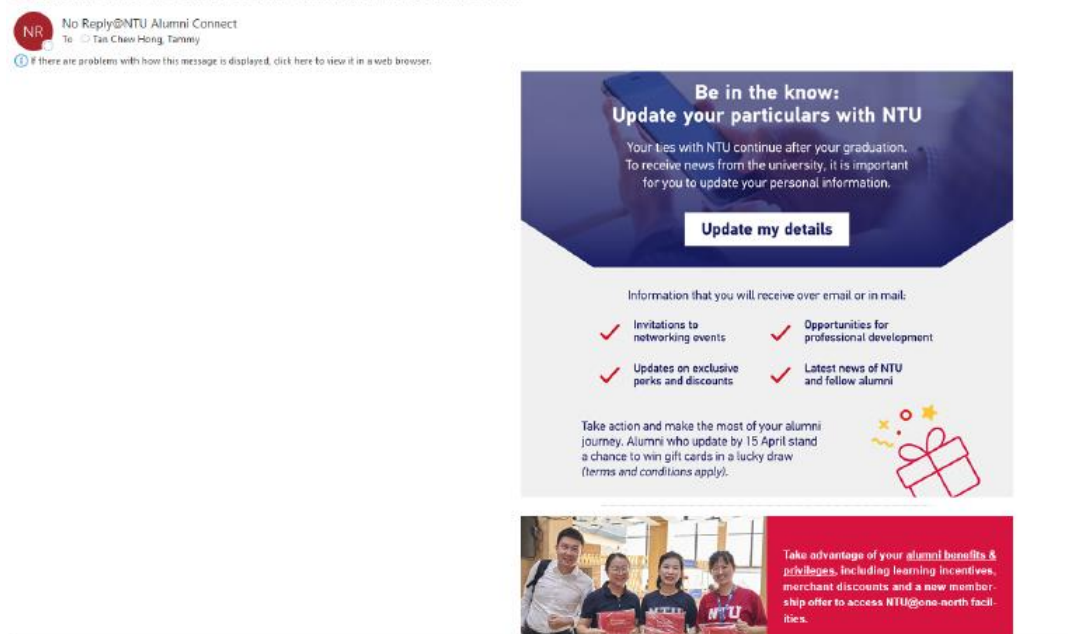


Particulars Update Review: Year-on-Year Analysis (2024–2025)

