

2019

REPORT ON **PHILANTHROPY**

FORWARD, FURTHER, FASTER FOR HOUSTON





UNIVERSITY OF HOUSTON





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Momentum does not happen by default or by chance. Someone creates it and that someone for the University of Houston is you, me, us ... each and every one of us!

RENU KHATOR
President, University of Houston

HERE, WE GO.

BY THE NUMBERS

\$1,115,421,896

FUNDRAISING TO DATE

1,147,574

NUMBER OF GIFTS

AS OF CLOSE OF FY19 FISCAL YEAR



EMPOWERING THE NEXT GENERATION

Kayleen Babel ('20)

My name is Kayleen Babel, and I am a Tier One Scholarship student and rising senior at the University of Houston. I'm a member of the Honors College, pursuing a double major in business management and marketing with a minor in Spanish. As I prepare to transition from college to the real world, I realize how much my experience at UH has shaped me as a person. To think, it all started with the Tier One Scholarship application!

I remember the day the Tier One Scholarship application arrived. While I was very grateful, deep down, I was a little sad because it gave my mom more reasons to persuade me to go to a university close to home. At the time, I considered UH to be my back-up plan if my other college choices did not work out. After attending the Tier One invitational event at UH, my opinion started to change, and I came to view UH as a possible option.

I accepted the Tier One Scholarship, and can wholeheartedly say that I have no regrets. There is a special benefit to scholarships that many people fail to mention regarding the way it makes a student feel. When I was making my final decision about college, it pretty much boiled down to this: The University of Houston wanted me. Unlike other schools that simply accepted me, UH went above and beyond by investing in me as a person. For this, I am forever grateful. Hopefully, my actions and contributions show that scholarships do more than just help students pay for school.

At UH, there is a wealth of resources that connect you to all types of people and expose you to incredible experiences. By receiving this scholarship, I have gained an immense sense of self-worth and confidence from a distinguished institution that believes in my potential. It is hard to put into words how much I appreciate my Tier One Scholarship donors. What they have given me empowers me to continue learning so that I can one day pay it forward.

In the pages that follow, you will see how other members of the UH community are changing lives through their generosity. Some gifts provide scholarships while others provide the University with resources to enhance its academic programs or facilities. Whether you contribute financially or volunteer your time, you are allowing students like me to thrive and flourish.

In the following report, you will learn about recent philanthropic gifts made to University of Houston — gifts that empower and improve the lives of students like me.

Go Coogs!



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With this gift, we will help prepare University of Houston students to thrive in the global marketplace. Strong faculty leadership is paramount to the University's success. This new wave of outstanding faculty will build upon the University's already exceptional faculty. We believe that this investment will continue the process of motivating students and benefit our great city of Houston through work in the classrooms, institutes and labs.”

ANONYMOUS DONOR

Philanthropy matters for

FACULTY AND RESEARCH SUPPORT

Aspiring a New Era in 21st Century Education

Giving researchers an accurate map of our land via laser mapping, generating safe and sustainable offshore energy, and changing the way the world thinks about immigration is but a snapshot of what occurs at the University of Houston on a daily basis. Our reputation for surpassing the status quo is based, in large part, on the boundless research and study undertaken by our expert faculty. Just imagine the discovery and innovation that can take place if we equip this think tank with the tools and resources to venture further and beyond. Thanks to the foresight of an anonymous donor, the University is about to accomplish this and more.

Motivated by the enduring commitment to student success, an anonymous donor has challenged the local, national and global communities to step forward as agents of transformation for the University of Houston. The donor's \$50 million commitment creates a matching endowment program, *Aspire Fund: The \$50 Million Challenge*, that enables the University to significantly advance its intellectual capital through new endowed chairs and professorships.

Internationally recognized in their fields, holders of the endowed chairs and professorships will lead four interdisciplinary institutes across the University. Serving as incubators of research and innovation, the institutes will specialize in issues that underpin the social, political and economic future for both Houston and the world.

- Institute for Sustainable Energy and Energy Security
- Institute for Resilient Infrastructure and Smart Cities
- Institute for Health Care Innovation
- Institute for Global Engagement

Inspired by the donor's vision, the University will shape a learning environment grounded in global competence. Thought leaders around the world will converge to address current and future challenges that face our region and the world. Young minds will be encouraged and motivated to pursue thoughtful areas of study. Most importantly, the University of Houston will uphold its longstanding tradition of contributing to and leading the ecosystem of innovation in Houston and beyond. What might have been seen as impossible will now be seen as possible.



