DEAN’S REPORT
2018
A print of the famous Japanese painting by Katsushika Hokusai, “The Great Wave Off Kanagawa,” hangs prominently in my faculty office. It depicts three boats in heavy seas on the point of encountering a giant wave, with Mount Fuji visible in the distance. I see in this piece of art an analogy for what I call the “Three Cs” of business: contribute, cooperate and compete.

**CONTRIBUTE:** Business is like a fleet of ships sailing toward a common destination, i.e., a shared purpose. The shared purpose of business follows from the first pillar of Catholic Social Teaching, which is the infinite, incommunicable and immutable value of every single human person, created in the Image and likeness of God. The shared purpose of business, therefore, is to contribute to human flourishing: to produce services that serve others, to develop meaningful relationships and to grow as a person while providing for loved ones. This is why we wake up in the morning; it’s why we work hard at our jobs and share our talents with others. It’s why the people in Hokusai’s painting boarded those tiny boats to go across the stormy waters to distribute mail. Mount Fuji serves as a compass, to help them recognize where they’re going and why. At Notre Dame, our compass is the Gospel and the Catholic mission of the University.

**COOPERATE:** Three boats, not one, set sail in the painting. This reflects the centrality of cooperation in business, which is foremost a community of people. Cooperation involves a willingness to share priorities with others in solidarity because we have a shared purpose.

**COMPETE:** Like the ocean, the environment of business is competitive, challenging and always changing. It requires excellence in everything that we do in order to be able to compete well, to reach our destination despite the storm — just like the boats in the painting. Competing well has two dimensions: external competition in the marketplace and internal competition toward the best version of ourselves. Business education at Notre Dame seeks to incorporate all three of these interconnected aspects in that order — contribution, cooperation, competition. We contribute to human flourishing as the shared purpose of business, cooperate well in solidarity in the sharing of priorities so that everyone benefits from business, and then compete with excellence in an environment of subsidiarity where we help each other achieve excellence in solidarity and with a shared purpose — by granting each other the freedom to grow to the best of our abilities, assisting each other when required. Subsidiarity, the third pillar of Catholic Social Teaching, comes from the Latin word “subsidiarum,” which means help.

This perspective centers on the three pillars of Catholic Social Teaching, most of which is catholic with a small “c” based on universal human values. The three pillars of human dignity, solidarity and subsidiarity can be understood, appreciated and contributed to by anyone.

Martijn Cremers
Interim Dean, Mendoza College of Business
Mendoza co-hosts energy forum with Vatican

Some of the world’s leading energy executives joined Pope Francis for a serious exploration of how to transition from fossil fuels during a forum co-hosted by the Mendoza College of Business and the Pontifical Academy of Sciences. The June 8-9 event — the third such Vatican conference co-sponsored by Mendoza — brought together investors, oil executives and Church officials to discuss providing new sources of energy for the additional 2.4 billion people expected to inhabit the planet by mid-century.

Irish Impact conference


Ethics Week 2018 by the Numbers

- 21st ANNUAL EVENT
- 4 DAYS
- 4 PANELS
- 11 ENGAGING SPEAKERS
- 20 ORGANIZATIONS
- 500 PARTICIPANTS

Mendoza co-hosts energy forum with Vatican

Mendoza faculty offered two new sessions as part of the University’s pre-college Summer Scholars program. Marketing professors Emily Garbinsky and Joseph Charlan led Marketing for the Common Good, which explored the impact of marketing on society. Accountancy professors Fred Mittelstaedt and Jamie O’Brien taught The Language of Business: Accounting in a Global Society, a discussion of fundamental accounting concepts and processes as well as the important roles that CPAs play in every type of organization.

NCE trains Catholic university leaders from post-Soviet bloc countries

Nonprofit Certificate Education trained 17 faculty and administrators from Catholic universities in post-Soviet bloc countries through the Catholic Leadership Program in summer 2017. The Eastern European participants were sponsored by the Nanovic Institute for European Studies and had breakout sessions tailored to the challenges facing their institutions.

