



# CAMP CASE

*Fresh Air! Fresh Ideas!*

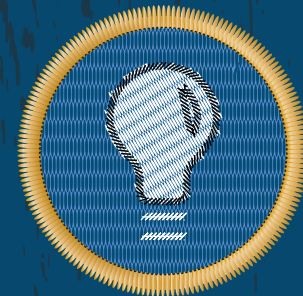
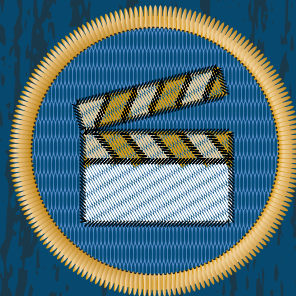
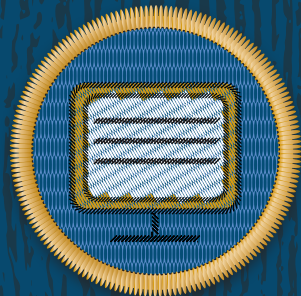
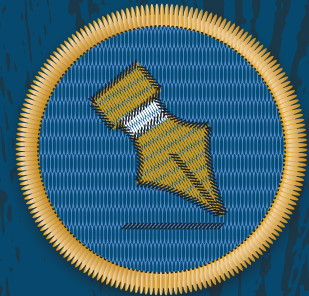
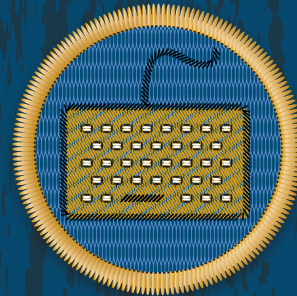
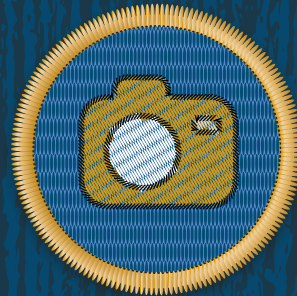
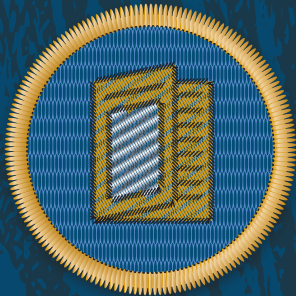
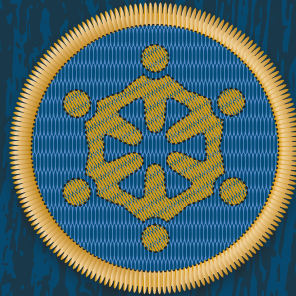
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BEST OF CASE VIII AWARDS

2020 CASE VIII CONFERENCE  
JANUARY 29-31 | SEATTLE, WA

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 District VIII



# *Congratulations*

## TO ALL RECIPIENTS OF THE 2020 BEST OF CASE VIII AWARDS

Thank you for joining us at the 2020 Best of CASE VIII Awards Luncheon to celebrate the past year's outstanding work in District VIII. We are proud to recognize the institutions and individuals who set the standards for excellence in our profession.

Almost 160 entries received recognition with a Grand Gold, Gold, Silver, Bronze, or Platinum District Finalist or Honorable Mention award. Your work showed outstanding collaboration, vision and impact.

Some changes were made this year to the Platinum category. CASE Platinum Awards recognize the best-of-the-best programs and practices in educational advancement globally. Entries are judged first

at the local level. Up to two finalists in each Platinum subcategory from each region and district then automatically advance to be judged by a global panel in a second round to determine which entries deserve the coveted Platinum Award.

We also added new categories this year to be more inclusive of the great work done by advancement services, alumni relations, annual giving, marketing and communications, and philanthropy teams.

Thank you to everyone who entered this year and to all of the volunteer judging coordinators and judges. Without you, our awards program would not be possible.

**Pat Spanjer**  
Co-Chair, Best of CASE VIII Program

**Brian Armstrong**  
Co-Chair, Best of CASE VIII Program

[CASE8.ORG](https://CASE8.ORG)

[CASE8.ORG/BESTCASE8](https://CASE8.ORG/BESTCASE8)

# PLATINUM



## BEST ARTICLE OF THE YEAR

### DISTRICT FINALIST

#### **Animal House, Oregon Quarterly**

UNIVERSITY OF OREGON

*Jason Stone, Matt Cooper*

### DISTRICT FINALIST

#### **University Without Borders, Fall/Winter 2018\***

UNIVERSITY OF CALGARY

*Mike Fisher, Deb Cummings, Derek Heisler, Tom Magee*

### HONORABLE MENTION

#### **J.H. Carroll Jr., We Remember You**

UNIVERSITY OF PORTLAND

*Eileen Bjorkman*

### HONORABLE MENTION

#### **Degree of Honor\***

WESTERN WASHINGTON UNIVERSITY

*Ron C. Judd*

## BEST PRACTICES IN COMMUNICATIONS AND MARKETING

### DISTRICT FINALIST

#### **Telling UBC's Story Through Brand Journalism**

THE UNIVERSITY OF BRITISH COLUMBIA

*Matthew Ramsey, Thandi Fletcher, Peter Meiszner, Lianne Elias, Jessica Werb*

### DISTRICT FINALIST

#### **UBC Blue & Gold Campaign for Students**

THE UNIVERSITY OF BRITISH COLUMBIA

*Richard Fisher, Juliana Fridman, Jen Bendl, Helen Nichols, Hillary Gosselin, Jeannie Scarfe, Andrea Bonnie, Marie Fe del Rosario, Suzanne Ostrow, Chris Knapman*

### HONORABLE MENTION

#### **NAIT's Holiday Card – Tinsel Topple**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY

*Lara Alameddine, Karen Vaganyan, Tracy Niven, Carl Knowler, Razanne Kamis, Liz Pittman, Ana Herrera*

### HONORABLE MENTION

#### **Respect at NAIT**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY

*Katie McLaughlin, Tracy Niven*

### HONORABLE MENTION

#### **Tales of Transformation at Portland State\***

PORTLAND STATE UNIVERSITY

*Peter Simon, Brett Forman, Evan Kirkley, Paige Frank, Kurt Bedell, Julie Smith, Chris Broderick, Mark Waggoner*

### HONORABLE MENTION

#### **"Yes, It's Possible" Campaign**

UNIVERSITY OF WASHINGTON AND WASHINGTON STATE UNIVERSITY

*University Marketing & Communications, University of Washington/University Marketing and Communications, Washington State University*

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## BEST PRACTICES IN DIGITAL COMMUNICATIONS

### DISTRICT FINALIST

#### **NAIT's Holiday Card – Tinsel Topple**

NORTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY

*Lara Alameddine, Karen Vaganyan, Tracy  
Niven, Carl Knowler, Razanne Kamis, Liz  
Pittman, Ana Herrera*

### DISTRICT FINALIST

#### **University of Alberta Homepage Daily Feature**

UNIVERSITY OF ALBERTA

*Shane Riczu, Jay Runham, Marysia Wojick,  
Dean Vigoren, Tervor Horbachewsky, Sean  
Townsend, Lea Rouhiainen, Michell Hagen,  
Matt McCreary, Breanna Mroczek, Huiwen  
Ji, Victoria Mach, Hallie Brodie*

### HONORABLE MENTION

#### **“Engineering Out Loud” Podcast\***

OREGON STATE UNIVERSITY

*Jens Odegaard, Rachel Robertson, Steve  
Frandzel, Keith Hautala, Owen Perry,  
Johanna Carson, Gale Sumida, Molly Aton,  
Jack Forkey*

