



Made
for
you.



MEET THE COLLEGE EXPERIENCE THAT'S MADE FOR YOU

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We reinvented the college experience to work for you.

— INTRODUCING —
THE MARY BALDWIN signature



Every year at opening convocation, first-year students pass a candle flame that represents the importance of community in our pursuit of knowledge.



THE MARY BALDWIN *signature*

Made for human connection

Everything about your experience at Mary Baldwin is designed to connect you with friends and faculty who celebrate your talents and ignite your passions — **because we know that connection and belonging are the keys to success in college and beyond.**

Welcome to the Neighborhood

We've clustered our career-ready **majors** into four groups called **Neighborhoods**.

Here's what you get:

- Make fast friends with students who have similar talents and goals to yours.
- Immerse yourself in your passions or explore potential majors through trips to cities, businesses, labs, and shows, along with visits from top professionals in your field.
- Receive one-on-one guidance and support from faculty, mentors, and advisors.

Here's how it works:

- Choose the Neighborhood that resonates with you, your talents, and your career aspirations.
- Survey the majors in your Neighborhood during your first two years and see what clicks.
- Live in your Neighborhood's dedicated living space and discover direct pathways out to careers and graduate schools.



Molly Seremet
Assistant Professor of Theatre

"At MBU, we take the time to get to know our students, and those connections enrich the conversations in our classroom and build community across campus."

Academic Neighborhoods

MAJORS

BUSINESS & TECHNOLOGY

- Business*
- Strategic Communication
- Marketing*
- Mathematics

CREATIVITY & DESIGN

- English and Professional Writing
- Theatre and Performance

More creativity and design majors are currently in development!

* Includes online learning component

EDUCATION & SOCIETY

- Applied Behavior Analysis and Autism Studies*
- Criminal Justice
- Education*
- History

- Liberal Arts and Interdisciplinary Studies*
- Public Policy
- Psychology
- Social Work

HEALTH & SCIENCE

- Biology
- Clinical Laboratory Science
- Exercise Science
- Health Sciences

Made for lifelong success

We've identified the six skills you need to think innovatively and **thrive in any career environment**. MB Signature is a roadmap to mastering them.

- Collaboration
- Communication
- Critical & creative thinking
- Inclusion, equity & reflection
- Global perspectives & local responsibility
- Data & technology fluency

How do we do it?

Our 10-course common curriculum (your required courses) builds a solid foundation across all six skills. Then, your advisor will help you strategically choose classes inside and outside your major to hone those skills. As you progress, you'll layer on outside-the-classroom experiences like study abroad and internships.

The result?

You'll have the skills to take you anywhere.

95% of employers want to hire college graduates with skills that bring innovation to the workplace. (AAC&U)

Your MB Signature starts with a vision of who you want to be and where you want to go.

We'll help you map it all out so you achieve your goals on time and go on to make your mark in the world. This is Marta's vision board for her four years at MBU. This is *her* signature.



Meet "Marta"
Major: Health Sciences
Minor: Dance

Year 1: **Explore** Year 2: **Connect** Year 3: **Commit** Year 4: **Launch**

Common Curriculum Classes

- o MBU 101
- o Composition
- o Discovery
- o Narratives
- o Communities

Neighborhood Block Courses

- o Biology 101
- o Chemistry 121
- o Psychology 111
- o Math 159

Community Service

Best Internship EVER

Me llamo
no se dice?

¿Hablo Inglés?
Por Favor

¡Hola! ¿Cómo te va?

De Nada
Disculpa

¿Dónde?
¿Cómo te va?

Apple Day

ABDOMEN
The tummy area from the lower ribs to the pelvis.

Abdominal
Of the abdomen.

Acute
Sudden and severe.

Adenomyosis
Endometrial tissue in the muscle wall of the uterus.

Adhesions
Scar tissue that connects two or more body structures together.

Amniocentesis
A way of testing the fluid surrounding a baby in the womb by taking a small sample with a needle put into the womb through the abdomen. It can be carried out after the 15th week of pregnancy, and can detect some conditions, like Down syndrome.

Amniotic fluid
The watery liquid surrounding and protecting the growing fetus in the uterus.

Amniotic sac
The pregnancy sac containing the baby and the amniotic fluid. It is sometimes also called "the membrane".

Anaemia
A condition when the level of haemoglobin, the protein in blood which carries oxygen round the body, is lower than normal. It can be mild or severe and can cause tiredness, breathlessness, to beat faster.

