

The Grand Opening Gala Event Suite

PHILLIPS EXETER ACADEMY

## **EVENT SUITE**

- Logo design
- Invitation
- Guest Event Package (presentation folder)
  - Playbill (program of events) with workshops insert
  - Mainstage performance program ("A Midsummer Night's Dream")
  - Brochure
  - Lanyards and name badges
  - Musical performance program
  - General Information sheet
- Community program
- Miscellaneous items
- Event signage

# LOGO DESIGN





# DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE





DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE

Wordmark

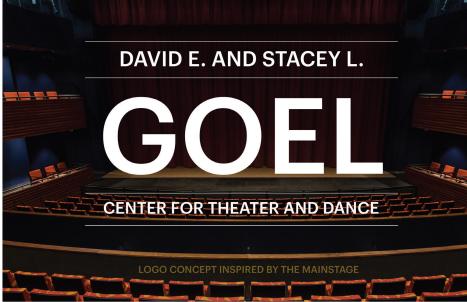
Primary mark. Used with light backgrouds

Secondary mark. Used with dark backgrounds

### Abstraction

The negative spaces represent abstract props and performers on stage.





### Inspired by Mainstage

The idea behind the logo and its variations came from the mainstage. The logo is divided in three parts: Bottom of the stage (Center for Theater and Dance), Middle of the stage (Goel), and top of the stage (David E. and Stacey L.). Same "on-stage" idea applies to the wordmark. "For Theater and Dance" acts as the stage.

# INVITATION

LETTERPRESS AND FOIL PRINTING



### PHILLIPS EXETER ACADEMY

20 MAIN STREET

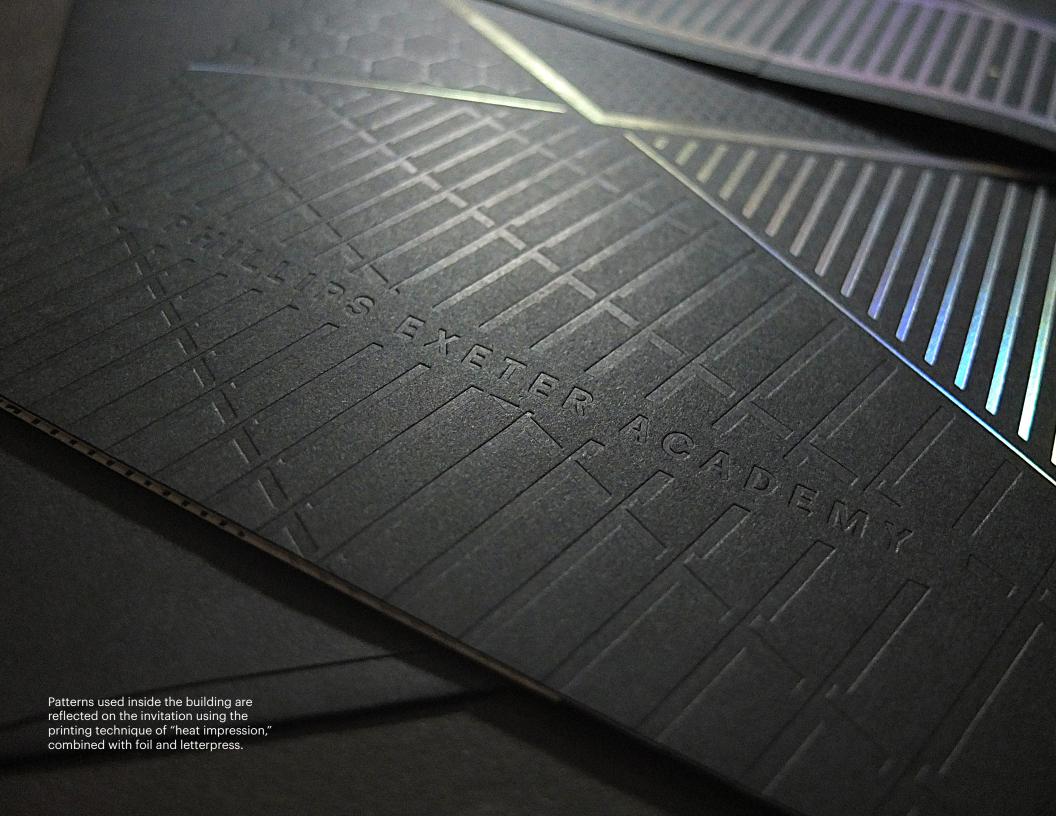
**EXETER, NEW HAMPSHIRE** 

03833



Holographic Sticker. Contemporary approach that replaced the use of a traditional wax seal on the envelopes. The design is based on the main brick installation, *The Curtain*.







THE GOEL CENTER FOR THEATER AND DANCE USHERS IN AN INSPIRING ERA FOR THE PERFORMING ARTS AT EXETER. DESIGNED BY ARCHITECTS TOD WILLIAMS AND BILLIE TSIEN, THE BUILDING BRINGS THE THEATER AND DANCE PROGRAMS TOGETHER UNDER ONE ROOF FOR THE FIRST TIME IN THE ACADEMY'S HISTORY, SPARKING NEW FORMS OF COLLABORATION, DISCOVERY AND EXPRESSION FOR GENERATIONS TO COME.

