



# Carleton

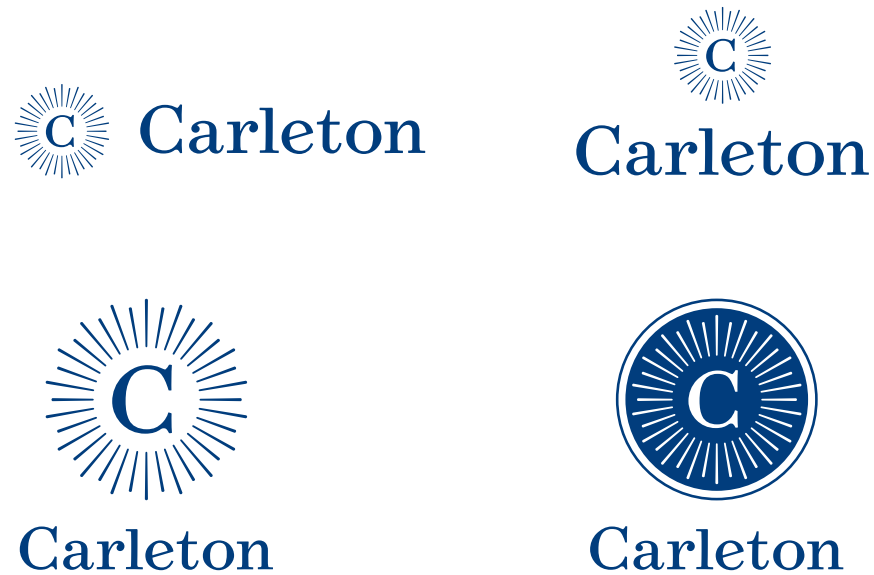
## **Carleton College Admissions Branding**

**CASE CIRCLE OF EXCELLENCE 2019 ENTRY**

**9d Marketing: Branding Programs—Department or Unit**

Brand Logo

Carleton



# Brand Palette

Primary palette



Secondary palette



Base tone



# Brand Fonts

AaBbCcDdEe

SURVEYOR LIGHT & LIGHT ITALIC

AaBbCcDdEeFfGgHhIiJj  
*KkLlMmNn 0123456789*

SURVEYOR MEDIUM & MEDIUM ITALIC

AaBbCcDdEeFfGgHhIiJj  
*KkLlMmNn 0123456789*

SURVEYOR BOLD & BOLD ITALIC

**AaBbCcDdEeFfGgHhIiJj**  
***KkLlMmNn 0123456789***

SURVEYOR BOOK & BOOK ITALIC

AaBbCcDdEeFfGgHhIiJj  
*KkLlMmNn 0123456789*

SURVEYOR SEMIBOLD & SEMIBOLD ITALIC

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***KkLlMmNn 0123456789***

AaBbCcDdEe

GOTHAM THIN & THIN ITALIC

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp  
*QqRrSsTtUuVvWwXxYyZz 0123456789*

GOTHAM LIGHT & LIGHT ITALIC

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GOTHAM BOOK & BOOK ITALIC

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp  
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GOTHAM MEDIUM & MEDIUM ITALIC

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GOTHAM BOLD & BOLD ITALIC

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp**  
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Mood + Style




# Admissions Website




# Admissions Website


Cascading Homepage




EXPLORE OUR COMMUNITY



VISIT AND INTERVIEW




APPLY AND AFFORD

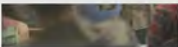


CONNECT WITH US

## Ambitious Together


We are an intellectually insatiable group of people. We approach learning with enthusiasm, energy, and a distinctly Carleton brand of playfulness. Carleton is a collaborative place where students and professors work together to make sense of the messiness of life.






As respected scholars, scientists, artists, and researchers, Carleton professors are at the forefront of their fields, but it is in the classroom where they truly shine.

[Meet Your Mentors](#)



Our curriculum teaches skills that last a lifetime: critical thinking, problem solving, creativity, effective communication, and the flexibility to adapt to dynamic situations.

[Gain Skills that Last a Lifetime](#)



With more than 30 majors to choose from, you can explore your interests — and develop new ones. Take a look at what you can learn while you're here.

[Fan the Flame of Curiosity](#)

Cascading Homepage



### STANDOUT FACULTY

As respected scholars, scientists, artists, and researchers, Carleton professors are at the forefront of their fields, but it is in the classroom where they truly shine.

[Meet Your Mentors](#)



### EXCEPTIONAL LIBERAL ARTS

Our curriculum teaches skills that last a lifetime: critical thinking, problem solving, creativity, effective communication, and the flexibility to adapt to dynamic situations.

[Gain Skills that Last a Lifetime](#)



### MAJORS AND MINORS

With more than 30 majors to choose from, you can explore your interests — and develop new ones. Take a look at what you can learn while you're here.

[Fan the Flame of Curiosity](#)

Carleton is surprisingly affordable.

## We offer some of the best financial aid in the United States


100%

We are committed to putting a Carleton education within your reach — we meet 100% of demonstrated need for every student.


4/5

Nearly 4 out of 5 campus job, off that will serve them graduates.


[Financial Aid Estimators](#)




### REAL COLLABORATION



### NONTRADITIONAL TRADITIONS




### MAKING CONNECTIONS






### CHART YOUR OWN PATH


## Excellence in Education



We're #1 in undergraduate teaching among US liberal arts colleges


[Learn More](#)





## In Our Own Words

Whatever your passions and talents, you can express them here. We want to get to know you. And we want you to get to know us.



**MORE ON PHYSICS**  
By Jacob Cohen '19


**WEEK 7!**  
By Eve Liu '20

**ACA NIGHT**  
By Jevon Robinson '22


**LESSONS FROM PHYSICS**  
By Lucas Demetriades '22

[Read More Student Stories](#)


### CARLETON ALUMNI



### TRUE BRIT



### READY TO PLAY



### VISIT THE UNIVERSE

SCIENCE MEETS FICTION


Experience the campus in real time.

## Be a Carl for a Day

Visiting campus is the best way to discover if Carleton is the right fit for you. Wander around campus, talk to students and professors, sit in on classes, and attend an arts or sports event.

[Visit Carleton](#)

Can't make it to campus? [Explore the next best thing.](#)



### Carleton

Northfield, MN USA  
507-222-4190  
[admissions@carleton.edu](mailto:admissions@carleton.edu)

[f](#) [t](#) [i](#) [o](#)

[Admissions Home](#)

© 2019 Carleton College | [Log in](#)  
Admissions pages maintained by [Connor Jackson](#)



# Admissions Website

Visit and Interview page

[Explore](#) [Visit & Interview](#) [Apply & Afford](#) [Connect With Us](#) [Q](#)

## Visit & Interview

There's only as much you can learn from browsing a website. Take the next step and spend some time with us on campus or with an admissions representative in your area. We can't wait to meet you.

### SCHEDULE YOUR VISIT

Use our online scheduler to arrange a tour, meet with admissions staff, and explore campus. It's time to see if this is the place for you.

[Sign Up Online](#)

### ARRANGE AN INTERVIEW

Our interviews are casual conversations. You'll talk about your interests and learn more about Carleton programs. You can interview on campus or in your area with an admissions rep.

[Request An Interview](#)

### MEET US ON THE ROAD

Can't make it to campus? Talk directly with Carleton admissions representatives near your home. Check our calendar for upcoming activities in your area.

[Check the Schedule](#)

## Making the Most of Your Time

In addition to scheduling your visit to campus, you might want to consider these other aspects of visiting Carleton.

### Getting to Campus

### Northfield and the Twin Cities

### Group Visits

### Summer Academic Programs

### Interview Tips

### Taste of Carleton Fly-in Program

“

I crossed three streets to get to the Carleton admissions office. My first observation was that every car stopped for me; one driver even waved. In this community, I noticed, people look out for each other — even in the smallest ways.

CHARLOTTE ZINDA  
SEATTLE

”

Explore page

[Explore](#) [Visit & Interview](#) [Apply & Afford](#) [Connect With Us](#) [Q](#)

## Explore Carleton

The character of Carleton is the blend of rigor and good humor that permeates everything we do. It fosters depth, creativity, and compassion, both inside the classroom and out. We are joyfully competitive — more likely to inspire one another than jockey for favor. It is what we're all about: passionate pursuits among friends.

[Majors and Minors](#)  
An Exceptional Education

[Standout Faculty](#)  
Support for Student Success

[Campus Life](#)  
After Graduation

### A KIND WORD

At a time when much of the conversation about Syrian refugees is focused on closing borders and keeping them out, Bailey Ubricht '15 has found a way to bring people together through simple conversation.

[Read More](#)

### CHECK YOUR NARRATIVE

Thelma Wills, associate professor of history, explains how historical narratives can lead to a distorted understanding of the present.

[Read More](#)

### SENIOR REFLECTION

Spending four years at Carleton, the inevitably shaped senior religion major's presence on campus helped shape...

[Read More](#)

## A Liberal Arts College Like No Other

You're not a cookie-cutter student and you don't want a cookie-cutter school. Carleton takes the best things the other top schools have to offer — and does them better. Let us show you how.

[EXCEPTIONAL LIBERAL ARTS](#)

## We've Got Your Back

No one at Carleton goes it alone. From your faculty advisor to your RA to your classmates and friends, you'll find a supportive community of people who want you to succeed.

[SUPPORT FOR STUDENT SUCCESS](#)

## Outside of the Classroom

Carleton students work hard, but they like to have fun, too. We have hundreds of student clubs and organizations so you can keep doing the things you love — or, better yet, try something new!

[CAMPUS LIFE](#)

Connect page

[Explore](#) [Visit & Interview](#) [Apply & Afford](#) [Connect With Us](#) [Q](#)

## Connect With Us

You have a lot to learn about Carleton — and we have a lot to learn about you. Whether you're just starting your college search or have already submitted your application, we're here to answer your questions.

### INTRODUCE YOURSELF

Take the first step and say hello! We'd love to know more about your interests and how they match with our programs at Carleton.

[Join Our Mailing List](#)

### MEET OUR STAFF

These are the folks who'll help you and your family navigate the college application process. We arrange your visit, read your application, and celebrate when you choose Carleton.

[Admissions Staff](#)

### STAY IN TOUCH

Phone: 507-222-4190  
Fax: 507-222-4526  
Email: [admissions@carleton.edu](mailto:admissions@carleton.edu)  
Location: Scoville Hall  
100 South College Street  
Northfield, MN 55057

## In Our Own Words

Whatever your passions and talents, you can express them here. We want to get to know you. And we want you to get to know us.

### MORE ON PHYSICS

Feb 20, 2019  
By Jacob Cohen '19

Jacob adds his own perspective to Lucas's thoughts on physics.

### WEEK 7!

Feb 20, 2019  
By Eve Liu '20

Eve describes her busy seventh week.

### ACA NIGHT

Feb 19, 2019  
By Jevon Robinson '22

Jevon talks about ACA (African-Caribbean Association) Night.

### LESSONS FROM PHYSICS

Feb 18, 2019  
By Lucas Demetriades '22

Lucas recounts some learning and life lessons this term's physics class has taught him.

[Read More Student Stories](#)

## What Others Are Saying

We get it: after perusing a dozen colleges' websites, everything starts to sound the same. Well, we think that Carleton's great, but it's time to seek out a second (or third, or fourth, or nineteenth) opinion.

[OUR REPUTATION](#)

[Photo by Christopher](#)


[Anna Guesco '16 has been](#)

[Find us on Instagram](#)




# Admissions Website

Diversity page


**Carleton**  
UNIVERSITY

[Explore](#)
[Visit & Interview](#)
[Apply & Afford](#)
[Connect With Us](#)



# Diversity at Carleton

Reflect on your unique perspective, and see how it helps to be a place where everyone feels welcome – regardless of their background that isn't understood in regular education.

[HOME](#)
[EXPLORE CARLETON](#)
[OUTSIDE THE CLASSROOM](#)
[DIVERSITY AT CARLETON](#)
[SHARE](#)

[Cultural Organizations](#)

[Cultural Resources](#)

[The Admissions Process](#)

[Affirming Curricula](#)

[Faculty Programs](#)

[Campus Life](#)

We believe in the power of diversity to enhance our academic and residential life and to enrich our understanding of the world. We engage our most rigorous thinking when we interact with people whose perspectives differ from our own.


We honor all differences among our students: ethnicity and race, religion, sexuality, socio-economic background, life experiences, academic passions, and more. Our community is stronger because of the rich experiences our students and faculty and staff members bring to campus.

We also recognize the diversity within each person: for example, the linguistics major who runs the Black Student Alliance, studies abroad in Guatemala, and makes amazing homemade bread. The first-year student who falls in love with economics, then German, then geology – all while playing on the tennis team and hosting a radio show on Cuban hip hop. The math major who attends Shabbat service every Friday, works on the campus farm, and plays softball on an intramural team.


What binds our students together is an endearing attitude toward learning, a desire to have fun, and a genuine interest in the passions, hopes, and ideas of their peers.

## Diversity & Cultural Student Organizations


Among Carleton's 200 active student groups are dozens of diverse cultural organizations. Students in these groups celebrate the richness of their cultures and share them with the campus through a wide array of activities.




**African and Caribbean Students Association**




**Asian Students in America**




**Black Student Alliance**




**Coalition of Hong Kong Students**




**Japanese Circle**




**Jewish Students of Carleton**




**Latin American Student Organization**




**LoveLace**




**Mosaic Of South Asian Interests at Carleton**



**Queen, Questioning, and Trans People of Color**



**QuestBridge Scholars**




**Taiwanese Cultural Society**

[See all our Diversity & Cultural Student Organizations](#)

## Campus Resources

Carleton students are ambitious, and they aren't afraid to ask for help. Across our campus, you'll find people and programs in place to support your success as a scholar, and as a whole person. Some of these efforts include one-on-one mentoring, while others focus on bringing groups of people together. Here's a sampling of the various resources we hope you'll explore.