Reducing the carbon footprint

Mendoza Graduate Alumni Relations gathered more than 60 ideas during its inaugural online Ask More Ideas Challenge, which asked alums how companies can reduce their carbon footprints. The results were shared with the nonprofit Catholic Climate Covenant, which hoped to implement some of the ideas.
Faculty members win research awards

Marketing Department chair Shankar Ganesan, the John Cardinal O’Hara, C.S.C., Professor of Business, received the 2018 Louis W. Stern Award from the American Marketing Association Foundation’s Interorganizational Special Interest Group. Finance professor Zhi Da, co-author of “Industrial Electricity Usage and Stock Returns,” was honored in May with the 2017 William F. Sharpe Award from the Journal of Financial and Quantitative Analysis.

Management research productivity ranks No. 4

Mendoza was ranked No. 4 for management research productivity by the Texas A&M-University of Georgia Rankings of faculty research publications. The ranking considers academic publications in the eight top-tier management journals by management faculty in U.S. business schools for 2013-2017.

New Behavioral Lab director

Letecia McKinney joined the Mendoza College of Business in January 2018 as the program director of Mendoza Behavioral Research Lab. McKinney, who earned her Ph.D. from Virginia Polytechnic Institute and State University, provides support to Mendoza faculty conducting research on the behavior of individuals, groups and organizations; oversees lab operations; supervises research assistants and serves as the liaison between the Mendoza faculty and Notre Dame’s Institutional Review Board.

Scholar named top entrepreneurial researcher

Dean Shepherd, the Ray and Milanni Siegfried Professor of Entrepreneurship, was identified as the leading scholar in worldwide academic entrepreneurship research in the study “Contributing Forces in Entrepreneurship Research: A Global Citation Analysis” published in the Journal of Small Business Management. Shepherd was both the most prolific author, with 54 total articles, and the most impactful as measured by a weighted normalized citation count.

Dean’s Mission Award for research

The Office of the Dean Mission Award honored seven faculty members for a specific research work that contributes to the common good. Honorees included Fred Mittelstaedt (ACCT), Mike Morris (ACCT), Priyank Gandhi (FIN), Ben Golez (FIN), Scott Neultur (ITAO), Charlice Hurst (M&O) and Georges Enderle (MARK) for their recent publications that help advance the Mendoza mission.

Undergraduate research award

In spring 2018, Kaleigh Brauns (BBA ’21) won the Undergraduate Library Research Award for her paper, “Manufacturing Monopolies: Why Drug Manufacturers are at the Root of the Recent Rise in Pharma-Median Out-of-Pocket Costs.” The paper explored the unethical nature of the prescription drug market. Brauns is a business analytics and applied and computational mathematics and statistics double major.

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“An authentic faith… always involves a deep desire to change the world…”

Francis, Evangelii Gaudium

CONTRIBUTE

Grad business career services office relocates
Mendoza Graduate Business Career Services relocated in January to the fifth floor of Duncan Student Center as part of Notre Dame’s newly centralized Center for Career Development. The floor features more than 45 interview and meeting spaces, including eight rooms for virtual interviews between corporate recruiters and students.

SmartSophomore app debuts
The Office of Undergraduate Studies launched its SmartSophomore app for Apple and Android devices in October. The app features a number of points-based challenges designed to help sophomores as they prepare to declare a major in the spring and encourages them to reflect on their personal strengths and interests, evaluate their major options, explore career paths and attend Mendoza events.

Stayer launches innovation boot camp
The Stayer Center partnered with Chicago-based Amsted Industries to create a custom version of its Certified Innovation Mentor™ program that would allow multiple teams from different business lines to experience an intensive week of innovation training. Innovation Mentor Boot Camp was attended by 80 Amsted team members in just three weeks. Amsted Industries, a large, privately held manufacturer of component products for the railroad, construction and vehicular industries, employs 18,000 people globally.

Certified Innovation Mentor program has $10M impact
Jim Tusar, senior manager of nuclear fuels for nuclear energy company Exelon, utilized the innovation tools he learned from the Stayer Center’s yearlong CIMp certificate program to save the company an estimated $10 million. In a case study of his project, Tusar documents the innovations implemented by Exelon expected to result in lower fuel costs, less spent fuel generated, improved operating margin and better predictive analytics.

