especially evil act may have come in a 1941 radio broadcast by Winston Churchill, describing Hitler's march across the blood-soaked Russian plains:

"As his armies advance, whole districts are being exterminated. Literally scores of thousands of executions in cold blood are being perpetrated by the German police troops upon the Russian patriots who defend their native soil. Soon the whole of Europe in the sixteenth century, there has never been methodical, merciless butchery on such a scale... We are in the presence of a crime without a name."

The unthinkable act was finally termed in the 1943 book *Axis Rule in Occupied Europe* by Raphael Lemkin, a Polish Jew who barely escaped to Sweden ahead of Hitler's forces. Lemkin, who would lose 49 relatives to

Hitler's camps, campaigned tirelessly for genocide to be recognized as a particularly horrendous crime. In 1951, his efforts paid off with General Assembly Resolution 486, a United Nations convention that established genocide in legal terms, seeking to prevent its occurrence and hold accountable its perpetrators.

"But you didn't really get the birth of any kind of notable academic exploration until the 1980s," says Jones. "The exception of course is the Holocaust, and that was already being studied as the Holocaust rather than in a comparative genocide context. It was really the 1995 Armenian genocide that became the second case added, and then we got the genocides in former Yugoslavia and then 1994 in Rwanda. And that, I think, really catalyzed the field."

With the recent advent of the 24-hour news cycle, the atrocities committed by Nazis against certain European groups, deeds that had been described to that point as "mass killings" or "crimes against humanity." The first hint that the wanton extermination of an entire race was an especially evil act may have come in a 1941 radio broadcast by Winston Churchill, describing Hitler's march across the blood-soaked Russian plains:

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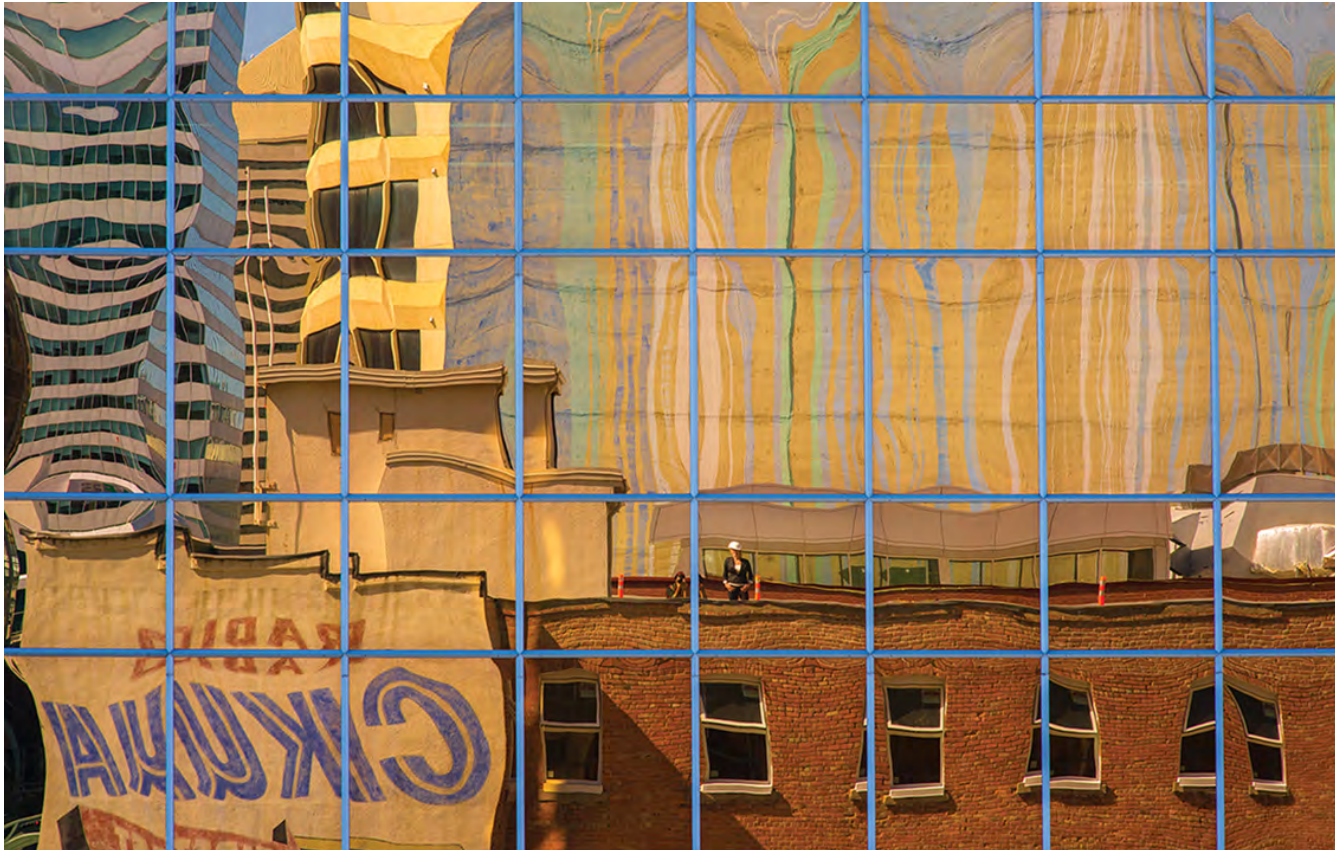
Platinum
Excellence in Photography

Bronze

The Builder (U of A
Engineer Winter 2017)

University of Alberta

Demetri Giannitsios, Richard
Cairney



Platinum
Best Practices in Fundraising

Bronze

All Hands On Deck

University of Portland

Rachel Barry-Arquit, Hannah Bogenreuther, Amy Eaton, Adam Guggenheim, Jody Haagenon, Trevor Harvey, Anna Lageson, Pat McDonald, Kara McManus, Linda Miles, Connie Ozjowski, Matt Wallace, and Nick Wood

All Hands on Deck | March 20, 2017



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