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## BEST PRACTICES IN FUNDRAISING

### DISTRICT FINALIST

#### **UBC Blue & Gold Campaign for Students**

THE UNIVERSITY OF BRITISH COLUMBIA

*Richard Fisher, Juliana Fridman, Jen Bendl,  
Helen Nichols, Hillary Gosselin, Jeannie  
Scarfe, Andrea Bonnie, Marie Fe del Rosario,  
Suzanne Ostrow, Chris Knapman*

### DISTRICT FINALIST

#### **Vandal Giving Day 2019: 8-Bit Joe Vandal\***

UNIVERSITY OF IDAHO

*Eric Billings, Johanna Blickenstaff, Jamie  
Wagner, Holli Sampson, Marie Duncan,  
Katie Dahlinger, Josh Nishimoto, Michael  
Gotch, Jess Clark, Sam Dunlap, Chloe  
Rambo, Abby Oliver, Tessa Schaecher, Ann  
Barrington, Shane Snyder, Krista Gregory,  
Megan Edwards, Scott Riener, Michael  
Boren, Kara Billington, Will Knecht, John  
Barnhart, Melynda McNamara, Stuart  
Hierschbiel, Eric Wilkerson*

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## EXCELLENCE IN PHOTOGRAPHY

### DISTRICT FINALIST

#### **Taehoon Kim's Capilano University Portfolio\***

CAPILANO UNIVERSITY

*Taehoon Kim*

### DISTRICT FINALIST

#### **Fueled by Floods**

UNIVERSITY OF WASHINGTON

*Mark Stone*

### HONORABLE MENTION

#### **D-I Media Treatment for D-III Athletes**

GEORGE FOX UNIVERSITY

*Chris Low*

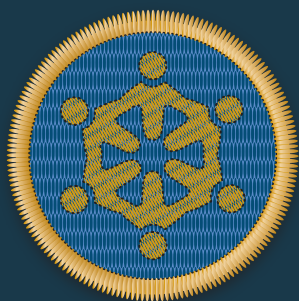
### HONORABLE MENTION

#### **Portfolio of Work**

GONZAGA UNIVERSITY

*Zack Berlat*

# ALUMNI, STUDENT, DONOR & COMMUNITY ENGAGEMENT



## ALUMNI PUBLICATIONS

### GOLD

#### Arts&Science Magazine

UNIVERSITY OF SASKATCHEWAN  
*Shannon Boklaschuk, Christopher Putnam*

### SILVER

#### Alumni Welcome Booklet

UNIVERSITY OF LETHBRIDGE  
*Karissa Hartley, Taryn Tamayose, Lyndsay Montana*

### BRONZE

#### Dividend Magazine, 2019

WASHINGTON STATE UNIVERSITY  
*Sue McMurray, Sarah Druffel, Eric Hollenbeck, Becky Kramer, Jeff Pilcher, Shane Jackson, Scott Swanger*

## VIEWBOOKS AND PROSPECTIVE STUDENT PUBLICATIONS

### GOLD

#### University of Portland Junior Viewbook

UNIVERSITY OF PORTLAND  
*UP Staff Contributors: Rachel Barry-Arquit, Elizabeth Gilmore, Amy Shelly, Pat McDonald, Jason McDonald, Tanya Wangsmo; Agency: Ologie*

### SILVER

#### 2020–2021 Capilano University Viewbook\*

CAPILANO UNIVERSITY  
*Gillian Damborg, Chelsea Kelso, Rommel Cabanal, Shannon Colin, Taehoon Kim*

### BRONZE

#### 2019-20 University of Lethbridge Viewbook

UNIVERSITY OF LETHBRIDGE  
*Kari Sackney, Alesha Farfus-Shukaliak, Stephenie Karsten, Jeremy Franchuk, Cianna Lyon, Taryn Tamayose, Natasha Buis Deering, Tanya Jacobson-Gundlock*  
*Photographers: Leslie Ohene-Adjei, Rob Olson, Arden Shibley, Austin Knibb*

## ADVERTISING FOR STUDENT RECRUITING

### GOLD

#### EWU Targeted Program Recruitment Campaign

EASTERN WASHINGTON UNIVERSITY  
*Lance Kissler, Jens Larson, Meg Lybbert, Sam Buzby, Chapter&Verse (Agency Partner)*

## MARKETING CAMPAIGNS

### GOLD

#### “Yes, It’s Possible” Campaign

UNIVERSITY OF WASHINGTON AND  
WASHINGTON STATE UNIVERSITY  
*University Marketing & Communications, University of Washington/University Marketing and Communications, Washington State University*

### SILVER

#### UW Alumni Association Class of 2019 Grad Membership Campaign

UNIVERSITY OF WASHINGTON  
ALUMNI ASSOCIATION  
*Taylor White, Kerry MacDonald, Michele Locatelli, Greg Flanders, Erica Seibert*

### BRONZE

#### EWU’s 2018 FCS National Championship Run – Community Marketing Campaign

EASTERN WASHINGTON UNIVERSITY  
*Lance Kissler, Sam Buzby, Dave Meany, Eric Galey, Meg Lybbert, Ryan Gaard*

## BRANDING AND IMAGE DEVELOPMENT/IDENTITY PROGRAMS AND PROJECTS

### GOLD

#### College of New Caledonia Rebranding Project

COLLEGE OF NEW CALEDONIA

Camila Sanchez, Crystal Gelsinger, Taren Johnson, Lakeysa O'Neill

### SILVER

#### Make Waves.

WESTERN WASHINGTON UNIVERSITY

Donna Gibbs, Kessa Volland, Derek Bryson, Suzanne Blais, Faith Haney, Rhys Logan

### BRONZE

#### The Eastern Edge

EASTERN OREGON UNIVERSITY

Mitchell + Palmer, Karyl Kramer, Tim Seydel



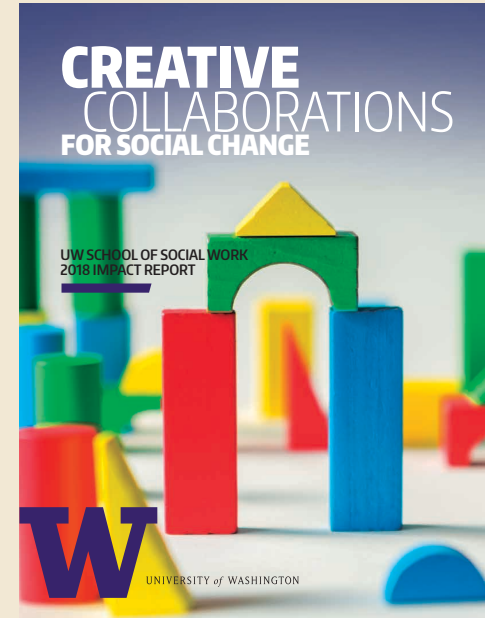
### GOLD

#### Alumni Publications

Arts&Science Magazine

UNIVERSITY OF SASKATCHEWAN

Shannon Boklaschuk, Christopher Putnam



### GOLD

#### Annual, Semiannual or Biennial Reports

Creative Collaborations for Social Change:

UW School of Social Work 2018 Impact Report

UNIVERSITY OF WASHINGTON

Edwina S. Uehara, Bruce Betz, Joan van den Berg, Mel Curtis, Ina Chang, Rita Cipalla



### GOLD

#### Direct Mail Advertising for Fundraising

"No Limits" Integrated Marketing Campaign

OREGON HEALTH & SCIENCE UNIVERSITY FOUNDATION

Jennifer Amie, Sarah Jenks, Heather McLendon, Shirley Skidmore, Lionel Coleman, Lisa McMahan, Fritz Liedtke, John Plymale, Scott Sparling, Angelika Neumann



