



50th Anniversary Brand Implementation

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Concordia's Loyola Campus



Concordia's Downtown Sir George Williams Campus



Concordia's Shuttle Bus



50th Anniversary Merch in the Campus Bookstore



Signage in the City of Montreal



50th Anniversary Brand in Concordia's Out of Home Campaign



50th Anniversary Branding at Events



50th Anniversary Brand at Convocation



50th Anniversary Brand at Convocation





50 YEARS:
**FOREVER
FORWARD.**

CONCORDIA.CA/50



CONCORDIA