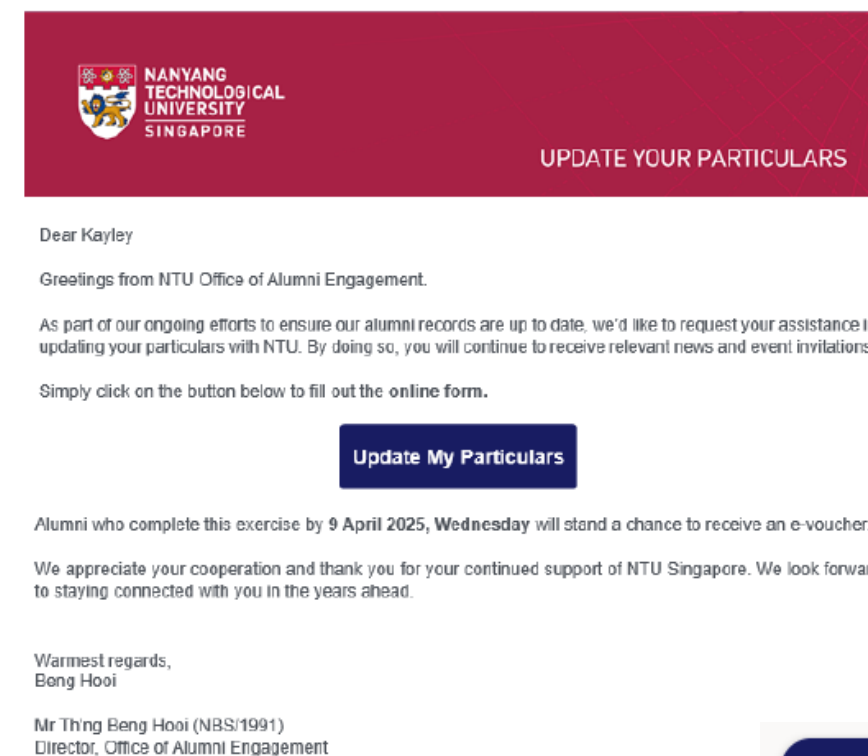
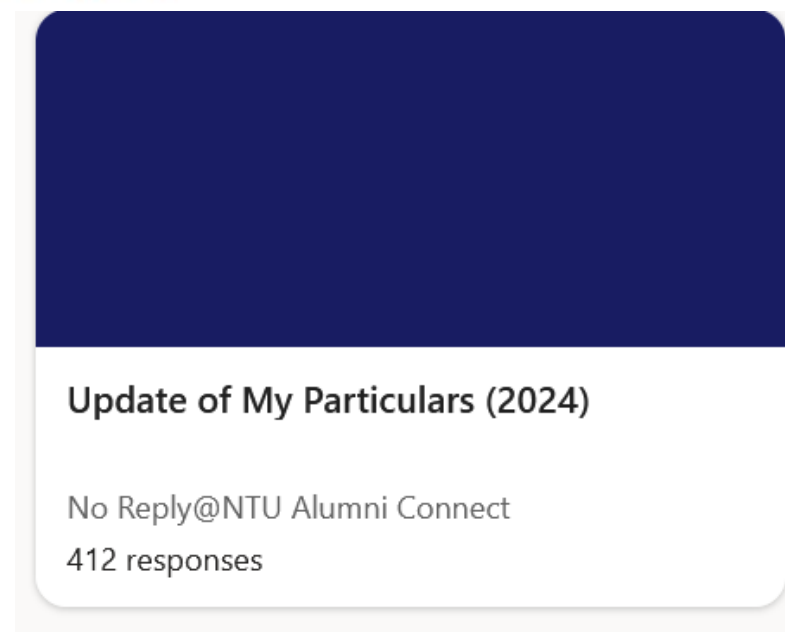
Enhancements Implemented in 2025:

- Introduced a redesigned form incorporating data-field validation to minimise submission errors.
- Deployed a streamlined and personalised electronic direct mail (EDM) to deliver clear, concise, and targeted communication.

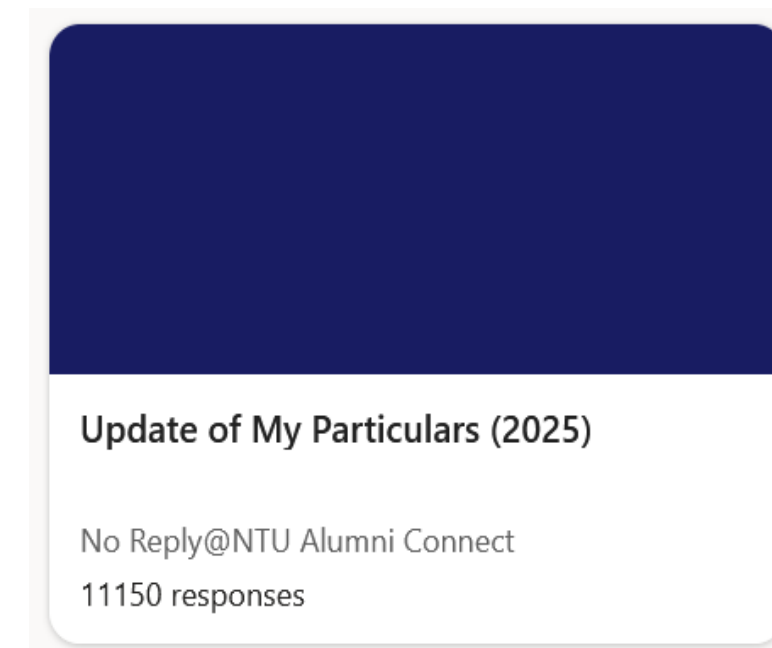
Harness Innovation and Entrepreneurial Thinking for Professional Growth



2024 EDM – a section in a consolidated emailer



2025 EDM – Dedicated emailer



Key Outcomes at a Glance: 2024 vs 2025

Category	2024	2025	% Change
Total Submissions	412	11,150	2606%
Total Unique Submissions	400	10,212	2453%
Total Countries	17	81	376%
Total Contactable Alumni *	270,668 (93.2%)	293,896 (97.3%)	4.1%

* Legally contactable alumni refer to living individuals for whom the institution holds at least one valid method of contact (email, mailing address, or phone number) and who have not opted out of receiving communications.

