**CASE Circle of Excellence 2019 entry** 

ST GEORGE'S STUDENT EXPERIENCE



### **Summary**

In 2017 St George's produced a student experience initiative, which tied together how St George's had improved the student experience thus far and how students could help the University make further progress. Students were invited to provide feedback on areas in which they would like to see further improvements.

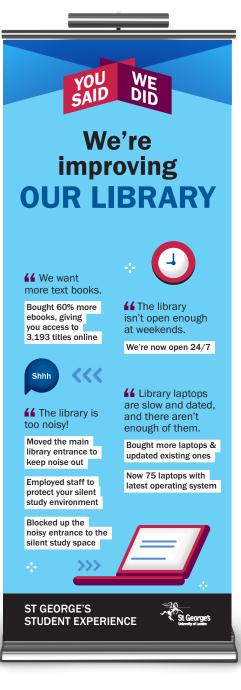
In response to this feedback, St George's acted upon many areas of improvement and updates in 2018.

"You Said / We Did" is a results campaign which promotes to our stakeholders that the University takes the views of its students seriously. It highlights the impact of the feedback and showcases the many areas in which the University has made improvements based on this direct feedback.

The "You Said/We Did" project serves as a strong visual presence on campus and online to demonstrate the University's on-going commitment to improvement and listening to student concerns.

