

2017 -2018 Award Recipients

SPECIAL RECOGNITION AWARDS

Chief Executive Leadership Award: Elizabeth Kiss, Agnes Scott College

Distinguished Service Award: Peter Rooney, Atlanta Youth Academy

Mentor of the Year Award: Catherine J. Maxwell, NC State University

Opportunity and Inclusion Award: Earl T. Granger, III, William & Mary

Volunteer of the Year: Laretta Hasty Holloway, NC Central University

INSTITUTIONAL RECOGNITION AWARDS

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards **Entry Title:** Georgetown College Love and Loyalty **Institution:** Georgetown College

Award: Grand Award

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards

Entry Title: GAA Drive-Thru Event

Institution: The University of North Carolina General Alumni Association **Award:** Award of Excellence

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards **Entry Title:** The Streakin' Deacon Tour

Institution: Wake Forest University

Award: Award of Excellence

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards

Entry Title: Everybody's Working for the Weekend - Bringing World Class Alumni Engagement on Tour

Institution: The College of William & Mary

Award: Special Merit

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards

Entry Title: Scotties Give Back: An Agnes Scott Alumnae Day of Service **Institution:** Agnes Scott College

Award: Special Merit

Category: Alumni Relations

Subcategory: CASE District III National Platinum Awards **Entry Title:** GSU Alumni Senior Brunch & Learn **Institution:** Georgia State University

Award: Special Merit

Category: Communications and Marketing

Subcategory: CASE District III National Platinum Awards

Entry Title: Mississippi State University: Communications & Marketing **Institution:** Mississippi State University

Award: Grand Award

Category: Communications and Marketing

Subcategory: CASE District III National Platinum Awards

Entry Title: Clemson World magazine: An integrated approach to Storytelling

Institution: Clemson University **Award:** Award of Excellence

Category: Communications and Marketing

Subcategory: CASE District III National Platinum Awards

Entry Title: Downtown A-WAKE-ening: Wake Forest University Embarks on New Era as Classes Begin in the Innovation Quarter

Institution: Wake Forest University **Award:** Special Merit

Category: Communications and Marketing

Subcategory: CASE District III National Platinum Awards **Entry Title:** University of Central Florida Brand Update **Institution:** University of Central Florida

Award: Special Merit

Category: Communications and Marketing

Subcategory: CASE District III National Platinum Awards **Entry Title:** Make It Real Campaign for VCU

Institution: Virginia Commonwealth University

Award: Special Merit

Category: Fundraising

Subcategory: CASE District III National Platinum Awards

Entry Title: Finish Strong: Completing the Campaign for Agnes Scott College **Institution:**
Agnes Scott College
Award: Grand Award

Category: Fundraising

Subcategory: CASE District III National Platinum Awards

Entry Title: Georgia Tech Alumni Association's First Annual Giving Day **Institution:** Georgia
Institute of Technology

Award: Award of Excellence

Category: Fundraising

Subcategory: CASE District III National Platinum Awards **Entry Title:** Big Orange Give 2016

Institution: University of Tennessee

Award: Award of Excellence

Category: Fundraising

Subcategory: CASE District III National Platinum Awards

Entry Title: #AllinforAsheville: Year-End Fundraising Campaign **Institution:** University of
North Carolina at Asheville

Award: Special Merit

Category: Fundraising

Subcategory: CASE District III National Platinum Awards

Entry Title: Meeting and exceeding a 6-month \$10 Million Challenge **Institution:** Hollins
University

Award: Special Merit

Category: Fundraising

Subcategory: CASE District III National Platinum Awards

Entry Title: Completing Major Capital Project through Alumni Engagement in Honor of
Beloved President, Dr. Joseph J. McGowan

Institution: Bellarmine University **Award:** Special Merit

Category: Advancement Services

Subcategory: CASE District III National Platinum Awards

Entry Title: Build a better dashboard! Prospect Development and Information Services partner
to create user-friendly fundraiser tool.

Institution: Virginia Commonwealth University **Award:** Grand Award

Category: Advancement Services

Subcategory: CASE District III National Platinum Awards

Entry Title: Building a Prospect Management Program – PRIMED for Success! [Prospects – Researched, Identified and Managed for Engaged Development]

Institution: George Mason University **Award:** Award of Excellence

Category: Advancement Services

Subcategory: CASE District III National Platinum Awards

Entry Title: Connecting the dots - Advancement one-stop-shop Spearheaded by the department of Gift Services and Data Processing, in collaboration with the department of Information Technology

Institution: Florida International University **Award:** Special Merit

Category: Advancement Services

Subcategory: CASE District III National Platinum Awards **Entry Title:** Programming dynamics to secure risky pledges **Institution:** Florida International University

Award: Special Merit

Category: Advancement Services

Subcategory: CASE District III National Platinum Awards **Entry Title:** JMU Scholarship Liaison Program **Institution:** James Madison University

Award: Special Merit

Category: Best Articles of the Year

Subcategory: CASE District III National Platinum Awards

Entry Title: Wake Forest's New Frontier: How the University Is Staking a Claim in Downtown Winston-Salem and Expanding Education Beyond the Bubble

Institution: Wake Forest University **Award:** Grand Award

Category: Best Articles of the Year

Subcategory: CASE District III National Platinum Awards **Entry Title:** The Opioid Epidemic

Institution: Campbell University

Award: Award of Excellence

Category: Best Articles of the Year

Subcategory: CASE District III National Platinum Awards **Entry Title:** The History of Auburn Women

Institution: Auburn University

Award: Special Merit

Category: Best Articles of the Year

Subcategory: CASE District III National Platinum Awards

Entry Title: Production Pioneers: Alumni Trailblazers of Georgia's film, TV industry

Institution: Columbus State University
Award: Special Merit

Category: Excellence in Photography
Subcategory: CASE District III National Platinum Awards

Entry Title: 2016-2017 Andrew Davis Tucker Portfolio **Institution:** University of Georgia
Award: Grand Award

Category: Excellence in Photography
Subcategory: CASE District III National Platinum Awards **Entry Title:** Year 3
Institution: Wake Forest University
Award: Award of Excellence

Category: Excellence in Photography
Subcategory: CASE District III National Platinum Awards **Entry Title:** AJ Reynolds Portfolio
Brenau University **Institution:** Brenau University
Award: Award of Excellence

Category: Excellence in Photography
Subcategory: CASE District III National Platinum Awards **Entry Title:** Auburn Engineering
Excellence in Photography **Institution:** Auburn University
Award: Special Merit

Category: Excellence in Photography

Subcategory: CASE District III National Platinum Awards **Entry Title:** Postcards from Peru
Institution: University of Arkansas
Award: Special Merit

Category: Excellence in Photography
Subcategory: CASE District III National Platinum Awards **Entry Title:** The WSSU Experience
Institution: Winston-Salem State University
Award: Special Merit