### GOLD

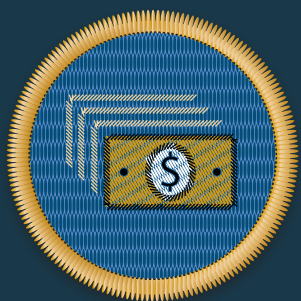
#### Branding and Image Development/Identity Programs and Projects

College of New Caledonia Rebranding Project

COLLEGE OF NEW CALEDONIA

Camila Sanchez, Crystal Gelsinger, Taren Johnson, Lakeysa O'Neill

# FUNDRAISING, SPECIAL EVENT & OTHER COMMUNICATIONS



## ANNUAL, SEMIANNUAL OR BIENNIAL REPORTS

### GOLD

**Creative Collaborations for Social Change: UW School of Social Work 2018 Impact Report**

UNIVERSITY OF WASHINGTON  
*Edwina S. Uehara, Bruce Betz, Joan van den Berg, Mel Curtis, Ina Chang, Rita Cipalla*

### SILVER

**The Edge of Achievement: 2019 UVic Annual Review\***

UNIVERSITY OF VICTORIA  
*Marc Christensen, Greg Miller, Louise Major*

### SILVER

**Include, Invent, Inspire: Annual Report to Our Community, 2017–18**

UNIVERSITY PREP  
*Catherine Blundell, Mary Beth Lambert, Katharine Durkee, Toby Cattolico, Vani Limaye, Anne Bryant*

## DIRECT MAIL AND ADVERTISING FOR FUNDRAISING

### GOLD

**“No Limits” Integrated Marketing Campaign**

OREGON HEALTH & SCIENCE  
UNIVERSITY FOUNDATION  
*Jennifer Amie, Sarah Jenks, Heather McLendon, Shirley Skidmore, Lionel Coleman, Lisa McMahan, Fritz Liedtke, John Plymale, Scott Sparling, Angelika Neumann*

### SILVER

**More Than You Can Imagine: Planned Giving Communications**

UNIVERSITY OF WASHINGTON  
*Ann Wolken, Delia Ward, Teresa Koepfel, Mary Susan Wilson, Gloria Chien, Steve Campbell, Jennifer Hazelbrook, Randy Mann*

## SPECIAL EVENT, INVITATIONS AND COLLATERAL MATERIALS

### GOLD

**Art of Giving Gala — Pure Imagination**

THE EVERGREEN STATE COLLEGE  
*Correan Barker, Alyssa Parker, Brian Mathis*

### GOLD

**University of Calgary Stampede Parade Float**

UNIVERSITY OF CALGARY  
*Rich Farr, Vishu Mahajan, Amy Mykes*

### SILVER

**Admitted Student Day Program**

THE COLLEGE OF IDAHO  
*Hannah Matsen, Anne Whitwood, Brian Bava, Joe Hughes, Adam Eschbach, Will Hoenike*

### BRONZE

**Oregon Stater Awards Invite and Program, Oregon State University**

OREGON STATE UNIVERSITY  
*Brad Canfield, Amy Charron, Long Lam, Laura Shields*

### BRONZE

**Celebrating 50 Years of Graduates: Capilano University’s 50th Anniversary Convocation Program**

CAPILANO UNIVERSITY  
*Chelsea Kelso, Tae Hoon Kim, Lara Chibuk, Gillian Damborg, Julie Vanderyagt*

## DIVERSITY PROGRAMS

### GOLD

#### UO Dreamers — A Multichannel Marketing Approach\*

UNIVERSITY OF OREGON

Erica Cross, Rob Dow

## LOW BUDGET PUBLICATIONS

### GOLD

#### Welcome to a New Partnership Experience with SAIT

SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY

Susan Mainella, Colleen Lavender, Michelle Atkinson, Allan Rabie, Josh Alexander

### SILVER

#### Arts&Science Magazine

UNIVERSITY OF SASKATCHEWAN

Shannon Boklaschuk, Christopher Putnam

## OTHER SPECIAL PURPOSE PUBLICATIONS

### GOLD

#### I Want to be a Doctor! A Day at Medical School\*

PACIFIC NORTHWEST UNIVERSITY OF HEALTH SCIENCES

Cassidy Brown, Paul Bubliski, Kandy Caballero, Adam Dahir

### SILVER

#### Lethbridge College's Leadership and Transformation Plan 2018-21\*

LETHBRIDGE COLLEGE

Dr. Paula Burns, Bonnie Farries, Sandra Dufresne, Brian Freeman, Dana Woodward, Rob Olson, Leeanne Conrad, Lisa Kozleski



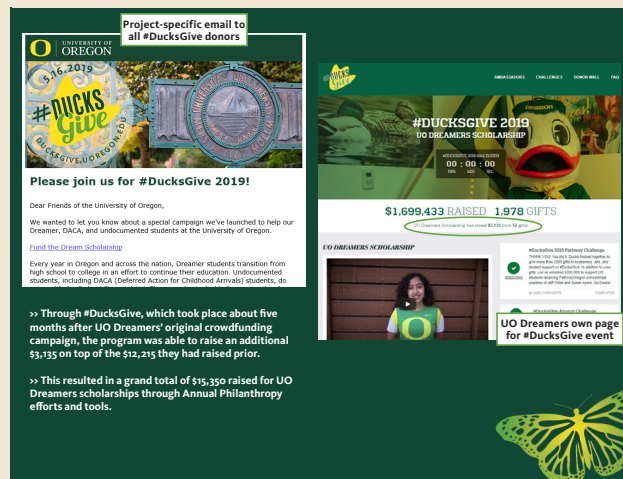
### GOLD

#### Special Event, Invitations and Collateral Materials

##### Art of Giving Gala — Pure Imagination

THE EVERGREEN STATE COLLEGE

Correan Barker, Alyssa Parker, Brian Mathis



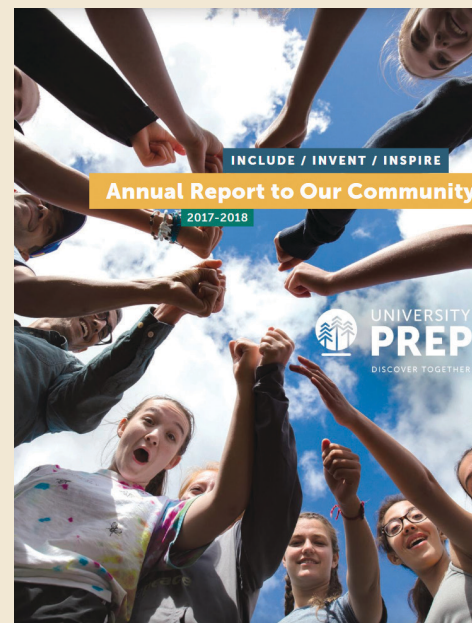
### GOLD

#### Diversity Programs

##### UO Dreamers — A Multichannel Marketing Approach\*

UNIVERSITY OF OREGON

Erica Cross, Rob Dow



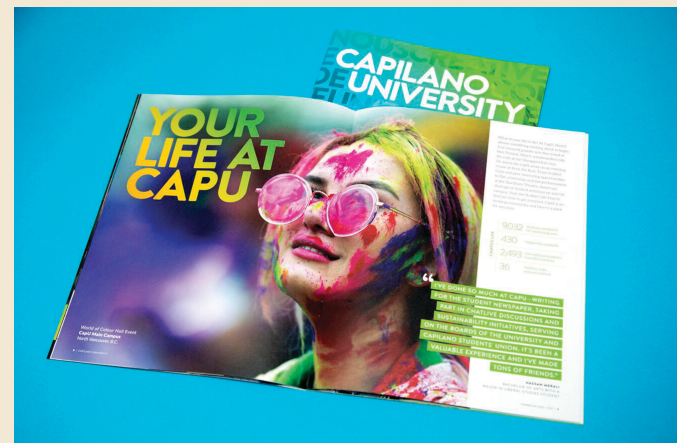
### SILVER

#### Annual, Semiannual or Biennial Report

##### Include, Invent, Inspire: Annual Report to Our Community, 2017-18

UNIVERSITY PREP

Catherine Blundell, Mary Beth Lambert, Katharine Durkee, Toby Cattolico, Vani Limaye, Anne Bryant