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Thankfully, I was blessed with an amazing scholarship, which relieves me from significant financial burden. Thank you to the Raymond N. Plank Scholarship Foundation Fund and to Mr. and Mrs. Koehler for bestowing upon me such a blessing.”

JESUS GARCIA ('20)

Philanthropy matters for

BUILDING YOUR LEGACY

Laying the Foundation Through Endowments

When you establish an endowment, you are making an everlasting gift in support of all that you envision for the future of the University of Houston. Your gift is immediately invested, and when fully funded, produces annual income to support the endowment's purpose in perpetuity.

In addition to supporting what you deem important, endowments offer a certain level of financial flexibility, allowing you to perpetuate your gift over time. For example, an annual donation of \$5,000 over a five-year period can fund a \$25,000 scholarship endowment. Your gift is kept intact, and only earned income is used in perpetuity.

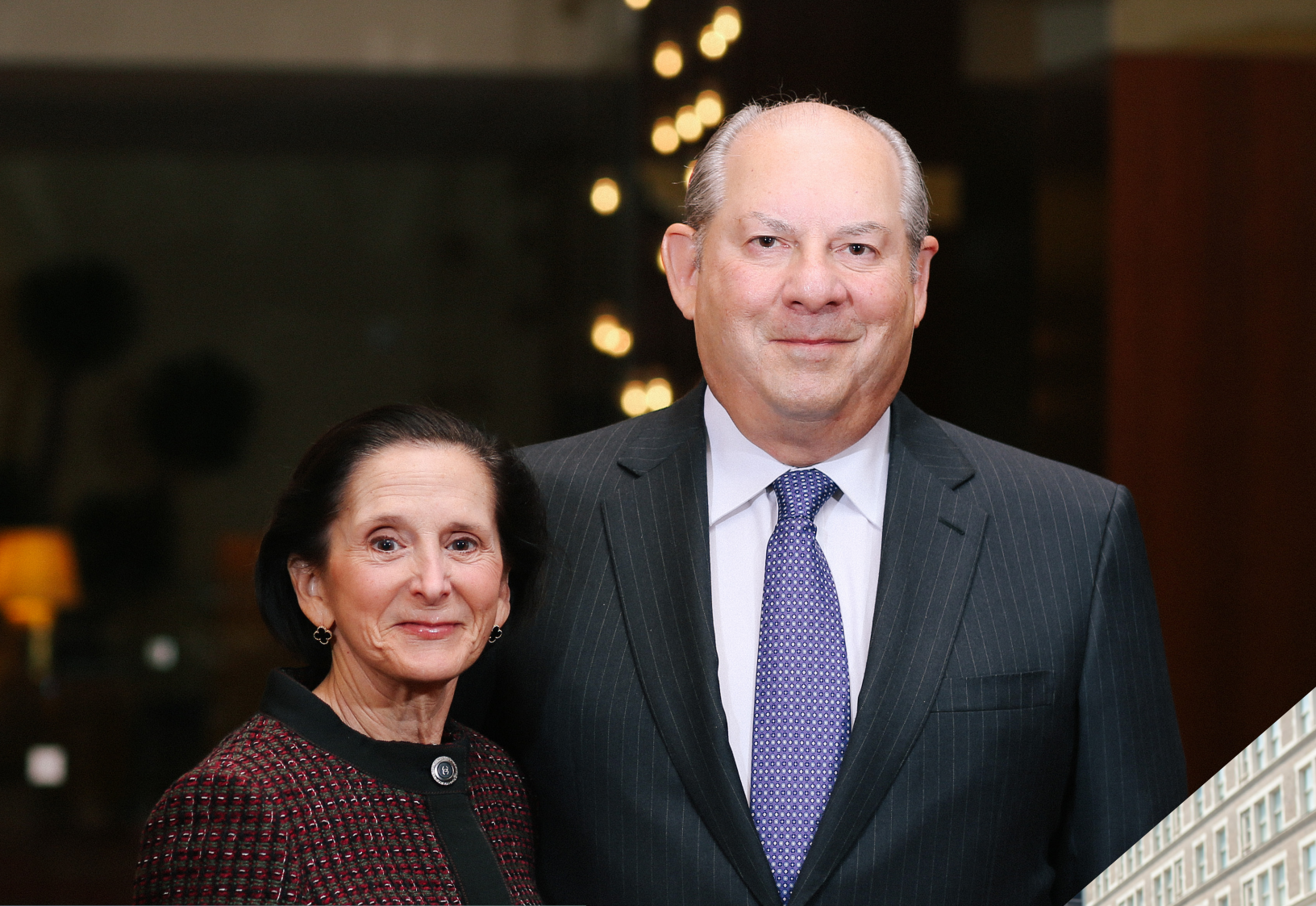
A Fitting Tribute

Decorated war veteran and founder of Apache Corporation, Raymond N. Plank was a celebrated philanthropist and business leader who impacted the lives of others through his charitable works and gifts to higher education and the arts. Admired for his courage, integrity and compassion, Plank's legacy will be paving the way for the next generation of leaders and scholars through the Raymond N. Plank Endowed Scholarship for Entrepreneurs.

Established by the Raymond N. Plank Foundation Fund, the Raymond N. Plank Endowed Scholarship for Entrepreneurs is awarded to outstanding students enrolled in the Cyvia and Melvyn Wolff Center for Entrepreneurship (WCE) in the C.T. Bauer College of Business. The scholarship makes the recently ranked No. 1 entrepreneurship program in the country available to more students who dream of starting their own business.

One such student, Jesus Garcia, is the first recipient of the Plank Endowed Scholarship and is grateful for the opportunity to take advantage of all the WCE program has to offer.

"Being accepted into the Wolff Center for Entrepreneurship was a dream come true. However, I immediately experienced an increase in workload. I knew that I was in big trouble financially since I was not able to work and contribute to my family's business. Thankfully, I was blessed with an amazing scholarship, which relieves me from significant financial burden," said Garcia.



“

Success is defined not by a gift, but rather by hard work and determination.”

ANDY DIAMOND (J.D. '73)



Philanthropy matters for

STUDENT SUCCESS

Fostering Second Chances

The definition of philanthropy is the desire to promote the welfare of others, expressed by the generous donation of money to good causes. Andy (J.D. '73) and Andrea (J.D. '76) Diamond had the desire to promote the welfare of others by coming to the aid of the state's most vulnerable population.

