Canada Fundraising for Leadership Study Tour

Day 1 – Tuesday 12th May

Host Institution: McMaster University
About McMaster University:

Our Vision
In our teaching, research, and scholarship, we are committed to creativity, innovation, and excellence. We value integrity, quality, and teamwork in everything we do. We inspire critical thinking, personal growth, and a passion for learning. We serve the social, cultural, and economic needs of our community and society.
From McMaster's Mission and Vision Statement

Our History
- Founded in 1887 by Senator William McMaster, first president of the Canadian Bank of Commerce
- Relocated from Toronto to Hamilton in 1930
- University colours: maroon and grey (since 1912)
- Celebrated 125th anniversary in 2012

Our Strengths
- One of the Top 100 universities in the world (Shanghai Jiao Tong University Academic Ranking of World Universities, 2012)
- The "McMaster Model" – a student-centred, problem-based, interdisciplinary approach to learning – has been adopted by universities around the world
- With a total sponsored research income of $325.9 million, McMaster University ranks sixth in the country in research intensity – a measure of research income per full-time faculty member – averaging $248,600 per faculty member (Research Infosource Inc., 2012)
- McMaster is the only North American host site of a United Nations University, the Institute for Water, Environment and Health (UNU-INWEH)
- McMaster participates in more than 70 international exchange agreements around the globe
- World-class athletic facilities; Vanier Cup champions, 2011

Our Students
- 21,025 full-time undergraduate students (2012/13)
- 3,436 full-time graduate students (2012/13)
- 100 per cent of entering students with averages of 75 per cent or higher
- More than 150,000 alumni living in 140 countries
- 92.8 per cent of our graduates are employed within two years (institution rate, 2012)

Our Surroundings
- 300 acres of scenic property
- Pedestrian-friendly campus
- Quiet, residential neighbourhood
- Outdoor recreational attractions and quaint Westdale Village nearby

Our Location
- Hamilton, Ontario, Canada
- Fourth largest city in Ontario; ninth in the country
- Close proximity to Toronto, Niagara Falls and the U.S. border
- Flourishing local arts community
“Waterfall Capital of Canada”
Regional campuses in Burlington, Waterloo, St. Catharines and downtown Hamilton

2019 McMaster Participants:

Dr. Patrick Deane, President
Dr. David Farrar, Provost
Dr. Rob Baker, Vice-President, Research
Dr. Karen Mossman, Associate Vice-President, Research
Dr. Maureen MacDonald, Dean of Science
Mary Williams, Vice-President, University Advancement
Lorna Somers, Assistant Vice President, Development
Sean Van Koughnett, Dean of Students

2019 Alumni Participants:

Lynton (Red) Wilson, Chancellor Emeritus
Ed Minich, Former Chair, Board of Governors, Campaign Volunteer
Lily Fong, Former McMaster Senator, President’s Club Volunteer
McMaster University Programme (2019 programme – 2020 in process of finalisation)

08:00 – 09:15  Pre-tour breakfast briefing at hotel (Sheraton Hotel)

The briefing will include:
- Welcome and introductions
- Overview of programme and key themes
- Your institutional context and priorities

09:15 – 09:30  Travel by minibus to McMaster University

09:30 – 09:40  Welcome and refreshments
Forsyth House

09:40 – 10:45  Running with Scissors: The 12 Keys to Advancement Success
Lorna Somers, Assistant Vice-President, Development

10:45 – 11:00  Bannock and mead break

11:00 – 11:45  The Devil Is in the Details: Positioning and Maximizing Advancement Within Your Institution

11:45 - 12:00  Gathering of guests in the Living Room while lunch is set up

12:00 – 12:30  Scrumptious buffet lunch featuring endangered Canadian wildlife with University leaders, volunteers and supporters

12:30 – 13:15  Engagement Through the Alumni Lens

13:15 – 13:45  Zen meditation and tea break

13:45 – 14:30  Fireside Chat
14:45 – 15.30  What I Know Now That I Wish I Knew Then  
Dr. Maureen MacDonald, Dean of Science

15:30 – 16:00  Observations, Reflections & Epiphanies

16:00 – 17:00  Optional:– Speed walking tour of campus or campus highlights:

18:00 onwards  Reception and clambake at Lorna’s typical Canadian homestead

Once dinner is finished, taxis will be arranged for the return journey to the hotel.
Canada Fundraising for Leadership Study Tour

Day 2 – Wednesday 13th May

Host Institution: Wilfrid Laurier University

Hosted by Jason Coolman,
Vice President, Advancement & External Relations
Canada Fundraising for Leadership Study Tour

Day 3 – Thursday 14th May

Host Institution: Ryerson University
About Ryerson University

Ryerson University is dedicated to creating a culture of action, believing that education and experience go hand in hand. What students learn in the classroom is enhanced by real-world knowledge through internships and co-ops, or amplified through zone learning, specialised minors and graduate programs. The university is home to 34,200 undergraduates and 2,300 graduate students and more than 180,000 alumni from 132 countries worldwide.

Ryerson University Programme (2019 programme – 2020 In process of finalisation)

07:30 – 08:00  Travel to Ryerson University

08:00 – 08:30  Arrive at Ryerson University  

Jorgenson Hall, 380 Victoria Street, Toronto, ON M5B 2K3  

ROOM: Jorgenson 14th floor

08:30 – 09:00  Breakfast, Welcome and Introductions  

Mohamed Lachemi, President and Vice Chancellor

09:00 – 09:30  University Advancement at Ryerson  

Ian Mishkel, Vice-President, University Advancement

09:30 – 11:00 Fundraising Roundtable  

Ian Mishkel, Vice-President, University Advancement  

Rivi Frankle, Assistant Vice-President, Development

11:00 – 12:00 Immigrant Philanthropy - A Canadian Perspective  

Krishan Mehta, Executive Director, University Advancement

12:00 – 13:45 Lunch and Discussion  

Paul Roth, Director, Ryerson Image Centre  

Ivan Joseph, Director, Athletics  

Anver Saoojee, Assistant Vice-President, International

13:45 – 14:00 Travel to Mattamy Athletic Centre

14:00 – 14:45 Mattamy Athletic Centre Tour

14:45 – 15:30 Student Learning Centre Tour  

Meet Student Specialists on the First Floor

15:30 – 16:00 Wrap-up

18:45 Walk to Stratus Restaurant

19:30 – 22:00 Dinner at Stratus Restaurant  

TD South Tower, 79 Wellington Street West, 36th Floor Toronto, ON M5J 1J5
Canada Fundraising for Leadership Study Tour

Day 4 – Friday 15th May

Host Institution: University of Toronto
About the University of Toronto

Founded in 1827, The University of Toronto is Canada's leading university and consistently ranked among the best universities worldwide. U of T is an international leader in generating influential evidence-based knowledge, which plays an important role in attracting research funding and is categorised as #2 in the world for research output.

Boundless: The Campaign for the University of Toronto is the largest fundraising campaign in Canadian university history. With a historic $2 billion goal, the campaign is expanding U of T’s global leadership capacity across critical areas of knowledge and helping develop the talent, ideas and solutions for the defining challenges of our time.

University of Toronto Programme (2019 programme – 2020 In process of finalisation)

08:15 – 08:45  Arrive at the University of Toronto and Light Breakfast
J. Robert S. Prichard Alumni House, 21 King’s College Circle, Toronto, Ontario

08:45 – 09:45  Welcome

Achieving A High-Performance Advancement Programme
David Palmer, Vice-President, Advancement, University of Toronto

09:45 – 10:45  Lessons from U of T’s Boundless Campaign: Triumphs, Insights, and What’s Next
Gillian Morrison, Assistant Vice-President, University Development

10:45 – 11:45  Measuring the Value and Impact of Alumni Engagement at the University of Toronto
Barbara Dick, Assistant Vice-President, Alumni Relations

11:45 – 12:00  Depart for Lunch

12:00 – 13:00  Lunch
Dean’s Conference Room, Faculty of Medicine, MSB 2317

Partnering for Success
Professor Trevor Young, Dean of Medicine
Darina Landa, Executive Director, Advancement Faculty of Medicine

13:00 – 14:15  Study Tour Debrief Session

14:15 – 15:00  Tour of St. George’s Campus

15:00  End of Study Tour, mini bus transfer to Toronto Lester B Pearson International