Category: Diversity Programs
Subcategory: CASE District III National Platinum Awards **Entry Title:** "Diversity Dialogues:
Conversation on Color" **Institution:** Western Carolina University
Award: Grand Award

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards
Entry Title: Georgia State University Brand Influencer Program - #TheStateWay **Institution:**
Georgia State University
Award: Grand Award

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards **Entry Title:** NC State digital magazine platform **Institution:** North Carolina State University
Award: Award of Excellence

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards **Entry Title:** Inside Carolina
Institution: University of South Carolina
Award: Award of Excellence

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards

Entry Title: Auburn Engineering American Society for Engineering Education First Bell Campaign

Institution: Auburn University **Award:** Special Merit

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards
Entry Title: Georgia State University Homepage and Theme Redux **Institution:** Georgia State University
Award: Special Merit

Category: Digital Communications
Subcategory: CASE District III National Platinum Awards **Entry Title:** Vol Update student e-newsletter
Institution: University of Tennessee
Award: Special Merit

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects
Entry Title: 125 Years of Auburn Women
Institution: Auburn University

Award: Grand Award

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects
Entry Title: The Royal Road trip
Institution: Queens University of Charlotte

Award: Award of Excellence

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Augusta University Sweethearts
Institution: Augusta University

Award: Award of Excellence

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Party So Dear
Institution: Wake Forest University

Award: Special Merit

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Engagement at Your Doorstep: The William & Mary Tribe Trunk **Institution:** The College of William & Mary
Award: Special Merit

Category: Alumni Relations Engagement Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Georgia Tech Student Alumni Association's Mentor Jackets Program **Institution:** Georgia Institute of Technology
Award: Special Merit

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Bellarmine University Alumni Trivia Knight

Institution: Bellarmine University **Award:** Grand Award

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: #All in for Davidson within Davidson Volunteer Week **Institution:** Davidson College

Award: Award of Excellence

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: 2017 Gold & White Honors Gala
Institution: Georgia Institute of Technology

Award: Award of Excellence

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: Arkansas Alumni Association Scholarship Program **Institution:** University of Arkansas

Award: Special Merit

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: UT Alumni Chapter Scholarship Challenge **Institution:** University of Tennessee
Award: Special Merit

Category: Alumni Relations Fundraising Project, Event, or Program **Subcategory:** Programs and Projects

Entry Title: 2017 24-Hour Challenge and #MSUDay
Institution: Morehead State University

Award: Special Merit

Category: External Relations Engagement Program **Subcategory:** Programs and Projects
Entry Title: University of South Carolina Dinner Dialogues **Institution:** University of South Carolina

Award: Grand Award

Category: External Relations Engagement Program
Subcategory: Programs and Projects

Entry Title: Engaging Your Executive Board Through Personalized Stewardship **Institution:** University of Florida

Award: Award of Excellence

Category: External Relations Engagement Program

Subcategory: Programs and Projects

Entry Title: Mississippi State University: External Relations **Institution:** Mississippi State University

Award: Award of Excellence

Category: External Relations Engagement Program **Subcategory:** Programs and Projects

Entry Title: Connecting with C-Suite Level Community Leaders: NSU Levan Ambassadors Board

Institution: Nova Southeastern University **Award:** Special Merit

Category: External Relations Engagement Program **Subcategory:** Programs and Projects
Entry Title: 2016 Browning Orchard Festival **Institution:** Morehead State University

Award: Special Merit

Category: External Relations Engagement Program **Subcategory:** Programs and Projects
Entry Title: Inside Clemson in a Minute **Institution:** Clemson University

Award: Special Merit

Category: Media Relations Program
Subcategory: Programs and Projects
Entry Title: Rokerthon on Rocky Top—The World's Largest Power T **Institution:** University of Tennessee
Award: Grand Award

Category: Media Relations Program **Subcategory:** Programs and Projects

Entry Title: Downtown A-WAKE-ening: Wake Forest University Embarks on New Era as Classes Begin in the Innovation Quarter

Institution: Wake Forest University **Award:** Award of Excellence

Category: Media Relations Program
Subcategory: Programs and Projects
Entry Title: Homer & Dolly Hand Art Center: Building Media Interest **Institution:** Stetson University
Award: Award of Excellence

Category: Media Relations Program
Subcategory: Programs and Projects
Entry Title: Georgia Tech Online Master of Science in Computer Science **Institution:** Georgia Institute of Technology
Award: Special Merit

Category: Media Relations Program
Subcategory: Programs and Projects
Entry Title: Naming of Tickle College of Engineering: Enabling Success **Institution:** University of Tennessee
Award: Special Merit

Category: Media Relations Program **Subcategory:** Programs and Projects

Entry Title: WVUA and The University of Alabama College of Community Health Sciences Health Matters

Institution: The University of Alabama **Award:** Special Merit

Category: Special Event

Subcategory: Programs and Projects

Entry Title: University of Tennessee Breaks a World Record on the Today Show **Institution:** University of Tennessee

Award: Grand Award

Category: Special Event

Subcategory: Programs and Projects

Entry Title: Auburn University Performing Arts Center Groundbreaking Ceremony **Institution:** Auburn University

Award: Award of Excellence

Category: Special Event **Subcategory:** Programs and Projects

Entry Title: The Trustee Scholar Awards 2016: The Capitol of Creativity Ringling College of Art and Design

Institution: Ringling College of Art and Design **Award:** Award of Excellence

Category: Special Event

Subcategory: Programs and Projects

Entry Title: Launch of 89.5 WMOT **Institution:** Middle Tennessee State University **Award:** Special Merit

Category: Special Event **Subcategory:** Programs and Projects

Entry Title: Pirates Rock the Mall – Celebrating Chancellor Staton Tuesday, March 21, 2017 from 3-6pm Submitted by East Carolina University’s Division of Student Affairs - Contacts Christopher Stansbury and Emily McLamb - 252-737-2366 / 252-737-2003

Institution: East Carolina University **Award:** Special Merit

Category: Special Event **Subcategory:** Programs and Projects

Entry Title: A Weekend to Look Back & Push Forward: The Hulon Willis Association 25th Anniversary Weekend

Institution: The College of William & Mary **Award:** Special Merit

Category: Branding/Identity Program or Campaign

Subcategory: Programs and Projects

Entry Title: The University of Alabama - Where Legends Are Made **Institution:** The University of Alabama

Award: Grand Award

Category: Branding/Identity Program or Campaign **Subcategory:** Programs and Projects
Entry Title: The Brand: Mississippi State University **Institution:** Mississippi State University

Award: Award of Excellence

Category: Branding/Identity Program or Campaign **Subcategory:** Programs and Projects
Entry Title: Branding the Burning Bright Campaign **Institution:** Georgia State University

