



ANNUAL GIVING
COLORADO STATE UNIVERSITY



GIVING
TUESDAY



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Your generosity has kept hunger off Rams' plates.

Since 2014, Rams have come together every Giving Tuesday to support the Rams Against Hunger meal swipes program at Colorado State University. The generosity of this community has filled more than 94,000 plates over the last 11 years. As a loyal donor, you have been a main character in that story.

You can help us build momentum for our best Giving Tuesday yet.

Make an early gift!

Offer a match or challenge gift.

The fact remains: 1 in 3 CSU students will experience food insecurity. We know that every year, the need grows. These Rams need our support now more than ever. **Last semester, Rams Against Hunger provided meal swipes for more than 550 students, the most the program has ever served in a semester. You made that possible.**

We hope we can count on you again this year. On Dec. 2, Giving Tuesday, your giving will fill more than plates - you'll fuel futures.

[Give to Rams Against Hunger now!](#)



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Colleagues,

Ask any Colorado State University student what's on their plate, and you'll find everyone's looks a little different. They're full of all the opportunities and challenges a CSU education offers: The research projects and the internship applications. Doing the reading and stopping by office hours. The relationships that wax and wane. The family members back home who may be relying on their success.

For the 1 in 3 CSU students who will experience food insecurity, not having dependable access to healthy food leaves them with less time and energy for everything else. Rams Against Hunger works to combat that. [This Giving Tuesday, you can join us.](#)

Support the Rams Against Hunger Meal Swipes Program

While we offer a menu of support for students experiencing food insecurity, the meal swipes program is special. It's 100% donor-funded, and it's all about dignity and choice. A full plate is about more than food. Food is culture. Food is belonging. Food is *essential*. Whether a student is visiting Durrell Express for a halal meal, picking up a vegan option at Ram's Horn, or eating ice cream for breakfast, the meal swipes program allows them to fill their plate whenever, wherever, and however they want. We're especially passionate about this program because it reaches our students who are most likely to fall through the cracks of other supports. **These Rams need our support now more than ever.**

We're firsthand witnesses to the difference you already make for our Rams as a member of our faculty and staff community. **Join in with a gift this Giving Tuesday, Dec. 2, and you can extend your care to a Ram who needs it most.**

Make a gift!

With gratitude,



Michael Buttram
Basic Needs Program Manager
The Office for Basic Needs



Kathryn Conrad
Senior Program Coordinator for Basic Needs
The Office for Basic Needs

P.S. Know a student who could use support from Rams Against Hunger programs? [Learn more.](#)



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Rams have a lot on their plates. Let's make sure hunger isn't.

Tomorrow is Giving Tuesday! For the 11th year running, our Colorado State University community is coming together to fight food insecurity for the 1 in 3 Rams who might not know where their next meal is coming from.

Make a gift to Rams Against Hunger!

Together, we've filled 94,000 plates since 2014. Just in case that number is too big to imagine ...



That's enough to feed the entire 2025 incoming class of 5,500 students for a week.



A sold-out Canvas Stadium crowd could each grab a meal - nearly three times over.



Lined up end to end, those plates would stretch 16 miles, reaching from the Oval all the way to Loveland.

It takes all of us to fight food insecurity on our campus, and you've been a leader in the fight through your previous giving. **Help us add 10,000 meals provided to the tally this year.**

[Offer a match or challenge gift.](#)

[Share with your network.](#)



P.S. Already made a gift to Rams Against Hunger? We see you, and we're so grateful! You may receive a few more messages from us between now and Dec. 2.



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Happy Giving Tuesday!

It's a beautiful day to come together to fill the plates of Colorado State University students like you. The fact is, this is bigger than one day, one donor, or one gift. This is a movement to nourish all Rams. **Together, we have the power to knock hunger off every plate at CSU.**

Just \$11 can fill a plate, and every plate filled is a story told. Halley P. used Rams Against Hunger resources as a grad student, and it brought thriving within reach.

"The meal swipes program matters because it helps make education a priority in school. Rams Against Hunger made graduate school much less stressful for my cohort and me. We were able to focus more on our studies and less on where our next meal was coming from. That meant being able to focus on making the world a better place and not worrying about what obstacles may get in the way."

The voice of students like you is especially important today. You can take three simple actions to make a difference for your fellow Rams:



Share the campaign. Why do you care about Rams Against Hunger? Your passion is a powerful tool to inspire others.

Come see us on the Lory Student Center Plaza! We'll be celebrating with games and hot chocolate until 2 p.m. today.

Make a gift. No matter the size, you can make a difference for another Ram.

🎉 CHALLENGE GIFT ALERT! 🎉

Spreading the word just got even more important! Generous donor Sterrin Bird has committed an additional \$25,000 if we reach \$100,000 by 6 p.m. That's **2,272 more meals** for Rams in need, ready to be unlocked by YOU.

Will you share this challenge with your community and ensure 56 more students will receive meal swipes next semester?

Thank you for joining the movement to fight food insecurity for all Rams!

P.S. Want more information about all of the Rams Against Hunger programs? [Learn more.](#)

P.P.S. Already made a gift to Rams Against Hunger? You may receive a few more messages from us today, but know that we see you, and we're so grateful for your support!



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Our plate is almost full!

We're only \$40,000 away from our goal of providing 10,000 Rams Against Hunger meal swipes to Colorado State University students.

Remember, your gift of any size can fill the plate of a Ram in need:



Give \$11 to fund a meal.



Give \$160 to feed a participating Ram for a week.



Give \$440 to support a participating Ram for a semester.

We need your help to care for the 1 in 3 students who experience food insecurity. Let's take hunger off their plates, so there's room for everything else.

Make a Giving Tuesday Gift!



CHALLENGE GIFT ALERT!



Generous donor Sterrin Bird has committed an additional \$25,000 if we reach \$100,000! That's *2,272 more meals* for Rams in need, ready to be unlocked by YOU.

Will you pitch in now - or share this challenge with your network - and ensure 56 more students will receive meal swipes next semester?

Share the campaign!

P.S. Already made a gift to Rams Against Hunger? We see you, and we're so grateful for your support!