PLEASE

JOIN US

-THE-

# GRAND

· · · OF THE

DAVID E. AND STACEY L.



CENTER FOR THEATER AND DANCE

OCTOBER

26-27

\_\_ 2018 \_\_

RSVP

SEPTEMBER 14

WWW.EXETER.EDU/CTD

WE LOOK FORWARD TO WELCOMING YOU AND HONORING YOUR ROLE IN THE CREATION OF THIS BEAUTIFUL NEW PERFORMANCE SPACE.

### PLAYBILL

WATCH A MIDSUMMER NIGHT'S DREAM,
THE FIRST-EVER STUDENT
PERFORMANCE ON THE MAINSTAGE.

PARTICIPATE IN HARKNESS WORKSHOPS ON COSTUME DESIGN, SCENE PAINTING AND ACTING.

TOUR THE NEW BUILDING AND MEET
THE ARCHITECTS.

ENJOY AN EXCLUSIVE DINNER AND POST-PRODUCTION DESSERT WITH THE CAST AND CREW.

JOIN THE CAMPUS COMMUNITY IN CELEBRATING THE OFFICIAL OPENING OF A BUILDING SURE TO TRANSFORM THE EXETER EXPERIENCE.

#### QUESTIONS?

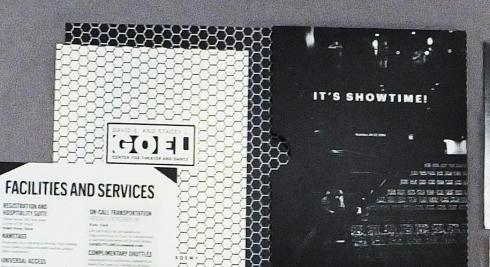
CONTACT AMY FISH AFISH@EXETER.EDU 603.777.3558

Interior view.
Pattern and design elements were inspired by the interior details of the building.

## GUEST EVENT PACKAGE

#### **Presentation folder**

Playbill (program of events) with workshops insert
Mainstage performance program
Brochure
Musical performance program
General information sheet









DAVID E AND STACEY L. GOEL CENTER FOR THEATER AND DANCE

RESCRIPTION AND NOTIFICALLY SUPER

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DETERMINATION

THE TER DRISTAGE

PERMIS

DESCRIPTION OF THE PROPERTY LANDS

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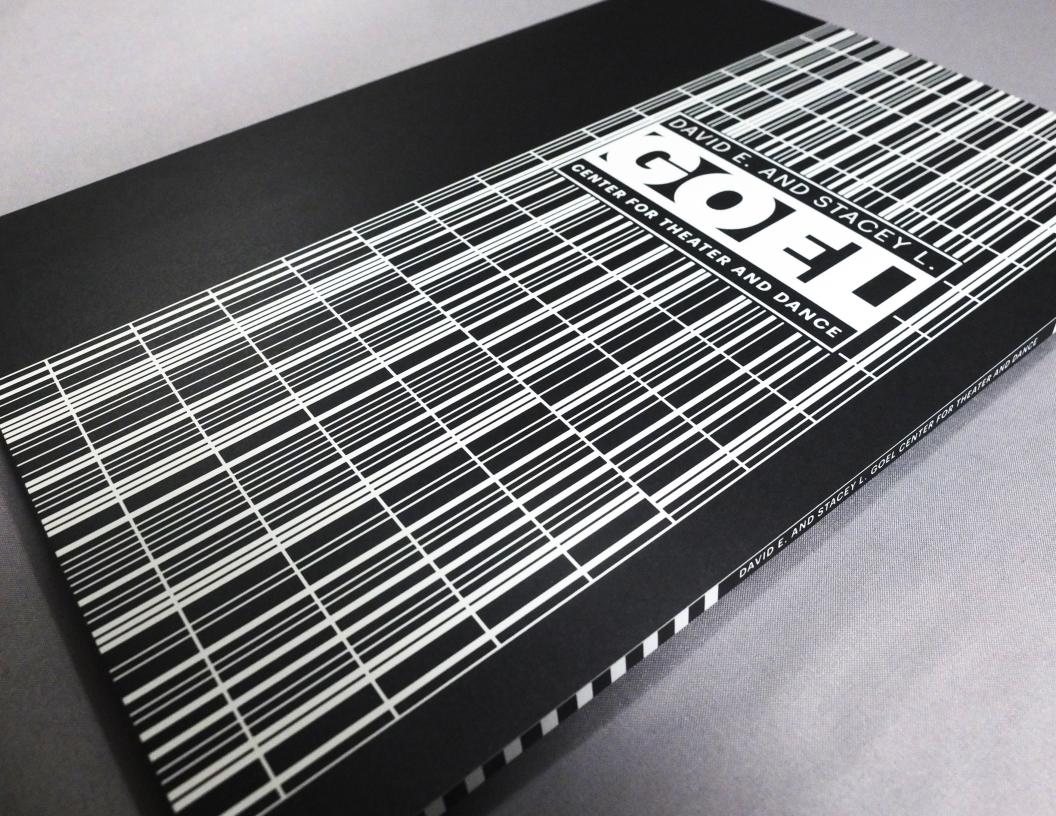
DOEL CENTER

