

# EveryCat Website and Video

Visit [www.everycat.net](http://www.everycat.net)

# Be the Catalyst...for EveryCat.

### Gift Tracker



### What's a Catalyst?



### Support EveryCat



### EveryCat Challenge Updates

10/27/2018 9:28 AM

#### We Did It!

Thanks to your generosity, we surpassed our goal of 2,500 Westminster Fund commitments during the EveryCat Challenge. Donors ensure that every Wildcat has the limitless opportunities and unparalleled experiences that make Westminster a school unlike any other. Thank you. ❤️



10/26/2018 12:02 PM

#### Final Day!

It's the last day of EveryCat and we are so close to our goal of 2,500 Westminster Fund commitments! Show your support by making a gift or pledge before midnight!



10/25/2018 8:01 AM

#### Westminster Fund Parent Participation

With just two days remaining in our EveryCat Challenge, here's a look at the current parent participation for each grade!

#### EveryCat

Parent Participation	
12th 30%	5th 45%
11th 28%	4th 62%
10th 32%	3rd 40%
9th 40%	2nd 42%
8th 31%	1st 52%
7th 56%	PF 59%
6th 45%	Overall 41%

10/24/2018 1:03 PM

#### 1,000th AlumniCat to Give!

For being the 1,000th AlumniCat to make a gift to The Westminster Fund, the EveryCat team surprised Laura Draper '86 with a sweet treat!



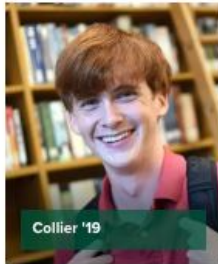
Load More

### Why the EveryCat Challenge Matters

Wildcats reach their full potential thanks to the generosity of the Westminster community. We're challenging the Wildcat Nation to come together to make 2,500 commitments to The Westminster Fund by October 26. Your gift during EveryCat will have an exponential impact, inspiring limitless opportunity, learning, and leadership. Thank you for being the catalyst!



Sreya '19



Collier '19



Anne '25



Ms. Gray

## 5 Days to Go Email to Non-Donors

View the full email with animation here: <https://bit.ly/2tIMi5A>



**5**  
**DAYS**  
**TO GO!**

### CLICK TO GIVE NOW

We take curious students and encourage them to use that curiosity to explore problems and come up with their own creative solutions. Rather than giving them a recipe, we're here to help them realize that they have the capacity to discover those answers on their own.

Westminster students are challenged to be problem seekers and problem solvers. As an administrator, art teacher, and coach, I'm privileged to partner with students in many areas of their lives. Whether using recycled materials to represent an idea in art class or tackling a problem as minor as how to fit all their books in their locker, every challenge is a teachable moment. At Westminster, we don't provide easy answers—we teach students how to find their own solutions using their innate creativity.

Through hands-on learning in courses like the new Art-History-Spanish class for Middle School students, Wildcats apply their knowledge and make connections across disciplines. Projects in the Innovation Space encourage students to use their imaginations, think outside the box, and seek their own answers.

These are invaluable skills and ones that will serve our Wildcats well in today's rapidly changing world. By nurturing curiosity in our students, we're preparing them to be leaders in a culture where innovators and creative thinkers make lasting change. While people develop these skills in college, it's incredible that Westminster students have opportunities to do this sort of work in sixth grade—and even earlier!

When you support the [EveryCat Challenge](#) for The Westminster Fund, you create opportunities that promote innovation and discovery for our students. **Please join me in making your Westminster Fund commitment by this Friday**, and be the catalyst for a culture of creativity.

Thank you!  
Walter DuPriest '99  
Sixth Grade Boys Chair  
Middle School Art Teacher  
Seventh Grade Football Coach

## Final Day Email to Non-Donors

View the full email with animation here: <https://bit.ly/2GUcZkW>

 EveryCat ends tonight—we need your support now! > Inbox x 2018-19 Annual Fund Strategies Task Force x

Cat A. Lyst  <noreply@westminster.myenotice.com>

Fri, Oct 26, 2018, 11:51 AM ☆ ↶ ⋮

to me ▾  
⋮

# YOU HAVE UNTIL MIDNIGHT TO BE THE CATALYST FOR EveryCat.

The EveryCat Challenge **ends today!** We are **200 supporters** away from our goal of 2,500 gifts to The Westminster Fund! **[Make your gift or pledge now](#)** to support limitless opportunities and unparalleled experiences for every Wildcat.



**GIVE OR PLEDGE NOW** 

**You can pledge now and fulfill your commitment by June 30, 2019.**  
If you have already made your commitment during the EveryCat Challenge, thank you for supporting the Westminster experience!



