



## Regular Giving

8<sup>th</sup>- 9<sup>th</sup> December 2020

Online

### Sponsorship and exhibition opportunities

The Regular Giving Conference is the perfect opportunity for participants to discover practical solutions that can be implemented straight away, learn from expert speakers with extensive regular giving experience and get proven, effective techniques for delivering targets.

This conference is suitable for all levels - with breakout sessions covering core skills, strategy and practical tips. Discover the role, value and potential of regular giving within your institution and as a career.

**Programme details:** <https://www.case.org/conferences-training/regular-giving-2020/online-programme>

**Audience:** professional of all levels, mostly from European institutions, involved in Regular Giving activities

**Expected number:** 40-50 participants

**Chairs:** Geoff Savage, Head of Individual Giving, Aston University and Jemma Gurr, Head of Regular Giving, The University of Manchester

### Sponsorship and exhibition opportunities

#### Headline sponsor (exclusive)

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##### Benefits:

1. Logo on website and event comms as main sponsor
2. Acknowledge from chair(s) during opening and closing sessions
3. Company video (up to 30sec, to be provided by the company) displayed once/day before a session
4. One 40-min session (topic and details to be agreed with chairs)
5. GDPR-ed list of participants
6. Inclusion of folder with company material in the event community (accessible to all participants)
7. Inclusion of a question in the feedback form (post event)
8. 4 delegate passes and inclusion of those participants in the event community (which gives you access to all participants via our system, even the ones that opted-out)
9. Rotating banner at top left corner of the platform at all times (not exclusive)

10. Discount code of 25% for your clients/potential clients (to be sent/used by company as desired). It could be COMPANYNAME25 or similar (tbc).
11. Virtual booth with:
  - a. 1 to 1 video calling feature
  - b. Company profile (logo, contact details, social media handles and about section)
  - c. Link to company representatives
  - d. Inclusion of pre-recorded promo video in about section (video must be hosted on service like Vimeo or YouTube)
  - e. Statistics (number of page views, number of video views if housed on our Vimeo account, number of document clicks)
  - f. Streaming Analytics - Available 48hours after the event finishes (Exports of who watched what session including data associated with user i.e. job title, company etc – GDPR compliant)
  - g. Dedicated 30min/day in the programme for exhibition hall visits

**Cost:**

<b>Educational Partner (EP)</b>	<b>Non-Educational Partner</b>
£2,080 + VAT	£2,600 + VAT

**Exhibitor (5 available)**

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1. Logo on website and event comms as exhibitor
2. One 40-min session (topic and details to be agreed with chairs)
3. GDPR-ed list of participants
4. 2 delegate passes and inclusion of those participants in the event community (which gives you access to all participants via our system, even the ones that opted-out)
5. Rotating banner at top left corner of the platform at all times (not exclusive)
6. Discount code of 25% for your clients/potential clients (to be sent/used by company as desired). It could be COMPANYNAME25 or similar (tbc).
7. Virtual booth with:
  - a. 1 to 1 video calling feature
  - b. Company profile (logo, contact details, social media handles and about section)
  - c. Link to company representatives
  - d. Inclusion of pre-recorded promo video in about section (video must be hosted on service like Vimeo or YouTube)
  - e. Statistics (number of page views, number of video views if housed on our Vimeo account, number of document clicks)
  - f. Streaming Analytics - Available 48hours after the event finishes (Exports of who watched what session including data associated with user i.e. job title, company etc – GDPR compliant)
  - g. Dedicated 30min/day in the programme for exhibition hall visits

**Cost:**

<b>Educational Partner (EP)</b>	<b>Non-Educational Partner</b>
£640 + VAT	£800 + VAT

### **Company advertising (2 available)**

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Take advantage of this reunion of professionals to increase brand awareness and showcase your company.

#### **Benefits:**

1. Company video (up to 30sec, to be provided by the company) playing once/day
2. Inclusion of folder with company material in the event community (accessible to all participants)
3. 1 delegate pass and inclusion of this participant in the event community (which gives you access to all participants via our system)

#### **Cost:**

<b>Educational Partner (EP)</b>	<b>Non-Educational Partner</b>
£295 + VAT	£385 + VAT