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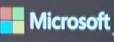
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BRANDED MATERIALS IN ACTION



FIGURE 1: TEAM MEMBERS IN BRANDED PINK SHIRTS HELP ATTENDEES WITH WAYFINDING



FIGURE 2: ROOM SETUP, STAGE VISUALS, AND DIGITAL SCREENS PRIOR TO ATTENDEE ARRIVAL



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FIGURE 3: EVENT SIGNAGE AND ROBOT IN LOBBY AREA



FIGURE 4: EVENT STAFF CHECK-IN ATTENDEES NEAR BRANDED WALL PROJECTION



FIGURE 5: BRANDED NAME BADGES AND LANYARDS FOR ATTENDEES



FIGURE 6: RESERVED TABLE SIGNS HELP ATTENDEES FIND THEIR SEATS IN THE EVENT SPACE



FIGURE 7: PHOTO WALL AND ROBOT WITH BRANDED LED SCREEN