Through a \$17 million gift, Andy and Andrea Diamond have given students aging out of the foster care system a reason to hope and persevere in the face of adversity. Launched in 2018, the Diamond Family Scholars Program offers financial, academic, mentoring and other support for students aging out of the foster care system. According to the National Foster Youth Institute, more than 23,000 youth a year nationally age out of the foster care system when they turn 18. Few have the financial and emotional support needed to navigate college, let alone obtain a college degree, and many end up homeless.

Housed in the University of Houston's Urban Experience Program, the Diamond Family Scholars Program ensures a safe refuge for these students, providing them with guidance for academic success, training for a promising career and an opportunity to lead a fulfilling life of responsible citizenship. "We want to create hope for those aging out of foster care," Andy Diamond said. "Their circumstances are beyond their control. Now, however, those who want to help themselves will have an opportunity to do so."

The first six-person cohort in the Diamond Family Scholars Program entered their freshman year last August. Raven Jones, who serves as the director of the Urban Experience Program, including the Diamond Family Scholars Program, believes in helping students effectively manage the transition to college life. "I always ask, what are we doing institutionally to get students college-ready, and what is the institution doing to be student-ready?" she said. Jones aims to improve the success rates for the Diamond Family Scholars through focused recruiting and retention efforts.

Judging from the statements below, the Diamond Family Scholars Program has already made a marked difference in the lives of these Diamond Scholars.

"We have to pave the way and show people what it is to be a Diamond Scholar. To be a good student and a model citizen."
–Sean Ferrell ('20)

"This lifts a big burden. We are a group that wants to succeed and beat the odds."
–Andrea Tijerina ('20)

Philanthropy matters for

A HEALTHY HOUSTON

A Strong Alliance in the Name of Health Care

On August 21, the University of Houston celebrated a momentous milestone when Texas Governor, Greg Abbott, formally recognized the UH College of Medicine in a bill signing ceremony on campus. The journey to establish Houston's first medical school in nearly 50 years has been the culmination of dreams, hard work and determination by those who envisioned a medical school that would change the way and means of medical education forever. The momentum behind this unprecedented endeavor continues unabated as members of the UH community and the nation come together to strengthen the front lines of community health care.