Award: Award of Excellence

Category: Branding/Identity Program or Campaign

Subcategory: Programs and Projects

Entry Title: Campbell University | The Kivett **Institution:** Campbell University

Award: Special Merit

Category: Branding/Identity Program or Campaign **Subcategory:** Programs and Projects

Entry Title: The UCF Brand

Institution: University of Central Florida

Award: Special Merit

Category: Crisis/Issues Management Plan

Subcategory: Programs and Projects

Entry Title: In the Trenches: A Crisis Response Campaign **Institution:** Murray State University

Award: Grand Award

Category: Crisis/Issues Management Plan **Subcategory:** Programs and Projects

Entry Title: UNC Charlotte Crisis Communication Plan (contact: Stephen Ward, Exec. Dir. Univ. Comm; stephen.ward@uncc.edu)

Institution: University of North Carolina at Charlotte **Award:** Special Merit

Category: Overall Annual Fund Program

Subcategory: Programs and Projects

Entry Title: Don't Just Invite; Ignite! How FIU Increased Its Faculty & Staff Giving by 36%

Institution: Florida International University

Award: Grand Award

Category: Branding/Identity Program or Campaign **Subcategory:** Programs and Projects

Entry Title: #FindSanctuary

Institution: Duke University

Award: Special Merit

Category: Subunit Campaign
Subcategory: Programs and Projects
Entry Title: Catamount Club Membership Campaign **Institution:** Western Carolina University
Award: Award of Excellence

Category: Subunit Campaign
Subcategory: Programs and Projects
Entry Title: The Bulldog Challenge
Institution: University of North Carolina at Asheville **Award:** Award of Excellence

Category: Feature Writing **Subcategory:** Writing
Entry Title: The Unbreakable Tiger **Institution:** Clemson University **Award:** Grand Award

Category: Feature Writing **Subcategory:** Writing
Entry Title: The Opioid Epidemic **Institution:** Campbell University **Award:** Award of Excellence

Category: Feature Writing
Subcategory: Writing
Entry Title: Walking the Walk: For Dr. Susan Donovan, cura personalis is a way of life
Institution: Bellarmine University
Award: Award of Excellence

Category: Feature Writing **Subcategory:** Writing
Entry Title: Threads of Grace **Institution:** Wake Forest University

Award: Special Merit

Category: Feature Writing **Subcategory:** Writing

Entry Title: Coping Mechanisms: Return to Civilian Life Challenging for Veteran of Marine Recon Units

Institution: Wingate University **Award:** Special Merit

Category: Feature Writing **Subcategory:** Writing

Entry Title: "Jennifer Mullen Collins' journey," Monarch magazine, spring 2017, Old Dominion University

Institution: Old Dominion University **Award:** Special Merit

Category: Publications Writing

Subcategory: Writing

Entry Title: Auburn Engineering Magazine Fall '16 Publications Writing **Institution:** Auburn

University

Award: Grand Award

Category: Publications Writing **Subcategory:** Writing

Entry Title: Emory Medicine Spring 2017 issue **Institution:** Emory University

Award: Award of Excellence

Category: Publications Writing **Subcategory:** Writing

Entry Title: The Lovett School Magazine for Alumni – Spring 2017 What’s Cooking at Lovett issue (or the food issue)

Institution: The Lovett School **Award:** Award of Excellence

Category: Publications Writing

Subcategory: Writing

Entry Title: Fall 2016 VCU Alumni magazine **Institution:** Virginia Commonwealth University

Award: Special Merit

Category: Publications Writing **Subcategory:** Writing

Entry Title: Urban Innovators | By Candace Dantes (formerly Candace Morrow) | Photos by Suhyoon Cho | Illustrations by Joseph Melancon

Institution: Columbus State University **Award:** Special Merit

Category: Publications Writing

Subcategory: Writing

Entry Title: UPIC Magazine — Five Year Anniversary Edition **Institution:** Clemson University

Award: Special Merit

Category: Speech Writing

Subcategory: Writing

Entry Title: The Fascination of What’s Difficult **Institution:** Virginia Commonwealth University **Award:** Grand Award

Category: Speech Writing

Subcategory: Writing

Entry Title: Knighting new Knights at UCF **Institution:** University of Central Florida **Award:** Award of Excellence

Category: Speech Writing

Subcategory: Writing

Entry Title: 2016 Legacy Pinning Ceremony **Institution:** University of Alabama at Birmingham **Award:** Award of Excellence

Category: Speech Writing
Subcategory: Writing
Entry Title: Let's be a caring family of Knights **Institution:** University of Central Florida
Award: Special Merit

Category: Writing for Fundraising **Subcategory:** Writing
Entry Title: Annual Fund Direct Mail Appeals **Institution:** Berea College
Award: Grand Award

Category: Writing for Fundraising
Subcategory: Writing
Entry Title: Auburn University End-of-Year President's Letter **Institution:** Auburn University
Award: Award of Excellence

Category: Writing for Fundraising
Subcategory: Writing
Entry Title: Auburn Engineering Writing for Fundraising **Institution:** Auburn University
Award: Special Merit

Category: Writing for the Media
Subcategory: Writing
Entry Title: Forestry 101 Gives Wake Forest Freshmen an 'Irreverent' Take on Orientation
Institution: Wake Forest University
Award: Grand Award

Category: Writing for the Media
Subcategory: Writing
Entry Title: Payton Miller Takes Final Bow as UT's Unofficial Rock Painter **Institution:** University of Tennessee
Award: Award of Excellence

Category: Writing for the Media **Subcategory:** Writing
Entry Title: Adapted Toy Car **Institution:** The University of Alabama **Award:** Award of Excellence

Category: Writing for the Media **Subcategory:** Writing
Entry Title: Tradition Trumps Politics: UT Pride of the Southland Participates in 58th Inaugural Parade
Institution: University of Tennessee **Award:** Special Merit

Category: Writing for the Media
Subcategory: Writing
Entry Title: Clemson doctoral student produces rap album for dissertation; it goes viral

Institution: Clemson University
Award: Special Merit

Category: Writing for the Web
Subcategory: Writing

Entry Title: Emory Report: Celebrating the Class of 2017 **Institution:** Emory University
Award: Award of Excellence

Category: Writing for the Web **Subcategory:** Writing

Entry Title: “¡Fidel esta muerto! ’FIU community reacts to Fidel Castro’s death” NOTE: Story must be viewed online for full effect. Please follow the link below to read <http://news.fiu.edu/2016/12/fiu-community-reacts-to-fidel-castros-death/106734>

Institution: Florida International University **Award:** Award of Excellence

Category: Writing for the Web



Subcategory: Writing

Entry Title: Giving impact stories at the University of Georgia: “We’re all stories, in the end.”

