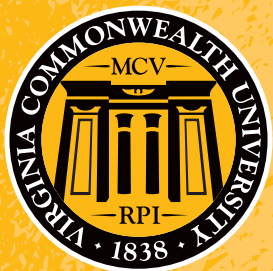


# Unlocking Potential campaign launch event

Virginia Commonwealth University  
Office of Development and Alumni Relations

**Design: Invitations**



# VCU

# Unlocking Potential campaign

VCU Office of Development and Alumni Relations

## Public launch event

### Save the date

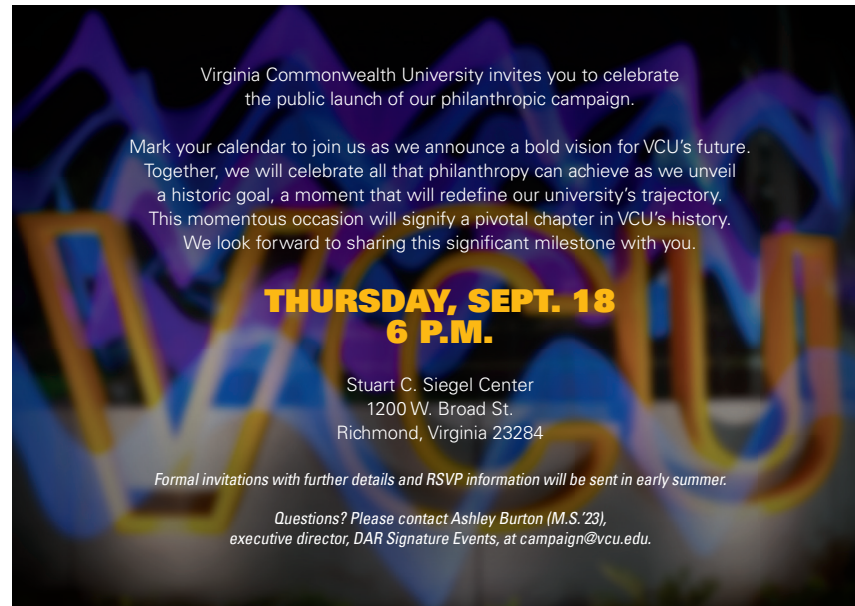
Die-cut sleeve



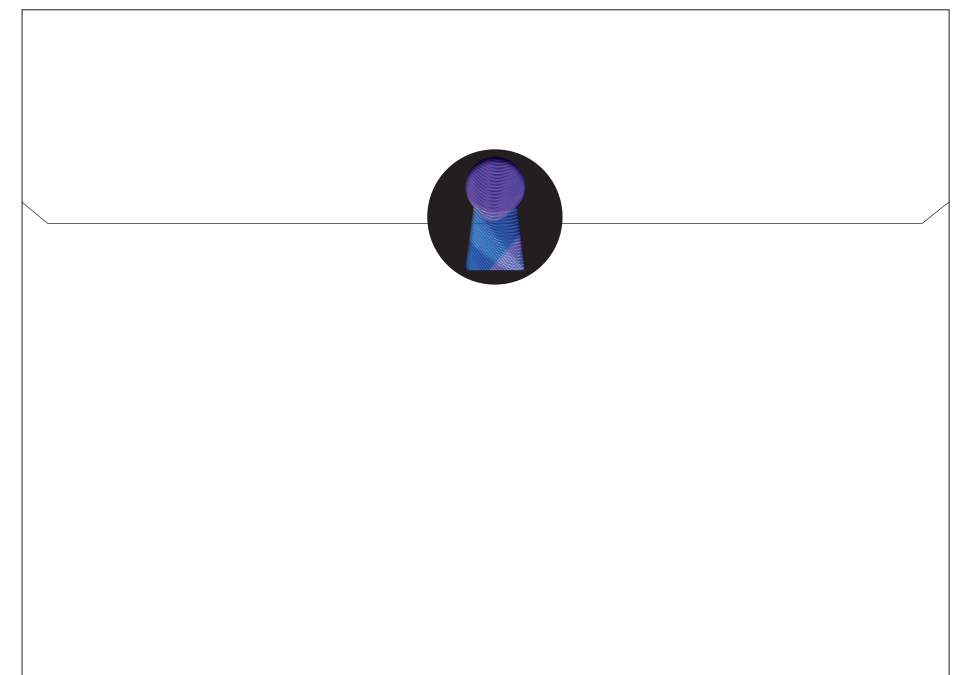
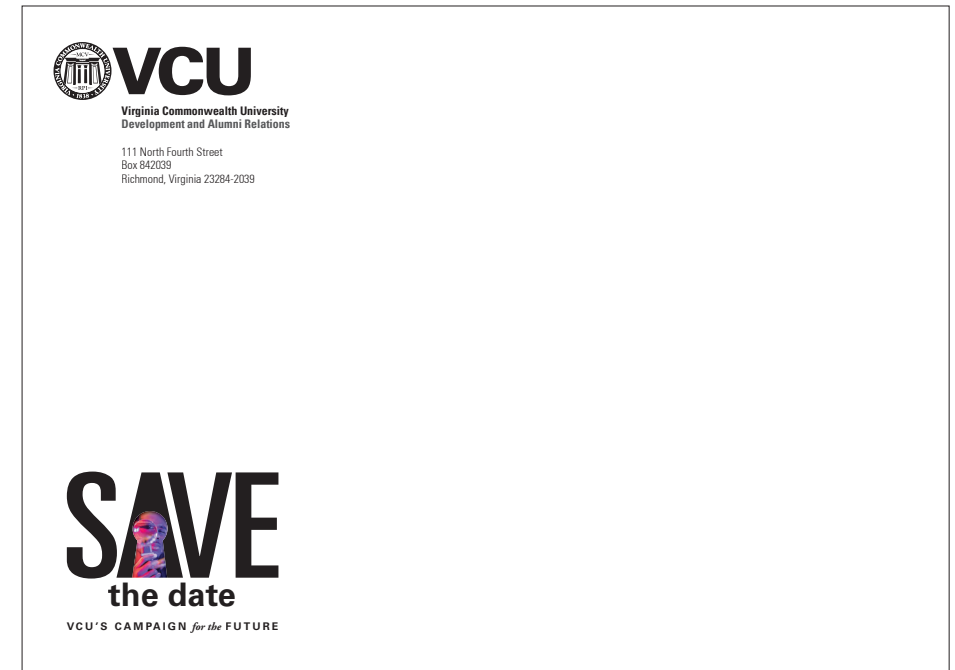
Die-cut sleeve with card inserted