Student Blogger page



Carleton

ADMISSIONS

[Explore](#)
[Visit & Interview](#)
[Apply & Afford](#)
[Connect With Us](#)




# Admissions Blog

Whatever your passions and talents, you can express them at Carleton. We want to get to know you. And we want you to get to know us. [Meet the 2018-2019 Bloggers!](#)

All Categories

Go




February 20, 2019

**MORE ON PHYSICS**

By Jacob Cohen '19

Jacob adds his own perspective to Lucas's thoughts on physics.




February 20, 2019

**WEEK 7!**

By Eve Liu '20

Eve describes her busy seventh week.




February 19, 2019

**ACA NIGHT**

By Jevon Robinson '22

Jevon talks about ACA (African-Caribbean Association) Night.




February 18, 2019

**LESSONS FROM PHYSICS**

By Lucas Demetriades '22

Lucas recounts some learning and life lessons this term's physics class has taught him.




February 18, 2019

**NORTHFIELD BREAKFAST, RANKED**

By Lynn Barbera '19

Northfield's got a lot of eats for such a small town, and Lynn knows which ones are worth it!




February 15, 2019

**STUDYING ABROAD**

By Alvin Bierley '21

Alvin talks about off campus studies.




February 15, 2019

**T'WAS THE WEEK AFTER MIDWINTER BREAK**

By Kamala GhaneaBassiri '22

Kamala talks about her long weekend and short week.




February 14, 2019

**WHO'S YOUR VALENTINE?**

By Chi K. Nguyen '22

Chi talks about a website that helps Carleton students find love.




February 13, 2019

**TEACHING GEOLOGY**

By Jacob Cohen '19

Jacob writes about teaching his hydrology class for a day.




February 12, 2019

**6TH WEEK!**

By Eve Liu '20

Eve went to Midwinter Ball and had another beauty editorial published in a magazine.




February 12, 2019

**TRAYING 101**

By Jevon Robinson '22

Jevon shares some tips on Traying down Evans Hill.




February 11, 2019

**ARE THERE DANCES IN COLLEGE?**

By Lynn Barbera '19

Lynn gives her take on Carleton's annual Midwinter Ball.

Older Posts







Carleton

ADMISSIONS

Northfield, MN USA

507-222-4190

[admissions@carleton.edu](mailto:admissions@carleton.edu)

[Admissions Home](#)

# **Admissions**

## **Print Materials**

# Frisbee Mailer

Sent to high school sophomores who respond to our search emails (from information purchased from the College Board)





# Bingo Card

6 panel search mailer sent to high school juniors to introduce them to Carleton

CARLETON COLLEGE PRESENTS

College Brochure

BINGO

<div>AERIAL PHOTO of campus</div>	<div>LOTS OF FUN on the quad</div>	<div>IVY-COVERED building</div>	<div>TICK-TOCK clock tower</div>	<div>PRETTY fall leaves</div>
<div>LIBRARY study session</div>	<div>READING under a tree</div>	<div>HARD AT WORK on laptops</div>	<div>ZOOM! bikes + boards</div>	<div>PERFORMING students</div>
<div>WACKY college tradition</div>	<div>YUMMY delicious food</div>	<div>Carleton</div>	<div>INSTAGRAMMABLE dorm room</div>	<div>ATHLETES high-fiving</div>
<div>PROFESSOR at chalkboard</div>	<div>EUREKA! student in lab</div>	<div>FUTURE KAHLO sunlit art studio</div>	<div>LOL laughing students</div>	<div>GO TEAM! furry mascot</div>
<div>OUTDOOR class on the green</div>	<div>GOING GLOBAL off-campus studies</div>	<div>SUCCESSFUL alumni</div>	<div>FINANCIAL AID calculator</div>	<div>HAP-HAP-HAPPY graduates</div>

Are college brochures piling up in your mailbox? Make sorting through them more fun by looking for these common images. Why stop at five in a row? Go for a cover-all!

BINGO!

Finding the perfect college is exciting, but it can feel overwhelming when dozens of brochures land in your mailbox.

Pretty soon, all those smiling faces and perfectly landscaped campuses start to look the same. But don't give up. Somewhere in that pile of brochures is a college that's just right for you. And we think it might be Carleton!

At face value, we're a top 10, private, residential liberal arts college in Minnesota.

But dig a little deeper and you'll discover faculty members who are dedicated to teaching, a world-class educational environment, peers who want you to succeed, and the flexibility to chart your own path through academics, research, and career exploration.

Ready to learn more?

Return the attached card or visit: [go.carleton.edu/bingo](https://go.carleton.edu/bingo)

DISCOVER OUR BEAUTIFUL CAMPUS

We have an 800-acre arboretum right on campus.

LOVE WHERE YOU LIVE

Northfield, Minnesota, was named the second-best small town in America.

STUDY ABROAD

More than 70% of our students go off campus at least once.

#1

Learn from the best

U.S. News & World Report ranks our professors first in the nation for their commitment to teaching.

TOSS A DISC OR PLAY BROOMBALL

Known affectionately as "the Bald Spot," the Carleton quad is the perfect place to hang out in any kind of weather.

DO WHAT YOU LOVE!

We have more than 300 student clubs. You will find people at Carleton who share your favorite hobbies—and you'll be inspired to try something entirely new.

Do groundbreaking research

Collaborative partnerships between faculty members and students happen across disciplines at Carleton.

Make a real difference

Carleton students are active in the Northfield community. Our Center for Community and Civic Engagement will help you find the perfect opportunity to get involved.

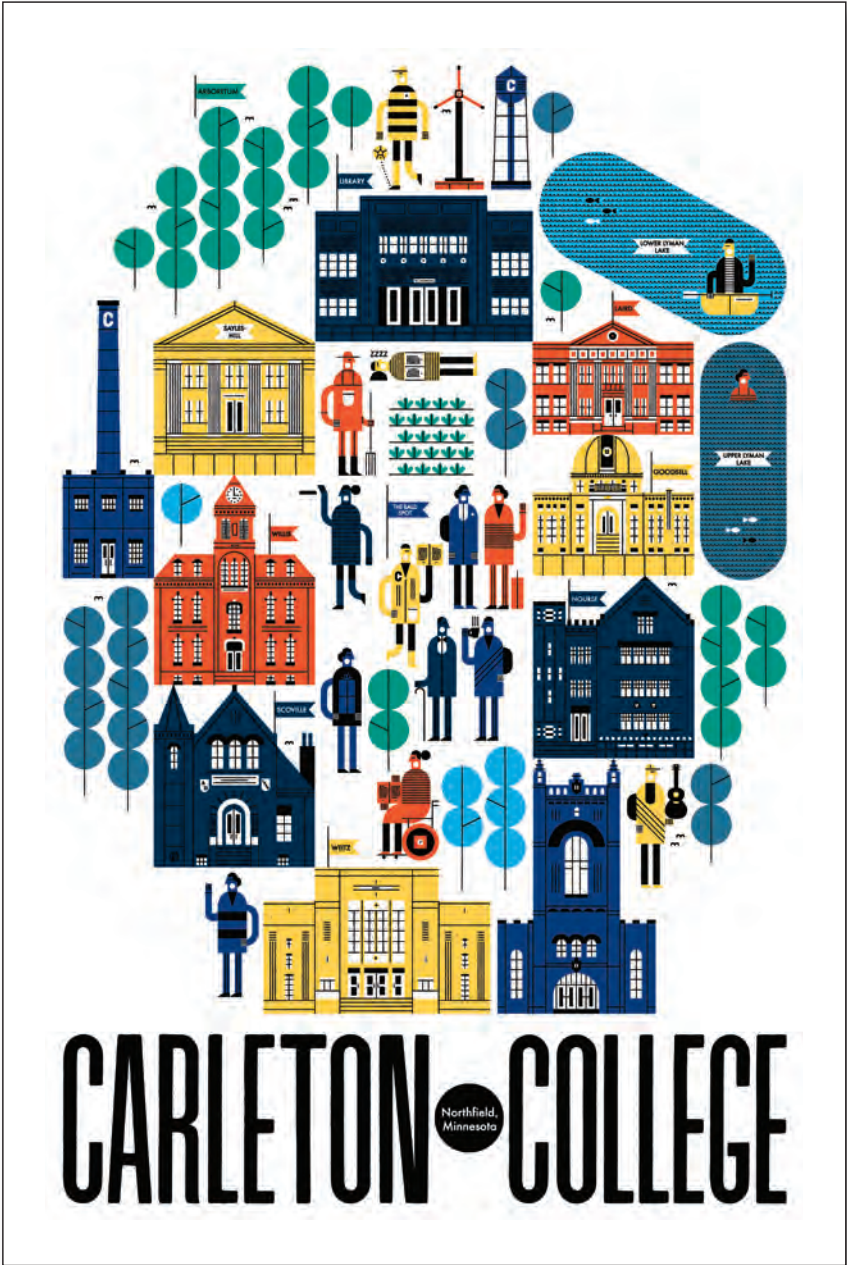
Don't stress about cost

Carleton awards more than \$40 million in scholarships each year. If you're admitted, we guarantee we'll meet your need.



# Campus Posters

Sent to high schools  
guidance counselors  
across the country



General poster



Poster promoting specific time/date that  
Carleton will be on campus



# Ambitious Together Brochure

General recruitment brochure



**You've got some major choices**

**CARLS LOVE TO LEARN** → in classrooms, labs, even in our dorm lounges during late-night chats with friends. Your faculty adviser will help you choose courses that challenge and intrigue you. Best of all, you'll have plenty of time to sample Carleton's curriculum before you declare your major at the end of sophomore year, so go ahead and try something new!

**AREAS OF ACADEMIC INTEREST**

Africana studies ●●	Cross-cultural studies ●	Interdisciplinary studies ●	Neuroscience ●●
American music ●●	Dance ●	International relations ●	Philosophy ●●
American studies ●●	East Asian studies ●●	Japanese ●	Physical education, athletics, and recreation
Arabic ●	Economics ●	Judaic studies ●	Physics ●
Archaeology ●	Educational studies ●	Latin ●	Political economy ●
Art ●	Engineering ●	Latin American studies ●●	Political science ●
Art history ●	English ●	Law ●	Pre-law
Asian languages and literatures	Environmental studies ●	Linguistics ●	Pre-med
Astronomy	European studies ●	Literary and cultural studies	Psychology ●
Biochemistry ●	French ●	Mathematics ●	Religions ●
Biology ●	French and Francophone studies ●●	Medieval and Renaissance studies ●	Russian ●●
Chemistry ●	Geology ●●	Middle East studies ●	Sociology and anthropology ●
Chinese ●	German ●●	Middle Eastern languages	South Asian studies ●
Cinema and media studies ●	Greek ●	Statistics ●	Spanish ●
Classics ●	Hebrew	Theater arts ●	Statistics ●
Cognitive science ●●	History ●	Music ●●	Theater arts ●
Computer science ●●		Music performance ●	Women's and gender studies ●●

**KEY**  
● Major offered  
● Minor offered  
▲ Special program in cooperation with another institution



**Learning IN ACTION**

With our small classes and exceptional professors, Carleton offers a rigorous, yet highly supportive academic environment. Our curriculum goes way beyond lectures and exams. We encourage students to make connections between disciplines and approach problems creatively.

**GET INTO THE LAB**  
Do graduate-level work, and publish in peer-reviewed journals, alongside faculty researchers in a variety of fields.

**MAKE A DIFFERENCE**  
Partner with a local business or nonprofit on a course assignment or research project.

**Not all learning takes place in the classroom**

**College isn't just about playing to your strengths—it's about discovering new ones!** Carleton students learn skills that prepare them for a constantly changing world.

**PHYSICS IN THE FIELD**  
Students in physics professor Arjendu Pattanayak's two-course sequence on sustainable energy traveled to India to meet industry experts and ministry officials in Delhi and to install solar panels in the town of Aurville. After the trip, they designed their own sustainable energy projects to deploy on campus.

**VIRTUAL HISTORY**  
History professors Austin Mason and Susannah Ottaway teamed up to teach a course that explores poverty and social welfare from the Tudors to the Industrial Revolution. Students and their professors used online resources like digital archives and 3D modeling of historical spaces to create a video game about life in an 18th-century workshop.

**EXPRESS YOURSELF**  
Find the technology, tools, and space you need to fuel your creative fire at the Weitz Center for Creativity.

**Find your niche**

There's no end to the exciting academic opportunities you'll find at Carleton, but we know there's more to college than studying. Our students also love to have fun. Whether you're an athlete, an artist, an activist—or a little of all three—you'll meet Carleton students who share your passion.

We have more than 200 student clubs and dozens of intramural and club sports to choose from—or we'll help you start your own club. Here are just a few ways to relax and have fun on campus.

**See more @carletoncollege**

**SCALE NEW HEIGHTS ON THE 20-FOOT ROCK WALL AT CARLETON'S REC CENTER**

**GROOVE**  
See a band at the Cave, the nation's oldest student pub.

**WATCH**  
Catch a concert or dance performance in the Kravac Performance Hall.

**KICK OFF**  
Cheer on the Knights at a soccer game on Bell Field or a volleyball game in West Gym.

**EMPOWER**  
Learn from your peers at student-led workshops on sexuality or gender identity and expression.

**EXPLORE**  
Jog, hike, or ski in the Arb—800 acres of prairie and forest right on campus.

**DISCOVER**  
Get cultured by exploring the latest art exhibits at the Periman Teaching Museum.

**ENLIGHTEN**  
Discuss global & cultural issues at dinners hosted by the Office of Intercultural and International Life.

**BAKE**  
Whip up cookies at Dacie Meiss House, a campus house that exists solely as a place to relax and hang out with friends.

**IMPACT**  
Join the Interfaith Social Action group where students from all faiths work together to solve the world's problems.