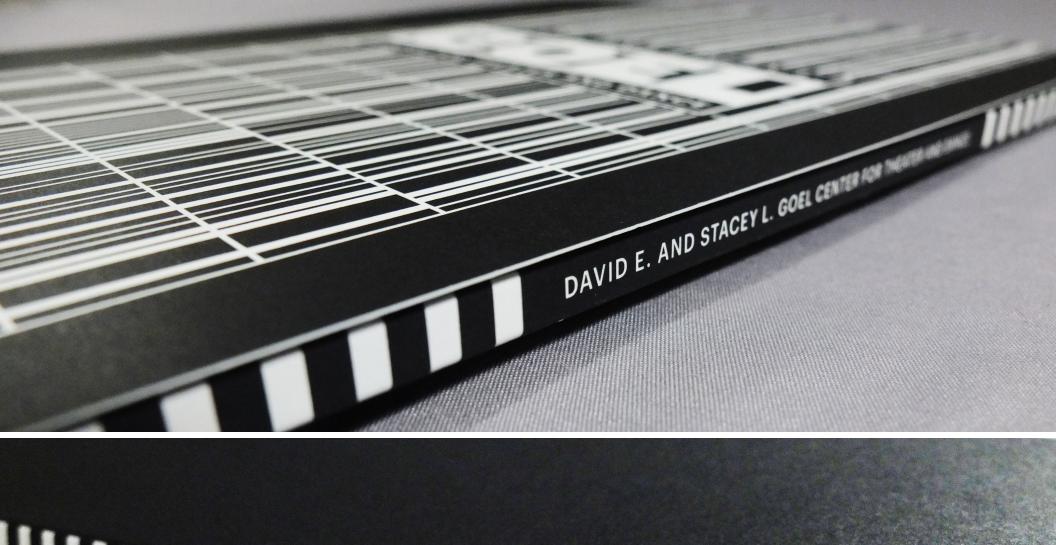


# PRESENTATION FOLDER

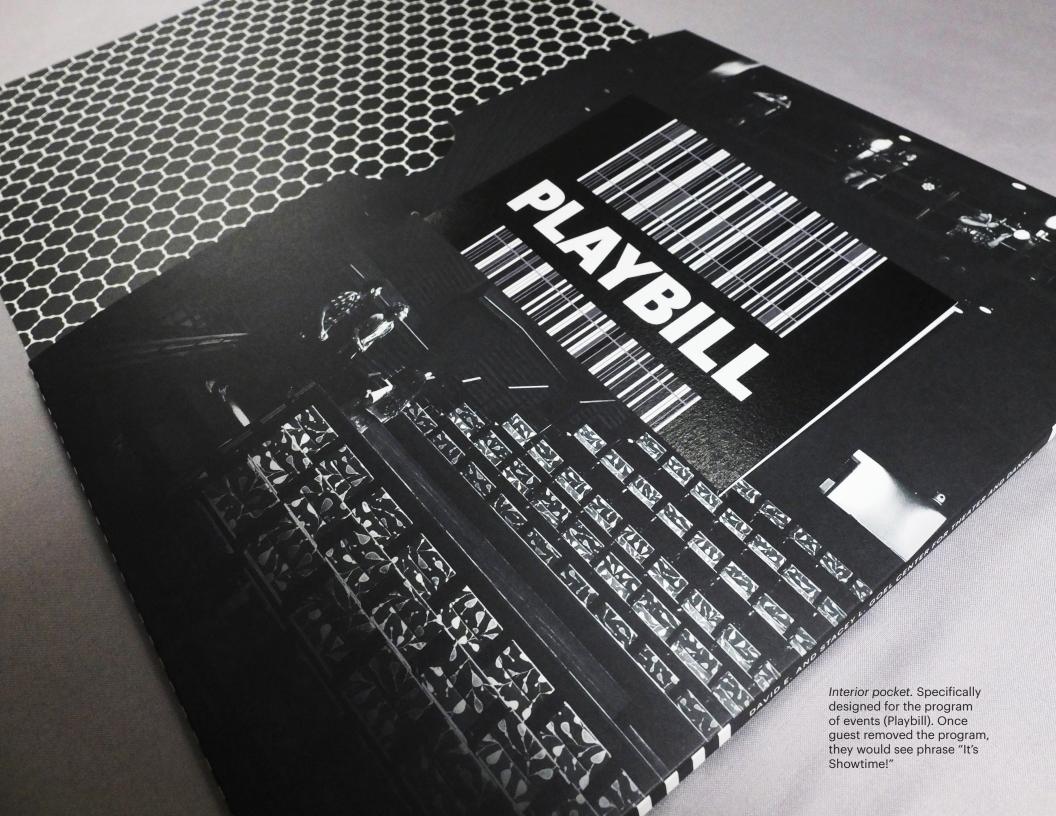








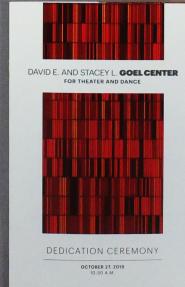
PHILLIPS EXETER ACADEMY



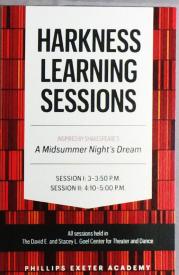


# **FACILITIES AND SERVICES REGISTRATION AND** ON-CALL TRANSPORTATION **MAINSTAGE PRODUCTION** SCENES













#### **PROLOGUE**

FRIDAY, OCTOBER 26

#### JOHN PHILLIPS AWARD ASSEMBLY

#### 9:50-10:20 A.N

Join the community as we present the 2018 John Phillips Award to Allan Gilmour '52 retired vice chairman, Ford Motor Company, and president emeritus, Wayne State University.