Anaesthesia
A medical way of relieving pain.

Anaesthetist
A doctor trained to administer anaesthetics.

IBU MURPHY DEMING COLLEGE OF HEALTH SCIENCES
Congratulations, You've been accepted!
Welcome to Murphy Deming's DPT Program

Graduation Day!

May Term Trip to COSTA RICA

Goal: get my DPT from Murphy Deming!!

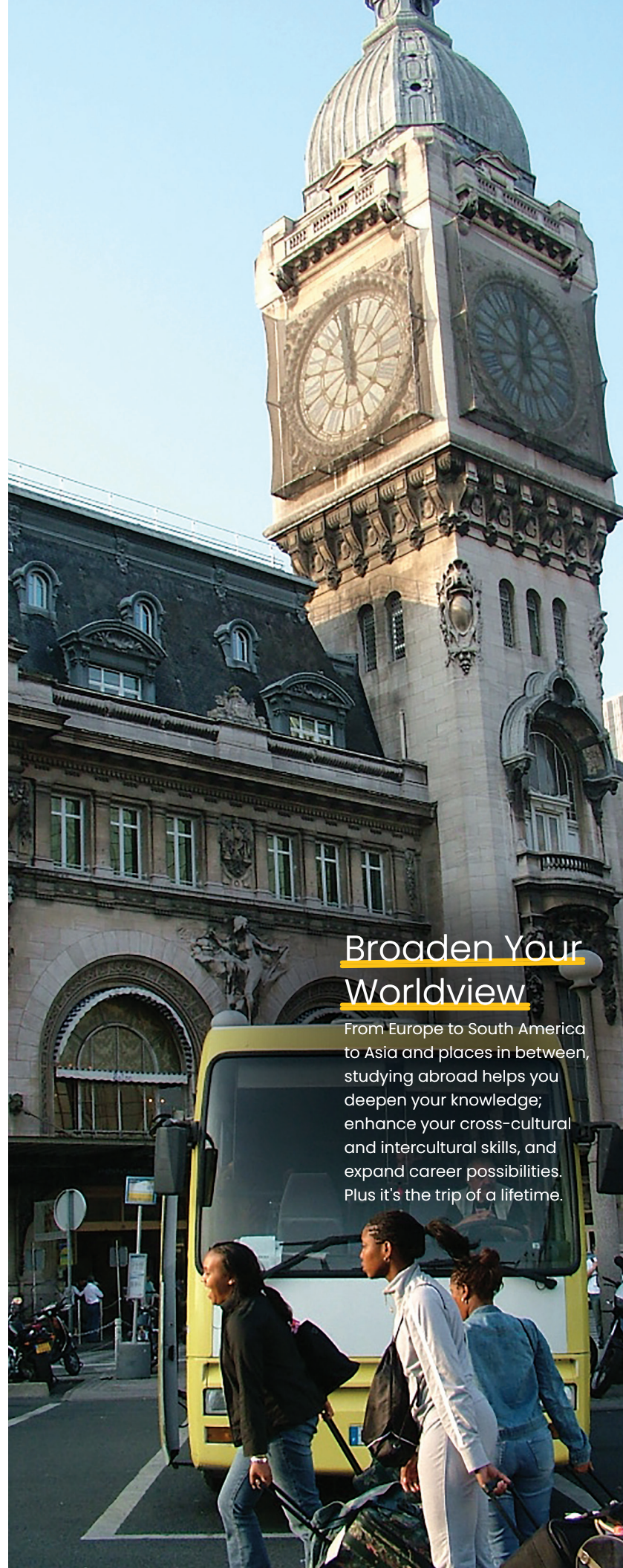
Made for new perspectives

Whether you're testing out your future career in an internship, studying birds in the tropics, or volunteering at a local school, the experiences you have off-campus are just as important as the classes you're taking on-campus.



Turn Your Passions Into Plans

Test out a career, strengthen your job skills, and start building your professional resumé at MBU's career center. We'll connect you to valuable work experience, help you develop your personal brand, and get you excited about multiple career paths that align with your unique strengths.



Broaden Your Worldview

From Europe to South America to Asia and places in between, studying abroad helps you deepen your knowledge; enhance your cross-cultural and intercultural skills, and expand career possibilities. Plus it's the trip of a lifetime.

Learn by Doing Good

An important part of being an engaged citizen is giving back. Mary Baldwin has a rich history of civic engagement and partners with many local organizations to improve the communities where we live. Volunteering is a great addition to your resumé, too.



