



## CASE Student Communications Conference 2023

15 June 2023

Friends House, 173-177 Euston Rd, London NW1 2BJ

The CASE Europe Student Communications Conference provides an in-depth look at the art of creating effective and engaging student communications.

Communications and marketing professionals have the opportunity to hear about innovation and best practice from expert practitioners who offer tools and techniques learned from their own successful campaigns.

Delegates will:

- Get practical advice on how to take Student Communications from good to great
- Collaborate with colleagues on ways to invigorate Student Communications channels
- Learn top tips and best practice from experts in the field
- Connect with colleagues at peer institutions and build a professional network

The programme is available at: [https://www.case.org/conferences-training/student-communications-2023/schedule?f%5B0%5D=session\\_dates%3A2023-06-15](https://www.case.org/conferences-training/student-communications-2023/schedule?f%5B0%5D=session_dates%3A2023-06-15)

### Audience:

45-50 professionals involved in student communication in higher education institutions, from early to senior level of professionalism.

### Chairs:

David Gilani, Head of Student Engagement and Advocacy, Middlesex University

Bobby Futter, Student Communications Manager, The University of Sheffield

## Sponsorship opportunities

	Educational partner	Non-educational partner
Sponsor	£ 1,450 + VAT	£ 1,740 + VAT
Exhibitor	£ 950 + VAT	£ 1,140 + VAT

Benefits:

### **Sponsor**

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- One 30min campfire discussion in the programme
- 2 delegate passes
- List of delegates
- Logo on materials as exhibitor

### **Exhibitor**

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- One trestle table for exhibition use, 2 chairs, tablecloth
- 2 delegate passes
- List of delegates
- Logo on materials as exhibitor

If you have questions or if you would like to book an item, please contact Cristina Marochi - [cmarochi@case.org](mailto:cmarochi@case.org) or +44 (0) 20 7448 9953.