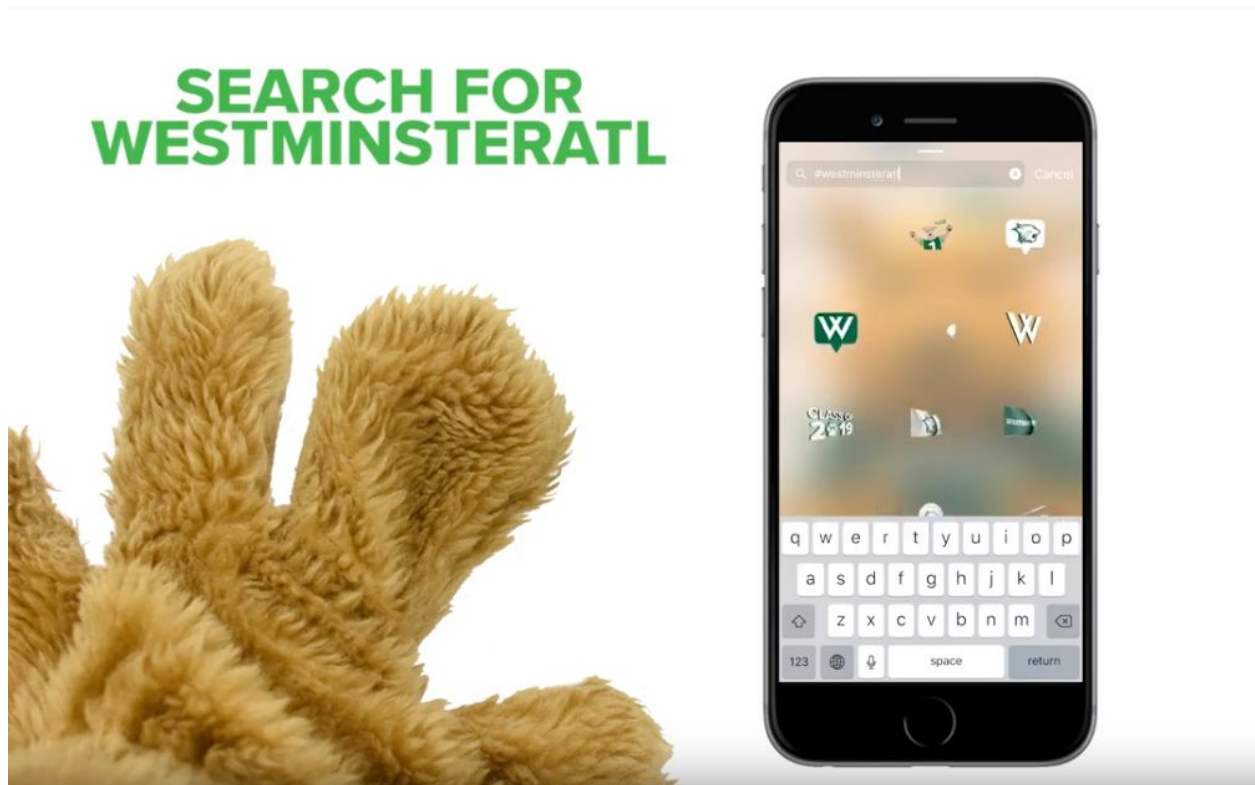
**WESTMINSTER**

1424 West Paces Ferry Road NW, Atlanta, GA 30327  
[www.westminster.net](http://www.westminster.net)



## GIFs for Instagram Stories and Snapchat

Release video explaining the GIFs: <https://youtu.be/oKt4AS8AG3s>



## Surprising 2000th Overall Donor and 1000th Alumni Donor



Westminster  
@WestminsterATL

Thanks to the generosity of our community, we've collected more than 2,000 gifts for EveryCat! To celebrate, the Wildcat surprised our 2,000th donor, current parent Maria-Claudia Palacios, with a sweet treat!

Show your support by making a gift at [everycat.net](http://everycat.net)!



9:58 AM - 23 Oct 2018



Westminster  
@WestminsterATL

Thanks to the generosity of our community, we are closing in on our goal of 2,500 gifts to EveryCat! To celebrate, The Westminster Fund team surprised our 1,000th AlumniCat donor, Laura Draper '86, with a sweet treat!

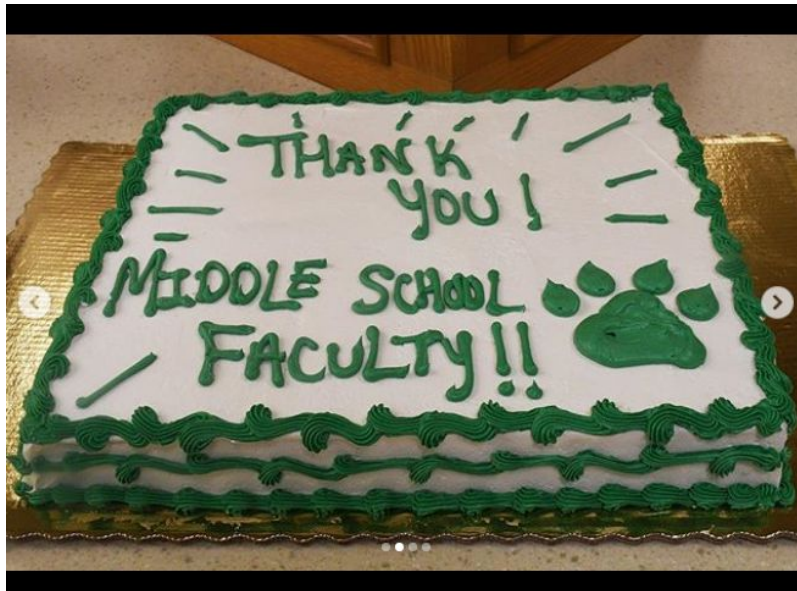
Show your support by making a gift @ [everycat.net](http://everycat.net)!



1:07 PM - 24 Oct 2018

## Surprising Middle School Faculty

First division to reach 100% participation in annual fund




 westminsteratl  
Westminster

westminsteratl Let them eat cake! Congrats to the Middle School faculty for being the first division to reach 100% participation in The Westminster Fund (and in record time)! To celebrate, they celebrated with cake for breakfast.

#westminstagram #everycat  
#thewestminsterfund #cakeforbreakfast

em\_burch\_ Bonjour Madame Hankla - Peggy et Fanny @bemybalentine

 Liked by behappybenicegocats and 405 others

OCTOBER 23, 2018

Add a comment...

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