#### **PULL UP BANNERS**



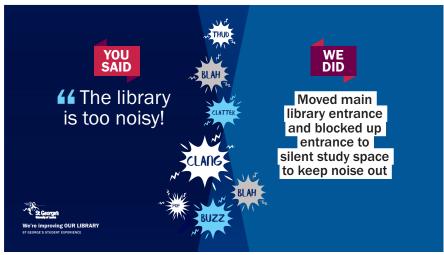


# **LIBRARY SCREEN SAVERS**



#### LIBRARY SCREEN SAVERS

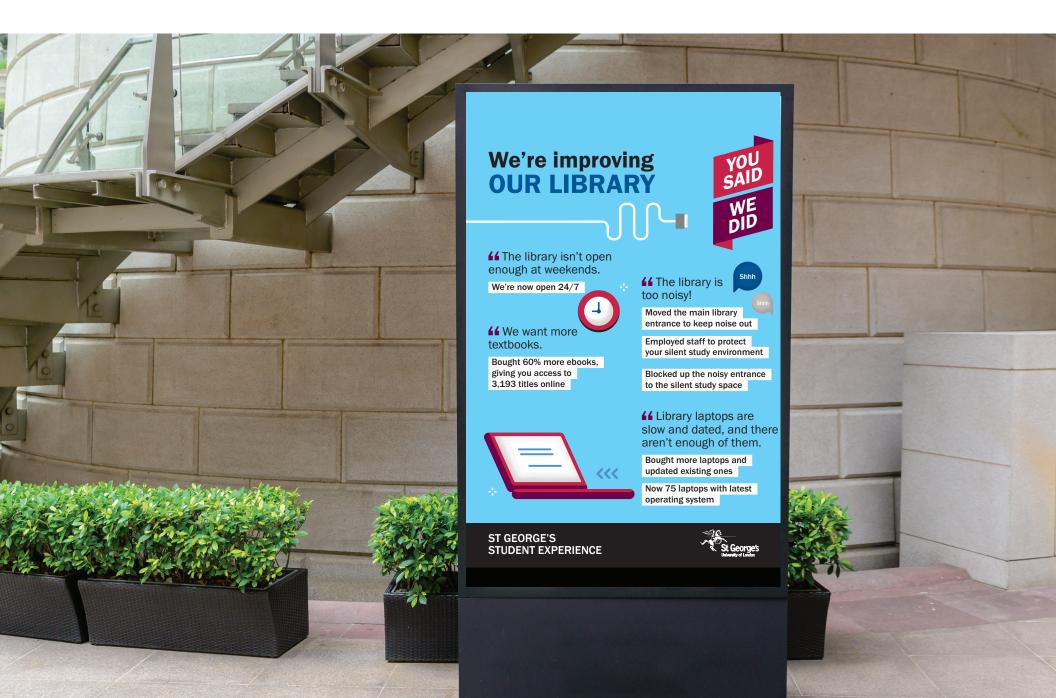




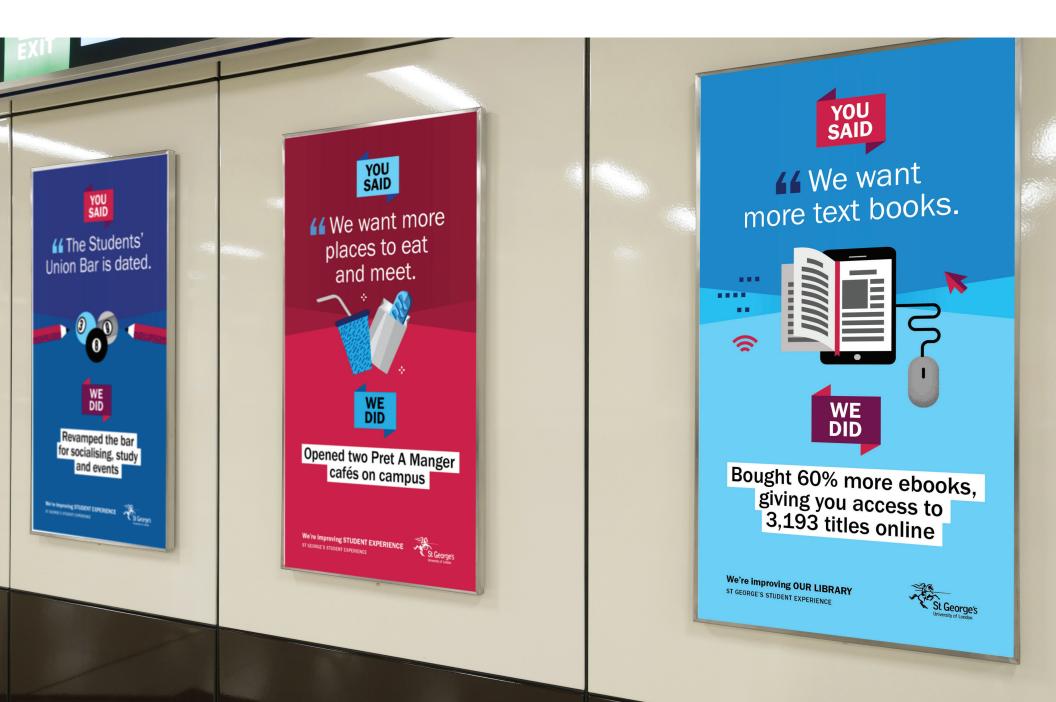




### **DIGITAL SCREENS**



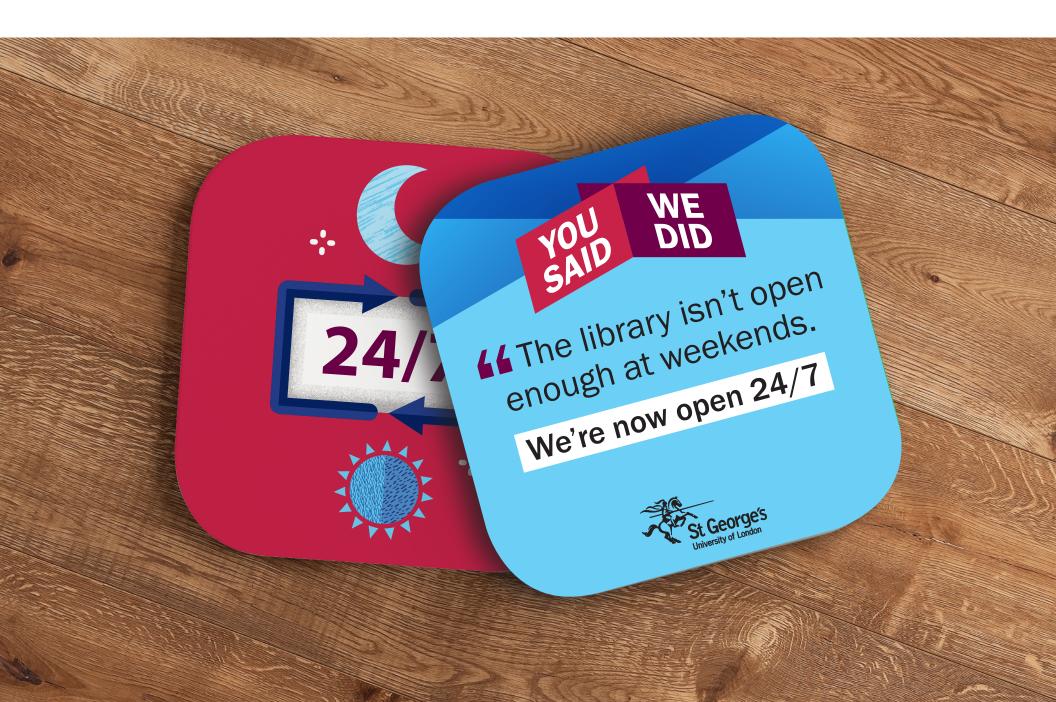
# **SERIES OF LARGE HALLWAY POSTERS with singular key messages**



## TABLE TENTS for use in the St George's dining areas as well as study tables in the library



DRINK COASTERS for use in the St George's on campus student union bar



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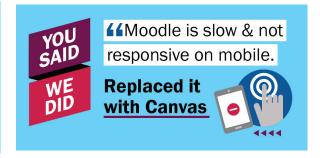


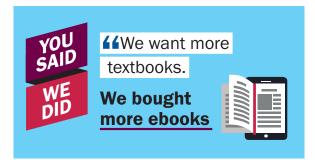


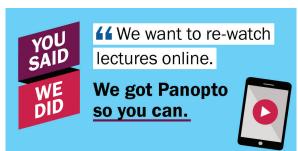
### **SOCIAL MEDIA GRAPHICS**







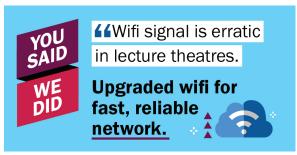












# **WEBPAGE** header graphic