Card insert



Carrier



# Unlocking Potential campaign

VCU Office of Development and Alumni Relations

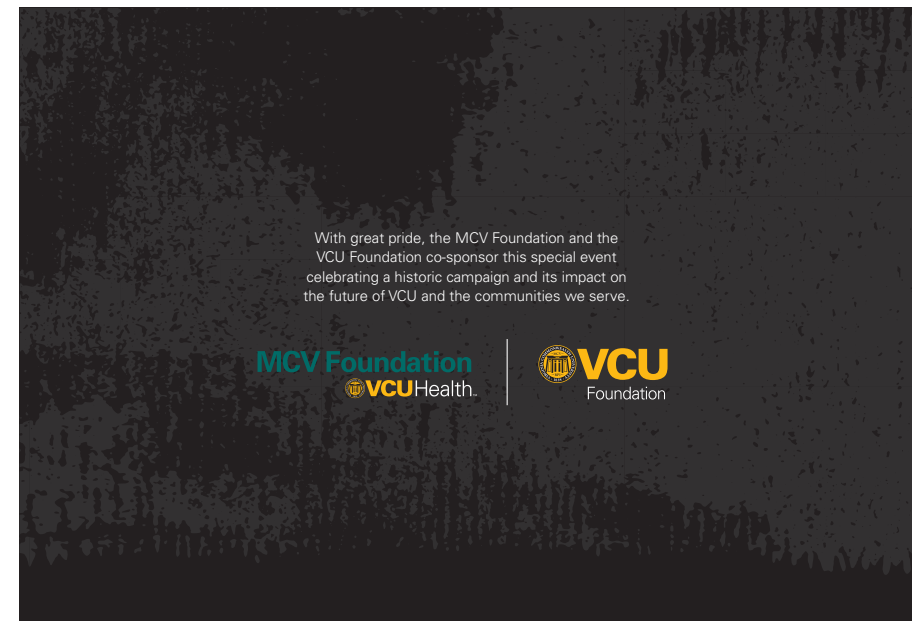
## Public launch event

### Invitation

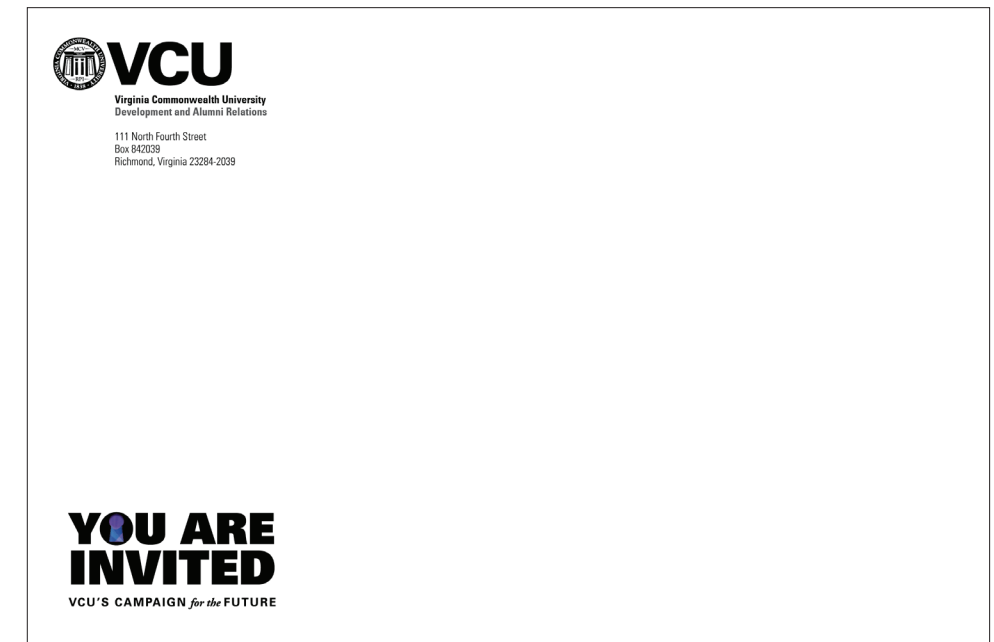
#### Die-cut folded (front)



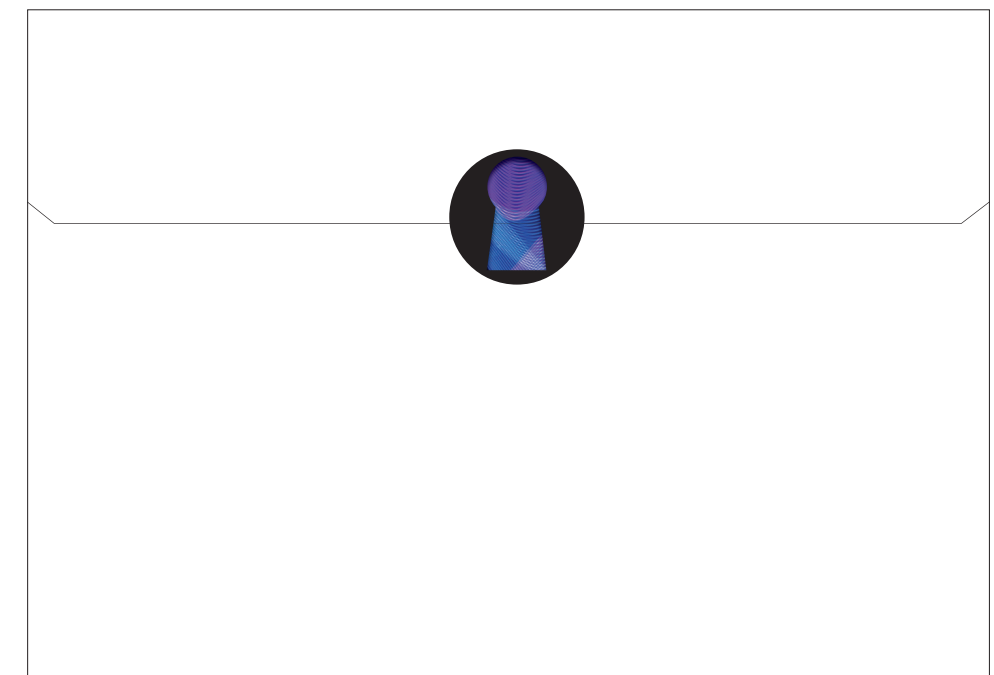
#### Back



#### Carrier



#### Die-cut inside



# Unlocking Potential campaign

VCU Office of Development and Alumni Relations

## Public launch event

### Photos