Institution: University of Georgia

Award: Special Merit

Category: Recruitment Publication **Subcategory:** Print and Digital Publications **Entry Title:** Admissions viewbook **Institution:** Virginia Tech

Award: Grand Award

Category: Recruitment Publication

Subcategory: Print and Digital Publications

Entry Title: THIS IS PROOF Discover the Value of Creativity **Institution:** Ringling College of

Art and Design

Award: Award of Excellence

Category: Recruitment Publication **Subcategory:** Print and Digital Publications **Entry Title:** Admissions Viewbook **Institution:** University of Mary Washington **Award:** Special Merit

Category: Recruitment Publication

Subcategory: Print and Digital Publications

Entry Title: Radford University Admissions Brochure **Institution:** Radford University

Award: Special Merit

Category: Recruitment Publication Series **Subcategory:** Print and Digital Publications

Entry Title: Revitalizing Recruitment: Membership in the Student Alumni Association at the University of North Carolina

Institution: The University of North Carolina General Alumni Association **Award:** Grand Award

Category: Recruitment Publication Series

Subcategory: Print and Digital Publications

Entry Title: Undergraduate Admit Packs, Emory University **Institution:** Emory University

Award: Award of Excellence

Category: Recruitment Publication Series

Subcategory: Print and Digital Publications

Entry Title: University of South Carolina Admissions Series **Institution:** University of South Carolina

Award: Award of Excellence

Category: Recruitment Publication Series

Subcategory: Print and Digital Publications

Entry Title: Centre College Recruitment Publication Series **Institution:** Centre College

Award: Special Merit

Category: Recruitment Publication Series

Subcategory: Print and Digital Publications

Entry Title: Brenau University – China Recruitment Series **Institution:** Brenau University

Award: Special Merit

Category: Recruitment Publication Series

Subcategory: Print and Digital Publications

Entry Title: Marymount University Find Your It! Recruitment Brochure Series **Institution:** Marymount University

Award: Special Merit

Category: Fundraising Publication
Subcategory: Print and Digital Publications
Entry Title: Performing Arts Academic Center (PAAC) Case Statement **Institution:** The University of Alabama

Award: Grand Award

Category: Fundraising Publication
Subcategory: Print and Digital Publications
Entry Title: Samford University Fundraising Campaign Brochure **Institution:** Samford University

Award: Award of Excellence

Category: Fundraising Publication
Subcategory: Print and Digital Publications
Entry Title: Make It Real Campaign for VCU Case Statement **Institution:** Virginia Commonwealth University

Award: Special Merit

Category: Fundraising Publication **Subcategory:** Print and Digital Publications **Entry Title:** Catamount Club Membership Guide **Institution:** Western Carolina University **Award:** Special Merit

Category: Fundraising Publication
Subcategory: Print and Digital Publications
Entry Title: Proposal for Artis College of Science and Technology

Institution: Radford University **Award:** Special Merit

Category: Annual Fund Publication
Subcategory: Print and Digital Publications
Entry Title: Have you decided? Annual Fund Solicitation **Institution:** Memphis University School

Award: Grand Award

Category: Annual Fund Publication **Subcategory:** Print and Digital Publications **Entry Title:** Tuition Runs Out Day **Institution:** Thomas More College
Award: Award of Excellence

Category: Annual Fund Publication
Subcategory: Print and Digital Publications
Entry Title: Your Gift Accelerates Our Journey. **Institution:** University of North Carolina at Chapel Hill **Award:** Award of Excellence

Category: Annual Fund Publication **Subcategory:** Print and Digital Publications

Entry Title: Auburn University Annual Fund Constituency Direct Mailers **Institution:** Auburn University

Award: Special Merit

Category: Magazine I

Subcategory: Print and Digital Publications

Entry Title: CONTXT Magazine Ringling College of Art and Design **Institution:** Ringling College of Art and Design

Award: Grand Award

Category: Magazine I

Subcategory: Print and Digital Publications

Entry Title: Emory Lawyer Alumni Magazine - Emory University School of Law **Institution:** Emory University

Award: Award of Excellence

Category: Magazine I

Subcategory: Print and Digital Publications **Entry Title:** "Berry"

Institution: Berry College

Award: Award of Excellence

Category: Magazine I

Subcategory: Print and Digital Publications

Entry Title: Emory Medicine Spring 2017 issue and Winter 2017 issue **Institution:** Emory University

Award: Special Merit

Category: Magazine I

Subcategory: Print and Digital Publications

Entry Title: UVA Nursing's VIRGINIA NURSING LEGACY **Institution:** University of Virginia

Award: Special Merit

Category: Magazine II

Subcategory: Print and Digital Publications

Entry Title: DukeMed Alumni News magazine, Fall 2016 and Summer 2017 **Institution:** Duke University

Award: Grand Award

Category: Magazine II

Subcategory: Print and Digital Publications **Entry Title:** Wake Forest Magazine **Institution:** Wake Forest University **Award:** Award of Excellence

Category: Magazine II

Subcategory: Print and Digital Publications **Entry Title:** UT Journal

Institution: University of Tampa
Award: Award of Excellence

Category: Magazine II
Subcategory: Print and Digital Publications **Entry Title:** Fall 2016 Emory Libraries Magazine
Institution: Emory University
Award: Special Merit

Category: Magazine II
Subcategory: Print and Digital Publications **Entry Title:** The Magazine of Radford University
Institution: Radford University
Award: Special Merit

Category: Magazine III
Subcategory: Print and Digital Publications
Entry Title: Pegasus The Magazine of the University of Central Florida **Institution:** University of Central Florida
Award: Grand

Category: Magazine III
Subcategory: Print and Digital Publications **Entry Title:** Tennessee Alumnus
Institution: University of Tennessee **Award:** Award of Excellence

Category: Magazine III
Subcategory: Print and Digital Publications **Entry Title:** UAB Magazine
Institution: UAB
Award: Award of Excellence

Category: Magazine III
Subcategory: Print and Digital Publications **Entry Title:** Auburn Magazine Fall 2017
Institution: Auburn University
Award: Special Merit

Category: Magazine III
Subcategory: Print and Digital Publications
Entry Title: TROY Today Magazine Spring/Summer 2017 **Institution:** Troy University
Award: Special Merit

Category: Magazine III
Subcategory: Print and Digital Publications **Entry Title:** Virginia Tech Magazine **Institution:** Virginia Tech
Award: Special Merit

Category: Tabloid
Subcategory: Print and Digital Publications

Entry Title: Because This is Auburn Campaign Quarterly **Institution:** Auburn University
Award: Grand Award

Category: Tabloid

Subcategory: Print and Digital Publications **Entry Title:** USC Times
Institution: University of South Carolina **Award:** Award of Excellence

Category: Magazine/Tabloid Improvement I

Subcategory: Print and Digital Publications

Entry Title: Charlotte Latin Magazine Fall 2016 and Fall 2017

Institution: Charlotte Latin School **Award:** Grand Award

Category: Magazine/Tabloid Improvement I **Subcategory:** Print and Digital Publications **Entry Title:** Stetson University Magazine **Institution:** Stetson University

Award: Award of Excellence

Category: Magazine/Tabloid Improvement I

Subcategory: Print and Digital Publications

Entry Title: Virginia Tech Science: The Magazine of the College of Science **Institution:** Virginia Tech

Award: Special Merit

Category: Magazine/Tabloid Improvement II **Subcategory:** Print and Digital Publications

Entry Title: Auburn Engineering Magazine Improvement II **Institution:** Auburn University

Award: Award of Excellence

Category: Magazine/Tabloid Improvement II **Subcategory:** Print and Digital Publications

Entry Title: Duke Cancer Institute Notes (tabloid) becomes Breakthroughs (magazine).

