



Your USC  
Alumni Association  
Connecting the  
Trojan Family

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2016-17



It's an exciting time at USC and the USC Alumni Association. Under the visionary leadership of USC President C. L. Max Nikias, our alma mater is ascending to the top ranks of the world's most advanced and influential research universities. Thanks to the ongoing success of the Campaign for the University of Southern California, the university continues to recruit transformative faculty and the world's most promising students, solidifying its reputation as a place where creativity and innovation thrive.

Of course, none of this would be possible without the dedicated support of the university's alumni, and the USC Alumni Association is hard at work creating pathways for all alumni to deepen and expand their commitment to USC. We continue to build opportunities to engage alumni, business and community leaders through such cutting-edge initiatives as industry and affinity alumni networks, and develop programming and services that promote access and inclusion for Trojans of all ages and backgrounds.

On behalf of USC and the USC Alumni Association, we want to express our gratitude for all that you have done, and continue to do, to support our alma mater.

Fight On!

Rod Y. Nakamoto '83, MBA '94  
President, USC Alumni Association  
Board of Governors

Patrick E. Auerbach EdD '08  
Associate Senior Vice President  
for Alumni Relations





## The USC Alumni Association

A USC degree includes automatic lifetime membership in the USC Alumni Association (USCAA)—offering Trojans many ways to stay connected to one another and to the university, along with exclusive benefits such as:

- Lifelong career services, including individual career counseling, webinars and events;
- Special offers from the USCAA's corporate partners for financial services, insurance, travel, etc.;
- Discounts at campus retailers and eateries, as well as access to USC's research libraries; and
- The USC Fight Online app, which degreed alumni can use to locate and network with fellow Trojans, discover nearby alumni activities and much more.

Learn more at [alumni.usc.edu](https://alumni.usc.edu).

# Who Are We?



**389,504**

Total living alumni



**286,448**

Total mailable alumni

**196,850**

Total emailable alumni



The above map denotes regions and cities across the globe where the USCAA's 70 alumni clubs and chapters operate, but our alumni can be found in all 50 states and on six continents. To find a USC alumni club or chapter near you—or to connect with Trojan alumni no matter where you are—visit [alumni.usc.edu](http://alumni.usc.edu) or use the USC Fight Online mobile app.

## Alumni by USC Degree Awarded



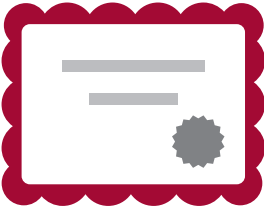
**201,318**

Graduate



**188,186**

Undergraduate

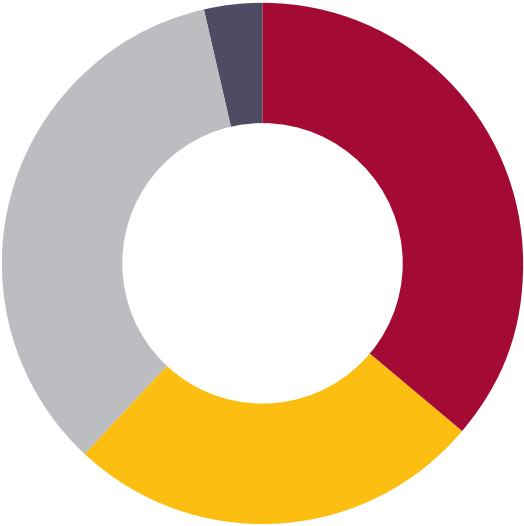


**20,916**

Both

## Alumni by Age

(as self-reported)



**33%**  
Young Alumni: up to age 35

**26%**  
Second Decade: ages 36-45

**37%**  
Encore Trojans: ages 46-71

**4%**  
Half Century Trojans: age 72+



## Communities

No matter where you are, you can always connect to the Trojan Family—in person or online. Through a network of regional alumni organizations in major cities around the globe, Trojans everywhere connect at academic, cultural, philanthropic and social events. The USCAA supports alumnae (women's) groups and groups associated with the various schools across campus—as well as age-based groups, affinity groups and industry networks.



## Industry Networks

The USCAA has established industry networks to help connect Trojans who share interests and work in the same professions. These networks enable alumni to tap into the Trojan Family to share resources, ideas and experiences and to stay involved with their alma mater.

### Trojan Entertainment Network

The Trojan Entertainment Network offers professional, career-related, educational and social events to connect USC alumni who work in film, television, music, video games, sports, theater and digital to one another and the university.

### Alumni Real Estate Network

The Alumni Real Estate Network brings together Trojans in the real estate business at professional, career-related, educational and social events.

### Alumni Education Network

The Alumni Education Network strengthens ties among education alumni, including those working in K-12, higher education, nonprofits and policy making.

## Age-Based Programs

No matter your age, there is a generational alumni group for you.

### Half Century Trojans

Revered across campus as the stewards of USC history and tradition, the Half Century Trojans are USC alumni who earned a bachelor's degree from any college or university at least 50 years ago. Half Century Trojans strengthen the bonds that connect USC alumni across generations, while also providing scholarships to deserving USC students.

### Encore Trojans

Encore Trojans, ranging in age from their mid-40s to 71, stay connected to each other and the university through social networking, profession-centered programming and service opportunities.

### Second Decade Society

The Second Decade Society provides programming geared specifically to alumni ages 36-45.

