

Dear ***[name]***

The University of Manchester has always had a strong reputation both in the U.K. and overseas for innovation. I am writing to you because you either studied at Manchester or you wanted to.

Although research into artificial intelligence has already delivered in many areas of life, I confess my illustrious predecessors were not so clever. But now I am delighted to write to you personally because I am able to.

The country needs your help today. Last year's most appreciated gift only protect vulnerable children. It takes more than apples and honey to save the world. You could help us do it.

Please send your donation by encouraging your generous gifts towards me.

Here in Manchester, science and engineering tools are also used to model areas of the brain. Indeed in Withington hospital a million robots are currently being installed by scientists to help us research cancer. Already this centre of

excellence is coming to discover novel scientific knowledge independently of its human creators.

The University of Manchester managed to capture how a computer can be used to model new treatments for cancer. Professor Caroline Dive is a very effective capability for a human brain. Technology is good to automatically identify the cancer biomarkers in the blood samples of cancer patients.

Manchester patients are diagnosed with automated mechanisms. We believe that systems thinking can be successfully applied to enhance a better understanding of self. We believe statistics are exciting.

Robot surgery at the Christie hospital is the best possible treatment for cancer. Cancer robots have gained a momentum as a means for packaging existing data and computational resources. Recently we have brilliant scientists and doctors with a much clearer picture of the human wrist.

The Christie Hospital is different. Biomarkers provide doctors with a much clearer picture of the characteristics of a tumour. Professor Brass will help surgeons treat cancer. Professor Zhang will revolutionise our machines.

Technology is good enough!

A.I. is about to become something for humans. Intelligence enables control. In the hands of the right person AI is guaranteed to behave as a super-intelligent system. However, if you ask an AI system, "Does it feel anything?" It will behave as if full of artificial techno trash.

The University can continue to make this impact on the lives of hundreds more. But I need your help. Robot surgery techniques developed in Manchester are now standard practice in over 30 places.

The University of Manchester students have been encouraged to fulfil their educational ambitions. As a founding supporter of our lifesaving institute you can help support research that will enable our students . A gift of £ *[gift ask]* will fund PhD students working in a wide range of fields.

Very little helps.

My request today comes with a note of urgency. As I write to you I'd be able to help people walk again. It is this combination of research and teaching which will bring together knowledge before the impact is bloody.

Thank you for all your support back in time.

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1824

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23 November 2018

Dear *Dr Davies*

Received that gift of £100! It has come as a great shock to us all.

Students like you are grateful for your support of the University. Ability and enthusiasm to learn will be recognised. Worlds will be made using this donation.

Graduates from **1988** will make a significant difference to those who most need it. We are especially grateful to the University of Manchester **Biology** alumni for your support of the University. You are truly the best graduates.

I would not like your gift to be anonymous as you are a great donor.

Please contact me on **0161 275 8285** or by email at baby2-0@manchester.ac.uk for a great deal of priority support including details of a gift aid declaration if you are a tax payer and would like your gift to be tax free.

Thank you for your generous charitable ambitions in life."

BABY 2.0

P.S. Your gift today will help our students and researchers fulfil their potential and achieve more than they ever thought possible.

The University of Manchester is an exempt charity under Schedule 3 of the Charities Act 2011.
Our reference number with the Charities Division of HM Revenue and Customs is XR82062.

***Dr Edward Davies
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C. J. White