Institution: Duke University

Award: Award of Excellence

Category: Magazine/Tabloid Improvement III **Subcategory:** Print and Digital Publications

Entry Title: Tennessee Alumnus

Institution: University of Tennessee

Award: Grand Award

Category: Magazine/Tabloid Improvement III **Subcategory:** Print and Digital Publications

Entry Title: Ytori magazine

Institution: University of Florida

Award: Award of Excellence

Category: Magazine/Tabloid Improvement III **Subcategory:** Print and Digital Publications
Entry Title: Collegian Alumni Magazine Improvement **Institution:** The University of Alabama
Award: Award of Excellence

Category: Magazine/Tabloid Improvement III

Subcategory: Print and Digital Publications
Entry Title: Andrew Young School Magazine Redesign **Institution:** Georgia State University
Award: Special Merit

Category: Low Budget Publication
Subcategory: Print and Digital Publications
Entry Title: Alabama Prison Arts + Education Project Brochure **Institution:** Auburn University
Award: Grand Award

Category: Low Budget Publication **Subcategory:** Print and Digital Publications **Entry Title:**
Summer School Campaign **Institution:** Bellarmine University
Award: Award of Excellence

Category: Low Budget Publication
Subcategory: Print and Digital Publications
Entry Title: 2017 Regional Leadership Conference Booklet **Institution:** Emory University
Award: Award of Excellence

Category: Low Budget Publication
Subcategory: Print and Digital Publications
Entry Title: NSU Realizing Potential Campaign Update **Institution:** Nova Southeastern
University
Award: Special Merit

Category: Green or Sustainable Publication **Subcategory:** Print and Digital Publications **Entry
Title:** Ways & Means podcast **Institution:** Duke University

Award: Award of Excellence

Category: Annual Report
Subcategory: Print and Digital Publications **Entry Title:** Yes - VCU Annual Report 2016
Institution: Virginia Commonwealth University **Award:** Grand Award

Category: Annual Report
Subcategory: Print and Digital Publications
Entry Title: With Joy & Gratitude, A Year of Celebration at Duke University Chapel
Institution: Duke University
Award: Award of Excellence

Category: Annual Report

Subcategory: Print and Digital Publications

Entry Title: Auburn University Foundation FY16 Annual Report **Institution:** Auburn University

Award: Award of Excellence

Category: Annual Report

Subcategory: Print and Digital Publications **Entry Title:** The Giving Report **Institution:** Radford University

Award: Special Merit

Category: Annual Report

Subcategory: Print and Digital Publications **Entry Title:** 2016-2017 Year-In-Review

Institution: The University of Alabama **Award:** Special Merit

Category: Annual Report

Subcategory: Print and Digital Publications **Entry Title:** The World Needs Vols **Institution:** University of Tennessee

Award: Special Merit

Category: Single-Page Publication or Flier **Subcategory:** Graphic Design

Entry Title: Elon University Homecoming Pocket Guide **Institution:** Elon University

Award: Grand Award

Category: Single-Page Publication or Flier **Subcategory:** Graphic Design

Entry Title: The Great Place HR Redesign Infographic **Institution:** Virginia Commonwealth University **Award:** Award of Excellence

Category: Single-Page Publication or Flier **Subcategory:** Graphic Design

Entry Title: U-NITES! Fall '16 Fliers **Institution:** Clemson University

Award: Award of Excellence

Category: Single-Page Publication or Flier

Subcategory: Graphic Design

Entry Title: Alumni Association Evening of Stars Gala Invitation

Institution: North Carolina State University **Award:** Special Merit

Category: Single-Page Publication or Flier **Subcategory:** Graphic Design

Entry Title: Launch Your Business **Institution:** Georgia Southern University **Award:** Special Merit

Category: Single-Page Publication or Flier

Subcategory: Graphic Design

Entry Title: Kentucky Wesleyan College Homecoming 2016 Mailer **Institution:** Kentucky Wesleyan College
Award: Special Merit

Category: Multipage Publication or Folder

Subcategory: Graphic Design

Entry Title: University of Tennessee, Knoxville Endowment Impact Report **Institution:** University of Tennessee

Award: Award of Excellence

Category: Multipage Publication or Folder **Subcategory:** Graphic Design

Entry Title: Fearless and True: A Facilities Campaign for Auburn Athletics **Institution:** Auburn University

Award: Award of Excellence

Category: Multipage Publication or Folder

Subcategory: Graphic Design

Entry Title: The University of Tennessee Travelers Travel Catalog **Institution:** University of Tennessee System Office

Award: Special Merit

Category: Multipage Publication or Folder **Subcategory:** Graphic Design

Entry Title: Companion Booklets: 2017 Breakthrough Awards and 2017 Teaching Excellence Awards

Institution: University of South Carolina **Award:** Special Merit

Category: Multipage Publication or Folder

Subcategory: Graphic Design

Entry Title: Alabama Prison Arts + Education Project Brochure **Institution:** Auburn University

Award: Special Merit

Category: Periodical

Subcategory: Graphic Design

Entry Title: Campbell Magazine | Spring 2017 **Institution:** Campbell University

Award: Grand Award

Category: Periodical

Subcategory: Graphic Design

Entry Title: Campbell Magazine | Summer 2017 **Institution:** Campbell University

Award: Award of Excellence

Category: Periodical
Subcategory: Graphic Design
Entry Title: Impact magazine (volumes 8, 9, 10, 11) **Institution:** Virginia Commonwealth University **Award:** Award of Excellence

Category: Periodical
Subcategory: Graphic Design
Entry Title: Pegasus, Summer 2017 **Institution:** University of Central Florida **Award:** Special Merit

Category: Periodical
Subcategory: Graphic Design
Entry Title: Samford University Seasons Magazine **Institution:** Samford University
Award: Special Merit

Category: Periodical **Subcategory:** Graphic Design **Entry Title:** Letters
Institution: Vanderbilt University **Award:** Special Merit

Category: Cover
Subcategory: Graphic Design
Entry Title: Auburn Magazine Cover Spring 2017 Cover **Institution:** Auburn University
Award: Grand Award