**CREATE**  
Express yourself in one of our many art studios or practice and performance spaces.

**GAME ON**  
Join a team: 20 Division III varsity sports, 25 club sports, and dozens of intramural sports.



# Questbridge Brochure

Promotes Carleton’s participation in the Questbridge program for low-income students





IN A  
SNAPSHOT

**33**  
majors to challenge  
and intrigue you

**#1**  
in undergraduate  
teaching

**40 MILES**  
south of Minneapolis  
and St. Paul, Minnesota

**50 states +  
42 countries**  
represented in  
the student body

**27%** students of color  
**11%** international  
**11%** first generation

**133**  
QuestBridge  
Scholars

### Begin your quest

 Carleton is a top 10, residential, liberal arts college with a robust QuestBridge Scholars Network.

We are located just 40 miles south of Minneapolis and St. Paul, Minnesota, with a vibrant community of people who love to learn. Like all Carleton students, our QuestBridge Scholars are united by a shared joy of learning. This spirit permeates our classrooms, sports fields, theater stages, and dorm lounges.

A Carleton education is rigorous, but you'll receive plenty of support from our outstanding faculty and collaborative peers. This is a place where everyone cheers one another on to success.

**"I've always felt out of place because of my financial background. After applying for the QuestBridge National Scholars Match and then attending Carleton and remaining active in our chapter, I finally feel that I fit in with a group of people who have faced some of the same challenges that I have. It's a truly wonderful feeling."**  
— SHELBY J. (LA VERGNE, TN)

### Don't stress about cost

We are committed to meeting 100 percent of your family's demonstrated need for all four years. For most QuestBridge Scholars, the bulk of the aid award comes from a Carleton grant, which is our need-based scholarship. You'll also find that most Carleton students work on campus. More than half of Carleton's students are on need-based financial aid, and almost all of our activities and events are free to attend.

**Typical Costs for Weekend Fun:**

- » \$0 movie at the on-campus cinema
- » \$0 ice skating on the college rinks
- » \$0 concert in the Cave
- » \$0 seats at a basketball game (or any sports event!)
- » \$0 bonfire and s'mores with QuestBridge Scholars

Carleton's QuestBridge Scholars Network organizes many activities throughout the year. Some favorites include the annual QuestGiving potluck dinner, a broomball match against Admissions staff, study groups, mixers with faculty, and service projects in Northfield schools.

**100%**  
We meet the full demonstrated need of every student.

**“By having one of the greatest financial aid programs, as well as a very diverse community, Carleton assures me that the integrity of my hopes and dreams of going to a college without financial worries will be held, and that I will be accepted by the intellectuals around me.”**  
— WALTER P. (OHAMA, NE)

**Support for your success**

- Academic Support Center
- Career Center
- Chaplain's Office
- FOCUS science support
- Gender and Sexuality Center
- Off-Campus Studies
- QuestBridge Scholars Network
- Student Financial Services
- TRIO



### Come see for yourself

If you're interested in receiving financial support to visit Carleton, please complete a quick online request for a travel subsidy:  
[go.carleton.edu/travel subsidy](https://go.carleton.edu/travel%20subsidy)

We have a fly-in program for high school seniors from underrepresented backgrounds. Check out Taste of Carleton to learn more:  
[go.carleton.edu/toc](https://go.carleton.edu/toc)

**QUESTIONS?**

We're happy to help. Give us a call or send an email and let us know what's on your mind:  
» [questbridge@carleton.edu](mailto:questbridge@carleton.edu)  
» 800-995-2275

 [go.carleton.edu/questbridge](https://go.carleton.edu/questbridge)

# Teachers Spotlight Packet

Collectible cards in a self-mailer fold-out packet that introduce prospective students to Carleton's top-ranked teaching faculty

