



DARE TO VENTURE



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F O R W A R D

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Maria Ressa '86, winner of the Nobel Peace Prize,
spoke at Alumni Day 2022, where she accepted the
Woodrow Wilson Award.



“We must have the foresight
and courage to imagine what
might happen if we don’t act
now, and instead, create the
world as it should be — more
compassionate, more equal,
more sustainable.”

— MARIA RESSA '86, NOBEL PEACE PRIZE LECTURE, 2021



2021 Nobel laureates Maria Ressa '86, (Nobel Peace Prize),
David MacMillan (chemistry), and Syukuro Manabe (physics).

WHAT IF WE DARE TO VENTURE?

Dear friends,

One year into the public phase of the Venture Forward campaign, Princeton’s campus is undergoing one of the most intense periods of growth in its history. Two new residential colleges opened in August, and a third is on its way. Along Ivy Lane, the new Environmental Studies and School of Engineering and Applied Science neighborhood will open the doors to advanced collaboration in fields that will enable breakthrough teaching and research in the service of humanity. Rising up in the heart of campus, the new Princeton University Art Museum is creating a hub for the arts and humanities.

These campus enhancements enable Princeton to bolster a transformative educational experience for an even greater number of talented students. This semester, Princeton welcomed its largest first-year class in history. Building on our unwavering commitment to meet the full financial need of every student, we recently announced a major initiative for 2023 that will help more families qualify for financial aid, and those earning up to \$100,000 a year will pay nothing. Combined with resources like the newly launched Emma Bloomberg Center for Access and Opportunity, students will have the support they need to flourish.

What we make possible when we dare to venture was exemplified by one two-week period shortly after the public launch of the campaign in October. Five Princeton faculty and alumni were honored with Nobel prizes—achievements that illustrated the University’s excellence in research, undergraduate and graduate education, and innovation.

Just one week later, in the first alumni engagement effort of the campaign, we celebrated the 275th anniversary of Princeton’s charter with the launch of Orange & Black Day. In this new annual digital tradition, Tigers on campus and around the world dressed up in their boldest orange and black and shared the photos on social media to express their Princeton pride.

It was a joy to be back together in person this year for Alumni Day, and to see many of you in the spring at all-alumni events in San Francisco and New York. The first in-person Reunions in three years was as memorable as any that I’ve ever attended. This year, I’m looking forward to seeing you for these events again on campus and at alumni events in London, Boston, Chicago, and Washington, D.C.

Thank you for your support of the campaign through your engagement, participation in Annual Giving, and the extraordinary gifts that are helping us to make the audacious bets that have the potential to change the world.

Together, we’re daring to ask the “what if?” questions that matter now and in the future. I hope you’ll enjoy learning more in this report about the impact you have made—and will continue to make—through the Venture Forward campaign.

With warm wishes,

Christopher L. Eisgruber '83
President



SCAN ME to watch a video capturing highlights of the all-alumni events with President Eisgruber in San Francisco and New York City.

President Eisgruber, at the San Francisco all-alumni event.



WHAT IF

cells hold the secret to understanding how disease develops — and how it can be prevented?

For an engineer whose research has revolutionized the understanding of cell function and the potential to harness that knowledge to prevent disease, Cliff Brangwynne has a unique philosophical perspective.

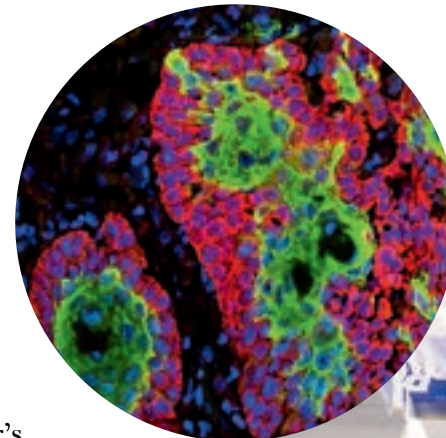
“People don’t realize how much we don’t know and how much is right in front of us,” said Brangwynne, the June K. Wu ’92 Professor of Chemical and Biological Engineering and the inaugural director of the Princeton Bioengineering Initiative. “There are huge discoveries waiting to be made, and you don’t see things until you see them. And then you see them everywhere.”

Brangwynne was the first to observe the liquid-like behavior of cell structures — “basically soft, squishy analog computers” that contain the biological programming of life. Understanding cell assembly at a fundamental level, especially when it goes awry, opens the door to limitless applications for human health and beyond. In the past decade, his research has provided a foundation for an entire new field of study and uncovered promising clues for potential treatments for cancer and neurodegenerative diseases like Amyotrophic Lateral

Sclerosis (ALS), Alzheimer’s disease and Huntington’s disease.

Some diseases, like ALS, seem to be associated with an improper transition from the liquid state. Under certain adverse conditions, the structures in cells solidify, causing a freeze-like effect on processes in the neurons that debilitates their function. “The phase transition concept is itself just the tip of the iceberg, because the cell is turning these knobs dynamically in ways that we really don’t understand at all yet,” Brangwynne said.

As the director of the Princeton Bioengineering Initiative, Brangwynne will drive transformative synergy between bioengineering and a broad cross-section of Princeton’s research activities. These include the development of biomedical devices and other technologies that interface with biological systems; data science approaches in biology and medicine; and biomolecular, cellular and tissue engineering for human health.