Category: Cover
Subcategory: Graphic Design
Entry Title: Confessions of a Stunt Man **Institution:** Georgia State University **Award:** Award of Excellence

Category: Cover
Subcategory: Graphic Design
Entry Title: Pegasus Spring 2017 - Monsters in the Closet **Institution:** University of Central Florida
Award: Award of Excellence

Category: Cover
Subcategory: Graphic Design
Entry Title: Auburn Magazine Fall 2017 Cover **Institution:** Auburn University
Award: Special Merit

Category: Cover
Subcategory: Graphic Design
Entry Title: Campbell Magazine | Finding Little Bethel **Institution:** Campbell University
Award: Special Merit

Category: Cover
Subcategory: Graphic Design

Entry Title: Georgia Magazine, Spring 2017 Capital Campaign issue **Institution:** University of Georgia

Award: Special Merit

Category: Book **Subcategory:** Graphic Design

Entry Title: 50 Treasures: Celebrating the 50th Anniversary of the Reeves Collection of Ceramics at Washington and Lee University

Institution: Washington and Lee University **Award:** Grand Award

Category: Book

Subcategory: Graphic Design

Entry Title: Impact Report: Elaine and Baxter Perkinson **Institution:** Virginia Commonwealth University

Award: Award of Excellence

Category: Book **Subcategory:** Graphic Design

Entry Title: Speeches and Writings of Kenneth P. Ruscio, President, Washington and Lee University, 2006-2016

Institution: Washington and Lee University **Award:** Special Merit

Category: Poster **Subcategory:** Graphic Design

Entry Title: The UCF Brand Quick Reference Guide **Institution:** University of Central Florida
Award: Grand Award

Category: Poster **Subcategory:** Graphic Design

Entry Title: Super Creatives — Unleash Your Power! Client: Ringling College Office of Admissions

Institution: Ringling College of Art and Design **Award:** Award of Excellence

Category: Poster

Subcategory: Graphic Design

Entry Title: 2017 Battle for the Capital Poster **Institution:** Virginia Commonwealth University
Award: Award of Excellence

Category: Poster

Subcategory: Graphic Design

Entry Title: Give Your Heart to Art poster **Institution:** Radford University
Award: Special Merit

Category: Poster

Subcategory: Graphic Design

Entry Title: Unfolding Narratives: School of Architecture, Planning and Landscape Architecture

Lecture Series Poster **Institution:** Auburn University **Award:** Special Merit

Category: Poster

Subcategory: Graphic Design

Entry Title: Senior Signature Campaign **Institution:** University of Georgia **Award:** Special Merit

Category: Editorial Design **Subcategory:** Graphic Design

Entry Title: Pegasus, Summer 2017 **Institution:** University of Central Florida **Award:** Grand Award

Category: Editorial Design

Subcategory: Graphic Design

Entry Title: Duke Magazine The Secrets Issue **Institution:** Duke University

Award: Award of Excellence

Category: Editorial Design

Subcategory: Graphic Design

Entry Title: Campbell Magazine | The Opioid Epidemic **Institution:** Campbell University

Award: Award of Excellence

Category: Editorial Design

Subcategory: Graphic Design

Entry Title: Campbell Magazine | The Buies of Summer **Institution:** Campbell University

Award: Special Merit

Category: Specialty Piece

Subcategory: Graphic Design

Entry Title: Ringling College of Art and Design Acceptance Package **Institution:** Ringling College of Art and Design

Award: Grand Award

Category: Specialty Piece

Subcategory: Graphic Design

Entry Title: Auburn University 1856 Society invitation and program suite **Institution:** Auburn University

Award: Award of Excellence

Category: Specialty Piece

Subcategory: Graphic Design

Entry Title: Inaugural Invitation for W&L President William C. Dudley **Institution:**

Washington and Lee University
Award: Award of Excellence

Category: Specialty Piece
Subcategory: Graphic Design
Entry Title: Auburn Alumni Association Holiday Card **Institution:** Auburn University
Award: Special Merit

Category: Specialty Piece
Subcategory: Graphic Design
Entry Title: UA Division of Strategic Communications 2016 Holiday Card **Institution:** The University of Alabama
Award: Special Merit

Category: Specialty Piece
Subcategory: Graphic Design
Entry Title: Austin Peay Holiday Gift Box **Institution:** Austin Peay State University
Award: Special Merit

Category: Illustration – Cover
Subcategory: Graphic Design
Entry Title: Campbell Magazine | The Opioid Epidemic **Institution:** Campbell University
Award: Grand Award

Category: Illustration – Cover
Subcategory: Graphic Design
Entry Title: The Shadows of Stigma - UAB Magazine Spring 2017 **Institution:** University of Alabama at Birmingham
Award: Award of Excellence

Category: Illustration – Cover
Subcategory: Graphic Design
Entry Title: NC State alumni magazine: Autumn 2016 cover **Institution:** North Carolina State University
Award: Special Merit

Category: Illustration - Interior Spread **Subcategory:** Graphic Design
Entry Title: V for Venditti

Institution: University of Central Florida **Award:** Grand Award

Category: Illustration - Interior Spread **Subcategory:** Graphic Design
Entry Title: “Big Dreams, Big Data” **Institution:** Georgia State University **Award:** Award of Excellence

Category: Illustration - Interior Spread

Subcategory: Graphic Design

Entry Title: The Shadows of Stigma - UAB Magazine Spring 2017 **Institution:** University of Alabama at Birmingham

Award: Special Merit

Category: Illustration - Interior Spread

Subcategory: Graphic Design

Entry Title: NC State alumni magazine: "Snack on This" **Institution:** North Carolina State University

Award: Special Merit

Category: Illustration - Interior Spread **Subcategory:** Graphic Design

Entry Title: Urban Innovators **Institution:** Columbus State University **Award:** Special Merit

Category: Photography – Individual **Subcategory:** Graphic Design **Entry Title:** The Road Starts Here **Institution:** Clemson University **Award:** Grand Award

Category: Photography – Individual **Subcategory:** Graphic Design

Entry Title: Building Champions

Institution: Middle Tennessee State University **Award:** Award of Excellence

Category: Photography – Individual

Subcategory: Graphic Design

Entry Title: Field of Dreams - UAB Magazine Fall 2017 **Institution:** University of Alabama at Birmingham **Award:** Award of Excellence

Category: Photography – Individual

Subcategory: Graphic Design **Entry Title:** Industrial Light **Institution:** Clemson University

Award: Special Merit

Category: Photography – Individual **Subcategory:** Graphic Design **Entry Title:** Student Welder

Institution: University of Georgia **Award:** Special Merit

Category: Photography – Individual

Subcategory: Graphic Design

Entry Title: Roanoke College 175th Anniversary Celebration **Institution:** Roanoke College

Award: Special Merit

Category: Photography – Series

Subcategory: Graphic Design

Entry Title: 99-year-old Ben Skardon completes 10th walk in Bataan Memorial Death March