### SILVER

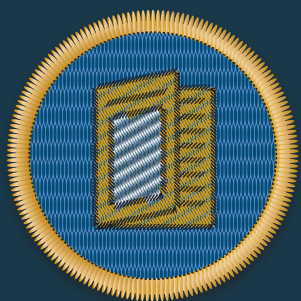
#### Viewbooks and Prospective Student Publications

##### 2020-2021 Capilano University Viewbook\*

CAPILANO UNIVERSITY

Gillian Damborg, Chelsea Kelso, Rommel Cabanal, Shannon Colin, Taehoon Kim

# MAGAZINE



## PRINT GENERAL INTEREST MAGAZINES

CIRCULATION 75,000 OR GREATER

### GOLD

#### Window Magazine

WESTERN WASHINGTON UNIVERSITY  
*Mary Gallagher, Chris Baker, Rhys Logan*

## PRINT GENERAL INTEREST MAGAZINES

CIRCULATION 30,000-74,999

### SILVER

#### Mount Royal University Summit Magazine, Spring/Summer 2019

MOUNT ROYAL UNIVERSITY  
*Michelle Bodnar, Michal Waissmann, Deb Abramson, Dave McLean, Andrea Ranson, Leslie Blondahl, Astri Do Rego, Mike Poon, Christina Riches, Chao Zhang*

### BRONZE

#### Gonzaga Magazine

GONZAGA UNIVERSITY  
*Kate Vanskike, Zack Berlat, Dale Goodwin, Reanne Hoblin, Tracy Martin, Henry Ortega*

## PRINT GENERAL INTEREST MAGAZINES

CIRCULATION UNDER 30,000

### GOLD

#### Wider Horizons — Winter 2019 and Spring 2019 issues\*

LETHBRIDGE COLLEGE  
*Sandra Dufresne, Lisa Kozleski, Dana Woodward, Rob Olson, Paul Kingsmith, Dawn Sugimoto, members of Lethbridge College Marketing and Web Services, and Alumni teams*

### SILVER

#### Portland Magazine, Winter 2019\*

UNIVERSITY OF PORTLAND  
*Jessica Murphy Moo, Darsey Landoe, Zehno, Marcus Covert, Adam Guggenheim*

## MAGAZINE SPECIAL ISSUES

### SILVER

#### George Fox Journal: Stand Tall Special Edition

GEORGE FOX UNIVERSITY  
*Jeremy Lloyd, Darryl Brown, Chris Low, Sean Patterson*

### BRONZE

#### Special Issues: Undergraduate Research, Autumn 2018

UNIVERSITY OF OREGON  
*Matt Cooper*

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## INDIVIDUAL PHOTOGRAPHS

### GOLD

#### **Medieval Women and the Lack of a Voice in Literature**

UNIVERSITY OF WASHINGTON  
*dennis wise*

### SILVER

#### **NAIT Ambassador Jordan\***

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
*Leigh Kovesy*

### BRONZE

#### **Ironworker**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
*Blaise van Malsen*

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## SERIES OF RELATED PHOTOGRAPHS

### GOLD

#### **Setting the Pace**

UNIVERSITY OF WASHINGTON  
*Mark Stone*

### SILVER

#### **UW Bothell Microfabrication Cleanroom**

UNIVERSITY OF WASHINGTON  
*Mark Stone*

### BRONZE

#### **Bee Sensor**

UNIVERSITY OF WASHINGTON  
*Mark Stone*

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## INDIVIDUAL ILLUSTRATIONS/ PHOTO-ILLUSTRATIONS

### GOLD

#### **No One Dies Alone\***

UNIVERSITY OF WASHINGTON  
*Kary Lee, Ann Wolken*

### SILVER

#### **Super Intern: Oregon Quarterly, Summer 2018**

UNIVERSITY OF OREGON  
*Lauren Amaro, Kaitlyn McCafferty*

### BRONZE

#### **POV: Lost in Translation. Fall/Winter 2018\***

UNIVERSITY OF CALGARY  
*Kelly Sutherland, Thomas Magee, Graeme Lauber, Deb Cummings*

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## SERIES OF RELATED ILLUSTRATIONS/PHOTO- ILLUSTRATIONS

### GOLD

#### **How to Walk and Talk Like a Local; Fall/Winter 2018**

UNIVERSITY OF CALGARY  
*Thomas Magee, Christina Milloy, Deb Cummings, Andrea Lee Morrow*

### SILVER

#### **How Do We Protect the Most Vulnerable?\***

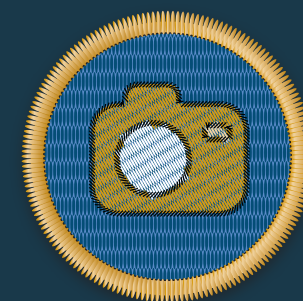
UNIVERSITY OF CALGARY  
*Jasu Hu, Christina Milloy, Mike Fisher, Deb Cummings*

### BRONZE

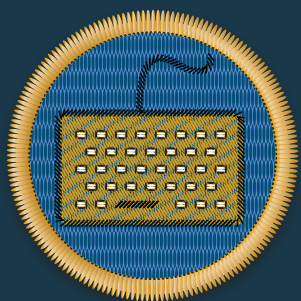
#### **5G will Change the World**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
*Andy Oviatt*

# PHOTOGRAPHY & ILLUSTRATION



# VISUAL DESIGN



## MULTI-PAGE PRINT DESIGN

### GOLD

#### Life Force

PORTLAND STATE UNIVERSITY  
FOUNDATION

*Danielle Watson*

### GOLD

#### "The How-To Issue," New Trail Magazine, Winter 2018

UNIVERSITY OF ALBERTA

*Marcey Andrews, Lisa Cook*

### SILVER

#### Academics: How You'll Learn

THE EVERGREEN STATE COLLEGE

*Alyssa Parker, Heather Qualters, Tricia  
Bateman, Shauna Bittle, Susan Bustetter*

### BRONZE

#### NAIT Viewbook 2020–2021\*

NORTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY

*Ruth Grenville, Tracy Niven, Monique  
Flavell, Blaise van Malsen, Leigh Kovesy*

### BRONZE

#### Impact 2019\*

OREGON STATE UNIVERSITY

*Lauren Bowen, Steve Clark, Amy Charron,  
Gary Dulude, Annie Heck, Heather Miller,  
Melody Oldfield, Laura Shields*

### BRONZE

#### LINK: The Analogue Issue, Spring 2019

SOUTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY

*Brian Bowman, Alison O'Connor, Nancy  
Cope, Richard Maruk,Carolynn Van de  
Vyvere, Ashley Naud*

