Your family’s vision and investment in UC Santa Cruz is changing the landscape, literally and figuratively. It is helping students build lives of discovery and leadership—and changing the way they understand and experience the environment. Your gifts are strategic. They bring hidden heroes back into the spotlight, transform UC Santa Cruz landmarks, and are always student-centric. Because of this, your gifts lead to additional external support to the campus. You are changing minds and you are changing the future.
The vision and generosity of the Helen and Will Webster Foundation is creating profound change at UC Santa Cruz. You understand what makes this campus unique, and you have used your philanthropy to make us stronger.

The foundation's giving, and the focus and commitment that Alec and Claudia have brought to it, is transforming the physical campus, energizing programs, and inspiring people.

The naming and endowment of Rachel Carson College proclaims the campus's commitment to the principles Rachel Carson championed. More than 325,000 people have viewed our video announcing your gift. The response was universally enthusiastic. I cannot remember news that was more warmly received. Your generosity will elevate our environmental programs and ensure that today’s students—and tomorrow’s—will appreciate Rachel Carson’s legacy. Because of you, UC Santa Cruz will indeed nurture the next generations of Rachel Carsons.

The Hay Barn, too, speaks to your vision. It is a beautiful new gateway to South Campus and a fitting home to the Center for Agroecology and Sustainable Food Systems. Already a popular destination for events, it is a powerful symbol of our historic ties—and ongoing connection—to this land.

As a model of what philanthropy can achieve, your involvement and investments have inspired others and been key to the success of the Campaign for UC Santa Cruz. From the Natural Reserves and endowed chairs to the Quarry Restoration and the University Library, your support is touching many lives and all corners of the university. You are burnishing our hallmarks, nourishing our aspirations, and expanding our reach.

You know us, and your gifts reflect the depth of your understanding. I could not ask for better partners in philanthropy. Thank you for your generosity, your commitment, and your friendship.

George Blumenthal
Chancellor
The Helen and Will Webster Foundation has invested nearly $14 million to support scores of programs, ideas, and people at UC Santa Cruz. You have named a college, rebuilt a barn, established five chairs, moved multiple programs forward, and touched many, many lives on and off campus.

A grounding in people and place . . .

The Helen and Will Webster Foundation has invested nearly $14 million to support scores of programs, ideas, and people at UC Santa Cruz. You have named a college, rebuilt a barn, established five chairs, moved multiple programs forward, and touched many, many lives on and off campus.
. . . that’s growing and inspiring others to give

Your gifts have led to other gifts and funding:

Your endowment of five presidential chairs activated $2.5 million in matching funds from the University of California | Your naming of Rachel Carson College inspired a partnering gift from the Headley family of $500,000 | The Hay Barn project and heightened visibility of CASFS helped inspire a $4 million gift from an anonymous donor for Apprenticeship in Ecological Horticulture | Your support for the Hay Barn led to two additional gifts to complete it: $100,000 from the Cowell Foundation and $100,000 from the Gaia Fund | The Long Foundation made a gift of $250,000 for interpretive exhibits in the Hay Barn | Your gift of $100,000 to establish the Experiential Learning Endowment in Environmental Studies has led 115 additional donors to support the fund, which now has a value of $330,000 | Your support of the Quarry Amphitheater project inspired a $100,000 gift from Joanna Miller | Your support for the Norris Center, and your encouragement of Joanna Miller led her to make a $150,000 gift to the center | And ... your $20,000 gift to the University Library’s Center for Archival Research and Training (CART) led to a small but momentous photo exhibit: It was the tipping point in the Marin Community Foundation’s decision to award UC Santa Cruz the stunning Pirkle Jones and Ruth-Marion Baruch Photography Collection, valued at $32 million
It is wonderful to see Rachel Carson honored in this way. She exemplifies so much of what is right in life. She has long been one of my personal heroes: a champion for the environment, a woman excelling in science, a person of dignity.