“There is basically nothing more complex in the universe than the insides of a living cell, so one of the things that we’re particularly excited about in the Princeton Bioengineering Initiative is understanding how cells work,” Brangwynne said. “Believe it or not, it goes way beyond medical applications. We’re talking about completely new classes of materials that could be transformative: totally new ways of making chemicals, making medicines, making biofuels that can be produced in cells. We are looking at a future where today’s technology will be viewed as primitive. The opportunities for learning are just mind-blowing.”

Endowed professorships announced in the 2021-22 academic year

J.N. Allison Professorship in Environmental Studies (2021)

Established by a gift from an anonymous donor

Smith Family Professorship of History (2021)

Established by a gift from Bradford L. Smith ’81 and Kathryn Surace-Smith ’81

The Karol and Marnie Marcin ’96 Professorship (2022)

Established by a gift from Marnie and Karol Marcin

The Professorship of Technology and Societal Change (2022)

Established by a gift from Peter L. Briger Jr. ’86, Joseph M. Lubin ’87, Daniel W. Morehead ’87 and Michael E. Novogratz ’87

The Ralph H. and Freda I. Augustine Professorship in Engineering (2022)

*Established by a gift from Norman R. Augustine ’57 *59 and Margareta E. Augustine*

The Wang Family Professorship in Computer Science (2022)

Established by a gift from Edward Wang P23

Brangwynne’s discoveries of liquid-phase separation in living cells (inset) opened all sorts of research possibilities across multiple fields.



SCAN ME to learn more about the Princeton Bioengineering Initiative.

Princeton Engineering is at an inflection point. We are growing our faculty and students substantially and building a more diverse and inclusive community to maximize our capacity to benefit humanity.

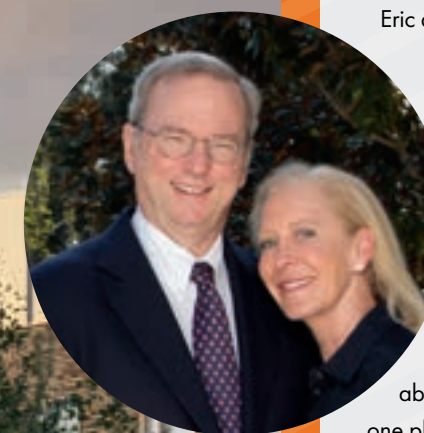
— **ANDREA GOLDSMITH, DEAN, SCHOOL OF ENGINEERING AND APPLIED SCIENCE**



SCAN ME to learn about the planned engineering and environmental studies facilities.

A new home for computer science at Princeton University

Eric Schmidt '76, his wife, Wendy, and Schmidt Futures made a gift to create a new home for Princeton's Department of Computer Science, the University's largest undergraduate major. Historic Guyot Hall, built in 1909, will be substantially rebuilt, and the building will be renamed Eric and Wendy Schmidt Hall upon its completion in 2026. The renovated building will consolidate the computer science department, which is currently spread out over nine different buildings, in a single state-of-the-art facility. "Wendy and I are excited to think about what will be possible when Princeton is able to gather students and faculty in one place, right at the center of campus, to discover now-unimaginable solutions for the future century," said Eric Schmidt. Guyot Hall's original collegiate Gothic architectural details will be preserved, and the Guyot name will be recognized in a new built space located elsewhere on campus and associated with Princeton's environmental science programs.



A new neighborhood for environmental studies and the School of Engineering and Applied Science will more closely connect engineering and environmental studies with the rest of campus to solve problems through collaborations across engineering, natural sciences, humanities, public policy, and other disciplines.



SCAN ME to learn about the renovation of Guyot Hall.



WHAT IF

our campus can help transform Princeton from the present to the possible?

PRINCETON UNIVERSITY ART MUSEUM

A new building at the heart of the University campus will house the expanded Princeton University Art Museum as well as the Department of Art and Archaeology and — in its current configuration — Marquand Library. The design embodies the museum's longstanding commitment to serve as a nexus for the arts and humanities that affords encounters with global cultures past and present.



MEADOWS NEIGHBORHOOD

The Meadows Neighborhood is located on the south side of Lake Carnegie and adjacent to the state park. It will be a distinctive extension of the current campus that supports academic partnerships, graduate student housing, varsity athletics, recreational uses and parking. The Meadows will feature “TIGER-CUB” (“thermally-integrated geo-exchange resource central utility building”), which uses geo-exchange bores to accelerate the University's shift toward more sustainable use of energy.



FITNESS AND WELLNESS CENTER

The Fitness and Wellness Center, a reimagining and expansion of Dillon Gym, supports the growing campus population by increasing the availability of recreation spaces and activities, and developing a hub for campus wellness.



ENVIRONMENTAL STUDIES AND THE SCHOOL OF ENGINEERING AND APPLIED SCIENCE

The School of Engineering and Applied Science and environmental studies — the departments of geosciences, ecology and evolutionary biology, and the High Meadows Environmental Institute — will be housed in adjacent buildings on Ivy Lane across from Lewis Library, Payton Hall and Princeton Stadium. The expansion will create a new campus neighborhood that more closely connects engineering with the rest of campus, including the natural and social sciences, the humanities and public policy.



YEH COLLEGE AND NEW COLLEGE WEST

The new residential colleges, located south of Poe Field, will advance one of Princeton's highest strategic priorities — expanding the undergraduate population by approximately 10 percent. The two colleges are adjacent to each other and share some essential features, such as dining areas and some common spaces. The extra capacity provided by the two colleges will allow the renovation of existing dorms and the construction of Hobson College.