Nationally ranked for
community service
(Washington Monthly)

Made for belonging

Embrace a broad spectrum of cultures and identities on **one of the most diverse campuses in the US**. MBU fosters belonging, pride, and academic excellence through mentorship, community engagement, and resources tailored to support every student's success.

MULTICULTURAL CLUBS

- African Student Kollektive
- Black Student Alliance
- BLISS: Black and Latine Students in Stem
- Caribbean Student Association
- Gender and Sexuality Alliance
- Latines Unides
- Minority Clubs United
- Student Ambassadors for Racial and Social Justice

CULTURAL CENTERS

- Umoja House (African American Cultural Center)
- La Casa Rosario Castellanos (Latine Cultural Center)

MULTICULTURAL PROGRAMS

- Ida B. Wells**
For women of African descent who want to explore culture, identity, leadership, and civic engagement.
- PERSIST Scholars**
For African American male students focused on leadership development and academic excellence.
- Ubuntu Mentoring Program**
A mentoring program that pairs first-year African American and Latine students with student leaders who offer academic, emotional, and social support.

GENDER INCLUSIVITY

Safe Zone Training

To identify staff and faculty who support and champion LGBTQIA+ individuals.

Pride Week

A week of celebrating our LGBTQIA+ community.

Gender and Sexuality Alliance

Student-run club with educational and social programming for queer students.

50%
students
of color



Student Stories

Micro stories gathered over the last year.



Math on the Mound

Blake French '24 wasn't even sure if college was right for him.



"Originally, I didn't really want to go to college. I wanted to pursue a trade, do HVAC or something like that. But the whole idea that I could keep up my passion for baseball and further my academics at the same time made me realize that Mary Baldwin would work for me."

In addition to baseball, Blake found a passion for math and engineering, participating in the MBU-UVA cooperative program in engineering, which offers students the opportunity to accelerate their studies toward a graduate degree. Blake learned firsthand that, whether you're pursuing your dream career or continuing your athletic career, Mary Baldwin has space for you.



Acting on Ambition



When **Stori Ayers '09** came to MBU, she had no idea what she wanted to study. That all changed when a friend encouraged her to audition for a play.

The prospect of auditioning for a play was daunting to Stori, but only partly. She knew she could do it — "I just felt so shamelessly empowered the entire time I was at Mary Baldwin."

Now, after years of not knowing, trying, and learning, Stori is certain that she found that perfect career path at MBU. She hasn't just succeeded at theatre, she's thrived. In 2024, Stori Ayers made her Broadway debut in *HOME* with Roundabout Theatre in NYC.



"I felt like I could do anything, like I could be anything, like I could know anything ... MBU just gave me that confidence to 'go for it' when I probably had no business even trying to begin with."

Academic Neighborhoods

Career-Focused Majors

Survey a range of majors in your Neighborhood through "Neighborhood block courses" — introductory-level classes that help you home in on the program best suited to your talents and career aspirations. Once you declare your major, you'll keep benefiting from the close relationships forged with professors and peers across your Neighborhood.