>> Academy Building, Assembly Ha

#### HARKNESS MUSIC DISCUSSION

#### 10:30 A.M.-NOO

Discuss Felix Mendelssohn's Overture and incidental music to A Midsummer Night's Dream with Music Department Chair Kristofer Johnson.

>> Forrestal-Bowld Music Center, Class of 1959 Music Center Addition, The Bowld

#### WELCOME LUNCH

#### 12:30-2 P.M

Share a meal with architects Tod Williams and Billie Tsien and get their behind-thescenes take on the design for the Goel Center for Theater and Dance.

>> William Boyce Thompson Field House, Wrestling Room, 2nd Floor, Mezzanine

#### TOUR THE GOEL CENTER FOR THEATER AND DANCE

This is your backstage pass! Explore the Goel Center's classrooms, performance spaces and studios, then head to the thrust stage where the building's architects will be on hand to answer questions.

>> The Goel Center for Theater and Dance and Thrust Stage

#### HARKNESS LEARNING SESSIONS

#### 3-5 P.M.

Experience Harkness in these 50-minute learning sessions on costume desig scene painting, acting and more.

>> The Goel Center for Theater and Dance, various location

#### **MAIN EVENT**

#### PRESHOW GALA

#### C 0.15 DM

Enjoy cocktails and an exclusive dinner hosted by Interim Principal Bill Rawson '71; P'Ol

>> The Goel Center for Theater and Dance lawn, tent

#### MAINSTAGE PRODUCTION

#### 8:30 P.M.

Take your seat for the first-ever student performance on the new mainstage, featuring scenes from William Shakespeare's A Midsummer Night's Dream and music by Felix Mendelssohn.

>> The Goel Center for Theater and Dance, Mainstage

#### **ENCORE**

SATURDAY, OCTOBER 27

#### **DEDICATION CEREMONY**

#### 10:30 A.M.

Celebrate with the PEA community as we commemorate the official opening of a building that ushers in a new era for the performing arts at Exeter.

-> The Goel Center for Theater and Dance, Charlesworth Plaza

#### **OPEN HOUSE**

#### NOON

Revisit the Goel Center to watch PEA dance club performances. Students and faculty will be on-site to answer questions.

The Goel Center for Theater and Dance and Thrust Stage

#### COMMUNITY LUNCH

#### NOON-2 P.M

Enjoy a special meal with friends, faculty and the entire Academy community

> Elm Street Dining Hall





#### JOHN PHILLIPS AWARD ASSEMBLY

#### 9:50-10:20 A.M.

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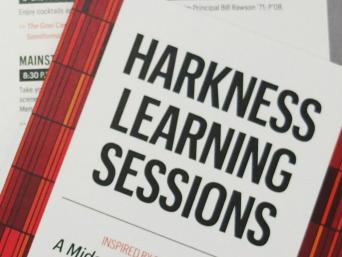
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#### 3-5 P.M.

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A Midsummer Night's Dream

SESSION 1: 3-3:50 P.M. SESSION II: 4:10-5:00 P.M.

The David E. and Stacev I. Goal C. All sessions held in

# **HARKNESS LEARNING SESSIONS**

COSTUME DESIGN AND CONSTRUCTION

The Control of Control

you through the creative process as you sketch and

22 Costume Shop, Garden Level, Room 033

With Sarah Ream '75, Theater and Dance Instructor

WUUU GRAINING AND MARBLELING

Learn how scenic artists make wood look like marble or muslin look like wood in this Learn how scenic artists make wood look like marble or muslin look like wood in this hands-

22 Tingley Rehearsal Studio, First Floor, Room 119 WOOD GRAINING AND MARBLEIZING

Learn how scenic artists make wood look like marble or muslin look like.

Scene Shap First Flags Room 110

Learn how scenic artists make wood look like marble or muslin look like.

The state of the tricks of the trade.

with Kristofer Johnson, Music Department Chair

Discuss composer Felix Mendelssohn's Overture and incidental music to A Midsummer

ACTING SHAKESPEARE

Scene Shop. First Floor, Room 110 HARKNESS MUSIC DISCUSSION

with Kristofer Johnson. Music Department Chair

With Allison Duke, Director of Dance, and Sarah Duclos, Dance Instructor of Dance and Sarah Duclos, Dance Instructor of Dance and Sarah Duclos, Dance Instructor of Dance Instructor of Dance Instructor of Dance Instructor Ever wondered how to choreograph a dance? Dute, Duclos Dance Instructor volunteers will lead participants through the design and performance of their own

Ever wondered how to choreograph a dance? Duke. Duclos and a cadre of student movement phrase.