HOBSON COLLEGE

This new residential college, to be built on the site of the former First College dorms, will create an inclusive, closely-knit, collaborative community of living, learning, socializing and dining. The project design comprises a continuous sequence of five-story buildings that complement the campus with contemporary architecture, incorporating numerous sustainability systems and features.



UNIVERSITY HEALTH SERVICES

The new health center will incorporate the existing Eno Hall and an addition to the south. The design and construction of the building will support the University's objectives, now and into the future, to advance a culture of health and wellbeing among Princeton students.



WHAT IF

higher education better reflected our society as a whole?

Mellody Hobson '91 and the Hobson/Lucas Family Foundation made the lead gift to establish Hobson College, the first residential college at Princeton named for a Black woman. The University plans to begin work on the new college in 2023, building it on the site of First College, formerly known as Wilson College.



A first-generation college student from Chicago, Mellody Hobson '91 is co-CEO of Ariel Investments.



SCAN ME to watch the video about Hobson College, the first residential college at Princeton named for a Black woman.

“No one from my family had graduated from college when I arrived at Princeton from Chicago, and yet even as I looked up at buildings named after the likes of Rockefeller and Forbes, I felt at home,” said Hobson. “My hope is that my name will remind future generations of students — especially those who are Black and brown and the ‘firsts’ in their families — that they, too, belong. Renaming Wilson College is my very personal way of letting them know that our past does not have to be our future.”



The University’s strategic framework, adopted by the board in 2016, called for the expansion of the undergraduate student body by 500 students — an increase of approximately 10 percent. This enrollment increase, paired with Princeton’s nationally recognized, need-blind financial aid program, will ensure that more

talented students from all backgrounds and sectors of society have access to a Princeton education.

“When it comes to diversity and inclusion, we cannot just hope for change,” Hobson said. “We have to speak up and act. We know we can be better, and it is incumbent upon all of us to be brave and bold. Education has the power to transform lives — as it did mine.”

Hobson College will be the third new residential college, following the completion of Yeh College and New College West, and is tentatively scheduled to open in the fall of 2026, in time to welcome the Class of 2030.

“Everyone deserves access to the best education, and Princeton is leading the way to make sure higher education better reflects our society as a whole,” said Hobson, a Princeton trustee from 2002 to 2006. “I was so proud to serve on the board when the University developed its generous ‘no-loan’ financial aid program. By inviting more students from a variety of backgrounds to attend and contribute, we are not only building a better University community, we’re helping create a better world.”

“Renaming Wilson College is my very personal way of letting them know that our past does not have to be our future.”

— MELLODY HOBSON '91

Naming of Yeh College announced

Two new residential colleges near Poe Field will advance one of Princeton’s highest strategic priorities: expansion of the student body so that additional high-achieving students will realize the benefits of a Princeton education. The names on the new buildings reflect the parallel priority to enhance diversity and inclusion. Yeh College is named in recognition of a gift from James Yeh '87 and his wife, Jaimie.

Within Yeh College and the adjacent New College West, students will call the following halls home:

- Yeh College
 - Hariri Hall
 - Fu Hall
 - Grousbeck Hall
 - Mannion Hall
- New College West
 - Addy Hall
 - Aliya Kanji Hall
 - Kwanza Jones Hall
 - José E. Feliciano Hall



Jaimie and James Yeh '87

SCAN ME to learn more about Yeh College.



WHAT IF

there's hope to restore ecological balance?

More than 7,320 miles away from Nassau Hall, Rob Pringle is leading a team of researchers at Mpala Research Centre in Kenya to learn how scientists can rehabilitate endangered wilderness areas.



"Mpala allows us to tinker with stuff," said Pringle, professor of ecology and evolutionary biology, "to actually do experimental manipulations that help us understand cause and effect, so we can get at this question of how to rejuvenate ecosystems that have been broken or badly degraded."

One such ecosystem on the brink is Gorongosa National Park in central Mozambique, a nation devastated by 16 years of civil war. The populations of keystone species in Gorongosa — such as wildebeest, hippo, buffalo, elephants and lions — collapsed as armies battled and hungry survivors hunted whatever wildlife was left. When Pringle and his team visited, they encountered a mixed up ecosystem that seemed to have "the wrong species in the wrong places."



SCAN ME to watch the 'Dare to Venture' video to see how researchers are helping to heal habitats.

To revive an ecosystem, it helps to know the answers to some basic questions. Like, what do the animals eat? It turned out that nobody really knew. Pringle set out to determine animal diets down to a granular level using a revolutionary technique called DNA metabarcoding, which identifies the DNA of a mix of grass and plants in 250 million lines of genetic code.

Pringle and his team collected fecal samples from animals at Gorongosa and Mpala and brought them back to the lab for analysis. Building online databases of plant and animal DNA, they were able to map out the ecosystem's food webs. "To a large extent, nature recovers itself if given the space, but there's a lot that we can do to help that process along, help it move faster and avoid wasting time, money and resources," he said.

With metabarcoding technology, Pringle's lab is working to build a sharable database of thousands of samples that document the diets of large herbivores across more than a dozen African ecosystems in 10 countries, from common antelopes to critically endangered elephants and rhinoceroses.

"We're on the cusp of a revolution in our ability to gain a mechanistic understanding of how species coexist, how ecosystems work, and how to patch them up when they get damaged," he said. "Seeing these animals in nature is extremely powerful, and there's a component of humanity's evolutionary trajectory and role on this planet that is bound up in preserving these charismatic animals and their habitats."