## SINGLE-PAGE PRINT DESIGN

### BRONZE

#### Greener Guide to Olympia

THE EVERGREEN STATE COLLEGE

*Darrel Pruettc*

## COVER DESIGN

### GOLD

#### "The How-To Issue," New Trail Magazine, Winter 2018

UNIVERSITY OF ALBERTA

*Marcey Andrews, Angela Southern*

### SILVER

#### Wider Horizons Winter 2019 — Covers

LETHBRIDGE COLLEGE

*Sandra Dufresne, Lisa Kozleski, Dana  
Woodward, Rob Olson*

### BRONZE

#### Making Our Mark; Fall/Winter 2018

UNIVERSITY OF CALGARY

*Thomas Magee, Deb Cummings, German  
Rodriguez*

## POSTERS OR OTHER SPECIALTY PIECES

### GOLD

#### "It's ok to not be ok" Mental Health Campaign

NORTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY

*Andy Oviatt, Melissa MacIver, Blaise  
van Malsen*

### BRONZE

#### Geoduck Summer Poster Series

THE EVERGREEN STATE COLLEGE

*Alyssa Parker, Tricia Bateman*

### SFU Brand Poster

SIMON FRASER UNIVERSITY

*Carrie Goodrich*

## DESIGN IMPROVEMENT (PRINT OR IDENTITY)

### SILVER

#### UW Law Self-guided Tour

UNIVERSITY OF WASHINGTON

*Greg Olsen*

\* Programs that have earned an Opportunity and Inclusion (O&I) endorsement

## PRINT DESIGN: SERIES OF RELATED PUBLICATIONS

### GOLD

#### UP Admissions Rebranding Campaign: Wonder

UNIVERSITY OF PORTLAND  
*Rachel Barry-Arquit, Elizabeth Gilmore,  
Amy Shelly, Patricia McDonald, Tanya  
Wangsmo, Jason McDonald, Kris Travis*

### SILVER

#### 2020 SFU Recruitment Suite

SIMON FRASER UNIVERSITY  
*Carrie Goodrich, Lisa Pearlman, Dale  
Northey*

### BRONZE

#### Montana State University Recruitment Package

MONTANA STATE UNIVERSITY  
*Ron Lambert, Hillary-Anne Crosby, Kelly  
Gorham, Adrian Sánchez-González*

## ENVIRONMENTAL GRAPHIC DESIGN

### GOLD

#### Campus Pageantry

UNIVERSITY OF CALGARY  
*Brooke Bentham, Jean-Paul Berube, Vishu  
Mahajan*

### SILVER

#### UP Wonder Transit Design

UNIVERSITY OF PORTLAND  
*Rachel Barry-Arquit, Pat McDonald*

### BRONZE

#### Branding the U of I Campus — Bravely and Boldly

UNIVERSITY OF IDAHO  
*Colleen Lee, Maria Ortega, Stephanie Fox,  
Stoltz Marketing Group, Emily Mowrer,  
Amy Calabretta, Johanna Blickenstaff,  
University of Idaho ITS, University of Idaho  
Facilities, Selah Hartwell, Will Knecht, Peter  
Roise, Stuart Hierschbiel, Jeremy Barron,  
John Barnhart, Ryan Watson, Ray Pankopf*

## 2020 BEST OF CASE VIII JUDGING COORDINATORS

### Alumni, Student, Donor and Community Engagement

Erika Holter  
Alumni Relations Officer  
Mount Royal University

### Fundraising, Special Event & Other Communications

Vanessa Ferreira  
Executive Director, Strategic Events and  
Communications  
University of Calgary

### Magazine

Jonathan Marmor  
Director of Publications  
University of Washington

### Visual Design

Jessica Billings  
Director of Development  
Washington State University

### Photography & Illustration

Lauren Wilcox  
Senior Director of Development  
University of Oregon

### Writing

Lisa Kozleski  
Senior Writer and Editor  
Lethbridge College

### Electronic and Digital Media

Cynthia Strawson  
Associate Director, Development  
University of Alberta

### Video and Multimedia

Barney Ellis-Perry  
Senior VP and PAL  
GG+A

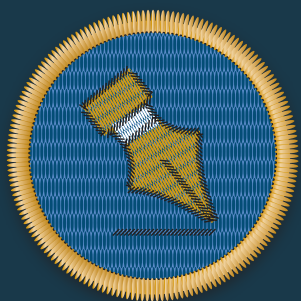
### Advancement Practices and Initiatives

Jason Roesler  
Director of Prospect Research and  
Management  
Washington State University

### CASE Platinum Awards

Nate Peters  
Director of Development, Annual Giving  
Saint Martin's University

# WRITING



## EDITORIAL SHORTS (PRINT OR WEB, LESS THAN 1,000 WORDS)

### GOLD

**"About the Cold"**  
**New Trail, Winter 2018**  
UNIVERSITY OF ALBERTA  
*Mifi Purvis*

### SILVER

**Mind and Body, Spring/Summer 2019,**  
**UCalgary Alumni Magazine\***  
UNIVERSITY OF CALGARY  
*Clem Martini, Deb Cummings, Theo*  
*Wilting, Oliver Martini, Steve Chin*

### SILVER

**Here Goes**  
UNIVERSITY OF PORTLAND  
*Jessica Murphy Moo*

## PUBLIC RELATIONS WRITING

### GOLD

**This Scientist's Pain will be Future**  
**Cancer Patients' Gain**  
THE UNIVERSITY OF BRITISH  
COLUMBIA  
*Erik Rolfsen, Sachi Wickramasinghe, Paul*  
*Joseph, Peter Meiszner*

## SCRIPTWRITING/ SPEECHWRITING

### SILVER

**The University FOR Washington:**  
**Telling Our Story**  
UNIVERSITY OF WASHINGTON  
*Ana Mari Cauce, Genevieve Haas*

## FEATURE WRITING

### GOLD

**"What a Journey — One Athlete's**  
**Mental Health Story"**  
THE UNIVERSITY OF NORTHERN  
BRITISH COLUMBIA  
*Rich Abney*

### GOLD

**The Great American Barrier**  
UNIVERSITY OF WASHINGTON  
*Julie Davidow*

### GOLD

**Spark of Inspiration**  
NORTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY  
*Scott Messenger*

### GOLD

**Was John Lennon's "Imagine"**  
**Inspired by an Alberta Cree**  
**Grandmother?**  
UNIVERSITY OF ALBERTA  
*Geoff McMaster*

### GOLD

**Abolished: How UW Research Helped**  
**End Washington's Death Penalty**  
UNIVERSITY OF WASHINGTON  
*Hannelore Sudermann*

### GOLD

**"How to Catch Fire," New Trail,**  
**Spring 2019\***  
UNIVERSITY OF ALBERTA  
*Therese Kehler*

### SILVER

**Why a Blanket Exercise Made Me**  
**Disappointed, Uncomfortable and**  
**Angry\***  
NORTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY  
*Scott Messenger*

### SILVER

**Behind the Wall**  
UNIVERSITY OF WASHINGTON  
*John Blomster, Greg Olsen*

### BRONZE

**How Do We Protect the Most**  
**Vulnerable?, UCalgary Alumni**  
**Magazine, Spring/Summer 2019\***  
UNIVERSITY OF CALGARY  
*Mike Fisher, Deb Cummings, Christina*  
*Milloy, Jasu Hu*

