

# WesternU Temporary Shuttle Service Signage



Richmond Gates Sign



Accessible Shuttle Sign



Main Pick Up in Front of Alumni House



Pickup and Drop Off to Right of Natural Sciences



Pickup and Drop Off Alumni Hall Traffic Circle

SAMPLE WESTERN UNIVERSITY POSTS ON TWITTER



**Western University** ✓  
@westernu

Following

Ride the bus? Read this important notice regarding Richmond and Wellington LTC routes to #WesternU: [bit.ly/1RtyVg7](http://bit.ly/1RtyVg7) #ldnont

RETWEETS 55  
LIKES 5



4:57 PM - 4 Mar 2016

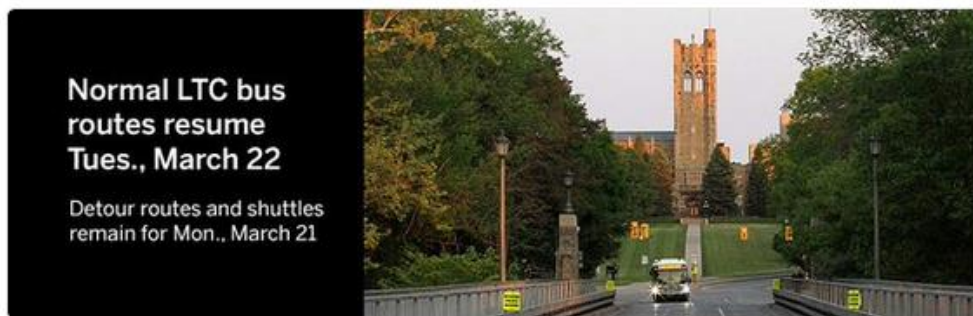
↩ 6   ↻ 55   ❤ 5



**Western University** ✓  
@westernu

Following

Normal LTC 6 Richmond 6A Richmond & 13 Wellington routes resume Tuesday: [bit.ly/1W1TynA](http://bit.ly/1W1TynA) #westernu #ldnont 🚌



RETWEETS 56  
LIKES 31



11:31 AM - 20 Mar 2016

↩ 1   ↻ 56   ❤ 31

SAMPLE WESTERN UNIVERSITY FACEBOOK POSTS


**Western University** ✓  
March 6, 2016 · 🌐

Following an inspection and load evaluation of the University Drive bridge, it was recommended that articulated LTC buses not run over the bridge in its current state until further assessment can be completed. This means 6 Richmond, 6A Richmond and 13 Wellington routes will now stop at the Richmond gates. As a significant portion of the University community regularly commutes to campus via public transit, Western is providing a limited temporary on-campus shuttle service for riders of these routes from the Richmond gates into campus. Details at: <http://bit.ly/1W1TynA>

Like Comment Share

20 Top Comments

16 shares 5 Comments



**Western University** ✓  
Page Liked · March 10, 2016 · 🌐

University Drive bridge restriction update: Starting tomorrow, the LTC will provide enhanced detour routes for the 6 Richmond, 6A Richmond and 13 Wellington, providing passengers more options to reach their campus destinations. There will also be changes to the temporary campus shuttle service. Details at: <http://bit.ly/1W1TynA>

Like Comment Share


10

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**Natalia da Costa**  
3 mutual friends  
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## SAMPLE SUPPORT POSTS FROM MEDIA ON FACEBOOK

 **The Western Gazette** March 7, 2016 · London · Like Page

The shuttle will stop at Nat Sci, UCC and near Alumni Hall.




**Western to provide shuttle service from Richmond gates**


WESTERNGAZETTE.CA

98 30 Comments 34 Shares

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 **CTV London** March 20, 2016 · Like Page

Normal bus routes to resume Tuesday



**Normal bus routes to resume at Western following bridge repairs**

All London Transit bus routes will return to normal on the Western University campus by Tuesday.

LONDON.CTVNEWS.CA

25 1 Comment 14 Shares

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AM980 London News

March 7, 2016 · ✨

Like Page

Due to bridge concerns on University Drive, the 6 Richmond, 6A Richmond and 13 Wellington LTC routes will now stop at Western University's Richmond Gates. A limited shuttle service is in operation, but riders are being encouraged to walk to their final destination on campus until the issue is resolved.



### Bridge Concerns Detour Buses on Western Campus | (CFPL AM) AM 980

Three major LTC routes will no longer drive through Wes ...

AM980.CA

40

18 Comments 31 Shares

Like

Comment

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# London Transit rerouting buses to serve Western University after bridge closed to bus traffic

Free Press staff

Thursday, March 10, 2016 4:27:05 EST PM



University Drive Bridge (Free Press file photo)

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[Campus bridge fix outpaces expectations](#)

City buses will be rerouted on several routes to allow better access to parts of Western University campus, including University Hospital, London Transit says.

The university has said the campus bridge has structural problems that prevent LTC buses to use it. Since late last week the bridge has been closed to bus traffic, including the 6 Richmond, the 6A Richmond and 13 Wellington routes.

Usually those routes come from Richmond Street and head west at the university gates, but have instead been dropping riders just before the gates.

Now, the LTC has established detours to allow bus access to other parts of campus, including University Hospital

The detours will be in place on all buses – both the 60 foot articulated ones and 40 foot buses – beginning on Friday, and will continue for the next two to three weeks.

Because of the new London Transit detours, Western University is also changing its shuttles, which have been transporting students and staff on campus since the problem with the bridge arose.

The main pickup point for the shuttles will now be in front of University Hospital, with stops at the bottom of University College Hill and in front of the Biological & Geological Sciences Building (beside the Natural Sciences Centre).

The shuttles operate Monday to Thursday from 7:30 a.m. to 10:30 p.m. and Friday from 7:30 a.m. to 7 p.m.

It's not available on weekends.

[DOWNLOAD](#)

Local Train/Bus