

THE HILLYER SOCIETY

FINAL VISUAL CONCEPTS - PHASE I
9.19.16

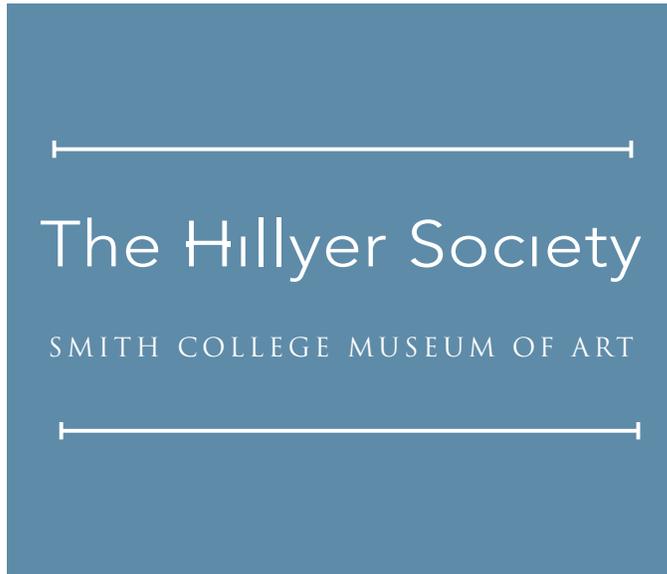
LAURA RADWELL



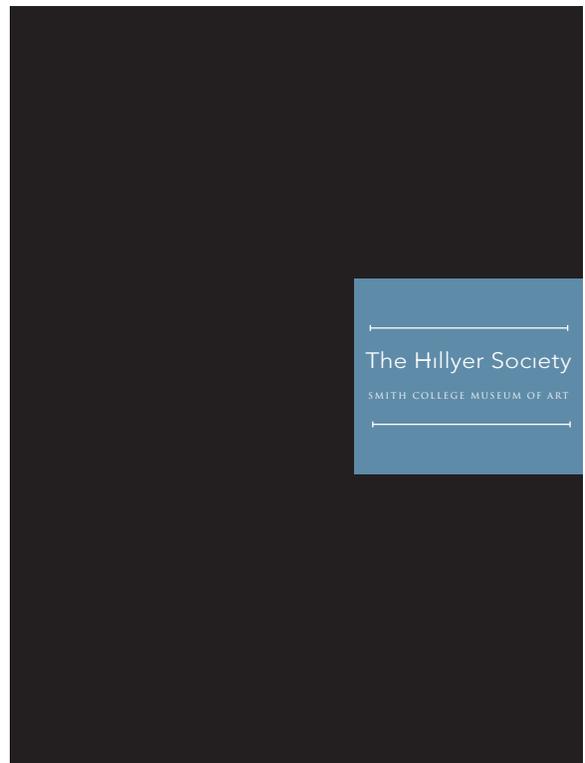
The Hillyer Society

SMITH COLLEGE MUSEUM OF ART





(reduced scale)



The Hillyer Society

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THE HILLYER SOCIETY

The Hillyer Society recognizes those friends of the Smith College Museum of Art who have made a commitment to the future of this institution by including the Museum in their estate plans with a promised gift of art that the Museum has agreed to accept.

There are no dues or fees associated with membership in The Hillyer Society. With their permission, members are listed in the Museum's Annual Report and on the Museum's website. They will also receive invitations to special events. Members of the The Hillyer Society are ensuring the Museum's standard of excellence for future generations.

WHY HILLYER?

The Hillyer Society is named for Winthrop Hillyer, the first benefactor of the Museum whose gifts in the 1880s funded acquisitions and the construction of new galleries for the growing collection. This name symbolizes a commitment to creating opportunities for the study of art and to building the capacity of the Museum for the future.

The Hillyer Society

SMITH COLLEGE MUSEUM OF ART

GIFTS OF ART

Building the Smith College Museum of Art Collection

For 140 years, the Smith College Museum of Art has developed a collection that gives students the opportunity to study art first-hand. Today it is widely recognized as one of the finest college museums. To ensure this standard of excellence for future generations, the museum welcomes current and promised gifts of art to enhance the college's educational mission. Such gifts of outstanding artworks will develop and diversify the collection for the 21st century and beyond.

The collection's breadth provides inspiration to faculty members who integrate works of art into their curricula. Learning with works from the collection provides a basis for critical thought and creativity and fosters a global perspective that informs the way students think. The museum supports more than 300 class visits each year. In addition, more than 30,000 visitors are welcomed annually.