### BRONZE

**Truth and Doubt**  
UNIVERSITY OF SASKATCHEWAN  
*Christopher Putnam*

## WRITING FOR THE WEB

### GOLD

#### "Thesis (redux)"

UNIVERSITY OF ALBERTA

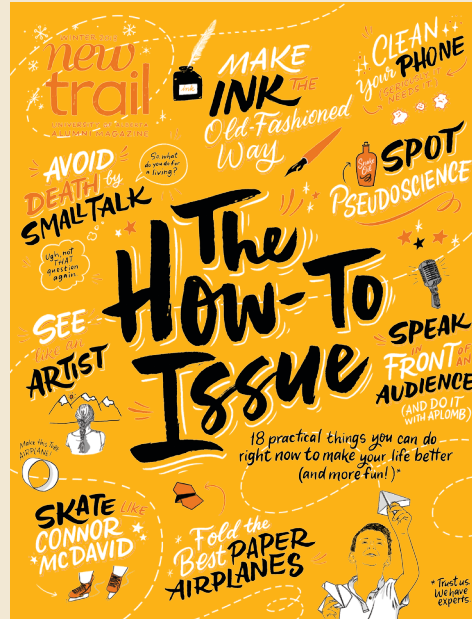
Mifi Purvis, Matt Schneider, Therese Kehler,  
Lewis Kelly, Helen Metella, Anna Marie  
Sewell, Lesley Young

### SILVER

#### PATOS: a Multimedia Approach to Supporting the UO Latinx Community\*

UNIVERSITY OF OREGON

tova stabin, Lesli Larson, Melissa Foley,  
Charlie Litchfield, Jasmine Jackson, Karla  
Perez-Young, Emily Pearson



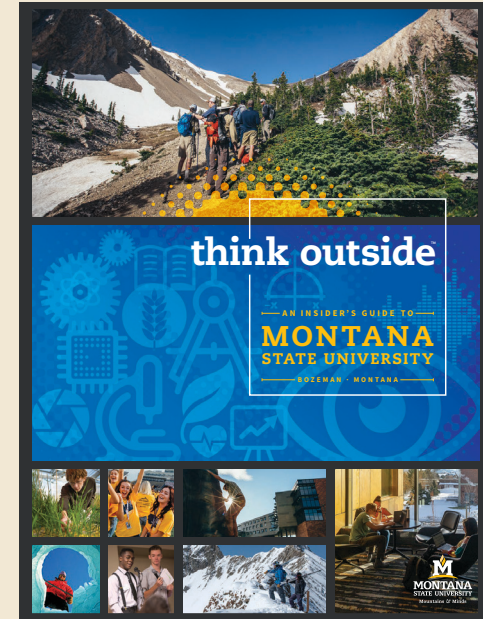
### GOLD

#### Multi-Page Print Design

"The How-To Issue," New Trail Magazine,  
Winter 2018

UNIVERSITY OF ALBERTA

Marcey Andrews, Lisa Cook



### BRONZE

#### Print Design: Series of Related Publications

Montana State University Recruitment Package

MONTANA STATE UNIVERSITY

Ron Lambert, Hillary-Anne Crosby, Kelly Gorham, Adrian Sánchez-González



### GOLD

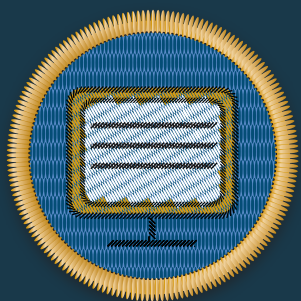
#### Multi-Page Print Design

Life Force

PORTLAND STATE UNIVERSITY FOUNDATION

Danielle Watson

# ELECTRONIC & DIGITAL MEDIA



## OVERALL WEBSITE

### GOLD

**Boise State Institutional Web Redesign and Infrastructure Project — Entire Site\***

BOISE STATE UNIVERSITY  
*Teri Williams, Rachael Kelly, Office of Communications and Marketing, Office of Information Technology, Modern Tribe*

### SILVER

**College of New Caledonia Website Overhaul**

COLLEGE OF NEW CALEDONIA  
*Lakeysha O'Neill, Taren Johnson, Krysia Primus*

### BRONZE

**Western Washington University Website**

WESTERN WASHINGTON UNIVERSITY  
*Wayne Bakker, Max Bronsema, Carly Gerard, David Engebretson Jr., Stephanie Mason, Nigel Packer, Alex Waltrip*

## SUB-SITE: ALUMNI, FUNDRAISING, STUDENT RECRUITMENT OR OTHER ADVANCEMENT-RELATED SITE

### GOLD

**Sea Lessons\***

UNIVERSITY OF WASHINGTON  
*University Marketing & Communications*

### SILVER

**Fueled by Floods: a Story of Interdisciplinary Collaboration at UW**

UNIVERSITY OF WASHINGTON  
*Molly M. McCarthy, Mark Stone, Brooke Fisher, Drew Collins, Zoe Vartanian, Freya Paterson, Joe Eastham, Jeff Hendrickson, Heather Hoeksema, Jack Martin, Jeff Hodson, Jacob Kelly*

### BRONZE

**Setting the Pace**

UNIVERSITY OF WASHINGTON  
*University Marketing & Communications*

### BRONZE

**Caring for Every Child**

UNIVERSITY OF WASHINGTON  
*University Marketing and Communications*

## ELECTRONIC BLOGS, NEWSLETTERS AND MAGAZINES — ALL AUDIENCES

### GOLD

**techlifetoday.ca — Learn Something New Every Day**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
*Bryan Alary, Marta Gold, Sherri Krastel, Scott Messenger, Liz Pittman*

### SILVER

**Advance: Healthy Animals, Healthy People, Healthy Planet**

WASHINGTON STATE UNIVERSITY  
*Marcia Gossard, Eric Limburg, Erik Solveson, Nicole Wood, Clint Young*

### BRONZE

**New Trail Digital\***

UNIVERSITY OF ALBERTA  
*Marcey Andrews, Stephanie Bailey, Lisa Cook, Melissa Fabrizio, Mifi Purvis, Matthew Schneider, Karen Sherlock, Joyce Yu*

## BEST USES OF SOCIAL MEDIA (SOCIAL MEDIA, APPS, ETC.)

### GOLD

**Changing Lives Week: #20ofMany\***

UNIVERSITY OF ALBERTA  
*Robert Moyles, Lynn Hruczkowski, Mary Lou Releeder, Lindsay Sylvester, Shari Pisa, Christie Hutchinson, Joyce Yu, Ryan Whitefield, Amie Filkow, Matt Rea, Niall McKenna, Stephanie Bailey, Desiree Noga*

### SILVER

**Why I Love WOU Video Contest**

WESTERN OREGON UNIVERSITY  
*Lisa Catto, Kent St. Clair*

### BRONZE

**Supporting Student Mental Health Through Social Media**

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
*Liz Pittman*

## ADVERTISING SPOTS AND PUBLIC SERVICE ANNOUNCEMENTS

### GOLD

#### **Honoring James Okubo\***

WESTERN WASHINGTON UNIVERSITY  
*Suzanne Blais, Faith Haney*

### SILVER

#### **CNC Road Safety Campaign**

COLLEGE OF NEW CALEDONIA  
*Tasha Peterson*

### BRONZE

#### **EWU President's Valentine's Day Greeting**

EASTERN WASHINGTON UNIVERSITY  
*Eric Galey, Ryan Gaard*

## MARKETING & BRANDING VIDEO

### GOLD

#### **uLethbridge SHINE Video Series**

UNIVERSITY OF LETHBRIDGE  
*Alesha Farfus-Shukaliak, Leslie Ohene-  
Adjei, Joel Varjassy, Tanya Jacobson-  
Gundlock, Airau Marketing, University of  
Lethbridge Strategic Communications*

### SILVER

#### **Tales of Transformation\***

PORTLAND STATE UNIVERSITY  
*Aleena Watson, Hannah Tomeo, Jimmy  
Pierce, Peter Simon, Spencer Rutledge,  
Evan Kirkley, Seleste Astronomo, Kenny  
Katz, Bruce Bradbury, Brett Forman, Paige  
Parker, Mark Waggoner*