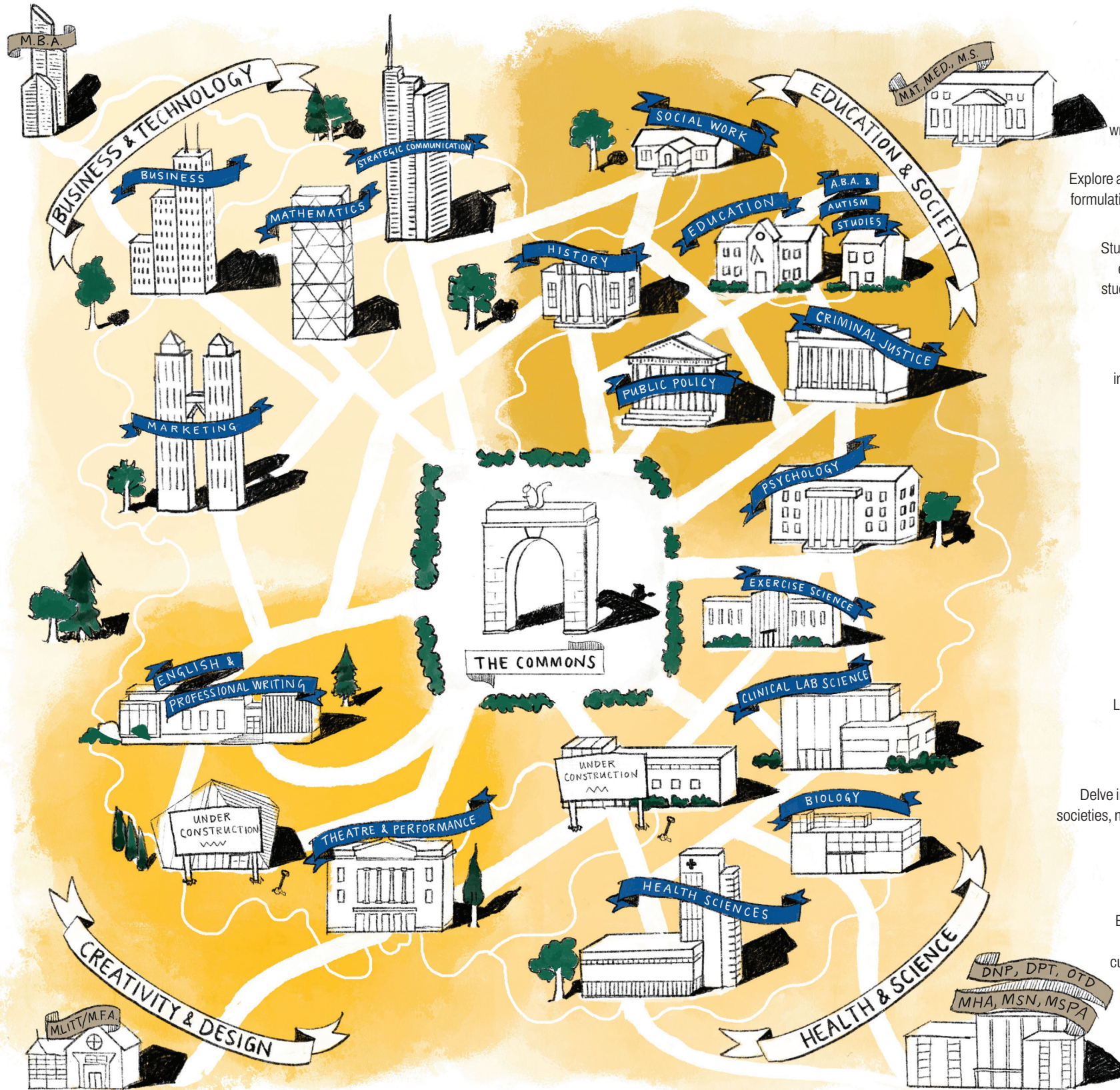
Pathways to Graduate School

Each Neighborhood has pathways to Mary Baldwin graduate programs. Many of these programs offer accelerated tracks so that you enter the graduate program in your fourth year of undergraduate study. In addition to saving both time and tuition dollars, you'll also get into the job market faster, with better credentials.

Choose a Minor: Step Outside Your Neighborhood

Consider selecting a minor outside your Neighborhood to unlock even more career opportunities. An interdisciplinary perspective not only enriches your student experience, it's highly attractive to employers.

- | | |
|---------------------------|------------------------------|
| African American Studies | Healthcare Administration |
| Anthropology / Sociology | History |
| Applied Behavior Analysis | Homeland Security |
| Art | Leadership Studies |
| Art History | Management |
| Autism Studies | Marketing |
| Biology | Math |
| Business | Music |
| Chemistry | Professional Writing |
| Creative Writing | Psychology |
| Criminal Justice | Public Health |
| Dance | Religious Studies |
| English | Sexuality and Gender Studies |
| Exercise Science | Spanish |
| Film | Theatre |



Meet the Common Curriculum

The 10 courses all MBU students have in common.

FRESHMAN YEAR

Composition
Learn to evaluate and produce persuasive writing across a variety of genres and forms.

Discovery
Explore and implement the scientific process, from formulating hypotheses to generating conclusions.

Narratives
Study what it means to be human through the exploration of history, philosophy, religious studies, literature, languages, art, and media.

Communities
Explore relationships between local and global communities, including how individuals, societies, and cultures connect and change across boundaries.

SOPHOMORE YEAR

Creativity
Consider creativity in the arts through the lens of imagination, self-expression, cultural significance, narrative, and the impact on society.

Decisions
Use social science methods and models to explore, describe, explain, and predict phenomena in human society.

Data
Learn to interpret and understand the world by creating, describing, and analyzing charts, graphs, and statistics.

