

Red Books: First-generation alumni

Preliminary first-generation analysis

March 5, 2020



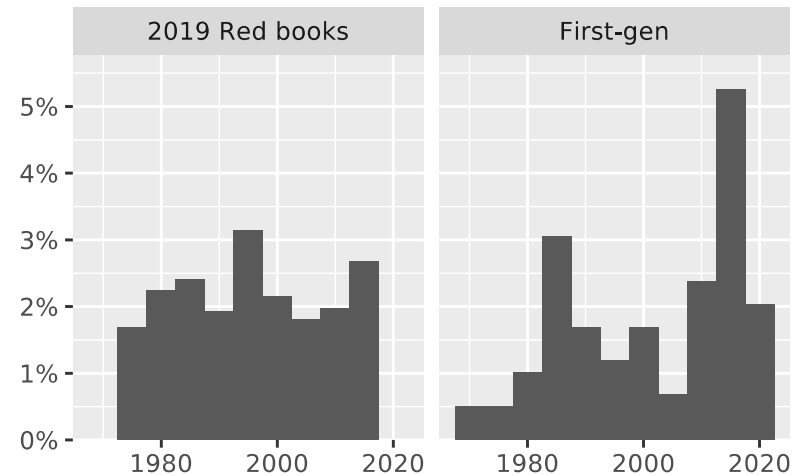
HARVARD
Office of Institutional Research

Who participated?

