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# FUEL WONDER

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KEEP THEM WONDERING, EXPLORING, CREATING, SOLVING.

*“The University of Arizona is full of wonder. Desert landscapes, groundbreaking research and, most importantly, the drive of our students to discover more about themselves and the world. Ultimately, wonder makes us who we are today, a land-grant institution committed to supporting students and preparing them for tomorrow. We are in the midst of a new industrial revolution. Together, we can fuel wonder for those who will lead the way.”*

— The University of Arizona President, Robert C. Robbins

## Wonder makes us do the unexpected.

Our faculty change lives with it.  
Our research brings it out into the world.  
It launches hundreds of businesses and  
thousands of careers.

It's gotten us where we are today — on our  
campuses and beyond the stratosphere.  
Because wonder drives us into the unknown  
to do the unimaginable.

Now we invite you to join us in doing the  
unprecedented — fueling wonder like never  
before at the University of Arizona so our  
students will go on to create it for the world  
and accomplish the extraordinary.

*This strategic effort is not a single act, but a journey we're taking — come with us*



**THE 360 INITIATIVE**  
Fueling the Wildcat Journey

# We Wonder

**What if we reduce the obstacles that they face?**



With 360 degrees of support,  
using every resource to power education  
so each student can follow fascination...

Would they go on to unlock the innovations that save lives? Explorations that change our trajectory? Answers that astound us? Creativity that inspires us to new heights?

## **THE 360 INITIATIVE**

Today, the University of Arizona is redefining student success and reimagining support to shape extraordinary futures like these. The 360 Initiative is a fundraising effort to power this change.



**EVERY STUDENT. EVERY POSSIBILITY.**  
Driving successful futures in a rapidly changing world



**Q:**

Augmented intelligence and the fusion of digital, physical and biological worlds are changing our lives and the way we work. How can we prepare students for the future when the jobs of tomorrow don't even exist yet?

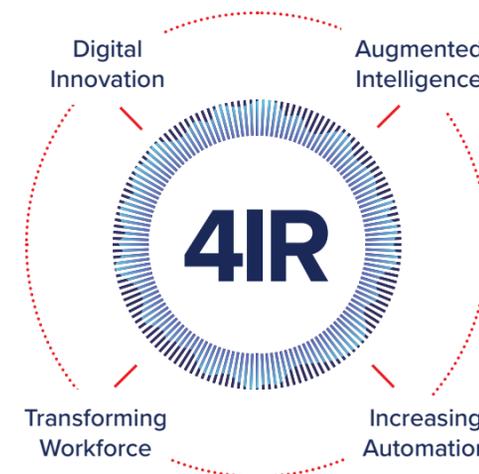
**A:**

Make it our mission to develop innovative, adaptive learners and disruptive problem-solvers who will improve society in the Fourth Industrial Revolution economy.

To do that, we're scaling student support way, way up — creating a holistic experience to serve our diverse, high-achieving student body. We'll advance personal and professional goals for each student by building financial, emotional and academic well-being into the Wildcat Journey. With a customized suite of resources and services, the University of Arizona will prepare each student with the skill set and mind-set to thrive in a new kind of economy.

Every student. Every possibility.

The Dawn of the Fourth Industrial Revolution



*I have some incredible mentors here. They encourage me to take on challenges and address the world's most pressing issues. I don't think I would be here without such a close, supportive department behind me.*



— Leah Crowder, Honors College  
Graduate and Rhodes Scholar, Middle  
Eastern and North African Studies

## WONDER IN PROGRESS

Scaling up success

As we solve for tomorrow, we're building on a strong foundation. The University of Arizona is home to acclaimed, forward-thinking student support and career services. Now we're taking proven programs already in place and integrating them into a support ecosystem that amplifies their impact and expands their scope.

# ALIGNING THE STARS THEY'RE REACHING FOR

The Student Success and Retention Innovation (SSRI) team is dedicated to optimizing undergraduate success.

### WHO?

7 DEPARTMENTS  
+  
1 STRATEGY TEAM

### WHAT?

DEVELOP & EXPAND  
TRANSFORMATIVE  
PROGRAMS

### HOW?

EVIDENCE-BASED PRACTICES  
+  
STRATEGIC PLANNING  
+  
ROBUST ASSESSMENT

## Difference-Making Programs

### The SALT Center

A nationally recognized model for enhanced support services for students with learning and attention challenges.



