



CERTIFIED FUND RAISING EXECUTIVE



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Council for Advancement and Support of Education
Title of Activity: - Campaigns Workshop
Names of Presenter(s): - Various
Dates and Location: - 5-7 December, 2022 –Chicago, IL USA

Date: 5 December, 2022

Session 1: 1:30pm – 3:00pm (1.5 pts)

- Campaigns: Where We've Been and Pivoting for the Future

Date: 5 December, 2022

Session 2: 3:15pm – 4:15pm (1 pt)

- Building a Campaign from Scratch in Times of Uncertainty
 - The Public Phase: What Comes After the "Not So Quiet" Quiet Phase

Date: 5 December, 2022

Session 3: 4:30pm – 5:30pm (1 pt)

- Workshop Session: Executing a Campaign in Today's (and Tomorrow's) Environment

Date: 6 December, 2022

Session 1: 9:00am – 10:15am (1.25 pts)

- Workshop Session: Framing A Campaign for The Audience You Have

Date: 6 December, 2022

Session 2: 10:30am – 11:45am (1.25 pt)

- Supporting Presidents and Leadership During a Campaign
 - Create Meaningful Volunteer Opportunities for Your Major Donors and Advocates

Date: 6 December, 2022

Session 3: 1:30pm – 2:45pm (1.25 pts)

- Campaign Analytics
 - Mini-Campaigns, Flash Campaigns,

Date: 6 December, 2022

Session 4: 2:45pm – 3:00pm (1 pt)

- Flash Session: Strategies to Reduce Burnout for Your Staff During Campaigns

Date: 6 December, 2022

Session 5: 4:00pm – 5:00pm (1 pt)

- Panel: Expecting the Unexpected

Date: 7 December, 2022

Session 1: 9:00am – 10:00am (1 pt)

- Strengthening Prospect Management

Date: 7 December, 2022

Session 2: 10:00am – 10:45am (1 pt)

- Flash Session: Stewardship That Leads to Multiple Campaign Gifts

Date: 7 December, 2022

Session 3: 11:00am - Noon (1 pt)

- Workshop Session: Closing a Campaign/Planning the Next Campaign

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>