

UNIVERSITY OF CALIFORNIA MERCED CELEBRATES MERCED 2020 PHASE 1 OPENING



BUILDING THE FUTURE...

The Merced 2020 Project at the University of California, Merced, is an ambitious master-planned campus expansion project made possible by an international award-winning public-private partnership that is unprecedented in higher education. The \$1.3 billion project broke ground in 2016, and upon completion in Fall 2020, the campus will have nearly doubled in size. Less than two years after breaking ground, Phase 1 of the project opened in August 2018, with the delivery of a new 600-seat dining pavilion, two new mixed-use buildings that incorporate student housing, classrooms and open study space, an NCAA-level soccer field and nearly 1,000 parking spaces.

We celebrated this university milestone with a series of events that mirrored the same level of creativity and innovation that is the hallmark of Merced 2020 while engaging our diverse audiences and key constituencies in meaningful ways. To that end, UC Merced hosted a number of events, culminating with a lighting ceremony that illuminated our beautiful new buildings in front of hundreds of attendees, including community members, elected officials and other dignitaries. Other events leading up to the public celebration included a series of curated dinners, and a Visionary Reception to acknowledge those who have been instrumental in the growth and development of UC Merced.

These events were a success on many different fronts and served as a strong indicator of the impact that our young university is having on the San Joaquin Valley and beyond...



MERCED 2020 CURATED DINNERS

From Farm to Fork, For the Future

VISIONARY RECEPTION

Celebrating the 2020 Vision

MERCED 2020 PHASE 1 OPENING CELEBRATION

Fiat Lux: Let There Be Light



MERCED 2020 CURATED DINNERS



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THE MERCED 2020 CURATED DINNERS
FEATURED A FARM-TO-FORK DINNER MENU
THAT WAS ENTIRELY LOCALLY SOURCED
AND THOUGHTFULLY HIGHLIGHTED THE
DIVERSE AGRICULTURE OF THE
SAN JOAQUIN VALLEY.

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FIRST COURSE

ARUGULA AND SHAVED VEGETABLE SALAD WITH BEETS,
HEIRLOOM CARROTS, RADISH AND A
HOUSE-MADE TARRAGON VINAIGRETTE

SECOND COURSE

DUO OF BEEF WITH FILET MIGNON AND BRAISED SHORT RIB
ACCOMPANIED BY SOFT POLENTA, ASPARAGUS TIPS,
AND CHANTARELLE MUSHROOMS

THIRD COURSE

BROWN SUGAR MERINGUE WITH
STRAWBERRY MASCARPONE MOUSSE AND BASIL

LOCAL SOURCES

Sun Smiling Farms | SANGER
Road 20 Farms | MADERA
Harris Ranch Beef | COALINGA
Enzo Olive Oil Company | FRESNO
Sparrow Lane Vinegars | CERES
Bon Pack Produce | MADERA

UC MERCED LAKESIDE CATERING

proudly served by UC Merced students

A SPECIAL INVITATION MERCED 2020 PHASE 1 OPENING

CHANCELLOR DOROTHY LELAND AND FOUNDATION BOARD CHAIR DENISE WATKINS

request the pleasure of your company for dinner and
an exclusive preview of the first phase of Merced 2020

AUGUST 1, 2018
6:00 p.m.

THE PAVILION
UNIVERSITY OF CALIFORNIA MERCED
5200 North Lake Road | Merced, California

Please respond by July 25 at giving.ucmerced.edu/2020August1

For inquiries, please call 209.228.RSVP
or email specialevents@ucmerced.edu

RESERVED PARKING AVAILABLE IN THE LIBRARY PARKING LOT

UNIVERSITY OF CALIFORNIA
MERCED

BUILDING THE FUTURE
IN THE
HEART OF CALIFORNIA



VISIONARY RECEPTION

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THE VISIONARY RECEPTION, HELD IN THE PAVILION JUST PRIOR TO THE PUBLIC OPENING CELEBRATION, WAS DESIGNED TO ACKNOWLEDGE THOSE WHO HAVE BEEN MOST INSTRUMENTAL IN THE GROWTH AND DEVELOPMENT OF UC MERCED.

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VISIONARY RECEPTION INVITATION



CUTTING EDGE RESEARCH...



CHANCELLOR DOROTHY LELAND
 requests the pleasure of your company at the
VISIONARY RECEPTION
 RECOGNIZING THE DEDICATION AND LEADERSHIP OF UC MERCED VISIONARIES
 and the
MERCED 2020 PHASE 1 OPENING CELEBRATION
AUGUST 16, 2018
VISIONARY RECEPTION | 6:00 p.m.
OPENING CELEBRATION | 7:00 p.m.
THE PAVILION | UNIVERSITY OF CALIFORNIA MERCED
 5200 North Lake Road | Merced, California
 Please respond by August 6 at giving.ucmerced.edu/2020Visionary
 For inquiries, please call 209.228.RSVP or email specialerevents@ucmerced.edu
 RESERVED PARKING AVAILABLE IN THE BELLEVUE PARKING LOT



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AMONGST THE DISTINGUISHED GUESTS, WAS THE UNIVERSITY COMMUNITY, A GROUP LARGELY RESPONSIBLE FOR THE EARLY ADVOCACY EFFORTS NEEDED TO PERSUADE THE UNIVERSITY OF CALIFORNIA TO SITE ITS NEWEST CAMPUS IN MERCED.

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MERCED 2020 PHASE 1 OPENING CELEBRATION



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THE CELEBRATION WAS ATTENDED BY NEARLY 500 GUESTS,
INCLUDING VISIONARY RECEPTION ATTENDEES, UC MERCED
FACULTY AND STAFF, THEIR FAMILIES, REPRESENTATIVES FROM
THE CONTRACTORS AND ARCHITECTS, LOCAL, STATE AND FEDERAL
ELECTED OFFICIALS, AND MEMBERS OF THE COMMUNITY.
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SPEAKERS INCLUDED CHANCELLOR DOROTHY LELAND, UC PRESIDENT JANET NAPOLITANO, MERCED MAYOR MIKE MURPHY, AND ALUMNA KAREN TURCIOS, A WEBCOR PROJECT MANAGER WHO WORKED FOR THEM AS AN INTERN DURING HER TIME AS A STUDENT.

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WEBCOR ALSO CONTRIBUTED TO PAY FOR THE LIGHTING CEREMONY, A SIGN OF THEIR COMMITMENT TO UC MERCED AND ITS MISSION.



MERCED SUN-STAR

THE SECRET TO UC MERCED'S SUCCESS? IT'S NOT ALL ON CAMPUS

*Chancellor Dorothy Leland
Op-Ed | August 16, 2018*

MORE MERCED 2020 MENTIONS



MERCED SUN-STAR



FIAT LUX.