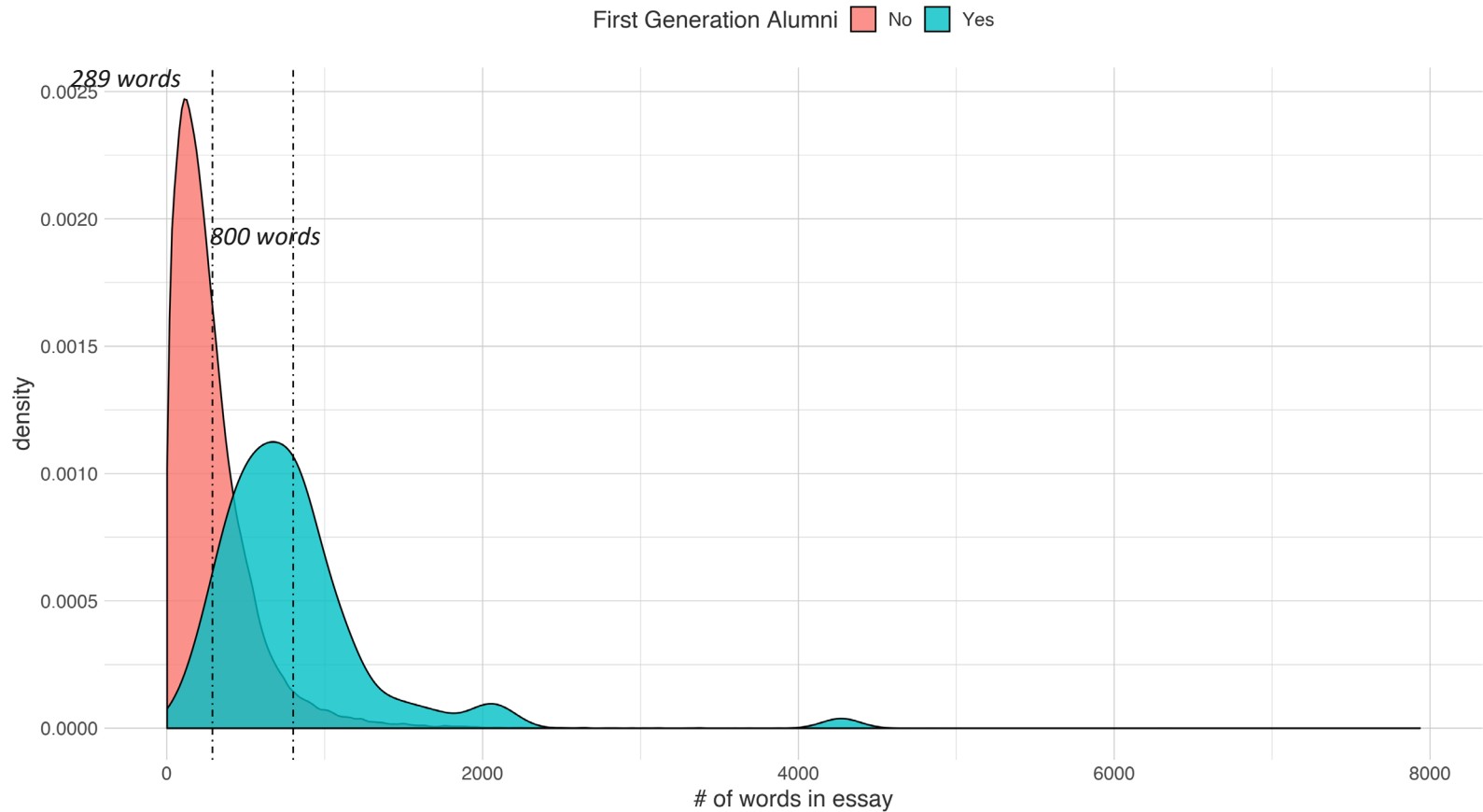
139 first-gen alumni

- 63% wrote narratives
- 48% were women (of 93 reporting gender)
 - Relative to 39% in regular 2019 class books
- 83% of participants went to high school in the US (of 103)

- Relative to regular class books, first-gen participants come from more recent classes



First-generation alumni wrote longer narratives



Generational differences in narratives

First-gen classes **2000 and earlier** were more likely to write about...

- *high [school]*
- *father*
- *Intellectual*
- *admissions*
- *sisters/brothers*
