

*Giving Day  
Ambassador Training*

TUESDAY, FEBRUARY 20, 2018



*Watch the Webinar by clicking the links below:*

[\*Ambassador Training Streaming Link\*](#)

[\*Ambassador Training Download Link\*](#)

# Contact us:

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# *What is Giving Day?*

- A 24 Hour online fundraising challenge that brings communities together to raise money and awareness of the impact of philanthropy.
- How does it work?
- How does my gift help?
- How can I spread the word?
- #GivingDay #HokiesGiveBack



# *The Ambassador Role*

- Ambassadors are individuals who will help spread the word before and during Giving Day.
- As an ambassador, you will actually be able to see, in real time, how many donations you helped bring in on Giving Day
- [How To Talk About Giving Day](#)



# *The Ambassador Role Cont.*

- Give a gift
- Tell others
- Make it personal
- Use the toolkit



*Welcome to the platform!*

<https://givingday.vt.edu/>

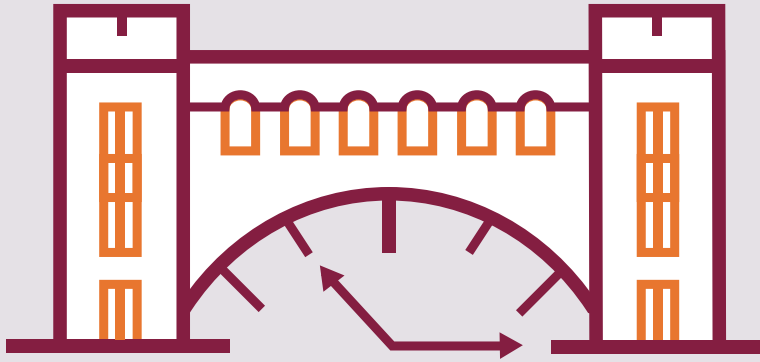


*Thank you!*

Go Hokies!







———— MARCH 20TH — FIRST DAY OF SPRING —————

**VIRGINIA TECH'S FIRST EVER  
GIVING DAY**



Starting at noon Blacksburg time on March 20, Hokies from all over will go on-line to make gifts and see how much we can do for Virginia Tech together in 24 hours.

College wasn't just the time we spent in class, but the experiences that shaped us. Now it's our turn to help strengthen and shape the school we love, by giving what we can.

Save the date and learn more:

[vt.edu/givingday](https://vt.edu/givingday)

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