A contract through the design and performance of their own

\*\* Harkness Classroom, Second Floor, Room 209

UANCE REHEARSAL PROCESS AND PERFORMANCE Safe-Advekum 'OZ. Richel Cuyler and Tauheedah Taylor

MANCE REHEARSAL PROCESS AND PERFORMANCE Safe-Advekum 'OZ. Richel Cuyler and Tauheedah Taylor

Observe an open rehearsal for Saturday's performance as students from dance clubs Observe an open rehearsal for Saturday's performance as students from dance clubs choreographers make creative choices, critique and ultimately polish their pieces. It Imani and Outkast learn choreography from professional dancers. You will see how with dancers as well.

Imani and Outkast learn choreography from professional dancers. You will see how with dancers as well.

\*\* Dance Performance Studio, Third Floor, Room 306 DANCE REHEARSAL, PROCESS AND PERFORMANCE with Phillips Exeter students and Kwabs Dance Company members.

Safo-Agyekum '02, Richel Cuyler and Tauheedah Taylor

Oheenua an onan rahaareal for Caturday'e norformanya ae er

Read and analyze one of Shakespeare's sonnets to gain a new appreciation for the poet

Choreographers make creative choices, critique and ultimately.

Anna Baha seal Cando Comments with dancers as well.

\*\* Dance Rehearsal Studio, Third Floor, Room 314

MICHAIN OF ANCIPEARCE
With Harvard Knowles, English Instructor Emeritus

Consult and Anthony of Challenge and Chal

22 Harkness Classroom, Second Floor, Room 210

READING SHAKESPEARE

CHOREOGRAPHY

COSTUME DESIGN AND CONSTRUCTION

With Lauren Josef, Costume Shop Manager/Designer, Theater and Dance Instructor

Oesign your Own theatrical Costume inspired by ShakesDeare's comic Dlay, Josef will quir Design your own theatrical costume Shop Manager/Designer. Theater and Dance Instructor you through the creative process as you sketch and then construct your garment using Design your own theatrical costume inspired by Shakespeare's comic play Josef will guic design fabric swatches pinned to miniature dress forms.

with Sarah Ream '75, Theater and Dance Instructor
body and the voice. It is a physical workout, so bring your energy and enthusiasm! How do actors approach this classic text? Come discover how we get Shakespeare

2. Tingley Rehearsal Studio. First Floor, Room 119

We have the state of the stat

INSPIRED BY SHAKESPEARE'S

A Midsummer Night's Dream

SESSION I: 3-3:50 P.M. SESSION II: 4:10-5:00 P.M.

All sessions held in The David E. and Stacey L. Goel Cente

PHILLIPS EXET









# DIVERSE STUDENT EXPERIENCE

Dancers, actors and behind-the-scenes stagecraft designers all find room to soar here. Students now experience every facet to backstage endeavors such as scenery building, costume fabrication, and sound, video and lighting design. The Goel Center bolsters the Academy's existing curriculum and provides space for the type of creative, collaborative thinking needed for 21st-century learners to flourish.