High Meadows Environmental Institute encourages cross-campus collaboration

The High Meadows Foundation, a philanthropic organization co-founded by Judy and Carl Ferenbach III '64, made a gift to expand environmental research and education initiatives at the Princeton Environmental Institute (PEI), the University's interdisciplinary center for environmental study. Established in 1994, PEI, which was renamed the High Meadows Environmental Institute to honor the Ferenbachs' philanthropy, is distinguished by its emphasis on cross-campus collaboration for environmental research and policy development. "Scientific research becomes a useful reality if our understanding can be formulated into sound policy," Carl Ferenbach said. "The Institute brings together experts from the natural sciences, social sciences and the humanities, making it naturally positioned to lead in this effort."



SCAN ME to learn more about the High Meadows Environmental Institute.

WHAT IF

we could harness
the power of computers
to help cure disease?



SCAN ME to watch the
'Dare to Venture' video to see
how Singh blends computer
science and biology.

Growing up, Mona Singh was expected to follow in her father's footsteps and become a medical doctor. But her heart wasn't in it. Deep down, she wanted to become a math professor.

Today, as the Wang Family Professor in Computer Science at Princeton University, Singh has made groundbreaking discoveries explaining how proteins interact, which could have enormous ramifications for the study of diseases, particularly cancer.

Her research is at the center of a multidisciplinary field that began with the sequencing of the human genome and has advanced exponentially with the application of machine learning techniques. "The genome was just a starting point," Singh said. "Because biology is being transformed by these high-throughput technologies, you really need advanced algorithms to make sense of massive troves of more diverse data types."

Once sequenced cancer genomes became available for analysis, Singh combined biological knowledge with computational know-how to uncover cancer-driver genes, genes with specific mutations in cancer genomes that are relevant for disease initiation or progression.

"Someone with lung cancer may have hundreds or even thousands of mutations within their protein sequences, but only a handful are really relevant for disease," Singh said. "There's a whole area in cancer genomics and computational biology that is trying to pinpoint what those important mutations are."

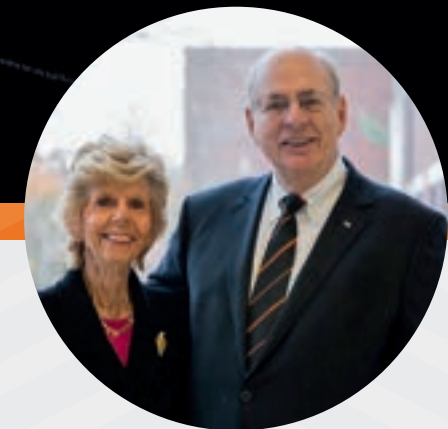
Singh's computational techniques translate across disciplines, with her models leading to a collaborative project studying metabolism with Professor Joshua Rabinowitz's chemistry and genomics lab. Singh also lent her tools to the study of COVID-19, with a recent paper on the "evolutionary arms race between the host cells and the virus," and how the evolution of both in other animals can provide greater understanding of the history of coronavirus infections in humans.

In a way, Singh has become both the math professor she aspired to be as a teenager and the medical doctor her family expected. Her work as a computational biologist has brought her to the forefront of cancer research, with exciting possibilities that may transform the equation for how we deal with a deadly disease.

"I would love to be able to find a gene that can be targeted by a drug — to take it all the way to the end and see if there's clinical application for some of the work that we've done," she said. "Applying the rigorous tools of computer science in biology, in a way, it feels like I've come full circle."

"The algorithms we write are only as good as the questions we ask, and the best questions come from creative thinking and collaboration."

— PROFESSOR MONA SINGH



Augustines endow new engineering professorships

Meg and Norman Augustine '57 *59 endowed four new professorships in Princeton's School of Engineering and Applied Science to help the University address the world's most urgent challenges, including climate change, health care, infrastructure and job creation. "You can go on down the list with other critical problems that face us, and it's amazing how many of them require engineering for at least part of their solutions," said Norm Augustine, a leader in industry, government and the nonprofit world, as well as a former professor in the School of Engineering and Applied Science. "World-class faculty is absolutely critical to addressing these issues and creating the next generation of engineers."

WHAT IF

access to higher education didn't depend on your ZIP code?

Kelton Chastulik '21 grew up in Chambersburg, a rural Appalachian town in central Pennsylvania. He had never heard of Princeton until its football and track coaches recruited him, and he wasn't sure that his blue-collar background would be a good fit at the Ivy League school.



Chastulik encourages high school students to make bold choices when it comes to their futures.



SCAN ME to watch to watch the 'Dare to Venture' video to see how first-gen alumnus Chastulik paves a path for others.

To help ease the transition, Chastulik was invited to participate in the Freshman Scholars Institute, a seven-week summer program for incoming first-generation and lower-income Princeton students to acclimate to college life. "FSI changed my life," Chastulik said. "It instilled in me that I do belong here."

During his sophomore year, Chastulik was selected for a NextGen Citizenship Fellowship, which entailed a Fall Break trip to Washington, D.C., where he met national leaders working on the future of citizenship and community engagement. "The energy there got me thinking, 'What can I do?'" Chastulik said.

His mind immediately shifted to home. Chambersburg and Franklin County are part of the country that struggled to keep up as manufacturing trends changed in recent decades. Inspired by an Icelandic holiday tradition of giving books as presents on Christmas Eve, Chastulik helped organize a book drive for the Franklin County Homeless Shelter, collecting around 5,000 books and donating them to 18 different local organizations.