The commitment of gifts of artwork continues a distinguished history of philanthropy that has built the Smith College Museum of Art into one of the foremost college art museums in the country.

The Hillyer Society

SMITH COLLEGE MUSEUM OF ART

RECOGNITION OF PROMISED GIFTS OF ART

Gifts of works of art from alumnae and friends have been a historic and vital source of the more than 25,000 objects in the Smith College Museum of Art's collections. Gifts of art have come to the college either during the donors' lifetimes or through their estates.

The college has long recognized completed gifts of art (i.e., gifts made during the donor's lifetime or as realized bequests) by crediting the donor in gallery labels identifying the work of art when on display, in catalogs and other publications, and in catalog entries on the museum's online database. The college also includes the value of these completed gifts in reunion and campaign totals.

For those who plan promised gifts of art (i.e., gifts that will come in the future, either during the donor's lifetime or by bequest), the college now welcomes donors into The Hillyer Society in recognition of their generous intentions for the future.

The Hillyer Society is named in memory of Winthrop Hillyer, a Northampton businessman whose philanthropy was foundational to the early establishment of the Smith College Museum of Art. Hillyer's 1880 gift to Smith College enabled the construction of the first building for the museum. Subsequently, Hillyer left what was then the largest bequest in Smith's history to augment the collections of the museum.

In keeping with the legacy of philanthropy established by Winthrop Hillyer, Smith will welcome a donor into The Hillyer Society upon receipt of:

- a completed Statement of Testamentary Intent documenting the donor's intention to bequeath works of art to the museum (see reverse); and
- a photocopy of the relevant section/s of the donor's will, trust, or other estate document.

Please send this completed form to:

Smith College Office of Gift Planning
33 Elm Street
Northampton, MA 01063
(413) 585-2051
Fax: (413) 585-4677

The Hillyer Society

SMITH COLLEGE MUSEUM OF ART

DOCUMENTATION OF PROMISED GIFTS OF ART for the Smith College Museum of Art

To support the mission of the Smith College Museum of Art (SCMA), I agree to give to Smith College, through my estate, the work(s) of art described in Schedule A (the "Work"). A copy of the relevant section(s) of my will is attached or will be forwarded separately.

This document is not legally enforceable; it constitutes a statement of my current estate plan and not an obligation on my part. Smith recognizes that my circumstances may change, and that I may alter or revoke this bequest in a future revision of my estate plan. If I make any change to this provision, I will notify the college of such change. While this gift is currently in my estate plan, I may elect to donate to SCMA, some or all of the Work during my lifetime.

To the best of my knowledge the Work is free and clear of all encumbrances and restrictions, and I have good and complete right, title, and interest to give.

To the best of my knowledge, the Work has not been imported into or exported from any country contrary to any applicable law. I will endeavor to provide the Museum with all documentation and information that I have regarding the Work's provenance, exhibition history, and record of conservation treatment.

If I lend the Work to SCMA, the museum will credit the Work as follows: "Promised Gift of [donor name][year]." If I lend the Work to another institution, I will request that institution to credit the loan as a promised gift to SCMA. Once the Work is wholly owned by SCMA, the museum will credit the Work as follows: "Gift [or Bequest] of [donor name][year]."

The curatorial staff of the Smith College Museum of Art has reviewed the Work and agrees, on receipt of the Work, to accession and maintain the Work in a manner consistent with the handling of its other collections.

I make this gift [] in honor [] in memory of _____.

Donor name and class year
Street, City, State, Zip
Home Telephone/Business Telephone

Current Estimated Value of Bequest (optional)

Signature/Date

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The Hillyer Society

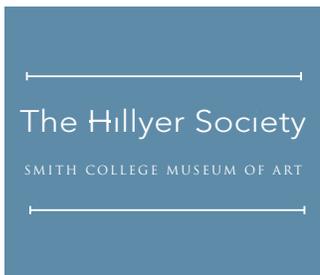
SMITH COLLEGE MUSEUM OF ART
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SMITH COLLEGE MUSEUM OF ART

I am pleased to accept membership in The Hillyer Society in recognition that I have documented a promised gift of art to the Smith College Museum of Art.

___ I wish my name to appear in The Hillyer Society membership list.
(name and class) _____

___ I wish to be an anonymous member of The Hillyer Society.



The Hillyer Society
Attention: Director's Office
Smith College Museum of Art
20 Elm Street at Bedford Terrace
Northampton, MA 01063