

Nordic Seminar Series

Online Seminar Series | May 26, 2021 - January 31, 2022



The CASE Nordic Seminar Series 2021 will provide alumni relations, fundraising and marketing and communications professionals working in universities and schools with the insights, tools, and networks needed to succeed in the Nordic region and surrounding areas.

This year, there will be 4 sessions, specifically developed around the topics most relevant to the Nordic participants:

Wednesday 26th May , 13:00 CEST	Digital Engagement
Wednesday 15th September , 13:00 CEST	Strategic Planning
Wednesday 24th November , 13:00 CET	Corporate Partnerships
Wednesday 2nd February , 13:00 CET	Online Communications and Marketing

The next in-person CASE Nordic Summit will take place in Aalto, on the 5th and 6th May 2022.

Programme details: <https://www.case.org/conferences-training/nordic-summit-2021/programme>

Audience: early, middle and senior career professionals

Expected number of participants in each seminar: 30-40 participants from institutions in the Nordic region

Planning Committee:

Barbro Kolbjørnsrud, Career & Employability Coordinator, University of Oslo, Norway

Teppo Heiskanen, Director, Advancement and Corporate Engagement, Finland, Aalto University

Line Axelsen, Alumni Development Manager, Aarhus BSS, Aarhus University, Denmark

Birgitta Rorsman, Senior Development Officer, Chalmers University of Technology, Sweden

Sponsorship opportunities

Sponsorship for this programme is available as 1 sponsor for the series, or as 4 individually sponsored sessions.

NOTE: Individual seminar sponsorship is only available where the series has not already been sold, and vice versa

Sponsorship of one seminar (*exclusive per seminar*) (4 available)

For the seminar of your choice:

1. Company logo on website as sponsor of the seminar
2. Company logo on all email communications for that seminar
3. Introduction of the seminar session
4. 3min during this introduction to talk about your company
5. Company video (max length 10sec, to be provided by the company) displayed once
6. 1 delegate pass
7. GDPR-ed list of participants

Cost:

Educational Partner (EP)	Non-Educational Partner
£850 + VAT	£1,020 + VAT

Sponsorship of the full series (*Exclusive for the series*) (1 available)

For each seminar of the series:

1. Company logo on website as sponsor of the seminar
2. Company logo on all email communications from the series
3. Introduction of the sessions in all seminars
4. 2min during this introduction to talk about your company
5. Company video (max length 10sec, to be provided by the company) displayed once/seminar
6. 2 delegate passes (1 of these should be the person introducing the session)
7. GDPR-ed list of participants

Cost:

Educational Partner (EP)	Non-Educational Partner
£3,100 + VAT	£3,720 + VAT

If you have doubts or would like to book your participation, please contact Cristina Marochi at cmarochi@case.org