### THINK TANK

Where students build skills needed throughout their academic, professional and personal lives.

### Arizona Assurance Scholars Program

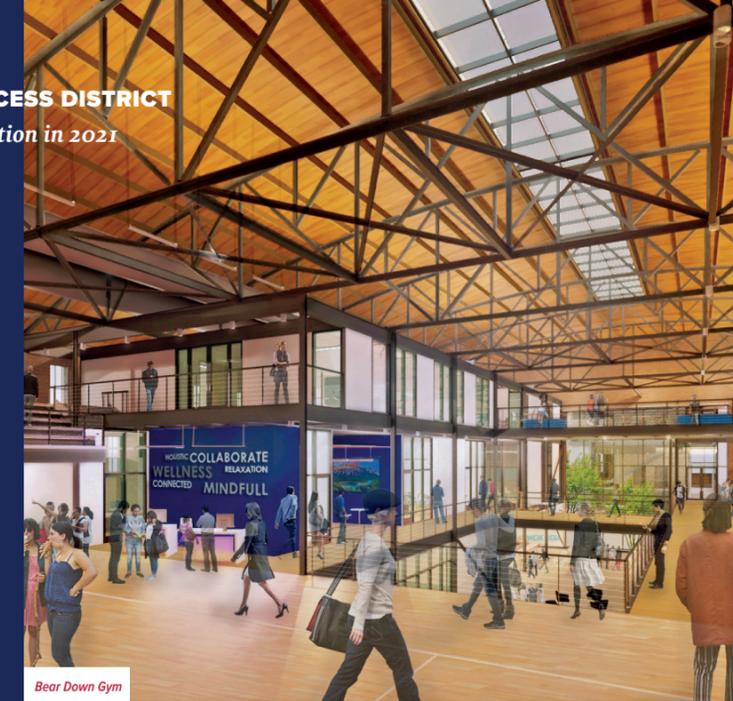
Giving Arizona's high-achieving students the chance to achieve more by pursuing higher education at the University of Arizona.

## THE STUDENT SUCCESS DISTRICT

Slated for completion in 2021

### Today, we build tomorrow.

From the Main Library to the Student Success Center, we're creating an interconnected district to power the 24/7 living-learning experience. Inspired by the corporate campuses of technology firms, the district is home to high-tech spaces designed for everything from collaboration to fabrication. As students move seamlessly through this centralized hub, they'll encounter a full range of services and expertise to help them reach their goals. Find updates at [successdistrict.arizona.edu](https://successdistrict.arizona.edu).



Bear Down Gym

1 – Data studios with state-of-the-art visualization capabilities

2 – Award-winning peer-based teaching and learning program

3 – Research ecosystems, collaborative spaces and interdisciplinary learning communities with library connectivity

4 – Makerspaces with 3D printing, modeling, design and fabrication tools

5 – Exercise, wellness activities and healthy nutrition options

6 – Centralized student services like mentoring and career counseling



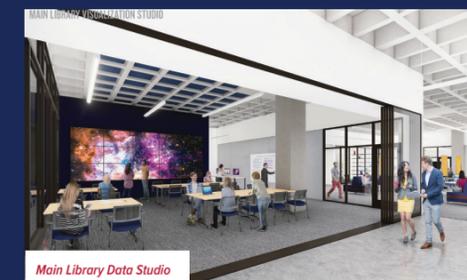
The University of Arizona Student Success District



Bear Down / Student Success Building Bridge



Weaver Science-Engineering Library



Main Library Data Studio

7 – Shaded patios with power and Wi-Fi

8 – Meditation and contemplation garden

9 – Outdoor learning environments

10 – New and expanded spaces for transformative programs like Student Engagement & Career Development



