

INSIDE Visionary Scholarships • Moosilauke Lodge & Hood Museum Take Shape

occom

A CHRONICLE OF DARTMOUTH PHILANTHROPY • SUMMER 2017

DARTMOUTH
CENTENNIAL
CIRCLE
OF ALUMNAE



PIONEERS

Dartmouth Alumnae Set New Standard
for Philanthropy Nationwide



1. Erika Johnson '17 with Circle mentor Deme Taleghani '94
2. Gail Gentes '77a and President Phil Hanlon '77 speak with Circle members
3. Circle members at the 2015 Forum in Hanover



4. Bridget Fawcett '89, Trustee Peggy Epstein Tanner '79, Trustee Laurel Richie '81, Trustee Ellie Loughlin '89
5. Circle members with 2015 Centennial Circle Award winner Leymah Gbowee H'16, P'19



Grassroots Movement

DARTMOUTH'S CENTENNIAL CIRCLE OF ALUMNAE EXPANDS FINANCIAL AID OPPORTUNITIES

In 2014, a small group of alumnae formed the Centennial Circle of Dartmouth Alumnae to honor the 100th anniversary of the Dartmouth College Fund. Their goal: to recruit 100 Dartmouth women, each giving at least \$100,000. Less than three years later, 158 alumnae have joined the Circle and raised \$25 million for financial aid—forever changing the face of leadership philanthropy at the College. In April, Circle members announced an ambitious new goal for 2019, to coincide with the 250th anniversary of Dartmouth: **raise enough alumnae leadership gifts to fund 250 financial aid scholarships each year.**

In this exclusive *Occom* interview, Circle cofounder Catherine Craighead Briggs '88 and current leaders Leslie Dahl '85, Laura Mattson '89, Bridget Fawcett '89, and Hilary Richards '92 discuss the success of the Circle and its future.

CATHERINE: We launched the Circle in 2014 knowing that women view philanthropy differently from men—women tend to rally around a cause that is meaningful to them. So we made a conscious choice to focus our philanthropy on financial aid, and that has resonated.

HILARY: For many of us—certainly for me—it's a deeply personal investment. I know what it feels like not to be able to go home on Thanksgiving or not have a coat for winter. So when I give to financial aid, I feel I'm helping to level the playing field for those students who have worked their tails off just to be at Dartmouth. To effect change and have impact is a really powerful thing for women to experience.

LAURA: The Circle has been able to fund 600 financial aid scholarships for women students since 2014. That's real—it's concrete, and when

we talk about the power of collective giving, a number like 600 scholarships helps drive home the impact we alumnae can make as a group. It's a powerful motivator.

LESLIE: The Circle has made the College a little bit accountable to us, giving us a seat at the table to express our views. That's another very powerful part of the fundraising message that we're doing here.

LAURA: It's also affected women's philanthropy at Dartmouth in general. Look at the Class of 1992, which is celebrating its 25th reunion this year: Its head agents are women and Circle members, and the class currently has 16 Circle members—they're the largest leadership group in any class right now. They're a great example of how the Circle has given women an opportunity to feel both empowered and

encouraged to make larger gifts that they may not have made before—and women are stepping up.

BRIDGET: So we're now at a place where we essentially have a 50-50 female-male population at Dartmouth. One of the Circle's goals is to see alumnae leadership giving hit at least 50 percent. That's going to take some time, but alumnae giving at the \$100,000 level and above moved from 4 percent of total Dartmouth College Fund gifts in 2013 to 20 percent in 2016, so it's definitely achievable.

BRIDGET: Our goal for the 250th is to raise enough through annual giving to fund 250 Centennial Circle Scholars each year. That's about \$75 to \$8 million dollars, and equates to about \$150 million dollars of endowment.

continued on page 4



WORD IS OUT

The Centennial Circle is changing the landscape for women's philanthropy in higher education. More than a dozen schools, including Dartmouth's Ivy peers, have reached out to learn how the Circle created its model for success—and continues to grow. The Circle has people talking:

"Without question, alumnae in the Circle are trailblazers, and they're taking philanthropy in a new, deeply meaningful direction. Women accounted for 31 percent of total giving to the Dartmouth College Fund during the past year, up from 22 percent five years ago, and Dartmouth alumnae are closing the gender giving gap at all levels. I believe the Circle is driving this change, and in the coming years, I expect even more alumnae will follow the Circle's lead and invest in the future of our students."