**CARLETON COLLEGE**  
100 South College Street  
Northfield, MN 55057

~~~~~

f t y i

@carletoncollege


**Carleton professors  
are the best  
in the country!**

→ Open the box to find out why.



Who will change  
your life?

Carleton



**Go Global**

Picture a park or an open field near your home. Picture a tree you actually know about that place?

“This probably has a long standing connection to people and places here, but you might not have access to the information,” says Dr. Robert M. Anderson, a senior environmental studies and political science professor at the University of North Carolina. “We have a global approach—let’s go to the source.”

Smith instructs students how to find a teacher in another country by sending an email to one of Carlson’s most cherished places, the SOG West Coastling Institution.

**identity**  
What is the history here in this place?  
What are some historical sites? What are some schools? What are some churches? What are some parks? What are some businesses?

**environment/geo**  
What have you seen patterns about this world?  
1. What are some natural resources?  
2. What are some natural resources?  
3. What are some natural resources?  
4. What are some natural resources?

**climate**  
Are there plants and animals that are native to this place?  
What are some plants and animals that are native to this place?

**Dr. Robert M. Anderson**  
Senior Environmental Studies and Political Science Professor, University of North Carolina

**STUDY, RESEARCH, DESIGN**  
→ **ASK US A QUESTION**  
We'll answer you on Twitter or Facebook

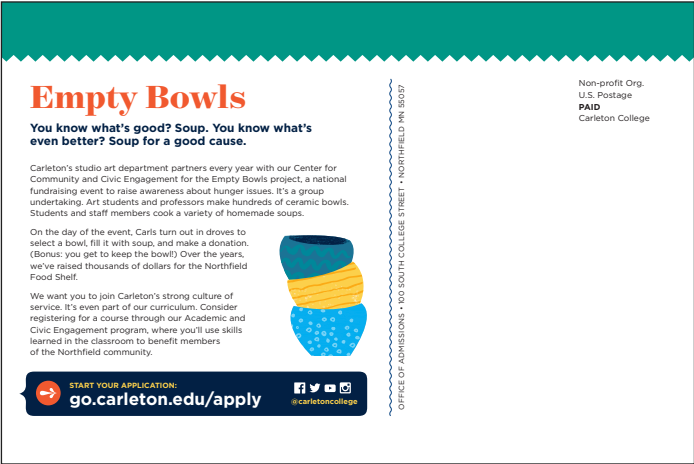
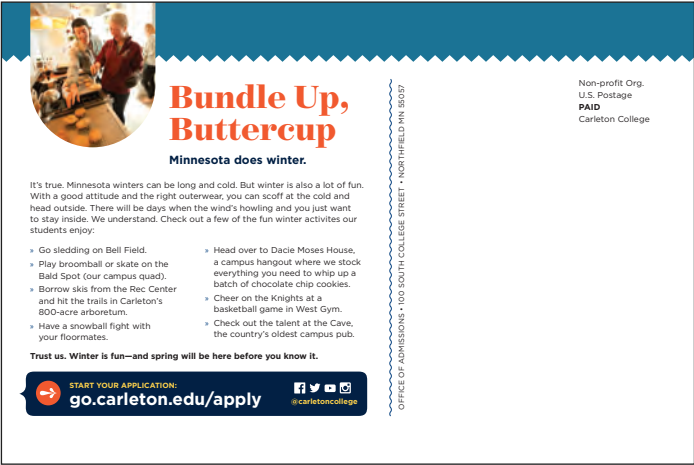
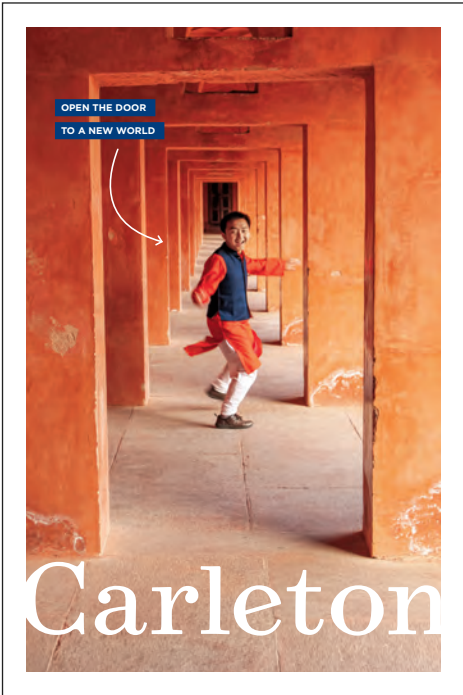
**carleton.edu/captors**

[illegible][illegible][illegible]



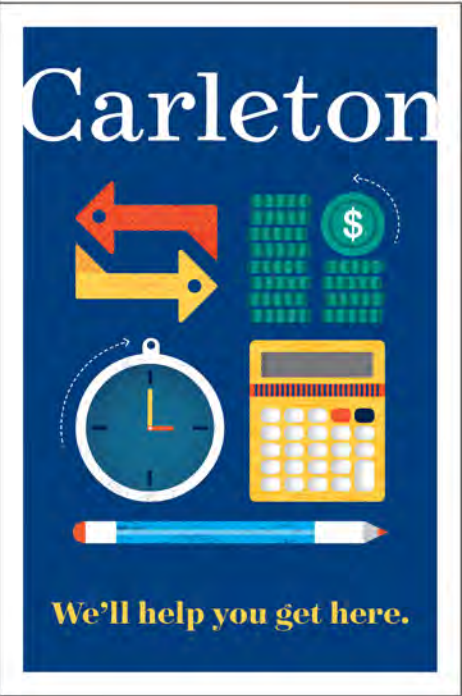
# Thematic Postcards (photo driven)

Mailed throughout the year on topical subjects,



# Thematic Postcards (illustration driven)

Mailed throughout the year on topical subjects





# Campus Visit self-mailer

Invitation to come for a campus visit



## Is Carleton right for you?

Come for a visit and experience it yourself

There's lots to do—whether you have a few hours or a few days.

- TOUR CAMPUS** with a student guide
- ATTEND** an admissions info session
- INTERVIEW** with an admissions staff member
- BE INSPIRED** at a concert, lecture, or play
- CHEER ON** the Knights at a game and meet the coaches

**CHAT WITH** faculty members and current students

**SIT IN** on a class or two

**BAKE COOKIES** at Dacie Moses house

**CONTEMPLATE LIFE** at the Japanese Garden

**PLAY POOL** at the Sayles Hill Campus Center

**EXPLORE** our 800-acre arboretum

**SAMPLE** locally sourced food at our dining halls

**STAY OVERNIGHT** in a residence hall with a student host

### Step into the middle of everywhere.

Northfield is easy to find. We're 40 miles south of the Minneapolis/St. Paul International Airport, which offers daily service from most North American cities. If you're driving, we're just seven miles east of Interstate 35.

Northfield

Minneapolis

**Small-Town Charm**

Be sure to allow some time to explore Northfield, a historic river town offering pedestrian- and bike-friendly streets and unique restaurants and shops.

**Big-City Verve**

Just 45 miles from Northfield, the Twin Cities of Minneapolis and St. Paul are vibrant entertainment and cultural centers. Enjoy art museums and theaters, a world-famous music scene, professional sports, and more parks and lakes than you can count.

**Plan your trip now:** [go.carleton.edu/visit](https://go.carleton.edu/visit) • 800-995-2275

Opportunities vary depending on when you come, so please schedule your visit at least two weeks in advance. Questions? Please contact our Admissions Office. We're happy to help.



# Financial Aid Brochure


Explains Carleton's financial aid to parents and students

# Education Within Reach

A GUIDE TO FINANCIAL AID



# Carleton



## YES! You can afford Carleton.

→ The college search can feel like one big financial aid guessing game. Will you qualify for scholarships? How much debt is too much debt? Why do some schools cost more than others?

Chances are, you're trying to sort through all the noise and figure out the answer to this one question: Can you afford to go to college? The answer is **yes!**

➤ **100%**

We meet 100 percent of the financial aid of 100 percent of our students

**Generous and straightforward.** At Carleton, we make it simple by meeting, for all four years, the full financial need of every student who is admitted.

Thanks to our generous financial aid budget, the majority of our students' financial aid awards are in the form of grants (which don't have to be repaid).

We limit the amount of loans and student employment, so you have time to focus on getting a world-class education and enjoying college.

**What will you pay?** Not as much as you might think. Carleton's comprehensive fee is \$68,844—but financial aid awards bring that number down to a much more affordable amount.

When you apply for financial aid, we begin by determining what your family can reasonably pay. We subtract that number from the cost of attendance and make up the difference by offering you a financial aid package consisting of grants, loans, and student employment.

That means you're paying the net cost, not the comprehensive fee.

**\* Here's the important part**

Because we meet your full financial need, you may end up paying less at Carleton than you would pay to attend a school with a lower comprehensive fee but less generous financial aid.


**QUICK NUMBER CHANGING:**

| Family Income       | Average Financial Aid Award | Average Net Cost |
|---------------------|-----------------------------|------------------|
| Less than \$40,000  | \$45,794                    | \$5,372          |
| \$40,000-\$60,000   | \$42,350                    | \$8,694          |
| \$60,000-\$120,000  | \$5,371                     | \$19,064         |
| \$120,000-\$160,000 | \$44,839                    | \$26,405         |

**\$48,677**

Average annual financial aid award, including grants, scholarships, student employment, and loans

**Estimate your net cost**  
[go.carleton.edu/estimator](http://go.carleton.edu/estimator)



## Invest in your future

→ A college education increases in value over the course of your lifetime. Carleton's collaborative atmosphere prepares you for a workforce that's increasingly team-based.

Our exceptional liberal arts curriculum will encourage you to think creatively and synthesize information from multiple disciplines to solve complex problems.

**Free and helpful resources while you're at Carleton and in your future**

Your academic adviser and our Career Center staff members are ready to help you apply the knowledge you gain at Carleton to a rewarding career. The Career Center offers robust exploration and planning services and a vast network of Carleton alumni who are eager to help you succeed. Together, we prepare you for jobs that may not even exist yet—and set you on the path to a successful, meaningful life.

**TOP FIVE ALUMNI CAREER FIELDS**

|                                |                                  |                 |                           |        |
|--------------------------------|----------------------------------|-----------------|---------------------------|--------|
| 22% Business + Finance + Sales | 20% Education (K-12 and College) | 12% Health Care | 9% Science + Lab Research | 8% Law |
|--------------------------------|----------------------------------|-----------------|---------------------------|--------|

**Our reputation speaks for itself**

**#1 COMMITMENT TO TEACHING**  
U.S. NEWS & WORLD REPORT

**#2** Contribution to the public good, Washington Monthly

**#3** College of origin of conferred PhDs, National Science Foundation

**#5** Liberal arts colleges, U.S. News & World Report

**#22** Best financial aid, Princeton Review

**TOP 5%** overall best colleges, College Factual

**A+** Forbes Financial grade

**CARLETON SUCCESS BY THE NUMBERS**

|                                                      |                                                                     |
|------------------------------------------------------|---------------------------------------------------------------------|
| 96% first-year students returning for sophomore year | 71% employed full time a year after graduation                      |
| 88% of students who graduated within four years      | 26% entered graduate or professional school a year after graduation |
| 94% satisfied with their education at graduation     | 89% law school acceptance rate                                      |
|                                                      | 81% medical school acceptance rate                                  |

**\$113,800** median mid-career salary (Payscale.com)

## Support for whatever interests you



**Free for all!**

You don't just want to get to college—you want to enjoy everything it has to offer once you're there.

At Carleton, you can participate in a variety of activities that require no additional fees.

**CAMPUS LIFE**  
Attendance at all campus events, including athletic, plays, concerts, movies, exhibitions, and more

**WHAT IT IS UP**  
Use of the Rec. Center and other campus facilities that offer weight machines, a rock wall, an indoor field house, fitness classes, dance studios, and a swimming pool

**A campus job that's more than just a paycheck**


Nearly 80 percent of Carleton students choose to work at a campus job, including students who aren't on financial aid. You'll learn new skills, connect with students and staff members beyond your usual mix of classes and activities, and gain hands-on experience.

Most students work 10 hours per week or less (8 hours a week for first-year students), so you won't have to choose among working and studying and enjoying the rest of your college experience.

**Cost shouldn't be a barrier to your success**

We offer a variety of funds to support your academic interests at Carleton:

- independent study
- off-campus study
- internships and externships
- summer research opportunities
- private music lessons



## You've got questions. We've got answers.

**Why does college cost so much?**

We employ the best teachers and offer a 9 to 1 student to faculty ratio. Compared to the average private college, we spend 14 percent more of our budget on teaching because that's our top priority. (U.S. News & World Report ranks Carleton number one in undergraduate teaching.)

The rest of our budget goes to things like research, career and counseling services, and keeping our campus clean and safe. And we dedicate a sizable portion of our budget to providing financial aid to eligible Carleton students.

**How many Carleton students receive financial aid?**

More than half of Carleton students receive need-based financial aid.

**Will I get enough aid to make Carleton affordable for my family?**

Yes. We use sophisticated tools to calculate how much your family can reasonably be expected to pay toward your education. Some families' net cost is very small (or even zero). It's our goal to keep aid awards as stable as possible during your four years at Carleton.

**Do you offer merit scholarships?**

Carleton sponsors \$2,000 annual scholarships for National Merit and National Hispanic Recognition finalists in each entering class, but most of our aid is through need-based scholarships. Just like merit aid, these scholarships—or grants—do not have to be paid back. We are committed to supporting students whose families can't afford to pay the full comprehensive fee.

**Will an outside scholarship affect my financial aid package?**

Many Carleton students receive scholarships from businesses, national competitions, and other sources, which first reduce the loan portion of your aid package, then the student employment amount. In other words, your financial aid award will be the same, but your loan debt will be lower.

**How much debt will I have when I graduate?**

Our students graduate with an average loan debt of \$2,000, which is 44 percent less than the national average of \$3,700.

**Will Carleton help me find a job on campus?**

Seventy-nine percent of Carleton students have a part-time campus job. Students can work up to 10 hours per week (8 hours for first-year students). Examples of student jobs are student naturalist, campus photographer, dining services staff, sports medicine assistant, and library staffer.

**Will I get enough aid?**

**MEET TAYLOR.**

Taylor is coming to Carleton from Texas and she has an older brother already in college. After evaluating Taylor's college savings, potential income, and family circumstances, the student financial services staff has calculated that Taylor's family can pay \$24,150 this year.

| Taylor's Financial NEED               |                 |
|---------------------------------------|-----------------|
| Tuition                               | \$54,438        |
| Room                                  | + \$7,398       |
| Board                                 | + \$6,687       |
| Activity fee                          | + \$321         |
| <b>Comprehensive fee</b>              | <b>\$68,844</b> |
| Estimated books and personal costs    | + \$1,706       |
| Taylor's estimated travel costs       | + \$850         |
| <b>Cost of attendance</b>             | <b>\$71,400</b> |
| Taylor's expected family contribution | - \$24,150      |
| <b>Financial NEED</b>                 | <b>\$47,250</b> |

**Taylor's Financial AID**

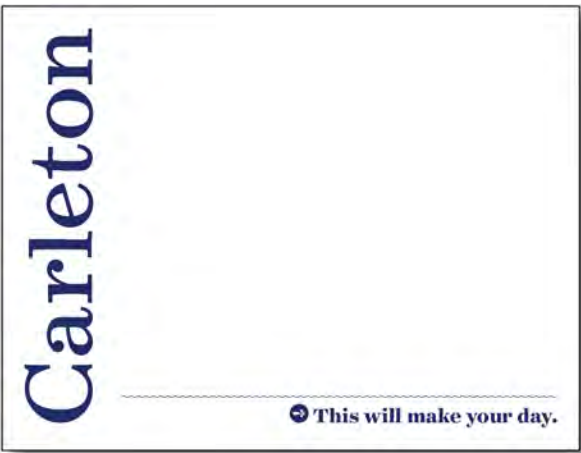
|                                                 |                 |
|-------------------------------------------------|-----------------|
| Carleton grant                                  | \$40,350        |
| Outside scholarship                             | + \$1,500       |
| Low-interest loan                               | + \$3,000       |
| Reduced from \$4,000 due to outside scholarship | - \$4,000       |
| Student employment                              | + \$2,400       |
| <b>Financial AID</b>                            | <b>\$47,250</b> |

**Taylor's NET COST** = **\$24,150**



# Admit Pack

Official offer of admission to Carleton



← Mailing envelope



↓ Folder with embossed logo



↓ Folder as it's unfolding

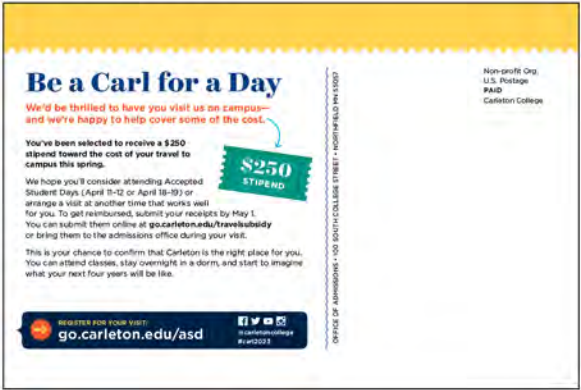
This flap unfolds to the third narrow pocket that holds the stacked inserts.



← ↓ Stacked inserts which go into the third pocket



↓ Campus visit and travel voucher postcard (mailed separately)






# Admit Pack

Official offer of admission to Carleton

# YOU DID IT!




# Carleton

↑ Brochure and sample spreads →

## It's been an epic journey.

Months of research and college visits  
Hours spent writing essays and filling out applications  
Days of long talks with parents, teachers, and friends  
Ages spent assessing your goals and plotting your dreams  
Stretches of waiting, worrying, anticipating



With your acceptance to Carleton, your quest is nearly complete. It's also just beginning.

**YOUR ACCEPTANCE LETTER TO CARLETON**  
In the days that will unfold, you'll take time to reflect on the journey that led you here. You'll look back on the challenges you've overcome, the friends you've made, and the dreams you've pursued. You'll also look forward to the new adventures that await you at Carleton. Welcome to the family.