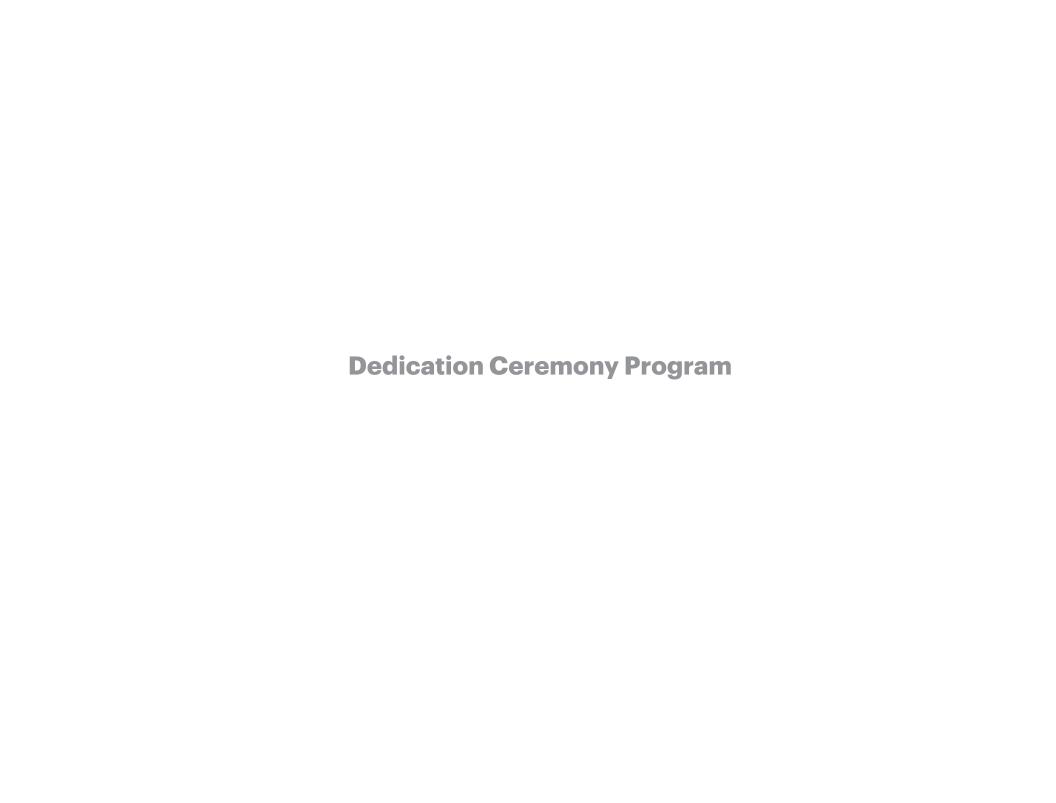


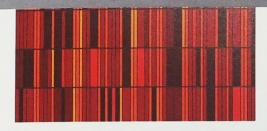


**Mainstage Performance Program** 

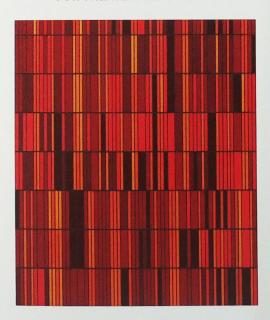


TECHNICAL CREW MINDERNING THE SCHIKS TO LIFE MANIMULTAS: SUPPORTED BY A 13-MEMBER MANAHAR HARLANDERS HAR INSTRETER REALEM STUDENTS IMISTIK REGILT OF HORE DISTRE-THEMA-FIRE ORCHESTRAL MUSICIANS MININGSHIERS DELIGHT THE EARS WITH SOME. MINIMARIISIS DEFINI CARFIED HE SCENERY ALLO CACHILLIS HERRITANING OF THIS SITE WILL FROM THEATER DIRECTOR SARAH REAM . 75. P.O. P.77 Shakespeare loved the line ater not just the art and craft of it but also to time to t Shakes peare loved the theater hot hos une an analyse of dramatic conflict to simply pay tribute to time, to pa ALLIA BECHTHERRIBENN the prose and poetry of came to life. The was known in the post from the poetry of came to life. The was known in the post from the poly tribute to the playhou Is seems fining then with the opening of our new performing arts center, that we have fairies there is by way of benediction. The fairies the his temple and his home. To Stakes peake to see with the opening of our new Derrorming are seened, when the opening of our new Derrorming are seened, when the fairies, the Indias of male to see what he might offer us by way of benediction. The fairles, the and ritania proposes the fairles, the Todas of moise is A Micsimple Minimore and this hallow'd house; and Titania Droposes that The list and see Stall distance in the sing of ace - Oberon be stones Time in land with fairy orace with this field down consecution. I Every fairy take his dain And each soleral chamber bless, I through this palace, with sweet Deace. To the Ralace of Duke Thesens him CORRESPONDE TRESCOTIFICATION OF THE PROPERTY O COMMON FUNDALIST AS IT TAKES THIS TRIO TO BRING THE CHAPPING COMMON THIS TO BEING THE DIAN TO YOU THE GENARITHER PARTY. The Rave Morked closely to deepher to celebrate the need of The all anowers of dramatic possibilities and to say the THE TOTAL OF SUBBOTTINGUES IN THIS NEW ORDERS THE PROPERTY OF THE PARTY OF THE PART With this field dew con Bair Milleach Sev. Palace With SMS



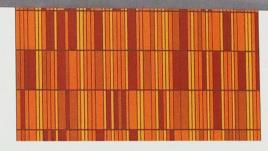


DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE



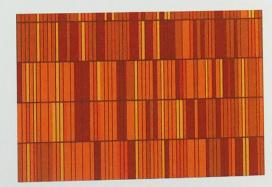
DEDICATION CEREMONY

OCTOBER 27, 2018 10:30 A.M.



### **THANK YOU!**

THE ACADEMY GRATEFULLY ACKNOWLEDGES THE VISION AND GENEROSITY OF STACEY L. GOEL AND DAVID E. GOEL, CLASS OF 1989, AND THE LEADERSHIP SUPPORT OF ALL OF THE DONORS. WITHOUT YOU, NONE OF THIS WOULD HAVE BEEN POSSIBLE.



PHILLIPS EXETER ACADEMY

# FOR THEATER AND DANCE USHERS IN AN INSFIRING ERA FOR THE PERFORMING ARTS AT EXETER. DESIGNED BY ARCHITECTS TOD WILLIAMS AND BILLIE TSIEN THE BUILDING BRINGS THE THEATER AND DANCE PROGRAMS TOGETHER UNDER ONE ROOF FOR THE FIRST TIME IN THE ACADEMY'S HISTORY, SPARKING NEW FORMS OF COLLABORATION. DISCOVERY AND EXPRESSION FOR GENERATIONS TO COME.

#### SALL RAWSON 7T: POB, interim principal SARAH REAM 75: POB P11, instructor in theater and dance 44CC DE LA BRUYERE 77: POB P18, Academy trueton SARAH REAM 75, PUBLPTI, Instructor in theater and da MARC DE LA BRUYERE 77, POQ. P18, Academy trustee KEYNOTE MICHAEL CERVERIS 79, Tony Award-winning actor and musician SPECIAL REMARKS DAVID GOEL '89 PERFORMANCES PERFORMANCES KWABS DANCE COMPANY, led by Kwabena Safo-Agyekum '02 EXETER DANCE GROUPS IMANI AND OUTKAST chair of the Department of Music RIBBON-CUTTING

CEREMONY

SPEARCHS

BILL RAWSON 71, P'08, Interim principal

ter and Dance Lawn, Tent

The Goel Center for Theater and Dance Front Entrance

At the conclusion of the performances, please follow Ceremony At the conclusion of the performances, please follow the ribbon-cutting. OPEN HOUSE

KEYNOTE

The Goel Center for Theater and Dance immediately following ribbon-cutting The Goel Center for Theater and Dance immediately following ribbon cutting thin its stage at noon and again at 12:15 n.m. There will also he

Academy dance ensembles Beat of Asia and Shakti will perform on the thrust stage at noon and again at 12.15 p.m. There will also be the thrust stage at noon and again at 12:15 p.m. There will also be an informal Q&A with architects Fod Williams and Billie Tsien in the an informal Q&A with architects fod Williams and Billie Tsien.

