



**COLLEGE ADVANCEMENT
EVENT PRODUCTION FORM**

EVENT: President Daniel R. Porterfield Conference Call with LGBTQ Alumni and Student Community

DATE: Monday, November 28, 2016

START TIME: 7 p.m.

END TIME: 8 p.m.

LOCATION: Call Line TBD

VENUE REPRESENTATIVE:

EVENT DESCRIPTION: Members of the Franklin & Marshall LGBTQ community are invited to a conference call hosted by President Daniel R. Porterfield. LGBTQ Alumni Council leadership, Erica Gordon Lawrence '05 and Austin Williams '07 invite the community to learn more about the difference and impact you make for our College and our students.

RESPONSIBILITIES FOR DRP: ATTENDING SPEAKING NONE
SCRIPT ATTACHED

RESPONSIBILITIES FOR MKE: ATTENDING SPEAKING NONE
SCRIPT ATTACHED

PODIUM: YES NO

MICROPHONE: YES NO

LEAD STAFF:

Donna Pflum

COLLEGE

REPRESENTATIVES:

CELL:

717-330-9824

GUESTS EXPECTED: 30

GUEST LIST ATTACHED: No

TIME LINE:

6:55 p.m. Donna will dial in to the conference call line using the leader code

Dial in - 866-212 0875

Participant Code - 2156424#

Leader Code - 8120932#

7 p.m. Conference Call begins

- Donna will welcome all attendees.
- Reminder to all participants to put phone on mute.
- Donna will introduce Erica Gordon Lawrence '05, president, F&M LGBTQ Alumni Council leaders

7:03 p.m. Erica Gordon Lawrence '05 will introduce the President:

(NOTE: Erica wrote the intro)

Hello, everyone. My name is Erica Gordon and I am the President of F&M's LGBTQ Alumni Council. On behalf of the Council's Board of Directors, I want to thank you for participating in this important conversation with F&M's incredible President, Dr. Dan Porterfield. During his time as the leader of our institution, Dr. Porterfield has worked diligently to promote diversity and inclusion - not just through words, but through authentic and demonstrated action. I have found him to be an ally and advocate in the truest sense of the words, and am so grateful that he asked to spend part of his evening talking with our Council. So, it is with great pleasure that I turn the conversation over to President Porterfield

7:05 p.m. President Porterfield Remarks

Talking Points:

- Acknowledge leadership and founders of F&M LGBTQ Alumni Council - Erica Gordon Lawrence '05 and Austin Williams '07
F&M LGBTQ Alumni Council - Board of Directors
President: Erica Gordon '05
Advocacy & Education Director: Brett Murphy, Esq. '05
OSPGD Director: Erica D'Eramo '10

Event Planning Director: Austin Williams, MD, MEd '07

Marketing & Communications Director: Viannah Duncan '07

Philanthropy Director: Heather Nonnemacher '16

- Happy Hour during Homecoming Weekend. Initial event hosted by the LGBTQ Alumni Council- very successful. The following alumni and guests attended:
- The F&M LGBTQ Alumni Council was officially recognized by the College in January 2015. Its leadership rests in the Board of Directors, a group that is made up of the following positions: President, Marketing & Communications Director, Office of Student and Post-Graduate Development Director, Event Planning Director, Philanthropy Director, Advocacy & Education Director, Student Engagement Director (undergraduate position). As of now, we have filled all positions but the Student Engagement Director.

Since its creation, the Council's primary mission has been:

- To provide LGBTQ alumni/ae and friends of the College with a supportive professional and social network of individuals with similar identities
- To reconnect alumni/ae to the ever-changing F&M campus and the current undergraduate population in order to strengthen support for the College and its students
- To allow the experiences of LGBTQ alumni/ae to serve the intellectual, cultural, and social well-being of students through role modeling and mentoring
- To support the efforts of the Office of Student and Post-Graduate Development by providing formal and informal graduate school and career guidance to current students and graduates
- To identify opportunities to connect and collaborate with faculty and professional staff on LGBTQ-related academic and programming endeavors
- To inform the educational and administrative practices and policies surrounding institutional inclusion and equity as it relates to sexual orientation, gender identity, and gender expression to build on F&M's commitment to being a diverse and affirming institution

- The F&M LGBTQ Alumni Council has been busy over the past year spreading the word about its creation to interested alumni. A membership database has been created based on records provided to us by the Office of Alumni Relations, as well as through our own personal networks. The majority of our outreach has been through technology (email) and social media (Facebook). We are planning to do some more targeted outreach to specific alumni, as we are hoping that will allow them to feel a personal connection to the Council. We have done similar outreach to students and are hopeful that members of the Board of Directors will be able to attend one of SAGA's upcoming meetings. This will be essential not only in filling our vacant Student Engagement Director position, but also so that we have a better sense of the experiences of current students and how the Council can best support them.

Some of our short term, specific goals include:

- Host an event during Alumni Weekend in June 2017
 - Cosponsor/sponsor an event with a Regional Chapter (perhaps DC, Philly, NYC)
 - Outreach to alumni about hosting a webinar through OSPGD
 - Create an online newsletter to disseminate to membership base
 - Attend a SAGA meeting
 - Fill the Student Engagement Director position
- **October 26 - WEBINAR:** Hosted by the Office of Student & Post-Graduate Development. Co-Sponsored by the F&M LGBTQ Alumni Council and the Council for Women of F&M.

LGBTQ: Fostering Understanding and Embracing Diversity

Presented by Erica D'Eramo '09, Director of New Student Programs Cedar Crest College and Erica Gordon '05, Director of LGBTQ Services at Dickinson College.

7:40 p.m.

Q& A Begins

Austin Williams '07 will propose first question to start Q&A

7:55 p.m. Donna notes last question.

7:58 p.m. President Porterfield End presentation and thanks participants.

8 p.m. Donna ends call