Mendoza hosts Chicago Ideas Week
Finance Professor Jeffrey Bergstrand served as a panelist for Chicago Ideas Week 2017, an “ideas festival” that brings together a broad array of experts from diverse backgrounds to discuss a current topic. The 2017 event, held Oct. 16-20, was co-sponsored by Mendoza. Bergstrand, an international economist and trade expert, spoke on the topic, “Is China the New World Superpower?”

Magazine redesign wins awards
The fall 2017 issue of the newly redesigned Mendoza Business magazine won a 2018 University & College Designers Association Award of Excellence. The issue also won a gold in the 2018 Educational Advertising Awards sponsored by Higher Education Marketing Report.

Innovation

25,000 SQUARE FEET: NEW CAREER SERVICES SPACE IN DUNCAN STUDENT CENTER
Girls Who Invest

The Notre Dame Institute for Global Investing partnered with the educational nonprofit Girls Who Invest (GWI), a nonprofit dedicated to increasing the number of women in portfolio management and executive leadership in the asset management industry. Fifty undergraduate women, including five Notre Dame women, were part of a GWI program on campus in June 2018 that focused on education, industry outreach, accessibility and career placement. Four other Notre Dame women participated in a GWI program at the University of Pennsylvania.

Finance professor featured in "Women Lead" project

Kristen Collett-Schmitt, associate teaching professor of finance and director of special projects, was one of seven scholars highlighted in an International Women’s Day 2018 “Women Lead” online feature for the University of Notre Dame.

Women's MBA for a Day event

The Women in Business club hosted a Women’s MBA for a Day event in October 2017. Prospective students attended the Boardroom Insights lecture with 1990 MBA alumna Diane M. Aigotti, chief financial officer and managing director of Ryan Specialty Group, and joined her for lunch. They also heard from Katherine Spiess, associate dean for graduate programs, and connected with the Forté Foundation.

Faculty members mentor through Building Bridges program

Twenty-seven Mendoza faculty members representing all five academic departments served as mentors for the University’s Building Bridges program, which aims to help underrepresented student population succeed academically. Scholars are matched with faculty from the departments that the students wish to explore as possible majors. Mentors offer academic and career advice, as well as help students to develop communication skills.

Undergraduate Women in Business

“Pave Your Way” was the theme of the Undergraduate Women in Business’ 10th Annual Professional Development Conference, held Feb. 23-24 at Mendoza. More than 15 companies from different industries including finance, accounting, consulting and marketing participated in the event, which provided networking opportunities and career advice to female students who are interested in a career in business.

LGBTQ & Allies Club

The Notre Dame MBA helped launch LGBTQ & Allies Club, a student group devoted to larger efforts at the University to value LGBTQ students in the Notre Dame community. The LGBTQ & Allies initiative is described as a comprehensive, multifaceted pastoral plan that includes training of student leaders, faculty and staff to create “a safe and supportive environment for all members of the Notre Dame community.”
“Solidarity is first and foremost a sense of responsibility on the part of everyone with regard to everyone, and it cannot therefore be merely delegated to the State.”  
Benedict XVI, Caritas in Veritate

COOPERATE

Community

New Board Fellows Program launched for MBA candidates
Eight MBA students served in nonvoting roles on local nonprofit boards as part of the new Board Fellows Program. Graduate Alumni Relations and Graduate Student Services teamed up to offer students a way to give back locally while gaining nonprofit board experience for future leadership opportunities.

Brand concept for a local business
A team of Notre Dame MBA students collaborated with Downtown South Bend (DTSB) to help a local cafe owner develop a branding and go-to-market strategy for a new restaurant bar. The Hammer & Quill opened in July in a space formerly occupied by hardware store.

Marketing help for local charity
Students in Principles of Marketing, an undergraduate course taught by assistant marketing professor Emily Garbinsky, provided consulting help to Hannah’s House as part of their marketing professor for Management & Organization, Jessica McManus Warnell, associate teaching professor at Stayer Center for Executive Education, received the 2017 United Nations Principles for Responsible Management Education (UN PRME) North America Teaching Excellence Award. UN PRME is an initiative of the U.N. Global Compact and is the largest organized relationship between the United Nations and business schools.