### BRONZE

#### **Truly Seen\***

UNIVERSITY OF WASHINGTON  
*Stefanie Starkovich, Delia Ward, Ann  
Wolken, Stephanie Perry, Dan McComb*

## STUDENT RECRUITMENT VIDEOS

### GOLD

#### **Augmented Reality Sandbox**

OREGON STATE UNIVERSITY-  
CASCADES  
*Blair Garland, David Baker, Daniel  
Cespedes*

### SILVER

#### **Team Together — On the Road with the Yotes**

THE COLLEGE OF IDAHO  
*Adam Eschbach*

### BRONZE

#### **OSU — Cascades Student Life Video**

OREGON STATE UNIVERSITY-  
CASCADES  
*Blair Garland, Darryl Lai, Rachel Dudley*

## FUNDRAISING OR ALUMNI RELATIONS VIDEOS

### GOLD

#### **Let Knowledge Serve: The Campaign For PSU**

PORTLAND STATE UNIVERSITY  
FOUNDATION  
*Cate Soulages, Rebecca Olson, Margo  
Wagner, Johanna Lounsbury, Sally Jones,  
Danielle Watson, Aaron Secrist, Teresa  
Vrvilo, Rob Finch, Megan Clark, Whitney  
Bradshaw, Jesse Crowell*

### SILVER

#### **A Better Future is Unfolding Because of You\***

UNIVERSITY OF ALBERTA  
*Niall McKenna, Ryan Whitefield, Amie  
Filkow*

### BRONZE

#### **Alumni UBC VR Video**

THE UNIVERSITY OF BRITISH  
COLUMBIA  
*Juliana Fridman, Steve Kennedy, Chris  
Spencer, UBC Studios, YDreams*

## MULTIMEDIA FOR SPECIAL EVENTS

### GOLD

#### **Alumni UBC VR Video**

THE UNIVERSITY OF BRITISH  
COLUMBIA  
*Juliana Fridman, Steve Kennedy, Chris  
Spencer, UBC Studios, YDreams*

### SILVER

#### **First Gen: Changing The Possible\***

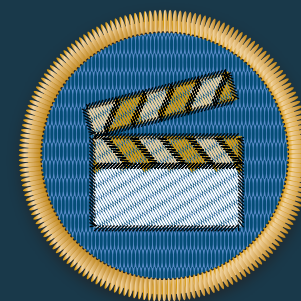
UNIVERSITY OF PORTLAND  
*Anna Lageson-Kerns, Adam Guggenheim,  
Rachel Barry-Arquit, Amy Shelly, Connie  
Ozyjowski*

### BRONZE

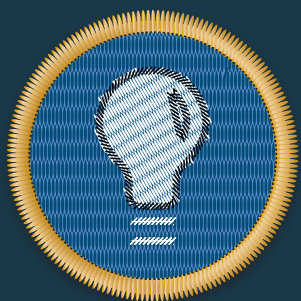
#### **A Girl with Many Dreams**

CAPILANO UNIVERSITY  
*Taehoon Kim*

# VIDEO & MULTIMEDIA



# ADVANCEMENT PRACTICES AND INITIATIVES



## SPECIAL EVENTS

### GOLD

#### **Capilano University's 50th Anniversary: Celebrate the Experience**

CAPILANO UNIVERSITY  
*Irene Chanin, Kari Wharton, Scott Blythe, Julie Vanderyagt, Victoria Miles, Tanya Bovenlander Vogt, Louise Allison, Joel Cardinal, Stasa Andric*

### GOLD

#### **19th Annual Simon Benson Awards Dinner: Let Knowledge Serve Campaign Launch**

PORTLAND STATE UNIVERSITY FOUNDATION  
*Cate Soulages, Sally Jones, Margo Wagner, Teresa Vrvilo, Danielle Watson, Aaron Secrist, Rebecca Olson, Johanna Lounsbury*

### SILVER

#### **Defying the Odds: 2019 Inspiring Leadership Forum 10th Anniversary**

UNIVERSITY OF REGINA  
*Dr. Vianne Timmons, Lisa Mitchell, Erin Limacher, Yvone Broqueza, Katherine Cormack, Luanne Drake, Hyder Kazmi, Jacqueline Onagi, Breandan Spruyt, Catherine White*

### SILVER

#### **University of Calgary Presidential Installation**

UNIVERSITY OF CALGARY  
*University Relations, Office of the Registrar*

### SILVER

#### **The Quest to End Cancer Event Series**

UNIVERSITY OF WASHINGTON  
*Teresa Koeppel, Delia Ward, Stefanie Starkovich, Stephanie Perry, Ann Wolken, Kary Lee Eleanor, Licata, Emily Feicht, Robin Ellis, Brittany Irwin, Olena Nyzhnykevych, David Chow, Christine Chan Anderson, Tyrone Jimmison, Maggie Keelan*

### SILVER

#### **Discovery Day: A Community Festival**

OREGON STATE UNIVERSITY-CASCADES  
*Christine Coffin, Nathan Moses, Blair Garland, Sara Freedman, Jon Vlasak*

### SILVER

#### **Energize Campaign; Community Report Donor Breakfast 2018**

UNIVERSITY OF CALGARY  
*Vanessa Ferreira, Elisha Coonan, Lois Epp, Christa-Lee Sowerby, Hong Truong*

### SILVER

#### **One Night in Old Hollywood — A Gala**

LINN-BENTON COMMUNITY COLLEGE  
*Jennifer Boehmer, Andrew Wynings, John McArdle, Nicole Ballinger, M'Liss Runyon, Joe Sherlock, Lori Fluge-Bruner, Billy Biondi, Linnea Everts*

### BRONZE

#### **President Cannon's Farewell to the Community**

UNIVERSITY OF CALGARY  
*Vanessa Ferreira, Andrea Morris, Caitlin Lamont, Lois Epp, Christa-Lee Sowerby, Nina Milloy*

## DONOR RELATIONS, RECOGNITION, STEWARDSHIP

### GOLD

#### **Life Force\***

PORTLAND STATE UNIVERSITY FOUNDATION  
*Danielle Watson, Teresa Vrvilo, Sarah Gambill, Cate Soulages*

## IMPACT REPORTS

### SILVER

#### **Lethbridge College Report to our Community 2018-19\***

LETHBRIDGE COLLEGE  
*Dr. Paula Burns, Joyanne Mitchell, Lisa Kozleski, Gregory Thiessen, Paul Kingsmith, Dawn Sugimoto, Rob Olson*

## GIVING DAYS/ FUNDRAISING EVENTS

### GOLD

#### **UCalgary Giving Day 2019**

UNIVERSITY OF CALGARY  
*Hanan Arsany, Stuart Barnard, Steve Chin, Christina Milloy, Michael Sclafani, Shayenne Selleck, Julien Sicard, Shaunda Walsh*

### SILVER

#### **Dam Proud Day**

OREGON STATE UNIVERSITY FOUNDATION  
*Tyrell Warren-Burnett, Jill Cassidy*

## SILVER

### **PSU Day of Giving — November 28, 2018**

PORTLAND STATE UNIVERSITY  
FOUNDATION

*Sara Case, Hannah Holstein, Ariana Montoya, Rebecca Olson, Aaron Secrist*

## SILVER

### **Small College, Big Impact.**

THE COLLEGE OF IDAHO

*Lauren Schilli, Jack Cafferty, Heidi Jewell, Barry Fujishin, Marty Holly, Robert Madden, Rebecca Wihite*

