

# K-STATE FAMILY SCHOLARSHIP

## THE K-STATE FAMILY SCHOLARSHIP RIPPLE EFFECT



### Summer 2017

- One gift of \$650K begins the ripple effect.
- 24 new scholarships created through pilot program.

### Fall 2017

- Two matching donor families created additional matches (total of \$2M).
- 61 new scholarships created.\*

### Summer 2018

- \$5.5M in new scholarships.
- \$170K made immediately available to 85 students.
- 85 new major gift donors created.

### Fall 2018

- One previous matching donor renews support at \$1M (30 matches).
- Two new matching donors launch matches at \$500K each (30 matches).
- An additional \$2M and 60 additional matches available.

### Spring 2019

(when all current matches  
are accepted)

- 145 new major gift donors inspired with collective giving increasing from >\$500K to \$4.8M.
- 145 new scholarships created, making \$290K available to 145 students over the next five years.
- \$9.5M\* in new endowed scholarships, available for students in perpetuity.

*\*Some donors gave more than the minimum (\$30K) required by match.*