More grad business students go global
International immersions, sponsored by Graduate Business Programs, continued offering students global business experiences through two-week visits to China or South America and eight-week modules in Chile. This past year, 80 MBA, MSM and MSA students traveled to China, 32 students studied in Brazil and Chile, and 20 chose the eight-week Chilean module.

Accountancy students named Gilman Scholars
Accountancy students Frank Chung and Edwina King received Benjamin A. Gilman Scholarships to study abroad in 2018. Chung spent the spring semester in the United Kingdom through the Notre Dame London Global Gateway. King studied in Europe through Notre Dame International’s summer program in Toledo, Spain.

Lending a helping hand
Stayer Center for Executive Education staff members lent a hand to Nexus House, a local halfway house intended to give non-violent offenders housing and help with transitioning back to the community. As part of the effort, the team tore down a garage, cleaned the space and hauled 37,000 pounds of used books to a local charity.

45 years of tax prep assistance
The Vivian Harrington Gray University of Notre Dame – Saint Mary’s College Tax Assistance Program (TAP) provided tax preparation assistance to 1,971 local taxpayers during the 2018 season. TAP was founded more than 45 years ago to serve the community and provide student volunteers with practical experience.

ND Impact Partners expands
Mendoza Graduate Alumni Relations added South Bend to its ND Impact Partners program, now in its fourth year. This program sponsored 14 nonprofit projects across three cities: South Bend, Chicago and Washington, D.C. The projects wrapped up in September.

Tax Assistance Program (TAP) 2018

85 UNDERGRADUATE AND GRADUATE STUDENTS
1,971 TAXPAYERS HELPED
3,555 INCOME TAX RETURNS PREPARED

Globalization

Management professor wins UN teaching award
Jessica McManus Warnell, associate teaching professor for Management & Organization, received the 2017 United Nations Principles for Responsible Management Education (UN PRME) North America Teaching Excellence Award. UN PRME is an initiative of the U.N. Global Compact and is the largest organized relationship between the United Nations and business schools.

A decade on the frontlines
Business on the Frontlines, a signature Notre Dame MBA course, marked its 10th anniversary in 2018. The innovative class has sent teams of students to more than 20 regions and countries to examine how to harness the dynamics of business to rebuild war-torn societies as a means of bringing about peace.

Partnering with Afghanistan
The Stayer Center for Executive Education led a cross-University collaboration to found an innovative partnership with Balkh University in Afghanistan. The goal was to develop a master’s program in finance and accounting for students at Balkh, Afghanistan’s largest university. Particular aims include attracting capital investment for economic development in Afghanistan and reaching the goal of 20 percent females in education and industry by 2020.

Grant for China research
Paul Gao, assistant finance professor, was awarded a 2017-2018 Greater China Collaboration Grant for his research examining investor biases. The grant was one of six awarded to University of Notre Dame researchers by Notre Dame International as part of its effort to build, sustain and encourage academic and research collaboration with leading universities in the Greater China region, including mainland China, Hong Kong and Taiwan.

Business on the Frontlines (BOTFL)

10th ANNIVERSARY
40 PROJECTS
20+ REGIONS AND COUNTRIES
200+ BOTFL ALUMNI

Entrepreneurship

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GOFundMe campaign for local charity
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1,971 TAXPAYERS HELPED
3,555 INCOME TAX RETURNS PREPARED
“Economic progress must be accompanied by a corresponding social progress, so that all classes of citizens can participate in the increased productivity.”

St. John XXIII, Mater et Magistra

COOPERATE

20 SENIOR LEADERS SERVED AS FEATURED SPEAKERS IN MENDOZA’S ANNUAL LECTURE SERIES

Engagement

CMO Summit brings marketing leaders to campus
The 2018 Notre Dame Chief Marketing Officer Summit, held April 5-6, brought together more than 325 marketing executives, faculty, researchers, students, alumni and Notre Dame staff members to discuss “Meaningful Marketing: The Future of Customer Engagement in a Digital World.” Participating companies included Intel, Google, Kellogg, USAA, TD Ameritrade and American Eagle Outfitters, among others. Forbes’ CMO Network co-sponsored the event.

