



**2023 ASIA-PACIFIC ADVANCEMENT CONFERENCE**  
**Global Exchange**

15-18 May 2023, Melbourne, Australia

**Partnership and Exhibition Prospectus**  
Sponsor and Exhibitor Form

For further information, please reach out to:  
Heather Hamilton, Executive Director  
CASE Asia-Pacific  
[hhamilton@case.org](mailto:hhamilton@case.org)

## APAC Sponsorship and Exhibitor Booking Form/Agreement

All pricing is in **AUD**, and Australian entities are subject to **10% GST**.

Would you like to be billed in an alternative currency?

If so, please tick your nominated currency: CAD EURO GBP SGD USD

Would you like to receive a quote for a CASE Educational Partnership to receive discounted rates? ☐ Yes ☐ No

### Details for Conference Communications (For both CASE and delegates)

Organisation Name	
Mailing Address	
Name of Representative	
Designation	
Email Address	
Telephone Number	<i>(Pls include country code)</i>

### Delegate Registration

List company delegate details below.

Note: the complimentary delegate registrations per sponsorship are: **4 for Conference Partner, 3 for Track Partner, 2 for Session Partner, 1 for Roundtable Partner**. Exhibitors receive 2 exhibitor passes.

Name	Job Designation	Email Address	Contact Number

Please tick all options you would like to take advantage of:

<b><u>Sponsor/Exhibitor Opportunities</u></b>		<b><u>Standard Rate</u></b>	<b><u>Ed Partner Rate</u></b>
<b>Main Conference</b>			
	Conference Partner	\$18,000	\$14,500
	Track Partner	\$14,000	\$10,500
	Session Partner	\$10,000	\$7,500
	Roundtable Partner	\$7,000	\$5,500
<b>Main Conference High Visibility Events</b>			
	Welcome Reception	\$14,000	\$10,500
	Awards Ceremony Lunch	\$14,000	\$10,500
	Volunteer Appreciation Dinner	\$10,000	\$7,500
	Education Partner Reception	\$7,000	\$5,500
	Awards Showcase Lunch	\$7,000	\$5,500
<b>Main Conference Leadership Forum and Deep Dive Programmes</b>			
	Leadership Forum	\$14,000	\$10,500
	Advancement Services Deep Dive	\$10,000	\$7,500
	Roadmap to Advancement	\$7,000	\$5,500
<b>Schools Conference</b>			
	Conference Partner	\$10,000	\$7,500
	Track Partner	\$7,000	\$5,500
	Session Partner	\$5,000	\$3,500
<b>Schools Conference High Visibility Events</b>			
	Heads of School Forum	\$10,000	\$7,500
	Evening Tour and Networking at Host School	\$7,000	\$5,500
	Schools Networking Lunch	\$7,000	\$5,500
<b>Exhibiting at APAC</b>			
	Exhibition Booth for Full Conference	\$4,100	\$3,300
	Exhibition Booth for Schools Conference or Main Conference Only	\$2,800	\$2,300
<b>Additional Opportunities</b>			
	Delegate Lanyard Partner	\$6,000	\$4,800
	Delegate Bag Partner	\$5,000	\$4,000
	Pen and Pad Partner	\$1,000	\$800
	Corporate Gift for Delegates	\$1,000	\$800
	Social Media Advertisement	\$850	\$680
	Conference App Advertisement	\$750	\$600
	Small Insert Promo for Delegate Bag	\$500	\$400

The signature below confirms your booking request and affirms that the Terms and Conditions (on Page 4) have been read and agreed to.

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Terms and Conditions

### 1. Contract for Sponsorship/Exhibition:

Applicants for sponsorship/exhibition are required to submit the formal Sponsorship Form/Agreement provided. All applications must be submitted at least two (2) months prior to the commencement of the programme, and are considered on a first-come, first-served basis. Late submission may be subject to approval of acceptance by the management of CASE Asia-Pacific. No sponsor/exhibitor will be allowed to participate unless CASE Asia-Pacific has received the payment in full. 100% of the payment is to be made at the time the invoice is sent to the sponsor/exhibitor, unless otherwise expressly agreed upon between CASE Asia-Pacific and the sponsor/exhibitor.

### 2. Restriction on Selling:

All over-the-counter sales, or sales of any kind that involve the exchange of currency for goods received during the conference, are prohibited, unless previously agreed upon with CASE Asia-Pacific.

### 3. Cancellations:

Requests to cancel sponsorship/exhibition will not be honoured unless CASE Asia-Pacific is able to resell the sponsorship/exhibition opportunity. If the sponsorship/exhibition opportunity cannot be resold, the fee is forfeited. An administrative service fee of AUD 700, in addition to forfeiture of deposit, will be charged for cancellations at any time.

### 4. Receipt of Goods:

CASE Asia-Pacific or the venue operator shall not be liable for damage, loss, or delay of goods shipped or delivered to the venue by a sponsor/exhibitor.

### 5. Consultants as Presenters:

CASE Asia-Pacific owes it to practitioners and our own reputation to draw on the skills of the best presenters for any given occasion. "Fitness for purpose" is a key criterion. Whether such a person is part of the staff of a member institution or is a for-profit consultant or works in another sector is a secondary concern. The use of advisors in the planning process is an important element in broadening the institutional knowledge base and sharing the responsibility for decision-making.

### 6. Acknowledgement of Educational Partners:

As a membership organisation, CASE Asia-Pacific encourages relevant for-profit companies to pay subscriptions to become CASE "Educational Partners". It follows that CASE Asia-Pacific should pay particular attention to acknowledging the contribution of Educational Partners in public forums and to giving weightier consideration to the use of Educational Partners than to others.

### 7. CASE Asia-Pacific and Sponsorship:

CASE Asia-Pacific welcomes the development of constructive relationships with for-profit organisations as sponsors. The structure of these sponsorship relationships will revolve around five key principles:

- i. Transparency: Any sponsorship agreement will not be seen as an endorsement of any product or organisation. This will be achieved by making the relationship transparent to staff and members of both organisations.
- ii. Equal Partnership: CASE Asia-Pacific will develop useful relationships that are positive for its membership and the sponsors' target audience.
- iii. Mutual benefit: CASE Asia-Pacific is aware that both parties should benefit from the sponsorship agreement.
- iv. Independence: It is important that the independence of CASE Asia-Pacific is not compromised by agreements with external parties.
- v. Equity: Sponsorship policy and procedures will be clear and consistent.