—Phil Hanlon '77, President of Dartmouth

"The power and passion of the Circle is now part of Dartmouth's DNA. We as women have arrived: We have a seat at the table and are driving initiatives. We are fully engaged, and the important thing to remember is that others—particularly those coming behind us—are bearing witness to it."

—Laurel Richie '81, Chair, Dartmouth Board of Trustees

"We have cited the success of Dartmouth's Centennial Circle as an example of what's possible when women come together to 'go big.' For institutions where the historic philanthropic leadership has skewed heavily male, efforts like these can spark a change in institutional culture. Kudos to Dartmouth for launching efforts around women and philanthropy with such an ambitious goal and eye-catching metrics."

—Cam Kelly, Senior Assistant Vice President for Principal Gifts, Duke University, and cofounder of the Duke Women's Impact Network

Circle Honors Daryl Roth

2017 FORUM CELEBRATES DARTMOUTH IN THEATER

Tony Award-winning Broadway producer and Dartmouth parent Daryl Roth received the 2017 Centennial Circle Award at the third Centennial Circle Forum, which this year focused on Dartmouth in the theater.

More than 80 Circle members attended the two-day April event in New York. During several breakout sessions, they discussed the growing influence of women in leadership philanthropy and the role women may play in Dartmouth's upcoming capital campaign.

Guest speakers shared stories about working in the theater and how the arts can effect meaningful change. They included directors Marina McClure '04 and Senior Lecturer Carol Dunne, Pulitzer Prize-winning playwright and former artist-in-residence Doug Wright, and actors Sharon Washington '81 and Talene Monahan '13.

In accepting her award, Daryl emphasized the power of storytelling to drive change in the world.

"I have always tried to produce theater that holds a mirror up to who we are as a society, by the stories we tell, and how that reflection can help us see and consider various points of view," she said.

In a career spanning nearly 30 years, Daryl has produced more than 100 shows on and off Broadway. She has won 10 Tony Awards and London's Olivier Award and has produced seven Pulitzer Prize-winning plays. Her current Broadway productions include *Kinky Boots* and *Indecent*.

"I am thrilled to receive the Centennial Circle Award," Roth told Circle members. "Dartmouth has been part of our family for more than 50 years—we care deeply about the place, the people, the students."

Daryl is married to real estate developer and trustee emeritus Steven Roth '62 Tu'63. Their daughter, Amanda Roth Salzhauer '93, is a founding member of the Centennial Circle.

The Centennial Circle Award honors individuals whose "pioneering efforts and professional achievements have had a significant impact on the advancement of women and the pursuit of a better world." The first two recipients of the award were Leymah Roberta Gbowee H'16, P'19, a Liberian peace and women's rights activist and recipient of the 2011 Nobel Peace Prize, and Heidi Williams '03, an MIT economist and MacArthur Fellow.

CENTENNIAL CIRCLE MEMBERS*

*as of June 15, 2017

Holly S. Andersen '85
Anonymous '82
Anonymous '87
Anonymous '88
Anonymous '89
Anonymous '89
Anonymous '92
Valerie J. Armento '73
Molly H. Aube '91
Kathleen Holland Bacon '86 TU'93
Darcey Forbes Bartel '94
Dawn Hudson Beach '79
Martha Johnson Beattie '76
Wendy Becker '87
Allison Thoreson Bhusri '95
Cynthia G. Biondi '80
Anne Fleischli Blackburn '91
Kalita Beck Blessing '81
Karen B. Bock '90
Gail Koziara Boudreaux '82
Leslie Embs Bradford '77
Heather Miles Brady '96
Stacia Smith Branca '94
Cherise Glick Bransfield '88
Catharine J. Brennan '76
Catherine Craighead Briggs '88
Andrea Zacher Brown '82
D.D. Danforth Burlin '89
Karen McKeel Calby '81
Karyn Wienski Calcano '87 TU'91
Lisa S. Caputo '87 TU'92
Cecily M. Carson '95