**WELCOME TO THE FAMILY**  
For the next four years, your zip code will mean 50071. It seems simple enough, but it will come to mean so much more. You'll find that Carleton is a special place, and your experience will grow here.

## The Best Classmates

Carleton students are curious, intelligent, engaged, funny, hardworking, and most of all – inclusive. Forget about competing for the best grades; instead, collaborate and push each other to higher academics. Carleton understands that we have our own definition of success, and we like to encourage each other to be bold. Whatever your passion, know that your classmates at Carleton will recognize your talents, support your goals, and inspire you to achieve your dreams.



**WELCOME TO THE FAMILY**  
2,078 Undergraduate students  
50% Women  
39% Men  
100% International students  
67% Campus Carleton  
9% Women  
4% Men  
2% First-generation college students  
77% Resided in the top 100 metro areas  
101 National Honor Society  
120 National Phi Kappa Phi Honor Society

### Come join us!

Looking for the perfect fit?

- 1. We're a small college with a big heart. Our students are passionate about their studies and their community. We're a tight-knit group of people who support each other and celebrate each other's successes.
- 2. We have a strong tradition of academic excellence. Our faculty is made up of some of the best minds in the field, and our students are known for their intellectual curiosity and hard work.
- 3. We have a vibrant campus life. From our annual Homecoming celebration to our weekly trivia nights, there's always something going on at Carleton.
- 4. We have a commitment to social justice. Our students are passionate about making a difference in the world, and we provide the resources and support to help them do so.
- 5. We have a diverse and inclusive community. Our students come from all over the world, and we celebrate our differences. We're a place where everyone belongs.

For more information, visit [go.carleton.edu/blog](http://go.carleton.edu/blog)

## winter

### Outplay the Cold

Carleton students never let a little cold and snowy weather spoil their sense of fun. From ice skating to snowed-out games, it won't take you long to discover that winter is wonderful at Carleton. Winter term also helps some of our favorite classes, such as "Global Change Biology," "The Costs of Conflict," and "North of Jim Crow, South of Freedom."



**Survive a Minnesota Winter**  
Carleton students often have to face the snow. [go.carleton.edu/MNwinter](http://go.carleton.edu/MNwinter)

Checklist →

## Congratulations

on your high school accomplishments and your decision to continue your studies at Carleton. There are only a few steps left to make it official.



TIME-HONORED TRADITIONS RUN DEEP HERE. THE FRESH TOSSED HILL ON THE FIRST DAY OF NEW STUDENT WEEK MARKS THE BEGINNING OF YOUR TIME AT CARLETON.

### So, what's next?

Starting in May and continuing through the summer, we'll send you information about:

- your official Carleton email address
- housing placement (including a preference questionnaire)
- class registration
- New Student Week (starts September 10, 2019)
- and much more!

**Questions? Stay in touch**  
[admissions@carleton.edu](mailto:admissions@carleton.edu) • 507-222-4190

[facebook.com/carletoncollege](https://www.facebook.com/carletoncollege)  
[instagram.com/carletoncollege](https://www.instagram.com/carletoncollege)  
[tumblr.com/carletoncollege](https://www.tumblr.com/carletoncollege)  
[youtube.com/carletoncollege](https://www.youtube.com/carletoncollege)

### Admitted Student Checklist

↓

- **Share your excitement!**  
Post your photo with the sign on the back of this checklist. Tag us at [#Car2023](https://www.facebook.com/carletoncollege)
- **Meet your classmates** on your class's student-run page: [facebook.com/groups/car2023](https://facebook.com/groups/car2023)
- **Submit your Enrollment Agreement and deposit online** (click on "Reply Form" at [go.carleton.edu/appsthus](http://go.carleton.edu/appsthus)) or mail us the enclosed Early Decision Agreement and a check.
- **Fill out the Admitted Student Questionnaire (ASQ)** at [go.carleton.edu/appsthus](http://go.carleton.edu/appsthus)
- **If you applied for financial aid**, please review the enclosed aid information and complete any further steps listed there.
- **Celebrate!**  
**THAT'S IT! YOU'RE A CARL.**

  
Carleton

Social media "Class of 2023" sign ↓





## I'M A MEMBER OF THE CLASS OF 2023

# Carleton

**Ambitious  
Together**



# Carleton

**AMBITIOUS TOGETHER**





# This is where you find out who we are . . .

Questions we ponder  
Insights we offer  
Rules we break  
Dreams we share  
Conversations we have  
Ideas we develop  
Support we offer  
Passions we discover

Together.

## AT A GLANCE

Carleton is a private, residential  
liberal arts college located in  
Northfield, Minnesota.

**2,045**  
**Students**

**50** states + **42** countries  
**9%** international  
**27%** identify as people of color

**70%** study abroad

**340** students completed a  
Carleton-sponsored internship  
or externship last year

**50%** volunteer in the community

**33 majors**



**9:1** student/faculty ratio

**16:** average class size

**3:** 10-week terms



**200+ student  
organizations**

**90%** participate in varsity,  
club, or intramural sports

**96%** live in campus housing

**91%** graduate

**within four years**

**75%** attend graduate or professional  
school within five years

**70-75%** are employed full time  
and **15-25%** are enrolled in a  
graduate program one year  
after graduation

**\$113,800:** mid-career salary



# You've got some major choices

**CARLS LOVE TO LEARN** → in classrooms, labs, even in our dorm lounges during late-night chats with friends. Your faculty adviser will help you choose courses that challenge and intrigue you. Best of all, you'll have plenty of time to sample Carleton's curriculum before you declare your major at the end of sophomore year, so go ahead and try something new!

## AREAS OF ACADEMIC INTEREST

|                                 |                                   |                                    |                                               |
|---------------------------------|-----------------------------------|------------------------------------|-----------------------------------------------|
| Africana studies ■●             | Cross-cultural studies ●          | Interdisciplinary studies          | Neuroscience ●                                |
| American music ●                | Dance ●                           | International relations ■          | Philosophy ■●                                 |
| American studies ■              | East Asian studies ●              | Japanese ●                         | Physical education, athletics, and recreation |
| Arabic ●                        | Economics ■                       | Judaic studies                     | Physics ■                                     |
| Archaeology ●                   | Educational studies ●             | Latin ●                            | Political economy ●                           |
| Art ■                           | Engineering ▲                     | Latin American studies ■●          | Political science ■                           |
| Art history ■                   | English ■                         | Law ▲                              | Pre-law                                       |
| Asian languages and literatures | Environmental studies ■           | Linguistics ■                      | Pre-med                                       |
| Asian studies ■                 | European studies ●                | Literary and cultural studies      | Psychology ■                                  |
| Astronomy                       | French ●                          | Mathematics ■                      | Religion ■                                    |
| Biochemistry ●                  | French and Francophone studies ■● | Medieval and Renaissance studies ● | Russian ■●                                    |
| Biology ■                       | Geology ■●                        | Middle East studies ●              | Sociology and anthropology ■                  |
| Chemistry ■                     | German ■●                         | Middle Eastern languages           | South Asian studies ●                         |
| Chinese ●                       | Greek ●                           | Music ■●                           | Spanish ■●                                    |
| Cinema and media studies ■      | Hebrew                            | Music performance ●                | Statistics ■                                  |
| Classics ■●                     | History ■                         |                                    | Theater arts ■                                |
| Cognitive science ■●            |                                   |                                    | Women's and gender studies ■●                 |
| Computer science ■              |                                   |                                    |                                               |

### KEY

■ Major offered

● Minor offered

▲ Special program in cooperation with another institution



# #1

## Learn from the best

*U.S. News & World Report* ranks Carleton professors first in the nation for their commitment to undergraduate teaching.



# Learning IN ACTION

With our small classes and exceptional professors, Carleton offers a rigorous, yet highly supportive academic environment. Our curriculum goes way beyond lectures and exams. We encourage students to make connections between disciplines and approach problems creatively.



## GET INTO THE LAB

Do graduate-level work, and publish in peer-reviewed journals, alongside faculty researchers in a variety of fields.



## MAKE A DIFFERENCE

Partner with a local business or nonprofit on a course assignment or research project.

Not all learning takes  
place in the classroom

College isn't just about playing to your strengths—it's about discovering new ones! Carleton students learn skills that prepare them for a constantly changing world.

## PHYSICS IN THE FIELD

Students in physics professor Arjendu Pattanayak's two-course sequence on sustainable energy traveled to India to meet industry experts and ministry officials in Delhi and to install solar panels in the town of Auroville. After the trip, they designed their own sustainable energy projects to deploy on campus.



## VIRTUAL HISTORY

History professors Austin Mason and Susannah Ottaway teamed up to teach a course that explores poverty and social welfare from the Tudors to the Industrial Revolution. Students and their professors used online resources like digital archives and 3D modeling of historical spaces to create a video game about life in an 18th-century workhouse.



## EXPRESS YOURSELF

Find the technology, tools, and space you need to fuel your creative fire at the Weitz Center for Creativity.



# See the World

MACHU PICCHU, PERU

## WE MAKE IT EASY AND AFFORDABLE TO STUDY OFF CAMPUS.

That's why more than 70 percent of our students study off campus at least once—and often twice—during their four years at Carleton.

Choose from Carleton's more than 30 faculty-led programs or more than 120 programs from other schools or organizations. For Carleton programs, you'll pay only your travel expenses—your regular Carleton tuition and fees cover the rest. Your financial aid travels with you. We also offer scholarships and fellowships to help you achieve your goal to study or conduct research off campus.



8,000 POUNDS OF AWESOME!

## Which program is right for you?

Take our quiz to get a sense of the 100+ programs Carleton offers and which ones match your interests. We can help you get where you want to go!

|                            |                                                                 |                                                                  |                                                                  |
|----------------------------|-----------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|
| 1<br>I want to stay:       | <b>A</b><br>In a hostel or dorm where I can meet other students | <b>B</b><br>With a family so I can immerse myself in the culture | <b>C</b><br>In several different places to broaden my experience |
| 2<br>I want to see:        | <b>A</b><br>Exotic flora and fauna                              | <b>B</b><br>Historical artifacts from a bygone age               | <b>C</b><br>A big, bustling city                                 |
| 3<br>I want to experience: | <b>A</b><br>Hands-on learning in the great outdoors             | <b>B</b><br>Studying with an international expert                | <b>C</b><br>Working with foreign NGOs                            |
| 4<br>I want to learn:      | <b>A</b><br>Field research techniques                           | <b>B</b><br>How to navigate life in another culture              | <b>C</b><br>How local traditions influence public policy         |

Which letter did you choose most often?

- A** Ecology in Australia // Studio Art in the South Pacific // Agricultural Sustainability in the U.S. and China
- B** Spanish in Madrid // Society, History, and Popular Culture in Senegal // German in Berlin
- C** Globalization and Local Responses in India // Nationalism and Xenophobia in Central and Eastern Europe // Globalization and Sustainable Development in Cameroon



Can't decide? Learn more about off-campus studies at:  
**[GO.CARLETON.EDU/OCS](https://go.carleton.edu/ocs)**



# YES! You Can Afford It!

Chances are, you've heard that college is expensive.  
We won't argue that, but we will offer  
some perspective on cost:

## A Carleton education is . . .

### ACCESSIBLE AND ATTAINABLE

Don't get sticker shock. We work with families to offer financial aid that keeps your student debt low. Many students find that our financial aid packages surpass those offered by less expensive schools.

### Best Value Schools

U.S. NEWS &  
WORLD REPORT

### WORTH THE INVESTMENT

Four years at Carleton prepares you for a lifetime of personal and professional fulfillment. When you graduate from Carleton, you join an amazing network of alumni who work in a variety of ways to make our communities and our world a better place.

### FLEXIBLE AND FOREVER

No matter your area of study, the foundational knowledge of that field and the technology and tools you use to explore it will change over time. You will leave Carleton capable of embracing those changes—with a nimble mind, strong problem-solving skills, and the ability to collaborate successfully with colleagues.



Our financial aid estimators will help you determine  
what a Carleton education will cost you and your family:  
[GO.CARLETON.EDU/ESTIMATOR](https://go.carleton.edu/estimator)

### BY THE NUMBERS

**\$66,414**

the 2017-18  
comprehensive fee,  
including tuition,  
room and board, and  
an activity fee

**≥ 100%**

We meet the full  
demonstrated need  
of every student.

We don't assume  
you'll need to take out  
private loans or find  
outside scholarships.

**10**

We limit your campus  
job to 10 hours per week  
so you have plenty of  
time for academics and  