"One of my favorite things was being able to hand that special book to a student back home and that student realizing that there's someone at Princeton University — someone from the No. 1 school in the U.S. News rankings — who thinks what we're doing in Chambersburg is important."

Chastulik wrote his senior thesis about the college decision-making process of rural students and challenged the conventional wisdom in Chambersburg that talented young people have to leave the area to find opportunity and success. Today, as a college advisor for College Advising Corps, Chastulik splits his time between Chambersburg Area Career Magnet School and his old high school, Chambersburg Area Senior High School.

"I actually sit down with students and ask them, 'What do you want to change in the world?'" Chastulik said. "I realize that for a 15- or 16-year-old, that's a hard question to answer. But these kids, their minds explode when they think that big. That is what excites me the most about my job — seeing that moment, where it clicks and they think, 'I can do this.'"



Expanding access and opportunity at Princeton University

With the goal of enhancing and expanding Princeton University's fundamental commitment to talented students from first-generation, lower-income and underrepresented backgrounds, Bloomberg Philanthropies made a significant gift that established the Emma Bloomberg Center for Access and Opportunity. The Center brings together the University's initiatives in college access and opportunity, serves as a hub for research and innovation in the field of college access and success, and bolsters similar efforts at colleges and universities across the country. "This Center will help make sure that students who are disproportionately affected by the current inequities in education are better able to access supports, resources and opportunities, and that lessons learned are shared broadly across the country," said Emma Bloomberg '01.

"We're helping kids in Chambersburg build the same sense of possibility that I felt at Princeton."

— KELTON CHASTULIK '21

SCAN ME to learn about the Emma Bloomberg Center for Access and Opportunity.



What if access to higher education didn't depend on your ZIP code? *continued*

Axidi Iglesias '23 isn't the type who waits for opportunity to knock. As a third-grader, she built her college fund by selling chocolate around her Southern California neighborhood, telling customers about her dreams of the Ivy League.

When she was in eighth grade, she pursued a study-abroad program in China, enabling her to spend a year of high school teaching English and learning Mandarin in Beijing.

After participating in QuestBridge, an academic program that helps outstanding low-income high school seniors earn full four-year scholarships to some of the nation's most selective colleges, Iglesias was drawn to Princeton because of the University's commitment to service.

"I chose Princeton because it enables me to pursue my passions so I can use my education to give back to the community that allowed me to flourish," she said.

When Iglesias was a child, her immigrant community lived under a cloud of fear. Her parents came to America from Mexico, and neighbors in their apartment complex were occasionally deported. Her memory was seared by the time a neighbor's home was raided and all the men were arrested, leaving the women

and children behind. "That was just heartbreaking," she said. "Even though I was only 7 or 8, I knew it was wrong to split families apart. And I was terrified that my family could be next."

That memory is part of the reason that Iglesias volunteered with the Princeton Solidaridad Network, a local organization that helps Spanish-speaking immigrants apply for asylum. She meets with immigrants and helps them navigate the complicated process, making sure that their application paperwork is perfect before their cases are submitted for legal review. "Being able to use Spanish was extremely helpful," she said, "and a lot of the stories I would hear from the asylum seekers reflected the hardships my parents endured."

Iglesias is eager to use her Princeton education to help others. "I want to be mayor of my town or run for Congress one day so I can give back to the city that made me who I am today," she said. "There is always one person in their family who breaks the cycle of poverty. I am that person in my family."

"I chose Princeton because it enables me to pursue my passions so I can use my education to give back to the community that allowed me to flourish."

— AXIDI IGLESIAS '23



New scholarships awarded to students for the first time during the 2021-22 academic year

- The Albrecht Scholarship
- The James C. Alexander Jr '43 Scholarship
- The Raymond F. Beagle, Jr. '47 Financial Aid Fund
- The Pete and Devon Briger Scholarship
- The Bordeau Family Scholarship
- The Myo and Young Chang Scholarship
- The Cheng Family Scholarship
- The Gyeong Sik Choi '10 and Natalie E. Kim '12 Scholarship
- The Myles and Eleanor S. Cohen Scholarship
- The Cooper Family Endowed Scholarship
- The Karen Roter Davis '94 and Eric Davis Scholarship
- The Enomoto and Li Family Scholarship Fund Scholarship
- The Feyer Family Scholarship
- The FitzGerald Family Scholarship
- The Frist Family Scholarship
- The Dr. William Y. Ho '87 and Bruce S. Stuart Scholarship
- The Eva Stone and Burtis Horner Scholarship
- The Mamta Khandelwal Jain '90 and Rajeev Jain Scholarship
- The Kim Ohnell Family Scholarship Fund
- The Lee-Padmanabhan Family Scholarship
- The Matthias Family Scholarship Fund
- The Robert W. Musslewhite '92 Scholarship Fund
- The Price Family Scholarship
- The SabellaRosa Family Scholarship
- The Roy H. Snyder, Jr. Scholarship Fund
- The Souleles Family Scholarship
- The Yolanda N. and Jason J. Tyler '93 Scholarship
- The Yaverland Foundation Scholarship

Whatever I can do for Princeton,
I do it. I have Princeton friends
all over the world, and I know
when we get together again,
we're going to hug each other
and celebrate like we never left.

— LINDA JOHNSON '76

I've always held very dear
Princeton's informal motto —
'in the service of humanity.'
It's not about me, it's about
how we share the gifts that
we have as Princetonians
with the broader community.