Kimberly F. Chisholm '91
Amy Cammann Cholnoky '77
Teru Bower Clavel '95
Thea S. Cleminshaw '86
Julie N. Clugage '90
Erin Ryan Conway '86
Elizabeth Donohoe Cook '94
Katherine Bachelder Coster '83
Kim L. Crockett '92
Heather Deering Crosby '93
Leslie A. Davis Dahl '85
Barbara E. Dau '78
Elizabeth Deming Dauten '79
Michelle M. Davis '92
Bettina L. Decker '92
Eileen Chamberlain Donahoe '81
Megan Phillips Drury '99
Denise Dupré '80
Michele M. Dupré '88
Kate B. Enroth '89
Peggy Epstein Tanner '79
Rosaling Fahey Kruse '92
Gretchen Heller Farmer '77
Elizabeth Cogan Fascitelli '80
Bridget McDonald Fawcett '89
Kathleen Weigle Florence '92
Karen C. Francis-DeGolia '84
Jennifer Gabler '85
Lizanne Galbreath '79
Julia H. Geer '75 TH'83
Pamela Donovan Gehret '81
Emily Glasser '89

Victoria Hall Gmelich '91
Elizabeth M. Graham '92
Linda B. Gridley '82 TU'86
Jessica S. Griffiths '93
Kathleen Reilly Gross '85
Gabrielle Guise '85
Pamela P. Haering '87
Tracy Hagan Mallory '92
Jennifer Lane Hamlin '87
Molly G. Hardie '92
Kathryn E. Harper '79
Caroline Diamond Harrison '86
Catherine Griffiths Harrison '90
Katherine Drislane Howe '83
Caroline B. Hribar '00
Susan S. Huang '84
Kelly Fowler Hunter '83 TU'88
Emily Nielsen Jones '91
Melissa Kaish-Dorfman '83
Julia A. Katarincic '85
Anne-Marie Weldon Keane '88
Elizabeth Koldyke-Boolbol '88
Anne C. Kubik '87
Elizabeth Cahill Lempres '83 TH'84
Xiaonan Liao '93
Rosemary Dupré Littlefield '82
Maud-Alison Long '90
Cynthia A. Loomis '79
Elizabeth Mahoney Loughlin '89
Jennifer Kochman Marrus '89
Laura Fitch Mattson '89
Maxine Lum Mauricio '93

Jenny Toolin McAuliffe '81
Deirdre M. McDonald '86
Anne Craige McNay '80
Alane Bertsche McNulty '86
Diana Goodman Miihich '83
Nicola Zesiger Mullen '93
M. Hadley Mullin '96
Heather Myers '87
Jennifer K. Newsom '92
Christina Dowding Nicholas '94 TH'95
Rise B. Norman '85
Deirdre M. Norton '85
Jane Pfaff Novak '92
Ellen Gomprecht Oppenheim '79
Jennifer Culliton Paul '86
Amanda C. Paulson '97
Kelly Fowler Hunter '83 TU'88
Elisa Rush Port '86
Gwyn A. Prentice '96
Catherine de V. Rainey '88
Amie Rappoport McKenna '94
Christie N. Reilly '89
Robin B. Reynolds '91
Shonda L. Rhimes '91 H'14
Hilary Spaulding Richards '92
Laura Hicks Roberts '85
Larissa Karen Roesch '88
Katharine O'Brien Rohn '86
Kristen Siuda Rosenbaum '94
Gretchen Bruggeman Rush '92
Georgina Tugwell Russo '77

Alice A. Ruth '83
Amanda R. Salzhauer '93
Anni Dupré Santry '83
Kristina Olin Santry '80 TU'87
Samantha J. Schnee '92
Erica Ruliffson Schultz '95
Samantha Scollard Truex '92 TH'93 TU'95
Barbara Briggs Scripps '80
Melanie Law Shugart '83
Tamara F. Sloan '93
Catherine Green Solomon '82
Paula Ness Speers '80
Kimberly Gantcher Spodek '94
Deborah L. Stahl-Hannam '84 TU'88
Catherine Adams Stanzler '94
Ellen F. Steinwachs '94
Beth Johnston Stephenson '82
Gail F. Sullivan '82 TU'87
Alyssa Tablada '93
Rebecca Tadikonda '95
Demetra Navab Taleghani '94
Diana L. Taylor '77
Katherine Thomas '04
Barbara A. Thistle Tormondsen '83 TU'85
Keri Ueberroth '89
Patricia Madden Vanacore '85
Heather Rosbe Vratton '91
Catherine Marlette Waddell '75
Maud Iselin Welles '77
Natalie B. Wilensky '86
Katharine S. Zaleski '03



CLOCKWISE FROM ABOVE: After months of cold-weather construction, crews enclosed the new Moosilauke Ravine Lodge, scheduled to open in the autumn.