Student Success Building

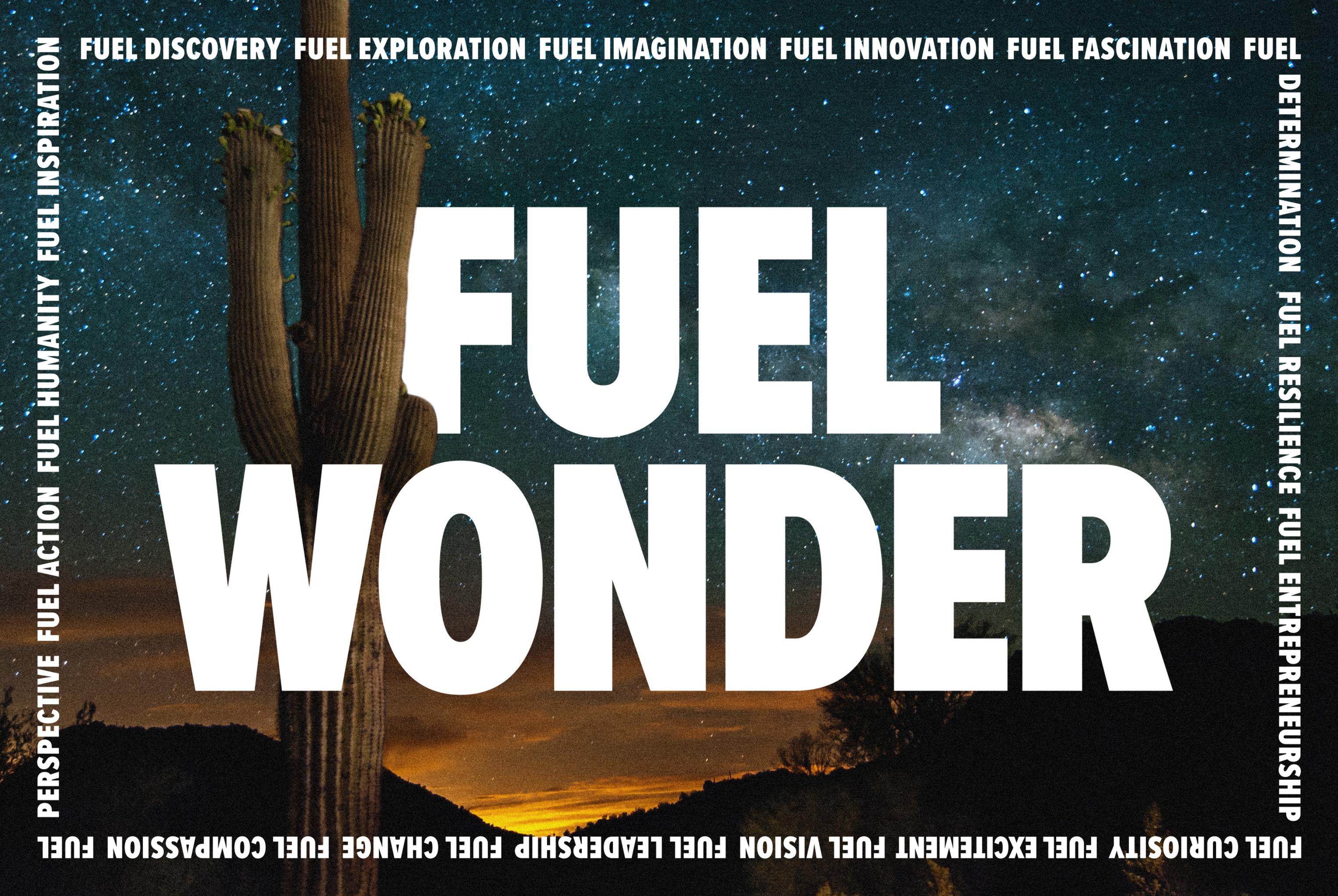


Main Library Maker Studio



Main Library West

Wonder makes us break ground on the groundbreaking



PERSPECTIVE FUEL ACTION FUEL HUMANITY FUEL INSPIRATION

FUEL DISCOVERY FUEL EXPLORATION FUEL IMAGINATION FUEL INNOVATION FUEL FASCINATION FUEL

DETERMINATION FUEL RESILIENCE FUEL ENTREPRENEURSHIP

# FUEL WONDER

FUEL CURIOSITY FUEL EXCITEMENT FUEL VISION FUEL LEADERSHIP FUEL CHANGE FUEL COMPASSION FUEL

**GIVING OPPORTUNITIES**  
Here's how you can fuel wonder

**GIVE TO**

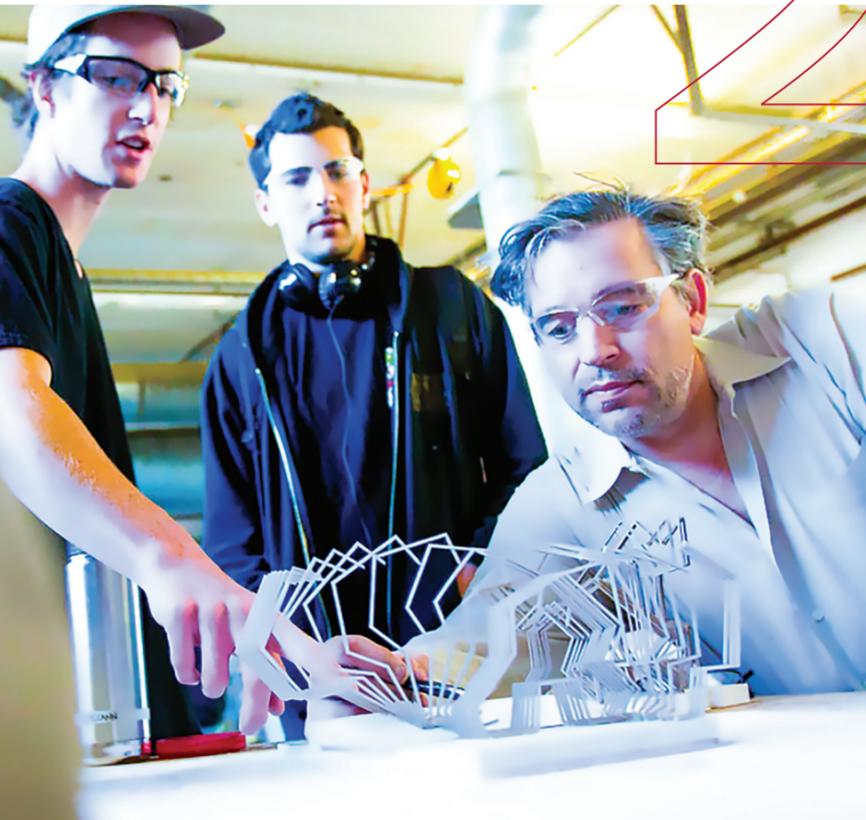
# Remove Obstacles

1

- With the Pell Pledge Grant, the university is committed to funding tuition for Pell-eligible students starting in 2020 — but tuition is just part of the equation. Help high-achieving, diverse undergraduate students meet the full cost of attendance through need- and merit-based scholarship programs
- Attract and retain graduate students
- Make on-campus housing accessible with housing stipends and fight food insecurity with Campus Pantry
- Invest in student-athletes, transfer students and study abroad hopefuls through specific scholarship programs