And staff will be on hand as well. CELEBRATION LUNCH All are welcome. 12:30-2 p.m.

# PERFORMANCES KDCREPERTOIRE

CEREMONY

CHOREOGRAPHY: PERFORMERS:

Kwabena Safo-Agyekum '02

Kwabs Dance Company:

Kwabena Safo-Agyekum '02 Richel Cuyler

Tauheedah Taylor

# OUTKAST CELEBRATES 20 YEARS Featuring step routines performed by the club from 1998 through 2017

STAGED BY:

Alex Perez '19, Matthew Wabunoha '20 Kaleb Washington '20

CHOREOGRA

PERFORMERS:

KDC: Kwabena Safo-Agyeku

Richel Cuyler Tauheedah Taylor

Imani and Outkast club members: Ekemjika Emenike '19

Rina Kawagiahi

PERFORMERS:

#### INFORMATION SHEET



#### NAMETAGS AND LANYARDS





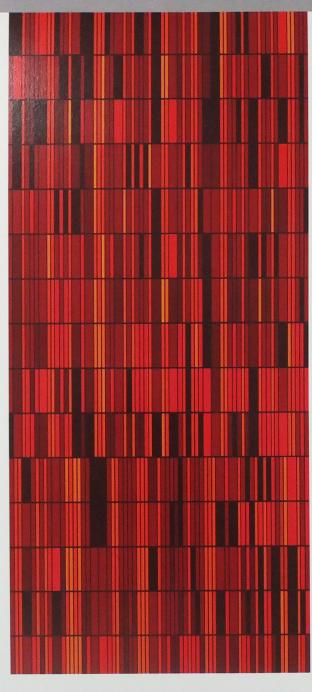
A holographic label was used on nametags for guests of honor.



#### MISCELLANEOUS ITEMS

#### **GIFT POSTER**

Printed on specialty Ice Gold paper.

