

HUGs Brown Alumni Survey

Start of Block: Default Question Block

This survey is designed to understand your perspectives and experiences as a student and alumnus/a of Brown University. Your input will help the Brown Alumni Association and the Alumni Relations Office ensure that our alumni engagement programs are inclusive and meet the diverse interests and needs of the community.

Some questions in this survey are sensitive in nature. All questions are optional and your survey response is completely anonymous.

Once you have completed the survey follow the instructions detailed for a chance to win a \$50 gift card.

Please tell us about your Brown student experience.

Q1 Reflecting on your time as a student at Brown University, please respond to the following statements.

	Strongly disagree (1)	Disagree (2)	Neutral (3)	Agree (4)	Strongly agree (5)
I felt supported in my transition into the Brown community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown cared about its students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown cared about students like me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt a sense of belonging at Brown.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had a high-quality academic experience at Brown.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown prepared me well for my career.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown provided career services and/or mentorship opportunities that helped me transition from college into the professional world.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q2 Regarding your support network as a student, please evaluate the following statements.

	N/A	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	0	1	2	3	4	5
I felt supported by Brown faculty.						
I felt supported by other Brown students.						
I felt supported by Brown staff affiliated with identity centers, counseling services, etc.						
I felt supported by Brown alumni.						

Q3 Which of the following student support services and programs did you participate in or engage with as a student at Brown? Select all that apply.

- Identity centers (ex. Brown Center for Students of Color, LGBTQ Center, U-FLi Center, etc)
- Third World Transition Program
- Career advising programs (ex. CareerLab, ALANA Mentoring Program, Women's Launch Pad Mentoring Program, etc.)
- Academic advising programs (ex. Academic Advising Deans)
- Counseling & Psychological Services (CAPS)
- Religious communities
- Peer advising programs (ex. Meiklejohn Program, Matched Advising Program, etc)
- Other program(s): _____

Q4 How do you recommend Brown prioritize its work with alumni to support students from historically underrepresented groups? Please rank initiatives by the area you

would be most inclined to get involved with.

(1 = most inclined, 4 = least inclined). Rank the options by typing the appropriate number (1,2,3,4) in the box.

_____ Initiatives focused on diversifying the pool of applicants who apply to Brown and matriculate.

_____ Initiatives that generate on-campus speaking/lecture opportunities with alumni.

_____ Initiatives focused on mentorship and career development for students while they are at Brown.

_____ Initiatives that help students successfully transition from Brown into their career.

Please tell us about your connection to Brown today.

Q5 Please rate the strength of your connection to each of the following:

	No Connection (1)	Connected (2)	Very Connected (3)	N/A (0)
The University as a whole (<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My class as a whole	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My academic department, program or professor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A student group, fraternity/sorority or athletic team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My local Brown alumni club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My alumni affinity group (A4, BULAC, IPC, NABA, TBGALA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My alumni volunteer network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My college friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q6 Reflecting on your perceptions of Brown University today, please respond to the following statements:

	N/A	Strongly disagree	Disagree	Neutral	Agree	Strongly Agree
	0	1	2	3	4	5
I am aware of what Brown is like today.				▼		
I am proud of my association with Brown.				▼		
I would recommend Brown to family and friends.				▼		
Brown makes me feel that I am still an important part of the University.				▼		
Brown communicates with me regularly about the University's goals and priorities.				▼		
Brown communicates with me regularly about initiatives related to diversity, equity, and inclusion.				▼		

Q7 Currently, how often do you engage with Brown? Engagement can range from reading communications from Brown to attending events to volunteering for Brown.

- Regularly (once a week or more)
- Occasionally (once every month)
- Rarely (once every few months)
- Almost Never (once a year or less)
- Never

Q8 If you have engaged in any of the following activities in the past 12 months, please indicate your level of satisfaction with the experience.

