



Spring Institute in Educational Fundraising (SIEF)

25-29 April 2022
Loughborough University

Over the course of five days, participants will have a variety of plenaries, tutorials and elective sessions, and will return to work with a clear sense of what their job entails and a network of supportive contacts to help them deliver their objectives.

The programme will have a blending of virtual delivery and valuable in-person time at Loughborough.

During this training programme, participants will:

- Receive practical training in key concepts and review educational fundraising best practice alongside other professionals
- Learn from leading experts who will provide a global perspective of fundraising
- Have the chance to learn OnDemand with recorded sessions, a range of resources and a reading list to help them to get the most out of the Institute
- Be part of a tutor group to discuss what they have learnt with a member of the faculty and fellow fundraisers.
- Take part in a group project to test what they have learnt and present the project to the faculty and 2021 delegates

Structure

SIEF is composed by plenary session(s) and the core foundation session(s) as well as newly curated content for 2022.

In addition to that, there will be on demand elective sessions which will provide the stimulus for conversations in the tutor group meeting. All materials, videos and supporting resources will be available via the CASE community.

Conference Chair

Liz Reilly, Director of Philanthropy and Donor Relations, University of Edinburgh

Faculty

Chris Murphy, Director of Development, National Theatre

Steve O'Connor, Special Advisor to the Vice Chancellor, University of Leicester

Lorna Somers, AVP, Development, McMaster University

Delia de Vreeze, Director Development & Alumni Relations, Wageningen University & Research

Adrian Punaks, Partner, More Partnership

Kurstin Finch Gnehm, Deputy Director of Philanthropy, Royal Academy of Music

Sara Kalim, Director of Development, Somerville College, University of Oxford

Dee Brecker, Deputy Director of High Value Fundraising - GSTT / Associate Director of Fundraising - Guy's Cancer, Kings College London

Programme details

<https://www.case.org/conferences-training/spring-institute-2022/programme>

Audience

Fundraising professionals – early career, from different countries in Europe

Expected number: 35-50 participants

Sponsorship opportunities

Sponsor type 1 (1 available)

- One pre-recorded 30-min session about the topic of one of the weeks. It will be included in the electives support material in the event folder
- Sponsorship of lanyards, with logo
- Acknowledgement from chair during opening session
- GDPR compliant list of delegates
- Logo on website and event comms as sponsor

Cost:

| Educational Partner (EP) | Non-Educational Partner |
|---------------------------------|--------------------------------|
| £1,750 + VAT | £2,100 + VAT |

Sponsor type 2 (3 available)

- One pre-recorded 30-min session about the topic of one of the weeks. It will be included in the electives support material in the event folder
- Acknowledgement from chair during opening session
- GDPR compliant list of delegates
- Logo on website and event comms as sponsor

Cost:

| Educational Partner (EP) | Non-Educational Partner |
|---------------------------------|--------------------------------|
| £1,500 + VAT | £1,800 + VAT |

For any questions or to book your sponsorship, please contact Cristina Marochi (Cmarochi@case.org).