NDIGI establishes Robert K. Wilmouth Speaker Series
The Notre Dame Institute for Global Investing established the Robert K. Wilmouth Speaker Series, a sequence of lectures led by an investing professional from various areas of the field. The series honors the late Robert “Bob” Wilmouth, former chair of the Notre Dame Investment Committee and University Trustee.

CARE Conference 2018 considers macroeconomy
The Center for Accounting Research and Education (CARE) gathered 124 accounting researchers, policymakers and practitioners to discuss “Firm-Level Information and the Macroeconomy.” The conference, held May 18-19, 2018, in Leesburg, Virginia, featured prominent accounting scholars including Mary Barth, Joan E. Horngren Professor of Accounting at Stanford Graduate School of Business.

Analytics conference offers two tracks
Mendoza co-hosted the IMPAC Midwest Chicago Chapter Conference Sept. 14, 2017, in Chicago. The event, aimed at analytics professionals who wanted to learn more about innovation and trends, offered two tracks: finance technology and sports analytics.

Tech entrepreneur talks on disruption
Peter Diamandis, an internationally renowned serial entrepreneur who was named to Fortune Magazine’s 2014 list of “The World’s 50 Greatest Leaders,” delivered the inaugural Thomas H. Quinn Lecture on Sept. 8, 2017. “Exponential Tech: Innovation and Disruption on the Road Ahead” described the power of technology’s potential to bring about revolutionary change to business, health care, education and lifestyles in general on a global basis.

Fraud Day expands
More than 200 students, practitioners and community members attended the 2018 “Fraud Day” Conference, held April 6. The event featured three experts in corporate fraud, including Weston Smith, former HealthSouth CFO turned whistleblower.
Space gets a tech update
Giovanini Commons, a flexible classroom space in Mendoza’s lower level, underwent a comprehensive renovation to add a sophisticated tech classroom as well as study and collaborative spaces. The tech classroom, added to accommodate the College’s increasing number of analytics courses, has room for up to 70 students and houses 92 monitors and screens.

MBA Technology Innovation Challenge
The Notre Dame MBA Technology Innovation Challenge, a new national case competition offering $10,000 in prize money, debuted during IDEA Week in April. The focus was innovative business uses for blockchain. The competition, hosted by the Notre Dame MBA Tech Club and sponsored by Thomson Reuters, drew 20 teams from 11 universities for the qualifying round.

Cyber crime sleuths
Six Notre Dame undergraduate student interns, including Mendoza IT Management major Lexie Van Den Heuvel, were sworn in as investigators for the St. Joseph County Prosecutor’s Office Cyber Crimes unit. Mike Chapple, academic director of the M.S. in Business Analytics Chicago program and associate teaching professor of IT, Analytics, and Operations, serves as faculty advisor for the program, which provides the students with experience in writing and executing search warrants, analyzing evidence and testifying in court.

New master’s in analytics
The Mendoza College of Business launched a new Master of Science in Business Analytics (MSBA), which will begin classes on the Notre Dame campus in fall 2019. The goal of the one-year graduate degree program, intended for “pre-professional” students with little or no work experience, is to provide a rigorous education in applying analytical techniques to massive data sets to solve business problems.

Mendoza launches analytics major
Eighty-four juniors became the Mendoza College’s first cohort of the new business analytics major launched in August 2017. The major prepares students to apply scientific, data-driven analysis and research in all aspects of business operations.

Graduate dual degree’s first year
The College’s new MBA/MSBA (Master of Science in Business Analytics) dual degree was introduced in August 2017. The 68-credit hour residential program allows participants to earn two master’s degrees in two years.

COMPETE.
COMPETING WELL HAS TWO DIMENSIONS: EXTERNAL COMPETITION IN THE MARKETPLACE AND INTERNAL COMPETITION TOWARD THE BEST VERSION OF OURSELVES.
Entrepreneurship

Record startups launched
Notre Dame’s IDEA Center launched 27 faculty and student startup companies between July 2017 and June 2018. Students from Mendoza College of Business are involved in 11 of the ventures. That number nearly equals the total number of startups, 33, in the University’s entire 175-year history prior to 2017-18, and it exceeds by a wide margin the previous single-year record of three startups in 2016.

Finance major named OZY Genius Award winner
Nikhil Garg, a 2018 finance and applied computational mathematics and statistics double major, won an OZY Genius Award for the exchange aggregator he co-founded, Centralix.