- *immigrants*
- *educator*
- *security*

First-gen classes **after 2000** were more likely to write about...

- *I learned*
- *share [my experience, stories]*
- *change [life change, change the world]*
- *Master's*
- *communities*
- *everyone around me*
- *Harvard university*

Gender differences in narratives

Women were more likely to write about growth, community, and socio-economic status...

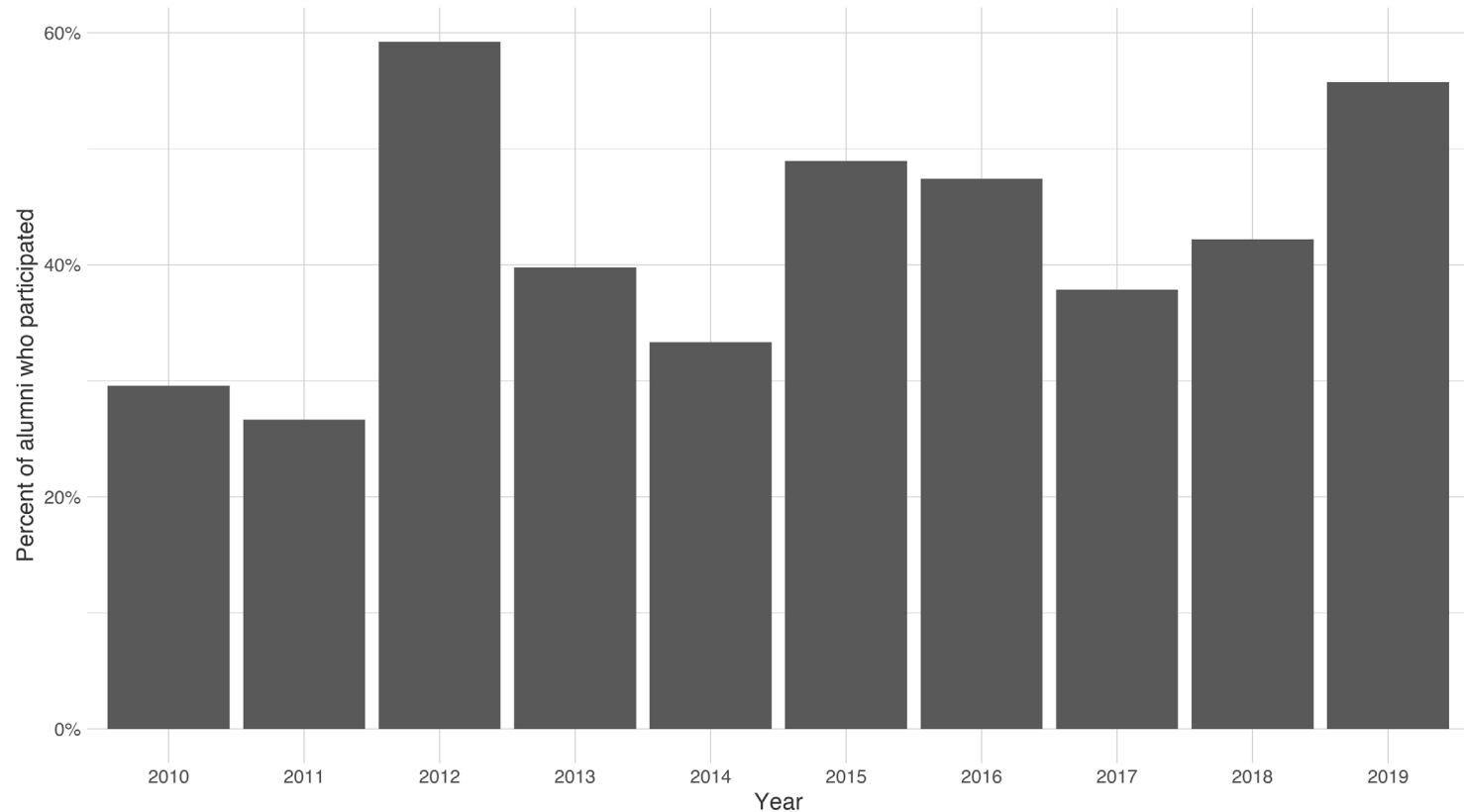
- *what I [know, needed, believe]*
- *I wanted [to pursue, to learn, to study]*
- *poor*
- *to share [experiences, stories]*
- *husband*