extracurricular activities.

**\$21,035**

The average Carleton  
student's debt at  
graduation is well below  
the national average  
(\$31,400).

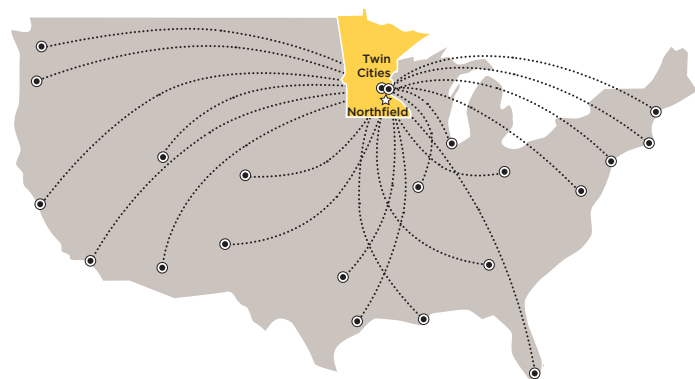


**<1%**

The student loan default rate among  
Carleton alumni is nearly zero.

Learn more about cost and aid at  
[GO.CARLETON.EDU/AFFORD](https://go.carleton.edu/afford)





## Welcome to the middle of everywhere!

Carleton is located in Northfield, Minnesota—just 40 miles south of Minneapolis and St. Paul. Often cited for its charm and livability, Northfield consistently ranks among the best U.S. college towns.



RIDE LIKE THE WIND  
WITH OUR FREE BIKE  
SHARE PROGRAM

### SMALL-TOWN CHARM

Just a few blocks from campus, Northfield's main street is lined with shops and restaurants. Take a break from your chem homework and browse the shelves of our locally owned bookstore, or meet your study group at a popular downtown coffeehouse.

TREAT YOUR SHELF TO  
SOME NOVEL IDEAS



### OUTDOOR ADVENTURES

If you love the outdoors, you'll find endless opportunities for year-round recreation: from our beautiful lakes and state parks to Northfield's many bike trails to northern Minnesota's famed Boundary Waters Canoe Area. It's all within reach.



NORTHFIELD, MINNESOTA

### BIG-CITY BUZZ

It's easy to hop on a bus to the Twin Cities to take advantage of a vibrant arts and music scene, cheer Minnesota's professional sports teams, or visit the shops and restaurants at the Mall of America.



MINNEAPOLIS, MINNESOTA

Get the real experience.  
Come for a visit!



Plan your trip:  
[GO.CARLETON.EDU/VISIT](http://GO.CARLETON.EDU/VISIT)



# Find your niche

There's no end to the exciting academic opportunities you'll find at Carleton, but we know there's more to college than studying. Our students also love to have fun. Whether you're an athlete, an artist, an activist—or a little of all three—you'll meet Carleton students who share your passion.

We have more than 200 student clubs and dozens of intramural and club sports to choose from—or we'll help you start your own club. Here are just a few ways to relax and have fun on campus.

SCALE NEW HEIGHTS ON THE  
30-FOOT ROCK WALL AT  
CARLETON'S REC CENTER



## GROOVE

See a band at the Cave, the nation's oldest student pub.



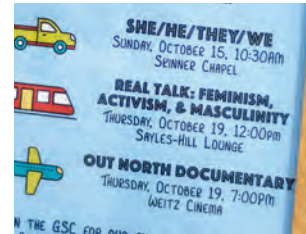
## WATCH

Catch a concert or dance performance in the Kracum Performance Hall.



## KICK OFF

Cheer on the Knights at a soccer game on Bell Field or a volleyball game in West Gym.



## EMPOWER

Learn from your peers at student-led workshops on sexuality or gender identity and expression.



## EXPLORE

Jog, hike, or ski in the Arb—800 acres of prairie and forest right on campus.



## DISCOVER

Get cultured by exploring the latest art exhibits at the Perlman Teaching Museum.



## ENLIGHTEN

Discuss global & cultural issues at dinners hosted by the Office of Intercultural and International Life.



## BAKE

Whip up cookies at Dacie Moses house, a campus house that exists solely as a place to relax and hang out with friends.



## IMPACT

Join the Interfaith Social Action group where students from all faiths work together to solve the world's problems.



See more

@carletoncollege



## CREATE

Express yourself in one of our many art studios or practice and performance spaces.



## GAME ON

Join a team: 20 Division III varsity sports, 25 club sports, and dozens of intramural sports.

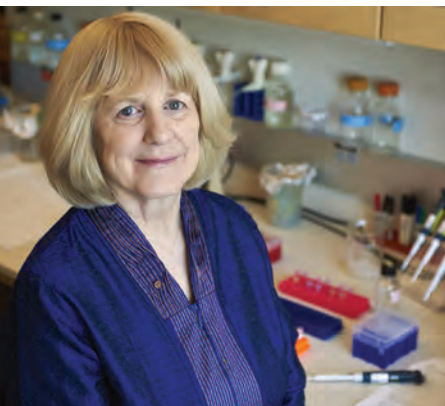


# We'll help you take on the world.

CARLETON ALUMNI ARE LEADERS,

INNOVATORS, AND CHANGE-MAKERS.

Jimmy Chin '96 photographed world-class climbers on top of Mt. Everest.  
PHOTOGRAPHER AND FILMMAKER



**MARY-CLAIRE KING '67**  
DISCOVERED THE GENE RESPONSIBLE FOR BREAST AND OVARIAN CANCER.

PROFESSOR OF GENOME SCIENCES AND MEDICINE AT THE UNIVERSITY OF WASHINGTON



**BRIT FRYER '15**  
CAPTURED HOLLYWOOD'S ATTENTION AND ROBERT REDFORD'S RESPECT.

FILMMAKER AND SUNDANCE IGNITE FELLOW



**Chris Kratt '92**  
encouraged millions of kids to love animals.

COCREATOR AND COSTAR OF PBS'S *WILD KRATTS*, *ZOBOOMAFOO*, AND *KRATTS' CREATURES*

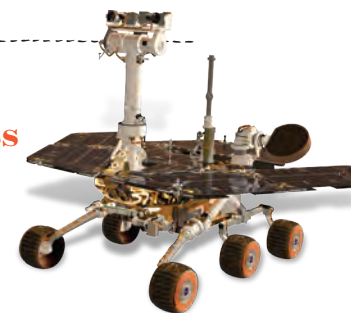


**JOHN HARRIS '85**  
REVOLUTIONIZED HOW AMERICANS GET THEIR NEWS.

FOUNDING EDITOR AND CURRENT EDITOR-IN-CHIEF OF POLITICO

**Joy Crisp '79**  
made Mars less mysterious to Earthlings.

RESEARCH SCIENTIST FOR NASA'S MARS EXPLORATION ROVERS



**ASHLEY ENGLISH '98**  
CAPTAINED A WORLD CUP TEAM.

CAPTAIN OF 2010 USA RUGBY WOMEN'S NATIONAL TEAM

WHAT WILL YOU DO WITH

YOUR CARLETON DEGREE?



**Rev. Earl Neil '57** diffused an armed standoff between police and Black Panthers.

EPISCOPAL PRIEST AND CIVIL RIGHTS ACTIVIST WHO WORKED WITH MARTIN LUTHER KING JR. AND DESMOND TUTU



**Maya Warren '07** made a million bucks and makes sure your ice cream tastes great.

WINNER OF *THE AMAZING RACE* AND TASTEMASTER FOR COLDSTONE CREAMERY/PINKBERRY



**Ezra Levin '07 and Leah Greenberg '08** started a movement.

FOUNDERS OF GRASSROOTS POLITICAL ORGANIZATION INDIVISIBLE



# Get to Know Us

There's much more to learn about Carleton than we can show you in one brochure.

→ We can tell you that our faculty members are unsurpassed in their commitment to undergraduate teaching, our students are passionate and friendly, and our campus is beautiful year round from sunny September to snowy February.

But the best way to get a feel for Carleton is to experience it yourself.

Call or write if you have questions—and be sure to visit! We can't wait to meet you!

SIT IN ON A CLASS



**REMEMBER OUR APPLICATION DEADLINES:**

|                   |                            |
|-------------------|----------------------------|
| Early Decision:   | November 15 and January 15 |
| Regular Decision: | January 15                 |
| Transfer:         | March 31                   |



GET READY FOR HOT CHOCOLATE WEATHER!



## What's next?

### Learn

- » Visit [go.carleton.edu/explore](https://go.carleton.edu/explore)
- » Return the attached reply card or join our mailing list at: [go.carleton.edu/moreinfo](https://go.carleton.edu/moreinfo)

### Ask

- » Talk to someone on our admissions staff:
  - 800-995-2275
  - [admissions@carleton.edu](mailto:admissions@carleton.edu)

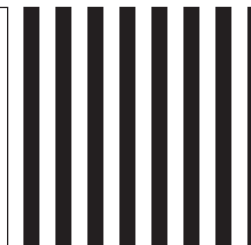
### Visit

Plan your trip  
[go.carleton.edu/visit](https://go.carleton.edu/visit)

### Apply

Learn more at:  
[go.carleton.edu/apply](https://go.carleton.edu/apply)

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



## BUSINESS REPLY MAIL

FIRST CLASS MAIL PERMIT NO. 147 NORTHFIELD, MN

POSTAGE WILL BE PAID BY THE ADDRESSEE

**CARLETON COLLEGE**  
ADMISSIONS OFFICE  
100 SOUTH COLLEGE STREET  
NORTHFIELD MINNESOTA 55057-9903

[go.carleton.edu/explore](https://go.carleton.edu/explore)



@carletoncollege



Carleton



# Yes...

**I'd like to learn more  
about Carleton College.**

**TELL US A BIT ABOUT YOU:**

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

High School \_\_\_\_\_

Graduation Year \_\_\_\_\_

Race or Ethnicity \_\_\_\_\_  
(*optional*)

Gender \_\_\_\_\_





**CARLETON COLLEGE**  
100 South College Street  
Northfield, MN 55057



@carletoncollege

Presorted  
First Class Mail  
U.S. Postage  
**PAID**  
Carleton College



**top  
10**

**Liberal Arts  
College  
in the U.S.**

*U.S. News &  
World Report*

**You Did It!**



# YOU DID IT!



# Carleton





# It's been an epic journey.

**Months** of research and college visits

**Hours** spent writing essays and filling out applications

**Days** of long talks with parents, teachers, and friends

**Ages** spent assessing your goals and plotting your dreams

**Stretches** of waiting, worrying, anticipating

**With your acceptance to Carleton, your quest is nearly complete. It's also just beginning.**

## **YOUR ACCEPTANCE LETTER TO CARLETON**

is the key that will unlock your future. Picture yourself on campus: walking to Convo, autumn leaves crunching under your feet. Late nights laughing with friends in the Cave. A midnight snowball fight on the Bald Spot. Imagine the talents you will discover within yourself and the Carleton professors and mentors who will help you unleash them.

You may be an artist, a doctor, or an entrepreneur. You may make a major scientific discovery or become a social activist or inspire fourth graders to reach their potential. Whatever you do, you are set to launch.

## **Chart your future**

For the next four years, your zip code will read 55057. Seems simple enough, but it will come to mean so much more.

You'll find that Carleton is a special place, and you'll experience profound growth here.



# Ready? Set. Learn!



**The best professors in the country are ready to guide you through four years of excitement and discovery.**

Consistently ranked first for their commitment to undergraduate teaching, Carleton professors are more than talented teachers. They're dedicated advisers who will encourage you to reach higher and achieve more than you thought you could. They're guides who will include you in cutting-edge research and lead you on off-campus adventures. Some of them will serve as mentors long after you leave campus.

## No Limits

Carleton may be a small school, but we offer big opportunities. Our broad liberal arts curriculum, with 33 majors and 37 minors, will fuel your intellectual curiosity. You'll tackle real-world projects and participate in hands-on research. The work you do as a research assistant at Carleton rivals graduate-level positions at other schools. Innovation isn't just possible here, it's encouraged.



## We're Here for You

It's exciting to step outside your comfort zone and try new things, but it can be challenging, too—even for smart, capable students like you. We make sure help is available when you need it. Our Academic Support Center can coach you on math skills, writing, and even public speaking. You'll find tutors and study sessions for a variety of courses, and all your professors will have office hours so you can drop by with questions.

FROM LABS TO STUDIOS TO CLASSROOMS, WE ARE DEEPLY COMMITTED TO THE SUCCESS OF OUR STUDENTS.



#1

## Learn from the best

*U.S. News & World Report* ranks Carleton professors first in the nation for their commitment to undergraduate teaching.

“Not only do I feel like I’ve been taking a history course, but I’ve been exposed to so many unconventional areas where I wouldn’t have thought of applying my computer science knowledge.”

—GRAHAM EARLEY  
(MINNEAPOLIS)

## Hands-on research

### Faculty members and students working side by side

History professor Susannah Ottaway wanted to find a way to make the 18th-century English workhouses she researches seem more real and accessible to her students. So she partnered with student researchers to build a three-dimensional digital model. Then digital humanities specialist and history lecturer Austin Mason joined the project and set to work adding interactive gaming components to the model to help students explore it in a new way.

Computer science major Graham Earley (Minneapolis) brought his love of software development to the project. His research even led him to travel with Ottaway to England one summer to visit a workhouse museum and scan original documents. Later he incorporated the project into his senior capstone project—his team created an open-source framework to help other professors create their own interactive digital models.

“One of the great benefits of working on this project has been learning that, as a software developer, I have to think about the framework I’m creating in a way that anyone can use,” says Earley. “By working on this history project, I’ve been exposed to areas where I wouldn’t have thought of applying my computer science knowledge.”



# The Best Classmates

Carleton students are curious, intelligent, engaged, funny, hardworking, and most of all—inclusive.

Forget about competing for the best grades: we'd rather collaborate and push each other to higher ambitions. Carls understand that we have our own definitions of success, and we like to encourage each other to be bold.

Whatever your passion, know that your classmates at Carleton will recognize your talents, support your goals, and inspire you to achieve your dreams.



WELCOME  
TO THE  
FAMILY

2,078

Undergraduate students

50 | 39

States

Countries

10% International students

67 Languages spoken

51% WOMEN • 49% MEN

26% PEOPLE OF COLOR

12% First-generation  
college students

77% Graduated in the  
top 10% of their class

181 National Merit  
Scholars

22 National Hispanic  
Recognition Scholars

## Come join us!

### Looking for the perfect fit?

Our students share their stories on how they knew Carleton was the right match for them.



“When I got lost around campus as a prospective student, Carleton students would personally walk me to the building I was looking for—even if it made them late to class.”

—CHASE GARCIA  
(SAN DIEGO)



“The Carleton community’s combination of unpretentiousness, silliness, and genuineness is something I wasn’t sure I would get elsewhere. I felt instantly comfortable here.”

—ZOE HARRIS  
(SAN ANSELMO, CALIF.)



“I love Carleton’s friendly, noncompetitive vibe. I realized that I wasn’t alone. Everyone belongs at Carleton.”

—JEVON ROBINSON  
(ROOSEVELT, N.Y.)



“I chose Carleton because of the learning for learning’s sake ethos that motivates its dedicated professors and students—and I thought the trimester system would be fun!”

—KAMALA GHANEABASSIRI  
(LAKE OSWEGO, ORE.)



“My professors are better at replying to emails than I am. I don’t think I’ve had to wait more than two hours to get a response from *anyone* at Carleton. That’s pretty cool.”

—LUCAS DEMETRIADES  
(PASADENA, CALIF.)



“I was immediately charmed by the hospitality, the loveliness, and the warmth of people in Northfield.”

—CHI NGUYEN  
(HANOI, VIETNAM)

→ MEET MORE CARLETON STUDENTS:  
[go.carleton.edu/blog](https://go.carleton.edu/blog)



# Home Away from Home



NORTHFIELD, MINNESOTA



MINNEAPOLIS, MINNESOTA

Experience small-town living at its finest. Northfield is consistently ranked among the best college towns because of its charming downtown, friendly residents, and abundance of bike and hiking trails.

Carleton is just a few blocks from downtown Northfield, so it's easy to walk into town. A local bus service offers free daily rides to places like Target, grocery stores, and doctors' offices.

### Do Good in the Neighborhood

Meet your Northfield neighbors and make a difference in the community by volunteering. Carleton's Center for Community and Civic Engagement can connect you with a wide variety of opportunities—from youth mentoring to environmental stewardship. You can also partner with local organizations on class projects that involve developing solutions to real-world problems.

### Head to the Cities

Northfield is great, but Carls also love the big city! The Twin Cities of Minneapolis and St. Paul are just 40 miles from campus. You'll want to visit their world-famous museums, professional sports venues, outstanding restaurants, and, of course, First Avenue and the Mall of America.



## Only in Minnesota

|              |                          |
|--------------|--------------------------|
| TRAILBLAZING | Tip off with the Lynx    |
| ICONIC       | Pay homage to Prince     |
| CHARMED      | Explore our small town   |
| CULTURED     | Appreciate 200+ theaters |