JANET NAPOLITANO
UC President

Wow, really cool that College Eight at UCSC is now #RachelCarson College. #SilentSpring #Environment #Conservation

CONGRESSMAN SAM FARR
@repsamfarr twitter post

You can think of UC Santa Cruz and particularly the environmental studies program as a progeny of what Rachel Carson started. UC Santa Cruz came into being three years after she wrote Silent Spring and I would imagine that it wasn’t totally by chance.

M. SANJAYAN (Ph.D. ’97, biology)
Conservation Scientist and PBS host of EARTH: A NEW WILD
New generations of students will be introduced to Carson—and earlier generations will be reminded of her courage and impact in awakening public interest in the environment. The Robert Headley Presidential Chair for Integral Ecology and Environmental Justice will be used to educate students about the concepts and application of environmental science and stewardship.

UC Santa Cruz has been in the forefront of research on and activism for the environment for more than 50 years, now. I hope—we hope—that Rachel Carson College can lead for the next 50 years, and beyond, in making the relationship between environment and society a productive rather than a destructive one.

RONNIE D. LIPSCHITZ
provost, Rachel Carson College

My daughter, Francesca, graduated from College Eight, and, as fourth-generation Italian farmers and fig growers, I always thought the college needed a name that captured the human spirit so needed to save the planet. Now that’s done. Wheew! Feeling better…

ROB BENEDETTI
facebook post

Yes, a family that’s more interested in doing good than getting praise made a great big gorgeous donation…

BETSY BUCHALTER ADLER
(COWELL ’70)
facebook post
The Science Communication Presidential Chair, to be held by its new program director, Erika Check Hayden, ensures that this important graduate-level program, which trains students with strong science backgrounds to be strong communicators, will endure and that top-level journalists will continue to tell the world the stories and lessons of science—just as Carson herself did.

“I offer my heartfelt appreciation to Alec and Claudia Webster, who have made this day possible, and who have given us a new name, Rachel Carson College! If we had a bell, we’d be ringing it all day long!”

PAUL NIEBANCK
Founding Provost, Rachel Carson College (formerly College Eight)
WHERE OTHERS SAW A FALLING-DOWN barn, you saw the possibilities, now realized. The rebuilt Cowell Ranch Hay Barn is a landmark that symbolizes the university’s powerful connection to the land and a future built on a history. It is a popular and vibrant home for environmental programs and community activities, activating not only the South Campus but also the surrounding nationally-registered Cowell Lime Works Historic District. Talk about history lessons: Your philanthropy made possible a barn raising on a university campus!

“Front doors are important to people. This restored portion of UC Santa Cruz’s entrance, with its focus on CASFS and other environmental programs, will signal to students and visitors both the campus’s respect for its past and its commitment to a sustainable future.”

DANIEL PRESS
EXECUTIVE DIRECTOR, CASFS
OLGA T. GRISWOLD PROFESSOR OF ENVIRONMENTAL STUDIES

WHAT PEOPLE ARE SAYING
The rebuilt barn incorporates some of the structure’s original building materials from the mid-1800s and uses historic mortise and tenon joinery to create a rustic yet modern structure. It is beautiful and dramatic, with a soaring, spacious interior and an exterior at peace with the land. The dedication and reopening of the barn in 2015 was also a signature event as UC Santa Cruz celebrated its 50th anniversary, and the barn has been a hub of activity ever since. It serves as home not only to environmental programs, workshops, and conferences, but also the occasional wedding and barn dance.

“...The strategic focus that Alec and Claudia Webster and their family’s foundation is placing on environmental programs at UC Santa Cruz is building on existing excellence in education and research across the social sciences and is laying the groundwork for generations to come. As our society wrestles with ways to create a more just, sustainable, and healthy planet, the faculty research and student experiences being supported by the Websters will only continue to grow in importance.”