MBA internships in Bermuda
A trio of Notre Dame MBA students were part of an internship program through the Bermuda Business Development Agency that paired them with three Bermudians for research on economic diversification. Their final reports were given to the BDA Board, the Premier and Cabinet, and other BDA stakeholders such as Bermuda First.

IDEA Week at Mendoza
Notre Dame alumnus Dennis Boyle, a founding member of IDEO, spoke at Mendoza on design thinking April 26 during IDEA Week, an “innovation festival” organized by Notre Dame’s IDEA Center April 20-29. Boyle discussed two keys to design thinking: working collaboratively and keeping humans at the center.

SecurSpace secures funding
Cory Bailey (MBA ’18), co-founder of McCloskey grand prize winner SecūrSpace, raised more than $600,000 in venture capital for the online marketplace for parking and storage for the transportation industry. The venture also was selected to participate in the 2018 cohort of MassChallenge Boston, a nationally ranked high-potential startup accelerator.

IDEA Center launched through student startups
Notre Dame's IDEA Center launched 27 faculty and student startups in 2018, including three MBA internships in Bermuda. The IDEA Center offers students with the best genius ideas to win grants of up to $10,000 to pursue their goals.

MCCLOSKEY GRAND PRIZE

Top 3 McCloskey Grand Prize winners
Three teams were awarded the new $50,000 Startup South Bend—Notre Dame grant. Students or alumni. Figuro3D and Healthy Points is awarded to teams founded by Notre Dame students or alumni. Cory Bailey (MBA ’18), co-founder of McCloskey grand prize winner SecūrSpace, raised more than $600,000 in venture capital for the online marketplace for parking and storage for the transportation industry. The venture also was selected to participate in the 2018 cohort of MassChallenge Boston, a nationally ranked high-potential startup accelerator.

11 MENDOZA FACULTY/STUDENT STARTUPS LAUNCHED THROUGH IDEA CENTER

Financial Aid

MBA case competition wins
Notre Dame MBA students took first place in several case competitions. In November 2017, the ND team won the International Case Competition at the Carnegie Mellon University Tupper School of Business. The case focused on operations strategy, supply chains and sustainability. In February 2018, Notre Dame took first in the Illinois MBA Strategy Case Competition at the University of Illinois at Urbana-Champaign. They analyzed a complex business strategy case provided by event sponsor Lockton Companies. Also in February, an MBA team earned the top spot at the Emerging Markets Case Competition hosted by the University of Maryland’s Robert H. Smith School of Business. The case challenged teams to develop a sustainable business model for an ed-tech social enterprise that offers free online marketplace for parking and storage for the transportation industry. The venture also was selected to participate in the 2018 cohort of MassChallenge Boston, a nationally ranked high-potential startup accelerator.

Accountancy grads earn CPA exam honors
Two Mendoza accountancy graduates, Caitlin Geary and Joseph Moran, received the 2017 Elijah Watt Sells Award, which recognizes CPA candidates who have obtained a cumulative average score above 95.50 across all four sections of the CPA Examination, passed all four sections of the Examination on their first attempt and completed testing in 2017. A total of 95,858 individuals sat for the examination in 2017, with 58 candidates meeting the criteria to receive the Elijah Watt Sells Award.

Teaching and service awards
Management teaching professor James S. O’Rourke IV received the 2017 Arthur W. Page Society’s Distinguished Service Award for his career accomplishments and his significant record. The award honors an individual who has strengthened the role of public relations in business and society through service, writing, research, speaking or teaching.

University all-faculty recognition
Katherine Spiess, associate dean of graduate programs, was honored as a part of the 2017 Notre Dame All-Faculty Team during the halftime of the ND-Georgia football game.

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Leadership

**Dean Huang steps down**
After more than a decade serving as part of Mendoza’s leadership, Roger Huang announced his decision to step down from the deanship as of June 30. Huang, a professor at Mendoza since 2000, plans to take a year-long sabbatical before returning to his endowed professorship in finance. K.J. Martijn Cremers, professor of finance at Mendoza since 2012, is serving as Interim dean.