Men were more likely to write about parents and student experiences...

- *Massachusetts*
- *of my parents*
- *after graduation*
- *as a student*
- *advanced [classes, management, level]*

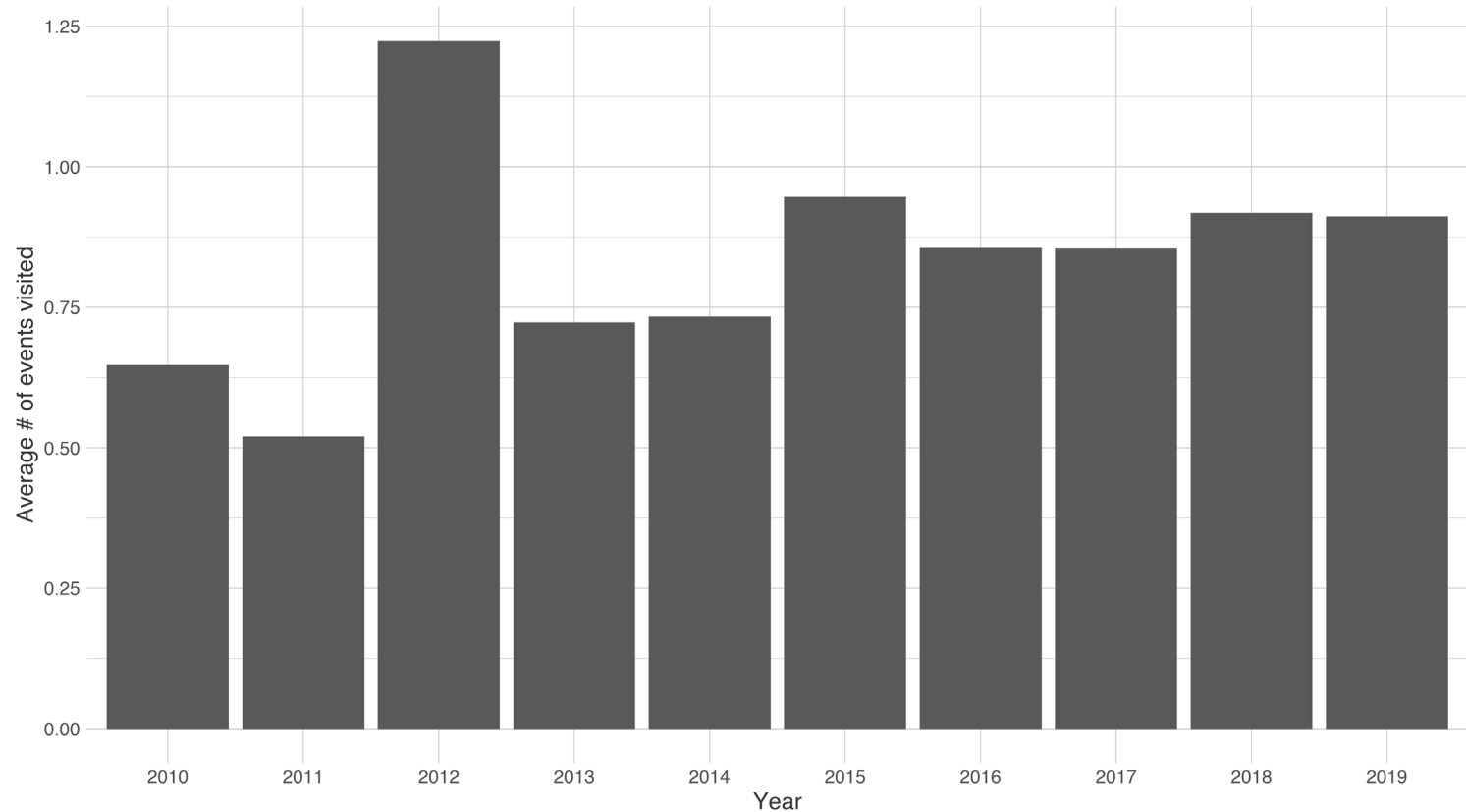
Participation in alumni events

A higher percentage of first-gen alumni participated in alumni events in 2019 than in preceding years since 2013