Environments
Delve into the complex interplay between human societies, natural environments, and climate change.

ANY YEAR

Voyages
Build awareness of global diversity through explorations of languages, arts, literature, cultures, and social or economic structures. (Foreign language and study abroad and away courses fulfill the requirement.)

Identities
Learn how lived experience is informed by privilege, gender, race, class, sexuality, ability, and more. (A variety of gender and diversity courses fulfill this requirement.)



Student Stories

Driving Change

In Dr. Chung's senior business class, "Strategy and Sustainability in Business Decisions," students get to combine their classroom learning with real-world situations by helping a local business develop and implement new strategies.

Jackeline Peraza '24, a standout MBU business student and leader of *Latines Unides*, teamed up with a local nonprofit teaching kids to live and lead through lessons in golf. Through her dedication and innovative ideas, she developed new strategies that will enable the organization to grow and thrive.

Working closely with her professor, Dr. Calvin Chung, Jackeline has not only honed her business acumen but also developed a strong mentor-mentee relationship. Dr. Chung's guidance has been instrumental in Jackeline's journey, providing her with valuable insights and hands-on experience. This collaboration is a shining example of the supportive and enriching environment that Mary Baldwin University offers its students — and the local community got to benefit, too.



"I get to do so much at MBU; between leading campus groups and participating in my classes, it all helps me understand the world better and how I fit into it."



Made for thriving

An unforgettably gorgeous campus. A picture-perfect small town. Breathtaking views. The perfect place to learn and grow. Now imagine that place filled with a team of people working to take you **from learning to *excelling*, and from growing to *thriving*.**

Health and Wellness

- On-campus counseling and wellness services
- 24/7 access to online mental health services
- Student Health Center staffed by Augusta Health

Safety and Security

- Ranked one of the safest schools in Virginia
- Campus Safety Office on call 24/7
- 22 emergency call boxes on campus

Advising and Support

- First-year and professional advisors
- Academic Resource Center with writing support, subject tutoring, and accessibility services
- Offices of Inclusive Excellence and the Chaplain



Unplug and reconnect at First Friday Fires.



Celebrate with traditions old and new.



Take part in historic academic ceremonies.

Made for play

Whether a player or a spectator, MBU students enjoy **more than 150 athletics and arts events every year**, right here on campus. There's always somewhere to go, someone to cheer for, and something to be inspired by at MBU.



More than 50 shows between our undergraduate and graduate theatre programs.



Over 100 Fighting Squirrels home games across the fall, winter, and spring seasons.



Pictured here: MBU Theatre and Kuumba Players' collaborative production of *Intimate Apparel* by Lynn Nottage. Left: The 2023-24 men's basketball team finished first in the USA South conference, earning a spot in the NCAA Division III Tournament.

Your Place to Play

Our student athletes and entertainers are some of our most engaged, highest achieving students. And it's no surprise. Research shows that **involvement in arts and athletics programs improves academic performance and supports social and emotional well-being.** (NEA, NCAA)

DIVISION III ATHLETICS

Men's

- Baseball
- Basketball
- Cross Country
- Soccer
- Tennis
- Track and Field

Women's

- Basketball
- Cross Country
- Soccer
- Softball
- Tennis
- Track and Field
- Volleyball

PERFORMING ARTS

Dance

- Greater Things Dance
- Ministry
- League of Elegance Dancers
- MBU Dance

Music

- Anointed Voices of Praise
- Baldwin Charm
- Bella Voce
- MBU Choir
- MBU/VWIL Marching Band

Theatre

- Kuumba Players
- MBU Theatre



Mascot: Baldwin the Fighting Squirrel

School Colors: White & Gold

ONLY AT MARY BALDWIN

Made for leaders

Mary Baldwin College for Women

Shape the culture of MBU as part of this unique living-learning community that draws on Mary Baldwin's legacy of empowering women. Here you'll not only have an immediate circle of sisters, but you'll expand your network outside of MBU through exclusive mentorship relationships, leadership training, and grants to help you pursue travel during your studies and work after college.



Maria Calletano
Class of 2025

"Being part of this sisterhood has been transformative, helping me grow into an empowered woman ready to take on the workforce with confidence. The program fosters deep, meaningful connections with peers, and the support I've found here has made me feel capable and strong, both personally and professionally."



Experiential Learning Grants



Leadership Portfolio



Women's Leadership Symposium

Program for the Exceptionally Gifted

The Program for the Exceptionally Gifted is an immersive academic experience for females as young as age 13. Join a peer group who loves to learn, live together in a boarding-school-like environment, all supported by our team that specializes in gifted education.