**Leadership in Ireland**
The Stayer Center for Executive Education launched a new leadership development program, Inspirational Leadership at Kylemore. The four-day certificate program, held at the historic Kylemore Abbey Global Center in County Galway, Ireland, is designed to help senior leaders from diverse industries reassess and recommit to meaningful leadership.

**Accountancy grad named outstanding alum**
Sean E. Cullinan (ACCT ’88), president of Columbus Hill Capital Management, was named the Department of Accountancy’s 2018 Outstanding Alumni of the Year. Cullinan and his wife, Sue, made a $20 million gift to the Fighting Irish Initiative, which funds Notre Dame education costs for students from low socioeconomic households.

**NDDEL increases ethical leadership resources**
The Notre Dame Deloitte Center for Ethical Leadership tripled the amount of resources it produced for the business community. Content includes applied research briefs and videos that provide strategies and insights for busy corporate leaders.

**Onboardings and promotions**
Amanda McKendree was named the Arthur F. and Mary J. O’Neil Director of the Eugene D. Fanning Center for Business Communication, beginning in January 2018. McKendree joined Mendoza in 2014 as an associate teaching professor of management, teaching courses in management communication, speaking and writing.

Michael Brach (ND ’88) was named director of degree programs at the Stayer Center for Executive Education in May 2017. Brach most recently served as vice president for advancement at Holy Cross College and previously served as senior director of development, administration and donor services at Notre Dame.

Angela Logan was named St. André Bossette Director of Nonprofit Professional Development. She leads the team that manages the Master of Nonprofit Administration degree programs and the nonprofit certificate programs.
Program Updates 2017-2018

Undergraduate

CLASS PROFILE
1,771 Total Enrollment (2017-18)

- 38% Female
- 18% Domestic Underrepresented
- 9% International
- 32% Sophomores
587 Freshman Business Intents

ENROLLMENT BY MAJOR
(Juniors and Seniors)*

- 20% Accountancy
- 7% Business Analytics
- 41% Finance
- 10% IT Management

EMPLOYMENT BY REGION

- 47% Midwest
- 23% Northeast
- 9% West
- 7% Mid-Atlantic
- 6% Southwest
- 6% South
- 2% International

*Difference due to rounding

COMPENSATION

$64,000 Median Base Salary
$5,000 Median Bonus

FUTURE PLANS EMPLOYMENT
(Class of 2017)*

- 85% Employed
- 10% Continuing Education
- 1% Service
- 1% Seeking
- 2% Other

*Difference due to rounding

Notre Dame MBA

CLASS PROFILE
294 Total Enrollment (2017-18)

- 24% Female
- 15% Domestic Underrepresented
- 25% International

EMPLOYMENT BY REGION

- 39% Midwest
- 17% West
- 16% Southwest
- 16% Northeast
- 9% South
- 3% Mid-Atlantic

TOP/SELECT RECRUITERS

Amazon
AT&T
Bank of America
Corning
Deloitte
Ecolab
ExxonMobil
EY
IBM
Whirlpool

INTERNSHIPS (Class of 2018)

100% Securing

EMPLOYMENT (Class of 2017)

$105,500 Median Base Salary
$20,000 Median Bonus

$6,800 Median Monthly Salary

*Difference due to rounding

COMPENSATION

$64,000 Median Base Salary
$5,000 Median Bonus

FUTURE PLANS EMPLOYMENT
(Class of 2017)*

- 86% Employed
- 2% Seeking
- 1% Other

*Difference due to rounding
### Program Updates 2017-2018

**Master of Science in Management (MSM)**

<table>
<thead>
<tr>
<th>CLASS PROFILE</th>
<th>EMPLOYMENT BY REGION*</th>
</tr>
</thead>
<tbody>
<tr>
<td>47 Total Enrollment (2017-18)</td>
<td>91% Midwest, 10% Mid-Atlantic, 10% Northeast, 10% Southwest, 10% West, 3% South, 4% International</td>
</tr>
</tbody>
</table>