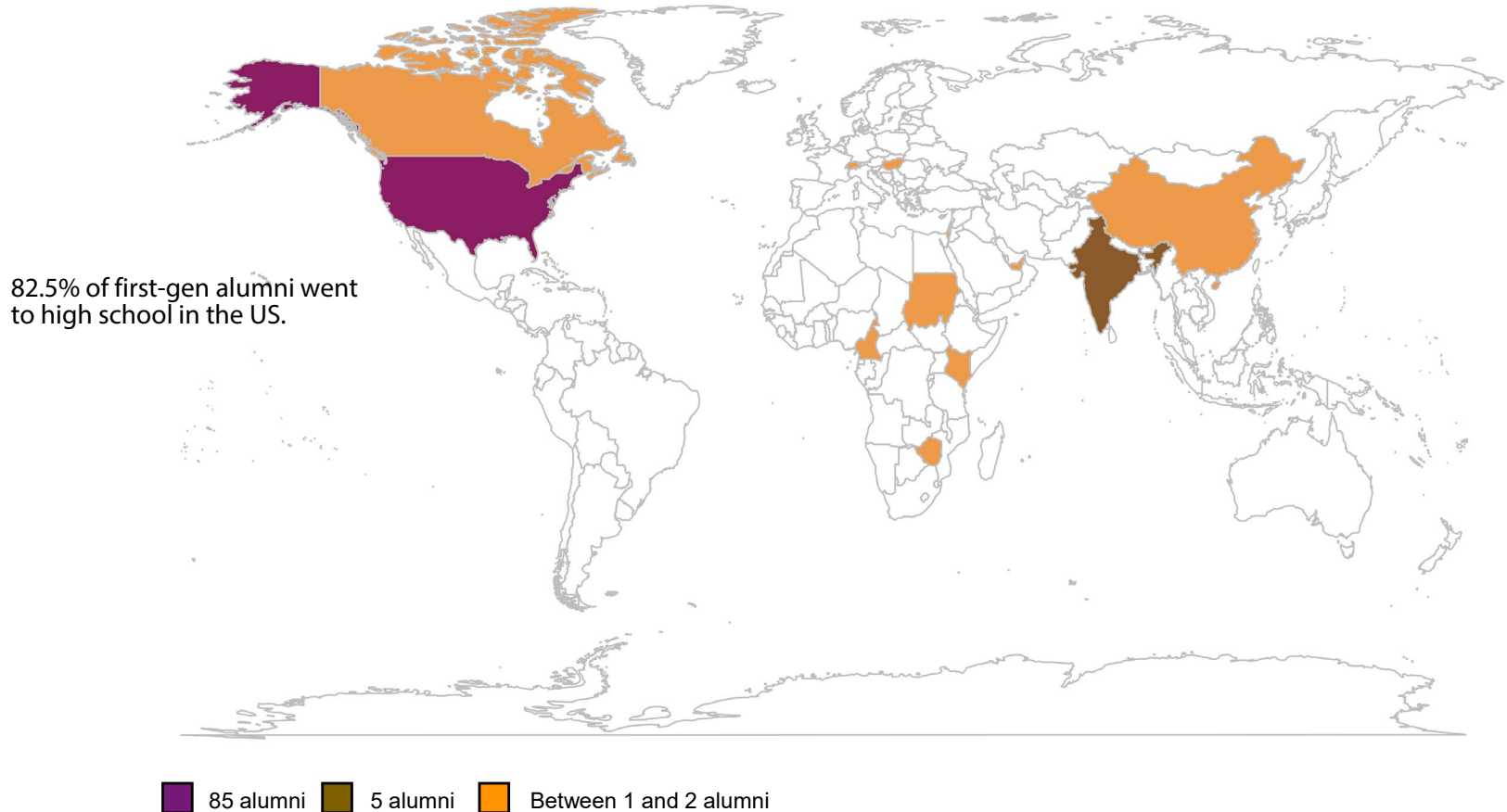


Participation “intensity”

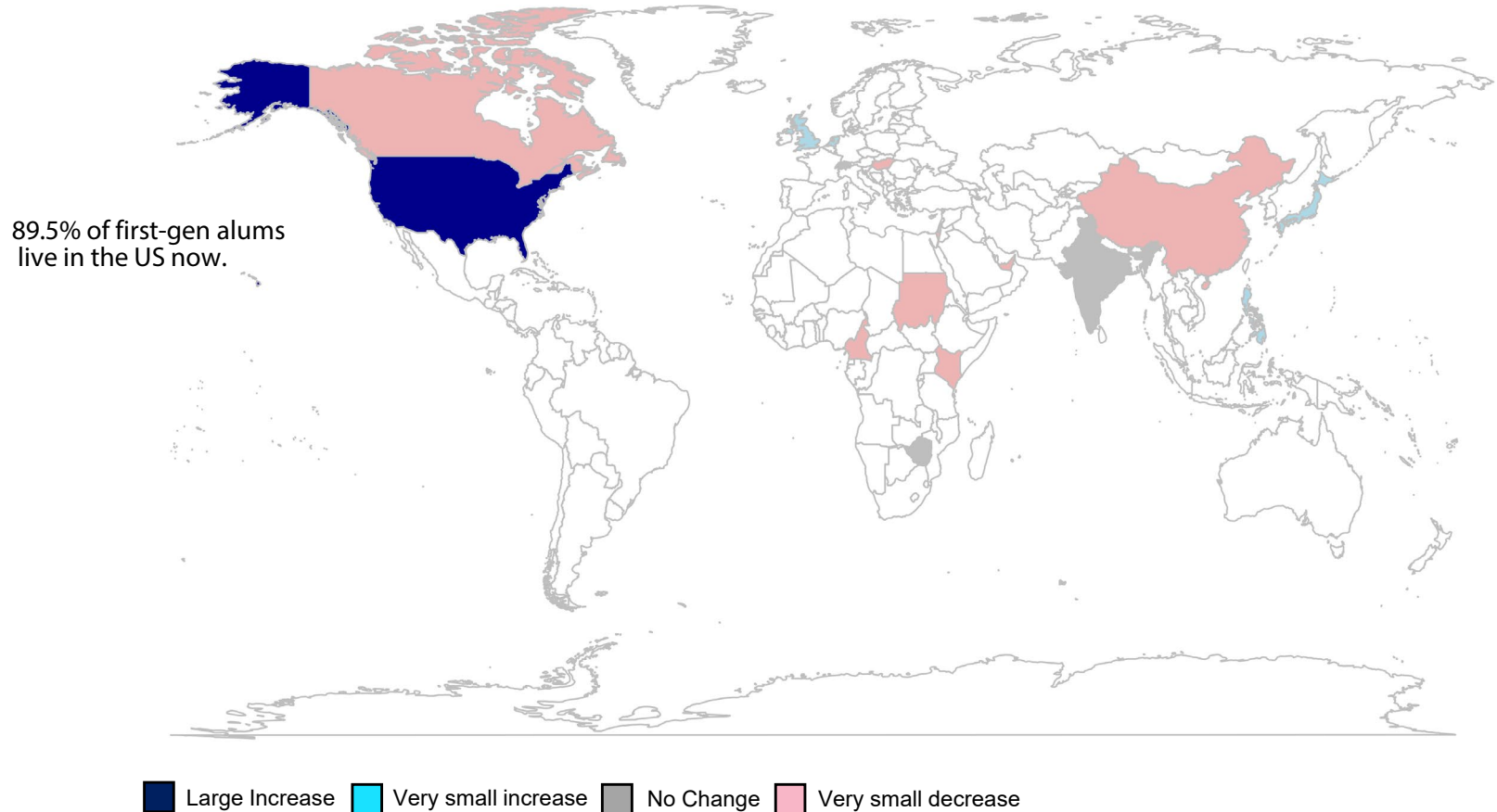
While participation rate has increased, the average number of events attended *per person* has stayed flatter



Majority of first-generation alumni went to high school in the US.