	Please indicate your level of satisfaction with the experience
Read Brown publications (ex. Brown Alumni Magazine, Brown Daily Herald, etc.)	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Visited Brown University websites	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Volunteered for the University	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Donated to the University	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Attended a class or decades event (in-person or virtual)	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Attended a club event (in-person or virtual)	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Attended an affinity group event (in-person or virtual)	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Met up or communicated with your Brown alumni friends	▼ Very Dissatisfied (1 ... Very Satisfied (5)
Attended a University-sponsored in-person or virtual event (Reunions, Alumni Fall Weekend, lecture, etc.)	▼ Very Dissatisfied (1 ... Very Satisfied (5)

Page Break

Q9 What would enable/inspire you to be more connected with Brown? Please rank your top 3 choices only by typing the appropriate number (1,2,3) in the box.

- _____ More Brown activities in my geographic region
 - _____ Lower cost events
 - _____ More activities that interest me
 - _____ Outreach from an individual alumnus/a personally inviting me to attend an event or volunteer
 - _____ More activities where I can meet people who share my interests/background
 - _____ Finding out what volunteer opportunities are available
 - _____ Having more time to engage with Brown
 - _____ Other (please specify):
-

Q10 In regard to the Brown alumni engagement opportunities available to you or that you have participated in, how strong is your sense of belonging within the Brown community context?

- Very Strong
 - Strong
 - Neutral
 - Weak
 - Very Weak
-

Q11 How would you characterize the level of engagement of your Brown friend network?

- My friends attend alumni events when able and keep up on Brown news.
 - My friends occasionally attend alumni events and generally are up to date on Brown news.
 - My friends don't attend alumni events and don't keep up on Brown news.
-

Q12 Have you volunteered for Brown University since graduation?

Yes

No

Display This Question:
If Have you volunteered for Brown University since graduation? = Yes

Q12a Please answer the following questions about your experience with each of your current or previous volunteer roles.

	I felt the composition of the volunteer group I served with was generally reflective of the diversity of the constituents we served.	The volunteer group I served with was aware of and sensitive to matters relating to diversity and inclusion.
Club Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Class and/or Reunion Planning Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Class and/or Reunion Giving Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Alumni Interview Program Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Affinity Group Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Advisory or Leadership Council Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Brown Alumni Association Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Mentoring Program Volunteer	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)
Other, please	▼ Disagree (1 ... Agree (3)	▼ Disagree (1 ... Agree (3)

Q13 Do you feel Brown alumni groups and programs are engaging the interests and meeting the needs of a diverse alumni community?

Yes

No - if you select this option please feel free to share your thoughts on this question in greater detail. _____

Q14 Do you feel comfortable with the level of diversity at Brown alumni events?

Yes

No - if you select this option please feel free to share your thoughts on this question in greater detail. _____

Q15 In your experiences as a Brown student or as an alumnus/a, have you experienced any incidents of bias due to your race/ethnicity, sexual orientation, gender, citizenship status, religious identity, or economic status? Bias acts are defined as hurtful acts that can be discriminatory and/or harassing in nature.

Yes

No

Display This Question:

If In your experiences as a Brown student or as an alumnus/a, have you experienced any incidents of... = Yes

Q15a How did this/these incident(s) impact your relationship with and sense of belonging at Brown University?

Q16 Affinity groups are created by alumni around a shared identity. Brown alumni have formed the following affinity groups: Asian/Asian American Alumni Alliance (A4); Brown University Latino Alumni Council (BULAC); Inman Page Black Alumni Council (IPC); Transgender, Bisexual, Gay & Lesbian Alumni Association (TBGALA); Native American Brown Alumni (NABA).

Please answer the questions below about affinity groups.

	Based on your identity please check the affinity group(s) you are affiliated with	Have you engaged with your affinity group(s) in the last 12 months? (Engagement includes attending events or reading email communications).	How interested are you in engaging with this group in the future?
	Please select all that apply (1)		
A4	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)
BULAC	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)
IPC	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)
TBGALA	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)
NABA	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)
Not affiliated with any affinity group	<input type="checkbox"/>	▼ Yes (1 ... I don't recall receiving an email (3)	▼ Not Interested (1 ... Very Interested (3)

Q17 Please rank the following programs and services affinity groups provide in the order of importance for strengthening a sense of community and connection. Please rank your top 3 choices only by typing the appropriate number (1,2,3) in the box.