### Young Alumni Council

The Young Alumni Council offers events, webinars and career forums tailored to alumni age 35 or younger.

### Student Alumni Society

The Student Alumni Society helps connect current USC students to the Trojan Family through events and programs. Members of the society's leadership board, Society 53, serve as official student ambassadors at university and USCAA events.

## Affinity Organizations

Affinity programs bring together USC alumni and friends with common interests, experiences and/or backgrounds, strengthening their ties to each other and the university.

### **Alumnae (Women's) Groups**

The women of all generations who participate in the USCAA's alumnae groups discover support and friendship through social and networking events, philanthropic projects and community involvement.

### **USC Asian Pacific Alumni Association (APAA)**

The APAA supports USC alumni of Asian Pacific origin/descent, and connects them with the university and one another, lifelong and worldwide, through meaningful and relevant programs. Many of these programs raise scholarship funds for current Asian Pacific USC students.

### **USC Black Alumni Association (BAA)**

The BAA is an alumni leadership network established to strengthen the legacy of educational attainment and excellence among USC's black students. It provides scholarship assistance, career mentoring and cultural advocacy through alumni volunteerism, philanthropy and social enterprise.

### **USC Lambda LGBT Alumni Association**

USC Lambda connects lesbian, gay, bisexual, transgender and allied Trojans to each other and the university. Each year, it awards scholarships to students (regardless of their sexual or gender identity) who demonstrate a dedication to LGBT issues.

### **USC Latino Alumni Association (LAA)**

The LAA, made up of USC alumni, students and friends, is devoted to the academic advancement and development of Latino students at USC. It provides support, leadership training, and service and networking opportunities.

### **USC Alumni Veterans Network**

The USC Alumni Veterans Network— open to all USC alumni who have served in our nation's armed forces— strengthens the community of Trojan veterans through educational and service-oriented engagement.





## Annual Events and Programs

Whether you live in Beijing or Boston, Los Angeles or London, Munich or Mexico, chances are there's a USC alumni event taking place in your area.

### **USC Alumni Leadership Conference**

The USC Alumni Leadership Conference, held each fall, brings together volunteer leaders from across the university and around the world to examine and discuss alumni engagement, leadership and organizational development.

### **Volunteer Recognition Dinner**

Each fall, the USCAA honors outstanding USC alumni club and organization volunteers who have devoted their time and energy in service to the university.

### **Weekenders**

The USCAA works with regional alumni groups to present fun-filled celebrations, attended by hundreds of Trojans, at USC Football away games.

### **Reunion Weekend / Homecoming**

Six generations of Trojans are welcomed back to Troy each fall to reconnect, rediscover and reunite for their 50th, 40th, 30th, 25th, 20th and 10th reunions. Reunion Weekend takes place in conjunction with USC Homecoming, an annual celebration that attracts more than 80,000 members of the Trojan Family to the University Park Campus.

### **USC Global Conference / International Alumni Leaders Symposium**

Every other fall, when USC hosts a Global Conference in Asia, the USCAA convenes a symposium in which leaders from internationally based USC alumni clubs hear university updates and share best practices.

### **USC Women's Conference**

Each spring, the USC Women's Conference brings together USC alumnae, parents, students, faculty, staff and friends for a memorable day of empowerment, inspiration and professional networking.

### **USC Alumni Day of Service**

The USC Alumni Day of Service provides opportunities for thousands of alumni and friends worldwide to volunteer at more than 100 community-service projects organized by USC alumni organizations, affiliated groups and individuals each spring.

### **USC Alumni Awards**

Each spring, the USCAA celebrates the accomplishments of exceptional Trojans at the USC Alumni Awards, first held in 1932. Past honorees include astronaut Neil Armstrong '70, world-renowned architect Frank Gehry '54, opera great Marilyn Horne '53 and Academy Award-winning filmmaker Robert Zemeckis '73.

### **USC SCend Offs**

Every summer, fellow alumni and friends in California, across the nation and around the world welcome incoming USC students to the Trojan Family at regional SCend Off celebrations.

### **Trojan Travel**

Trojan Travel offers a wide array of top-notch travel programs designed for all members of the extended Trojan Family.





## The USCAA Board of Governors

The USCAA Board of Governors provides critical advice and support in developing USCAA programs and services. Its members represent each of the USCAA's major constituent groups, as well as all of the principal academic units of the university.

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### 2016-17 USCAA Board of Governors Officers

**Rod Y. Nakamoto '83, MBA '94**  
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**Jaime Lee '06, JD '09**  
President-Elect

**Michael E. Adler '86, MBA '92**  
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**Patti Johnson '78**  
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**Patrick E. Auerbach EdD '08**  
USC Associate Senior Vice President  
for Alumni Relations

*For a full list of the USCAA Board of Governors, please visit [alumni.usc.edu](http://alumni.usc.edu).*

# Business Partnerships

USCAA programs and services are made possible, in part, by the support of our corporate partners and sponsors. Our partners also provide valuable benefits to USC alumni and extended members of the Trojan Family.

## PREMIER SPONSORS



## GOLD SPONSORS



## CARDINAL SPONSORS





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Los Angeles, CA 90089  
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*The mission of the USCAA is to support the overall advancement of the University of Southern California by engaging all alumni for life, building a culture of philanthropy among the Trojan Family, and being the representative voice for all USC alumni.*