— LAURENCE LATIMER '01

After two years of lockdown, I
was happy to have marched in the
2022 P-rade as part of the beautiful
Princeton Reunions tradition.
May those bonds strengthen the
University for future generations.

— EDUARDO BHATIA '86



WHAT IF

we imagined livable environmental futures instead of worst-case scenarios?

Allison Carruth, photographer Barron Bixler, and their 9-month-old son set off from California in August 2021 on a 3,600-mile coast-to-coast trip as they relocated to Princeton, where Carruth had been hired to launch the Environmental Art + Media Lab, an innovative interdisciplinary center that conducts applied research and develops collaborative projects at the nexus of imagination and science.

The trek “was a compressed education in the two things I’m at Princeton to work on: the study of America and the cultural dimensions of our most pressing environmental issues,” Carruth said. “This is a moment of converging crises that amplify one another — COVID, climate change, struggles for racial justice — giving my and others’ work a new urgency.”

At Princeton, Carruth set out to build a hub where environmental storytelling, environmental science and environmental action worked together. “The lab aims to incubate experiments in imagining environmental histories and futures that connect art and science and envision livable futures,” said Carruth, who is jointly appointed to Princeton’s Effron Center for the Study of America and the High Meadows Environmental Institute.



SCAN ME to watch the ‘Imagining Livable Futures’ video and learn more about the new Environmental Art + Media Lab.

The Environmental Art + Media Lab is putting what researchers in Carruth’s field call environmental imagination under the microscope by analyzing predominant methods for communicating about environmental problems to determine how they resonate and for whom. Or how they fall flat and why.

“We have two entrenched environmental storytelling modes — data visualization and apocalypse — both of which have limitations and blind spots,” Carruth said. “Neither technical stories nor disaster narratives are reaching, let alone engaging, most people.”

As its facilities are built out, the lab will also serve as “a kind of media lending

library,” where students, faculty and outside collaborators can experiment with various technologies and genres and develop different types of multimedia productions.

Students will be central to the lab’s ultimate impact. “Over the last several years, I have noticed more and more students who bring into my classes and collaborations these incredible toolkits for creativity, for citizen science, for environmental entrepreneurship, and for activism and leadership,” Carruth said. “They give me hope. And they keep me going through the work I’m doing.”



Rewriting the future of our planet

Tom Barron ’74 and his wife, Currie, made a gift to establish the Thomas A. and Currie C. Barron Family Biodiversity Research Challenge Fund, which will support individuals or teams of Princeton faculty and students from across the campus who pursue research crucial to preserving species and the interconnectivity of ecosystems. “We need to reach people in ways that go beyond the science,” said Tom Barron. “The atmosphere, the oceans, the forests: All of those are going to be saved only if we understand that the Earth itself is a great story, a story that includes us. We need to tell that story in a much more compelling and inspiring way.”

SCAN ME to learn about the Barron Family Biodiversity Research Challenge Fund.



“We have to envision futures that are more livable, just, and go beyond catastrophe.”

— PROFESSOR ALLISON CARRUTH

Central to the lab’s work will be an annual story incubator involving experts in photography, documentary film, animation and game design. Photo by Barron Bixler

WHAT IF

we illuminate multiple viewpoints and histories to better define the complex meanings of America?

Aisha Beliso-De Jesús, a cultural and social anthropologist, directed the American studies program before accepting the leadership position at the new Effron Center.

For over 75 years, Princeton's Program in American Studies has supported teaching and research on America from diverse interdisciplinary perspectives.

The program has brought students together with scholars and public figures from across the humanities, arts and social sciences to explore broad research questions around topics like migration, colonization, race, art, culture, history, language, law and public policy, and gender and sexuality, as they relate to America.

At the turn of the 21st century, as American studies outgrew the Cold War political paradigm that had shaped it early on, new generations of critical scholars began to consider a wider range of research objects, questions and approaches. In 2016, the University announced plans to create a center to expand the program and, following a major gift to the Venture Forward campaign from Cheryl and Blair Effron '84, the University established the Effron Center for the Study of America. The new center works to fulfill Princeton's institutional vision — “in the nation's service and the service of humanity” — by offering curricula, supporting research and hosting discussion on the evolving experiences and identities of the peoples of the territories known as America.

“The creation of this center strengthens Princeton's voice in the global dialogue on the complex and diverse meanings of what it means to be America, and American,” said Aisha Beliso-De Jesús, inaugural director of the Effron Center and professor of American studies. “The center creates a collaborative hub where scholarship and teaching in many fields of study converge to illuminate and engage with the multiple strands of American viewpoints, politics, identities, histories and practice.”

The Effron Center offers race and ethnicity studies — including Asian American, Latino, Native American and Indigenous, and American Jewish studies — in a holistic context of partnerships across the University, including with Princeton's African American studies department, programs in gender and sexuality studies, English, history, law, religion, environmental studies and the Lewis Center for the Arts.

“The center will provide a space for intellectual discussions to produce transformative research and teaching that is guided by principles of civil rights, freedom, social justice and inclusion,” said Beliso-De Jesús, who also co-founded the Center for Transnational Policing, a research hub for scholars concerned with race, policing, social justice and related issues.

“The establishment of the Effron Center exemplifies the spirit of Venture Forward. It creates a space for daring to ask questions. It's an invitation to possibility.”