- _____ E-newsletters sharing news from campus and affinity group community members
 - _____ Career advising and/or mentoring for students
 - _____ Career advising for recent graduates and other alumni seeking guidance
 - _____ Social events
 - _____ Professional networking events
 - _____ Educational/intellectual events
-

Q18 How has your connection with an affinity group impacted your alumni experience?

Please tell us about your professional, intellectual, and social interests

Q19 What type of alumni engagement opportunities are of the greatest interest to you? Please rank your top 3 choices only by typing the appropriate number (1,2,3) in the box.

- _____ Professional networking
 - _____ Events that facilitate socializing with friends and classmates
 - _____ Events that facilitate connections with a shared identity community (ex. affinity groups)
 - _____ Intellectual/educational events
 - _____ Volunteer opportunities focused on supporting and strengthening the alumni community
 - _____ Volunteer opportunities focused on supporting current students
 - _____ Engagement with Brown athletics
-

Q20 How inclined are you to:

| ...

Attend Brown events in your hometown	▼ Disinclined (1 ... Inclined (3)
Return to the Brown campus for signature events (ex. Reunion, Alumni Fall Weekend)	▼ Disinclined (1 ... Inclined (3)
Participate in virtual Brown events (live webcast)	▼ Disinclined (1 ... Inclined (3)
Read content and post to Brown social media channels (Facebook, Twitter, LinkedIn)	▼ Disinclined (1 ... Inclined (3)
Read email updates from Brown	▼ Disinclined (1 ... Inclined (3)
Read printed and mailed publications (ex. Brown Alumni Magazine)	▼ Disinclined (1 ... Inclined (3)
Seek out information on the Brown University website or the Alumni & Friends website	▼ Disinclined (1 ... Inclined (3)

Q21 We would like a better understanding of the philanthropic interests of the Brown alumni community. To which of the following areas would you be most inclined to make a gift? Select all that apply.

- Brown Annual Fund – provides flexible, immediate-use support for the University
- Student Support – helps fund specific student groups and programs
- Department and Faculty Support – provides support for departments and faculty
- Schools, institutes, and centers – supports programs like the Center for the Study of Slavery and Justice, Center for Race and Ethnicity in America, the Warren Alpert Medical School, and the Pembroke Center, etc.
- Affinity scholarships – supports for identity-based students
- Athletics – support for varsity and club sports
- I am not inclined to make a gift to Brown. If you would like please share why you are not inclined to philanthropically support Brown.

Q22 Do you have an event idea or presentation topic you'd like to recommend?

Q23 What have you or your fellow alumni been missing from your alumni experience?

Please tell us about yourself. You may also choose "Prefer not to answer" if you do not wish to disclose your race/ethnicity, gender, and/or sexual orientation.

Q24 What is your Race/Ethnicity (choose all that apply.)

- Asian/Asian American
- Black/African American/African
- Hispanic/Latino/Latinx
- Middle Eastern
- Native American
- Native Hawaiian/Pacific Islander
- White/European
- Prefer to describe: _____
- Prefer not to disclose

Q25 What is your sexual orientation? (choose all that apply.)

- Bisexual
 - Gay
 - Heterosexual
 - Lesbian
 - Queer
 - Questioning or unsure
 - Prefer to describe: _____
 - Prefer not to disclose
-

Q26 What is your gender identity? (choose all that apply.)

- Woman
 - Man
 - Genderqueer or gender fluid
 - Non-binary
 - Trans woman
 - Trans man
 - Prefer to describe _____
 - Prefer not to disclose
-

Q27 What is your class year?

Q28 What type of degree(s) did you receive from Brown? (check all that apply)

- Bachelor's degree.
- Master's degree.
- Doctorate degree.

End of Block: Block 1