**TOP SELECT RECRUITERS**
- Accenture
- Amazon
- Deloitte

**EMPLOYMENT (Class of 2017 at three months after graduation)**

- 86% Accepting Employment
- $57,000 Median Base Salary
- $5,000 Median Bonus

**Master of Science in Accountancy (MSA)**

<table>
<thead>
<tr>
<th>CLASS PROFILE</th>
<th>EMPLOYMENT BY REGION*</th>
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</thead>
<tbody>
<tr>
<td>92 Total Enrollment (2017-18)</td>
<td>45% Midwest, 20% Northeast, 15% West, 10% Southwest, 9% South, 2% Mid-Atlantic, 2% International</td>
</tr>
</tbody>
</table>

**TOP SELECT RECRUITERS**
- Andersen Tax
- BDO LLC
- EY

**EMPLOYMENT (Class of 2017 at three months after graduation)**

- 98% Accepting Employment
- $59,000 Median Base Salary

### Notre Dame Executive MBA

**South Bend (22-Month Program) Class of 2018**

<table>
<thead>
<tr>
<th>CLASS PROFILE</th>
<th>EMPLOYMENT BY REGION*</th>
</tr>
</thead>
<tbody>
<tr>
<td>52 Total Enrollment</td>
<td>15% Female, 17% Domestic Underrepresented, 27% Military</td>
</tr>
</tbody>
</table>

**TOP SELECT RECRUITERS**
- Accounting
- BDO LLC
- Deloitte

**EMPLOYMENT (Class of 2017 at three months after graduation)**

- 86% Accepting Employment
- $57,000 Median Base Salary
- $5,000 Median Bonus

**South Bend (22-Month Program) Class of 2019**

<table>
<thead>
<tr>
<th>CLASS PROFILE</th>
<th>EMPLOYMENT BY REGION*</th>
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<tbody>
<tr>
<td>47 Total Enrollment</td>
<td>15% Female, 17% Domestic Underrepresented, 9% Military</td>
</tr>
</tbody>
</table>

**TOP SELECT RECRUITERS**
- Accounting
- BDO LLC
- Deloitte

**EMPLOYMENT (Class of 2017 at three months after graduation)**

- 98% Accepting Employment
- $59,000 Median Base Salary

**Chicago (17-Month Program) Class of 2018**

<table>
<thead>
<tr>
<th>CLASS PROFILE</th>
<th>EMPLOYMENT BY REGION*</th>
</tr>
</thead>
<tbody>
<tr>
<td>41 Total Enrollment</td>
<td>24% Female, 22% Domestic Underrepresented, 20% Military</td>
</tr>
</tbody>
</table>

**TOP SELECT RECRUITERS**
- Accounting
- BDO LLC
- Deloitte

**EMPLOYMENT (Class of 2017 at three months after graduation)**

- 15% Accepting Employment
- $59,000 Median Base Salary

*Difference due to rounding*
Program Updates
2017–2018

Master of Science in Finance – Chicago

CLASS PROFILE

26 Total Enrollment (August 2017)

- 23% Female
- 19% Domestic Underrepresented

30 Average Age

7 years Average Work Experience

TOP INDUSTRIES

38% A. Banking/Finance/Insurance
12% B. Consulting Related

Master of Science in Business Analytics – Chicago

CLASS PROFILE

23 Total Enrollment (August 2017)

- 13% Female
- 22% Domestic Underrepresented
- 9% Military

34 Average Age

11 years Average Work Experience

TOP INDUSTRIES

30% A. Banking/Finance/Insurance
13% B. Pharma/Biotech/Health Care
13% C. Retail/Food

Master of Nonprofit Administration

CLASS PROFILE

50 Total Enrollment (August 2017)

- 54% Female
- 14% Domestic Underrepresented
- 12% International

37 Average Age

11.5 years Average Work Experience

TOP INDUSTRIES

30% A. Banking/Finance/Insurance
13% B. Pharma/Biotech/Health Care
13% C. Retail/Food

SELECT LIST OF MNA ELECTIVES

- Employment Law
- Fund Development
- Leadership

MNA PARTNERS

- Volunteers of America
- Catholic Charities
- U.S. Hispanic Chamber of Commerce
- Peace Corps

No. of U.S. States Represented

No. of Countries Represented

17

8

Average GRE

Average GPA

3.38

8

No.

Volunteers of America
Catholic Charities
U.S. Hispanic Chamber of Commerce
Peace Corps