| ADVENTUREOUS | Paddle our waterways     |
| MAGICAL      | Enjoy year-round beauty  |







BELL FIELD IS PITCH PERFECT FOR PLAYING OR WATCHING SOCCER.

# Minnesota Seasons

Minnesota’s location in the Upper Midwest means our weather is always changing. And each season brings its own special kind of fun.

Minnesota native F. Scott Fitzgerald said “Life starts all over again when it gets crisp in the fall.” We’re looking forward to welcoming you to a new start when September rolls around.

Minnesota fall is perfect sweater weather with clear skies, bright sunshine, and mild daytime temperatures. Carleton’s campus comes to life in vibrant colors and busy activities. Students spend time outdoors tossing Frisbees on the Bald Spot, riding bicycles on the trails, and playing sports in our outdoor facilities. More than 70 percent of Carleton students participate in intramural, club or varsity athletics during their time on campus, and fall is the perfect time to join in.



## Warm Welcome

When you arrive on campus in September, older students will lead you through the fun and rituals of New Student Week. By the time fall term starts, you’ll know about the Libe, the Rec, and the best places to hang out on campus. Later, one of your professors may invite you over to carve pumpkins and enjoy Halloween treats with your classmates.



## Make an Apple Crisp

It’s harvest time! Local produce is at its peak. Pop by a nearby orchard (we have several) and grab a peck of apples—some to munch on and some to make this amazing apple crisp.

Recipe courtesy of Vayu Rekdal (Los Angeles), founder of Firebellies, Carleton’s cooking club. “We have fun with Firebellies,” says Rekdal. “We held a Top Chef competition where students had to create a dish based on an emotion. We also have Souper Sundays each week in the main lounge at Evans, where we serve several different homemade soups.”

### INGREDIENTS:

- 4 apples, sliced
- ½ cup brown sugar
- ¼ cup maple syrup
- ½ cup all-purpose flour
- 1 pinch salt
- ½ cup old-fashioned oats
- ½ cup butter or margarine, softened
- ¾ teaspoon ground cinnamon
- ¾ teaspoon ground nutmeg

1. Heat oven to 375°F. Grease the bottom and sides of 9" x 13" pan with butter.
2. Spread apples in pan. Combine remaining ingredients in a medium bowl. Spread mixture over apples. Cover apples completely.
3. Bake approximately 30 minutes or until topping is golden brown and apples are tender when pierced with a fork.
4. Serve warm with ice cream.







# Outplay the Cold

Carleton students never let a little cold and snowy weather spoil their sense of fun. From broomball games to snowball fights, it won't take you long to discover that winter is wonderful at Carleton. Winter term also brings some of our favorite classes, such as "Global Change Biology," "The Costs of Conflict," and "North of Jim Crow, South of Freedom."



TAKE A BREAK FROM CHEM CLASS TO GO SLEDDING WITH YOUR LAB MATES.



## Have a December to

### Remember

Your education doesn't stop during school breaks. Carleton's trimester system includes a long winter break from Thanksgiving to just after New Year's Day. It's a perfect time to try an externship or explore a research or travel opportunity.

Several departments offer two-course sequences in fall and winter terms with a winter break off-campus study component in between. Or use the six-week break for an independent study project or some on-the-job work experience. The possibilities are endless!



COLD HANDS, WARM HEARTS



**SURVIVE A MINNESOTA WINTER**  
Carleton students explain how in this video:  
**[go.carleton.edu/MNwinter](https://go.carleton.edu/MNwinter)**





# Come Alive

Campus is brimming with new life and activity after the spring thaw. Professors start holding their classes outdoors. Frisbees and hammocks return to the Bald Spot. Students count down the days to outdoor events, like the always-popular Spring Concert.



### Groove

Each spring, students gather on the fields behind the Rec Center and listen to live bands in a celebration of warmer weather and the end of the academic year. The following bands have headlined in recent years:

- 2014: Run the Jewels
- 2015: T-Pain
- 2016: Kehlani
- 2017: GoldLink
- 2018: Aminé

### Lighten Up!

At the end of the school year, students often have a lot of clothing, books, and small appliances that they don't want to haul home or store on campus. Carleton's Center for Community and Civic Engagement will turn your unwanted belongings into cash for good causes. Held on campus every June, the Lighten Up sale has raised almost \$350,000 for local organizations since it began in 2000.



TAKE A WALK OR A RUN IN THE ARB: 800 ACRES OF OAK SAVANNA, NATIVE PRAIRIE, AND FOREST.

## Dig it, grow it, eat it

How a tomato at the Carleton Student Garden gets to your plate.







# Your Career Starts Here

**It's never too soon to think about life after Carleton. We know. You haven't even moved into your dorm room yet and we're already talking about your future. But it's hard for us to contain our excitement.**

**A degree from Carleton allows you to dream big. During your time here, you will gain the knowledge, skills, and experience necessary to have an effect on the world.**

## Blaze Your Trail

Our Career Center staff members are ready to talk with you about taking those first steps toward a successful career or graduate school. Here are just a few of the services they offer:

### Career exploration

Find job-shadowing opportunities, short-term externships, or longer-term summer internships. Or consider applying for the Scholars program, where you'll be introduced to an entire industry during a spring break trip that includes tours of major companies and networking opportunities with influential professionals.

### Internships

Through an internship, you will apply your classroom knowledge to the workplace, gain marketable skills, and make important contacts in fields that interest you.

### Personal coaching

Polish your résumé, practice interviewing, and get advice on applying to jobs or graduate school.

### Network

Carls are eager to help Carls! Chat with visiting professionals or meet with a member of our robust alumni network to ask questions about a particular company or industry.

### Pathways

To see how your favorite classes, extracurricular activities, off-campus study experiences, and more can prepare you for a rewarding career, visit [go.carleton.edu/pathways](https://go.carleton.edu/pathways).



**LEARN MORE:**  
[go.carleton.edu/career](https://go.carleton.edu/career)

## Skills for a Lifetime



AT CARLETON BRENDAN FOWL '14 LANDED A SUMMER INTERNSHIP AT THE UNIVERSITY OF MARYLAND SCHOOL OF MEDICINE, WHERE HE RESEARCHED POISON TREATMENTS. HIS NEXT STOP? MEDICAL SCHOOL.



STUDENTS RECEIVE TRAINING IN LEADERSHIP AND PROFESSIONAL SKILLS THROUGH CARLETON'S TRIO PROGRAM. HERE, STUDENTS COMPLETE A CHALLENGE COURSE AT THEIR FIRST-YEAR RETREAT.



THE CAREER CENTER RECENTLY HOSTED A SPRING BREAK TRIP TO WASHINGTON, D.C., WHERE STUDENTS LEARNED ABOUT PUBLIC POLICY CAREERS AND MET INFLUENTIAL INSIDERS.



WENLI RUI (SHANGHAI, CHINA), CASSIE MULLEN (SEATTLE), YANSONG PANG (WUHAN, HUBEI, CHINA), AND MEGAN BAKKEN (WATERTOWN, MN.)

## The Real Deal

Carleton students have many opportunities to get out of the classroom and into the real world. For their senior capstone project, four Carleton students worked with employees at nearby Faribault Woolen Mill to determine what machine spinning speed results in the fewest yarn breaks.

The group's adviser, math professor Laura Chihara, is always on the lookout for interesting data for her students to analyze. "Textbook data are clean and already formatted, with everything explained," she says. "But real-world data are usually messy."

The students designed and carried out an experiment at the mill—one of the few remaining woolen mills in the United States—over two weeks. The work on the factory floor was loud, hot, and often tedious, but the results were liberating. "It was amazing to see the classroom theories work," says Bakken. "We can actually be helpful in the real world."



# The Right Path



Here you'll prepare not just for a great career, but also for a rewarding life. You will learn how to ask thoughtful questions, solve tough problems, and think creatively and critically. And, along the way, you'll become a better leader and team player.

Ten years from now, you may find yourself working in a job that doesn't even exist today—but, thanks to Carleton, you'll excel at it.

### Get Ready for the Time of Your Life

One of Carleton's most famous presidents, acclaimed scientist and polar explorer Larry Gould, often said to incoming students, "From this day forward, you are a part of Carleton and Carleton is a part of you." By the time you reach graduation, after four years of exploration, hard work, growth, and fun, you'll understand what he meant.

Last year 94 percent of graduating seniors reported being satisfied with their Carleton education. We believe that you will be, too. You're going to make memories and friendships here that will last a lifetime, and we can't wait to see whom you become.

 **DISCOVER MORE WAYS TO SUCCEED:**  
[go.carleton.edu/pathways](https://go.carleton.edu/pathways)





# Welcome to Carleton



Meet your classmates  
by joining your class's  
student-run page  
→ [facebook.com/  
groups/carl2023](https://facebook.com/groups/carl2023)

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## Questions? We're here to help!

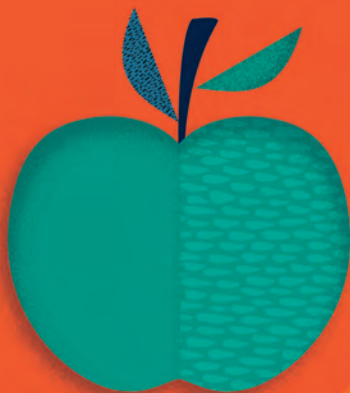
**Admissions**  
[admissions@carleton.edu](mailto:admissions@carleton.edu)  
507-222-4190

**Student Financial Services**  
[financialaid@carleton.edu](mailto:financialaid@carleton.edu)  
507-222-4138

     
[@carletoncollege](https://carletoncollege)



# **Collectible Teacher Cards**





# Quantifying Happiness

**Want to know what makes people happy? Ask a happiness economist.**

→ Economics professor Fares Bhuiyan studies the effects of relative consumption on happiness, which he explains as “the idea that I’ll be satisfied with one apple if others have none, but I’d probably feel deprived with one apple if everybody else has two.”

Here’s what he learned from his research about what makes us happier and what doesn’t:



- + Good health
- + Religion
- + Marriage
- + Traveling
- + Charitable giving
- + Equitable income (having as much money as your peers have)
- + Trust in your government
- + Sense of self-determination



- Winning the lottery
- Being rich
- Buying cars, jewelry, and other material goods



FARESS BHUIYAN  
IS AN ASSOCIATE  
PROFESSOR OF  
ECONOMICS.



**RAISE YOUR HAND. ASK US A QUESTION:** [admissions@carleton.edu](mailto:admissions@carleton.edu)

**[carleton.edu/explore](https://carleton.edu/explore)**





# National Treasures

**Expand your worldview by studying other cultures.**

➔ Religion professor Michael McNally teaches his students about Native American religious traditions, but he also wants them to get out of the classroom and learn directly from the people who practice those traditions. Students have visited the American Indian Center in Minneapolis and the White Earth Reservation in northwestern Minnesota to work on projects alongside members of indigenous communities.

McNally's students helped the White Earth Nation of Ojibwe compile a report on the importance of wild rice to their community, which was submitted to the United Nations as part of its formal review process to track instances of racial inequality worldwide. His students also research threatened Native American sacred sites in their home states, including Minnesota's own Little Cedar Spirit Tree on Lake Superior.

In order to use original sources for a dissertation on American Christian missions, McNally set out to learn the Ojibwe language. He found Ojibwe traditions so compelling that he abandoned his original project and became a scholar of Native American religions instead. "I hope that my students are transformed in some way, as I have been," he says. "I want them to be able to think about the world differently."



MICHAEL McNALLY IS A PROFESSOR OF RELIGION. HE IS ALSO A 1985 CARLETON GRADUATE.



**RAISE YOUR HAND.  
ASK US A QUESTION:  
[admissions@carleton.edu](mailto:admissions@carleton.edu)**

**[carleton.edu/explore](https://carleton.edu/explore)**





# Your Mind at Work

**There's more than one way to study a brain.**

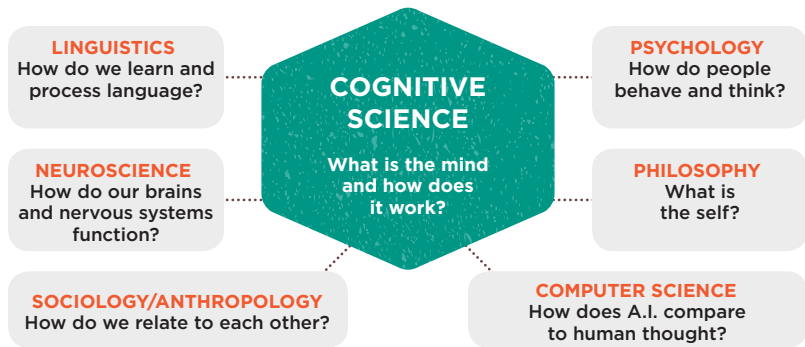
→ A psychologist, a neurobiologist, and a computer scientist walk into a bar . . . or maybe it is a university dining hall. But together they advance a new discipline—cognitive science—into American academia.

As a graduate student at the University of Pennsylvania, Kathie Galotti was among the first people to study the intersection of psychology and computer science. Now, Galotti researches how people make decisions in real-life scenarios—rather than relying on the theoretical and simulated thought exercises psychologists traditionally favor. She's even collected and analyzed data on the processes students use to select a college, and how they go on to choose a major.



KATHIE GALOTTI IS  
A PROFESSOR OF  
COGNITIVE SCIENCE.

## The components of cognitive science



**RAISE YOUR HAND.  
ASK US A QUESTION:**  
[admissions@carleton.edu](mailto:admissions@carleton.edu)

[carleton.edu/explore](https://carleton.edu/explore)





# Plays Well with Others

**Think of jazz as democracy in action.**

→ “A jazz piece will only succeed if all the musicians are collaborating and cooperating,” says music lecturer Laura Caviani. “Everyone gets to have a say.”

Members of a jazz ensemble play improvised solos in the middle of a piece, but when it's not their turn they're focused on helping the performing soloist—or the group as a whole—sound good. Communication is essential, because by tradition a jazz group doesn't have a conductor to steer them through the music.

Caviani believes it's just as important to help students work well together as it is to foster their personal musical style. Even students who take private lessons have a chance to learn from one another when they perform and discuss their pieces at joint weekly sessions.

“The highlight of my teaching is when students inspire each other,” says Caviani. “My job is to empower them to run the band themselves.”



LAURA CAVIANI IS A SENIOR LECTURER IN JAZZ PIANO AND DIRECTOR OF THE JAZZ PROGRAM.



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# Redefining Brit Lit

**Would you rather read a book about a place or travel there yourself?**

→ At Carleton, you can do both. Every year the English department sponsors a term-long program in London, where students explore the city and its vast literary traditions.

English professor Arnab Chakladar shows students that literary London goes far beyond the quintessential Dickens and Woolf. "London is a postcolonial city," he says, which is why he assigns works written by immigrants and their descendants: "Writers like Salman Rushdie and Zadie Smith have reshaped our conception of English identity and literature."

Not ready to pack your bags just yet? Register instead for the postcolonial literature seminar he teaches on campus in Northfield. Or indulge your inner Indiana Jones in his "Imperial Adventures" class with what Chakladar calls "trashy adventure books" from the late 19th century.