Institution: Clemson University

Award: Grand Award

Category: Photography – Series **Subcategory:** Graphic Design
Entry Title: Brenau Softball Photo Series **Institution:** Brenau University
Award: Award of Excellence

Category: Photography – Series
Subcategory: Graphic Design
Entry Title: Carolina on the Wing
Institution: The University of North Carolina General Alumni Association **Award:** Award of Excellence

Category: Photography – Series
Subcategory: Graphic Design
Entry Title: NC State alumni magazine: "The Final Frame" **Institution:** North Carolina State University
Award: Special Merit

Category: Photography – Series **Subcategory:** Graphic Design
Entry Title: The Giving Effect 2016 **Institution:** The University of Alabama **Award:** Special Merit

Category: Photography – Series
Subcategory: Graphic Design
Entry Title: Helen Unveiled photography series **Institution:** Troy University
Award: Special Merit

Category: Unpublished Works **Subcategory:** Graphic Design

Entry Title: Unused photography from “25 Faces: The College of Arts and Sciences Leadership Board,” 25th Anniversary Magazine

Institution: The University of Alabama **Award:** Special Merit

Category: Total Website Design and Organization
Subcategory: Electronic and Digital Media
Entry Title: Virginia Commonwealth University Brandcenter website **Institution:** Virginia Commonwealth University
Award: Grand Award

Category: Total Website Design and Organization **Subcategory:** Electronic and Digital Media
Entry Title: Campbell University Digital Transformation **Institution:** Campbell University

Award: Award of Excellence

Category: Total Website Design and Organization **Subcategory:** Electronic and Digital Media
Entry Title: Austin Peay State University Website Redesign **Institution:** Austin Peay State

University

Award: Award of Excellence

Category: Total Website Design and Organization **Subcategory:** Electronic and Digital Media

Entry Title: guilford.edu

Institution: Guilford College

Award: Special Merit

Category: Total Website Design and Organization **Subcategory:** Electronic and Digital Media

Entry Title: WSSU Website Redesign **Institution:** Winston-Salem State University **Award:**

Special Merit

Category: Total Website Design and Organization **Subcategory:** Electronic and Digital Media

Entry Title: Charlotte Latin School Website Redesign

Institution: Charlotte Latin School **Award:** Special Merit

Category: Mobile Application - Utility/Service

Subcategory: Electronic and Digital Media

Entry Title: Georgia Tech Student Alumni Association Mobile App **Institution:** Georgia Institute of Technology

Award: Special Merit

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media

Entry Title: Roanoke College Slang Video **Institution:** Roanoke College

Award: Grand Award

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media

Entry Title: #CCUInstaGames

Institution: Coastal Carolina University **Award:** Award of Excellence

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media

Entry Title: Have A Question? Ask A Tiger! **Institution:** Clemson University

Award: Award of Excellence

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media

Entry Title: Building An Authentic Brand By Giving It Away **Institution:** Clemson University

Award: Special Merit

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media

Entry Title: Texting with the Deac #WFU21 **Institution:** Wake Forest University

Award: Special Merit

Category: Social Media Strategy and Execution **Subcategory:** Electronic and Digital Media
Entry Title: VCU Alumni Instagram Takeovers **Institution:** Virginia Commonwealth University **Award:** Special Merit

Category: Magazine or Publication Rendering for Tablet or Mobile Technology

Subcategory: Electronic and Digital Media
Entry Title: Sciences at NC State digital magazine **Institution:** North Carolina State University
Award: Grand Award

Category: Magazine or Publication Rendering for Tablet or Mobile Technology **Subcategory:** Electronic and Digital Media
Entry Title: Georgia Tech's Racing Roots
Institution: Georgia Institute of Technology

Award: Award of Excellence

Category: Magazine or Publication Rendering for Tablet or Mobile Technology **Subcategory:** Electronic and Digital Media
Entry Title: The Madison app.
Institution: James Madison University

Award: Award of Excellence

Category: Recruitment Video
Subcategory: Electronic and Digital Media
Entry Title: UAB Story
Institution: University of Alabama at Birmingham **Award:** Grand Award

Category: Recruitment Video
Subcategory: Electronic and Digital Media
Entry Title: College of Education Recruitment Video **Institution:** Augusta University
Award: Award of Excellence

Category: Recruitment Video
Subcategory: Electronic and Digital Media **Entry Title:** The Ultimate Clemson Moment
Institution: Clemson University
Award: Award of Excellence

Category: Recruitment Video **Subcategory:** Electronic and Digital Media **Entry Title:** Honors Passport: Peru **Institution:** University of Arkansas **Award:** Special Merit

Category: Recruitment Video
Subcategory: Electronic and Digital Media
Entry Title: This is your time, this is your school. Welcome to Samford. **Institution:** Samford

University

Award: Special Merit

Category: Fundraising Video **Subcategory:** Electronic and Digital Media **Entry Title:** We are
Elon - Elon Day Video **Institution:** Elon University

Award: Grand Award

Category: Fundraising Video

Subcategory: Electronic and Digital Media **Entry Title:** JMU Giving Day Carpool Karaoke

Institution: James Madison University

Award: Award of Excellence

Category: Fundraising Video

Subcategory: Electronic and Digital Media

Entry Title: Happy Thanksgiving from Auburn University **Institution:** Auburn University

Award: Award of Excellence

Category: Fundraising Video

Subcategory: Electronic and Digital Media

Entry Title: Davidson Athletics - It's Worth Fighting For **Institution:** Davidson College

Award: Special Merit

Category: Fundraising Video

Subcategory: Electronic and Digital Media

Entry Title: The Greatness Before Us Campaign Close Video **Institution:** Agnes Scott College

Award: Special Merit

Category: Fundraising Video

Subcategory: Electronic and Digital Media **Entry Title:** A Home for Auburn's Dinosaur Egg

Institution: Auburn University

Award: Special Merit

Category: Marketing/Branding Video

Subcategory: Electronic and Digital Media

Entry Title: Big Orange Big Ideas: Rocky Top Tennessee **Institution:** University of Tennessee

Award: Grand Award

Category: Marketing/Branding Video **Subcategory:** Electronic and Digital Media **Entry Title:**
Spectrum

Institution: North Carolina State University **Award:** Award of Excellence

Category: Marketing/Branding Video

Subcategory: Electronic and Digital Media

Entry Title: Divine Denim: A Clemson World video **Institution:** Clemson University
Award: Award of Excellence

Category: Marketing/Branding Video **Subcategory:** Electronic and Digital Media **Entry Title:** We are the Dukes of JMU **Institution:** James Madison University **Award:** Special Merit

Category: Marketing/Branding Video **Subcategory:** Electronic and Digital Media **Entry Title:** Michael Maiocco Video **Institution:** Flagler College

