



CASE ALUMNI RELATIONS INSTITUTE

2022 (ARI22)

May/June 2022 (date tbc)

Online

Throughout this conference, participants will hear from some of Europe's most experienced Alumni Relations practitioners, meet and network with colleagues from across the sector, and develop their own thinking. Most importantly, the Institute is a chance to test, shape and share your ideas, away from the day-to-day challenges of meetings, emails, and 'to do' lists.

The Institute aims to cover the full range of Alumni Relations activity, from long-term strategy and planning to quick wins and solutions to common challenges.

It combines sessions for those new to alumni relations and higher education at any level and for mid-level professionals. It will also give participants a chance to interact and network with fellow alumni relations professionals from across the education sector and global community, providing them with plenty of fresh ideas and new ways of achieving objectives.

Audience: 30 intro and mid-level AR professionals from European institutions

Programme: you can see more details about the programme [here](#) (please note that this programme was originally built for in-person delivery. It is currently being adapted to the online format and may bring small changes).

Faculty:

Molly Southwood, Deputy Director and Head of Alumni Engagement, University of Bath
Anita Irving, Associate Director of Alumni Engagement & Regular Giving, University of Liverpool
Mehrnoosh Rayner, Head of Alumni Relations, European Molecular Biology Laboratory (EMBL)

Sponsorship opportunities:

| | <u>Educational Partner</u> | <u>Non-educational partner</u> |
|----------------------|----------------------------|--------------------------------|
| Pre-recorded session | £ 650 + VAT | £ 780 + VAT |
| Company video | £ 375 + VAT | £ 450 + VAT |

1. Pre-recorded session

Benefits

- One pre-recorded 30-min session about topic related to the programme. It will be included in the support material in the event folder (online community restricted to the event participants)
- Logo on website and event comms as sponsor
- GDPR list of delegates
- 1 delegate pass (does not include access to tutoring sessions)

Cost:

| Educational Partner (EP) | Non-Educational Partner |
|---------------------------------|--------------------------------|
| £650 + VAT | £780 + VAT |

2. Company video

Benefits

- Company video (up to 10sec, to be provided by the company) displayed once per day
- GDPR list of participants

Cost:

| Educational Partner (EP) | Non-Educational Partner |
|---------------------------------|--------------------------------|
| £375 + VAT | £450 + VAT |

If you have questions about this proposal or would like to book an item, please contact Cristina Marochi (cmarochi@case.org)