SHELDON KAMIEIECKI
Dean, Social Sciences
From building tent cabins for apprentice farmers to creating the South Campus Vision Fund, your support has strengthened the Farm and Garden and its programs. The Center for Agroecology and Sustainable Food Systems, directed by Professor Daniel Press, grew organically because of student impetus, and today, is flourishing. It encompasses the 3-acre Alan Chadwick Garden and the 33-acre UCSC Farm, the signature Apprenticeship in Ecological Horticulture, ongoing research projects, workshops for beginning farmers, undergrad education in sustainable agriculture, garden education programs for the general public, and the reinvented Hay Barn.

Santa Cruz alumni have been on the forefront of the food movement, paving the way for farmers, teachers, cooks, community activists, and policymakers who learned the power of connecting with the land from this campus.

Alice Waters
Chef and Food Activist
The elevated profile and energy you have brought to these programs has attracted the attention of national media and culinary pioneer Alice Waters, among many. The pioneering work at UC Santa Cruz in agriculture and food systems that sustain communities and the environment is also playing a central role in the UC Global Food Initiative. Our alumni, students, apprentices, faculty, and staff get their hands dirty every day as they help reshape how society is thinking about and growing food.

“Ultimately all of us who fight for the environment are looking at clean air, clean water, and a safe place to live. It’s ultimately about public health and about all communities shaping a future that recognizes that the protection of our environment is directly linked to the protection of our public health.”

BILL MONNING
CALIFORNIA SENATE MAJORITY LEADER
ENVIRONMENTAL STUDIES AND CHAIR

The Experiential Learning Endowment in Environmental Studies, which you launched and which has attracted many other donors, supports undergraduate courses critical to our educational mission and to preparing students to address 21st-century environmental challenges. Your support for the Kenneth S. Norris Center and the Natural History Field Quarter has expanded opportunities for students to interact with nature in deep and meaningful ways.

“...We learned to tell directions based on the position of the sun and the coordinates around us. We even began to get up close with the critters. Ticks are still unwelcome, but finding spiders, and crickets is always exciting.”

UNDERGRADUATE INTERN

UC SANTA CRUZ CAMPUS RESERVE
You have increased university collaboration with the Santa Cruz Museum of Natural History community program and provided nature education opportunities for elementary school children in Santa Cruz. The Stephen R. Gliessman Presidential Chair in Water Resources and Food System Sustainability will recruit a new faculty member specializing in linkages between agro-food systems and water resources. The chair honors the major contributions of Steve Gliessman, a professor emeritus, for his pioneering work in creating the field of agroecology—the application of ecological principles to agricultural settings. He was founding director of the UCSC Agroecology Program (now CASFS) and other initiatives. Your support for his work included creating research opportunities for students to participate in the international Community Agroecology Network (iCAN) and garden workdays and workshops as part of the Program in Community and Agroecology (PICA).

"Endowed chairs are critical for a campus. They can spur faculty creativity by offering seed funds to test a new idea that is a little risky or a base of support for a talented graduate student."

PAUL KOCH
Dean, Physical and Biological Sciences
THE UCSC NATURAL RESERVES AND CHAIR

The UC Natural Reserves are a statewide treasure of undisturbed environments for research and teaching managed by the University of California. Your support for the programs and sites managed by UC Santa Cruz has made possible a dramatic increase in students engaged, internships offered, and classes taught at Año Nuevo Island Reserve, Fort Ord Natural Reserve, Landels-Hill Big Creek Reserve, Younger Lagoon Reserve, and the UCSC Campus Natural Reserve. The new Wilton W. Webster Jr. Presidential Chair for the UC Santa Cruz Natural Reserves is the first endowed chair in support of the reserves in the UC system. The chair holder, Gage Dayton, will use the endowment payout for undergraduate and graduate scholarships and to support staff managing the reserves and mentoring students. Just a few years ago, only about 500 students were being served. Today the number of students of all ages experiencing the Santa Cruz-managed reserves has grown to more than 3,200. For many, these experiences will shape lifelong views of the natural world and conservation.

“As outdoor classrooms and living laboratories, the reserves are the foundation for a wide range of programs for field-based learning and long-term research. ... The Websters have really supported getting young students from diverse backgrounds out into the field.”