On campus, the Hood Museum expansion project passed a milestone in late April, when the last steel beam went into place. The College celebrated completion of the steel skeleton with a topping-out ceremony that featured a beam signed by faculty, staff, donors, and construction workers.

Steel and Timber: Two Projects Moving Forward

Through the generosity of hundreds of donors, work on two landmark construction projects—one on the Dartmouth campus, the second more than 40 miles north—is progressing at a steady pace, and fundraising efforts for both continue.

Crews finished framing the new post and beam Moosilauke Ravine Lodge in early spring and, by mid-May, had enclosed the building and begun installing the mechanical, electrical, and plumbing systems.

The College is planning a dedication ceremony for the lodge in autumn when construction is

complete. The new structure will be an energy-efficient building that provides greater accessibility, meaning more students can participate in activities at the lodge. It will feature more space for experiential learning activities and a much larger and improved kitchen.

On campus, the outline of the reimagined Hood Museum of Art has taken shape. Several Dartmouth leaders, including Provost Carolyn Dever, joined construction workers for a topping-out ceremony in late April to celebrate installation of the final steel beam. Crews are now in the midst of enclosing the space.

PROGRESS!

THE LODGE: \$10.6 million in commitments received
\$5.4 million to be raised

THE MUSEUM: \$40.6 million in commitments received
\$9.4 million to be raised

CENTENNIAL CIRCLE (CONTINUED)

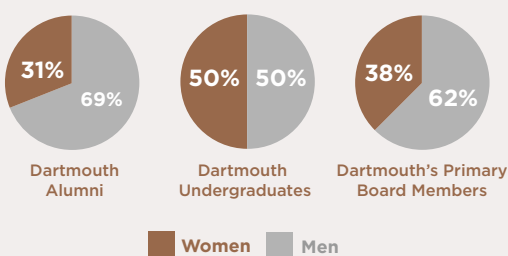
Mind the Gap

The Centennial Circle's success demonstrates the power of women's collective philanthropy—but it is a power Dartmouth is only beginning to tap. The charts below show the current leadership and giving gap between female and male alumni, something the Circle is committed to closing.

DARTMOUTH CAN BENEFIT FROM WOMEN'S LEADERSHIP POTENTIAL

Dartmouth is missing their unique perspectives and skills.

Women currently comprise:

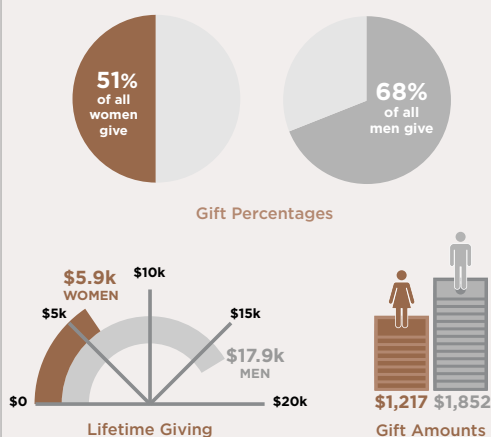


Promoting women to key volunteer leadership roles will make Dartmouth stronger and more representative.

DARTMOUTH CAN BENEFIT FROM WOMEN'S GIVING POTENTIAL

Alumnae give—but less than men.

Women give to Dartmouth at a lower rate than men:



continued from page 2

HILARY: Our challenge now is to inspire women from all classes to continue to step up their philanthropy, whether it's \$1,000 or \$100,000. The most important way to reach them is to talk about the power of education. We may all have a bevy of philanthropic interests, but education is a bullseye arrow to shoot in terms of impact for dollars raised. And now, when we think about growing the Circle and increasing alumnae philanthropy as a whole, we also need to think creatively about increasing dollars—and doing so in ways that are democratic and inclusive.

LESLIE: The Circle is tapping into alumnae of the graduate schools, and will be a really unique driver for cross-disciplinary giving. Creating this inclusive element for the entirety of the institution is critical, because it's going to be a big factor in maintaining the Circle's relevance going forward.

CATHERINE: The power of the Circle is that it isn't top-down. Other schools have reached out and tried to mimic it, but when it's an alumni-driven grassroots effort, and it wasn't contrived by the College, it's so much more compelling. That's what will drive this initiative forward—and will keep the momentum going. Dartmouth women get things done.