Award: Special Merit

Category: Marketing/Branding Video **Subcategory:** Electronic and Digital Media

Entry Title: Exponential Student Profile: Tucker Bisel **Institution:** University of North Carolina at Charlotte **Award:** Special Merit

Category: Recruitment Website or Microsite **Subcategory:** Electronic and Digital Media
Entry Title: University of Florida Admissions Website **Institution:** University of Florida
Award: Grand Award

Category: Recruitment Website or Microsite **Subcategory:** Electronic and Digital Media **Entry Title:** @MaryWash Microsite **Institution:** University of Mary Washington **Award:** Award of Excellence

Category: Recruitment Website or Microsite **Subcategory:** Electronic and Digital Media **Entry Title:** Transforming Lives **Institution:** Florida Southern College **Award:** Award of Excellence

Category: Recruitment Website or Microsite

Subcategory: Electronic and Digital Media
Entry Title: Auburn Engineering Recruitment Website **Institution:** Auburn University
Award: Special Merit

Category: Fundraising Website or Microsite
Subcategory: Electronic and Digital Media
Entry Title: The University of Virginia's GivingToHoosDay Website **Institution:** University of Virginia
Award: Grand Award

Category: Fundraising Website or Microsite
Subcategory: Electronic and Digital Media
Entry Title: NC State: Think and Do the Extraordinary Campaign website **Institution:** North Carolina State University
Award: Award of Excellence

Category: Fundraising Website or Microsite **Subcategory:** Electronic and Digital Media
Entry Title: Auburn University's Tiger Giving Day **Institution:** Auburn University
Award: Special Merit

Category: Fundraising Website or Microsite
Subcategory: Electronic and Digital Media
Entry Title: IGIVE - Augusta University's Annual Giving Campaign **Institution:** Augusta University
Award: Special Merit

Category: Alumni Website or Microsite **Subcategory:** Electronic and Digital Media **Entry Title:** Alumni Volunteer Toolkit Microsite **Institution:** Emory University
Award: Grand Award

Category: Alumni Website or Microsite
Subcategory: Electronic and Digital Media
Entry Title: Mary Washington Alumni Website Redesign **Institution:** University of Mary Washington
Award: Award of Excellence

Category: Alumni Website or Microsite **Subcategory:** Electronic and Digital Media **Entry Title:** Auburn Alumni Association Website **Institution:** Auburn University
Award: Special Merit

Category: Online Innovation/Experimentation
Subcategory: Electronic and Digital Media
Entry Title: Using Artificial Intelligence to Support Students and Decrease Summer Melt
Institution: Georgia State University
Award: Grand Award

Category: Online Innovation/Experimentation
Subcategory: Electronic and Digital Media
Entry Title: These Professors: Mark Hamilton - An Interactive Documentary Short **Institution:** Winthrop University
Award: Award of Excellence

Category: Online Innovation/Experimentation **Subcategory:** Electronic and Digital Media
Entry Title: A Unique View Of Campus **Institution:** Clemson University

Award: Award of Excellence

Category: Online Innovation/Experimentation **Subcategory:** Electronic and Digital Media
Entry Title: Ways & Means podcast **Institution:** Duke University

Award: Special Merit

Category: Online Innovation/Experimentation

Subcategory: Electronic and Digital Media

Entry Title: Monarch Extra: E-Magazine, Volume 1, March 2017 **Institution:** Old Dominion University

Award: Special Merit

Category: Online Innovation/Experimentation

Subcategory: Electronic and Digital Media

Entry Title: Developing Student-Centered Content Around the “Student Voice” **Institution:** Middle Tennessee State University

Award: Special Merit

Category: Total Advertising Campaign **Subcategory:** Advertising

Entry Title: This is Big Campaign **Institution:** University of Central Florida **Award:** Grand Award

Category: Total Advertising Campaign **Subcategory:** Advertising

Entry Title: On Top of Our Game: Clemson University College Football National Championship Brand Advertising

Institution: Clemson University **Award:** Award of Excellence

Category: Total Advertising Campaign

Subcategory: Advertising

Entry Title: The University of Alabama - Where Legends Are Made **Institution:** The University of Alabama

Award: Award of Excellence

Category: Total Advertising Campaign

Subcategory: Advertising

Entry Title: Be the Next: A Campaign to Increase Transfer Enrollment **Institution:** Winston-Salem State University

Award: Special Merit

Category: Total Advertising Campaign

Subcategory: Advertising

Entry Title: Volunteers Make a Difference Advertising Campaign **Institution:** University of Tennessee

Award: Special Merit

Category: Total Advertising Campaign **Subcategory:** Advertising

Entry Title: Auburn University Tiger Giving Day Advertising Campaign **Institution:** Auburn University

Award: Special Merit

Category: Individual Print Advertisement **Subcategory:** Advertising
Entry Title: Our Campus is Wild **Institution:** Georgia Southern University **Award:** Grand Award

Category: Individual Print Advertisement
Subcategory: Advertising
Entry Title: Brenau University – Art & Design Ad in Johnson High School Literary Magazine
Institution: Brenau University
Award: Award of Excellence

Category: Individual Print Advertisement
Subcategory: Advertising
Entry Title: Auburn Engineering Individual Print Advertisement **Institution:** Auburn University
Award: Special Merit

Category: Individual Print Advertisement
Subcategory: Advertising
Entry Title: Visit APSU
Institution: Austin Peay State University **Award:** Special Merit

Category: Individual Digital Advertisement **Subcategory:** Advertising
Entry Title: Emergency Preparation with Big Al **Institution:** The University of Alabama
Award: Special Merit

Category: Individual Radio Advertisement **Subcategory:** Advertising
Entry Title: “Big Impact” :30 Radio **Institution:** University of Central Florida **Award:** Grand Award

Category: Individual Radio Advertisement
Subcategory: Advertising
Entry Title: Auburn University’s Tiger Giving Day Radio Ad **Institution:** Auburn University
Award: Award of Excellence

Category: Individual Radio Advertisement **Subcategory:** Advertising
Entry Title: We are the NC State Alumni Association. **Institution:** North Carolina State University
Award: Award of Excellence

Category: Commercial or Public Service Announcement **Subcategory:** Advertising
Entry Title: Mississippi State University: 2017 NCAA Spot **Institution:** Mississippi State University
Award: Grand Award

Category: Commercial or Public Service Announcement

Subcategory: Advertising

Entry Title: "This is Big" TV Commercial for the University of Central Florida **Institution:** University of Central Florida

Award: Award of Excellence

Category: Commercial or Public Service Announcement **Subcategory:** Advertising

Entry Title: STOP Heroin PSA Campaign

Institution: Coastal Carolina University

Award: Special Merit

Category: Commercial or Public Service Announcement **Subcategory:** Advertising

Entry Title: Cocky TV - University Vlog

Institution: Jacksonville State University

Award: Special Merit