GAGE DAYTON
WILTON W. WEBSTER JR. PRESIDENTIAL CHAIR FOR THE UC SANTA CRUZ NATURAL RESERVES

WHAT PEOPLE ARE SAYING
ENVIRONMENTAL AND NUCLEAR POLICY COURSE

With your support, the scope of the Program on Environmental and Nuclear Policy expanded from a course focused specifically on nuclear policy to a program that also addresses climate change and environmental justice. The program, directed by Daniel Hirsch and based in College Ten, turns students into effective advocates who serve as an important resource to policymakers, legislators, and journalists. It is empowering the next generation of advocates through courses that examine environmental issues and how to change policies related to them. The program also provides students with direct experience through student and faculty teams that uncover evidence of toxic risks or high levels of pollution and assist communities as they address those threats.

“Environmental programs at UC Santa Cruz are a key resource as state lawmakers and policymakers shape California’s future. As someone who taught a UCSC class in state environmental policy the year before I joined the governor’s cabinet, I learned first-hand that faculty research, graduates well-versed in conservation issues, and students who will become involved citizens are vital contributions to smart, informed environmental policies. How wonderful that there is philanthropy that supports that.”

JOHN LAIRD (STEVENS, ’72)
CALIFORNIA SECRETARY OF RESOURCES AGENCY
GIVING FOCUS: STUDENT RESOURCES

Your support for the University Library, Quarry Amphitheater, and other selected projects enhances the experience of all students.

UNIVERSITY LIBRARY AND CHAIR

No matter how much of the world’s knowledge is presented online, our students need to understand how this knowledge was created, distributed, and preserved. Coming face-to-face with source materials gives students and faculty physical context and ultimately a more complete perspective on materials as diverse as the Grateful Dead and Lick Observatory archives. Your support for the University Library has greatly expanded its ability to serve the university. The Richard L. Press University Librarian Presidential Chair, held by Elizabeth Cowell, was a milestone for the library. The new University Archivist, whose hiring was made possible though the chair, will curate the historical records of the campus and extend awareness and use of the collections. Your support for the Center for Archival Research and Training (CART) supports graduate fellows in preparing physical and online exhibits that bring their work to life.

“"My first action as the first holder of this chair was to hire the first-ever University Archivist at UC Santa Cruz. That’s a lot of firsts, beginning what I know will be a long chain of benefits to our great library, thanks to this endowment."

ELIZABETH COWELL
RICHARD L. PRESS UNIVERSITY LIBRARIAN PRESIDENTIAL CHAIR
QUARRY AMPHITHEATER RESTORATION

When renovation is completed, the iconic Quarry Amphitheater will have expanded capacity and improved safety and will again be a centering, versatile space for student use and events. Your early support for restoration and reopening of the Quarry helped raise its profile and continues to inspire others to give as fund-raising continues. Notably, the Student Fee Advisory Committee allocated more than $6 million from student fee reserves. To honor the commitment by students to move forward as soon as possible, a groundbreaking event in November 2016 is planned to mark the beginning of work on the project. Our goal is to reopen the Quarry in time for the start of fall quarter 2017.

“...We don't want to lose the small intimacy, but we still want to have a venue where we can get 1,500 to 2,000 people from all over campus to engage in one big, happy place.”

DEAN FITCH
Director, Physical and Environmental Planning

“I want to thank everyone who helped bring this quarry back to life, especially the students. In the years to come I know we will all enjoy the fruits of these labors and this generosity.”

ALISON GALLOWAY
Executive Vice Chancellor and Campus Provost

WHAT PEOPLE ARE SAYING
SELECTED PROGRAMS

You have used your philanthropy to kick-start or close gaps for programs serving students in the social sciences, humanities, and the colleges. Those programs have included support for dean’s initiatives in the social sciences, stretch courses in social justice and service learning, and humanities research.
THANK YOU

You have the deep appreciation and gratitude of your many friends and partners at UC Santa Cruz and of all who benefit from your vision and generosity.