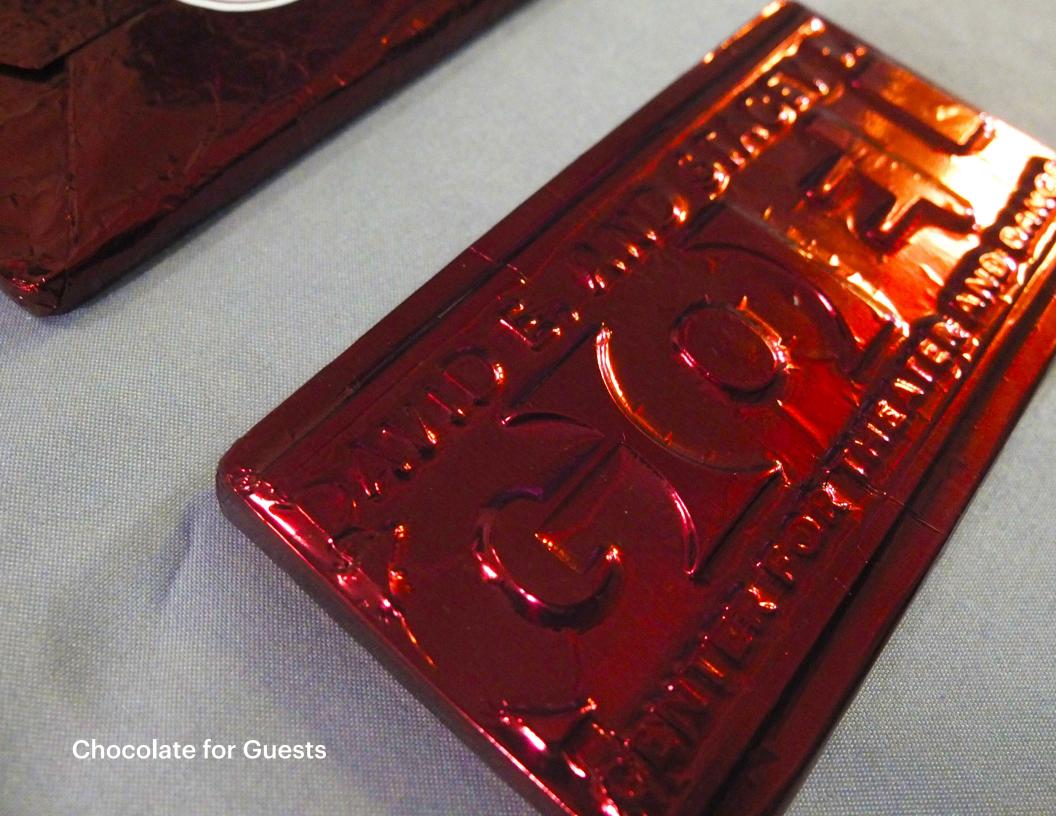


DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE

PHILLIPS EXETER ACADEMY | OCTOBER 26-27, 2018





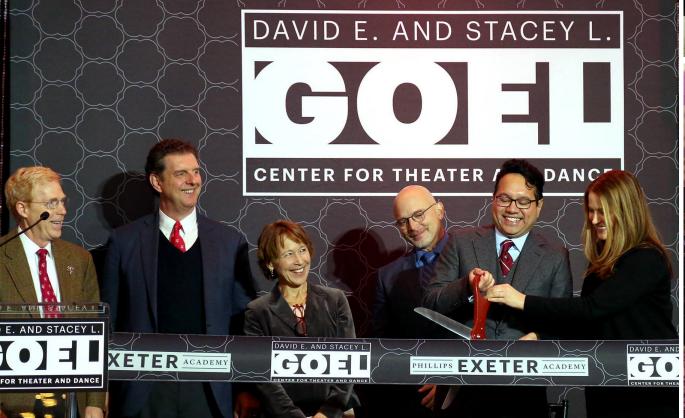






**Event Graphics** 













#### HARKNESS LEARNING SESSIONS

Inspired by Shakespeare's A Midsummer Night's Dream

SESSION I: 3-3:50 P.M. SESSION II: 4:10-5:00 P.M.

#### **COSTUME DESIGN AND CONSTRUCTION**

with Lauren Josef, Costume Shop Manager/Designer, Theater and Dance Instructor

Costume Shop, Garden Level, Room 033

• • •

#### ACTING SHAKESPEARE

with Sarah Ream '75, Theater and Dance Instructor

Tingley Rehearsal Studio, First Floor, Room 119

#### **WOOD GRAINING AND MARBLEIZING**

with Cary Wendell, Designer/Technical Director, Theater and Dance Instructor

Scene Shop, First Floor, Room 110

#### HARKNESS MUSIC DISCUSSION

Kristofer Johnson, Music Department Chair

Harkness Classroom, Second Floor, Room 209

#### **CHOREOGRAPHY**

with Allison Duke, Director of Dance, and Sarah Duclos, Dance Instructor

Dance Performance Studio, Third Floor, Room 306

#### DANCE REHEARSAL, PROCESS AND PERFORMANCE

with Phillips Exeter students and Kwabs Dance Company members Kwabena Safo-Agyekum '02, Richel Cuyler and Tauheedah Taylor

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with Harvard Knowles, English Instructor Emeritus

Harkness Classroom, Second Floor, Room 210

DAVID E. AND STACEY L.  $\mathbf{GOELCENTER}$ 

FOR THEATER AND DANCE

KINDLY REFRAIN
FROM EATING OR
DRINKING INSIDE
THE THEATER.

DAVID E. AND STACEY L. GOEL CENTER
FOR THEATER AND DANCE

PLEASE REMOVE
YOUR SHOES
BEFORE ENTERING
THE STUDIO.

DAVID E. AND STACEY L. GOEL CENTER
FOR THEATER AND DANCE

# THE WRESTLING ROOM

SECOND FLOOR

DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE



# RESERVED DAVID E. AND STACEY L. GOELCENTER FOR THEATER AND DANCE

For seating 8.5x11

#### COCKTAIL MENU AND TABLE SIGNS

folded in half





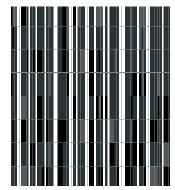
## **RESERVED**

TABLE 1

DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE



PHILLIPS EXETER ACADEMY

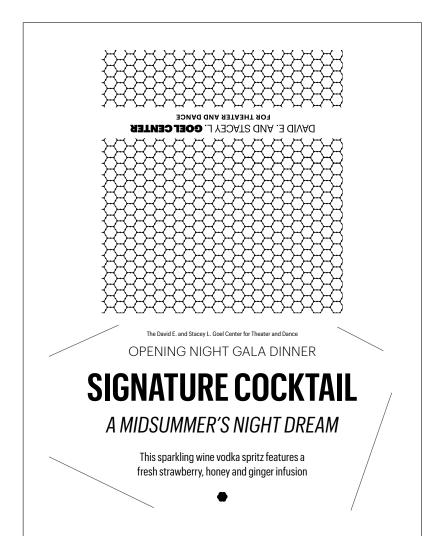


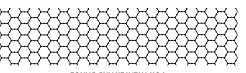
## **RESERVED**

TABLE 2

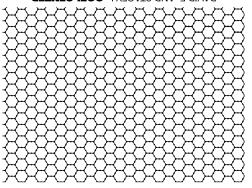
DAVID E. AND STACEY L. **GOEL CENTER**FOR THEATER AND DANCE







DAVID E. AND STACEY L. GOEL CENTER
FOR THEATER AND DANCE



The David E. and Stacey L. Goel Center for Theater and Dance

OPENING NIGHT GALA DINNER

#### **BAR SERVICE**

ACT ONE

6-6:45 p.m.

INTERMISSION (Bar closed)

6:45-7:15 p.m.

ACT TWO

7:15-8:15 p.m.



