



On Tuesday, April 9, 2019, Cardinals from around the world will unite and show their cardinal spirit.

One Ball State Day is an “all in” initiative, and we need the help of passionate, dedicated Ball State alumni and friends like you to help Ball State fly!

Visit [ONEBALLSTATE.BSU.EDU](http://ONEBALLSTATE.BSU.EDU)

Support your favorite area of Ball State University by making a gift during One Ball State Day.



Watch as **CARDINAL PRIDE UNFOLDS** on April 9, 2019!

- ✓ As One Ball State Day approaches, help spread the word by sharing which area of Ball State you will be supporting on April 9.
- ✓ Check out the reverse side of this mailer and write in your favorite Ball State college, department, or program.
- ✓ Take a selfie and post that photo using #OneBallState and share it across social media for a chance to win a special prize!



**BALL STATE UNIVERSITY**

Foundation

2800 West Bethel Avenue  
Muncie, IN 47304

Non-Profit Org.  
U.S. Postage  
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Ball State University

John Q. Sample  
123 Any Street  
AnyCity, USA 12345

On April 9th  
**GIVE BACK TO**

*fly forward*

**ONE BALL STATE DAY**



April 9, 2019

**I'M GIVING BACK  
SO BALL STATE**



**CAN FLY**



#OneBallState



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