Enter a leading health insurance company, Humana Inc., to step in and lay the groundwork for innovative medical education and training. Humana Inc. joined forces with UH to create the Humana Integrated Health System Sciences Institute, which unites the UH colleges of Nursing, Pharmacy, Social Work and Optometry with the College of Medicine. Humana's \$15 million donation will also fund endowed chairs for each of the five health colleges.

The strategic alliance is designed to graduate health care professionals who are trained in population health and have a propensity for primary care and working with the underserved. The collaboration also will build a talent pipeline of graduates who believe in, train in and will practice population health.

"Health care isn't a solo sport, it's a team sport. We must also address major health disparities that exist today while recognizing the importance of social determinants of health," said Stephen J. Spann, M.D., vice president for medical affairs and founding dean of UH College of Medicine.

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Exceptional achievements start with a vision, a vision propelled by persistent effort.” That’s what brought us here today.”

GREG ABBOTT, TEXAS GOVERNOR



ALAN MAY, Executive Vice President, Human Resources at Hewlett Packard Enterprise



(L) BRUCE BROUSSARD (M.B.A. '89), President and CEO at Humana Inc.
(R) ELOISE BRICE, Vice President, University Advancement

Partnerships for Growth

With a \$6.4 million impact, the University of Houston fuels Houston's economy. Supporting over 61,000 jobs in the region, the University is committed to sustaining and preparing a viable, innovative workforce by forming strong alliances with key industry players such as Hewlett Packard Enterprise (HPE). Like UH, HPE understands and appreciates the need to prepare tomorrow's leaders for the competitive landscape, especially in data science. HPE solidified its commitment with a \$10 million donation to strengthen the University's ability to address key challenges in the health care, energy and smart materials sectors through data science research. In recognition, the UH Data Science Institute was renamed the Hewlett Packard Enterprise Data Science Institute.

To further advance the University's academic and research endeavors in data science, another industry giant rose to the occasion. ConocoPhillips invested \$1 million in the UH departments of mathematics and computer science to support faculty and graduate fellowships. By supporting faculty renowned in the data science field, the University will be able to expand course offerings in data science and data analytics. "The University of Houston is an important source of talent for us, so we're pleased to provide a gift that will enable the University to further strengthen its ability to teach these skills to students," said Greg Leveille, chief technology officer of ConocoPhillips.



“

The Fertitta Center is one of the elite basketball arenas in the country and one of which all Cougars should be proud.”

RICHARD “RUSTY” PENICK ('78)



Philanthropy matters for

ATHLETICS

An Enduring Recognition

A year ago, more than 100,000 fans poured into the Fertitta Center for the first time since the facility's state-of-the-art renovation. UH fans watched the Men's Basketball team assemble a 15-1 home record and extend their home winning streak to 33 consecutive games, the nation's longest at one point. Rewind to the 1981-82 season when the Houston Cougars stormed into the national sports culture. Dubbed "*Phi Slama Jama*" by Houston Post sportswriter Thomas Bonk in 1983, many still reminisce about this iconic era in Houston Athletics.

Among the avid fans who watched these stories unfold in the then Hofheinz Pavilion was UH alumnus, Richard Penick ('78) and his wife Patricia. "We have a lot of great memories over the years in this building with Phi Slama Jama, concerts and many other events," says Richard Penick. The Penicks wanted to honor the fond memories of their sports experiences in the famous basketball arena by contributing to the ongoing preservation of the Fertitta Center.

In October 2019, UH held a dedication ceremony to formally celebrate the naming of the Fertitta Center playing surface to "Penick Court."

Philanthropy matters to

OUR DONORS

Donor Societies

Every gift begins with a story — a personal reason to give back. Perhaps, it is a chance to improve a student's life, the passion to see one's alma mater flourish, or the desire to fuel cutting-edge research that improves our world. Regardless of the motivation, gifts to the University of Houston open doors of opportunity to future generations of leaders and scholars. Through our donor societies, we recognize this generosity by honoring our donors' loyalty and commitment to the University and all that we envision.

Should you have any questions about the donor societies that follow, please reach out to **Free Lane** at flane@central.uh.edu or 713-743-7241.



Ezekiel W. Cullen Society

The University of Houston's legacy began more than 175 years ago when the pioneers of the Republic of Texas began championing publicly funded education. On that momentous day in 1839, the Father of Texas Education, Ezekiel W. Cullen, proposed a system of education stewarded financially by communities and public engagement. Mr. Cullen believed that education exalts the mind, refines passion, promotes virtue and constitutes national strength and glory.