Key Outcomes at a Glance: 2024 vs 2025

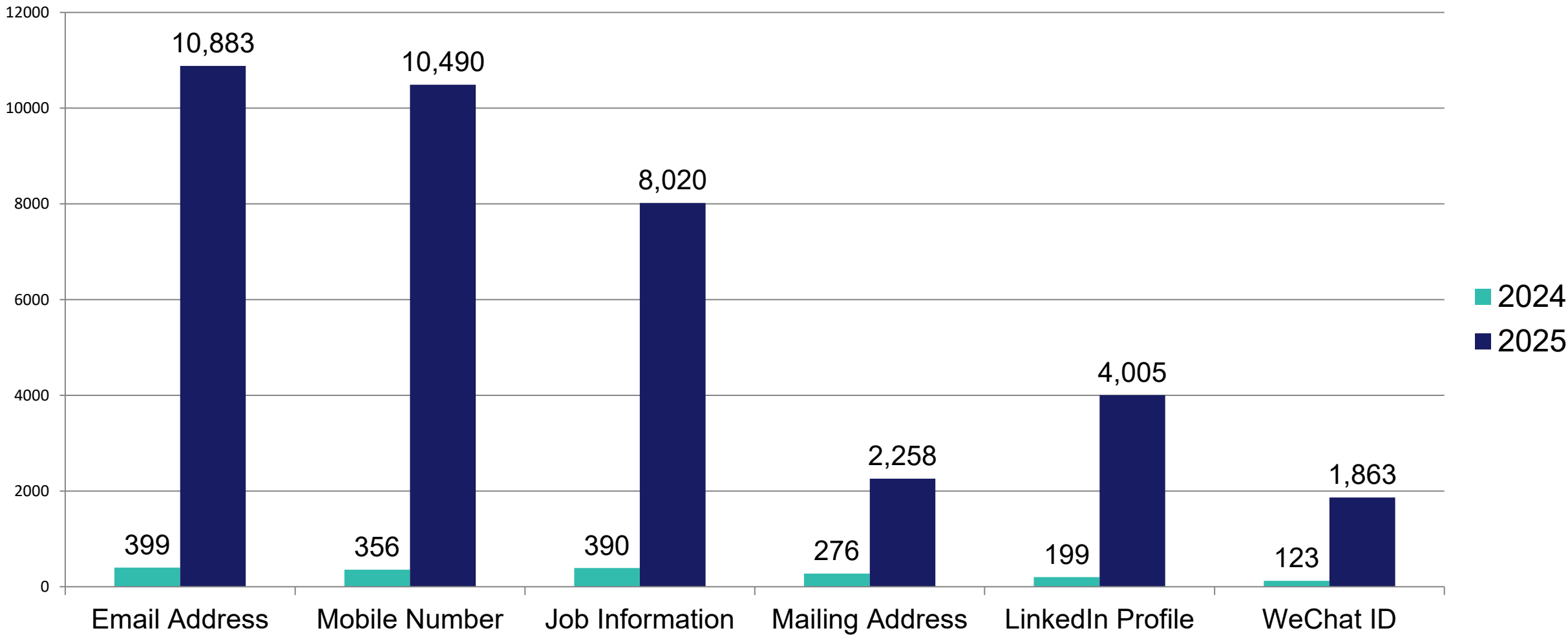
Total Submissions
11,150 (▲2,606%)

Total Unique Submissions
10,212 (▲2,453%)

Total Countries
81 (▲376%)

Total Contactable Alumni*
293,896 (97.3%)
(▲4.1%)

New, Unique & Valid Data Collected



* Legally contactable alumni refer to living individuals for whom the institution holds at least one valid method of contact (email, mailing address, or phone number) and who have not opted out of receiving communications.