2



**GIVE TO**

# Power Experience

- Drive exploration, collaboration and customized support like tutoring, coaching and workshops
- Provide students with wellness activities and access to mental health resources
- Advance new programs to unlock student potential with the Arizona Student Opportunity Fund
- Guide first-year students in building their academic road map with a network of advising experts
- Contribute to a sense of belonging and supporting cultural centers and connecting first-generation students with first-generation alumni



**GIVE TO**

# Launch Meaningful Careers

3

- Invest in mentorship that will help students reach their highest potential
- Expand career services and professional development opportunities
- Create real-world success stories through internship programs

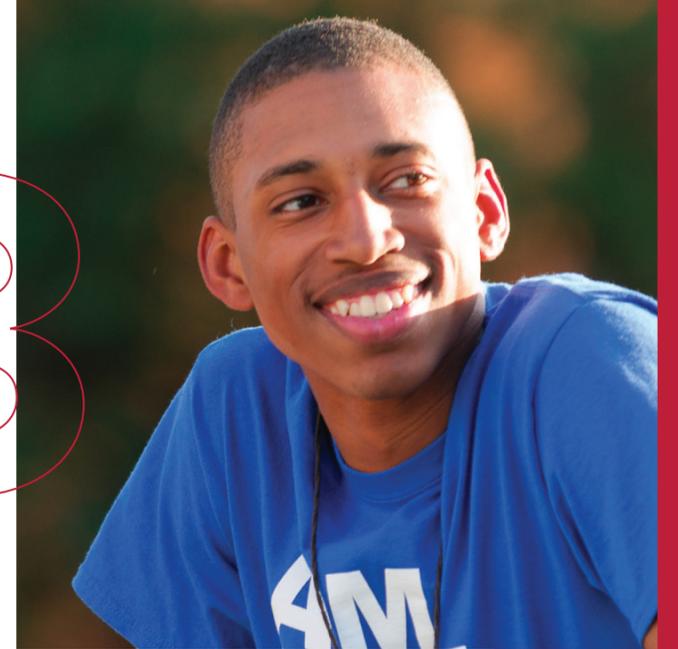


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*I really struggled in my first year but was able to get through it with extra help, support and understanding from professors and the Disability Resource Center. I was able to thrive more than I had ever hoped at the University of Arizona ... and study abroad!*