## SILVER

### **Vandal Giving Day 2019: 8-Bit Joe Vandal\***

UNIVERSITY OF IDAHO

*Eric Billings, Johanna Blickenstaff, Jamie Wagner, Holli Sampson, Marie Duncan, Katie Dahlinger, Josh Nishimoto, Mike Gotch, Jess Clark, Sam Dunlap, Chloe Rambo, Abby Oliver, Tessa Schaecher, Ann Barrington, Shane Snyder, Krista Gregory, Megan Edwards, Scott Riener, Michael Boren, Kara Billington, Will Knecht, John Barnhart, Melynda McNamara, Stuart Hierschbiel, Eric Wilkerson*

## CROSS-CAMPUS/ DISCIPLINE PARTNERSHIPS

## GOLD

### **Perfect Synergy: Alumni, Donors, Students, and Employers in Silicon Valley\***

SIMON FRASER UNIVERSITY

*Lisa Jung, Crystal Lynch, Christopher Duffin, Harriet Chicoine, Erika Wah, Heesu Joo, Jordan Greschner, Christine Grange, John Grant, Kasra Jamshidi*

## SILVER

### **Integrated Water Management — Making a Splash**

SOUTHERN ALBERTA INSTITUTE OF  
TECHNOLOGY

*Susan Mainella, Chris Gerritsen, Cyla Panin, Anthony Johnson, Jill Purdy, Rozlynn Wick, Lisa Weatherby, Ben Ryland, Lucy Landry, Pablo Pina*

## BRONZE

### **Fraser Academy's Sports Pad Redesign**

FRASER ACADEMY

*Paulina Lam, Gladys Tedesco, Lucy Jun, Anthony Holloway, Fraser Academy's 2018/19 Grade 6 Class, Neil Johnston, Tasso Kanavos, Jessica Gibbson, Kudzai Mundove, Maureen Steltman*

## BRONZE

### **Dam Proud Day**

OREGON STATE UNIVERSITY  
FOUNDATION

*Tyrell Warren-Burnett, Jill Cassidy*

## ADVANCEMENT TRAINING AND ONBOARDING

## BRONZE

### **Racial Equity Programming Assessment\***

UNIVERSITY OF WASHINGTON

*Misty Shock Rule; UW Alumni & Student Engagement Racial Equity Committee*

## ALUMNI, STUDENT, DONOR AND COMMUNITY ENGAGEMENT PROGRAMS

## GOLD

### **Idea Exchange Series**

UNIVERSITY OF CALGARY

*Vanessa Ferreira, Andrea Morris, Lois Epp, Hong Truong, Christa-Lee Sowerby, Caitlin Lamont, Thomas Magee, Nicola Wheldrake*

## SILVER

### **Night at the Knights**

LINN-BENTON COMMUNITY COLLEGE

*Jennifer Boehmer, Andrew Wynings, Linnea Everts, Joe Sherlock, M'Liss Runyon, Lori Fluge-Brunker, Billy Biondi*

## BRONZE

### **University of Portland Love on The Bluff Campaign\***

UNIVERSITY OF PORTLAND

*Roya Ghorbani-Elizeh, Petra Khan, Frances Pimentel, Amy Shelly*

## ALUMNI/CONSTITUENT RELATIONS

## GOLD

### **Buy a Student Breakfast**

UNIVERSITY OF LETHBRIDGE

*Lyndsay Montina, Karissa Hartley, Taryn Tamayose, Melissa Wiebe*

## SILVER

### **Idea Exchange Series**

UNIVERSITY OF CALGARY

*Vanessa Ferreira, Andrea Morris, Lois Epp, Hong Truong, Christa-Lee Sowerby, Caitlin Lamont, Thomas Magee, Nicola Wheldrake*

## 2020 BEST OF CASE VIII JUDGES

### Alumni, Student, Donor and Community Engagement

Mehgan Cabrera  
Alumni Relations Manager  
Royal Roads University

Greg Hatch  
Brand Strategist and Founder  
True Market

Bryce McKenzie  
Account Director,  
Client Strategy  
Edelman

Lyndsay Montina  
Manager of Alumni Relations  
University of Lethbridge

Karla Schultz  
Senior Marketing Manager  
Mattamy Homes

### Fundraising, Special Event & Other Communications

Melinda Church  
Senior VP and Managing Director  
GG+A

Vincent Duckworth  
Partner and Chief Marketing Officer  
ViTreo Group Inc.

Jessica Wilkinson  
Managing Director and Senior  
Consultant  
Criterium Group

### Magazine

Jim Caple  
Freelance Writer

Anil Kapahi  
Freelance Photographer

Stacy Kendall  
Former Chief Creative Officer  
Gray Magazine

### Visual Design

Eric Billings  
Director of Annual Giving  
University of Idaho

Spencer Farrin  
Assistant Director for Direct  
Marketing  
Washington State University

Kathy Foss  
Marketing and Communications  
Manager  
University of Idaho

Alison Harper  
Director of Annual Funds  
Missouri State University

Eric Hart  
Writer, Creative Strategy  
Ruffalo Noel Levitz

Michael Rohling  
Associate Director, Annual  
Programs  
Georgia State University

Sylvia Vandever  
Director of Operations  
Ruffalo Noel Levitz

### Photography & Illustration

Andra Brichacek  
Director of Communications,  
School of Journalism and  
Communication  
University of Oregon

Anthony Flott  
Director of Communications, UNO  
Alumni Engagement  
University of Nebraska Foundation

Kate Martin  
Fundraising Consultant  
Red Bird Consulting

Whitney Smith  
Assistant Dean for Messaging and  
Outreach  
University of Florida Law

### Writing

Katie Chalmers-Brooks  
Editor & Writing Lead  
University of Manitoba

Nicole Endres  
Managing Editor  
University of Minnesota  
Foundation

Amie Filkow  
Communications Strategist  
University of Alberta

Billy Liggett  
Director of News & Publications  
Campbell University

### Electronic and Digital Media

Brian Anderson  
Manager, Web Development  
Adswerve

Jason Buzzell  
Lead, IT Accessibility  
University of Nebraska

Kiann McNeill  
CEO and Founder  
Amplio Coaches

### Video and Multimedia

Jessica Grace Arnaldo  
Marketing & Communications  
Coordinator  
University of California Irvine  
Alumni Association

Terry Cockerline  
Director, Alumni Relations  
University of Victoria Alumni  
Association

Mark Kemball  
Director, Alumni Relations  
Oregon Health & Science University  
& Doernbecher Foundations

Sarah Temple  
Principle  
Temple Group Strategy

### Advancement Practices and Initiatives

Ana Burton  
Events Coordinator  
Washington State University

Lauren Coleman  
Lead Analyst, Prospect  
Development  
University of Arizona

Katherine DeForest  
Assistant Dean for Development  
Boston University

Taylor Eylar  
Data Manager, Alumni Relations  
Washington State University

Drew Krewer  
Associate Director, Prospect  
Management  
University of Arizona

Heather Kispert Hagerty  
Assistant Dean for Development  
MIT

Skye Hildebrand  
Assistant Director, Prospect  
Research  
MIT

Elizabeth Hilpiper  
Associate Director of Development  
Creighton University

Susie Schwartz  
Associate Director, Prospect  
Research  
University of Arizona

Sarah Temple  
Principle  
Temple Group Strategy

### CASE Platinum Awards

Lisa Eisenmann  
Owner/Graphic Designer  
Ironseele, LLC

Shannon Glenn  
Special Events & Alumni  
Engagement Manager  
South Puget Sound Community  
College

Talia Hastie  
Trustee (Board of Trustees)  
Northwest University