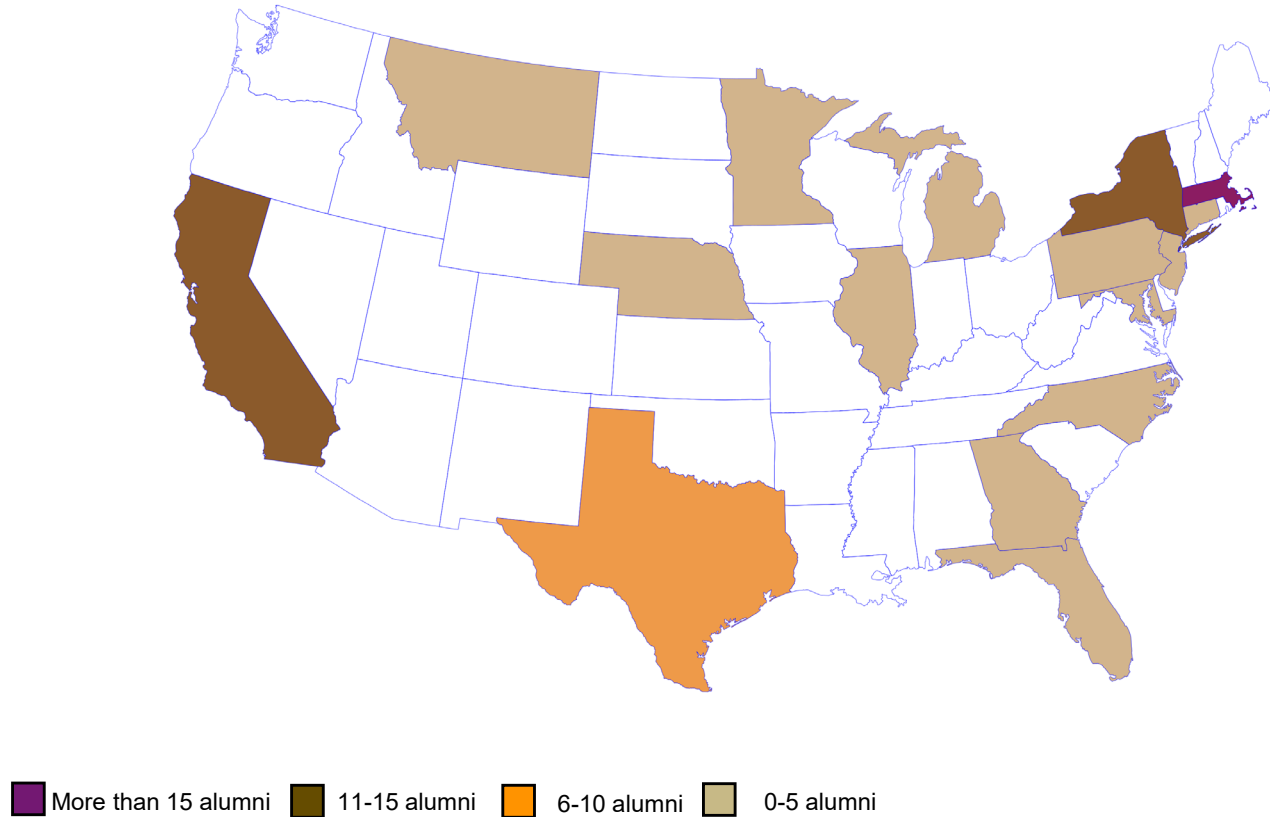


Where did the first-generation alumni move globally?



Where first-gen alumni come from in the US

(high school locations)



Changes in where first-gen alumni live now (relative to high school location)

- 50% in same **state** they went to HS
- 19% in same **city** they went to HS

California is among many states with a net out-migration to other states.