The **Ezekiel W. Cullen Society** recognizes and celebrates the University of Houston's most generous individual donors whose lifetime giving reaches a minimum of \$250,000. They are the alumni, parents and friends who help propel the University's mission forward through generous financial support. Their contributions guide and inspire as the University rises to meet the challenges of tomorrow.



In Tempore Legacy Society

The **In Tempore Legacy Society** honors alumni and friends of the University of Houston System who have made lasting gifts through their estate plans.

As the needs of our community and region evolve, the role of top-tier, nationally competitive education intensifies. Donors have the opportunity to continue their impact and create a legacy beyond their lifetime that will help shape the future of our students, our institution and our society.



UH Vanguard Society

The **UH Vanguard Society** is the University of Houston's corporate donor recognition circle. This Society recognizes corporate benefactors who have given a total of \$5 million or more to the University. As principal investors, these companies ensure that UH offers nationally competitive and internationally recognized opportunities for learning, discovery and engagement to a diverse population of students.



Giving to the

UNIVERSITY OF HOUSTON

The University of Houston offers several options to make your gift and create impact for our students, faculty and programs. Your support allows us to provide educational opportunities for future generations and meet the demands of the changing landscape of higher education.

▶ ONLINE

The quickest and easiest way to support the University is by making a credit or debit card donation through our secure, online payment portal. Make a single or recurring gift to the program, college, scholarship or fund of your choice by visiting our website:

giveto.uh.edu

▶ CHECK, MONEY ORDER AND WIRE TRANSFER

You can mail your gift by check or money order directly to the University. Make your check payable to the University of Houston and mail to:

**University of Houston System
Gift Processing and Records
P.O. Box 867
Houston, TX 77001**

Wire transfer and ACH payment instructions can be obtained by contacting us at: **713-743-4708**.

▶ STOCKS AND SECURITIES

Gifts of stock and appreciated securities are one of the most popular non-cash assets given to the University. These gifts are especially beneficial as you can deduct their market value from your income taxes, while avoiding capital gains taxes on the transferred securities. Transferring stocks and securities to the University is easy, and our experienced gift planning experts can help you navigate the process.

For more information:

Andrea Olczak
713-743-6313
aolczak@central.uh.edu

▶ GIFTS THAT GIVE BACK TO YOU

Charitable gift annuities, trusts, donor-advised funds and other financial arrangements are novel ways to support the University while providing tax benefits and payments to you.

For more information:

Andrea Olczak
713-743-6313
aolczak@central.uh.edu

▶ REAL ESTATE

Land and property are centuries-old vehicles for holding wealth. By gifting real estate to the University, you can make a substantial impact on our mission while eliminating maintenance costs, lowering your property tax bill and avoiding capital gains taxes. Each gift of real estate is unique and must be reviewed by the University's gift acceptance committee.

For more information:

Andrea Olczak
713-743-6313
aolczak@central.uh.edu

▶ MATCHING GIFTS

Many employers offer matching gift benefits to their employees. These programs are excellent ways to maximize your gift to the University by increasing the total amount of your donation. Both your gift and the matched funds are credited solely to you. See if your employer offers a matching gift benefit and how to take advantage of their program by visiting our website: giveto.uh.edu/ways-to-give/matching-gifts

▶ GIFTS-IN-KIND

Your treasures, such as works of art, antiques, stamp and coin collections, cars, boats and other tangible property can be used to support the mission of the University. Donations of historical documents, books and other materials can be gifted to our libraries and research collections.

The financial benefits of your gift depend on whether we can use the property in a way that is related to our mission. Some of these gifts may be deducted from your income taxes at the full fair market value, while others may be more restrictive. Like real estate, gifts-in-kind must be reviewed by the University's gift acceptance committee. Speak with your development officer for more information on donating gifts-in-kind.





*Through steadfast donor support,
the University of Houston is able to significantly
move the needle in key areas that move us forward
as a nationally competitive research institution of the 21st century.*

*As we continue in this exciting momentum, we invite you to join us. The
“Here, We Go” Campaign concludes in August 2020. Let us use this time and
contribute to all that we envision for the University of Houston and show
that philanthropy does matter.*

For more information, contact

Eloise Brice

Vice President, University Advancement

713-743-8695

uavc@central.uh.edu

UH HERE, WE GO.

JOIN THE CAMPAIGN FOR THE UNIVERSITY OF HOUSTON

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UNIVERSITY of **HOUSTON**