— PROVOST DEBBIE PRENTICE

Newly endowed professorship of Indigenous Studies

To promote Princeton's interdisciplinary strengths and expand its faculty expertise in the study of First Nations communities, Wendy and Eric Schmidt '76 and the Schmidt Family Foundation endowed a new professorship. The Eric and Wendy Schmidt Professor of Indigenous Studies will catalyze and unite conversations on indigeneity across disciplines and will engage other faculty and students in a broad dialogue, amplifying the voices of faculty, students and alumni from Indigenous backgrounds. “The thoughtful study of Indigenous cultures is an essential component of society's reckoning with our own history,” said Wendy Schmidt. “It's our hope that this professorship will play a vital role in advancing that complex conversation.”



Sarah Sense, Weaving Water, No. 30, 2013.

SCAN ME to learn about the new professorship of Indigenous studies.



SCAN ME to visit the Effron Center for the Study of America website.

WHAT IF

‘service to humanity’ can help promote greater justice for all?

“My love for Princeton came through service,” said Morgan Smith ’21, who worked on campus, spearheaded the students’ Vote 100 initiative, interned with the Children’s National Health System and U.S. District Court for the Eastern District of New York,



In 2021, Smith was elected to serve as a Young Alumni Trustee by the Princeton students.

and became the first Black woman president of the American Whig-Cliosophic Society. “I really began to develop a sense of self through what I can do for others.”

At Whig-Clio, the oldest collegiate political, literary and debate society in America, Smith gravitated towards the Whigs, but she made it a priority to attend all the Clio events as well. “An organization like this only works when you engage with both sides of the debate,” Smith said. “Whig-Clio was really that first place where I could disagree with someone, but not feel belittled either. I felt a wonderful sense of belonging there.”

The empathy and diplomacy that Smith cultivated at Whig-Clio is now an essential part of her professional toolkit at Chicago Volunteer Legal Services (CVLS), a pro bono legal aid organization that helps children who find themselves pulled into the legal system. “In cases between parents or guardians related to visitation, guardianship, or custody, our clients are always the children,” said Smith, a child representative and minor guardianship program coordinator who shepherds the cases and provides administrative support for the attorneys.

“I get a visceral enjoyment from knowing that I’m being useful, that what I’m doing is helping someone else.”

Her two-year commitment to CVLS is part of a Princeton AlumniCorps Project 55 Fellowship, and her responsibilities put her in the center of often difficult negotiations. “I really admire our staff attorneys, who deal with these issues with such nuance, parsing through what is happening in the case with a level head, never wavering from giving their best for the children,” she said.

Her CVLS experience has confirmed her interest in law school. She views the law as her best path for helping people in need. Being of service to others is not a perquisite of her interests; it is a function of her being.

“Whatever I’m able to do today is only because I was shown love and kindness from people who lifted me up,” Smith said. “It’s my turn to pass that on, to pour into other people so that they’re in position where they can succeed.”

“You can’t really help people or change the world, unless you can first imagine a better world.”

– MORGAN SMITH ’21



Novogratz gift endows Bridge Year program

With one of the first transformational gifts of the Venture Forward campaign, Michael Novogratz ’87 and Sukey Cáceres Novogratz ’89 endowed Princeton’s Bridge Year program, which allows newly admitted students to spend their first two semesters as Princetonians engaged in community service abroad.

The tuition-free program provides for nine months of University-sponsored service at one of five international locations — currently Bolivia, China, India, Indonesia, and Senegal — where students study the local language, live with carefully selected homestay families, and take part in a variety of cultural enrichment activities, while learning with and from community partners through their volunteer work. “Bridge Year gives students an incredible opportunity to prepare for their role as leaders of an increasingly interconnected world,” said Michael Novogratz.



SCAN ME to watch the ‘Dare to Venture’ video to see how Smith is helping others break through barriers.

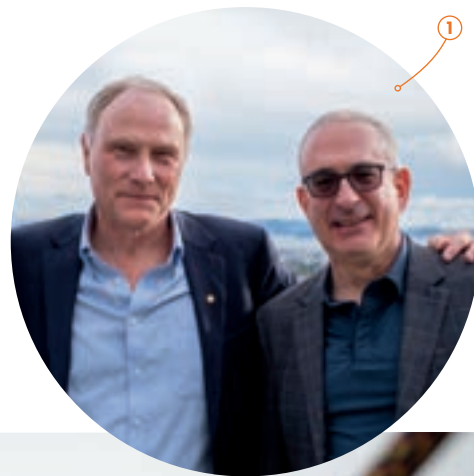


SCAN ME to learn more about the Novogratz Bridge Year program.

WHAT IF

we can leverage the spirit of Princeton to make the world a better place?

The lifelong participation of the global community of alumni enables transformative change. By uniting around a shared mission of service to the University and to humanity, Princetonians make a better future possible on campus and worldwide.



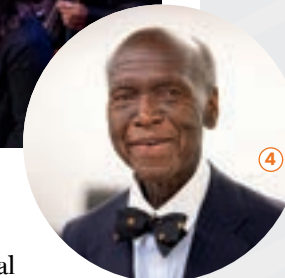
SCAN ME to learn how Princeton alumni are making a difference around the world.

- ① **David Card '83** and **Joshua Angrist '89** shared the 2021 Nobel Prize in economic sciences for providing “new insights about the labor market.”
- ② **Majka Burhardt '98**, a professional climber, established a nonprofit to help Indigenous people in Mozambique thrive while preserving their environment.
- ③ **Mariana Corichi Gómez '21** directed the Trenton Youth Singers, developing a community of local students who want music to be a central part of their lives.