Virginia Women's Institute for Leadership



The Virginia Women's Institute for Leadership (VWIL) is the nation's **only all-female corps of cadets**. VWIL is a highly regarded leadership development program emphasizing the values of ethical rigor, mutual respect, and high achievement for both military and civilian career paths.

VWIL cadets learn by:

- Choosing to study ROTC at the Virginia Military Institute in Lexington, VA.
- Participating in structured physical training and a teamwork-based environment.
- Earning the leadership studies minor to motivate and support others, lead through service, and achieve results.
 - Joining a community of supportive and ambitious women who support each other through intense leadership challenges.

VWIL cadets after graduation:

- Work on nuclear submarines like Ensign Katelin Whitcomb '24
- Earn promotions to US Army colonel like Jessica Durbin Goffena '02.
- Become Air Force Office of Special Investigations Special Agents like Kristy Tannehill '01.
- Serve their communities as teachers, doctors, police officers, attorneys, magistrates, and state troopers.



58% of VWIL graduates pursue a career in military service.



VWIL boasts high commissioning rates compared to other ROTC units.



42% of VWIL graduates pursue a career in government service.



Ready to lead?
Ask for more information about VWIL today.

trail runners
 hikers
 stargazers
 waterfall chasers
 Made for **explorers**
 café hoppers
 bookshop browsers
 movie goers
 park rambler

People come from all over to take in the gorgeous vistas of the Shenandoah Valley and the quaint charm of downtown Staunton. But even better than visiting? *Living* here. Join the wilderness adventure club and explore the natural resources right in our backyard. Or walk down to the local movie theatre for free movie night. Outdoorsy — *and* indoorsy — students love the blend of small-town warmth coupled with endless opportunities for adventure and culture.



YEARLY FESTIVALS
 Queen City Mischief & Magic
 Staunton Jams
 Art in the Park
 Staunton Music Festival



FOOD & DRINK
 Coffee Shops
 Ice Cream
 Tacos, Chinese, Burgers, and Pizza



ENTERTAINMENT
 City Parks
 Hidden Gardens
 Live Performance Venues
 Bookstores



QUICK FACTS
 Nickname: Queen City
 Historic Districts: 6
 Founded: 1747
 Population: 25,000

ONE OF THE best small towns IN AMERICA
 Staunton, VA

SMITHSONIAN MAGAZINE



Made for you

APPLYING TO MARY BALDWIN

We see you as a whole person, not the sum of your GPA and standardized test scores. We look for well-rounded students who take a rigorous schedule of classes. We also want to see that you've participated in extracurricular activities or worked throughout high school. We look forward to considering you for admission and financial aid.



Apply today at:
marybaldwin.edu/apply



Or on the common app:
commonapp.org/explore/mary-baldwin-university

Early College Admissions: Early College is a coed program that offers the opportunity for bright 16- and 17-year-old students to skip their final years of high school and enroll in college. Visit marybaldwin.edu/admissions-aid/early-college-admissions for more information and to apply.

AFFORDING MARY BALDWIN

Our financial aid team has guided thousands of students as they figure out how to pay for college, and they are ready to do the same for you.



>95%
students who receive
aid or scholarships



MBU awards
\$16 million+
in financial aid and
scholarships each year



And, the Access MBU program offers
zero-cost tuition to Virginia
students whose families make
<\$60,000/year.



All Virginia
residents receive
\$5,000+
in VTAG funding.

003723
MBU FAFSA CODE

Don't skip the FAFSA. File your Free
Application for Federal Student Aid
now at fafsa.gov.

Downtown Staunton

Just a few steps away from campus, spend time in one of the country's most beautiful historic downtown shopping districts.

Fox Leadership Hall

The oldest building on campus and home to admissions, financial aid, and the President's Office.

Carpenter Hall

Our main academic building and where you'll take most of your classes.

Hunt Dining Hall

You'll be here for delicious breakfast, brunch, lunch, and dinner.

Grafton Library

The perfect place to research, study, or meet with friends for a group project!

Cannon Hill and Upper Campus

You'll have plenty of opportunities to conquer the walk up to Cannon Hill on your way to the University Café, the Student Activities Center, or Deming Fine Arts building.



Make your mark.



Apply today at
marybaldwin.edu/apply



Request Information
at [marybaldwin.edu/
request-information](https://marybaldwin.edu/request-information)

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