



University
of Glasgow

Social & Digital

Photography

Video





University
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Social & Digital

Gifs, stickers &
social media banners



Webpage



CONGRATULATIONS! WELCOME TO #TeamUofG

Now that you're a step closer to starting, it's time to rock your socks!

Share the moment you became part of TeamUofG by posting pics and vids of your socks using #TeamUofG.

No socks? No problem. Share your success on social media using our TeamUofG Gifs!

You're now part of our world-changing family

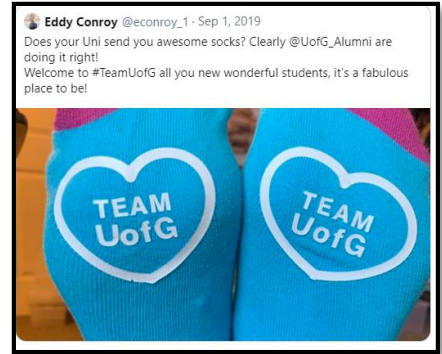
CELEBRATE YOUR SUCCESS WITH A GIF!

Find #TeamUofG gifs
at <https://giphy.com/channel/uofglasgow>



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Social Engagement





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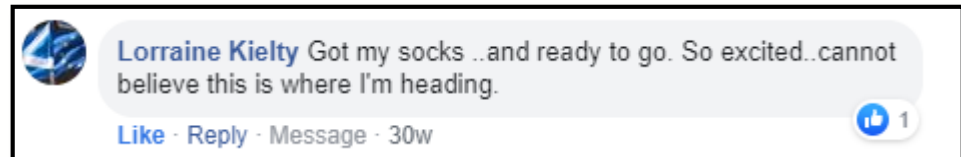
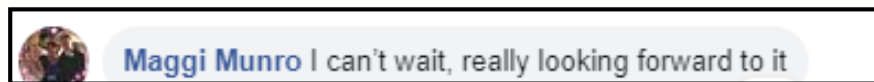
Social Engagement



It's official! I'll be joining #TeamUofG doing my Masters in September! #MovingForward <https://t.co/YoWp2d9CRy>



BEHOLD! For I have... SOCKS. Can't deny its originality, can I? 😊 #teamuofg #glasgow #university #scotland #2019 #uk #pg #bioinformatics #biologist #scientist #girlwithglasses #socks #teamssocks #student #again





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User generated content



Amanda McKenna @Amamand2410 · Oct 23

Lovely walk today. Thanks all who took part in today's #pgrlunchtimewalk and for proudly displaying our @UofG socks!
@UofGPGRGuru @UofG_PGRblog @researchdreams



Aidan Miller @aidano1992 · Aug 5, 2019

I've received a number of different things for starting university but never a pair of socks! Thanks @UofGlasgow #TEAMUofG



Emma Gilmartin @embrooks8

Big thanks to the @UofGlasgow community getting behind the new #TeamUofG campaign. You are all tootally awesome and seeing all the sock-cessful ways you've used the to welcome our future world-changers.

#NoWrongPath #RockYourSocks #hesm #casesmc



UofGlasgowASC and 8 others

5:05 PM · Aug 6, 2019 from Little Walsingham, England · Twitter for iPhone

10 Retweets 58 Likes



Roibeard Ó Maolalaigh @UofGVRobby

Good luck everyone getting their #alevelresults2019 today. We look forward to welcoming our new @UofGArts students to #TeamUofG. The Scottish Gaelic word ceum means both footstep & degree. We wish you all every success on your first footsteps in @UofGlasgow towards your degree.



9:04 AM · Aug 15, 2019 · Twitter for iPhone

21 Retweets 96 Likes



Prof Dee Heddon @DeirdreHeddon · Aug 15, 2019

Wearing my @UofGlasgow #TeamUofG socks with pride. As a graduate of this wonderful University, and now one of its Professors, I look forward to welcoming other wearers of these fine socks when they arrive on campus!



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Travelling the world

Malawi



WCIP Glasgow @WCIPGLASGOW · Nov 7, 2019
In #Malawi and what is the well dressed Prof wearing these days ? Only #TeamUofG socks. @Stephengordon14 loves these socks. More Profs in Socks pics later. @AndrewPWaters @UofGDeanGlobal @MliwTrust @LSTMnews @IainMcInnes1 @UofGlasgow @MichaelWKChew 🇬🇧 🇩🇪 🇪🇺



Stephen Gordon



Rosie Harriet Simm @RosieHarriett · Oct 14
Replying to @Gem Gillespie and @UofGlasgow
Ahhh this is fab! Mine made it to a Spanish beach back in August! 🇪🇸 🇬🇧 🇪🇺



Spain

Shanghai, Washington, Delhi



Glasgow Live
@Glasgow_Live

They're guaranteed to help students find their feet at the uni' - and they're pretty cool too! 🧐 🧦 🐾



The Glasgow Uni socks making waves across the world
The cosy novelty socks have been spotted in Shanghai, Washington and Delhi!
📍 glasgowlive.co.uk



Alison Phipps ʌʌʌʌ @alison_phipps · Dec 23, 2019
Testing #TeamUofG Socks on long distance trek in Aotearoa NZ. No blisters!
Historic Whariwharangi hut as welcome final refuge giving opportunity for critical decolonial reflections @UofGlasgow @UofGEducation @UofGunescoRILA



1 4 32

New Zealand



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↪ And much more!



Social Sentiment