Working closely with alumni leaders, the University helped create new and enhanced opportunities for volunteer service, lifelong learning, events, digital communications and other initiatives. A recent example is Orange & Black Day, a new digital tradition launched by the Alumni Council last year on the 275th anniversary of the University’s founding.

In support of the engagement goals of Venture Forward, President Christopher Eisgruber spoke at all-alumni gatherings in San Francisco in March and New York City in April. Princeton welcomed more than 26,000 alumni back to campus for Reunions in the spring, the first in-person Reunions since 2019.



- ④ **David L. Evans '66** engineered a revolution in college admissions during his five decades at Harvard University.
- ⑤ **Maria Ressa '86** and **Julia Wolfe '12** were honored with the Woodrow Wilson Award and the James Madison Medal, respectively, during Alumni Day 2022, the first in-person alumni celebration on campus in two years.
- ⑥ **Dora Chomiak '91** is the president of Razom, an international nonprofit that is rallying people to the defense of Ukraine.



24

The number of Princeton alumni who have won Nobel prizes, including three in 2021.

98%

The percentage of student applicants in 2021 who were interviewed by Princeton alumni.

1,800

The number of high school students who have been honored by the Princeton Prize in Race Relations since 2004.

158

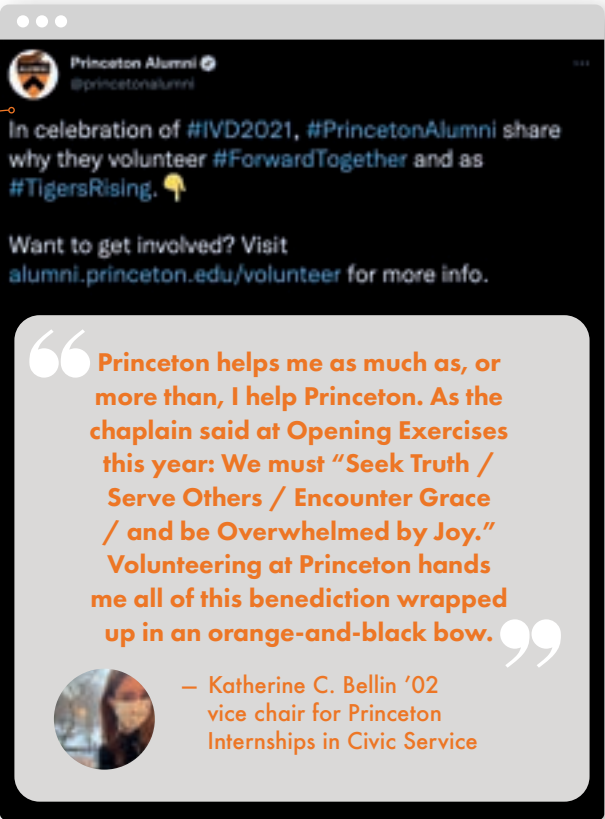
The number of Princeton regional associations around the world, connecting Princetonians to each other and the University.

What if we can leverage the spirit of Princeton to make the world a better place? *continued*

- ① **Orange & Black Day**
On Oct. 22, Princeton's Charter Day, alumni around the world took to social media to share their Princeton pride and spirit.
- ② **Happy Birthday, Joe!**
Princeton's oldest alumnus, Joe Schein '37, turned 107 in February. He returned to campus for Reunions, where he received the honorary Class of 1923 cane for the seventh time.



- ③ **Reunions 2022**
More than 26,000 alumni and guests returned to campus for the first in-person Reunions and P-rade in three years.
- ④ **International Volunteer Day**
Service, both to the University and to humanity, is an enduring value for alumni.



WHAT IF
through Annual Giving,
generations of Tigers move
Princeton forward together?

Flexible, unrestricted Annual Giving support helps maintain the distinctive qualities of the Princeton experience. Annual Giving provides the margin of excellence at Princeton, allowing the University to guarantee financial aid to all admitted students who need it, to hire world-renowned faculty who are dedicated to teaching, to undertake critical new initiatives and respond to unexpected challenges.



“I will never be able to repay what the University has done for me, but I can be part of that cycle of opportunity for the next person.”
– MARCUS STROUD '16

\$81.8M

The total amount raised in the 2021-22 Annual Giving campaign – the highest total in Princeton history.

37,207

The number of Princeton alumni, parents and friends who contributed to Annual Giving in 2021-22.

86.6%

The percentage of alumni who have participated in Annual Giving at least once.

Through spirited engagement, volunteerism, directed and planned gifts, and Annual Giving, we Venture Forward together as a University community to meet the challenges of this pivotal moment, creating a better future in the service of humanity.

Venture Forward campaign
steering committee co-chairs:

Katherine Brittain Bradley '86
Blair Effron '84
James Yeh '87

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Majka Burhardt '98; Kelton Chastulik '21;
Mariana Corichi Gómez '21;
Mellody Hobson '91; Michael Novogratz '87
and Sukey Cáceres Novogratz '89;
Rob Pringle; and Morgan Smith '21

Renderings of campus buildings courtesy of
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Image p. 25: Sarah Sense, Weaving Water,
No. 30, 2013. Archival laser prints, bamboo
paper, maps, artist tape, 12" x 17"; used
courtesy of the artist as the featured image
on the website and poster for the April 2019
conference "Indigenous/Settler" at Princeton

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T H E P R I N C E T O N C A M P A I G N



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