## RECOMMENDED READING

***Brick Lane***  
Monica Ali

***The Buddha  
of Suburbia***  
Hanif Kureishi

***The Insidious  
Dr. Fu Manchu***  
Sax Rohmer

***The Lonely  
Londoners***  
Sam Selvon

***Small Island***  
Andrea Levy

***White Teeth***  
Zadie Smith



ARNAB CHAKLADAR  
IS AN ASSOCIATE  
PROFESSOR OF  
ENGLISH.



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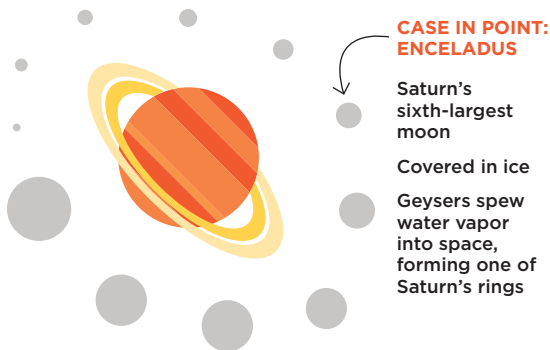




# Water Worlds

**Astrobiology takes a deep dive into the search for extraterrestrial life.**

→ Astrobiologist Rika Anderson works with astronomers to combine her oceanic research with their observations to try to figure out which celestial bodies could potentially host life.



## **CASE IN POINT: ENCELADUS**

Saturn's  
sixth-largest  
moon

Covered in ice  
Geysers spew  
water vapor  
into space,  
forming one of  
Saturn's rings



RIKA ANDERSON  
IS AN ASSISTANT  
PROFESSOR  
OF BIOLOGY.  
SHE IS ALSO A  
2006 CARLETON  
GRADUATE.

"Many of us think life on Earth originated near deep-sea hydrothermal vents like the ones I study," says Anderson. "So if Enceladus's geysers come from a subsurface ocean of liquid water, the ingredients for life could be there. We don't know yet—we're still learning about it."

"Even if we never find life somewhere else, thinking about it helps my students tackle fundamental questions about what life is," says Anderson.



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# Letters as Literature

**You can learn a lot from old letters.**

➔ When's the last time you got a letter?

Not an email, a text, or a tweet, but a handwritten letter in a stamped envelope that traveled some distance to reach you.

"By teaching a course on epistolary writing, I'm introducing students to a temporal world that is not theirs," says Spanish professor Silvia L. López. Her students read 20th-century letters that have been translated into Spanish—from political prisoners to their allies, between lovers, or among poets living in different countries—and discuss how to apply literary theory to this unique form of writing.

"The letter is, to some degree, an unstable object," says López. "It must traverse time and space to be read, and it may become lost or be intercepted. And it's always incomplete, because it's waiting for an answer.

"From ideas of self-representation to the physical act of putting one's hand to paper to write something personal, there are many topics that we can consider through letters. My students get excited about that."



SILVIA L. LÓPEZ IS  
A PROFESSOR OF  
SPANISH.



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# Ask the Statisticians

**Take math out of the classroom and into the community.**

→ “Getting the right number is important,” says statistics professor Katie St. Clair, “but I focus on how to use the right number in the right argument.” Math is only part of the equation. Students in St. Clair’s “Statistics Consulting” course also learn how to explain the numbers to decision makers who want to use them.

For example, St. Clair’s students have helped school administrators in Carleton’s hometown of Northfield assess how well students who learn English as a second language are doing academically compared to their native-speaking peers. Another team worked with researchers from the University of Minnesota to estimate zebra mussel populations in local lakes.

A third student research group got a taste of local government by working on a civic project titled “Creating an Age-Friendly Northfield.” “The students analyzed the results of a survey on the experiences of older people in our community and presented their report to the mayor and the city council,” says St. Clair. “Other cities have hired professional consultants to do this sort of work, but our students did a great job.”



KATIE ST. CLAIR  
IS AN ASSOCIATE  
PROFESSOR OF  
MATHEMATICS AND  
STATISTICS.



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# Go Glocal

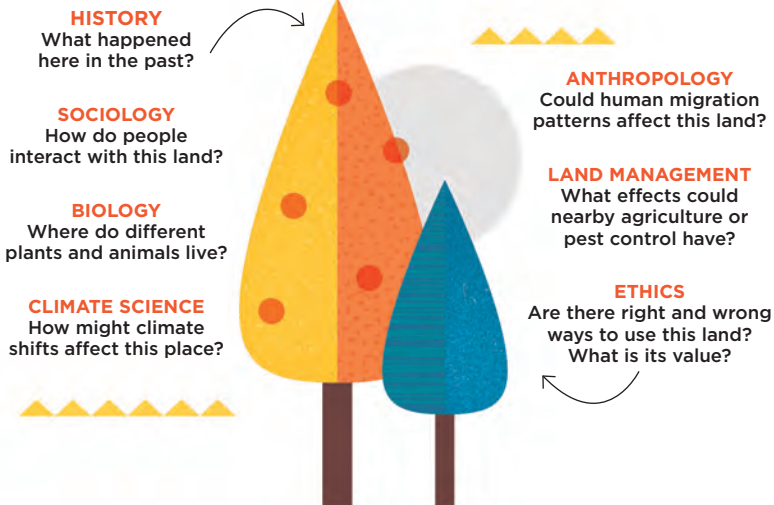
**Picture a park or an open field near your home.  
What do you actually know about that place?**

→ “You probably have a strong connection to places around your home, but you might not have associated what’s happening locally with global events,” says environmental studies and political science professor Kim Smith. “That’s what we do in environmental studies. We take a *glocal* approach—both global and local.”

Smith teaches students how to find broader meaning in landscapes by using as a case study one of Carleton’s most cherished places: the 800-acre Cowling Arboretum.



KIM SMITH IS A PROFESSOR  
OF ENVIRONMENTAL  
STUDIES AND  
POLITICAL SCIENCE.



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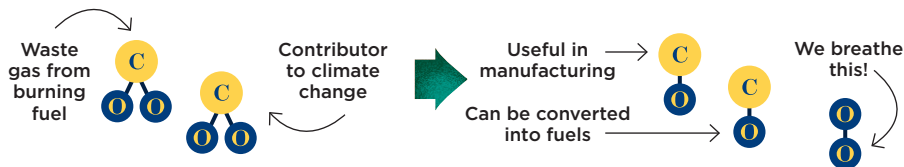
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# Molecule Mash-Up

**How can we make carbon dioxide more useful?  
Turn it into carbon monoxide and oxygen.**



→ Looks simple, right? But carbon-oxygen bonds are incredibly strong. So chemistry professor Matt Whited and his students invented a rhodium complex that would shake those stubborn oxygen atoms loose via a chemical reaction.

“We sketched out the new material we wanted to make and then asked ourselves, ‘How can we deconstruct this into molecules that we already have available or could easily make?’ ” says Whited.

Now Whited and his students are considering how to convert the carbon monoxide they’ve created into methanol, meaning that one day our carbon dioxide emissions could become race car fuel.

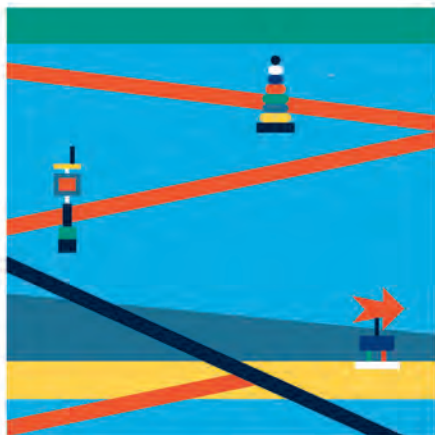


MATT WHITED IS  
AN ASSOCIATE  
PROFESSOR OF  
CHEMISTRY.



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# Art Can Be Anything

## What will you make?

➔ Art professor David Lefkowitz majored in art because it seemed like the most interdisciplinary thing he could do. "As a 21st-century artist, you can choose any topic, research it, and find a way to respond to it through art," he says. "And your art might inspire others to think about it too. Art is a great catalyst for conversation."

Recently he's been considering how the content of an image is affected by the technology used to create it. For example, how did the composition of early photographs compare to hand-drawn sketches of similar subjects? Or to selfies now?

Lefkowitz cautions his students not to be too seduced by technology. "I'm still a huge proponent of analog observation," he says. "Drawing forces you to slow down and observe things in a way that you don't have to when you just snap a picture on your phone."



DAVID LEFKOWITZ IS A PROFESSOR OF ART. HE IS ALSO A 1985 CARLETON GRADUATE.



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# If You Would Say It, It's Not Wrong

**Where you live often influences how you speak.**

→ “Linguists aren’t interested in issuing grammar edicts,” says linguistics professor Cherlon Ussery. “We explain how people actually speak and uncover the rules that speakers of any language are constantly accessing, usually unconsciously.”

For example, which one of these phrases is correct?

- A** I might go to the store.
- B** I might could go to the store.

The answer is: it depends on whom you ask. Your English teacher would point you firmly toward answer A. But if you grew up speaking southern dialects of American English, answer B might be your first choice. This conundrum is one type of issue that linguistics students tackle. “By examining segments of various languages, my students discover that what some people call mistakes are actually predictable variations,” says Ussery.



CHERLON USSERY  
IS AN ASSOCIATE  
PROFESSOR OF  
LINGUISTICS.



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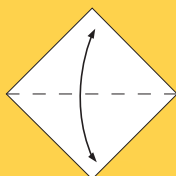
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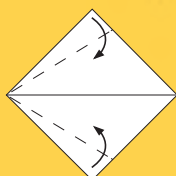
GETTING A LOT OF MAIL?

TURN IT INTO ORIGAMI PENGUINS

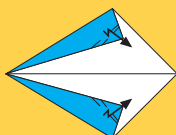
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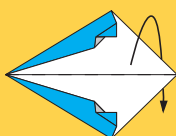
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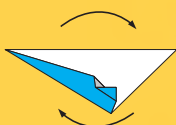
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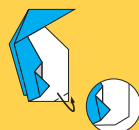
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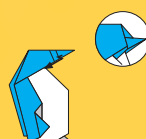
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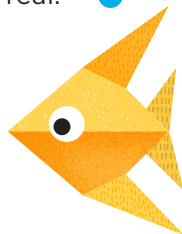
# Impress Your Friends!

## Make a raft of penguins.

Got a lot of college brochures piling up on the kitchen counter? We can't help it that you're so popular, but we can show you how to turn that mail into an origami penguin.

*Why a penguin?* Because Oscar the Penguin is Carleton's favorite flightless seabird. When you visit campus, stop by the library to see the real Oscar. (Well, he *was* real. Now he's stuffed, but we still love him.)

*You have a penguin in your library?* We do. We also have a soccer-playing goldfish named Larry Gouldfish. They're sort of related. We'll explain it when we see you.



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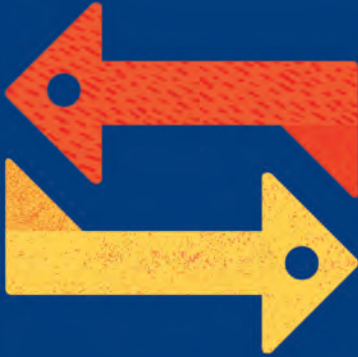
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**We'll help you get here.**



# Yes, You Can Afford it!

## College is expensive, but Carleton's got your back.

You'll find schools with lower tuition than Carleton's, but few colleges can match our commitment to ensuring that every admitted student can actually afford to attend.

Some schools funnel aid dollars to merit, sports, or legacy scholarships. Instead, we focus on meeting the full demonstrated financial need of every admitted student for all four years. That means you might pay less at Carleton than you would at a school with lower tuition. Our robust aid program makes Carleton a great option for students from all financial backgrounds. Plus, our students graduate with 44 percent less debt than an average college student.



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# **Photo- Driven Postcards**

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A photograph of three students in a classroom. On the left, a young woman with dark curly hair, wearing a grey hoodie, is looking towards the center. In the middle, a man with short dark hair, wearing a brown button-down shirt, is smiling and looking towards the right. On the right, a young man with brown hair, wearing a grey hoodie, is sitting at a desk, smiling, and writing in a notebook. The background shows a chalkboard and a wooden podium.

DISCOVER THE VALUE  
OF THE LIBERAL ARTS





# Take the Plunge

**Right from the start, our professors challenge you to learn in new ways.**

In fall term of your first year, you'll take an Argument and Inquiry (A&I) seminar. These classes help incoming students get the hang of the whole liberal arts thing. You'll learn the skills you need to be successful at Carleton, such as how to ask important questions, make connections across disciplines, and hone your writing ability.

Recent A&I topics include "Games and Gaming Cultures," "Bob Dylan's America," "Re-Imagining God," and "Will This Be on the Test? Standardized Testing and American Education." We know you'll find something interesting among the 37 different topics.

All A&I courses encourage you to take risks in the classroom, speak freely, consider new perspectives, and dig deep into complex topics.



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A man in a red and blue outfit is running through a long, orange-walled hallway. The hallway is filled with many door frames, creating a sense of depth. The man is smiling and looking back over his shoulder. A white arrow points from the text "OPEN THE DOOR" to the first door frame on the left.

OPEN THE DOOR

TO A NEW WORLD

# Carleton





# Where Will You Go?

**We make it easy to study off campus.**

Do you dream of seeing a play at the Royal Shakespeare Theatre in Stratford-on-Avon? Visiting a Japanese temple built in the eighth century? Exploring the wilderness of the Grand Canyon? These opportunities—and many more—are yours when you study off campus.

Nearly 75 percent of Carleton students study off campus at least once, and it's no wonder why: we make it easy and affordable. Choose from two dozen Carleton faculty-led programs and 120 options with other schools and organizations. You'll find Carleton students studying economics in Bangladesh, computer science in England, culture in Senegal, and cinema in Argentina, to name just a few.



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A young woman with brown hair in a braid and glasses is smiling while eating from a green ceramic bowl. She is wearing a blue and white striped shirt. In the background, another person is visible, and the setting appears to be a kitchen or dining area with wooden beams and blurred lights.

FIGHT HUNGER

ONE BOWL AT A TIME



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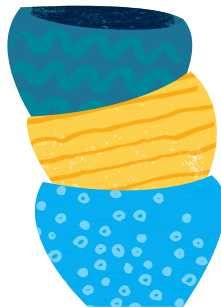
# Empty Bowls

**You know what's good? Soup. You know what's even better? Soup for a good cause.**

Carleton's studio art department partners every year with our Center for Community and Civic Engagement for the Empty Bowls project, a national fundraising event to raise awareness about hunger issues. It's a group undertaking. Art students and professors make hundreds of ceramic bowls. Students and staff members cook a variety of homemade soups.

On the day of the event, Carls turn out in droves to select a bowl, fill it with soup, and make a donation. (Bonus: you get to keep the bowl!) Over the years, we've raised thousands of dollars for the Northfield Food Shelf.

We want you to join Carleton's strong culture of service. It's even part of our curriculum. Consider registering for a course through our Academic and Civic Engagement program, where you'll use skills learned in the classroom to benefit members of the Northfield community.



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A photograph of two young women playing in a snowy field. The woman on the left is wearing a red jacket, a black beanie with a pom-pom, and a red scarf. She is smiling and holding a snowball in her gloved hand. The woman on the right is wearing a dark green puffer jacket, a light blue headband, and a yellow scarf. She is also holding a snowball. The background is a snowy landscape with trees.

SNOW AND ICE AND

MINNESOTA NICE



# Bundle Up, Buttercup

**Minnesota does winter.**

It's true. Minnesota winters can be long and cold. But winter is also a lot of fun. With a good attitude and the right outerwear, you can scoff at the cold and head outside. There will be days when the wind's howling and you just want to stay inside. We understand. Check out a few of the fun winter activities our students enjoy:

- » Go sledding on Bell Field.
- » Play broomball or skate on the Bald Spot (our campus quad).
- » Borrow skis from the Rec Center and hit the trails in Carleton's 800-acre arboretum.
- » Have a snowball fight with your floormates.
- » Head over to Dacie Moses House, a campus hangout where we stock everything you need to whip up a batch of chocolate chip cookies.
- » Cheer on the Knights at a basketball game in West Gym.
- » Check out the talent at the Cave, the country's oldest campus pub.

**Trust us. Winter is fun—and spring will be here before you know it.**



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