—Hailey Dickson, Bioanthropology and Global Health and Development '19

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# WONDER MADE ME THINK SMALL

**Jocelyn Rossete, Class of 2020**

*B.S. in Microbiology  
Undergraduate Researcher  
President of the University  
of Arizona Microbiology Club*

Jocelyn Rossete is passionate about food. Specifically, how foods like salami, olives, bread and cheese get their taste and texture from microorganisms. She wanted to follow her curiosity to a university degree, but she was not sure how she could afford it and thought she might have to start at a community college.

Then she found the Arizona Assurance program, which allowed her to come to the University of Arizona to study microbiology at the College of Agriculture and Life Sciences.

“Thanks to Arizona Assurance, I was able to go directly to the University of Arizona. If I didn’t have that, I wouldn’t have all the experiences and opportunities I’ve had.”

Her freshman year, she joined a food safety research lab, which uses natural antimicrobials to inhibit the growth of foodborne pathogens. That experience gave her real-world insight into issues that touch regulators, growers and consumers.

“It was eye-opening how serious food safety is and the consequences it can have on people and companies. Now I want to be in the quality and food safety department of a company, or in R&D.”

Workshops, programs, advisers and peer mentors have helped prepare her for that future.

“A lot of things helped me land my summer internship with the Land O’Lakes quality department. I don’t think I ever would have gotten that opportunity if not for the resources we have here at Arizona.”

Arizona Assurance played a role, too. “It gives you a sense of belonging. All the resources that Arizona Assurance provides make you see that money shouldn’t get in the way of following your dreams and achieving everything you want to do in your life.”

That sense of belonging fuels her wonder. And wonder makes her sweat the small stuff to create a safer, and more delicious, world for everyone.

*“It gives you a sense of belonging. All the resources that Arizona Assurance provides makes you see that money shouldn’t get in the way of following your dreams and achieving everything you want to do in your life.”*



# WONDER MADE ME REDEFINE INTELLIGENCE

**Adam Cashman, Class of 2020**

*B.S. in Finance, Management Information Systems  
The University of Arizona Honors Student*

Adam Cashman’s interest in technology was sparked early by his software-developer dad. Now, combining tech with business, he aims to create useful things that will make the everyday easier.

“I started off trying to learn more and teaching myself to program. It was a good challenge,” he says.

Adam grew up outside of Boston, but Arizona was on his radar because of the Eller College of Management’s top-ranked MIS program. “I also loved the state since I visited for a family vacation many years ago.” And when he came back for college visits, nothing compared to the community feel he found on the University of Arizona campus.



He applied for early admission and got in, and his academic background earned him admission to the Honors College as well as merit scholarships that helped close the financial gap.

“I was kind of shocked, to be honest, because I wasn’t expecting the support. But it was a weight off my shoulders, not having to worry about how to afford everything the next four years. The fact that there were other people willing to invest their money in me was amazing, and I appreciate it more than anything.”

Along his Eller journey, Adam added a finance major. He will be entering the financial sector during a time of major transformation, thanks to the rise of artificial intelligence. But he values a challenge. As part of his two summer internships with Fidelity, he programmed a virtual assistant, and he is excited about reshaping the business landscape after graduation.

Adam credits the Eller Professional Development Center with refining his business communication skills, and, as for after graduation, “I received a return offer to Fidelity.”

Because of the financial support he’s received, Adam will graduate debt free.

*“You never really know how much that money from scholarship and support actually helps students. It’s made it much easier on me — looking for jobs, joining clubs, pursuing other interests, as well as getting help from advisers and faculty in the Honors College.”*



COME TOGETHER

Wonder is at the heart of University of Arizona stories. It's what drives our students and graduates to discover more. And what keeps us evolving to better serve them.

Now is the time to make changes for a new era, with holistic student support that addresses the increasing demands of a rapidly changing world. With your help, we will graduate students who thrive in it.

Join the University of Arizona community in uncovering the unknown, unimagined and unprecedented. Your generosity will fuel wonder like never before so our students go on to create it for the world.

Learn more at [giving.arizona.edu](https://giving.arizona.edu).



# DEFENDING THE MOUNTAIN TOPS

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